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Erasmus+ Training Session

25 September 2015
Brussels, Belgium

The next Erasmus+
calls will be published
in 2016.

Will you be ready?

UPDATED
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An initiative of

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Hosted by



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What do you know about Erasmus+? What are the keys for a good competitive project proposal? How will your project stand out from the rest?

Interactive Training Session

Join us for this interactive and informative training session on Erasmus+ organised within the framework of ENCATC's Breakfast training format. Designed for busy professionals, this concentrated and to-the-point training method will allow you to gain access to knowledge from leading experts, deepen your understanding, internationalise your professional network, and foster potential partnerships in Brussels and beyond.

This session on Erasmus+ is **bringing you expertise** directly from EU officials running the programme: **Jacqueline Pacaud**, Head of Sector Schools, vocational education and training, skills and adult education, and **Elena Tegovska**, Policy Officer for Sector Higher Education for the Erasmus+ Programme.

In addition to gaining insight from EU representatives, participants will have time to **develop project ideas** and **meet with potential partners** interested in Erasmus+ and network with ENCATC members and stakeholders.

New Programme - New opportunities

With the new Erasmus+ funding period (2014-2020) comes new opportunities. The budget of Erasmus+ is €14.7 billion with an additional €1.68 billion for funding actions with third countries (partner countries) through the EU's external action budget. This means opportunities for:

- **800,000** lecturers, teachers, trainers, Education staff and Youth workers;
- **25,000** strategic partnerships linking together **125,000** schools, Vocational Education and Training institutions, higher and adult Education institutions, Youth organisations and enterprises;
- support for over **125,000** institutions and organisations to work with peers in other countries to innovate and modernise teaching practice and youth work.

Who is this training session for?

Project designers and managers, mobility coordinators, lecturers, teachers, education staff, trainers, researchers, project coordinators, youth representatives, artists, and cultural managers interested in applying for Erasmus+ and strategic partnerships from institutions and organisations such as:

- Higher Education Institutions (and their International Relations offices)
- Research institutes
- Networks
- Vocational, Education and Training institutions
- Youth organisations and enterprises
- Arts and cultural institutions

“The ENCATC Breakfast training sessions are most useful and have a long-lasting impact. I have gained a critical view on global cultural values and my experience has encouraged me towards a more holistic approach in international cultural cooperation and intercultural dialogue. Next to these useful experiences, at ENCATC Breakfasts I am given the opportunity to meet new people with like-minded spirits to learn.”

Gudrun Heymans, Creative Europe Culture Desk,
participant at ENCATC Breakfasts on the Hofstede method and LinkedIn for Culture and the Arts



What will I learn at this training session?

Thanks to the experts delivering the training who are EU representatives working in the Erasmus+ programme, you will learn:

- What are the Erasmus+ programme's **objectives** and **challenges** for the period 2014-2020?
- What are the **different actions** structuring the programme?
- Which **actions are best suited** for your project proposal and your institution?
- What are the **key differences** in the 2014-2020 programme?
- What do **these differences mean for** schools and higher education, vocational education and training, and adult education sectors?
- What are the **Do's and Don'ts of applying**?
- How can I make my project proposal **more competitive**?

What else is included in this training?

In addition to gaining access to expertise, participants will also have:

- Breakfast of course! A delicious spread will be provided by Oups catering.
- A discussion on **Erasmus+ and the participation of the cultural sector**. What are the specificities of the cultural sector compared to Erasmus+ objectives and procedures? What are the training needs and objectives of the cultural sector? How is the Erasmus+ programme suitable or not those needs?
- A space to **share project ideas** and **meet with potential partners**
- **Networking time** with participants and experts
- **Group work** on new projects
- Materials
- Light lunch to continue networking after the training session

The ENCATC Breakfast training is an excellent way to start your day. You get the chance to meet people in an informal and friendly environment and this is a great moment for networking. The training I attended about Brainstorming lasted one morning, was conducted in an efficient manner, and the practical case study perfectly complimented the training. I would warmly recommend the ENCATC Breakfast training.

- Patricia Simonart, Press & PR Assistant, BRAFA – Brussels Art Fair

WWW.ENCATC.ORG



Unlock these key benefits:

- **Leave prepared** - *Familiarize yourself with the most relevant funding opportunities for your European projects*
- **Receive first-hand advice** - *Take advantage of having Erasmus+ representatives to ask questions*
- **Ensure success right from the start** - *Learn how to plan for your application and avoid common mistakes*
- **Leave inspired** - *Participate in group work on new projects*
- **Expand your professional contacts** - *Network and share your project ideas with potential partners*
- **Voice your views** - *Participate in our discussion on how the cultural sector and Erasmus+ can foster new opportunities*

Who are my experts?

Jacqueline Pacaud

Head of Sector Schools, vocational education and training, skills and adult education, Erasmus+, European Commission

Jacqueline Pacaud has been working in the European Commission for 13 years, mainly dealing with cultural matters, and is now involved in the management of the Erasmus+ programme. She was in charge of the management and development of the European Capital of Culture event for 8 years. In this context, she designed a new selection scheme for the European Capitals of Culture and was involved in the selection and monitoring of approximately 20 Capitals. She later implemented the selection of the European Heritage Label and participated in the design of a communication campaign for this new EU initiative. She has been the Head of the Sector dealing with the implementation of the Erasmus+ programme in the school education, vocational education and training and adult education sectors since January 2015.



Elena Tegovska

Policy Officer for Sector Higher Education for the Erasmus+ Programme at the European Commission

Elena Tegovska has been working for the European Commission's Higher Education Erasmus+ team since March 2015. Previously, she worked for 7 years within the international relations office for a Belgian based university. She has experience as well with the non-governmental sector. She has a master degree in political sciences and she is a former Erasmus student.



What is the timetable?

08:30 - 09:00

Welcome breakfast & networking time

Training Session

09:00 - 11:00

- Erasmus+ programme's objectives & challenges
- The programme's structure by actions
- Key differences in the 2014-2020 programme
- Do's and Don'ts of applying
Discussion: *Erasmus+ and the cultural sector?*

11:00 - 11:30

Group work on new projects followed by a light lunch to continue networking



Come prepared to leave prepared!

Familiarize yourself with the Erasmus+ programme to develop your ideas and prepare your questions!

<http://ec.europa.eu/programmes/erasmus-plus/>

Practical Information:

Date:

Friday, 25 September 2015

Venue:

Spanish Embassy in Brussels
Rue de la Science 19, 1040 Brussels
[For a map, click here.](#)

Language:

English

Fee:

25.00€

Contact:

GiannaLia Cogliandro
Beyens, ENCATC Secretary General

info@encatc.org

T: 02.201.29.12

REGISTER

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Breakfast

What's next for ENCATC Breakfast?

Meditation for dummies

You hear all the benefits of meditation, but where to start? Or maybe you've already tried several methods, read books, but you still haven't found a way to integrate meditation into your routine? Then this workshop organised in the framework of ENCATC Breakfast Trainings is for you!

Join us to discover a simple set of meditative techniques that you can integrate into your busy life - you know the one with a busy work schedule, traffic jams, family, etc. Coach, consultant and trainer, Anne-Françoise Gailly, Director of Heo sprl will give you tips on how to choose the method that best suits you and your lifestyle so you can begin to enjoy more serenity in your day!

What are just some of the benefits of meditation?
How can meditation make you more productive in the work place?

- Feeling tired? Recharge your energy with meditation.
- Improve your focus and memory.
- Increase blood circulation of the brain.
- Learn to react more calmly to stressful situations.
- Increase your planning capacity.
- Enhance your creativity.

Practical information:

Date:

Wednesday, 4 November 2015

Timetable:

08:30 - 09:00 Breakfast and networking time

09:00 - 12:00 Training session

Language:

English

Fee:

25.00€

Registration:

Contact

GiannaLia Cogliandro Beyens, ENCATC Secretary General

info@encatc.org

T: 02.201.29.12



About ENCATC Breakfast

ENCATC is strongly committed to promote a significant advance in the professionalization of the cultural sector to ensure its sustainability, adaptability and employability.

The "ENCATC Breakfast" trainings are a unique opportunity for academics, researchers, managers, cultural operators, artists and professionals both in and outside the cultural sector to learn and make their own organisation stronger, more capable, and efficient.

[Learn more here.](#)

The ENCATC Breakfast is one of ENCATC's activities co-funded by the Creative Europe Programme of the European Union.

[Learn more about Creative Europe here.](#)

About ENCATC

Who we are

Established in 1992, ENCATC is a network of more than 100 member institutions and professionals in over 40 countries active in education, training and research within the broad field of cultural management and policy. ENCATC members have an impact on the education of thousands of cultural managers worldwide.

Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies and technology.

Our members are higher education institutions, training centres, arts and cultural organisations, consultancies, public authorities and artists who are interested in the broad field of culture.

We believe in the power of cultural management and cultural policy education, training and research to make the cultural sector strong and sustainable in Europe and beyond.

ENCATC is an NGO which works in partnership with the European Union, UNESCO and is an observer to the Council of Europe.

In practice ENCATC:

- **Bridges** academics, researchers and practitioners by organising educational activities and events
- **Transforms** innovation into knowledge by producing e-magazines for members, stakeholders and students
- **Fosters** critical debate by publishing academic research in the ENCATC Journal and the ENCATC Book Series
- **Rewards** excellence in PhD research through the ENCATC Award
- **Influences** policies and promotes knowledge exchange by participating in European projects and consultations

6 good reasons to join:



Stay abreast of what's happening in your field with access to our bi-monthly e-magazine and ad hoc flash news



Share your expertise, develop your knowledge and contacts by attending our Annual Conference and major events



Inspire your students through our educational activities and support tailored tools/publications such as the Scholars and Praxis



Improve your career and progression opportunities by publishing your work in our scientific journal and book series



Provide international mobility to your career by attending our annual study tours and events abroad



Broaden your horizons and enrich your knowledge by joining European Union and other projects led by ENCATC members

Who should join ENCATC?

ENCATC draws members from all parts of the world and from diverse areas of interests and disciplines in the field of arts and culture.

Membership is available on a full, associate and supporting basis for affiliate organisations such as educational and training institutions, foundations, cultural organisations, regional and local governments and any institution interested in cultural management and policy education.

Contact

info@encatc.org



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ENCATC is the leading European network on Cultural Management and Cultural Policy Education. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is co-funded the Creative Europe Programme of the European Union.



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ENCATC
Avenue Maurice, 1
B-1050 Brussels
Belgium

Tel/Fax: +32.2.201.29.12

