DRAFT REPORT


Committee on Culture and Education

Rapporteur: Silvia Costa
Symbols for procedures

* Consultation procedure
*** Consent procedure
***I Ordinary legislative procedure (first reading)
***II Ordinary legislative procedure (second reading)
***III Ordinary legislative procedure (third reading)

(The type of procedure depends on the legal basis proposed by the draft act.)

Amendments to a draft act

In amendments by Parliament, amendments to draft acts are highlighted in *bold italics*. Highlighting in *normal italics* is an indication for the relevant departments showing parts of the draft act which may require correction when the final text is prepared – for instance, obvious errors or omissions in a language version. Suggested corrections of this kind are subject to the agreement of the departments concerned.

The heading for any amendment to an existing act that the draft act seeks to amend includes a third line identifying the existing act and a fourth line identifying the provision in that act that Parliament wishes to amend. Passages in an existing act that Parliament wishes to amend, but that the draft act has left unchanged, are highlighted in *bold*. Any deletions that Parliament wishes to make in such passages are indicated thus: [...].
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DRAFT EUROPEAN PARLIAMENT LEGISLATIVE RESOLUTION

on the proposal for a regulation of the European Parliament and of the Council on establishing the Creative Europe Programme

(Ordinary legislative procedure: first reading)

The European Parliament,

– having regard to the Commission proposal to Parliament and the Council
  (COM(2011)0785),

– having regard to Article 294(2) and Articles 166(4), 167(5) and 173(3) of the Treaty on
  the Functioning of the European Union, pursuant to which the Commission submitted the
  proposal to Parliament (C7-0435/2011),

– having regard to Article 294(3) of the Treaty on the Functioning of the European Union,

– having regard to the opinion of the European Economic and Social Committee of 28
  March 2012¹,

– having regard to the opinion of the Committee of the Regions of 18 July 2012²,

– having regard to Rule 55 of its Rules of Procedure,

– having regard to the report of the Committee on Culture and Education and the opinions
  of the Committee on Budgets, the Committee on Employment and Social Affairs, the
  Committee on Industry, Research and Energy and the Committee on Women's Rights and
  Gender Equality (A7-0000/2012),

1. Adopts its position at first reading hereinafter set out;

2. Calls on the Commission to refer the matter to Parliament again if it intends to amend its
   proposal substantially or replace it with another text;

3. Instructs its President to forward its position to the Council, the Commission and the
   national parliaments.

Amendment 1
Proposal for a regulation
Title

² Not yet published in the Official Journal.
Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on establishing the Creative Europe Programme

Text proposed by the Commission

Recital 1

(1) The Treaty aims at an ever closer union among the peoples of Europe and confers on the Union the task, inter alia, of contributing to the flowering of cultures of Member States, while respecting their national and regional diversity and at the same time ensuring that the conditions necessary for the competitiveness of the Union's industry exist. In this respect, the Union, where necessary, supports and supplements Member States' actions to respect cultural and linguistic diversity, strengthen the competitiveness of the European cultural and creative sectors and facilitate adaptation to industrial changes, in particular through vocational training.

Amendment 2
Proposal for a regulation
Recital 1

Text proposed by the Commission

(1) The Treaty aims at an ever closer union among the peoples of Europe and confers on the Union the task, inter alia, of contributing to the flowering of cultures of Member States, while respecting their national and regional diversity. In this respect, the Union, where necessary, supports and supplements Member States' actions to respect cultural and linguistic diversity, to safeguard and enhance Europe's tangible and intangible cultural heritage. It should also foster culture as an element of the expression of freedom, inclusion, social cohesion, intercultural dialogue and attention to minorities.

Amendment 3
Proposal for a regulation
Recital 1 a (new)

Text proposed by the Commission

(1a) The Treaty requires the Union and the Member States to ensure that the
conditions necessary for the competitiveness of the Union's industry exist. In this respect, the Union, where necessary, supports and supplements Member States' actions to strengthen the competitiveness of its cultural and creative sectors, especially the audiovisual sector, as well as actions to facilitate adaptation to ongoing changes such as digitisation, in particular through vocational training.

Amendment 4
Proposal for a regulation
Recital 3

Text proposed by the Commission

(3) The ‘European agenda for culture in a globalising world’, endorsed by the Council in a Resolution of 16 November 2007 sets the objectives for future activities of the European Union for the cultural and creative sectors. It aims to promote cultural diversity and intercultural dialogue, to promote culture as a catalyst for creativity in the framework for growth and jobs and to promote culture as a vital element in the Union's international relations.

Amendment

(3) The ‘European agenda for culture in a globalising world’, endorsed by the European Parliament in its resolution of 10 April 2008 and by the Council in a resolution of 16 November 2007, sets the objectives for future activities of the Union for the cultural and creative sectors. It aims to promote cultural diversity and intercultural dialogue, to promote culture as a catalyst for creativity in the framework for growth and jobs and to promote culture as a vital element in the Union's international relations.

\[1\) OJ C 247 E, 15.10.2009, p. 32.

Amendment 5
Proposal for a regulation
Recital 3 a (new)
In its resolution of 12 May 2011 on unlocking the potential of cultural and creative industries, the European Parliament emphasised that the creative and cultural industries contribute to the transformation of local economies by encouraging the emergence of new types of economic activity, creating new and sustainable jobs and making European regions and cities more attractive, thus serving the interests of social and territorial cohesion. Moreover, culture has an important role to play in terms of the sustainable development of cross-border territories. Stimulating culture and creativity is therefore an integral part of territorial cooperation and should be reinforced.

1 Texts adopted, P7_TA(2011)0240.

Justification

It is necessary to underline the role of creative and cultural industries in ensuring sustainable development, territorial cohesion and cross-border cooperation.

Amendment 6
Proposal for a regulation
Recital 5

Text proposed by the Commission

(5) The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions which entered into force on 18 March 2007, and to which the Union is a party, aims at strengthening international cooperation, including international co-production and co-distribution agreements, and solidarity

Amendment

(5) The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party, underlines that cultural activities, goods and services have both an economic and a cultural nature, because they convey identities, values and
so as to favour the cultural expression of all countries. That Convention aims at strengthening international cooperation, including international co-production and co-distribution agreements, and solidarity so as to favour the cultural expression of all countries and individuals. In that regard, the Convention also states that due attention should be paid to the special circumstances and needs of various social groups, including persons belonging to minorities.

Amendment 7
Proposal for a regulation
Recital 5 a (new)

Text proposed by the Commission

(5a) One of the general objectives of the Framework Programme established by this Regulation is to safeguard and enhance Europe’s cultural heritage, the right to which has also been recognised as being inherent in the right to participate in cultural life enshrined in the Council of Europe Framework Convention on Cultural Heritage for Society, which entered into force on 1 June 2011. That Convention underlines the role of cultural heritage in the construction of a peaceful and democratic society, and in the processes of sustainable development and the promotion of cultural diversity.

Justification

In order to understand the importance of adding the protection of cultural heritage in the general objectives of this programme, it is necessary to refer to one of the most recent documents of the Council of Europe in this field - the Framework Convention on Cultural
Amendment 8
Proposal for a regulation
Recital 6

Text proposed by the Commission

(6) The Union is a member of World Trade Organisation (WTO) since 1 January 1995 and is therefore under a general obligation to respect the commitments undertaken under WTO Agreements.

Amendment

deleted

Or. en

Justification

This recital has no legal relevance to the proposed regulation, so it should be deleted.

Amendment 9
Proposal for a regulation
Recital 9

Text proposed by the Commission

(9) It emerges from these monitoring, evaluation and public consultation exercises that the Culture, MEDIA and MEDIA Mundus programmes play a very important role in protecting and promoting Europe's cultural and linguistic diversity and that they are relevant for the needs of the cultural and creative sectors, but also that the objectives of any new programme should be realigned to the goals of Europe 2020. It also appears from these evaluations and consultations, as well as from various independent studies, in particular the study on the entrepreneurial dimension of cultural and creative industries, that the cultural and creative sectors are facing common challenges, namely a highly fragmented market

Amendment

(9) It emerges from these monitoring, evaluation and public consultation exercises that the Culture, MEDIA and MEDIA Mundus programmes play a very important role in protecting and promoting Europe's cultural and linguistic diversity. It also appears from these evaluations and consultations, as well as from various independent studies, in particular the study on the entrepreneurial dimension of cultural and creative industries, that the cultural and creative sectors are facing common challenges, namely a highly fragmented market context, the impact of the digital shift and globalisation, difficulties in accessing finance and a shortage of comparable data, which all require action at Union level.
context, the impact of the digital shift and
globalisation, difficulties in accessing
finance and a shortage of comparable data,
which all require action at Union level.

Amendment 10
Proposal for a regulation
Recital 12

Text proposed by the Commission

(12) Current distribution practices underpin
the film financing system. However, there
is an increasing need to promote the
emergence of attractive legal online offers
and encourage innovation. Therefore,
promoting flexibility of new distribution
modes in order to allow the emergence of
new business models is essential.

Amendment

(12) Current distribution practices underpin
the film financing system. However, there
is an increasing need to promote the
emergence of attractive legal online offers
and encourage innovation. Therefore,
promoting flexibility of new distribution
modes in order to allow the emergence of
new business models is essential, while
enhancing the whole value chain of the
creative and cultural sectors.

Justification

In order to promote new models of distribution and business models, it is important to take
into account the economic dimension of all industry segments (e.g. production, distribution,
circulation) of the cultural and creative sectors' value chain.

Amendment 11
Proposal for a regulation
Recital 12 a (new)

Text proposed by the Commission

(12a) The current process of
technological convergence is changing
the way in which cultural and creative
works are produced, distributed and
enjoyed. It is therefore necessary to look
for a new balance between the increasing
accessibility to creative and cultural works, fair remuneration of rightholders and the creation of new business models.

Or. en

Amendment 12
Proposal for a regulation
Recital 12 b (new)

Text proposed by the Commission

(12b) Europe's excellence and competitiveness in the cultural and creative sectors are the result of efforts on the part of artists, creators and professionals, endowed with traditional and innovative talents and formal and informal skills that need to be preserved, promoted and built upon through opportunities for training, exchanges and mobility, with special regard to digital and entrepreneurial skills, in association, where appropriate, with education and lifelong learning programmes.

Or. en

Justification

Creators as well as artists play an essential role in cultural and creative industries. It is necessary to ensure that their skills and competences are regularly strengthened, and that they have access to proper training as well as exchange and mobility opportunities.

Amendment 13
Proposal for a regulation
Recital 12 c (new)

Text proposed by the Commission

(12c) Audience development, in particular as regards young people, requires a specific commitment on the part of Member States and the Union to support,
in school curricula and in ad hoc programmes, the enhancement of artistic, cultural and creative education as well as film and media literacy.

Or. en

Justification

It is necessary to invest in arts, cultural and creative education in order to develop artistic appreciation in young people.

Amendment 14
Proposal for a regulation
Recital 12 d (new)

Text proposed by the Commission

(12d) Specific support is needed to tackle the under-representation of creative women and female artists in the cultural and creative sectors as well as the lower circulation of their works inside and outside the Union, caused by specific obstacles and hurdles faced by them in their professional careers and also by the paucity of women occupying executive positions in the upper echelons of cultural institutions.

Or. en

Justification

Some studies show that cultural and creative works by women are less likely to be circulated in Member States and worldwide, because women are under-represented in cultural and creative institutions. The Framework Programme should address this issue.

Amendment 15
Proposal for a regulation
Recital 13

Text proposed by the Commission

(13) One of the greatest challenges of the

Amendment

(13) One of the greatest challenges of the
cultural and creative sectors, especially small operators including small and medium-sized enterprises (SMEs) and micro-enterprises, is their difficulty accessing the funds they need to finance their activities, grow, maintain their competitiveness or internationalise. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets, the prototype profile of their activities, the lack of investment-readiness of the operators in the sectors as well as the insufficient investor-readiness of financial institutions.

Amendment 16
Proposal for a regulation
Recital 15

(15) **There is a need to bring** together the current individual Union programmes for the cultural and creative sectors within a single comprehensive framework **programme in order to** more effectively support cultural and creative operators to take advantage of the opportunities the digital shift and globalisation offer and help them to address issues currently leading to market fragmentation. **To be effective, the Programme should take** account of the specific nature of the sub-sectors, their different target groups and their particular needs through tailor-made approaches within independent strands.

(15) **Bringing** together the current Culture, MEDIA and MEDIA Mundus programmes within a single comprehensive framework – without, however **diminishing their mutual independence** – would more effectively support the cultural and creative sectors **with a view to helping them** take advantage of the opportunities **offered by** the digital shift and globalisation and to address issues currently leading to market fragmentation, **in particular through a cross-cultural approach. It is however essential to ensure that this framework takes** account of the specific nature of the cultural and creative sectors, in particular the audiovisual sector, as well as their particular needs, through tailor-made approaches within **two** independent programmes. **The Framework Programme established by this Regulation**
should also set up a coherent support structure for the different cultural and creative sectors consisting of a grants system complemented by a financial instrument.

Justification

Under the Creative Europe Framework programme, the independence of the Culture and MEDIA programmes should be kept whilst ensuring efficient functioning of cross-sectoral actions aimed at tackling common challenges affecting all the cultural and creative sectors.

Amendment 17
Proposal for a regulation
Recital 16

Text proposed by the Commission

(16) The European Capital of Culture and the European Heritage Label help to strengthen the feeling of belonging to a common cultural area, and contribute to enhancing the value of cultural heritage. **Funding should be provided for these two Union actions.**

Amendment

(16) **Funding should also be provided for** the European Capital of Culture and the European Heritage Label **actions, as they** help to strengthen the feeling of belonging to a common cultural area and contribute to enhancing the value of cultural heritage.

Justification

To more accurately reflect that the proposal only addresses the funding of European Capital of Culture and the European Heritage Label actions for the period 2014-2020, this recital should be redrafted.

Amendment 18
Proposal for a regulation
Recital 18

Text proposed by the Commission

(18) The Programme should further be open for bilateral or multilateral cooperation actions with other non EU

Amendment

(18) The **Framework** Programme should further be open for bilateral or multilateral cooperation actions with other non-EU
Member States on the basis of *additional* appropriations to be *defined.*

Member States on the basis of *supplementary* appropriations and *specific arrangements* to be agreed upon with the parties concerned.

Amendment 19
Proposal for a regulation
Recital 20

*Text proposed by the Commission*

(20) It is necessary to ensure the European added value of all actions carried out within *in the framework of the* Programme, complementarity to Member State activities and compliance with Article 167 (4) of the Treaty and other Union activities, in particular in the field of education, research and innovation, industrial and cohesion policy, tourism and external relations.

*Amendment*

(20) It is necessary to ensure the European added value of all actions carried out within the Framework Programme, their complementarity to Member States' activities and other actions of the Union, and their compliance with Article 167 (4) of the Treaty, in particular in the fields of education and training, research and innovation, industrial and cohesion policy, tourism and external relations, as well as the Digital Agenda.

Amendment 20
Proposal for a regulation
Recital 20 a (new)

*Text proposed by the Commission*

(20a) The results of the Framework Programme should be disseminated as widely as possible. The identification and exchange of best practices with a strong European dimension and which are particularly relevant to the objectives of the Framework Programme should be encouraged, drawing on the experience of previous initiatives such as the European Cultural Ambassadors.
Amendment 21
Proposal for a regulation
Recital 23

Text proposed by the Commission

(23) With regard to the implementation of the Programme, the specific nature of the cultural and creative sectors should be taken into account, and particular care should be taken to ensure that administrative and financial procedures are simplified.

Amendment

deleted

Justification

In the light of the proposed text, as well as issues and problems that may arise following the merging of the Culture and MEDIA programmes, it is essential to ensure the prerogatives of both legislators with regard to the implementation of this new Framework Programme, by introducing the delegated acts, in accordance with Article 290 TFEU.

Amendment 22
Proposal for a regulation
Recital 25

Text proposed by the Commission

(25) As stated in the Commission report on the impact of the European Parliament and Council Decisions modifying the legal bases of the European Programmes in the areas of Lifelong Learning, Culture, Youth and Citizenship of 30 July 2010, the substantial shortening of the delays in the management procedures has increased the efficiency of programmes. This type of simplification should be continued.

Amendment

deleted

Or. en
Justification

These agreements are not relevant any more as both programmes and procedures have changed since then. Considering the proposed text, it is of utmost importance for the legislators to ensure their right of scrutiny.

Amendment 23
Proposal for a regulation
Recital 26

Text proposed by the Commission

(26) In order to ensure uniform conditions for the implementation of this programme, implementing powers should be conferred on the Commission which should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers.

Amendment

deleted

Or. en

(See Amendment to Recital 26 a.)

Justification

As the delegation of power to the Commission with regard to non-essential elements of this proposed regulation, including the annual programmes, is suggested by the Rapporteur, this recital relating to the implementing acts, as laid down by Article 291 TFEU, is not relevant any more, and should be deleted.

Amendment 24
Proposal for a regulation
Recital 26 a (new)

Text proposed by the Commission

(26a) In order to amend and supplement certain non-essential elements of this Regulation, the power to adopt acts in accordance with Article 290 of the Treaty on the Functioning of the European
Union should be delegated to the Commission in respect of the adoption of the annual work programmes and the adaptation of the quantitative and qualitative indicators for the evaluation of the Framework Programme. It is of particular importance that the Commission carry out appropriate consultations throughout its preparatory work, including at expert level. The Commission, when preparing and drawing up delegated acts, should ensure simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

Or. en

Amendment 25
Proposal for a regulation
Recital 27

Text proposed by the Commission

(27) In compliance with the principles for performance related assessment, the procedures for monitoring and evaluating the programme should include detailed annual reports and refer to the specific, measurable, achievable, relevant and time-bound targets and indicators laid down in this Regulation.

Amendment

(27) In compliance with the principles for performance-related assessment, the procedures for monitoring and evaluating the Framework Programme should include detailed annual reports and refer to the specific, measurable, achievable, relevant and time-bound targets and indicators, as well as qualitative ones, laid down in this Regulation.

Or. en

Amendment 26
Proposal for a regulation
Recital 30

Text proposed by the Commission

(30) Given the transnational and international character of proposed actions,

Amendment

(30) Given the transnational and international character of the proposed
the objectives of this Regulation cannot be sufficiently achieved by Member States alone. For reasons of scale and the expected effects of those actions, transnational results can be better achieved by action at Union level. The Union may adopt measures, in accordance with the principle of subsidiarity as set out in Article 5 of the Treaty. In accordance with the principle of proportionality, as set out in that Article, this Regulation does not go beyond what is necessary in order to support the achieving of the objectives to safeguard and promote European cultural and linguistic diversity and strengthen the competitiveness of the cultural and creative sectors in the period from 1 January 2014 to 31 December 2020.

Amendment 27
Proposal for a regulation
Article 1 – title

Text proposed by the Commission

Subject matter

Establishment and duration of the Framework Programme

Amendment

Or. en

Amendment 28
Proposal for a regulation
Article 1 – paragraph 1

Text proposed by the Commission

This Regulation establishes the Creative Europe Programme for support to the European cultural and creative sectors

Amendment

This Regulation establishes the Creative Europe Framework Programme to support the European cultural and creative sectors

Or. en
(hereinafter referred to as ‘the Programme’) for the period from 1 January 2014 to 31 December 2020.

Amendment 29
Proposal for a regulation
Article 1 – paragraph 1 a (new)

Text proposed by the Commission

The Framework Programme shall operate for the period from 1 January 2014 to 31 December 2020.

Amendment

Or. en

Amendment 30
Proposal for a regulation
Article 2 – point 1

Text proposed by the Commission

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation. The cultural and creative sectors include in particular architecture, archives and libraries, artistic crafts, audiovisual (including film, television, video games and multimedia), cultural heritage, design, festivals, music, performing arts, publishing, radio and visual arts;

Amendment

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation.
The cultural and creative sectors include in particular:

– architecture, archives and museums, artistic crafts, cultural heritage, fashion, design, festivals, music, performing arts, publishing, radio and visual arts;

– the audiovisual sector (including film, television, video games and multimedia);

Or. en

Amendment 31
Proposal for a regulation
Article 2 – point 2

Text proposed by the Commission

2. ‘operator’ means a professional, an organisation, a business or an institution active in the cultural and creative sectors;

Amendment

2. ‘cultural and creative operator’ means a professional, an organisation (profit-making or non-profit-making), an institution or a business, including SMEs, active in the cultural and creative sectors;

Or. en

Amendment 32
Proposal for a regulation
Article 2 – point 3 a (new)

Text proposed by the Commission

3a. 'SMEs' means micro, small and medium-sized enterprises, as defined in Commission Recommendation 2003/361/EC of 6 May 2003 concerning the definition of micro, small and medium-sized enterprises¹, which are active in the cultural and creative sectors.

Amendment

¹ OJ L 124, 20.5.2003, p. 36.
**Justification**

The original text of the Commission refers to "small and medium enterprises", but this term was not defined. In order to avoid misunderstanding, it needs to be clarified.

**Amendment 33**
**Proposal for a regulation**
**Article 3 – paragraph 1**

<table>
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<th>Text proposed by the Commission</th>
<th>Amendment</th>
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<tbody>
<tr>
<td>1. The Programme shall only support those actions and activities presenting a potential European added value and contributing to the achievement of the objectives of the Europe 2020 Strategy and its flagship initiatives.</td>
<td>1. In view of the intrinsic and economic value of culture, the Framework Programme shall support actions and activities presenting a European added value.</td>
</tr>
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</table>

**Amendment 34**
**Proposal for a regulation**
**Article 3 – paragraph 2 – introductory wording**

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
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<tbody>
<tr>
<td>2. European added value shall be ensured in particular through:</td>
<td>2. European added value shall be ensured through at least one of the following criteria:</td>
</tr>
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</table>

**Amendment 35**
**Proposal for a regulation**
**Article 3 – paragraph 2 – point a**

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
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<tbody>
<tr>
<td>(a) the transnational character of its activities and their impact, which will complement national, international and</td>
<td>(a) the transnational character of actions and activities – and their impact on, particular, the cultural and creative sectors – which will complement national,</td>
</tr>
</tbody>
</table>
other Union programmes; international and other Union programmes and policies;

Amendment 36
Proposal for a regulation
Article 3 – paragraph 2 – point c

Text proposed by the Commission

(c) transnational cooperation stimulating more comprehensive, rapid and effective responses to global challenges and creating long-term systemic effects on the sectors;

Amendment

(c) transnational and transregional cooperation between cultural and creative operators, stimulating more comprehensive, rapid and effective responses to global challenges and creating long-term effects on those sectors, and innovative and inclusive development, inter alia at regional and local level, as well as intercultural dialogue and cooperation with third countries;

Justification

If adopted, this point will be placed as point (aa) new.

Amendment 37
Proposal for a regulation
Article 4 – title

Text proposed by the Commission

General objectives of the Programme

Amendment

General objectives of the Framework Programme

Amendment 38
Proposal for a regulation
Article 4 – paragraph 1 – introductory wording
The general objectives of the Programme shall be the following:

Amendment

The general objectives of the Framework Programme shall be:

Amendment 39
Proposal for a regulation
Article 4 – paragraph 1 – point a

Text proposed by the Commission
(a) to foster the safeguarding and promotion of European cultural and linguistic diversity;

Amendment
(a) to safeguard and promote European cultural and linguistic diversity and to safeguard and enhance Europe's cultural heritage;

Amendment 40
Proposal for a regulation
Article 4 – paragraph 1 – point b

Text proposed by the Commission
(b) to strengthen the competitiveness of the cultural and creative sectors with a view to promoting smart, sustainable and inclusive growth.

Amendment
(b) to strengthen the competitiveness of the cultural and creative sectors, in particular the audiovisual sector, with a view to promoting smart, sustainable and inclusive growth.

Amendment 41
Proposal for a regulation
Article 5 – title

Text proposed by the Commission
Specific objectives of the Programme

Amendment
Specific objectives of the Framework Programme
Amendment 42
Proposal for a regulation
Article 5 – paragraph 1 – introductory wording

Text proposed by the Commission

The specific objectives of the Programme shall be the following:

Amendment

The specific objectives of the Framework Programme shall be:

Or. en

Amendment 43
Proposal for a regulation
Article 5 – point a

Text proposed by the Commission

(a) to support the capacity of the European cultural and creative sectors to operate transnationally;

Amendment

(a) to reinforce the capacity of the European cultural and creative sectors to operate transnationally and to meet new challenges, such as digitisation;

Or. en

Amendment 44
Proposal for a regulation
Article 5 – point b

Text proposed by the Commission

(b) to promote the transnational circulation of cultural and creative works and operators and reach new audiences in Europe and beyond;

Amendment

(b) to promote and enhance the transnational circulation of European cultural and creative works and the mobility of cultural and creative operators, in particular artists and creative professionals (especially women), as well as to reach new audiences and improve access to cultural and creative works in the Union and beyond, in particular for children, young persons, disabled persons and under-represented groups;
Amendment 45
Proposal for a regulation
Article 5 – point b a (new)

Text proposed by the Commission

Amendment

(ba) to support artistic and creative expression;

Amendment 46
Proposal for a regulation
Article 5 – point b b (new)

Text proposed by the Commission

Amendment

(bb) to improve access to culture for citizens, in particular members of minorities and disadvantaged groups;

Amendment 47
Proposal for a regulation
Article 5 – point c

Text proposed by the Commission

Amendment

(c) to strengthen the financial capacity of the cultural and creative sectors, and in particular small and medium-sized enterprises and organisations;

(c) to strengthen the financial capacity of the cultural and creative sectors and of cultural and creative operators, in particular SMES;

Amendment 48
Proposal for a regulation
Article 5 – point d
(d) to support transnational policy cooperation in order to foster policy development, innovation, audience building and new business models.

(d) to support transnational cooperation in the cultural and creative sectors regarding policy development, innovation, audience development and new business models.

Or. en

Amendment 49
Proposal for a regulation
Article 6 – title

Text proposed by the Commission

Structure of the Programme

Amendment

Structure of the Framework Programme

Or. en

Amendment 50
Proposal for a regulation
Article 6 – introductory wording

Text proposed by the Commission

The Programme shall consist of the following strands:

Amendment

The Framework Programme shall consist of:

Or. en

Amendment 51
Proposal for a regulation
Article 6 – point a

Text proposed by the Commission

(a) an Cross-sectoral Strand addressed to all cultural and creative sectors;

Amendment

(a) a Cross-sectoral Strand addressed to the cultural and creative sectors;

Or. en
Amendment 52
Proposal for a regulation
Article 6 – point b

**Text proposed by the Commission**

(b) a Culture *Strand* addressed to the cultural and creative sectors;

**Amendment**

(b) a Culture *programme* addressed to the cultural and creative sectors. *Audiovisual activities are covered if they are ancillary to the general and specific objectives of this programme as referred to in Chapter III.*

*Or. en*

**Justification**

*In the current context of convergence and digitisation, the Culture programme should not exclude operators in the audiovisual sector. However as it is not the Culture programme’s main purposes, their participation should be limited.*

Amendment 53
Proposal for a regulation
Article 6 – point c

**Text proposed by the Commission**

(c) a MEDIA *Strand* addressed to the audiovisual sector.

**Amendment**

(c) a MEDIA *programme* addressed to the audiovisual sector.

*Or. en*

Amendment 54
Proposal for a regulation
Article 6 a (new)

**Text proposed by the Commission**

**Amendment**

**Article 6a**

*Logos of the programmes*

1. The Commission shall ensure the visibility of the Framework Programme through the use of logos, which will be specific to each of the programmes respectively referred to in points (b) and
(c) of Article 6.

2. The beneficiaries of the Culture programme shall use the Culture programme logo set out in point 1 of Annex Ia. The Commission shall establish further details for the use of the Culture programme logo and shall inform the beneficiaries thereof.

3. The beneficiaries of the MEDIA programme shall use the MEDIA programme logo set out in point 2 of Annex Ia. The Commission shall establish further details for the use of the MEDIA programme logo and shall inform the beneficiaries thereof.

4. The Commission and the Creative Europe Desks referred to in Chapter II shall also be entitled to use the programmes' logos.

5. The Commission shall ensure the visibility of the Creative Europe Framework programme by establishing for it a visual identity, including an emblem.

Or. en

Amendment  55
Proposal for a regulation
Article -7 (new)

Text proposed by the Commission

Amendment

Article -7

Aims of the Cross-sectoral Strand

The aims of the Cross-sectoral Strand shall be to establish a Guarantee Facility providing improved access to financing for SMEs and organisations active in the cultural and creative sectors and established in a Member State, and to support transnational policy cooperation and the establishment of a network of Creative Europe Desks as referred to in
Chapter II.

Amendment 56
Proposal for a regulation
Article 7 – title

Text proposed by the Commission

The Cultural and Creative Sectors Facility

Amendment

The Cultural and Creative Sectors Guarantee Facility

Amendment 57
Proposal for a regulation
Article 7 – paragraph 1 – introductory wording

Text proposed by the Commission

1. The Commission shall establish a Facility targeting the cultural and creative sectors and operated within the context of a Union debt instrument for small and medium-sized enterprises. This facility shall have the following priorities:

Amendment

1. The Commission shall establish, in accordance with the rules laid down in Annex I, a Guarantee Facility targeting the cultural and creative sectors. It shall be opened to cultural and creative SMEs and organisations established in a Member State and shall:

Amendment 58
Proposal for a regulation
Article 7 – paragraph 1 – point a

Text proposed by the Commission

(a) facilitate access to finance for small-and medium-sized enterprises and organisations in the European cultural and creative sectors;

Amendment

(a) facilitate access to finance for SMEs and organisations in the European cultural and creative sectors;
Amendment 59
Proposal for a regulation
Article 7 – paragraph 1 – point b

**Text proposed by the Commission**
(b) to this end, improve the capacity of financial institutions to assess cultural and creative projects, including technical assistance and networking measures.

**Amendment**
(b) improve the capacity and promote the readiness of financial intermediaries to assess cultural and creative projects, including through technical assistance and networking measures.

Or. en

Amendment 60
Proposal for a regulation
Article 7 – paragraph 1 a (new)

**Text proposed by the Commission**

1a. In accordance with Article 130(3) of the Financial Regulation, the Commission shall implement the Guarantee Facility in an indirect management mode by entrusting tasks to the European Investment Fund ("EIF") referred to in point (iv) of Article 55(1) of the Financial Regulation.

**Amendment**

Or. en

Amendment 61
Proposal for a regulation
Article 7 – paragraph 2

**Text proposed by the Commission**
2. The priorities shall be implemented as defined in Annex I.

**Amendment**
deleted

Or. en
Amendment 62
Proposal for a regulation
Article 8 – introductory wording

Text proposed by the Commission

In order to foster policy development, innovation, audience building and business models in the cultural and creative sectors, the Commission shall implement the following support measures for transnational policy cooperation:

Amendment

1. In order to promote transnational policy cooperation, the Cross-sectoral Strand shall support:

Or. en

Amendment 63
Proposal for a regulation
Article 8 – point a

Text proposed by the Commission

(a) transnational exchange of experiences and knowhow on new business models, peer-learning activities and networking among cultural operators and policy makers related to the development of the cultural and creative sectors;

Amendment

(a) transnational exchange of experiences and know-how with regard to new business and/or governance models, interdisciplinary and multimedia projects, peer-learning activities and networking among cultural and creative operators and policy-makers related to the development of the cultural and creative sectors, in particular by promoting digital networking;

Or. en

Amendment 64
Proposal for a regulation
Article 8 – point b

Text proposed by the Commission

(b) market data, studies, anticipation skills and jobs' tools, evaluations, policy analysis and support for statistical surveys;

Amendment

(b) the collection of market data, drafting of studies, analysis of labour market and skills needs, policy analysis and statistical surveys based on instruments and criteria
specific to each sector;

Or. en

Amendment 65
Proposal for a regulation
Article 8 – point c

**Text proposed by the Commission**
(c) contribution fee for the membership of the European Audiovisual Observatory to foster data collection and analysis in the **cultural and creative sectors**;

**Amendment**
(c) contribution fee for the **Union's** membership of the European Audiovisual Observatory to foster data collection and analysis in the **audiovisual sector**;

Or. en

**Justification**

*At this moment, the Observatory’s mandate does not extend beyond the audiovisual sector. See amendment to Article 8 (ca).*

Amendment 66
Proposal for a regulation
Article 8 – point c a (new)

**Text proposed by the Commission**

(ca) a feasibility study, to be carried out by 30 June 2015, exploring the possibility of collecting and analysing data in the **cultural and creative sectors**, other than the audiovisual sector, the results of which shall be presented to the European Parliament and the Council.

**Amendment**

Or. en

Amendment 67
Proposal for a regulation
Article 8 – point d

**Text proposed by the Commission**
(d) testing of new and cross-sectoral

**Amendment**
(d) **the** testing of new and cross-sectoral
business approaches to funding, distributing, and monetising creation; including innovative ways to use digital technologies;

Amendment 68
Proposal for a regulation
Article 8 – point e

Text proposed by the Commission
(e) conferences, seminars and policy dialogue including in the field of cultural and media literacy;

Amendment
(c) the organisation of conferences, training, seminars and policy dialogue on cultural, media and digital literacy as well as film education, in cooperation with, inter alia, universities and other cultural institutions;

Justification
It is necessary to establish better relations and dialogue between the cultural and creative sectors and universities with regard to cultural, media and digital literacy, as well as film education.

Amendment 69
Proposal for a regulation
Article 8 – point e a (new)

Text proposed by the Commission
(ea) training for professionals of the cultural and creative sectors in order to enhance their skills in the cultural, media and digital fields;

Amendment
Or. en
Amendment 70  
Proposal for a regulation  
Article 8 – paragraph 1 a (new)

Text proposed by the Commission

1a. Countries participating in the Framework Programme shall establish Creative Europe Desks in accordance with their respective internal requirements and arrangements, while ensuring respect for already existing expertise and for the specific characteristics of each sector.

Justification

If adopted, this together with the amendments 71-77 will be placed as a new Article, ie. Article 8 a (new) having as a title: "Creative Europe Desk network". The proposed merger of the cultural contact points and MEDIA desks under the current programmes may create confusion and lead to unnecessary problems in Member States, resulting in a loss of expertise and specialised know-how in the cultural and audiovisual fields. Member States should therefore be free to decide whether they merge their CCP and MEDIA desks. Expertise and specialisation in each sector should be maintained.

Amendment 71  
Proposal for a regulation  
Article 8 – paragraph 1 b (new)

Text proposed by the Commission

1b. The Commission, acting together with the countries participating in the Framework Programme, shall support a network of the Creative Europe Desks.

Justification

If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8(1a).
Amendment 72  
Proposal for a regulation  
Article 8 – point f – introductory wording

Text proposed by the Commission

(f) support to the national members of the Creative Europe Desks’ network to carry out the following tasks:

Amendment

1c. The Creative Europe Desks shall carry out the following tasks:

Or. en

Justification

If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8 (1a).

Amendment 73  
Proposal for a regulation  
Article 8 – point f – indent 1

Text proposed by the Commission

– promote the Creative Europe Programme at national level;

Amendment

(a) promoting the Framework Programme in their respective areas in the participating countries;

Or. en

Justification

If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8 (1a).

Amendment 74  
Proposal for a regulation  
Article 8 – point f – indent 2

Text proposed by the Commission

– assist the cultural and creative sectors regarding the Creative Europe Programme and provide information on the various types of aid available under Union

Amendment

(b) assisting the cultural and creative sectors with regard to the Framework Programme and providing basic information on other relevant support opportunities available under Union
policy; policy; policy; policy;

Justification

If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8 (1a).

Amendment 75
Proposal for a regulation
Article 8 – point f – indent 3

Text proposed by the Commission

– stimulate cross-border cooperation between professionals, institutions platforms and networks in the cultural and creative sectors;

Amendment
(c) stimulating cross-border cooperation between professionals, institutions, platforms and networks in the cultural and creative sectors;

Or. en

Justification

If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8 (1a).

Amendment 76
Proposal for a regulation
Article 8 – point f – indent 4

Text proposed by the Commission

– support the Commission by providing assistance regarding the cultural and creative sectors in the Member States, for example through the provision of data on these sectors;

Amendment
(d) supporting the Commission by providing assistance regarding the cultural and creative sectors in the countries participating in the Framework Programme, for example by supplying data on those sectors;

Or. en


Justification

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8 (1a).*

Amendment 77
Proposal for a regulation
Article 8 – point f – indent 5

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>– <strong>support</strong> the Commission in ensuring proper communication and dissemination of the results and impacts of the programme.</td>
<td>(e) <strong>supporting</strong> the Commission in ensuring proper communication and dissemination of the results and impact of the Framework Programme.</td>
</tr>
</tbody>
</table>

Or. en

Justification

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8 (1a).*

Amendment 78
Proposal for a regulation
Chapter III – title

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Culture <strong>Strand</strong></td>
<td>The Culture <strong>programme</strong></td>
</tr>
</tbody>
</table>

Or. en

Amendment 79
Proposal for a regulation
Article 9 – title

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priorities of the Culture <strong>Strand</strong></td>
<td>Priorities of the Culture <strong>programme</strong></td>
</tr>
</tbody>
</table>

Or. en
Amendment 80
Proposal for a regulation
Article 9 – paragraph 1 – introductory wording

Text proposed by the Commission

1. The priorities in the field of reinforcing the sector's capacity shall be the following:

Amendment

1. The Culture programme shall have the following priorities:

Or. en

Amendment 81
Proposal for a regulation
Article 9 – paragraph 1 – point a

Text proposed by the Commission

(a) supporting actions providing operators with skills and knowhow encouraging the adaption to digital technologies, including testing new approaches to audience building and business models;

Amendment

(a) supporting actions providing cultural and creative operators with skills, competences and know-how that contribute to strengthening the cultural and creative sectors, including encouraging adaptation to digital technologies, testing new approaches to audience development, promoting active participation, creative partnerships and developing and testing new business models;

Or. en

Amendment 82
Proposal for a regulation
Article 9 – paragraph 1 – point b

Text proposed by the Commission

(b) supporting actions enabling operators to internationalise their careers in Europe and beyond;

Amendment

(b) supporting actions enabling cultural and creative operators to cooperate internationally as well as to internationalise their careers and activities
Amendment 83
Proposal for a regulation
Article 9 – paragraph 1 – point c

**Text proposed by the Commission**

(c) providing support to **strengthen** European operators and international **cultural** networks in order to facilitate access to professional opportunities.

**Amendment**

(c) providing support to European **cultural and creative** operators, **in particular organisations** and international networks, **either** in order to facilitate access to professional opportunities **or to enhance their contribution to policy development and cultural advocacy at European level.**

Or. en

Amendment 84
Proposal for a regulation
Article 9 – paragraph 2 – point a

**Text proposed by the Commission**

(a) supporting international touring, events **and exhibitions**;

**Amendment**

(a) supporting international touring, events, exhibitions **and festivals**;

Or. en

Amendment 85
Proposal for a regulation
Article 9 – paragraph 2 – point b

**Text proposed by the Commission**

(b) supporting the circulation of European literature;

**Amendment**

(b) supporting the circulation of European literature **with a view to ensuring its widest possible accessibility**;

Or. en
Amendment 86
Proposal for a regulation
Article 9 – paragraph 2 – point c

Text proposed by the Commission
(c) supporting audience building as a means of stimulating interest in European cultural works.

Amendment
(c) supporting audience development as a means of stimulating interest in, and improving access to, European cultural works and cultural heritage;

Or. en

Amendment 87
Proposal for a regulation
Article 9 – paragraph 2 – point c a (new)

Text proposed by the Commission
(ca) providing support to digital platforms with a view to strengthening cultural exchanges and enhancing the circulation of cultural and creative works.

Amendment

Or. en

Amendment 88
Proposal for a regulation
Article 10 – title

Text proposed by the Commission
Support measures of the Culture Strand

Amendment
Support measures of the Culture programme

Or. en

Amendment 89
Proposal for a regulation
Article 10 – paragraph 1 – introductory wording
The Culture Strand shall provide support for the following measures:

1. In order to implement the priorities set out in Article 9, the Culture programme shall provide support for:

   Or. en

Amendment 90
Proposal for a regulation
Article 10 – paragraph 1 – point a

Text proposed by the Commission
(a) cooperation measures bringing together operators from different countries to undertake sectoral or cross-sectoral activities;

Amendment
(a) transnational cooperation measures and projects bringing together cultural and creative operators from different countries to undertake sectoral or cross-sectoral activities;

Or. en

Amendment 91
Proposal for a regulation
Article 10 – paragraph 1 – point b

Text proposed by the Commission
(b) activities by European bodies comprising networks of operators from different countries;

Amendment
(b) activities by European networks of cultural and creative operators from different countries;

Or. en

Amendment 92
Proposal for a regulation
Article 10 – paragraph 1 – point c

Text proposed by the Commission
(c) activities by organisations providing a

Amendment
(c) activities by organisations providing a
promotional European platform for the development of emerging talent and stimulating the circulation of artists and works, with a systemic and large scale effect;

European platform for the development of emerging talent and promoting the mobility and training of artists and professionals in the cultural and creative sectors, as well as the circulation of their works;

Amendment 93
Proposal for a regulation
Article 10 – paragraph 1 – point d

Text proposed by the Commission
(d) support for literary translation;

Amendment
(d) literary translations and their further promotion;

Amendment 94
Proposal for a regulation
Article 10 – paragraph 1 – point d a (new)

Text proposed by the Commission
(da) the translation, subtitling and audio description, through the use of digital technologies, of cultural and creative works, such as live performances and exhibitions, with a view to ensuring the wider accessibility and distribution of those works;

Amendment

Amendment 95
Proposal for a regulation
Article 10 – paragraph 1 – point e
Text proposed by the Commission

(e) special actions aiming to achieve greater visibility for the richness and diversity of European cultures, and stimulate intercultural dialogue and mutual understanding, including **European** cultural prizes, the European Heritage Label, and the European Capitals of Culture.

Amendment

(e) special actions aiming to achieve greater visibility for the richness and diversity of European cultures, and to stimulate intercultural dialogue and mutual understanding, including **Union** cultural prizes, the European Heritage Label and the European Capitals of Culture.

Amendment 96
Proposal for a regulation
Article 10 – paragraph 1 a (new)

Text proposed by the Commission

1a. The support measures set out in paragraph 1 shall in particular sustain non-profit-making projects.

Amendment

1a. The support measures set out in paragraph 1 shall in particular sustain non-profit-making projects.

Amendment 97
Proposal for a regulation
Chapter IV – title

Text proposed by the Commission

The MEDIA Strand

Amendment

The MEDIA programme

Amendment 98
Proposal for a regulation
Article 11 – title
Text proposed by the Commission  

Priorities of the MEDIA Strand

Amendment

Priorities of the MEDIA programme

Or. en

Amendment 99  
Proposal for a regulation  
Article 11 – paragraph 1 – introductory wording

Text proposed by the Commission

1. The priorities in the field of reinforcing the sector's capacity shall be the following:

Amendment

1. The MEDIA programme shall have the following priorities:

Or. en

Amendment 100  
Proposal for a regulation  
Article 11 – paragraph 1 – point a

Text proposed by the Commission

(a) facilitating the acquisition of skills and the development of networks and in particular encouraging the use of digital technologies to ensure the adaptation to market development;

Amendment

(a) facilitating the acquisition and improvement of skills and competences of audiovisual professionals and the development of networks, in particular the use of digital technologies to ensure adaptation to market development, testing new approaches to audience development and testing new business models;

Or. en

Amendment 101  
Proposal for a regulation  
Article 11 – paragraph 1 – point b

PE494.523v01-00  
46/86  
PR:909697EN.doc
(b) increasing the capacity of audiovisual operators to develop audiovisual works with a potential to circulate in Europe and beyond and to facilitate European and international co-production including with TV broadcasters;

(b) increasing the capacity of audiovisual operators to develop audiovisual works with a potential to circulate in the Union and beyond and to facilitate European and international co-production, including with television broadcasters;

Amendment 102
Proposal for a regulation
Article 11 – paragraph 1 – point c

(c) encouraging business to business exchanges by facilitating access to markets and business tools for audiovisual operators to increase the visibility of their projects on European and international markets.

(c) encouraging business-to-business exchanges by facilitating access to markets for audiovisual operators and business tools enabling them to increase the visibility of their projects on Union and international markets.

Amendment 103
Proposal for a regulation
Article 11 – paragraph 2 – point a

(a) supporting theatrical distribution through transnational marketing, branding, distribution and exhibition of audiovisual projects;

(a) supporting theatrical distribution through transnational marketing, branding, distribution and exhibition of audiovisual works;
Amendment 104
Proposal for a regulation
Article 11 – paragraph 2 – point b

Text proposed by the Commission
(b) **supporting** transnational marketing and distribution on online platforms;

Amendment
(b) **promoting** transnational marketing, **branding** and distribution of audiovisual works on online platforms;

Or. en

Amendment 105
Proposal for a regulation
Article 11 – paragraph 2 – point c

Text proposed by the Commission
(c) supporting audience **building** as means of **stimulating** interest **for** audiovisual works in particular through promotion, events, film literacy and festivals;

Amendment
(c) supporting audience **development as a** means of **increasing** interest **in**, and **improving access to**, audiovisual works, in particular through promotion, events, film literacy and festivals;

Or. en

Amendment 106
Proposal for a regulation
Article 11 – paragraph 2 – point d

Text proposed by the Commission
(d) **Promoting flexibility of** new distribution modes in order to allow the emergence of new business models.

Amendment
(d) **promoting** new, **flexible** distribution modes in order to allow the emergence of new business models.

Or. en

Amendment 107
Proposal for a regulation
Article 12 – title
Text proposed by the Commission

Support measures of the MEDIA **Strand**

Amendment

Support measures of the MEDIA **programme**

Or. en

Amendment 108
Proposal for a regulation
Article 12 – introductory wording

*Text proposed by the Commission*

The MEDIA **Strand** shall provide support for the following measures:

*Amendment*

In order to implement the priorities set out in Article 11, the MEDIA **programme** shall provide support for:

Or. en

Amendment 109
Proposal for a regulation
Article 12 – point a

*Text proposed by the Commission*

(a) **support** the development of a comprehensive *offer of new skills* acquisition, knowledge sharing and networking initiatives;

*Amendment*

(a) **the making available of** a comprehensive *range of measures promoting the acquisition and improvement of skills* by audiovisual professionals, knowledge-sharing and networking initiatives, *including the integration of digital technologies*;

Or. en

Amendment 110
Proposal for a regulation
Article 12 – point a a (new)
Text proposed by the Commission Amendment

(aa) the subtitling, dubbing and audio-description of audiovisual works;

Amendment 111
Proposal for a regulation Article 12 – point b

Text proposed by the Commission Amendment

(b) support audiovisual operators to develop European audiovisual works with enhanced cross-border circulation potential;

Or. en

Amendment 112
Proposal for a regulation Article 12 – point c

Text proposed by the Commission Amendment

(c) support activities aiming at facilitating European and international co-productions, including television;

(c) measures to facilitate European and international co-productions of audiovisual works, including television works;

Or. en

Amendment 113
Proposal for a regulation Article 12 – point d

Text proposed by the Commission Amendment

(d) facilitate access to professional audiovisual trade events and markets and the use of online business tools inside and (d) measures to facilitate access to professional audiovisual trade events and markets and the use of online business
outside Europe; tools inside and outside the Union;

Amendment 114
Proposal for a regulation
Article 12 – point e

Text proposed by the Commission
(e) establish systems of support for the distribution of non-national European films on all platforms and for international sales activities;

Amendment
(e) measures to establish systems of support for the distribution of non-national European films through theatrical distribution and on all other platforms as well as for international sales activities;

Amendment 115
Proposal for a regulation
Article 12 – point f

Text proposed by the Commission
(f) facilitate circulation of European films worldwide and of international films in Europe on all platforms;

Amendment
(f) measures to facilitate circulation of European films worldwide and of international films in the Union on all platforms;

Amendment 116
Proposal for a regulation
Article 12 – point g

Text proposed by the Commission
(g) support of a European cinema owners’ network screening a significant proportion of non-national European films, including the integration of digital technologies;

Amendment
(g) a European cinema operators’ network screening a significant proportion of non-national European films, including the integration of digital technologies, in particular satellite support;
Justification

The combination of digital technologies and satellites has provided a second life to theatres and cinemas not only facilitating and making less expensive the distribution of movies, but also facilitating the broadcasting of live events and shows.

Amendment 117  
Proposal for a regulation  
Article 12 – point h

Text proposed by the Commission  
(h) **support** initiatives presenting and promoting a diversity of European audiovisual works;

Amendment  
(h) initiatives presenting and promoting a diversity of European audiovisual works;

Amendment 118  
Proposal for a regulation  
Article 12 – point i

Text proposed by the Commission  
(i) **support** activities **aiming at increasing** knowledge and interest of audiences;

Amendment  
(i) activities **designed to increase audiences'** knowledge of, and interest, **active participation and creative partnerships in, European audiovisual works**;

Amendment 119  
Proposal for a regulation  
Article 12 – point i a (new)

Text proposed by the Commission  
(ia) activities **designed to promote film and media literacy, in particular in cooperation with cultural institutions** and
universities;

Amendment 120
Proposal for a regulation
Article 12 – point j

Text proposed by the Commission
(j) support innovative actions testing new business models and tools in areas likely to be influenced by the introduction and use of digital technologies.

Amendment
(j) innovative actions testing new business models and tools in areas likely to be influenced by the introduction and use of digital technologies.

Amendment 121
Proposal for a regulation
Article 12 a (new)

Text proposed by the Commission

Article 12a
Participation in the European Audiovisual Observatory

1. Participation by the Union in the European Audiovisual Observatory shall form an integral part of the MEDIA programme and shall contribute to the achievements of its objectives:

(a) by encouraging transparency and the establishment of a level playing field in the accessibility of legal and financial/market information and by contributing to the comparability of legal and statistical information;

(b) by providing data and market analysis useful for the elaboration of the action lines of the MEDIA programme and for the evaluation of their impact on the market.
2. The Commission shall represent the Union in its dealings with the Observatory.

Amendment 122
Proposal for a regulation
Article 13 – paragraph 1 – introductory wording

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The Commission, in cooperation with the Member States, shall ensure overall consistency and complementarity with:</td>
<td>1. The Commission, in cooperation with the Member States, shall ensure the overall consistency and complementarity of the Framework Programme and its synergies with:</td>
</tr>
</tbody>
</table>

Amendment 123
Proposal for a regulation
Article 13 – paragraph 1 – point a

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) relevant EU policies, in particular those in the fields of education, employment, health, research and innovation, enterprise, tourism, justice and development;</td>
<td>(a) relevant Union policies, such as those in the fields of education, employment, social and territorial cohesion, health, the internal market, youth, citizenship, external relations, trade, research and innovation, enterprise, tourism, justice and development;</td>
</tr>
</tbody>
</table>

Amendment 124
Proposal for a regulation
Article 13 – paragraph 1 – point b
(b) other relevant EU funding sources in the field of culture and media policies, in particular the European Social Fund, the European Regional Development Fund, the Research and Innovation Programmes, as well as the financial instruments relating to justice and citizenship, external cooperation programmes and the pre-accession instruments. In particular, it will be important to ensure synergies at the level of implementation between the Programme and the national and regional strategies for smart specialisation.

Amendment 125
Proposal for a regulation
Article 13 – paragraph 1 – point b a (new)

(ba) the financial instruments relating to justice and citizenship, external cooperation programmes and the pre-accession instruments;

Amendment 126
Proposal for a regulation
Article 13 – paragraph 1 – point b b (new)

(bb) other Union programmes;
Amendment 127
Proposal for a regulation
Article 13 – paragraph 1 – point b c (new)

Text proposed by the Commission

(bc) national, regional and local strategies.

Amendment

Or. en

Amendment 128
Proposal for a regulation
Article 13 – paragraph 2

Text proposed by the Commission

2. This Regulation shall apply and be implemented respecting international commitments of the Union.

Amendment

2. This Regulation shall apply and be implemented without prejudice to the international commitments of the Union.

Or. en

Amendment 129
Proposal for a regulation
Article 14 – paragraph 1 – introductory wording

Text proposed by the Commission

1. The Commission shall ensure regular monitoring and external evaluation of the Creative Europe Programme against the following performance indicators. It has to be taken into account that the achievement of performance results depends on the complementary impact of other activities at European and national level affecting the cultural and creative sectors:

Amendment

1. The Commission shall ensure regular monitoring and external evaluation of the Framework Programme against the following qualitative and quantitative performance indicators:

Or. en
Amendment 130
Proposal for a regulation
Article 14 – paragraph 1 – point a – introductory wording

Text proposed by the Commission

(a) **Indicators** for the general objectives referred in Article 4:

Amendment

(a) **indicators** for the general objectives referred to in Article 4:

Or. en

Amendment 131
Proposal for a regulation
Article 14 – paragraph 1 – point a – indent 1

Text proposed by the Commission

– the sectors' share of employment and share of **GDP**;

Amendment

– the **cultural and creative** sectors' share of employment and share of **gross domestic product**;

Or. en

Amendment 132
Proposal for a regulation
Article 14 – paragraph 1 – point a – indent 2

Text proposed by the Commission

– **percentage of people reporting that they access** European cultural works.

Amendment

– **statistical data regarding access in the Member States to non-national** European cultural and creative works, **in particular audiovisual works**;

Or. en

Amendment 133
Proposal for a regulation
Article 14 – paragraph 1 – point a – indent 2 a (new)
Text proposed by the Commission

– statistical data regarding access to European cultural and creative works, in particular audiovisual works, in other participating countries and beyond.

Amendment

Amendment 134
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 1 – introductory wording

Text proposed by the Commission

With regard to the objective on support for the capacity of the European cultural and creative sectors referred to in point (a) of Article 5:

Amendment

(l) With regard to the objective referred to in point (a) of Article 5:

Or. en

Amendment 135
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 1 – indent 1

Text proposed by the Commission

– internationalisation of cultural operators and the number of transnational partnerships created;

Amendment

– the scale of international activities of cultural and creative operators and the number of transnational partnerships created;

Or. en

Amendment 136
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 1 – indent 2
Text proposed by the Commission

– number of learning experiences created for artists/cultural operators which have increased their skills and employability.

Amendment

– the number of activities supported by the Framework Programme which have improved the competences and skills of cultural and creative operators and consequently increased their employability.

Or. en

Amendment 137
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 2 – introductory wording

Text proposed by the Commission

With regard the objective on promotion of transnational circulation of cultural and creative works and operators and the reaching of new audiences in Europe and beyond referred to in point (b) of Article 5:

Amendment

(ii) With regard to the objective referred to in point (b) of Article 5:

Or. en

Amendment 138
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 2 – part 1 – introductory heading

Text proposed by the Commission

Culture Strand:

Amendment

Culture programme:

Or. en

Amendment 139
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 2 – part 1 – indent 1
Text proposed by the Commission

– number of people *directly and indirectly* reached through projects supported by the Programme.

Amendment

– the number of people reached through projects supported by the Framework Programme.

Amendment 140
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 2 – part 2 – introductory heading

Text proposed by the Commission

MEDIA Strand:

Amendment

MEDIA programme:

Amendment 141
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 2 – part 2 – indent 1

Text proposed by the Commission

– number of admissions for European films in Europe and worldwide (10 most important non-European markets);

Amendment

– the number of admissions in cinemas across the Union for non-national European films and for European films worldwide (10 most important non-European markets);

Amendment 142
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 2 – part 2 – indent 2

Text proposed by the Commission

– percentage of European audiovisual works in cinemas, TV and digital platforms.

Amendment

– the percentage of European audiovisual works in cinemas, on television and on digital platforms.
### Amendment 143
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 3 – introductory wording

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>With regard to the objective on strengthening of the financial capacity of cultural and creative sectors referred to in point (c) of Article 5:</td>
<td>(iii) With regard to the objective referred to in point (c) of Article 5:</td>
</tr>
</tbody>
</table>

### Amendment 144
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 3 – indent 1

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>– volume of loans granted in the framework of the financial facility;</td>
<td>– the volume of loans granted in the framework of the Guarantee Facility, categorised by national origin, size and sub-sectors of SMEs and organisations;</td>
</tr>
</tbody>
</table>

### Amendment 145
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 3 – indent 1 a (new)

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>– the volume of loans granted by financial intermediaries, categorised by their national origin;</td>
<td></td>
</tr>
</tbody>
</table>
Amendment 146
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 3 – indent 2

Text proposed by the Commission

– number and geographical spread of financial institutions providing access to finance for the cultural and creative sectors;

Amendment

– the number and geographical spread of financial intermediaries;

Or. en

Amendment 147
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 3 – indent 3

Text proposed by the Commission

– number, national origin and sub-sectors of final beneficiaries benefitting from the financial facility.

Amendment

– the number, national origin and sub-sectors of SMEs and organisations benefitting from the Guarantee Facility;

Or. en

Amendment 148
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 3 – indent 3 a (new)

Text proposed by the Commission

– the average default rate of loans, categorised by national origin, size and sub-sectors of SMEs and organisations.

Amendment

Or. en

Amendment 149
Proposal for a regulation
Article 14 – paragraph 1 – point b – subparagraph 4 – introductory wording
With regard to the objective on support for transnational policy cooperation referred to in point (d) of Article 5:

(iv) With regard to the objective referred to in point (d) of Article 5:

Amendment 150
Proposal for a regulation
Article 14 – paragraph 1 – point b – paragraph 4 – indent 1

Text proposed by the Commission

– number of Member States making use of the results of the Open Method of Coordination in their national policy development and the number of new initiatives.

Amendment

–the number of Member States making use of the results of the Open Method of Coordination in their national policy development and the number of new initiatives.

Amendment 151
Proposal for a regulation
Article 14 – paragraph 1 a (new)

Text proposed by the Commission

1a. In order to ensure optimal monitoring and evaluation of the Framework Programme, the Commission shall be empowered to adopt delegated acts in accordance with Article 17b adapting the qualitative and quantitative performance indicators laid down in paragraph (1).

Amendment

Or. en

Amendment 152
Proposal for a regulation
Article 14 – paragraph 2
Text proposed by the Commission

2. The results of the monitoring and evaluation process shall be used when implementing the Programme.

Amendment

deleted

Or. en

Amendment 153
Proposal for a regulation
Article 14 – paragraph 3 – introductory wording

Text proposed by the Commission

3. The evaluation shall have the right scope and will be carried out in a sufficiently timely manner to feed into the decision making process.

Amendment

deleted

Or. en

Amendment 154
Proposal for a regulation
Article 14 – paragraph 3 – point a

Text proposed by the Commission

(a) In addition to the regular monitoring the Commission shall establish an external evaluation report no later than end-2017 in order to assess the effectiveness in achieving the objectives and the efficiency of the Programme and its European added value in view of a decision on the renewal, modification or suspension of the Programme. The evaluation shall address the scope for simplification, its internal and external coherence, the continued relevance of all objectives, as well as the contribution of the measures to the Union priorities of smart, sustainable and inclusive growth. It shall take into account evaluation

Amendment

1b. The Commission shall ensure that the Framework Programme is evaluated regularly, externally and independently. In order to assess the effectiveness in achieving the objectives and the efficiency of the Framework Programme, the evaluation shall address the possibility of its being simplified, its internal and external coherence, and the continued relevance of its objectives. As well as considering the indicators referred to in paragraph 1, the evaluation shall include an assessment of other relevant factors, such as the difference between the average interest rate of loans provided under the Guarantee Facility and the


Amendment 155
Proposal for a regulation
Article 14 – paragraph 3 – point b

*Text proposed by the Commission*

(b) The longer-term impacts and the sustainability of effects of the measures shall be evaluated by the Commission with view to feeding into a decision on a possible renewal, modification or suspension of a subsequent programme.

*Amendment*

1c. The Commission shall evaluate the longer-term impacts and the sustainability of the effects of the Framework Programme from the point of view of the next generation of multiannual financial programmes.

Amendment 156
Proposal for a regulation
Article 15 – paragraph 1 a (new)

*Text proposed by the Commission*

1a. The Commission shall ensure that relevant information is disseminated to the Creative Europe Desks referred to in Chapter II.

*Amendment*

1a. The Commission shall ensure that relevant information is disseminated to the Creative Europe Desks referred to in Chapter II.
Amendment 157
Proposal for a regulation
Article 15 – paragraph 2

Text proposed by the Commission

2. The Creative Europe Desks network referred to in Article 8 (f) shall ensure communication and dissemination of information concerning the Union funding awarded and results obtained for their country.

Amendment

2. The Creative Europe Desks network shall ensure the communication and dissemination of information concerning the Union funding awarded and the results obtained for the respective participating countries.

Or. en

Amendment 158
Proposal for a regulation
Chapter VI – title

Text proposed by the Commission

Access to the Programme

Amendment

Access to the Framework Programme

Or. en

Amendment 159
Proposal for a regulation
Article 16 – paragraph 1

Text proposed by the Commission

1. The Programme shall foster cultural diversity at international level in line with the 2005 UNESCO Convention on the protection and promotion of the diversity of cultural expressions.

Amendment

1. The Framework Programme shall foster cultural diversity at international level in line with the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Or. en

Amendment 160
Proposal for a regulation
Article 16 – paragraph 2 – introductory wording
2. The **Strands** shall be open to the participation of the following countries provided that the conditions are met, including those **contained within** Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services **for the MEDIA strand**, and additional appropriations are paid:

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**Amendment 161**

**Proposal for a regulation**

**Article 16 – paragraph 2 – point b**

*Text proposed by the Commission*

(b) **EFTA** countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;

*Amendment*

(b) **European Free Trade Association** countries which are members of the **European Economic Area (EEA)**, in accordance with the provisions of the EEA Agreement;

Or. en
Amendment 162
Proposal for a regulation
Article 16 – paragraph 2 – point d

**Text proposed by the Commission**
(d) Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in European Union programmes.

**Amendment**
(d) Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in Union programmes.

Or. en

Amendment 163
Proposal for a regulation
Article 16 – paragraph 3

**Text proposed by the Commission**
3. The Programme shall be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations.

**Amendment**
3. The Framework Programme shall be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations.

Or. en

Amendment 164
Proposal for a regulation
Article 16 – paragraph 4

**Text proposed by the Commission**
4. The Programme shall permit cooperation and joint actions with countries not participating in the Programme and with international organisations active in the cultural and creative sectors such as UNESCO, the Council of Europe, OECD or the World Intellectual Property

**Amendment**
4. The Framework Programme shall permit cooperation and joint actions with countries not participating in it and with international organisations active in the cultural and creative sectors such as UNESCO, the Council of Europe, the Organisation for Economic Co-operation and Development.
Organisation on the basis of joint contributions for the realisation of the Programme's objectives. and Development or the World Intellectual Property Organization on the basis of joint contributions for the realisation of the objectives of the Framework Programme.

Amendment 165  
Proposal for a regulation  
Article 17

Text proposed by the Commission  
Amendment

Article 17  
deleted

Implementation of the Programme

In order to implement the programme, the Commission shall adopt annual work programmes by way of implementing acts in accordance with the advisory procedure referred to in Article 18 (2). The annual work programmes shall set out the objectives pursued, the expected results, the method of implementation and the total amount of the financing plan. They shall also contain a description of the actions to be financed, an indication of the amount allocated to each action and an indicative implementation timetable. For grants they shall include the priorities, the essential evaluation criteria and the maximum rate of co-financing.

Amendment 166  
Proposal for a regulation  
Article 17a (new)

Text proposed by the Commission  
Amendment

Article 17a  
Annual work programme
(1) The Commission shall be empowered to adopt delegated acts in accordance with Article 17b laying down annual work programmes.

(2) The annual work programmes shall specify, in particular, the objectives pursued, the expected results, the method of implementation and the total amount of the financing plan.

(3) The annual work programmes shall also contain a description of the actions to be financed, an indication of the amount allocated to each section and an indicative implementation timetable. For grants, they shall include the priorities, the essential evaluation criteria and the maximum rate of co-financing.

Amendment 167
Proposal for a regulation
Article 17b (new)

Text proposed by the Commission

Amendment

Article 17b

Exercise of the delegation

1. The power to adopt delegated acts is conferred on the Commission subject to the conditions laid down in this Article.

2. The power to adopt delegated acts referred to in Articles 14(1a) and 17a(1) shall be conferred on the Commission for a period of seven years from the date of entry into force of this Regulation and for the duration of the Framework Programme.

3. The delegation of power referred to in Articles 14(1a) and 17a(1) may be revoked at any time by the European Parliament or by the Council. A decision to revoke shall put an end to the delegation of the
power specified in that decision. It shall take effect on the day following the publication of the decision in the Official Journal of the European Union or at a later date specified therein. It shall not affect the validity of any delegated acts already in force.

4. As soon as it adopts a delegated act, the Commission shall notify it simultaneously to the European Parliament and to the Council.

5. A delegated act adopted pursuant to Articles 14(1a) and 17a(1) shall enter into force only if no objection has been expressed either by the European Parliament or the Council within a period of two months of notification of that act to the European Parliament and the Council or if, before the expiry of that period, the European Parliament and the Council have both informed the Commission that they will not object. That period shall be extended by two months at the initiative of the European Parliament or of the Council.

Amendment 168
Proposal for a regulation
Article 18 – paragraph 1

Text proposed by the Commission

1. The Commission shall be assisted by the Creative Europe Programme Committee. That committee shall be a committee within the meaning of Regulation (EU) No 182/2011.

Amendment

deleted
Amendment 169  
Proposal for a regulation  
Article 18 – paragraph 2

Text proposed by the Commission

2. Where reference is made to this paragraph, Article 4 of the Regulation (EU) No 182/2011 shall apply.

Amendment

deleted

Or. en

Amendment 170  
Proposal for a regulation  
Article 19 – paragraph 1

Text proposed by the Commission

1. The financial envelope for implementing this Programme for the period set out in Article 1 (1) is fixed at EUR 1 801 000 000.

Amendment

1. The financial envelope for implementing this Programme for the period set out in Article 1 (1) is set at EUR 1 801 000 000.

Or. en

Amendment 171  
Proposal for a regulation  
Article 19 – paragraph 1 a (new)

Text proposed by the Commission

1a. The budgetary allocation between the MEDIA and Culture programmes and the Cross-sectoral Strand referred to in Article 6 shall be as follows:

– at least 55% for the MEDIA programme;
– at least 30% for the Culture programme;
– a maximum of 15% for the Cross-sectoral Strand, with at least 4% being...
allocated for the transnational cooperation measures listed in Article 8 and for the Creative Desk Network referred to in Chapter II.

Amendment 172
Proposal for a regulation
Article 19 – paragraph 1 b (new)

Text proposed by the Commission

Amendment

1b. The financial support granted may not exceed 50% of the overall budget of the supported actions, unless specifically indicated in the annual work programme or in the relevant call for tenders. The financial support granted may in no circumstances exceed 75% of the overall budget of the supported actions.

Amendment 173
Proposal for a regulation
Article 19 – paragraph 1 c (new)

Text proposed by the Commission

Amendment

1c. Funds that remain unallocated under the Cross-sectoral Strand to measures provided for in Article 7 shall be distributed to the Culture and MEDIA programmes.

Amendment 174
Proposal for a regulation
Annex I – title
**Amendment 175**
Proposal for a regulation
Annex I – paragraph 1

*Text proposed by the Commission*

The Commission shall establish a facility targeting the cultural and creative sectors and operated within the context of a European Union debt instrument for small and medium-sized enterprises. The financial support thus provided shall be earmarked to small and medium-sized enterprises and organisations operating in the cultural and creative sectors.

*Amendment*

deleted

**Amendment 176**
Proposal for a regulation
Annex I – point 1 – paragraph 1 – introductory wording

*Text proposed by the Commission*

The Cultural and Creative Sectors Facility shall carry out the following tasks:

*Amendment*

The Guarantee Facility shall provide:

**Amendment 177**
Proposal for a regulation
Annex I – point 1 – paragraph 1 – point a
Text proposed by the Commission

(a) Provide guarantees to appropriate financial intermediaries from any country participating in the Creative Europe Programme;

Amendment

(a) guarantees to appropriate Union financial intermediaries;

Or. en

Amendment 178
Proposal for a regulation
Annex I – point 1 – paragraph 1 – point b

Text proposed by the Commission

(b) Provide financial intermediaries with additional expertise and capacity to evaluate risks associated with operators in the cultural and creative sectors;

Amendment

(b) financial intermediaries with additional expertise and capacity to evaluate risks associated with SMEs and organisations and their cultural and creative projects;

Or. en

Amendment 179
Proposal for a regulation
Annex I – point 2 – heading

Text proposed by the Commission

2. Selection of intermediaries

Amendment

2. Selection of financial intermediaries

Or. en

Amendment 180
Proposal for a regulation
Annex I – point 2 – paragraph 1 – introductory wording

Text proposed by the Commission

Intermediaries shall be selected in conformity with best market practice with regard to the effect on:

Amendment

Financial intermediaries shall be selected by the European Investment Fund in conformity with best market practice and
with the specific objectives referred to in Article 7.

The criteria used for selection shall in particular include the following:

Or. en

Amendment 181
Proposal for a regulation
Annex I – point 2 – paragraph 1 – indent 1

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>– the volume of debt financing made available to cultural and creative <strong>operator</strong> and/or</td>
<td>– the volume of debt financing <strong>so far</strong> made available to <strong>SMEs and organisations in the</strong> cultural and creative sectors;</td>
</tr>
</tbody>
</table>

Or. en

Amendment 182
Proposal for a regulation
Annex I – point 2 – paragraph 1 – indent 1 a (new)

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>– the volume of debt financing made available to cultural and creative <strong>operator</strong> and/or</td>
<td>– the volume of debt financing <strong>set aside to be made available to SMEs and organisations in the cultural and creative sectors;</strong></td>
</tr>
</tbody>
</table>

Or. en

Amendment 183
Proposal for a regulation
Annex I – point 2 – paragraph 1 – indent 2

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>– <strong>cultural and creative operator access to finance, and/or</strong> deleted</td>
<td></td>
</tr>
</tbody>
</table>
Amendment 184  
Proposal for a regulation  
Annex I – point 2 – paragraph 1 – indent 3  

**Text proposed by the Commission**  
– risk-taking in cultural and creative operator financing by the intermediary concerned.  

**Amendment**  
deleted

Amendment 185  
Proposal for a regulation  
Annex I – point 2 – paragraph 1 – indent 3 a (new)  

**Text proposed by the Commission**  
– the risk management policy for lending operations, in particular with regard to cultural and creative projects;  

**Amendment**

Amendment 186  
Proposal for a regulation  
Annex I – point 2 – paragraph 1 – indent 3 b (new)  

**Text proposed by the Commission**  
– the ability to build a diversified loan portfolio and to propose a marketing and promotion plan to SMEs across regions and sub-sectors.  

**Amendment**
Amendment 187
Proposal for a regulation
Annex I – point 3 – heading

Text proposed by the Commission

3. Duration of the Cultural and Creative Sectors Facility

Amendment

3. Duration of the Guarantee Facility

Or. en

Amendment 188
Proposal for a regulation
Annex I – point 3 – paragraph 2

Text proposed by the Commission

In accordance with Article 18.2 of Regulation XX/2012 [the Financial Regulation], revenues and repayments generated by the guarantees shall be assigned to the financial facility. For financial facilities already set up in the previous multiannual financial framework, revenues and repayments generated by operations started in the previous period shall be assigned to the financial facility in the current period.

Amendment

In accordance with point (h) of Article 18.3 of Regulation XX/2012 [the Financial Regulation], repayments generated by the guarantees shall be assigned to the Guarantee Facility for a period not exceeding the period of commitment plus 10 years. For the MEDIA Production Guarantee Fund, repayments generated by its operations set up in the period prior to that covered by the Framework Programme shall be assigned to the Guarantee Facility in the current period.

Or. en

Amendment 189
Proposal for a regulation
Annex I – point 4 – paragraph 1

Text proposed by the Commission

Capacity building under the Cultural and Creative Sectors Facility is essentially the provision of expert services to the financial intermediaries signing a facility agreement under the Cultural and Creative Sectors Facility, with the objective of providing

Amendment

Capacity-building under the Guarantee Facility is the provision of expertise to financial intermediaries in order to increase their understanding of the cultural and creative sectors – as regards the intangible nature of collateral assets,
each financial intermediary with additional expertise and capacity to evaluate risks associated to financing the cultural and creative sectors. Additionally, operators in the cultural and creative sectors could benefit from this capacity building by developing the appropriate skills to elaborate business plans and to prepare accurate information of their projects that would help the financial intermediary evaluate the cultural and creative projects in an efficient way.

Amendment 190
Proposal for a regulation
Annex I – point 4 – paragraph 1 a (new)

Text proposed by the Commission

Capacity-building providers shall be selected by the European Investment Fund (EIF) on behalf of the Guarantee Facility and under the supervision of the Commission through a public and open procurement procedure, on the basis of appropriate expertise.

Amendment

Or. en

Amendment 191
Proposal for a regulation
Annex I – point 5 – paragraph 1

Text proposed by the Commission

The budgetary allocation shall cover the full cost of the Guarantee Facility, including payment obligations towards financial intermediaries such as losses from guarantees, management fees for the EIF managing the Union's resources, as well as any other eligible costs or expenses.

Amendment

The budgetary allocation shall cover the full cost of the Guarantee Facility, including payment obligations towards financial intermediaries such as losses from guarantees, management fees for the EIF managing the Union's resources, as well as any other eligible costs or expenses.

Or. en
Amendment 192
Proposal for a regulation
Annex I – point 6 – paragraph 1

Text proposed by the Commission

Each intermediary shall provide an appropriate level of visibility and transparency to the support given by the Union, including adequate information on the financial opportunities made available by the Programme.

Amendment

Each intermediary shall provide an appropriate level of visibility and transparency to the support given under the Guarantee Facility, including adequate information on the financial opportunities made available by the Guarantee Facility.

Amendment 193
Proposal for a regulation
Annex I – point 6 – paragraph 1 a (new)

Text proposed by the Commission

Types of loans covered by the Guarantee Facility shall include in particular:
- investment in tangible or intangible assets;
- business transfers;
- working capital (such as interim finance, gap finance, tax incentives, etc.).

Amendment

It shall be ensured that the final beneficiaries are adequately informed of

deleted
the available financing opportunities.

Amendment 195
Proposal for a regulation
Annex I a (new) – title

Text proposed by the Commission

Amendment

Annex Ia
Logos of the programmes

Amendment 196
Proposal for a regulation
Annex I a (new) – point 1

Text proposed by the Commission

Amendment by Parliament

1. The Culture programme logo shall be as follows:

Or. en
2. The MEDIA programme logo shall be as follows:
EXPLANATORY STATEMENT

Introduction

The Rapporteur believes that the protection and promotion of creativity and culture, are necessary to strengthen the roots and the future of the European unity in the diversity with its pluralism, democracy, peaceful living together, as well as to strengthen its social model, innovation, social inclusion, sustainable development, intercultural dialogue and the openness to third countries.

In this perspective, the EU protects and promote tangible and intangible heritage and ensure that the cultural dimension is taken into account in all policies.

The Rapporteur acknowledges the efforts of the Commission to unlock the full potential of the creative and cultural sectors in terms of growth, competitiveness and job creation, as well as also in terms of the protection and promotion of European cultural and linguistic diversity.

Today, the cultural and creative sectors contribution to the European GDP is 2,6 %, with an increasing trend, which is remarkable in the current context of economic crisis, with more than 5 million jobs.

Particular attention has also been drawn to the consistency and the complementarity of the proposed programme with other Union policies and actions (in particular in the fields of education, cohesion, research, enterprise).

1. Structure of the programme (Article 1 to Article 6)

The Rapporteur welcomes the Commission's attempt to build bridges between the cultural and the audiovisual sectors, by establishing of a Cross-sectoral strand which will help them to tackle current global challenges: the fragmentation of the European market generated by linguistic and cultural diversity, the need to adapt to globalisation and to digital switchover, the lack of comparable data and the difficulties for cultural and creative SMEs to access credit, which all require action at Union level.

However, the Rapporteur suggests that the particular nature of each sector, as well as their specificities and particular needs must be taken into account. The proposed Creative Europe programme should therefore be established as a Framework Programme (Am. 27, Am. 28), consisting of two independent programmes, ie. a Culture programme and a MEDIA programme, and one Cross-sectoral strand, each programme having its own specific priorities objectives and evaluation criteria.

2. Definitions and objectives (Article 2 to Article 5)

The Rapporteur proposes to clarify the definition of cultural and creative sectors (Am. 30), of cultural and creative operators (Am. 31) and SMEs (Am. 32).
With regard to the general (Article 4) and specific objectives (Article 5), the Rapporteur proposes to add the safeguarding and enhancing of Europe's cultural heritage (Am. 7 and Am. 39) as a general objective, and support for artistic and creative expression through mobility, circulation and partnership as well as promotion of cultural and creative operators, in particular women (Am. 44), and better access to culture for citizens (Am. 46), as specific objectives.

3. Cross-sectoral Strand (Chapter II)

a. Cultural and creative sector Guarantee Facility (Article 7 and Annex I)

The Rapporteur proposes to better describe the functioning of the Guarantee Facility in Article 7 (Am. 56 to Am. 61) and in Annex I (Am. 175 to Am. 195). The Rapporteur suggests in particular that, only SMEs and organisations established in Member States should benefit from the Facility (Am. 57).

Considering the lack of specific and clear provisions on the functioning of the Guarantee Facility, the Rapporteur also proposes to clarify provisions relating to selection criteria and control mechanisms (Am. 180 to Am. 187).

The Rapporteur furthermore calls for a balanced selection of projects in portfolios (Am. 144 to Am. 158, Am. 187) and suggests that the unallocated funds for the provisions relating to Article 7 should be redistributed to the Culture and MEDIA programmes (Am. 174).

b. Transnational policy cooperation (Article 8)

The Rapporteur proposes to enhance some specific points relating to transnational cooperation measures such as the promotion of digital platforms, a more structured networking a better cooperation of the operators also with universities and cultural institutions in the fields of cultural, media and digital literacy as well as in film education (Am. 68). The Rapporteur also proposes specific support for training of cultural and creative sectors' professionals in enhancing their digital skills (Am. 69).

The Rapporteur suggests that the lack of comparable data in the cultural and creative fields has to be tackled, and proposes a feasibility study to explore the possibility of collecting and analysing data in the cultural and creative sectors, other than in the audiovisual sector (Am. 66).

*The Rapporteur considers that the European Audiovisual Observatory should keep on collecting data in the audiovisual sector only (Am.65) and also proposes to clarify the participation of the Union to the Observatory, by proposing a new Article 12 a (Am. 121).*

c. Creative Europe Desks network

The Rapporteur proposes to address this issue in a separate article and suggests, considering the principle of subsidiarity, that Member States are free to decide on how their Desks are organised (Am. 70 to Am. 77) while strengthening their role and capacity. The Commission shall also support the network of the Creative Europe desks (Am. 71).
4. Culture programme (Chapter III)

A stronger accent is given to the multiple positive effect of a better circulation of cultural and creative works and operators to benefit of a larger audience, in particular children, young persons, disabled persons and underrepresented groups (Am 44).

The Rapporteur considers that the Culture programme should be open to the audiovisual works only if they are ancillary to its objectives (Am. 53) and stresses that the Culture programme should be support in particular the non profit-making projects (Am. 96).

The Rapporteur addresses other issues, such as creative partnerships and active participation (Am. 81), festivals (Am. 84), digital platforms for cultural exchanges and circulation of cultural and creative works (Am. 87), promotion of artists' mobility and training (Am. 92) and support translation, in particular literature, subtitling and audio-description of cultural and creative works in live performances and exhibitions (Am. 94).

5. MEDIA programme (Chapter IV)

Today, 38% of 30.000 European screens is still relying on celluloid (source: Mediasalles) and that co-productions are thrice more likely to be distributed abroad compared to national productions (source: Eurimages).

The acquisition and improvement of digital technologies for cinemas, as well as measures to establish systems of support for the distribution of non-national European films, through theatrical distribution and on other platforms- in particular satellite distribution- as well as for international sales activities- are welcomed, including cinema and TV co-productions (Am. 101).

Subtitling, dubbing and audio-description for audiovisual works (Am. 110) are also encouraged. Support should be provided for the establishment of European digital platforms (Am. 114).

The acquisition of skills (Am. 109) as well as audience development (Am. 100), active participation and creative partnerships (Am. 118), promotion of film and media literacy and cooperation between operators and universities or cultural institutions (Am. 119) are also addressed.

7. Performance results and dissemination (Chapter V)

The Rapporteur proposes that both quantitative and qualitative indicators, specific to each programme are used for the monitoring of the Framework Programme (Am. 129) and suggests to clarify them (Am. 30 to Am. 152).

8. Access to the Framework programme (Article 16)

The Rapporteur suggests that the MEDIA Programme should be open to the same number of countries than the Culture Programme, by smoothing the participation conditions (Am. 160).
9. Logos and visibility (Article 6a new)

The Rapporteur notes with concern that the merging of the Culture and MEDIA programmes could undermine their visibility, in particular that of the MEDIA programme now widely recognised.

The Rapporteur therefore suggests that the existing logos of the MEDIA and Culture programmes should be kept (Am. 54, Am. 197 and Am. 198). Additionally, in order to give visibility to the Creative Europe Framework programme, the Rapporteur proposes the establishment of its visual identity, including the creation of a specific emblem.

10. Annual work programme and delegated acts (Article 17 a new)

Considering the open and quite general drafting of the proposal, the Rapporteur considers that the proposed implementation provisions do not guarantee the legislators with sufficient control and monitoring of the implementation process.

The suggestion of the Commission to apply the advisory procedure for the implementation of the programme, as set out in Article 4 of Regulation 182/2011/EU is not appropriate, as under this procedure, the Parliament will be unable to exercise control over how the Commission implements the programme ie. no information nor right to scrutiny on the annual work programme which sets out in detail the objectives pursued, the expected results, the method of implementation, the total amount of the financing plan, a description of the actions to be financed, an indication of the amount allocated to each action for grants, priorities, the essential evaluation criteria and the maximum rate of co-financing.

These elements, under the terms of Article 290 TFEU, supplement the non-essential elements of the basic act in which case they should be either included in the basic act or adopted by means of delegated acts.

The Rapporteur therefore suggests to introduce delegated acts (Am. 24, Am. 166, Am. 167), and proposes to delete therefore all provisions relating to implementing acts (Am. 23, Am. 165, Am. 168, Am.169, Am. 170).

11. Budget (Article 18)

The Rapporteur welcomes the proposed budget of EUR 1.801 billion which represents an actual increase of 37% over the combined budgets of the current MEDIA, MEDIA Mundus and Culture 2007 programmes.

However, the scope of the Framework programme is wider than before with the inclusion of the cultural and creative industries, the increase of the number of beneficiaries and participating countries, and the number of actions to be implemented.

The Rapporteur proposes a breakdown of the budget for the two programmes and the Cross-sectoral strand (Am. 172), and gives indications on the maximum rate of co-financing (Am. 173).