



# ENCATC

The European network on cultural management and policy

3rd ENCATC Research Award Ceremony

16.12.2016

Brussels,  
Belgium

An initiative of:



Hosted by:



With the support of:



# ENCATC RESEARCH AWARD

Launched in 2014, the ENCATC Research Award on Cultural Policy and Cultural Management is bestowed annually upon the best recent PhD thesis on comparative cultural policies or management topics presented by a young researcher.



From left to right: Elena Borin, 2016 ENCATC Research Award Finalist, Annick Schramme, ENCATC President, GiannaLia Cogliandro Beyens, ENCATC Secretary General, Jonathan Price, 2016 ENCATC Research Award Finalist.

## ABOUT THE AWARD

It is becoming more and more evident that education in cultural management and cultural policy cannot and should not be separated from research being conducted in the field. Since its creation, ENCATC has recognised this need and has always been actively pursuing, publishing, presenting, and disseminating research in arts and cultural management and cultural policy. Launched in 2014, the ENCATC Research Award on Cultural Policy and Cultural Management is one of ENCATC's initiatives to strengthen the understanding and knowledge of cultural management and cultural policy issues.

The **ENCATC Research Award on Cultural Policy and Cultural Management** is bestowed upon the best recent PhD thesis on comparative cultural policies or management topics presented by a young researcher. This prestigious recognition aims to further stimulate academic research in the field of cultural policy and management to explore issues at stake through comparative and cross-cultural research. Possibly anticipating new cultural policy orientations, this research can inform and influence policymaking and benefit practitioners active in the broad field of culture. With this Award, ENCATC contributes to the process of creating an "infrastructure", a network of scholars

who are competent in doing comparative research projects in cultural policy and management issues.

The 2016 Award competition was open to young researchers who had defended their PhD thesis between the dates of 01/01/2015 and 30/06/2016.

The winner's PhD thesis will be published in the **ENCATC Book Series Cultural Management and Cultural Policy Education** published by P.I.E. Peter Lang International Academic Publishers. For forty years, Peter Lang has been successfully publishing books written by scholars throughout the world, making academic research available worldwide. Among their publications and clients, to quote just a few, are the College of Europe Studies, Université de Paris Sorbonne, Université catholique de Louvain, Université de Padoue, Europe of cultures: Forum Europe of Cultures, Centre Jean Monnet – Monash University, Georges Pompidou – Association Georges Pompidou, Documents diplomatiques français – Ministère des Affaires étrangères Français, Diplomatie et Histoire - Ministère des Affaires étrangères Français.

Finally, the ENCATC Research Award is just one of ENCATC's initiatives to promote access to cutting-edge research in the fields of cultural management and cultural policy to help anticipate the future and

better understand the past. In line with this objective, ENCATC's other research activities include: the publication of the scientific [Journal of Cultural Management and Policy](#), the [ENCATC Book Series on Cultural Management and Cultural Policy Education](#), and the [ENCATC Scholar](#) e-bulletin, as well as the organisation of the Annual ENCATC Research Session and the Forum for Young Researchers.

To learn more about the ENCATC Research Award: <http://www.encatc.org/en/award/>

## ABOUT THE CEREMONY

The Award is an excellent opportunity for ENCATC to prove once again its commitment to enhance the international careers of young researchers.

The 2016 winner will be revealed during the Research Award Ceremony to be held on the evening of 16 December in Brussels. The prestigious Award will be bestowed upon the winner for his or her outstanding research in the presence of the Award's international jury, representatives of the European Commission as well as leading academics and researchers, policy makers, cultural professionals, and artists from Europe and beyond.

The programme will begin with a welcome by ENCATC President, **Annick Schramme** followed by the opening speech by **Dominique Savelkoul**, Arts Advisor to the Flemish Minister for Culture, Youth, Media and Brussels, Sven Gatz. Next, the two selected 2016 Award finalists will present their work: **Elena Borin** for her PhD thesis at the University of Ferrara, "Public-Private Partnership in the Cultural Sector: A Comparative Analysis of European Models" and **Jonathan Price** for his PhD thesis at Gray's School of Art, Robert Gordon University in the United Kingdom, "The Discourse of Cultural Leadership".

To stimulate and contribute new reflections to the field, the evening programme will follow with a **panel debate** on "*The role of research for the practice. The importance of comparative and global research*". This international debate will bring thought-provoking perspectives from renowned academics and researchers from Europe, Asia and North America: **Richard Maloney**, Clinical Associate Professor and Director of the Performing Arts Administration graduate programme at New York University, United States; **Jerry C Y Liu**, President of TACPS and Professor at the National Taiwan University of the Arts, Taiwan; **Jacques Bonniel**, Professor Emeritus, Université Lumière Lyon II, France; **Annick Schramme**, ENCATC President and Professor at the University of

Antwerp/Antwerp Management School, Belgium; **Jonathan Price**, Independent Researcher & Evaluator, United Kingdom; **Elena Borin**, Associate Professor and Director Master in Arts and Cultural Management at the Burgundy School of Business, Dijon, France.

The programme continues with the reveal of the second publication of ENCATC's **Cultural Management and Cultural Policy Education Book Series**. This session, chaired by ENCATC Secretary General, **GiannaLia Cogliandro Beyens** will have previous ENCATC Research Award winner, **Alessia Usai** present "**The Creative City. Cultural Policies and urban regeneration between conservation and development**" based on her winning PhD thesis chosen by the Award's international jury in Brussels in 2015 for its outstanding excellence and contribution to the field of cultural management and cultural policy. The book focuses on the relationships between the creative city principles and the planning approach introduced by the European Landscape Convention in order to identify best practices for the development of innovative cultural policies and new urban regeneration tools.

Next, the 2016 ENCATC Research Award Presentation will be delivered by **Cathrine Magnant**, Deputy Head of Unit, European Commission – Directorate General for Education and Culture, Cultural Diversity and Innovation Unit and member of the Award Steering Committee. She will announce the 3rd ENCATC Research Award recipient.

The evening will conclude with a **reception to celebrate the winner and excellence in cultural policy and cultural management research** being carried out by a new generation of talented researchers followed by the **33rd ENCATC Cultural Happy Hour** and a visit of the exhibition "Moi, Vasarely" presented by the Balassi Institute Brussels.

This dynamic programme of speeches, debate, presentations, and award reveal will be a unique opportunity for all participants to **network with experts from all over the world** and expand international networks.

To learn more about the 3rd ENCATC Research Award Ceremony: <http://www.encatc.org/en/events/detail/encatc-research-award-ceremony-2016/>

# AWARD CEREMONY PROGRAMME

Balassi Institute Brussels, Cultural Service of the Hungarian Embassy  
10 Treurenberg, 1000 Brussels

18:30 - 21:30

---

<b>WELCOME</b>	<b>Annick Schramme</b> , ENCATC President
<b>OPENING SPEECH</b>	<b>Dominique Savelkoul</b> , Arts Advisor to the Flemish Minister for Culture, Youth, Media and Brussels, Sven Gatz
<b>PRESENTATIONS BY SHORTLISTED</b>	<b>Elena Borin</b> - "Public-Private Partnership in the Cultural Sector: A Comparative Analysis of European Models" <b>Jonathan Price</b> - "The Discourse of Cultural Leadership"
<b>PANEL DEBATE</b>	THE ROLE OF RESEARCH FOR THE PRACTICE. THE IMPORTANT OF COMPARATIVE AND GLOBAL RESEARCH  Chair: <b>Annick Schramme</b> , ENCATC President and Professor at the University of Antwerp/Antwerp Management School, Belgium  Panelists:  <b>Richard Maloney</b> , Clinical Associate Professor and Director of the Performing Arts Administration graduate programme at New York University, United States  <b>Jerry C Y Liu</b> , President of TACPS and Professor at the National Taiwan University of the Arts, Taiwan  <b>Jacques Bonniel</b> , Professor Emeritus, Université Lumière Lyon II, France  <b>Jonathan Price</b> , Independent Researcher & Evaluator, United Kingdom  <b>Elena Borin</b> , Associate Professor and Director Master in Arts and Cultural Management at the Burgundy School of Business, Dijon, France
<b>PRESENTATION OF THE NEW BOOK</b>	THE CREATIVE CITY. CULTURAL POLICIES AND URBAN REGENERATION BETWEEN CONSERVATION AND DEVELOPMENT  Chair: <b>GiannaLia Cogliandro Beyens</b> , Secretary General of ENCATC  2015 Award Winner: <b>Alessia Usai</b> , Research Fellow at the University of Cagliari, Italy
<b>ENCATC RESEARCH AWARD PRESENTATION</b>	<b>Cathrine Magnant</b> , Deputy Head of Unit, European Commission – Directorate General for Education and Culture, Cultural Diversity and Innovation Unit and member of the Award Steering Committee
<b>CLOSING REMARKS</b>	<b>Annick Schramme</b> , ENCATC President
<b>RECEPTION</b>	20:00-21:30

---



## RESEARCH AWARD CEREMONY PRACTICAL INFORMATION:

**Date:**

16 December 2016

**Timing:**

18:30-21:30

**Venue:**

Balassi Institute Brussels, Cultural Service of  
the Hungarian Embassy  
10 Treurenberg  
1000 Brussels

**Language:**

English

**Registration:**

This event is **FREE** to attend but registration is  
required by **14 December 2016**

ENCATC does not cover any travel, accom-  
modation, subsistence, or other incidental  
costs for participants.

ENCATC is not a mobility grant provider and  
does not provide travel grants. For mobility  
grants we invite you to check out the [On The  
Move website](#).

**RESERVE YOUR PLACE**

**Website:**

[http://www.encatc.org/en/events/detail/  
encatc-research-award-ceremony-2016/](http://www.encatc.org/en/events/detail/encatc-research-award-ceremony-2016/)

**Contact:**

GiannaLia Cogliandro Beyens  
ENCATC Secretary General

[g.cogliandro@encatc.org](mailto:g.cogliandro@encatc.org)

+32 (0)2.201.29.12

# 2016 ENCATC RESEARCH AWARD FINALISTS

The international jury of the ENCATC Research Award on Cultural Policy and Cultural Management has selected two finalists from the many young and talented researchers who had applied in June 2016.



## Public-Private Partnership in the Cultural Sector: A Comparative Analysis of European Models

**Dr. Elena Borin**

Dr. Elena Borin is Associate Professor for the Department of Control, Law and Finance, Coordinator of the MSc in Arts and Cultural Management at the Burgundy School of Business (Dijon, France) where she is also member of the Management of Culture and Arts Research Cluster (CEREN/MECIC). She holds a PhD in Economics at the University of Ferrara (Ferrara, Italy) and was awarded the title of Doctor Europeus European Doctor by an international Jury Member. Her PhD thesis on "Public-Private partnerships in the cultural sector in Europe", presented a comparative analysis of current European models of public-private and multi-stakeholder cooperation for the enhancement and management of the cultural and creative sector. She has been visiting researcher and professor at ICHEC Management School (Brussels, Belgium), at the University of Burgundy (Dijon, France), at the Catholic University of Eichstaett-Ingolstadt (Eichstaett, Germany) and at the University of Birmingham (Birmingham, UK). Her research interests include cultural management, cultural governance with an international comparative approach, public-private partnerships and multi-stakeholder partnerships in the cultural and creative sector. She has previously cooperated with the European Project ADRIA A, studying the synergies between cultural tourism and transport systems for integrated territorial development. Her most recent scientific contributions have been published by the [ENCATC Journal of Cultural Management and Policy](#) and by the Journal of Intellectual Capital.

## The Discourse of Cultural Leadership

**Dr. Jonathan Price**

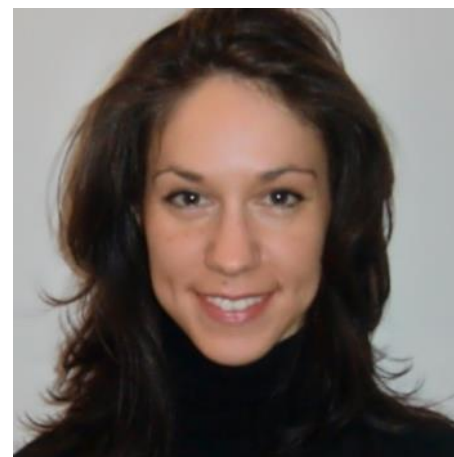
Dr. Jonathan Price is a British cultural analyst based in West Yorkshire. He currently works both independently and with the On The Edge research partnership in Scotland, which focuses on the role of the arts in public life (<https://ontheedgeresearch.org>). With degrees in English Literature (BA) and Cultural Studies (MA), Jon started his career in journalism and music promotion before working for many years as a cultural development manager in Leeds (UK). There he ran festivals, youth programmes, international collaborations, community engagement and cultural regeneration initiatives, also leading on funding programmes and development work for cultural organisations. Returning to academia, Jon obtained his PhD in February 2016 from the Robert Gordon University (Aberdeen) with a thesis on 'The discourse of cultural leadership'. He has since co-ordinated the cross-sectoral project 'Cultural leadership and the place of the Artist', generating dialogue between researchers, artists, policy makers and training providers at events in Edinburgh, Brussels and London. International interest in Jon's work has resulted in contributions to a range of networks, conferences and programmes throughout the year, including major policy forums organised by ENCATC, ICCPR, IFACCA and IETM. Immediately after the ENCATC Research Awards he will be delivering a session for the Kulturverkstan cultural leadership programme in Gothenburg, with another planned for next year's King's College London executive programme, 'Leading Culture in the 21<sup>st</sup> Century'. In the meantime Jon is evaluating arts projects for diverse organisations in England and Scotland, while he also acts as an expert assessor for the European Commission on Creative Europe and Horizon 2020. Jon has research interests in arts management, cultural participation and the relationship of artists to cultural policy.

# MEET YOUR SPEAKERS

**Jacques Bonniel** is a Doctor in Sociology, former CNRS researcher and former Master of Sociology is Professor Emeritus at the University Lumière Lyon 2, and has targeted his interventions on the analysis of cultural practices and policies, both in research and studies in education (initial and continuing). In 1988 he founded and continues to coordinate the Master turned professional Master 2 "Development of international artistic and cultural projects." He teaches cultural development issues in several universities in France and abroad as well as training for professionals and public officials. In partnership with the University of Arts in Belgrade, he created a Master "Management policies and cultural projects in the Balkans." Founding member of ENCATC (the European network on cultural management and cultural policy), he chaired for several years as continues to be an active member. He has organised international conferences on cultural policies of towns and cities, cultural activity in the suburbs, cultural development. Mobilized by public authorities - Administration of the State (DRAC, DRAF, ARS, ...), Cities, Provinces, Regions, Nature parks, he was invited to share his expertise with urban planning agencies, prospective units as in cultural associations and professional unions. He also publishes articles in specialized cultural magazines.



**Dr. Elena Borin** is Associate Professor for the Department of Control, Law and Finance, Coordinator of the MSc in Arts and Cultural Management at the Burgundy School of Business (Dijon, France) where she is also member of the Management of Culture and Arts Research Cluster (CEREN/MECIC). She holds a PhD in Economics at the University of Ferrara (Ferrara, Italy) and was awarded the title of Doctor Europeus European Doctor by an international Jury Member. Her PhD thesis on "Public-Private partnerships in the cultural sector in Europe", presented a comparative analysis of current European models of public-private and multi-stakeholder cooperation for the enhancement and management of the cultural and creative sector. She has been visiting researcher and professor at ICHEC Management School (Brussels, Belgium), at the University of Burgundy (Dijon, France), at the Catholic University of Eichstaett-Ingolstadt (Eichstaett, Germany) and at the University of Birmingham (Birmingham, UK). Her research interests include cultural management, cultural governance with an international comparative approach, public-private partnerships and multi-stakeholder partnerships in the cultural and creative sector. She has previously cooperated with the European Project ADRIA A, studying the synergies between cultural tourism and transport systems for integrated territorial development. Her most recent scientific contributions have been published by the [ENCATC Journal of Cultural Management and Policy](#) and by the Journal of Intellectual Capital.



**GiannaLia Cogliandro Beyens**, has been since 2004 the Secretary General of ENCATC, the leading European network in the field of cultural management and cultural policy education. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission.



Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. Giannalia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.

**Dr Jerry C Y Liu** is the President of Taiwan Association of Cultural Policy Studies. He is an Associate Professor of Graduate School of Arts Management and Cultural Policy at the National Taiwan University of Arts. Liu is invited as the ENCATC International Correspondence Board Member between 2015 and 2017, and the representative member of ANCER and ENCATC for the NTUA. Since 2011, Liu has been the consulting member of Culture Basic Law and the Global Outreach Office of Ministry of Culture in Taiwan in 2013-2015. He is also the board member of Taiwan Association of Culture Law. Liu is a Contract Columnist for the United Daily News, Taiwan. He is the author and editor of *The Mapping of Cultural Rights in Taiwan* (2015, in Chinese) and *Global Cities, Cultural Governance and Cultural Strategies: Art-Cultural Events, Festivals and Cultural Images* (2013, in Chinese). Liu is the project organizer of "Cultural Basic Law and Cultural Governance in Taiwan: The Mechanism of Interministerial Coordination for the Ministry of Culture" for the Ministry of Science and Technology, and "International Arts & Culture Monitoring and Trend Analysis" for National Culture and Arts Foundation (NCAF) in 2015-2016. He is working on his new book, *ReOrienting Cultural Policy and Cultural Governance: A Taiwanese Perspective* (in Chinese). His current research focuses on cultural governance and cultural policy, the concept of cultural logic in modern Chinese and European history, as well as the interactivity between culture and political economy in international cultural relations.



**Catherine Magnant**, a French citizen, graduated in international relations and Slavic languages. She started her career in Moscow, where she headed the Press and information section of the local European Commission Delegation. Back in Brussels, she worked on EU enlargement issues, and on the promotion of human rights in EU's external relations. She then moved to the Directorate General of Employment and Social Affairs where she coordinated the 2007 European Year of Equal Opportunities for all. Catherine is now Deputy Head of the Unit in charge of Culture Policy and Intercultural Dialogue in the Directorate General for Education and Culture.





**Dr. Richard Maloney** is Clinical Associate Professor and Director of the Performing Arts Administration graduate program at New York University where he teaches courses in performing arts management and cultural policy. He holds degrees in history, music (jazz guitar), early music (lute), arts administration, and law and public policy. His scholarship examines why and how small and midsize municipalities pursue cultural economic development as regeneration strategy. Previously, Dr. Maloney served as Assistant Professor and Assistant Director of the Arts Administration graduate program at Boston University and served on the boards of AAE and ENCATC. Currently, Dr. Maloney serves on the jury for the ENCATC Research Award on Cultural Policy and Cultural Management.



**Dr. Jonathan Price** is a British cultural analyst based in West Yorkshire. He currently works both independently and with the On The Edge research partnership in Scotland, which focuses on the role of the arts in public life (<https://ontheedgeresearch.org>). With degrees in English Literature (BA) and Cultural Studies (MA), Jon started his career in journalism and music promotion before working for many years as a cultural development manager in Leeds (UK). There he ran festivals, youth programmes, international collaborations, community engagement and cultural regeneration initiatives, also leading on funding programmes and development work for cultural organisations. Returning to academia, Jon obtained his PhD in February 2016 from the Robert Gordon University (Aberdeen) with a thesis on 'The discourse of cultural leadership'. He has since co-ordinated the cross-sectoral project 'Cultural leadership and the place of the Artist', generating dialogue between researchers, artists, policy makers and training providers at events in Edinburgh, Brussels and London. International interest in Jon's work has resulted in contributions to a range of networks, conferences and programmes throughout the year, including major policy forums organised by ENCATC, ICCPR, IFACCA and IETM. Immediately after the ENCATC Research Awards he will be delivering a session for the Kulturverkstan cultural leadership programme in Gothenburg, with another planned for next year's King's College London executive programme, 'Leading Culture in the 21<sup>st</sup> Century'. In the meantime Jon is evaluating arts projects for diverse organisations in England and Scotland, while he also acts as an expert assessor for the European Commission on Creative Europe and Horizon 2020. Jon has research interests in arts management, cultural participation and the relationship of artists to cultural policy.



**Annick Schramme** is a full professor and academic director of the master program in Cultural Management at the University of Antwerp. Besides, she is academic director of the Competence Center Creative Industries at the Antwerp Management School. She has published about Arts policy in Flanders, cultural governance, international cultural policy, the heritage sector, cultural leadership and cultural entrepreneurship, etc. She is member of several boards of cultural organizations and governmental advisory committees in Flanders and the Netherlands, like the Arts Council in the Netherlands. In 2013 she became the president of ENCATC, the leading network on cultural management and policy.



**Dr. Alessia Usai** is PhD in Technologies for the preservation of the architectonic and environmental heritage and Research Fellow (Assegnista di Ricerca) at the Department of Civil and Environmental Engineering and Architecture, University of Cagliari. Her research path is related to cultural heritage, historical centres and landscape in urban planning. Her PhD thesis - whose title is "The creative city. Cultural policies and urban regeneration between conservation and development" - analyzes the relationships between cultural heritage and urban planning according to the creative city principles and the landscape approach outlined by the European Landscape Convention in order to identify best practices for the development of innovative cultural policies and new urban regeneration tools (PhD Supervisor: Prof. Anna Maria Colavitti, Assistant Professor in Urban Planning). The main result of her thesis is a new theoretical framework for cultural district's design (a benchmark methodology, a "toolbox", potential uses within regional and landscape planning), which has been built after a three-months international fellowship at the Cardiff Metropolitan University - Dep. Creative Leadership and Enterprise Centre, under the supervision of Prof. N. Clifton, economist, with whom it has started a scientific collaboration on this line of research. The original and innovative approach of the study has been recognized and rewarded with the 2015 ENCATC Research Award on Cultural Policy and Cultural Management.



**Dominique Savelkoul** is Arts Advisor to the Flemish Minister for Culture, Youth, Media and Brussels, Sven Gatz. She has previously worked as Director of Communication at the National Gallery London, Director of Marketing and Development at the London Philharmonic Orchestra, and Transition Manager at the Royal Ballet and Opera of Flanders. She has been a Member of the Board of Directors of the Concertgebouw in Bruges for 13 years. She has also been a Member of several Board of Directors including Cultuurnet Vlaanderen, Festival van Vlaanderen, and R. Bilsen Fund for Cultural Management.



# PUBLICATION

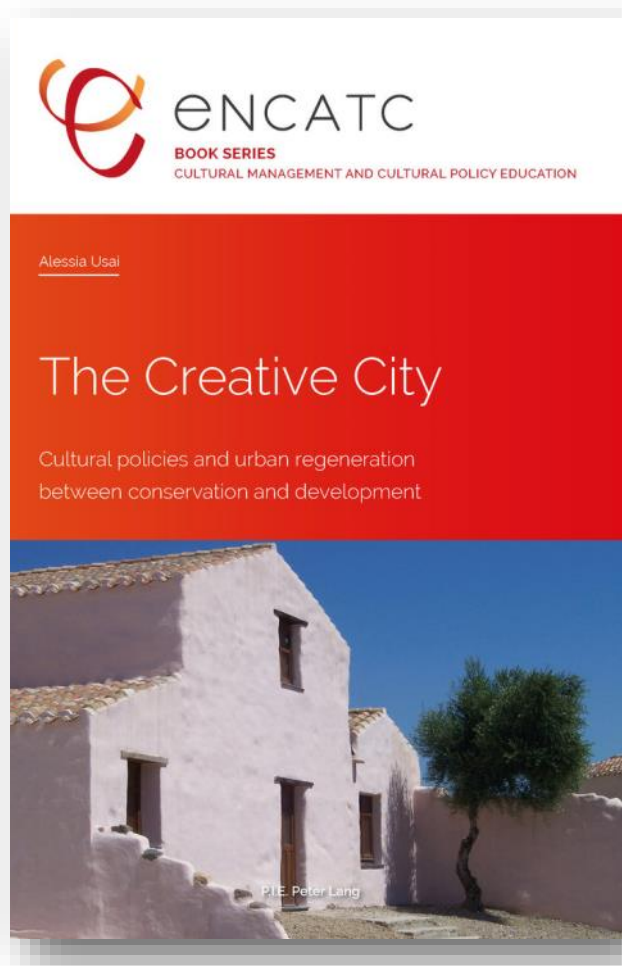
On the evening of the ENCATC Research Award Ceremony, ENCATC will unveil the second publication of its Cultural Management and Cultural Policy Education Book Series: "The Creative City. Cultural Policies and urban regeneration between conservation and development" by Alessia Usai one of the 2015 Award winners.

This book focuses on the relationships between the creative city principles and the planning approach introduced by the European Landscape Convention in order to identify best practices for the development of innovative cultural policies and new urban regeneration tools.

The research is characterized by a cross-cutting approach to cultural heritage. It proposes a new model for the design of advanced cultural districts consisting of a benchmark methodology and a "toolbox" of spatial, economic and social indicators that can be used to build the necessary knowledge. Finally, having Sardinia Region (IT) as reference, the book offers a picture of programs and plans to which the methodology and the toolbox can be applied, outlining their potential impacts within cultural and spatial planning.

**Alessia Usai** holds a PhD in Technology for the Preservation of Architectural and Environmental Heritage and is a Researcher Fellow at the Department of Civil, Environmental Engineering and Architecture (DICAAR), University of Cagliari (IT). Her research is related to cultural heritage, landscape and urban planning.

The **ENCATC Book Series Cultural Management and Cultural Policy Education** exists to foster critical debate and to publish academic research in the field of cultural management and cultural policy as well as to open up a forum for discussions and debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. It is also intended to provide reference tools for education and lifelong learning on cultural management and cultural policies. It is becoming more and more evident that education in cultural management and cultural policy cannot and should not be separated from research being conducted in the field. Since its creation, ENCATC has recognised this need and has always been very active in pursuing, publishing, presenting, and disseminating research in arts and cultural management and cultural policy to strengthen the understanding of cultural management and cultural policy issues.



The Creative City. Cultural Policies and urban

---

Author: Alessia Usai

---

N° of pages: 204

---

Language: English

---

ISBN 978-2-8076-0192-5

---

Publisher: P.I.E. Peter Lang [www.peterlang.com](http://www.peterlang.com)

---

ENCATC Book Series: Cultural Management and Cultural Policy Education

---

Book Series Editor: ENCATC

---

Book Series Director: Cristina Ortega Nuere, 3Walks, Spain

---

# INTERVIEW

Dr. Alessia Usai was one of two winners of the 2015 ENCATC Research Award. Before her presentation in Brussels in 2016 of the second book to be published in the ENCATC Book Series on Cultural Management and Cultural Policy Education, ENCATC caught up with Alessia to learn about what she has been up to since winning the Award.



Dr. Alessia Usai from the University of Cagliari, Italy, receiving the ENCATC Research Award in 2015 from Catherine Magnant, Deputy Head of Unit, European Commission – Directorate General for Education and Culture, Cultural Diversity and Innovation Unit and member of the Award Steering Committee.

**ENCATC:** Since winning the 2nd ENCATC Research Award on Cultural Policy and Cultural Management what have you been doing?

**Alessia Usai:** In December 2015, after the Award, I have presented my research on creative and cultural networks at the 9th Study Day "Green and Blue Infrastructures" of the Italian National Institute of Urban Planning. In 2016, I have published a monography in Italian on the advanced cultural districts (original title: "Il distretto culturale evoluto. Beni culturali e pianificazione del territorio nella sfida futura").

From May 2016 up to now I have been working as a Research Fellow at the Department of Civil and Environmental Engineering and Architecture, University of Cagliari. My research is now focused on landscape planning and historic building heritage. In particular, the definition of a methodological framework and guidelines for the adaptation of

Recovery Plans for historical centres to the Regional Landscape Plan in Sardinia region. I was also selected by the 7th Annual ENCATC Research Session's Scientific Committee for a new paper presented at the Research Session on "How cultural and creative industries are redefining policies for the historic urban landscape" and specifically in the context of the Italian Capitals of Culture. This paper, written with my PhD Supervisor Professor Anna Maria Colavitti, was then published in 2016 in the ENCATC Book "Cultural Management Education in Risk Societies – Towards a Paradigm and Policy Shift?!".

**ENCATC:** What were the main conclusions of your winning PhD thesis?

My PhD thesis focuses on the relationships between the creative city theories and the planning approach introduced by the European Landscape Convention

in order to identify best practices for the development of innovative cultural policies and new urban regeneration tools.

The research is characterized by a cross-cutting approach to cultural heritage. It proposes a new model for the design of advanced cultural districts consisting of a benchmark methodology and a "toolbox" of spatial, economic and social indicators that can be used to build the necessary knowledge. Finally, having Sardinia Region (IT) as reference, the study offers a picture of programmes and plans to which the methodology and the toolbox can be applied outlining their potential impacts within cultural and spatial planning.

**ENCATC: Where and how you do hope your research will have the greatest impact?**

I hope my research will have the greatest impact on planning tools for the historical urban landscape and on the studies on creative and cultural networks in Sardinia (IT), the region where I work and live. I hope to use my knowledge and research to contribute to local and regional projects that can benefit from the findings of my PhD research.

In 2016, I was part of a research project "Landscape planning and historic building heritage: definition of a methodological framework and guidelines for the adaptation of Recovery Plans for historical centres to the Regional Landscape Plan in Sardinia". This project offers me the chance to investigate the impacts of cultural networks and clusters on the historical urban landscape for their management in urban policies.

I hope my research will have an even wider European and international impact as it is disseminated in the second volume publication in the ENCATC Book Series on Cultural Management and Cultural Policy Education. I think the Sardinia region can provide best practice and be an interesting case for others working on historical urban landscapes.

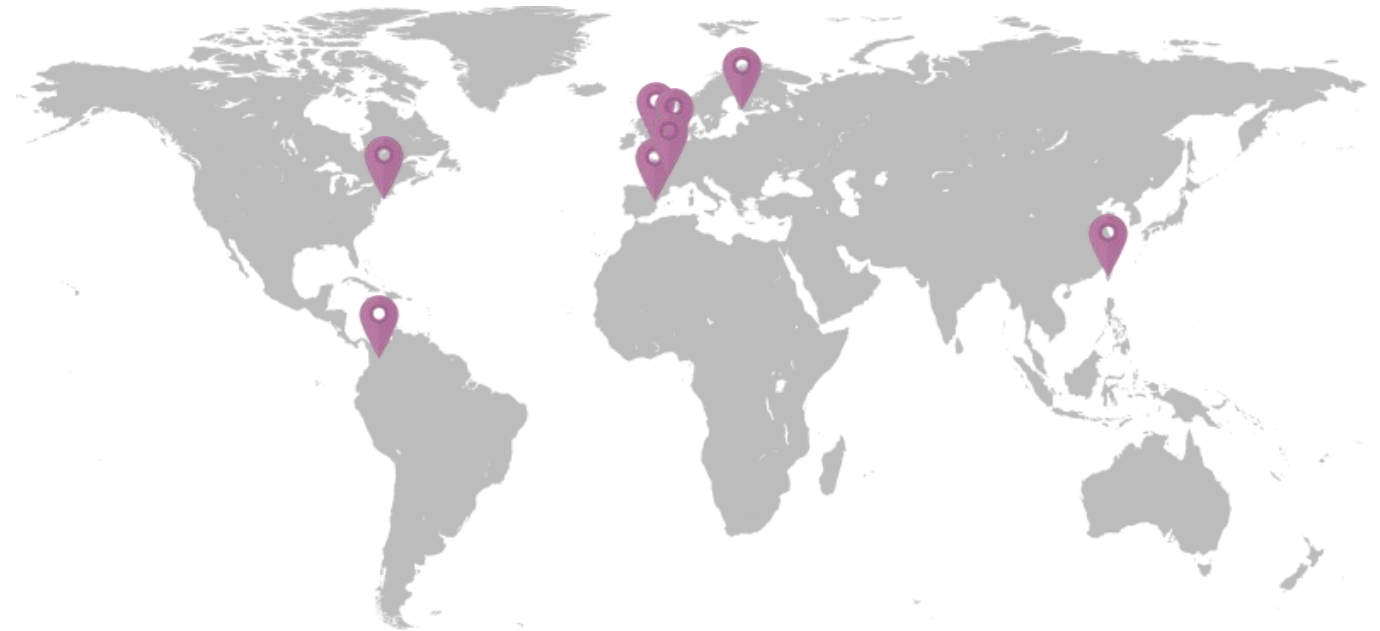
**ENCATC: How does as Award like this one helped to support the career of a young/early career researcher who has recently completed their PhD thesis?**

The ENCATC Research Award has given an international breath to my research allowing me to reach a wider audience. It is also a fantastic opportunity to have my work translated and published in English which will also make it accessible to a wider audience outside of Italy. Moreover, thanks to ENCATC network, I have known researchers and practitioners interested in my research for future collaborations. For example, I was invited to present on a panel at the 24th ENCATC Annual Conference in Valencia this past October and I will be in Brussels at the 3rd ENCATC Research Award Ceremony for the launch of my book "The Creative City".

The recognition of the ENCATC Research Award and the cultural policy and cultural management research community has been very beneficial. And ENCATC has continued to take interest in my career after having won the Award, not just with the honour to publish in its book series with Peter Lang and the 24th Annual Conference e-book, but also the speaking opportunities to raise my international profile.

# ENCATC RESEARCH AWARD JURY

The ENCATC Research Award on Cultural Policy and Cultural Management international jury is comprised of leading experts and academics from Europe, Asia, North and South America.



Jury President

**Annick Schramme**

*University of Antwerp/  
Antwerp Management  
School*

*Belgium*



Jury Member

**Franco Bianchini**

*University of Hull  
United Kingdom*



Jury Member

**Lluís Bonet**

*University of Barcelona  
Spain*



Jury Member

**Jacques Bonniel**

*University of Lyon II  
France*



Jury Member

**Anita Kangas**

*University of Jyväskylä  
Finland*



Jury Member

**Jerry C Y Liu**

*National Taiwan  
University of Arts  
Taiwan*



Jury Member

**Richard Maloney**

*New York University  
United States*



Jury Member

**Jaime Alberto  
Ruíz Gutiérrez**

*Universidad de los  
Andes at Bogota  
Colombia*

# ENCATC RESEARCH AWARD SCIENTIFIC COMMITTEE

The strategic direction of the Cultural Policy and Cultural Management Research Award is overseen by the international Award Scientific Committee comprised of representatives from European and international organisations. The members of this committee were selected because they are all close partners in the design and implementation of ENCATC research activities.



**President**

**Annick Schramme**

*President of ENCATC*



**Member**

**Anthony Krause**

*Chief of Policy and Research Unit  
at UNESCO - Section on the  
Diversity of Cultural Expressions,  
Creativity Division*



**Member**

**Catherine Magnant**

*Deputy Head of Unit Cultural  
Diversity and Innovation -  
European Commission*



**Member**

**Alan Salzenstein**

*ENCATC International Board  
Correspondent from the  
Association of Arts Administration  
Educators (AAAE) and DePaul  
University of Chicago*



**Member**

**Anupama Sekhar**

*Director-Culture at the Asia-  
Europe Foundation*



**Member**

**Dorota Weziak-Bialowolska**

*Coordinator of the Cultural and  
Creative Industries Activity at the  
European Commission - Joint  
Research Centre*

# THE AWARD CEREMONY VENUE

## Address:

Balassi Institute Brussels  
Cultural Service of the Hungarian Embassy  
10 Treurenberg  
1000 Brussels

## Telephone:

00 32 (0)2 209 07 50

## From the airport:

Take the airport train to the Gare Central Train Station. From here, the Balassi institute is a 3 minute walk. See map on next page.

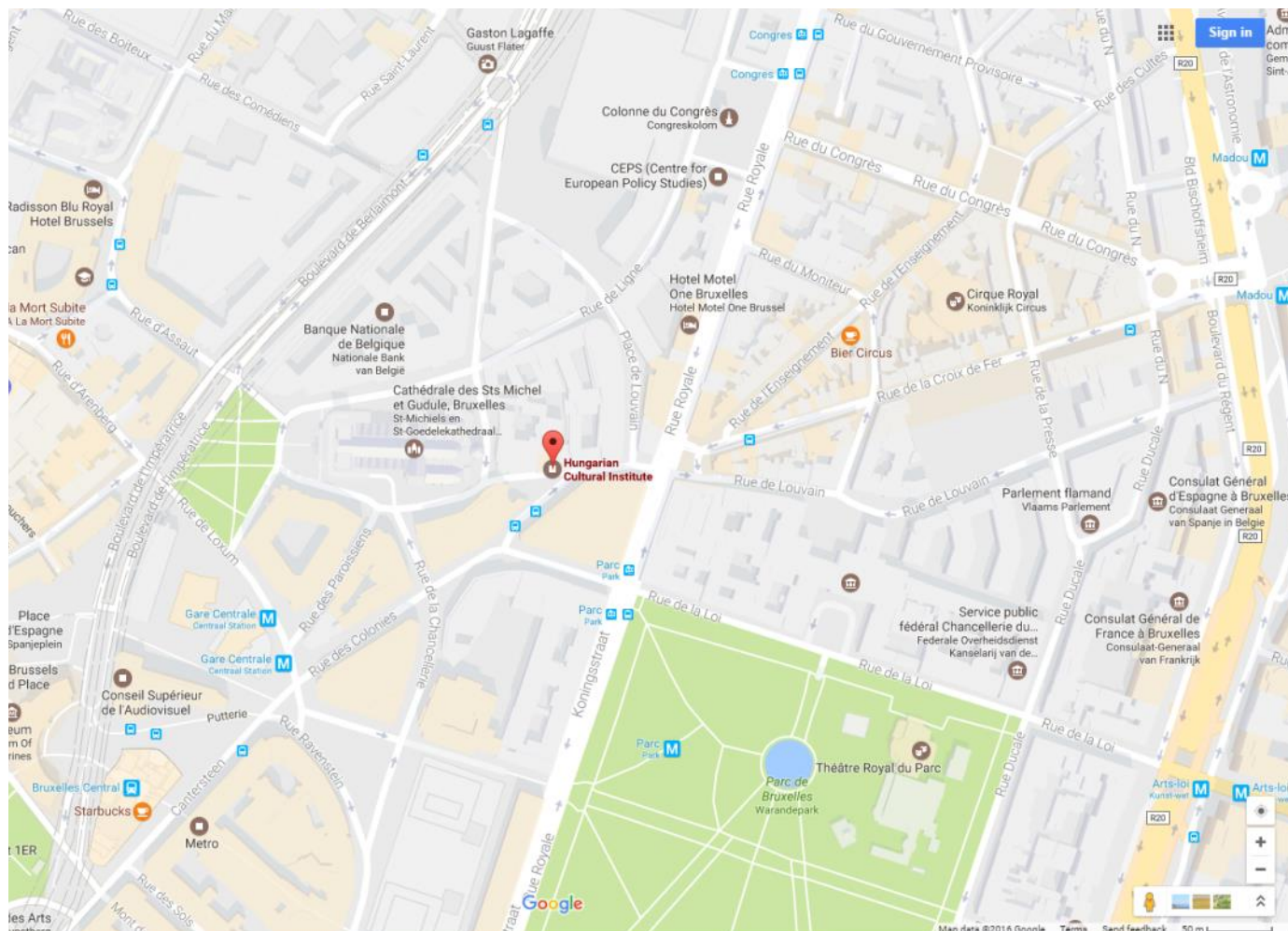
## Local Transportation

By metro (Park or Gare Central)

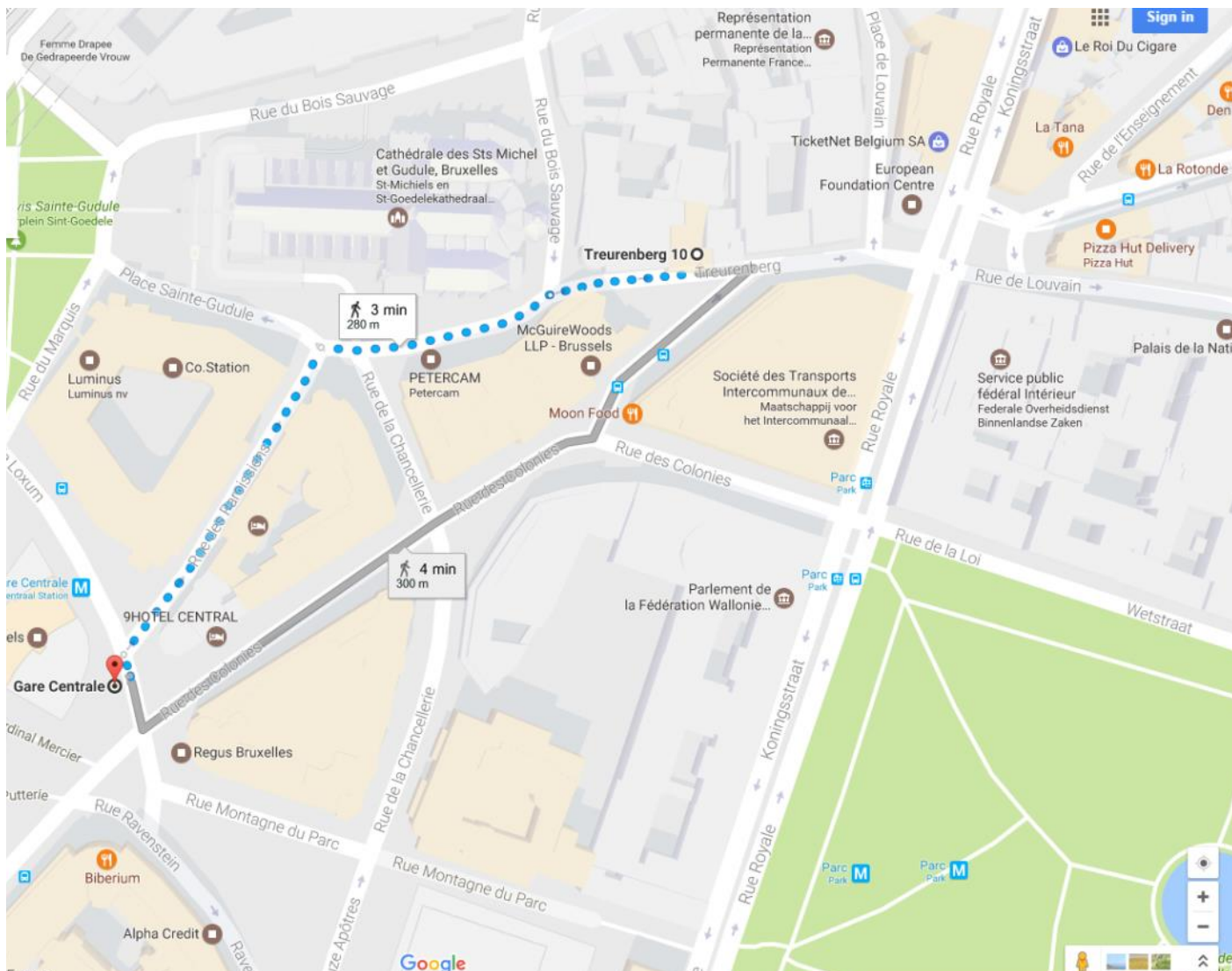
By bus n°63 and tram n°92-93-94

## Link to Google Maps:

<https://www.google.be/maps/place/Hungarian+Cultural+Institute/@50.847685,4.3594401,17z/data=!3m1!4b1!4m5!3m4!1s0x47c3c4802aa12c53:0x186e3c6300b53bcd!8m2!3d50.847685!4d4.3616288>







# LIST OF PARTICIPANTS

Last Name	First Name	Institution	Job Title	Country of Headquarter
Bonniel	Jacques	University of Lyon II	Professor Emeritus	FR
Borin	Elena	Burgundy School of Business	Associate Professor, Coordinator of the MSc in Arts and Cultural Management	FR
Caffo	Costanza	ENCATC	Project Officer	BE
Cakrani	Arnada	JERONIMMO	CEO Assistant	BE
Cogliandro	GiannaLia	ENCATC	Secretary General	BE
Darley	Elizabeth	ENCATC	Communications Manager	BE
de Kerf	Geert	Solve-it	Zaakvoerder	BE
de Wulf	Karin	Solve-it	Zaakvoersterp	BE
Debrinay Rizos	Manuèle	Aix Marseille University	International relations	FR
Galeazzi	Greta	ECDPM	Policy Officer	BE
Goodacre	Jonathan	The Audience Agency	Senior Consultant, International	GB
Guiol	Coline	Association Européenne	Communication manager	BE
Gutierrez-Cortines	Cristina	Fundation Ars Civilis	President	ES
Hanssen	Jan Erik	AIDA	EU expert	BE
Kendrick	Jamie	Eu COM	Researcher	BE
Kianguebeni	Ulrich Kevin	Université Marien Nguabi	Enseignant chercheur	CG
Liu	Jerry C Y	National Taiwan University of Arts	Professor	TW
Magkou	Matina	Institute of Leisure Studies/ Deusto University	Cultural manager and researcher	ES
Magnant	Catherine	DG EAC, European	Head of Unit Cultural Diversity	BE
Maloney	Richard	New York University	Associate Professor and Director of the Performing Arts Administration graduate programme	US
Maricq	Julie	ENCATC	Community manager and	BE

Last Name	First Name	Institution	Job Title	Country of Headquarter
Noël	Sanne	TfB / Teach first	Project manager	BE
Nolf	Marie-Thérèse	ZS	Student	BE
Price	Jonathan	Coordinator of AHRC project 'Cultural Leadership and the place of the artist'	Gray's School of Art, Robert Gordon University	UK
Rubino	Bianca	European Commission	Assistant	BE
Saleh	Rezan	AIDA	Researcher	BE
Salzenstein	Alan	DePaul University	Professor	US
Savelkoul	Dominique	Flemish Ministry for Culture, Youth, Media and	Arts Advisor to the Flemish Minister for Culture, Youth,	BE
Schramme	Annick	University of Antwerp/ Antwerp Management School	Professor	BE
Song	Nisi	Trendy Film Festival	Founder	BE
Usai	Alessia	University of Cagliari	Research Fellow	IT
Vaudolon	Eva	Ifri	Assistant	BE
von Maltzahn	Nadia	Orient-Institut Beirut	Research Associate	LB
Waser	Thierry	PIE Peter Lang	Publisher	BE
Wu	Lei	Université Libre de	Ph.D student	BE

# ABOUT ENCATC

Established in 1992, ENCATC is an independent network of more than **130 member institutions** in **over 40 countries** active in education, training and research in the broad field of cultural management and policy.

**Our mission** is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

**Our members** are higher education institutions, training centres, cultural organisations, consultancies, public authorities and artists who make an impact on cultural management and policy as well as the education of students and life-long learning of cultural managers worldwide.

**We believe** cultural management policy education, training, and research have the power to make the cultural sector strong and sustainable in Europe and beyond.

**Start your path to membership today:** [www.encatc.org/en/members](http://www.encatc.org/en/members)

## Membership benefits



**Develop and update the curricula, models and teaching methodology** in your programmes in relation to current trends and perspectives in Europe and beyond



**Validate your knowledge and results** with other colleagues



**Find suitable partners** for your ideas and to develop international projects



**Explore the rich European and international practice** in cultural management training and learning



**Promote your own training programmes** around Europe and beyond



**Receive 30% discount** to attend all our **learning opportunities** (e.g. Academy, International Study Tours)



**Gain free access** to ENCATC's scientific Journal on Cultural Management and Cultural Policy



**Access the ENCATC** online **international bibliography** including at date more than 1,500 references



**Receive one-year subscription** to our bi-monthly e-magazine



**Receive one-year subscription** to our monthly PRAXIS e-magazine for students and young professionals



**Receive quick and regular updates** (ENCATC Flash) in the field of cultural policy and management on publications, helpful toolkits, mappings and strategy papers in your sector, opportunities for partnerships on projects and research



**Enhance your organisation's visibility** outside your own country by joining our labelling programme

## 4 types of membership

**FULL MEMBERSHIP** (500€) is for higher education institutions and training centres providing recognised education and training programmes on cultural management and policy.

**ASSOCIATE MEMBERSHIP** (330€) are organisations, institutions and networks playing a major role in the field of education and culture.

**INDIVIDUAL MEMBERSHIP** (200€) is accepted on ad hoc basis for artists and educators, trainers, and cultural managers not currently affiliated to any institution or organisation.

**SUPPORTING MEMBERSHIP** (550+€) is for associations, companies, etc. willing to support our organisation, activities or events.

## DISCLAIMER

Personal information (name, address, email, etc.) is intended only for the express purpose of organising the event. This information may, therefore, be disseminated electronically or on paper and conferred to other participants in the interest of facilitating communication among them. Should you prefer your e-mail address not to appear in any documents, please write to [info@encatc.org](mailto:info@encatc.org). Members, participants, experts and stakeholders, engaged in or attending ENCATC activities, expressly authorise ENCATC, unless legally established otherwise, to make free use of the photographs and recorded material bearing their image. This material may be used in all type of printed and online communication such as brochures, readers, reports and e-magazines, videos, and digital images such as those for the ENCATC website, partner websites and social networks. They also accept that their names and institutions are included in the participation list provided to other participants. There is no obligation for ENCATC to request prior authorization, and no compensation will be provided (ENCATC Internal Rules 6.3. Image Right).

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Avenue Maurice 1  
1050 Brussels,  
Belgium

---

T +32 (0)2 201 29 12  
info@encatc.org  
www.encatc.org



Co-funded by the  
Creative Europe Programme  
of the European Union