

## CALL FOR PAPERS:

### The Relationship of the Management of Arts and Cultural Objects to Globalisation, Internationalisation, and Migration



The seminar "Framing Art and Cultural Management: the Relationship of the Management of Arts and Cultural Objects to Globalisation, Internationalisation, and Migration" will take place January 16th – 17th 2017 at Heilbronn University, Germany. It is the start of a series of seminars and the building of a network of researchers, policymakers and arts and cultural management practitioners who are interested in developing greater critical discourse on the contribution of arts and cultural management to intercultural understanding. This call seeks papers from academic researchers and practitioners working in a diverse range of disciplines who wish to explore the relationship of globalisation, internationalisation and the global migration of people to the field of arts and cultural management, especially the areas of practice and education / training.

The field of arts and cultural management is defined as incorporating the institutions, organisations, groups, and individuals who coordinate and lead the protection, marketing, mediation, and financial organisation of creative and aesthetic expressions; namely the fine and performing arts and heritage, rather than popular or commercial and broadcast arts. The areas of practice and education are where the historical, institutional and social assumptions and traditions of arts and cultural management are exchanged and reproduced.

The idea of the seminar is to reflect on the historical, institutional and social dimensions of intercultural activities that take place within the realms of arts and cultural management practice and education. These include:

- international project activities between individuals working in different countries;
- inter- and cross-cultural interactions that occur in arts and cultural programmes among majority and minority cultures within a single country; and
- teaching and learning within arts and cultural management courses, particularly in higher education

Intercultural understanding refers to the ability to know, accept, value and empathise with alternative perspectives and perceptions of the world. In their work with creative and aesthetic expressions, which are inherently reflective of cultural ideas, knowledge and values, arts and cultural managers (educators and practitioners) have a critical role directing, administering and mediating intercultural understanding. Yet, very little is understood about the historical, institutional and social dimensions of this process.

As this seminar is setting out the wider context in which intercultural exchange takes place, we are seeking papers that consider the following broad questions:

- Where and how does internationalisation, globalisation and/ or migration intersect with arts and cultural management?
- How are the issues of internationalisation, globalisation and/ or migration being addressed within arts and cultural management education and practice?
- How are the issues of internationalisation, globalisation and/ or migration impacting on arts and cultural management education and practice?
- How are the 'rules', 'norms', 'habits', 'traditions', and 'terminology' of arts and cultural management travelling, or being exchanged, as a result of internationalisation and globalisation and migration?

- What challenges and opportunities do internationalisation, globalisation and migration present to arts and cultural management - in both practice and education/ training?

The seminar will be a small group of approximately 20 people attending who are keen to investigate these ideas through presentations and discussion. Paper proposals are welcome from:

- arts and cultural managers
- educators and students
- artists
- policymakers
- researchers / academics

Contributions in English should relate to unpublished projects which are concluded, or still in progress. **The deadline for submission ends on October 16, 2016.** Speakers will be notified in November.

Please submit to: [raphaela.henze@hs-heilbronn.de](mailto:raphaela.henze@hs-heilbronn.de)

Please submit an abstract of no more than 500 words and a bio of approximately 200 words. Review criteria are: the originality of the proposition, the methodical approach as well as the application of the study to the aims of the seminar. The presentation format is a lecture of 15 minutes. Travel expenses and accommodation will not be covered, but participation in the entire event is free of charge.

Conference chaired by: Prof. Dr. Raphaela Henze, MBA Heilbronn University  
Conference committee: Dr. Victoria Durrer, Queen's University Belfast; Prof. Dr. Raphaela Henze, MBA, Heilbronn University; Ina Ross, National School of Drama, New Delhi.