

4TH ENCATC INTERNATIONAL STUDY TOUR IN BOSTON, USA

PROGRAMME

Friday, 3 June

Arrival in Boston

19:00 Welcome Dinner (*at participants' expenses*)

Saturday, 4 June

10:45 **Meeting Point at the Boston Public Library**
Address: 700 Boylston St., MA 02116

11:00-12:00 **Boston Public Library Architecture Tour**
Address: 700 Boylston St., MA 02116
Walking to the next visit and lunch on the way (at participants' expenses)

13:00-14:30 **Freedom Trail walking tour**
Address: 139 Tremont St, Boston, MA 02108
Tour departs from Boston Common Visitor Information Center

14:30-15:30 **Free time**
Public transport to the next visit (about 30 minutes)

16:30 - 17:40 **Harvard University Historic Guided Tour**
Address: Harvard Square
Tour departs from the middle of Harvard Square outside the Main Harvard Redline Subway Station next to the Out of Town News Kiosk

18:30 - 20:30 **Dinner (at participants' expenses)**
Optional cultural activity



Sunday, 5 June

11:00-12:30

SoWa Gallery Tour and South End Market

Address: Boston's South End neighborhood

[SoWa](#) (South of Washington), Boston's gallery district, is a vibrant destination on summer Sundays starting around 10am. Visitors can browse dozens of galleries, the [SoWa Vintage Market](#) (indoors), and the SoWa Arts and Crafts Market (outdoors, 75+ vendors). Dining options include a local farmers market, 20 food trucks, and several close cafés, bistros, and pubs. Everything is in easy walking distance, and you are encouraged to come early and explore!

Recommended galleries include:

- Allston Skirt Gallery
- Ars Libri / Robert Klein
- Carroll and Sons
- Gallery Kayafas
- Kingston Gallery
- Samson Projects
- Steven Zevitas Gallery
- Yezerski + Miller Gallery

12:30-13:30

Lunch in the neighborhood *(at participants' expenses)*

Public transport to the next visit (about 30 minutes)

14:00-17:00

Institute of Contemporary Art (ICA)

Address: 25 Harbor Shore Drive, Boston, MA 02210

Gallery Talk: [Sasha Goldman and Bryn Schockmel on Geoffrey Farmer](#)

Visit to the collection of Institute of Contemporary Art (*Tickets at participants' expenses*)

17:00-19:00

Free time

19:00-21:00

Dinner *(at participants' expenses)*

#ENCATCinBoston

Monday, 6 June

10:00-12:45

Seminar on EU-US Cultural Relations (10:00-12:45)

Address: Boston University, 808 Commonwealth Ave, Room 109

This seminar is a unique occasion for European and USA cultural operators to better understand the EU-USA external policy in the cultural field and the instruments already available for cooperation between EU and USA organisations and actors. To start the morning, **Timothy Rivera** will talk about policy to better understand the public diplomacy strategy of the EU Delegation and the cultural programmes run in the US: from the EU Embassies' Open House, European Month of Culture, AFI-EU Film Showcase, the Kids Euro Festival, and the Getting to Know Europe grants programme. In addition, he will give insights about different funding and management models for cultural operators in the US versus Europe. **Sarah Delude** will talk about the cooperation between UK and US, focusing on education. To follow, **GiannaLia Cogliandro Beyens** will present to the audience the EU Creative Europe programme and cultural networks with a specific focus on ENCATC, the European network on cultural management and policy. To know more about the existing projects between the two rivers, professor **Patrick Fuery** will talk about the two-year initiative to promote awareness of European Creative and Cultural Industries (CCI) through a series of residency programmes and conferences supported by the Getting To Know Europe grant. Working actively already since many years from the UK to boost cooperation with USA stakeholders, **Mary Helen Young** will talk about the international participation in EU support programmes for culture, with a focus on ACP Cultures+ and Creative Europe. To conclude, **Allyson Esposito** will talk about the arts and culture programmes of The Boston Foundation.

10:00-10:05

Welcome and opening by **Annick Schramme**, ENCATC President, Professor, University of Antwerp/Antwerp Management School, Belgium

Seminar Panellists:

10:05-10:30

Timothy Rivera, Programs Officer, Delegation of the European Union to the United States

10:30-11:00

Sarah Delude, Senior Officer: Policy & Universities, Politics, Press & Public Affairs, British Consulate-General Boston, USA

11:00-11:15

GiannaLia Cogliandro Beyens, ENCATC Secretary General

11:15-11:45

Patrick Fuery, Dean of Wilkinson College of the Arts, Humanities and Social Sciences Chapman University, USA

11:45-12:15

Mary Helen Young, Operations Manager, Visiting Arts, USA

12:15-12:45

Allyson Esposito, Director of Arts & Culture, The Boston Foundation, USA

12:45-13:30

Lunch (*at participants' expenses*)

Public transport to the next visit (about 20 minutes)



14:00-14:45 **Boston Symphony Orchestra / Symphony Hall Tour**
Address: Symphony Hall, 301 Massachusetts Avenue, Boston, MA 02115
Guide: Paul Dunlap

15:00-16:00 Meeting with **Margo Saulnier**, Assistant Director of Artistic Planning, Boston Pops, USA
Address: Northeastern University, 11 Leon Street, Ryder Hall, Room 204

16:00-17:30 Meeting with **Julie Burros**, Chief of Arts and Culture for the city of Boston, USA
Address: Northeastern University, 11 Leon Street, Ryder Hall, Room 204

18:00-20:00 **Dinner** (*at participants' expenses*)

20:00-22:00 **Optional cultural activity**

Tuesday, 7 June

09:00-09:30 Light breakfast
Address: Boston University, 808 Commonwealth Ave, Room 109

09:30-11:00 **Research Panel**
Address: Boston University, 808 Commonwealth Ave, Room 109

Chaired by **Richard Maloney**, Professor, Boston University, USA

Introduction

Presentations from panellists:

- **Doug DeNatale**, PhD – Arts Administration program, Boston University, USA
- **Neil Alper**, PhD – Department of Economics, Northeastern University, USA
- **Pacey Foster**, PhD – College of Management, University of Massachusetts, Boston, USA
- **Annick Schramme**, ENCATC President, Professor, University of Antwerp/Antwerp Management School, Belgium
- **Alan Salzenstein**, AAAE President, Professor, DePaul University, USA

Debate among panellists

Q&A session with public



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11:30-12:30	Lunch (<i>at participants' expenses</i>) <i>Public transport to the next visit (about 20 minutes)</i>
13:00-15:30	Museum of Fine Arts <i>Address: 465 Huntington Ave, Boston, MA 02115</i> Presentation by Kristen Hoskins Manager of Lectures, Courses, and Concerts and Jasmine Hagans , Curator of Lectures, Courses, and Concerts, USA Free visit to the museum <i>Walk to the next visit (about 15 minutes)</i>
16:00-17:30	Harvard Cultural Agents <i>Address: Northeastern University, 11 Leon Street, Ryder Hall, Room 204</i> Presentation by Doris Sommer , Professor, Director and founder of Cultural Agents Initiative at Harvard University, USA www.culturalagents.org
17:30-18:30	Our Boston" , an oral history/archive project on the Boston Marathon bombing, Digital Humanities, the Digital Scholarship Group, and Digital Humanities pedagogy <i>Address: Northeastern University, Media lounge, Library's digital scholarship commons</i> Meeting with Sarah Connell , Project Manager, Northeastern University and Joanne DeCaro , Photographer, Press office of the Governor of Massachusetts, USA
19:00	Farewell dinner (<i>at participants' expenses</i>)

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Northeastern University
College of Arts, Media and Design

