

encatc

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ABOUT THIS MAGAZINE

ENCATC NEWS is an information service for ENCATC Members produced by the ENCATC Secretariat in Brussels. ENCATC NEWS is an electronic magazine for all those interested in policy developments, news, happenings and research in the field of culture and education. A shorter digest version is made for non members.

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ABOUT ENCATC

ENCATC is the leading European network on Cultural Management and Cultural Policy Education. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC is co-funded the Creative Europe programme of the European Union.

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CONTRIBUTIONS

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COVER PHOTO

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How should we be teaching cultural entrepreneurship in the 21st century?

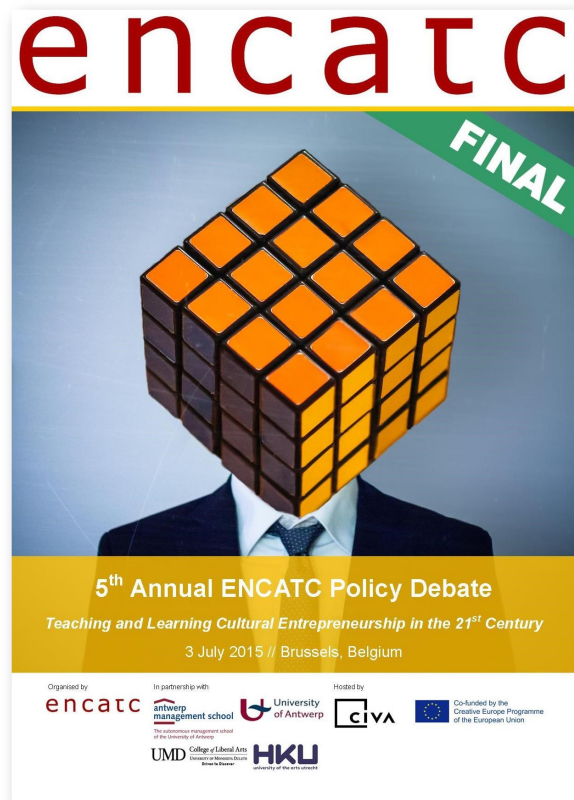
Dear members,
Dear colleagues,

During these changing times the focus of the 5th Annual ENCATC Annual Policy Debate will be on **“Teaching and Learning Cultural Entrepreneurship in the 21st Century”**. To be held on 3 July in Brussels, this event will gather renowned experts including academics, researchers and policy makers from Europe and the United States who will debate how to teach and learn cultural entrepreneurship.

On a political level there is a call for more entrepreneurial skills within arts education programs in order to make the cultural and creative industries more resilient, to let them grow and to make them more profitable. One of the four strategic objectives of the strategic framework for European cooperation in education and training until 2020 is ‘enhancing creativity and innovation, including entrepreneurship, at all levels of education and training’. The specific aims of the Program Creative Europe are also clear: to help the cultural and creative sectors seize the opportunities of the digital age and globalisation; to enable the sectors to reach their economic potential, contributing to sustainable and inclusive growth, jobs, and social cohesion; and to give Europe’s culture and media sectors access to new international opportunities, markets, and audiences. At the political level governments in all continents are realizing that the cultural and creative sectors are fundamental for advancing prosperity, inclusiveness and sustainability.

As key observers and as innovators that are tasked with preparing the next generation of our work force, universities, colleges, training centres and think tanks across the globe have increasingly sought to offer courses and programs to prepare students for the creative economy of the future, and especially for careers as cultural entrepreneurs.

How do academic institutions, in each of their programs, try to connect creative students to potential employers, or prepare them to create their own business? From the perspective of employers, activists and community organizers, what are the critical skills and elements that must be present or be developed in these programs? What is the connection between practitioner and academic approaches to cultural entrepreneurship training? How different is education in cultural entrepreneurship from an arts management program? And is there an ethical debate involved in the role of the art manager or cultural entrepreneur? During this debate ENCATC wants to shed light on the training of professionals for



the creative industries who will be change agents and resourceful visionaries that organize financial, social and cultural capital, to generate revenue from a cultural and creative activity.

This Policy Debate is designed for academics, researchers, cultural managers and professionals, policy makers, EU representatives, students, artists and the wider public interested in culture and creative industries and cultural entrepreneurship.

This event will also be the European launch of the book *Creating Cultural Capital. Cultural Entrepreneurship in Theory, Pedagogy and Practice* following the American launch held on 10 June at the University of Minnesota Duluth. The book's editors and authors will be in Brussels to discuss their work and take questions from participants.

Yours truly,

GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC welcomes four new members



ENCATC is happy to welcome our four newest members from Bulgaria, Lithuania, the Netherlands and Sweden!

The University of Plovdiv

Plovdiv University is one of the leading higher-education institutions in the Republic of Bulgaria. Also known as the University of Paisii Hilendarski, we are the largest university in southern Bulgaria and as well the second biggest in Bulgaria. Invited to join the network by ENCATC Ambassador, Claire Giraud-Labelle, the university offers an MA in Cultural Management which focuses on cultural management, cultural policy, cultural development, participatory and creative approach. Main teaching methodologies include courses, specialised lectures, theoretical and practical seminars, practicums and training if needed.

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Learn more here:

<https://www.uni-plovdiv.bg/>

Lithuanian Culture Institute

The Lithuanian Culture Institute is a budgetary institution established by the Ministry of Culture of the Republic of Lithuania. The Institute has taken over the primary responsibilities of the European Cultural Programme Centre and the Media Programme Office as well as the primary International Cultural Programme Centre "k-operator". The institute coordinates Lithuania's participation in the EU programmes "Culture 2007" (2007-2013), "Media 2007", "MEDIA Mundus" and "Europe for Citizens" (2007-2013), as well as promotes Lithuanian art abroad.

Learn more here:

<http://lithuanianculture.lt/>
www.kurybiskaeuropa.eu

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Utrecht University, School of Governance (USG)

The Utrecht University School of Governance (USG) studies public issues and public organisations in their interaction with the developments in politics and society. This may concern public organizations such as government institutions, but also private organizations with public duties such as hospitals, housing corporations and service companies. Our main focus is how these organizations deal with current social issues and give shape to their public responsibility. "Leadership in Culture" is a learning programme for cultural managers, artists and people in the creative industry who want to become the best leader they can be. The programme focuses on developing personal leadership, knowledge exchange, new insights, inspiration and connections between leaders, cultural organisations and disciplines in the sector itself, as well as in society in general.

Learn more here:

<http://leiderschapincultuur.nl/english/>

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Jamtli Foundation

The Jamtli museum has permanent exhibitions about the region's past alongside temporary exhibitions of arts and handicrafts. Some exhibitions take up current matters of public interest and explore them from a historical perspective. Every summer, the open air museum turns into Jamtli Historieland (living history theme park). The historical buildings come alive with history and role plays, where visitors are drawn into eventful and playful stories from 1785 until 1975. Jamtli Historieland enables visitors to associate with the actors who bring to life and portray people from the past.

Learn more:

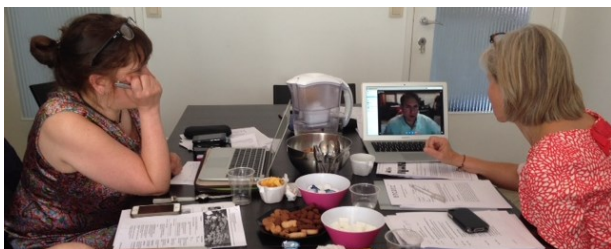
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ENCATC Board meets in Brussels, Belgium

On 4-5 June, members of the ENCATC Board and ENCATC's Secretary General met in Brussels for this year's 3rd ENCATC Board Meeting. Chaired by ENCATC President, Annick Schramme, this two-day meeting was used to discuss preparations for the 23rd ENCATC Annual Conference, the programme of ENCATC events from June until the end of the year, issues of governance and to approve new members. Joining via Skype, were ENCATC International Correspondent Board members, Richard Maloney from the United States and Jerry C Y Liu from Taiwan.



ENCATC Secretary General, GiannaLia Cogliandro Beyens provided board members with an overview of ENCATC's activities implemented to date, ENCATC products delivered and the status of ongoing ENCATC research initiatives.

Learn more about ENCATC's governance and structure here:

<http://encatc.org/pages/index.php?id=140>

ENCATC's Facebook page reaches 3,000 fans



In June 2015 ENCATC reached 3,000 likes from followers across the world. ENCATC would like to thank all of our Facebook supporters who have joined this growing community!

Created in 2010, ENCATC's Facebook page is a destination for members and followers to get updates on the latest ENCATC activities, news and engage.

Follow ENCATC on



ENCATC Agenda 28 April - 1 July 2015

21 May 2015 // Brussels, Belgium

ENCATC Secretary General, GiannaLia Cogliandro Beyens and members of Steering Committee of the ENCATC Research Award on Cultural Policy and Cultural Management met to discuss the 2015 Award application and ceremony as well as the strategic direction after 2017.

21 May 2015 // Brussels, Belgium

Chairs of the ENCATC Thematic Areas (TA) met with the ENCATC Secretary General, GiannaLia Cogliandro Beyens to discuss future activities including preparations for the Annual TA seminars to be organised in the framework of the 23rd ENCATC Annual Conference next 21-23 October 2015 in Lecce, Italy.

1-2 June 2015 // Paris, France

ENCATC Vice-President, Marcin Poprawski provided expertise at the "Urban Cultural Projects: Practice, Research, Policy" event courtesy of the University of Chicago's Cultural Policy Center in Paris and attended by cultural policy researchers from the United States and Europe.

9 June 2015 // Brussels, Belgium

ENCATC Secretary General, GiannaLia Cogliandro Beyens attended a consultation meeting on Cultural Diplomacy organised by the European External Action Service hosted at BOZAR Fine Arts Center, a member of ENCATC, in Brussels. The meeting aimed at developing cultural diplomacy strategy in order to better exploit the high potential of culture and education to enhance Europe's position as a global actor in the wider perspective of the promotion of European values across the globe.

10-12 June 2015 // Duluth, Minnesota, USA

ENCATC President, Annick Schramme provided expertise at the 1st Teaching and Learning Cultural Entrepreneurship Conference (TLCUE) held at the University of Minnesota Duluth. This was also the American launch of a book she co-edited entitled *Creating Cultural Capital. Cultural Entrepreneurship in Theory, Pedagogy and Practice*.

18-19 June 2015 // Amsterdam, Netherlands

Anne Krebs, Chair of the ENCATC Thematic Area "Museums in Europe" shared her expertise at the "Audience Development via Digital Means Brainstorming Session" organized by The Voice of Culture.

26 June - 1 July 2015 // Aix-en-Provence Marseille, France

ENCATC President, Annick Schramme provided expertist on "Exploring Entrepreneurial Actions of Creative Entrepreneurs: How do Creative Entrepreneurs Create and Grow Their Companies?" at the 2015 AIMAC Conference, hosted by ENCATC member, Aix-Marseille University. At this event, she also met with Alan Salzentstein, President of the Association of Arts Administration Educators.



Report published 22nd ENCATC Annual Conference



The 2014 ENCATC Annual Conference report "New Challenges for the Arts and Culture: Is it just about money?" has been produced to offer to ENCATC members and followers stimulating material produced during this major international event held from 17-19 September 2014 in Brno, Czech Republic.

The report includes a summary of the conference's activities and articles contributions from a keynote speaker, researchers from the ENCATC Award and the 5th ENCATC Annual Research Session, and a cultural operator.

ENCATC believes this report will offer some exciting teaching material for programmes on cultural management and cultural policy in Europe and beyond and can advance the reflection on innovative thinking about all aspects of arts that impact our society: social, aesthetic and economic ones.

This publication was possible thanks to the Media partnership set up by ENCATC with the Arts Management Network. This collaborative work proves that inspiring projects are not "only about money" but could result from strategic partnerships with key stakeholders from inside or outside the cultural sector.

Download the report here:

<http://www.encatc.org/pages/index.php?id=385>

ENCATC welcomes two new trainees



New to the ENCATC team is Heather Jaran who joined ENCATC on May 4 for a 3 month traineeship at the Brussels office. During her stay, she will be assisting ENCATC with its communication products.

Heather has a Bachelor of Art in History from Dickinson College in Pennsylvania, USA and is currently studying for her Master's in Innovation and Organization of Culture and the Arts (GIOCA) at the University of Bologna (Italy), a member of ENCATC. By completing an internship with ENCATC, Heather looks forward to working in a multicultural environment focusing on trans-relational cultural topics in a variety of diverse platforms, forums, conferences, and events. *"I find it incredibly inspiring how a small organisation such as ENCATC is able to manage such a vast, far-reaching cultural network and continually connect their members to the most recent information and to one another. It's exciting to be part of growing, sustaining, and developing ENCATC's connections."*



Also joining ENCATC is Leda Celia Laggiard Fuentes who began her two-month internship on 4 May for a 2 month traineeship at the Brussels office. During her internship, she is conducting research about membership trends

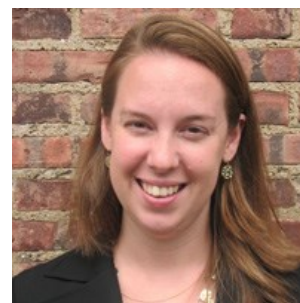
after the financial crisis and its impact on the cultural sector.

Leda has a Bachelor Degree in International Relations from Universidad del Salvador in Buenos Aires, Argentina and is a student of Professor Milena Dragičević Šešić at the Faculty of Drama Arts, University of Arts in Belgrade, Serbia, a member of ENCATC. Leda came to Brussels to broaden her horizons and work on research for her thesis about cultural networks. She has described her time at ENCATC as *"a great challenge and a truly enriching experience. It's always a unique opportunity to learn from a different culture, different points of views; being in Brussels you can really be part of a multicultural environment. This experience inspires me to follow this path and try to give a new perspective in this area considering I am coming from Latin America."*

INTERVIEW with Aimee Fullman

New ENCATC member from the University of Westminster, United Kingdom

In 2014, Aimee Fullman joined the University of Westminster as the founding Programme Director/Principal Lecturer and Course Leader of the new online MA/Diploma and Certificate in International Cultural Relations. For over 15 years, she has worked in international cultural policy, and arts/nonprofit administration as a researcher and practitioner with a focus on international cultural engagement, cultural development and cultural diversity. Professional experiences include working in the U.S. (Americans for the Arts, American University, Center for Arts and Culture, Council on Foundations, Harvard University and Foundation Center/Sustain Arts, Institute for International Education, National Endowment for the Arts, Robert Sterling Clark Foundation, and Wolf-Brown), Canada (Canadian Heritage), Europe (British Council and UNESCO) and the Middle East (American Voices in Iraq, Syria and Lebanon). Aimee is a US-based U40 Cultural Diversity fellow, has been an invited speaker in North America, Europe, Latin America and Asia and has focused her research on international cultural engagement and cultural diplomacy, comparative cultural policy, cultural diversity and the societal value of arts and culture. For additional info, please visit <http://www.westminster.ac.uk/about-us/our-people/directory/aimee-fullman>.



ENCATC: Why did you join ENCATC?

The new graduate programme in International Cultural Relations is interdisciplinary in nature and aimed at a global, professionally-oriented and practice-based student body interested in making cultural connections between global themes and their local environments. As we are located in the UK, it is important for us to be a part of key European networks. We see our involvement in related global networks as a way to share and learn from our peers about the most effective practices for higher education and experiential learning in our field as well as a way to leverage our collective impact on shared issues of importance in the arts, cultural and policy fields. This programme is primarily an on-line programme and, as a result, all of our staff is being trained in e-learning and we are creating specific content and modifying assessment practices to meet the needs of our student constituency whose way of working will mirror real world practices of inter-cultural collaboration. We are also interested in being part of the global conversation and on-going research around external cultural relations, cultural diversity and social impacts of arts and culture.

ENCATC: What are your personal expectations concerning the ENCATC network?

My personal expectations during this first year are to learn more about the opportunities this network offers and understand how our program can best be meaningfully involved in the future. I also have strong preexisting relationships with other networks including the Association of Arts Administrator Educators based out of North America and I would love to be able to support additional connections and learning between my multiple professional affiliations towards a larger community of practice. I am always interested in combining forces with other like-minded individuals to explore how we can continue to improve how we capture impact and value and make a difference in our respective societies including support for the importance of cultural diversity and freedom of cultural expression.

ENCATC: How would you like to see ENCATC further develop in future?

I am in favor of creating more robust connections with other like-minded institutions and networks outside of Europe and opening up dialogue which I see ENCATC actively pursuing. I believe in life-long learning and what I often see lacking in professional membership groups are ongoing mentoring or pairing opportunities to support the process of personal development across the sector and I'd like to see the network explore what could be possible. Additionally, I believe there are many overlooked opportunities to think about inter and trans disciplinary cooperation and I would love to see some of the conversations occurring with the arts and cultural field including public and audience engagement have a larger impact in other related fields like international relations, policy and management which many of us already include within our programmatic folds. In my experience, arts and culture isn't always on the radar and at conferences are segregated from larger conversations with little of the discussion on the value of arts and culture crossing over beyond niche areas or applied outside narrow contexts; I strongly believe this is an area worth strategically thinking about as a network; perhaps by linking up with relevant conversations or joint-publishing on thematic issues. I'd also like to better understand how our methods of training in these interdisciplinary areas overlaps with other fields and showcase where the domains of art and culture have a distinct perspective and additional value to offer both intellectually and in practice.

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Learn more about the University of Westminster:

<http://www.westminster.ac.uk/international-cultural-relations>

INTERVIEW with Jerry C Y Liu

ENCATC International Correspondent Board Member

In our last issue of ENCATC News N°2/2015 we introduced our newest ENCATC International Correspondent Board Member Jerry C Y Liu, Associate Professor of Graduate School of Arts Management and Cultural Policy at the National Taiwan University of Arts, a member of ENCATC. His presence will contribute to strengthening the internationalisation of the ENCATC network in Asia and foster better opportunities for ENCATC members to internationalise their careers.

ENCATC: Why do you think it is important for academics, researchers, cultural professionals and students in Asia and Europe to look towards more international cooperation?

In my own observation, Europe has been playing a leading role in discourse formation and practices of international cultural relations for decades. However, sharing pressures for East Asian countries to devise localized discourses and distinctive models of practice in cultural management and cultural policy have emerged after the 1990s. The ecology of culture in Asia and Europe is very different. In an ever globalized world, it is necessary we start thinking of the ways of research, teaching, and practice in cultural management and cultural policy, by taking into account of the Asian ideas, values and ways of doing things (such as benevolence, humanness, harmony, loyalty and reciprocity, and Oriental sentiments of aestheticism) alongside the European ones (like free expression of culture, cultural democracy, diversity, citizenship and cultural rights). Only through continuous intercultural dialogues and sustaining international cooperation can reciprocal understanding of culture in Europe and Asia be better achieved. And jointly, we may contribute constructively to the future thinking in the field of cultural management and cultural policy.

ENCATC: How do you envision more sustainable cooperation between academics, researchers and cultural professionals in Asia and Europe in the year 2015 and as we look ahead to the next three years?

The collaboration of 2015 International Symposium on Cultural Trajectories, and the 5th ENCATC ACADEMY: International Cultural Relations: New Initiatives in Taiwan, East Asia and Europe, which are to be held on November 13 to 15 in Taipei will be a good start. I am sure, continuous exchanges and networking through formal institutional cooperation schemes, conference, workshops, seminars, symposiums and visiting tours between Asia and Europe will be further explored. I personally would be most happy to see more cooperation and collaboration occur between ENCATC, National Taiwan University of Arts, Taiwan Association of Cultural Policy Studies, ANCER, as well as cultural institutions between all European and East Asian countries. The NTUA and TACPS may host researchers and exchange MA and Ph D researchers for Asian visits and joint research projects. With the sharing goals and joint efforts, a new Global Network of Cultural Policy and Cultural Management can even be conceived in the 3 or 5 years to come. Of course, this would require sustaining mutual inputs of human and fiscal resources.

ENCATC: As an International Correspondent Board member, how will you contribute to reinforcing synergies between colleagues in Asia and Europe?

As an International Correspondent ENCATC Board member, and the same time a teaching staff in the National Taiwan University of Arts, the President of Taiwan Association of Cultural Policy Studies, a representative member ANCER of the NTUA, my colleagues and I may serve as a bridge to reinforce the exchange of European and Asian cultural management and policy studies. For years, we have already been working hard to create networks among scholars and practitioners of cultural policy in East Asian countries and beyond, especially with Japan, China, Korea, Hong Kong, Singapore, Europe and USA. The annual International Symposium on Cultural Trajectories in Taipei has come to its 9th year. Now, it attracts 70-80 paper submissions and hundreds of cultural experts, scholars and participants yearly. Conference proceedings and books on arts management and cultural policy studies are published, and regular national and international cultural seminars, forums are held monthly. We will keep collaborating and exchanging closely with researchers, scholars, cultural practitioners and policy makers from above Asian cultural institutions. ENCATC is the key European network on cultural policy and cultural management. Asian participation in ENCATC allows our research results to be seen, commented, and voices in Asia to be heard and responded to in Europe. Vice versa, taking part in Asian events would extend ENCATC members' international influences, and provide European colleagues a realistic site to see, feel, monitor and understand how Asian practitioners interact, operate, and organize their networks on cultural policy and management.



ENCATC: Based on your international work experience what are some of the challenges and obstacles you've encountered with European/Asian collaborations?

There are very different cultural contexts, value orientations, modes of interactions and ways of relation keeping in Europe and Asia. In East Asia, cultural practitioners are trying hard to seek critical, yet compatible, strategies to incorporate the capitalist ethos or entrepreneurial spirit of profit-making, risk taking and creativity in the newly emerging cultural entrepreneurship. Yet the linguistic barriers, travel costs, uneven flows of exchange students, and unbalanced economic development and cultural relations between European and Asian academics and institutions all pose challenges to European/Asian collaborations.

ENCATC: Do you have any suggestions for overcoming such challenges?

There is no short-cut in overcoming intercultural obstacles. Continuous Euro-Asian cultural dialogues and exchanges in the field of cultural management and cultural policy helps. Investment in linguistic and cultural translation may enhance mobility. And long lasting intercultural networks with positive engagement and collaboration among international educators, researchers, students, policymakers, cultural managers and operators will also assist to overcome such challenges. However, a fundamental change of mind-set and strategy for a reciprocal cultural collaboration will be critical to the development of positive cultural relations between Asia and Europe.

ENCATC: Are you currently working on or have any upcoming research, activities or projects that could be interesting for ENCATC members?

My current research on the *ReOrient of cultural governance and cultural policy: the interactivity between culture and political economy in international cultural relations*; the underlying cultural logics of Asian and European cultural strategies through a macro-historical approach; the mapping of cultural rights, cultural networks and cultural public sphere in Taiwan could be of some interest to ENCATC members. My experiences of working as a contract columnist for the United Daily News in Taiwan, consulting member for the drafting of Culture Basic Law, and the Global Outreach Office of Ministry of Culture in Taiwan may also be interesting for the European colleagues.

ENCATC: On 16 May of this year, as President of the Taiwan Association of Cultural Policy Studies you were part of an important landmark event for cultural policy in Taiwan. Could you please explain?

May 16th of 2015 is a historical date for cultural public sphere in Taiwan. On that day, 34 artists, cultural practitioners and academics assembled and announced the inauguration of the Taiwan Association of Cultural Policy Studies (TACPS). TACPS is an autonomous and not-for-profit legal organization. Members of TACPS come across a wide range of disciplines – from cultural policy, arts management, cultural heritage, performing arts, visual arts, art critics, community regeneration, cultural and creative industries, arts market, cultural economy, film and media studies, popular music, to international cultural relations. The mission of TACPS is to create an open and accessible knowledge sharing platform, and to develop a public sphere that would facilitate cultural collaborations, dialogues, engagements and rational debates among different agents, including academia, NPOs, cultural enterprises, creative industries and governmental cultural institutions in Taiwan and abroad.

Since the 1990s, Taiwanese artists, academics, and cultural practitioners in art-cultural foundations and NGOs have been engaging actively and positively in public cultural affairs. Policy makers in Taiwan are making their attempts to devise localized discourses and models of practice in cultural policy, industries, and citizens' engagement in public cultural sphere. Nevertheless, public cultural sectors (including City Cultural Bureaus and the newly established Ministry of Culture in 2012) are unable to integrate and allocate the already limited cultural resources to meet the expectation of citizens. For a decade, the government failed to provide a clear mid-term and long-term cultural strategy for the state and city. One of the key reasons is the lack of consistent and persistent ground research on cultural policies and open accesses for citizens to participate fully in cultural policy making.

The founding of TACPS represents the rise of an independent, professional, yet grassroots, think-tank of the third sector for Taiwan's cultural policy research. TACPS is dedicated to informing policies that may cast impacts upon cultural governance in Taiwan. Based on socially embedded and in-depth research, it will also play a critical role in monitoring and evaluating governmental cultural policy practices in the form of public forums, rigorous intellectual debates and media influences. TACPS provides a platform for scholars, artists and cultural practitioners to exchange their works, experiences and ideas across disciplinary lines and institutional positions for capacity building.

What is needed in Taiwanese society at present is probably a "gestalt-switch," a fundamental change of worldview, mind-set, or an informing spirit of core values for an active reform of cultural governance. Driven by the principles of autonomy, flexibility, inclusiveness, and plurality, TACPS strives to bring about an

emerging model of cultural policy with Taiwanese characteristics via a bottom-up approach. It expects to connect Taiwanese cultural policy studies with the East Asian, American, European, and global networks.

To fulfil its role, the TACPS sets the following as its main tasks:

- Engaging in thematic cultural policy and cultural governance research projects;
- Facilitating academic exchanges locally and globally to strengthen international recognition in Taiwan cultural policy research;
- Promoting cultural policy thesis, periodicals, and book publications;
- Organizing regular policy forums for monitoring, evaluating public cultural sectors and providing constructive dialogues;
- Participating in cultural governance, policy-making and lobbying;
- Enhancing educators' content knowledge and instructional skills in areas of cultural policy and cultural governance;
- Participating in governmental and private-sponsored research projects, planning initiatives, and providing professional consultation and support.

ENCATC is the leading European network on Cultural Management and Cultural Policy education. As a close partner, we share the same ideal to foster co-operation with networks worldwide in cultural policy and cultural management research and education. At its inception in 2015, TACPS will organize regular cultural seminars, workshops and an international conference on cultural policy studies, including collaboration with ENCATC in the *2015 International Symposium on Cultural Trajectories*, and the *5th ENCATC ACADEMY: International Cultural Relations: New Initiatives in Taiwan, East Asia and Europe*, which is to be held on November 13 to 15 in Taipei. In an ever globalized world, we recognize that only through continuous intercultural dialogues and sustaining international cooperation can reciprocal understanding of culture in Europe and Asia be better achieved.

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Learn more about ENCATC governance and structure:

<http://www.encatc.org/pages/index.php?id=140>

Learn more about the Taiwan Association of Cultural Policy Studies

<http://tacps.tw/>

ENCATC congratulates TACPS and celebrates new partnership opportunities

ENCATC would like to congratulate the Taiwan Association of Cultural Policy Studies (TACPS) on its inauguration. ENCATC applauds TACPS' plans to create an open and accessible knowledge sharing platform and to bring together academics, researchers, cultural professionals, artists and representatives of civil society and government into a larger sphere for international exchanges, cultural projects, research, and participatory governance.

Since becoming an ENCATC member in 2013 and now as President of TACPS, Jerry C Y Liu has been working closely with Gianna Lia Cogliandro Beyens, ENCATC Secretary General on a long-term partnership. On the occasion of the 16 May TACPS announcement she said: "*The aim of this long-term strategic partnership between ENCATC and TACPS as collaborators will truly create a global focus on cultural arts management, administration and research.*" Furthermore, ENCATC is confident the mutual commitment of the two organisations to strengthen education, training, research and collaboration in the field of cultural management and cultural policy will lead to new opportunities for enhanced intercultural dialogue and foster cooperation between stakeholders in Europe and Asia.

In fact, the ENCATC-TACPS partnership is already coming together for the benefit of ENCATC and TACPS members and stakeholders. For the first time, the ENCATC Academy on Culture in External Relations will be held in Asia later this year in November. Organised in the framework of the 2015 International Symposium on Cultural Trajectories, the *5th ENCATC Academy "International Cultural Relations: New Initiatives in Taiwan, East Asia and Europe"* will bring together academics, researchers, cultural professionals, policy makers and artists in East Asia, Europe and beyond to discuss different uses and understandings of culture in external relations, including the fostering of transcontinental cooperation, mutual understanding and engagement. This peer-to-peer programme will reinforce international professional networks and establish a strong foundation for future joint efforts, projects and partnerships between operators in Asia and Europe.

Cultural Heritage Counts for Europe

*European project results demonstrate
cultural heritage does count for Europe's sustainable development*



ENCATC and the partners of the EU-funded project 'Cultural Heritage Counts for Europe' (CHCFE) have published the main findings and strategic recommendations for tapping into heritage's full potential by providing compelling evidence of the value of cultural heritage and its impact on Europe's economy, culture, society and the environment. The project's findings and final report were presented at the CHCFE concluding conference held on 12 June at the University of Oslo and organised in conjunction with the Europa Nostra's Annual Congress 2015.

Key findings in the report show how adopting a holistic approach is an added value when measuring the impact of cultural heritage on employment, identity, regional attractiveness, creativity and innovation, economic contribution, climate change, quality of life, education and lifelong learning, and social cohesion.

In the report's **Executive Summary and Strategic Recommendations**, the CHCFE Steering Committee calls for the elaboration of specific **"heritage indicators"** to facilitate and improve the collection of cultural statistics which are key to support policy makers in evidence-based policy making; for the **holistic impact assessment** to be conducted as a requirement in all EU-funded heritage projects to better measure impact and monitor trends over a longer period of time. The Steering Committee also asks EU Institutions and its Member States at all levels of governance to integrate the care, protection and proper use of heritage in all related policies, programmes and actions and to include all stakeholders and civil society in developing strategies and policies for cultural heritage. Last but not least, it calls for the recognition of heritage's positive contribution to regional and local sustainable development in the context of the mid-term review of the Structural Funds (in 2016-2017) and the preparation for the next generation of Structural Funds beyond 2020.

"All available evidence confirms that heritage is a strategic resource for a sustainable Europe. We

need to enhance our policy action at all levels. It is time to develop a truly integrated approach to heritage, maximising the impact of heritage policies on the local economy and society. This is one of my priorities," said **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport speaking at the launch of the CHCFE's final report.

"Now that the report is available the challenge is to oppose both the radicalism of academic research, sometimes divorced from reality, and the exploitation of research, for political ends. The objective of our joint work is to provide policy makers with the analysis of a situation to inspire their decisions. Once this option is taken, it should support cooperation between researchers and actors of the heritage sector," stated **Prof. Claire Giraud-Laballe**, Chair of the ENCATC Thematic Area "Understanding Heritage", and member of the CHCFE Steering Committee.

In addition to the key findings and strategic recommendations, the nearly 300-page report provides a snapshot of the currently available and accessible data within EU Members States on the wide-ranging impacts of cultural heritage in Europe. Furthermore, the report's publication release builds on the momentum of policy makers recognising the potential of Europe's cultural heritage, most recently with the 6th Conference of Ministers responsible for Heritage organised under the Belgian Chairmanship of the Council of Europe (April 2015), but also the Horizon 2020 Expert Group on Cultural Heritage report *Getting cultural heritage to work* (April 2015), the *Conclusions on Participatory Governance of Cultural Heritage* (November 2014) the *Communication Towards an Integrated Approach to Cultural Heritage for Europe* (July 2014), and the *Conclusions on Cultural Heritage as a Strategic Resource for a Sustainable Europe* (May 2014).

Keynote speakers at the CHCFE concluding conference included **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, **Ingvald Stub**, State Secretary of the



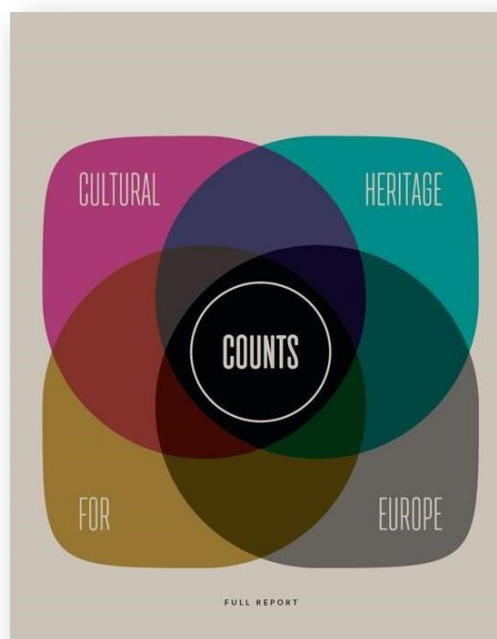
Tibor Navracsics (left), European Commissioner for Education, Culture, Youth and Sport, Ingvald Stub (centre) State Secretary of the Norwegian Ministry of Foreign Affairs and Maxime Prévot (right), Vice-President and Minister of Wallonia's Government address attendees of the Cultural Heritage Counts for Europe concluding conference in Oslo on 12 June.

Norwegian Ministry of Foreign Affairs and **Maxime Prévot**, Vice-President and Minister of Wallonia's Government. In addition to presenting the final project results, CHCFE project partners, policy makers and experts also discussed implications for evidence-based policy making in Europe in front of an audience of cultural heritage professionals, academics, researchers, and distinguished European political figures gathered in Oslo.

The Project

The EU-funded project Cultural Heritage Counts for Europe (CHCFE) was launched in July 2013 with an ambitious goal: to collect and analyse existing and accessible evidence-based research and case studies regarding the economic, social, cultural, and environmental impacts of cultural heritage, in order to assess the value of cultural heritage. The project also aimed to provide conclusive evidence — both qualitative and quantitative — which would demonstrate that cultural heritage makes a key contribution to *Europe 2020, A European Strategy for Smart, Sustainable and Inclusive Growth*.

The two-year project, supported by the EU Culture Programme (2007—2013), was led by a consortium of six partners — Europa Nostra (acting as project coordinator), ENCATC (the European Network on Cultural Management and Cultural Policy Education), Heritage Europe (the European Association of Historic Towns and Regions), the International Cultural Centre (Krakow, Poland) and the Raymond Lemaire International Centre for Conservation at the University of Leuven (Belgium) — acting as partners, as well as The Heritage Alliance (England, UK) as associate partner.



To find out more and download the project's final publication, executive summary and strategic recommendations:

<http://www.encatc.org/culturalheritagecountsforeurope/outcomes/>



Cultural Heritage Counts for Europe

Going beyond the project: Process - Diversity - Research & Training

By Prof. Claire Giraud-Labalte, member of the CHCFE Steering and chair of the ENCATC Thematic Area "Understanding Heritage"

As an invited speaker at the Cultural Heritage Counts for Europe's concluding conference held on 12 June 15 in Oslo, Norway, Prof. Claire Giraud-Labalte, member of the CHCFE Steering and chair of the ENCATC Thematic Area "Understanding Heritage" shared her reactions to the CHCFE process of mapping and analysing existing evidence of the impact of cultural heritage in Europe over the course of two years and resulting in the CHCFE final publication and recommendations.

Speaking in between the conference's two panel discussions "Making the Case", which was intended to give an overview of the CHCFE study and its results, and the second "What implications for evidence-based policy making in Europe?" to open perspectives and future implications for European cultural heritage policy.



Left: ENCATC members and representatives from project partner institutions contribute expertise on the CHCFE panel "Making the Case". Right: ENCATC "Understanding Heritage" Thematic Area Chair, Prof. Claire Giraud-Labalte speaks along side ENCATC members from the International Cultural Centre in Krakow, a CHCFE project partner: Joanna Sanetra-Szeliga, researcher (right) and Prof. Jacek Purchla, Director (centre).

What can we take away from this shared experience over these last 2 years? What reflections from this collective project can inspire us? In the brief time allotted to us, I would do some basic, yet essential reminders and focus on a few points.

1. The Process is as valuable as the research result

To illustrate my point, let me use a metaphor : Here we are crossing a river on a bridge connecting two banks in a landscape which represents cultural heritage and its complex context.

Whether we are venturing into the unknown or into very familiar territory, it is necessary to agree before starting any project: What is the situation? What is the problem? Who are we? What do we want to observe? With what means? What assets and what constraints?

The topic invites reflection, and subsequently we transform our ideas through research into a built, developed and problematized purpose. This process causes also a changing relationship with the initial question. This means keeping an open mind and not letting oneself be locked into the first working assumptions.

Watching, analyzing "our landscape" requires care to maintain an adequate distance from the subject, not too far, but not too close either. This critical distance, which is constitutive for any researcher, is particularly important to respect in the cultural area that is often synonymous with passion and involvement. Indeed everyone, as a human being, already has a point of view, and prejudices suggesting that our vision is clear, even "natural". Of course, this is not the reality.

In the case of CHCFE, which was to map and to bring forth inspiring recommendations, a time to

take distance is also needed before moving from one river bank to the other, I mean between the phase of collecting and synthesizing data and the time for action which will exploit these results.

In the end, an overview on the project is needed as well on the process, including some collected feedbacks.

2. Diversity and Disparities to be considered

First, the research reflects the diversity of European heritage and can be found in the examples recorded.

This diversity also characterizes the Consortium of the "Cultural Heritage Counts for Europe" project and the steering committee that included researchers - juniors and seniors - from various disciplines, responsible for heritage structures or networks, of different nationalities and cultures. Integrated in the process of reflection, this diversity of approach is an add value if given the time required for exchange and maturation of Intercultural dialogue.

The project also shows some differences between East and West as Prof. Purchla mentioned just some minutes ago. This reality was made evident by having two research teams, one from Poland and one from Belgium.

If we shuffle the cards and change our focus, other differences of various kinds as well as disparities would have a chance to emerge, especially in such an international project. Indeed, any heritage research carries with it its own culture, in a given time and a given space. Is this culture internalized? Does a group come to a consensus on heritage? What interpretation is proposed and in what frame of reference? Realities are often different behind even a common vocabulary (heritage, identity, interpretation, holistic approach, governance, participatory process, evaluation, etc.) ; this calls for clarification and an explanation of the concepts used.

Part of the complexity, this polymorphic diversity is thus an asset if we consider it. It would be damaging to European heritage and for policies to be implemented, if it was ignored.

3. From Research to action: promoting a collaborative approach

The findings of the study have inspired for us a range of Recommendations. I think everyone here can see how at least one or more of these recommendations can contribute to their activities and priorities.

For example, as an academic and researcher in a nearby field, member of Encatc – a network for cultural management and policy education - I would like to focus on research and training in the cultural and heritage sector which represents a challenge for Europe.

I wish to speak in favor of applied research development based on a balance between scientific rigor and social utility for the overall well-being of society. In other words, the challenge is to oppose both the radicalism of academic research, sometimes divorced from reality, and the exploitation of research, for political ends.

The objective is to provide policy makers with the analysis of a situation and how to inform their decisions & choices.

Once this option is taken, it should support cooperation between researchers and actors of heritage sector.

We have to join forces. While respecting the specificities and ethics [Aissic] of each, this is to enrich the knowledge of a territory or a problem using with reciprocal exchanges and dialogue.

This means : to inform, to train, to develop a cross-disciplinary approach & a participatory way :

- to inform stakeholders (politicians, policy makers, opinion formers, researchers, managers from private or public organizations, civil society, etc.) from the heritage sector and neighboring sectors (culture, environment...) about EU News Culture (communication 2014, statements of Namur)
- to widely disseminate the studies in understandable terms for a non-specialist audience
- to widely disseminate relevant research programs on current and emerging issues
- to enhance training of cross-disciplinary research and / or international groups (building, comparing, evaluating concepts, methods, models, indicators, results)
- to enhance Life Long Learning in the Heritage sector according to the principles outlined here
- to promote articulation between territorial levels (regional, national, European) through information, education, and training of all stakeholders
- to develop cross-disciplinary exchanges between researchers and stakeholders using an holistic approach and in a participatory way

Such experiments conducted in several regions (for example, Regional Consultative Conference on Culture (CRCC) Pays de la Loire, France) are conclusive. They nourish an iterative movement that encourages a more participatory governance in favor of our cultural heritage "that counts for Europe".

[This text is also available in French here.](#)

23rd ENCATC Annual Conference "The Ecology of Culture" 21-23 October 2015 in Lecce, Italy

*Discover Italy's rich cultural offer with these study visits
to take you behind-the-scenes!*



N°1

Creative Heritage

This first study visit invites Annual Conference participants to **discover an archaeology site** in Salento just outside of Lecce to learn about site management, best practice of co-creation and community engagement in the preservation and valorization of cultural

heritage. The study visit will include:

- a visit to RUDIAE, the ancient city of Lecce to meet the University of Salento's archeology team who will explain the potential of the site and the valorization plan
- transportation to Cavallino, close to Lecce
- a visit to the Diffused Museum of Cavallino
- a workshop in the House of Messapi with the participation of academics, local and regional policy makers, the national association of archeologists, and local public authorities for cultural heritage.

Technology & Heritage:
new paradigms for digital knowledge representation

N°2

The aim of this second visit is to highlight **how an ecosystem perspective of independent activities could become interconnected to elements whose outputs could generate new values in different processes and cultural productions.** In particular, the visit will

highlight how information generated during diagnostic activities can be reused for different purposes, such as augmented reality or virtual reality in a museum experience. The visit will include:

- a visit to CEDAD, the first Italian Center for radiocarbon dating by Accelerator Mass Spectrometry and presentation of its activities
- an experience of the virtual theater of CETMA, a public-private research centre for digital innovation
- a workshop with the participation of academics and representatives of local users along with best practices

N°3

Youth, Creativity, Entrepreneurship

This third study visit on will focus on policies and processes able to **stimulate and enhance creativity and entrepreneurship among youth** in the fields of **cultural and creative industries**. Four case studies closely connected will be

presented followed by a follow a workshop to discuss issues and topics of interest as well as a panel discussion of ideas, projects, and start-ups.

- Bollenti Spiriti Program of Apulia Region
- Lecce Social Innovation city
- Innovars: Bottom-up Entrepreneurship in public-private research center
- Puglia Creativa District

N°4

Performing Arts Management

The aim of this fourth visit is to **highlight policies implemented by the Puglia Region** during the last eight years, as well as the **role of the Teatro Pubblico Pugliese and the effects generated by the activation and revitalization of this sector.** It will include the

presentation and discussion of the main regional programs, such as Teatri Abitati, Corners, Puglia Green Hour, as well as best practices of co-creation and convergent art. Moreover, a panel of programmes and projects will be discussed in the fields of music and festivals with a specific topic on cultural accessibility and the therapeutic use of performing arts. It will follow a workshop to discuss issues and topics of interest.

Register today for the ENCATC Annual Conference and take advantage of special rates!

<http://encatc.org/annualconference2015/>



Co-funded by the
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Cultural Happy Hours

Fostering cross-sectorial partnerships among culture, business and education

The two most recent Cultural Happy Hour evenings centred on theme of fashion and creative and cultural industries. Both were opportunities to learn more about Belgium's contribution to the international fashion scene and fashion's role in the larger context of female empowerment.

For this year's fifth edition of the Cultural Happy Hours, 22 guests gathered to discover the Brussels' atelier of one of the most prominent Belgian fashion designers, Nina Meert. In her beautiful store and atelier in Ixelles, Ms. Meert shared her design philosophy, explained her innovative business model, and presented the challenges she overcame to become the first internationally renowned Belgian fashion designer. She also unveiled her current and upcoming collections during an intimate tour of her workspace filled with sketches, fabrics, patterns, garments and more. This evening was also a convivial moment to network in her creative space with other professionals from the culture, education and business sector.

On the evening of 4 June, 47 ENCATC Cultural Happy Hour guests gathered at the BOZAR Centre for Fine Arts to hear a lively debate with internationally renowned fashion designer Diane von Fürstenberg on the "Empowerment of Women in Fashion". She was joined by panellists Veerle Windels, Anne Chapelle, Rosario Dawson and Abrima Erwiah. ENCATC's guests then visited four exhibitions on fashion including "THE BELGIANS An Unexpected Fashion Story", "BELLISSIMA The Story of Five Dresses", "JUERGEN TELLER Pictures of Vivienne Westwood", and "JEAN-PHILIPPE TOUSSAINT The Honeydress". In true Cultural Happy Hour fashion, the evening concluded with a networking cocktail ENCATC's guest mingled with policy makers, cultural professionals, academics, and researchers.

The next Cultural Happy Hour will step away from the world of fashion and creative industries to



ENCATC Cultural Happy Hour guests visit the atelier of one of the most prominent Belgian fashion designers, Nina Meert.



Debate with international fashion designer Diane von Fürstenberg, Anne Chapelle, Rosario Dawson & Abrima Erwiah on the "Empowerment of Women in Fashion" attended by ENCATC Cultural Happy Hour guests at BOZAR.

invited ENCATC guests to get a taste of Mexico with a special screening of a classic Mexican film, *Arráncame la Vida* (Tear This Heart Out, 2008).

An initiative of ENCATC launched in early 2013, in partnership with the Creative Europe Desks Wallonie-Bruxelles and Vlaanderen, the Cultural Happy Hours aim to catalyse international partnerships, cross sectorial exchanges, collaborations and knowledge transfers among networks and organisations acting in the field of arts and culture based in Brussels, strengthen the Belgian artistic and cultural scene and its European projects by enlarging their audience, connect with a variety of stakeholders based in Brussels through culture; and create innovative partnerships among cultural, business and education sectors. Learn more about the Cultural Happy Hours: <http://encatc.org/pages/index.php?id=293>

The Cultural Happy Hours
are an initiative of

encatc

In partnership with



Co-funded by the
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of the European Union

Work better, work smarter with ENCATC Breakfast

Join us at any of these upcoming training sessions to learn new tools and skills to help you both in and out of the office!

Upcoming ENCATC Breakfast Trainings in July and September

Gérer son énergie, maximiser ses performances !

Mieux gérer son énergie pour améliorer son efficacité et son bien-être au travail
6 July 2015 // Brussels, Belgium



On ne peut pas gérer son temps... En effet, quoi que nous en pensions, nos journées compteront toujours 24h. Alors la vraie clé pour améliorer votre productivité, votre satisfaction... et votre bien-être, c'est la gestion optimale de votre énergie!

Lors de cet atelier vous découvrirez les principes de base d'une gestion à la fois saine et efficace de votre énergie au quotidien. Cette formation vous donnera des outils et méthodes concrètes à utiliser immédiatement dans votre travail grâce au système élaboré par Anne-Françoise Gailly, coach, consultante et formatrice. Vous apprendrez les piliers de l'efficacité, les erreurs typiques qui nous font perdre du temps, les ingrédients d'une gestion optimale de votre énergie et les clés pour produire des actions à haute valeur ajoutée.

[Pour plus d'informations et s'inscrire ici.](#)

Info Session on the Erasmus+ programme

25 September 2015 // Brussels, Belgium

What do you know about the Erasmus+ programme? Are you wanting to submit a competitive project proposal? At this information session you'll gain key insight about the programme's objectives and challenges, how it is structured and which action best suits your needs, new changes that will impact school education, vocational training, skills and adult education. You'll also learn the do's and don'ts of submitting an application and participate in the discussion "Erasmus+ and the cultural sector".

This training will be given by Jacqueline Pacaud, Head of Sector Schools, vocational education and training, skills and adult education, and by Elena Tegovska, Policy Officer for Sector Higher Education for the Erasmus+ Programme at the European Commission.

[Click here for more information and to register.](#)

Past ENCATC Breakfast trainings in May and June 2015



ENCATC Breakfast participants learning how to organise a successful brainstorming session and trying out techniques in a hands-on activity.

In May and June ENCATC continued to offer more training opportunities designed for managers, cultural operators, artists and professionals to learn new skills and make their own cultural organisation stronger, more capable and efficient.

*On 22 May, ENCATC Breakfast participants learned how a brainstorming session can be an effective way to generate new ideas to find solutions in the workplace. However, without proper tools, a solid framework and the right cast, a brainstorming session can produce more frustration than useful results. To learn how to prepare, animate and evaluate a successful brainstorming meeting, ENCATC invited creative management consultant, **Anne Giraud**, CEO of [La Petite Idée](#). Through a hands-on activity and an in depth presentation, Anne Giraud explained the complexity of an efficient brainstorming session and deconstructed necessary brainstorming components and phases. Her presentation also included common mistakes to avoid and a Q&A with participants.*

*How we communicate says a lot about ourselves so to learn how to be a better communicator, on 16 June in Brussels ENCATC organised a breakfast training on zen communication and how to improve speaking in front of an audience. Whether speaking in front of an auditorium, in staff meetings, or negotiations, our voice, posture, and gestures send signals to our audience and colleagues. **Anne-Françoise Gailly**, coach, consultant and trainer, demonstrated techniques to participants to show how they can add charisma into their everyday interactions and how to make all communications more powerful, more efficient and more attractive to audiences.*

Learn more about ENCATC Breakfast:

<http://encatc.org/pages/index.php?id=383>

European Cultural Leadership

Providing emerging cultural leaders to build sustainable cultural organisations



ENCATC Secretary General, GiannaLia Cogliandro Beyens (Centre) with project partners, Sue Kay (right) consultant and trainer from the UK and Karin Dalborg (left) from Nätverkstan Kulture in Sweden.

Representatives from the consortium of the “European Cultural Leadership” project met in Brussels on 11 May for a working meeting to map the Education Programme developed by the project which aims to improve the competence, knowledge and skills of emerging leaders in the cultural sector in Europe.

This project comes at a time when there is an acute need to develop leadership characterised by the ability to adapt to transformative changes in society, able to work in an international setting, lead and inspire intercultural teams and organisations, and initiate sustainable processes.

Funded by the European Commission's Erasmus+ programme, it will run for 24 months from September 2014 thru August 2016.

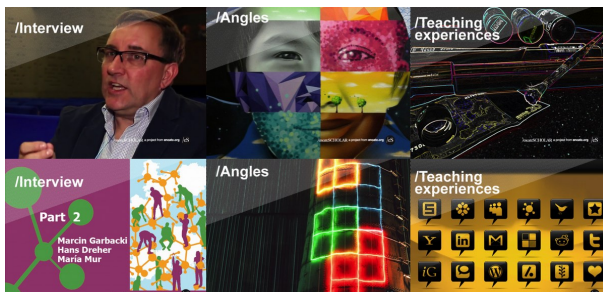
The European partnership is made up of five partners led by Nätverkstan Kulture in Sweden. Other project partners include: ENCATC; Trans Europe Halles (TEH), Oliverate Culture Agency, and consultant and trainer Sue Kay from the United Kingdom. This strategic partnership brings together unique experiences of three fields of expertise: cultural organisations; innovative pedagogy/training; and research.



Erasmus+

ENCATC Scholar

Supporting education and lifelong learning on arts and cultural management and policy



The latest issue of ENCATC Scholar is now online! Produced by ENCATC with the editorial support of its member, the University of Deusto, ENCATC Scholar was born to satisfy the demand of ENCATC members – academics, researchers and students in more than 40 countries – to exchange teaching methodologies and knowledge to use in the classroom and have a reference tool for education and lifelong learning on cultural management and cultural policies.

In this current issue readers can find a **profile piece on Joanne Scheff Bernstein**, expert consultant, speaker, educator and author in the field of arts and culture management and marketing.

Contributions in issue N°4 of ENCATC Scholar also include: **teaching experiences** on the topics of **art-based business learning in arts management education, entrepreneurial and social media experiments in arts management**, an interview with **Ian David Gilhespy**, who has been researching and teaching in the areas of leisure, culture and sport for 25 years; articles on **cultural diversity as a battleground** and **understanding “cultural ecosystems” in creative industries policies**; and insight from leaders of cultural institutions and projects such as the **ROTTSTR5 Theater**, one of the most creative “Off-Theater” in the Ruhr Region; the **Projekt Praga**, a leading architecture and design firm in Warsaw, and **Consonni**, a producer of contemporary art in Bilbao, Spain.

Download the issue N°4 of ENCATC Scholar:

<http://site.transit.es/encatcscholar/>

ENCATC Scholar aims to be an open tool that encourages participation and sharing in the creation of teaching materials in the field of cultural policy and cultural management education. ENCATC would like to thank Transit Projectes for the technical support of ENCATC Scholar.



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2nd ENCATC Research Award on Cultural Policy & Cultural Management

Rewarding excellence in PhD research

CALL FOR APPLICATIONS DEADLINE EXTENDED: 15 July 2015



The **ENCATC Research Award on Cultural Policy and Cultural Management** was launched in 2014 by the European network on cultural management and cultural policy education, ENCATC, to reward the best recently published PhD thesis presented by a young researcher.

This prestigious recognition aims to **stimulate academic research** in the field of cultural policy and cultural management with an emphasis on its applied implications. The ENCATC Award also has the ambition to contribute to the process of creating a network of scholars who are competent in doing comparative research projects in cultural policy and cultural management.

The ENCATC Award is granted to a **recently published PhD thesis** exploring, through comparative and cross-cultural research, issues at stake and taking a step from evaluative (descriptive) to comparative applied research. In addition, the ENCATC Award is rewarded to a PhD thesis that can inform policymaking and benefit practitioners active in the broad field of culture.

The ENCATC Award **targets emerging researchers** in the field of cultural policy and cultural management up to 35 years of age from Europe and the rest of the world.

Granted each year, **the Award consists of** the **translation** of the winning PhD thesis into English or French and its **publication** in the Cultural Management and Cultural Policy Education Book Series, a new series of publications specialising in topics related to cultural management and cultural policy headed by ENCATC. The international dissemination of the ENCATC Book Series is ensured by Peter Lang, an international publishing group based in Switzerland and operating throughout the world.

In 2015, the **ENCATC Award Ceremony** will be organised in Brussels in November alongside the European Culture Forum.

ELIGIBILITY

The PhD thesis submitted to the call must have been defended between the dates of 01/01/2014 and 30/06/2015 and be qualified with cum laude. All the PhD's must be presented in English although the original version can be in another language.

HOW TO APPLY

Candidates must send the following documents:

- A cover letter
- A summary of the PhD thesis in English
- Letters of recommendation of two university Jury Members involved in the public defense process

Applications which do not meet eligibility criteria or do not respect the application procedure will not be accepted. The requested documents should be sent to g.cogliandro@encatc.org.

EVALUATION GUIDELINES

An international Jury will evaluate the applications and select the winner. For this Award, ENCATC uses a very broad definition of culture, going from the arts, heritage and culture to the cultural and creative sectors. In 2015, the thematic areas (not exclusive) for the competition are the following:

- Developing intercultural and trans-national dimensions of cultural policies and cultural management issues;
- Culture as tool for soft power;
- Creativity, entrepreneurship and innovation;
- Participation and digitization;
- Values and ethics in cultural policy and cultural management.

QUALIFICATION CRITERIA

- Quality of the research and the research methodology
- Originality
- Innovative character
- International dimension of the research
- Comparative perspective of the research
- Relevance and inspiration for the field and/or for policy makers



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6th Annual ENCATC Research Session Call for Abstracts

Present your latest research in the field of cultural management and cultural policy with leading academics and researchers from around the world

DEADLINE EXTENDED: 20 July 2015

ENCATC is accepting abstracts for the **6th Annual ENCATC Research Session** that will be held on 22 October during the **23rd ENCATC Annual Conference**, "The Ecology of Culture: Community Engagement, Co-creation, Cross Fertilization" to be organised in Italy, in the city of Lecce next **21-23 October 2015**. Proposals from any relevant discipline will be considered, provided that they make an original academic contribution to the study of arts management and cultural policy.

TOPICS OF INTEREST

Papers are welcome on all arts management and cultural policy areas including:

- Arts and culture education
- Cultural policy and arts management
- Culture and local, regional and national development
- Cultural heritage management
- Cultural and creative industries
- Culture in external relations and cultural diplomacy
- Cultural networking

Research in the following subject areas is particularly welcome:

- Digital means for audience development
- Participatory governance of cultural heritage
- Cultural and creative sector: entrepreneurship and innovation
- Promotion of cultural diversity: cultural external relations
- Monitoring culture and creative interventions: urban futures and social engagement

SUBMISSION GUIDELINES

All those wishing to present a paper at the ENCATC Annual Conference's Research Session must submit an abstract of **300 words** by **Monday, 20 July 2015**. All abstracts must include a title, author (s) (names, affiliations, e-mails of all authors) and 3-5 key words. Authors are also asked to submit a **short biography** that includes name, institution, position, publications (if appropriate) and research area (300 words maximum).

The **abstract** should provide information on:

- the theme of the paper
- the theory used
- the research method
- a summary of main or expected conclusions
- main references (not included in the word count)



CALL FOR ABSTRACTS OPEN



Abstracts and papers can be submitted in any of the conference official languages: **English, French and Italian**. However, all **oral presentations** of accepted papers must be given in **English**.

PUBLICATION OPPORTUNITIES

All accepted papers will be published in an electronic book of proceedings (with ISBN number), which will be handed to all participants at the conference registration. A selection of the best papers presented at the ENCATC Research Session will also be considered for publication in the **ENCATC Journal of Cultural Management and Policy**, edited and published by ENCATC. These papers will go through a standard double-blind review process. Papers passing the review process will then be published in the ENCATC Journal. Submission guidelines for the 6th Volume will be made available on the ENCATC website in July 2016. It must be noted that only papers in English could be considered for publication in the ENCATC Journal, even if the electronic book of proceedings might also include papers in French and Italian.

CONTACT POINT

Abstract submissions and other questions about the 6th Annual ENCATC Research Session should be e-mailed to researchsession@encatc.org

For more information and to download the call:
<http://encatc.org/annualconference2015/#research>



Co-funded by the
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News from ENCATC members

BELGIUM University of Antwerp

Registration is open for the Summer School in Fashion Management



The University of Antwerp in partnership with ENCATC is offering once again an exciting Summer School in Fashion Management.

To take place from 24 August-2 September 2015 in Antwerp, Belgium and Paris, France, this unique program, organised by Antwerp Management School aims at growing managerial talents for the fashion industry, covering topics from fashion marketing and PR, to finance, supply chain management and leadership in fashion. It has an emphasis on both entrepreneurial fashion designers and high fashion and luxury brands.

Antwerp
Antwerp Management School

Paris
Institut Français de la Mode

The courses are a mixture of lectures from international academics and professionals within the fashion business, exercises, cases, on-site visits in both Antwerp and Paris and lively group discussions.

The Summer School is also an opportunity for participants to build their international network and exchange insights in different fashion communities, research and businesses with fashion trailblazers and professionals from all over the world.

For more information and to apply:

<http://www.antwerpmanagementschool.be/en/our-programs/executive-programs/summer-school-in-fashion-management>

Contact:

Nina Jacobs Nina.Jacob@ams.ac.be

BRAZIL

Center for Advanced Studies in Integrated Conservation (CECI)

Call for Papers: e-book 40 Years after the Manifest of Amsterdam

Deadline: 20 August 2015

The Center for Advanced Studies in Integrated Conservation (CECI) - in association with the Master of Urban Development (MDU) of the Federal University of Pernambuco, the School of Education of the Murdoch University (Perth, Australia), and the School of Architecture of the University of Texas at Austin - is pleased to invite researchers, practitioners, and experts in cultural heritage conservation to submit short papers and essays for discussion, intended toward composing the e-book 40 YEARS AFTER THE MANIFEST OF AMSTERDAM.

The focus of the book is to promote analyses and reflections on the Manifest/Declaration of Amsterdam and its repercussions on the preservation of built cultural heritage. The publication will include papers tackling this main theme under the following, though not limited to, sub-thematic areas:

- a. Conflicts between authenticity, integrity, and significance;
- b. Integrated conservation – theory and practice;
- c. Education as a component of citizenship building;
- d. Public policy – trends of patrimonialization

For more information:

<http://ceci-br.org/ceci/en/noticias/701-40th-anniversary-of-the-manifest-of-amsterdam.html>

Practical Information:

City, Country: Olinda, Brazil

Organizer: Center for Advanced Studies in Integrated Conservation (CECI)

ENCATC Contact:

Karla Nunes Penna

karla.nunespenna@hotmail.com

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CANADA
Dr. Lidia Varbanova

**Emerging education in arts and culture
management in Tajikistan:
training of trainers as a start-up phase**



The Open Society Institute, Assistance Foundation Tajikistan has undertaken the first steps towards establishment of the MA program in arts and cultural management in the country. The four training of trainers' seminars in 2015 are part of the first phase in this process. Their main aim is to assist in strengthening the scientific, informational and teaching capacity of university professors who choose to teach courses in the field of arts and culture management in their respective universities.

The first seminar on entrepreneurship, innovations and marketing in the arts for representatives of educational institutions and cultural activists was held on 1-5 May 2015 at the recreation area "Djakhongir", Varzob, near Dushanbe. The seminar was conducted by ENCATC member, Dr. Lidia Varbanova - a leading international expert and educator in arts management who is involved with the start up of the new program.

The start up phase of the arts management education in the country is based on a feasibility study and needs assessment, elaborated last year as a result of collaborative consultation process. University professors, cultural professionals and activists in Tajikistan strongly support the development of arts and culture education and training in the country as an important factor for increasing the professionalism, organizational capacities, management competences, and innovative business models in the arts. The emerging arts management education in Tajikistan will be developed in partnership between leading universities in the country and will hopefully open new doors for international cultural and educational cooperation. The role of ENCATC in the development phase is very much anticipated and will be needed, especially in identifying a foreign partnering university and establishment of a Resource centre in arts management in Tajikistan.

Contact Ms. Lolisanam Ulugova "Art and Culture" program coordinator of OSI AF
lola.ulugova@osi.tajik.net Phone: 44 107 28, 44 107 50, 227 55 58.

ENCATC Contact:
Dr. Lidia Varbanova lidiavarbanova@gmail.com

FRANCE
ESC / Burgundy Business School

Save the Date
**"Encourager l'entrepreneuriat culturel
et créatif : un investissement d'avenir
pour le territoire"**

24-25 septembre 2015 // Dijon, France

La Coursive Boutaric, en partenariat avec l'ESC Dijon Bourgogne, vous invite à deux journées de réflexions autour de l'entrepreneuriat culturel et créatif parce que nous croyons au potentiel de ce secteur! Programme détaillé à venir prochainement!

Contact:
Christine Sinapi
Christine.Sinapi@escdijon.eu

ITALY
MeltingPro
Laboratorio per la Cultura



Arts Skills for the Creative Economy is a unique project focused on the theme of the creative industries amongst the six funded in 2014 by the Erasmus+ Programme – Sector Skills Alliances, ArtS - skills for the creative economy rises to the challenge to improve the level of professional development of individuals in the Cultural and Creative Sectors (CCS) and to strengthen the degree of resilience to the continuous changes that characterize our time.

In the next three years, the ArtS partnership of 13 organizations will define and forecast the CCS labour market needs in Greece, Italy and Spain and design appropriate teaching and training methodologies in order to deliver a joint training programme that will respond to these needs, providing low-skilled, unemployed and self-employed artists the opportunity to update their professional competences and acquire management, business and networking skills.

For more information:
<http://arts-project.eu/>

LITHUANIA

Lithuanian Culture Institute

Lithuania in Krakow: Season of Culture October – November – December

This autumn in Krakow there will be lots of Lithuanian heard from the 1st of October the Season of Culture will be opened. Various events are organized by the Lithuanian Culture Institute in cooperation with the Ministry of Culture of the Republic of Lithuania, the Ministry of Culture and National Heritage of the Republic of Poland, Embassy of the Republic of Lithuania in the Republic of Poland, Kraków Municipality, Honorary Consul of Lithuania in Kraków, Malopolskie Region, other partners.

On the 1st of October an exhibition "YIVO In Vilnius: The Beginning Of The Legend" will be opened at the Galicia Jewish Museum, late on, at the International Culture Centre an exhibition of paintings and photography by Mikalojus Konstantinas Čiurlionis will be presented. It'll be possible to see the Tapestry of Sigismundus Augustus from the collections of the National Museum Palace of the Grand Dukes of Lithuania at the Wawel Royal Castle, to hear the orchestral works by Mikalojus Konstantinas Čiurlionis and Eugeniusz Morawski at the Karol Szymanowski Philharmonic in Kraków. In the frames of the "Conrad Festival" Lithuanian fiction will be presented with such authors as Kristina Sabaliauskaitė, Herkus Kunčius, Alvydas Šlepikas, Giedra Radvilavičiūtė and Leonidas Donskis being present.



Photo: D. Matvejev, scene from the play "Heroes' Square". Director, set and light designer — Krystian LUPA, Lithuanian National Drama Theatre. Co-produced by — International theatre festival „Boska Komedia”

Also Lithuania will become the Focus at the 19th International Book Fair in Kraków, a Lithuanian Contemporary Art will be presented at the contemporary art gallery Bunkier Sztuki, in the frames of the International theatre festival "Boska Komedia" a performance staged by Krystian Lupa at the Lithuanian National Drama – Thomas Bernhard "Heroes' Square" – will be presented and, in the Manggha Museum of Japanese Art and Technology in Krakow an exhibition "Quiet Life. Modern Lithuanian Photography" will be opened.

For more information:
<http://www.litwawkrakowie.lt>

LITHUANIA

Vilniaus kolegija/University of Applied Sciences

International Scientific-Practical Conference

HIGHER EDUCATION: PERSPECTIVES AND CHALLENGES

14 October 2015 // Vilnius, Lithuania
Vilniaus kolegija/University of Applied Sciences



invites you to attend the International Scientific-Practical Conference "Higher Education: Perspectives and Challenges" to celebrate the 15 year activities' anniversary of Vilniaus kolegija/University of Applied Sciences.

The aim of the Conference - to review the significance of higher education in the national development context and to promote discussion on issues of strengthening the attractiveness of the sector in different countries.

The conference will be held in three languages: Lithuanian, Russian, English.

The general topics of the conference include changes in studies' environment, educational methods in the context of lifelong learning, innovation development in the national economy and culture, training of socially responsible personality, and communication with social partners: experience and perspectives. The conference will also have a special focus on fashion and arts industry: perspectives and professional challenges.

Articles prepared by the conference presentations, that meet the academic requirements, will be published in a peer-reviewed Conference Proceedings.

Practical information:

Venue: Vilniaus kolegija/University of Applied Sciences, Faculty of Arts and Creative Technologies, Vilnius, Lithuania

Conference fee: 15 EUR

Contact: konferencija@viko.lt

For more information:

<http://en.viko.lt/international-scientific-practical-conference/>

News from our partners

European Commission

SAVE THE DATE European Culture Forum 2015

**26-27 November 2015 // Brussels,
Belgium**

Registration will open in July for the 2015 edition of the European Culture Forum that will take place on 26-27 November in Brussels.

The European Culture Forum takes place every two years with prestigious speakers and lively discussions on the hottest topics in the field of culture. It is a great opportunity for European policy makers and the cultural and creative sectors to meet and exchange about common challenges and developments in the field.

This year's Forum will address how talent and creativity can boost innovation, growth and jobs; the digital single market; social cohesion and intercultural dialogue; and how culture can strengthen Europe on the global scene. Participants can expect inspiring panel discussions, artistic performances, networking opportunities and much more!



Venue: Flagey Building, Brussels
Twitter: #CultureforumEU

More information will be made available here:
http://ec.europa.eu/culture/index_en.htm

Association of Arts Administration Educators

Summary of the 2015 AAAE Annual Conference

The 2015 AAAE conference took place April 16-18, 2015 at the University of Oregon's Portland campus. Over the three-day event, more than 120 program directors, educators, practitioners and students gathered to take part in a broad and engaging program of sessions.



The conference began with a reception at the Museum of Contemporary Craft, and a keynote address from Eloise Damrosch, Executive Director of the Portland Regional Arts and Culture Council. Damrosch shared the story of the creation and institution of the city's Art Tax, a funding initiative for arts education in Portland. She gave an overview of the process to implement the tax, discussed lessons learned, and took questions.

The three-day conference program was packed with two plenary panels, cultural visits and sessions on a wide range of topics, including data-driven arts management, pedagogy and assessment, recruitment and retention, and emerging arts management models.

On Saturday, April 18 the afternoon's programming was focused on international arts administration education issues. **Annick Schramme** (president of ENCATC), Rich Maloney (Boston University and ENCATC International Correspondent Board Member), and Alan Salzenstein (AAAE/DePaul University) discussed the global aspects of arts administration education and the ways in which service organizations are connecting and collaborating for the benefit of students. The afternoon's programming continued with a series of international sessions focused on study abroad, cultural management, and international policy.

Learn more and read the full summary here:
<http://www.artsadministration.org/2015/04/2015-conference-summary/>

News from our
partners

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News from our
partners

News from our
partners

News from other organisations

Arts and Health Australia

Celebrate Creative Ageing Sydney 25-27 August 2015 // Sydney, Australia

Celebrate Creative Ageing Sydney is a new annual international event which explores the importance of older people engaging in the arts and creative activities to foster good health and wellbeing as they age.

Evidence demonstrates the powerful impact that the arts have on the health and wellbeing of older people – enhancing quality of life for people seeking to remain fit and well as they age and for people with a chronic condition such as depression or dementia. Health benefits through arts activities, such as dancing and singing, include improved mobility and motor control, improved heart and respiratory function, greater self-esteem and confidence, less reliance on medication and personal care, higher social engagement and beneficial effects on mental health.

Celebrate Creative Ageing Sydney will explore what ageing looks like in the 21st Century and the benefits of creative ageing in terms of health, fitness, wellbeing and quality of life. The role of local government and the role of artists in supporting older people to age well will be examined.

In addition, Celebrate Creative Ageing Sydney will consider ways to challenge the barriers for older people to access cultural activities and events, including how to change ageist attitudes in society, the most effective ways of disseminating information to older members of society, advocacy for public policy, improved transport options, and moving isolated older people from the widespread reliance on television to engaging with community life in a more active, meaningful and rewarding way.

Innovative creative ageing programs and research will be showcased and reviewed encompassing “Arts on Prescription”, “Imagination and Dementia”, “End to Loneliness Campaign” and “Reaching the hard to reach and most vulnerable older people through Creative Ageing programs”.

Expert speakers, from overseas and Australia, will bring clarity to these issues. Participants will engage in conversation and debate. Facilitators and artists will present demonstrations and workshops to increase knowledge and skills in the area of supporting and caring for older people.

For more information and to register:

<http://artsandhealth.org.au/creative-ageing.html>

Brussels Creative Forum

Now, it's time for culture 28-29 August 2015 // Brussels, Belgium



NOW, IT'S TIME FOR CULTURE

Brussels Creative Forum wants to be the place where the cultural and creative richness of Brussels, and by extension Europe, is put in the spotlight. The goal: to inform and sensitize the public and to be a forum where artists, professionals from the sector and elected officials meet.

Brussels Creative Forum is a place of exchange, ideal for linking people to each other, great to find inspiration and new ideas. Good know-how will be exchanged, cross-disciplinary connections will be made and people will come together to find innovative solutions for urban development. Creative entrepreneurship will be stimulated in an environment of dialogue and the sharing of experiences.

The Brussels Creative Forum is a yearly interactive event accessible for everyone. It consists of two parts: a presentation to the audience of the cultural programming and meetings between professionals.

All people involved in the cultural and creative industries will take part at this new dynamic in the City of Brussels and support the Brussels Creative Forum. Because we believe that developing these sectors in Brussels, capital of Europe is an important challenge.

Brussels Creative Forum invites you to come and discover its great cultural and artistic offer on 28 and 29 August 2015 at in Square Brussels on the Mont des Arts.

For more information:

<http://www.brusselscreativeforum.be/en/>

News from other
organisations

News from other
organisations

News from other
organisations

News from other
organisations

The Best in Heritage

14th edition
24-26 September 2015 // Dubrovnik,
Croatia



The Best in Heritage is an international, annual survey of award-winning museum, heritage and conservation projects. More than twenty projects from the world, proclaimed the best in the previous year on national or international level, are invited to the conference to present their success stories. In brief, they display and celebrate excellence from the field of museums and heritage.

The aim is to have a diverse and interesting programme offering an insight into innovative practices, successful management approaches, extraordinary professionalism and into present day trends and tendencies.

The widening profession needs quality information and benchmarking occasions; there are, annually more than a hundred awarded, new or renewed institutions world-wide and a great number of exceptional projects hardly known to the international professional public. All of them deserve further professional and public attention. Besides, we live in an increasingly competitive world where standards of excellence, i.e. expectations, be it from public or our other stakeholders, are rising steadily.

Presentations are structured in such a way as to produce the most usable insight into the awarded project and its protagonists. The participants learn by the best examples while their "least" profit remains the inspiration, stemming from specific differences in the same, grand domain of heritage.

For more information:

<http://www.thebestinheritage.com/>

Museum Ideas

Museums Re-imagined in the
Era of Participatory Culture

1 October 2015 // London, England

Museum Ideas attracts the world's most fascinating museum innovators and challenges them to share transformative ideas in concise, powerful talks.

This leading international conference presents a valuable opportunity for professional inquiry and development with a packed schedule of progressive sessions from leading thinkers in the global museum community.

Join hundreds of museum colleagues from around the world to share the latest ideas and insights globally. Museum Ideas attracts a truly international crowd – the 2014 conference attracted a global mix of delegates from 24 countries, including the US, Japan, Mexico, Korea, Iceland, Spain, Germany, Norway, France, Sweden and China.

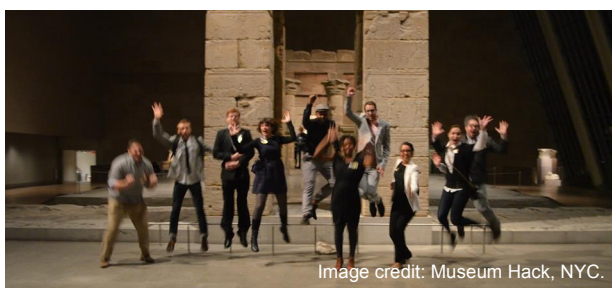


Image credit: Museum Hack, NYC.

Participants are invited to discover the latest groundbreaking ideas about participatory practice, leading-edge digital initiatives, innovative storytelling, interpretation and exhibition design, progressive public engagement, inventive and inclusive programming - plus pioneering new thinking for collections, leadership and the future of museums.

Speakers this year include Kaywin Feldman, Director and President of the Minneapolis Institute of Arts and current board chair of the American Alliance of Museums; Rose Hiscock is Director of the Museum of Applied Arts and Sciences, Sydney; Victoria Suzman, Project Cataloguer at the British Museum; Synthia Griffin, Curator of Community and Regeneration Programmes at Tate Modern; Daryl Karp, Director of the Museum of Australian Democracy; and Peter Higgin, Enrichment Director at the ground-breaking theatre company Punchdrunk. Further speakers will be announced soon.

For more information:

<http://www.museum-id.com/event-detail.asp?id=437>

Network of European Museum Organisations

“Learning in Museums and Young People”



“Learning in Museums and Young People” focuses on museums informal and non-formal learning opportunities for young people, particularly aged 14-25. It was conducted in the context of current issues for

young people in Europe and the challenges they are faced with, in the social field, as well as concerning their employment opportunities. Based on an outline of this “frame” the more-than-ever important role of museums is discussed.

The report highlights benefits and impacts of young people cultural engagement in terms of personal well-being, active citizenship, social skills development and employment opportunities.

The study begins with the definition of a “Basic Framework”, aimed at introducing from a general point of view some important issues referred to the actual context, the more-than-ever important role of museums, with a particular attention to young people.

Then, the study is divided in 4 main sections, aimed at: introducing the tangled relation between museums and young people, exploring museums’ role in the digital era, investigating the museums’ role to face social exclusion, and looking into the multifaced concept of accessibility and disadvantage referred to young people with some kind of disability.

The topics chosen for this report have been suggested by the NEMO - LEM Working Group, because of their relevance about the ever-changing relation between museums and young people and their direct connections with Europe 2020 and other important EU strategies, initiatives or recommendations.

Download the report here:

http://www.ne-mo.org/fileadmin/Dateien/public/topics/Audience_Development/Museums_and_Young_People_NEMO-LEMWG_study_2015.pdf

International Network for Contemporary Performing Arts

“General Mapping of Types of Impact Research in the Performing Arts Sector”

In recent years arts and culture have been increasingly asked for ‘numbers’. Alongside data about easily quantifiable (and traditionally measured) aspects such as attendance, ticket sales, number of productions etc., the sector is now expected to provide figures about job creation, market development and competitiveness.

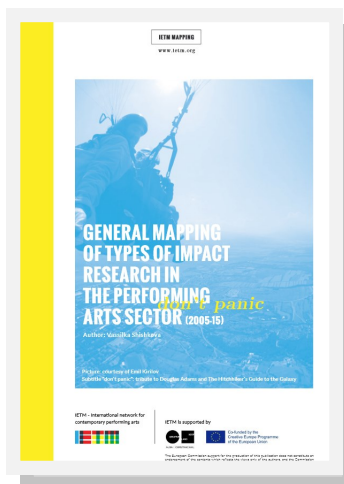
Other aspects much less easy to quantify, but already proven as crucial and specific to the arts, like the impact on individual well-being, community development and social cohesion, are required to be translated into numbers – and sometimes regarded as less important than economic aspects.

This stress for figures is generating diverse reactions. Many artists and culture professionals fear (and sometimes have evidence) that ‘numbers’ will become the only valid argument to advocate for (or justify) public funding for the arts. In some cases arts are pressured to prove their social, cognitive, health, intellectual, spiritual and other impacts only in economic (or even just mathematical) terms. The general impression is that culture is expected to provide a way out of the “crisis” not by helping individuals and societies to find new meaning and values – thus facing the crisis in its exquisitely cultural sense – but by delivering economic results. And yet, in some cases (and in some countries) the task of measuring the impacts of the arts is welcomed by artists and cultural professionals as a way to embed evaluation and self-assessment into their own professional development, and in doing so, developing a stronger relation and mutual knowledge with their funders.

The work aims to help researchers, policy-makers, academics and cultural professionals gain a general overview of existing models, trends and key issues.

Download the publication here:

https://www.ietm.org/sites/default/files/150421_ietm_general_mapping.pdf



Latest developments in the European Policy Debate

CULTURE / COMMISSION:

EU Culture Ministers designate two European Capitals of Culture for 2019

At their Council meeting on 19 May in Brussels, European Union Culture Ministers designated the Bulgarian city of Plovdiv and the Italian city of Matera as the two European Capitals of Culture for 2019 to join the more than 50 cities have been European Capitals of Culture over the last thirty years. Plovdiv will be the first Bulgarian European Capital of Culture ever. Under the motto "Together", Plovdiv - with its

CULTURE / COMMISSION:

EU Cultural Heritage Prize Grand Prix and Public Choice Award winners announced

On 11 June in Oslo, the 28 winners of the European Union Prize for Cultural Heritage/Europa Nostra Awards were celebrated and for the first time, the seven winners of the Grand Prix and the Public Choice Award were announced. The seven Grand Prix laureates, selected by independent juries and entitled to receive €10,000 each include: the Liszt Academy of Music in Budapest, Hungary; the Salt Valley of Añana,

CULTURE / COMMISSION:

How Europe can use the full potential of cultural heritage for local economies and society

On 12 June in Oslo, the European Commission applauded the results of the Cultural Heritage Counts for Europe (CHCFE) project which provides compelling evidence of the value of cultural heritage and its impact on Europe's economy, culture, society and the environment. Tibor Navracics, European Commissioner for Education, Culture, Youth and Sport urged for more policy to support Europe's cultural

EDUCATION / COMMISSION:

The Bologna Process: higher education reforms among participating countries still too uneven

On 13 May 2015, Education Ministers of the 47-country European Higher Education Area met in Yerevan, Armenia for a two-day conference to discuss progress in improving higher education systems and enabling students to move more freely across national borders under the so-called Bologna process. The latest Bologna Implementation report, published on 12 May, showed that much work remains to be done.

EDUCATION / COMMISSION:

New Erasmus+ Students and Alumni Association aims to increase impact on participants

On 12 June in Brussels, a new umbrella association, the Erasmus+ Students and Alumni Association (ESAA), was officially launched to represent students from inside and outside Europe who take part in Erasmus+. The new association brings together four existing associations: Erasmus Student Network, Erasmus Mundus Student and Alumni Association (EMA), the Erasmus Foundation, and Erasmus+

EDUCATION / COMMISSION:

Erasmus+ Master Loan Scheme launches in Spain to demonstrate viability on a larger scale

In June, the first loans for graduates taking their Master's degree abroad became available under the Erasmus+ Master Loan Guarantee Scheme. The scheme's first agreement in Spain (with more to follow in other European countries) will provide financial support for Spanish students taking their Master degree in one of the 33 Erasmus+ Programme Countries, or students from these countries moving to Spain for a

EDUCATION / COMMISSION / PARLIAMENT:

Needs for European education system to contribute to a stronger Europe

On 16 June in Brussels, the European Commissioner for Education, Culture, Youth and Sport, Tibor Navracics, held an exchange of views as a part of the annual structured dialogue with the European Parliament's Committee on Culture and Education. In his address, he urged for Europe's education system to develop social, civic and relational competences; ensure inclusive education for all children;

EDUCATION / COMMISSION:

EU Ministers see innovative vocational education and training as key for jobs and growth

With a vision for more innovative and internationally competitive European vocational education and training (VET), ministers from the EU Member States, the four candidate states, and Iceland, Norway and Liechtenstein, as well as the social partners and representatives of the European Commission gathered in Riga on 21-22 June. The meeting's main objective was to further deepen VET cooperation all across

Latest EU Policy
Developments

Latest EU Policy
Developments

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Developments

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Developments

EDUCATION / COMMISSION:

EU and Central Asian Ministers for Education set priorities for higher and vocational education

Taking place on 25-26 June in Riga, Latvia, the first meeting of the EU and Central Asian Ministers for Education brought together Ministers for Education and high-level officials from Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, Poland, the United Kingdom, Estonia, Spain and Sweden, and the European Commission Directorate-General for International Cooperation and Development and the

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