



ENCATC

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6th Annual ENCATC Policy Debate

"European Cultural Leadership and the Role of the Artist"

PRESENTATION, PROGRAMME & SPEAKERS

22.06.2016

Brussels, BE

An initiative of



In partnership with



The autonomous management school
of the University of Antwerp

With the support of





PRESENTATION

The 6th Annual ENCATC Policy debate on the 22 June in Brussels, will be the occasion to discuss cultural leadership development in a European context. Leadership in the cultural sector is mostly associated with big cultural institutions, although a lot of innovations are coming from smaller cultural organisations and from the artist. The artist is sometimes an organisational leader, but may sometimes lead in other ways. Leadership is intimately connected with change. Leadership by artists in other contexts will inevitably reflect the kinds of creative tactics and strategies that keep us moving and responsive. The focus on leadership of artists opens up a complexity around leadership and takes the discourse beyond organisations, skills and competencies.

This policy debate wants to put the attention on the different dimensions of cultural leadership and will be an opportunity to discuss with policy makers about the role policy plays in supporting European cultural leadership and what can be done to address the 21st century challenges to make Europe's cultural sector sustainable through strong influence and direction.

This major European event is designed for those who have a stake in policy issues and/or are interested in capacity building and the multiple pathways for leadership development in the cultural sector; for those who are involved in teaching and learning and wish to incorporate leadership into their practice; interested in expanding professional contacts in Europe and fostering contacts for future collaborations.

By bringing together different actors and players, this policy debate will foster reflection and stimulate a crucial dialogue on the multiple ways to deal with future leadership in the cultural sector. Moreover, it will serve as a source of inspiration for all those having a stake in ensuring the future viability of the European cultural sector.

Cultural operators and professionals, academics, researchers, students, representatives from European institutions, artists, media, anyone interested in this topic.

A DAY OF EUROPEAN CULTURAL LEADERSHIP

The 6th Annual ENCATC Policy Debate is being organised in the framework of a day of European Cultural Leadership which will also include a presentation of the [European Cultural Leadership - the Fika project](#), as well as the launch of two publications!

PRACTICAL INFORMATION:

Date:
22 June 2016

Timing:
09:30 - 13:00

Venue:
ARTS 56 - Avenue des Arts 56, 1000 Brussels

Language:
English

Registration:
This event is FREE to attend but registration is required by 20 June 2016.

RESERVE YOUR PLACE

Website:
www.encatc.org/en/events/detail/6th-encatc-policy-debate-european-cultural-leadership-and-the-role-of-the-artist/

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“The cast of A Little Night Music (2015)” by The Huntington Theater CC BY 2.0

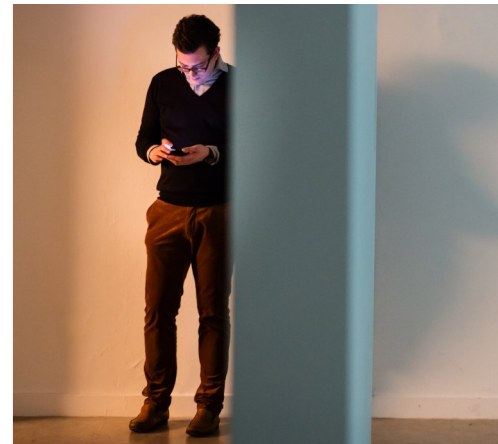
POLICY DEBATE PROGRAMME ON 22 JUNE 2016

| | |
|---------------|--|
| 09:30 - 09:55 | Registration |
| 10:00 - 10:05 | OFFICIAL OPENING AND WELCOME GiannaLia Cogliandro Beyens, ENCATC Secretary General |
| 10:05 - 10:30 | INTRODUCTION TO TOPIC AND CONTEXT Annick Schramme (University of Antwerp/Antwerp Management School), President of ENCATC |
| 10:30 - 11:30 | KEYNOTE <i>Cultural leadership and the role of the artist</i> Jonathan Price, Senior Research Fellow, Gray's School of Art, Robert Gordon University, Scotland |
| 11:30 - 12:30 | DEBATE Panel chaired by: Annick Schramme (University of Antwerp/Antwerp Management School), President of ENCATC Panellists: Marjolein Verhallen, Course Leader/Course Coordinator, LinC project, The Netherlands Philipp Dietachmair, Programme Manager, Tandem Cultural Managers Exchange, Research & Development, European Cultural Foundation Koen Broucke, artist, Belgium Jan Bloemen, Managing Director of the Arts Centre Z33, Belgium Sue Kay, Cultural sector researcher, consultant and trainer, United Kingdom |
| 12:30 - 12:45 | DEBATE WITH THE PUBLIC |
| 12:45 | End of the debate and glass of wine |

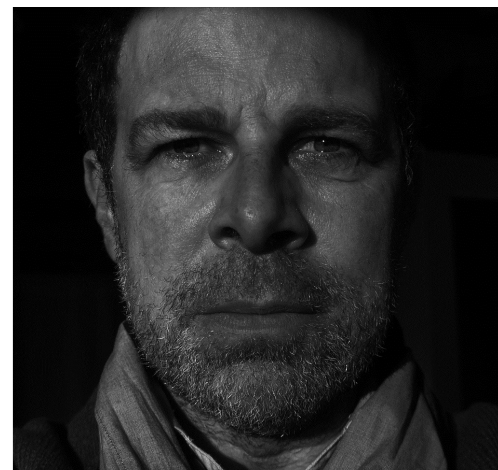


MEET YOUR SPEAKERS

For over 5 years now, **Jan Bloemen** has been Managing Director of Z33, house for contemporary art in Hasselt (Belgium). Jan graduated in 2004 as an architect specialised in urban development and spatial planning. In the early years of his professional practice, Jan worked for several architectural firms in which he has focused and specialised in the social aspect of architecture and on societal impact. From there on, it was only a small step leaving the architectural practice to start working for an arts organisation as Z33 – where Jan started off as Adjunct Artistic Director – because also Z33 tries to work as an 'awareness machine', constantly examining and challenging the world we live in and addressing complex social and spatial issues. Jan Bloemen is a member of several boards for other cultural and arts organisations and institutes focused on architecture, art, music and design.



As a visual artist, **Koen Broucke** is researching the representation of battlefields. A first stage of his PhD research into the battle of Waterloo was on display during the summer of 2015 in the Royal Library in Brussels. The title of his research "Many Ways to Scapa Flow" into Scapa Flow (main base of the Royal Navy during the world wars) refers to "Mein weg nach Scapa Flow", the autobiography of German U-boat commander Gunther Prien. He manipulates chronology, putting Scapa Flow at the end of his story as a religious mission, making of his account powerful Nazi propaganda. Broucke's reconstruction of the history of Scapa Flow is multiform, intuitive and based on his practice as an artist. He studies sideways, coincidences and significant details. He is drawing and painting to understand complex historical events. Koen Broucke (Belgium, 1965) is an extremely versatile artist. He knows how to give shape to his unique universe through image, text and music and the result is incredibly fascinating. Alternating between reality and imagination, historical facts and fantasy, a self-written scenario in which historical figures and fictional characters is brought to life in his work. With his drawings, paintings and performances Koen Broucke has developed a magnificent but also a very distinctive personal style. Guaranteeing him a very special place in the landscape of contemporary Belgian art.



GiannaLia Cogliandro Beyens, has been since 2004 the Secretary General of ENCATC, the European network in the field of cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. GiannaLia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.



Philipp Dietachmair works for the European Cultural Foundation (ECF) in Amsterdam. Working in close cooperation with local partners, he has since 2002 developed and managed most of ECF's EU Neighbourhood capacity-building programmes with cultural initiatives in the Western Balkans, Slovakia, Russia, Ukraine, Moldova, Belarus, Turkey and the Arab Mediterranean Region. A recent flagship programme developed by him are the Tandem Cultural Manager Exchanges between the EU and its neighbourhood regions. Philipp Dietachmair holds a graduate degree in History and Art History from the University of Vienna and has completed postgraduate studies in Cultural Management at the Utrecht School of the Arts. Before moving to the Netherlands, he coordinated higher education development projects for the NGO WUS Austria in Bosnia and Herzegovina and organised cultural events in Sarajevo. He currently also works on a research project that analyses new civic roles and organisational strategies of independent cultural initiatives across Europe.



Sue Kay has over thirty years of experience in arts management and cultural administration – within performing arts organisations, funding bodies, development agencies and higher education and she now operates as a freelance consultant, educator, facilitator, coach and trainer. She has a particular interest in cultural leadership and in curriculum design, teaching and learning in the arts management field. She has an MA in Arts Management and Cultural Policy from City University in London and a PhD in Leadership Studies from the University of Exeter, UK (with a particular focus on cultural management in micro-scale theatre organisations). Formerly a board member of ENCATC (the European network on cultural management and policy), she teaches abroad (principally in Central and Eastern Europe and Nordic-Baltic countries) on a regular basis.



Dr Jonathan Price is Senior Research Fellow at Gray's School of Art (Robert Gordon University, Aberdeen). He currently co-ordinates the AHRC funded project 'Cultural Leadership and the place of the artist' in partnership with ENCATC, Creative Scotland and the Clore Leadership Programme. A cultural theorist, Price completed a PhD on 'The Discourse of Cultural Leadership' earlier this year and is a member of the European Association of Cultural Researchers (ECURES) and On The Edge Research in Scotland (<https://ontheedgeresearch.org>). He previously worked for many years as a cultural development manager in Leeds (UK), running festivals, youth programmes, arts funding, international collaborations and cultural regeneration initiatives. He is a regular expert assessor for the European Commission on Creative Europe and Horizon 2020.



Annick Schramme is a full professor and academic director of the master programme in Cultural Management at the University of Antwerp. She is also academic director of the Competence Centre Creative Industries at the Antwerp Management School. She has published about arts policy in Flanders, cultural governance, international cultural policy, the heritage sector, cultural leadership and cultural entrepreneurship, etc. She is member of several boards of cultural organizations and governmental advisory committees in Flanders and the Netherlands, like the Arts Council in the Netherlands. In 2013 she became the president of ENCATC.



Marjolein Verhallen is a course leader, consultant and coach at Utrecht University, the Netherlands. Within the Utrecht University School of Governance (USG) she is one of the two course leaders of the programme Leadership in the Culture sector (LinC). LinC is a 14-month part time learning programme for cultural professionals in the Netherlands, which aims to develop a more connected, active and innovative cultural sector. Besides LinC, Marjolein also manages the academic, social and professional skills within the Master programmes in Public Administration and Organisational Science. As a consultant and coach at USG Consultancy she is a specialist in personal-, team- and organisational development and leadership.





— ATTEND THE 6TH ANNUAL ENCATC POLICY DEBATE AND GET THE MOST OUT OF YOUR TIME IN BRUSSELS WITH THESE OTHER EVENTS THE SAME WEEK IN JUNE!

| | MONDAY, 20/06 | TUESDAY, 21/06 | WEDNESDAY, 22/06 | THURSDAY, 23 /06 | FRIDAY, 24/06 |
|-------|---------------|---|--|---|---------------|
| | | A DAY OF DIGITAL TOOLS TO KNOW & GROW YOUR AUDIENCES | A DAY OF EUROPEAN CULTURAL LEADERSHIP | INTERESTING 3RD PARTY EVENTS FOR BREAKFAST PARTICIPANTS | |
| 08.30 | | 08.30 - 13.00 ENCATC Breakfast on Digital Tools for Cultural Managers to Unlock their Audience Register here. | | 09.00 - 13.00 Second Chance Education Conference Register here. | |
| 09.30 | | | 10.00 - 13.00 6th Annual ENCATC Policy Debate on European Cultural Leadership Register here. | | |
| 10.30 | | | | | |
| 11.30 | | | | | |
| 12.30 | | | | 12.00 - 18.00 5th European Creative Industries Summit Register here. | |
| 13.30 | | | | | |
| 14.30 | | 14:30 - 17:30 ENCATC Seminar on Digital Storytelling - The age of the 6 second fragment Register here. | 14:30 - 17:30 Presentation of the European Cultural Leadership Project and publication launch Register here. | | |
| 15.30 | | | | | |
| 16.30 | | | | | |
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| 18.30 | | | | | |

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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