



ENCATC's 18th Annual Conference

'Can I Google it?'
Brussels, 6-8 October 2010-07-26

PRELIMINARY PROGRAMME
27/07/2010

1st Day –Wednesday 6 October 2010

		Programme	Category	Subject (Entitled)
	Venue	Warwick Barsey Hotel — Avenue Louise 381-383 - 1050 Brussels		
1 st Day 06 October	19h00 20h00	Cocktail	Official Opening Ceremony	Opening Addresses: Cristina Ortega Nuere ENCATC President, University of Deusto Katerina Stenou UNESCO, Director of the Division of Cultural Policies and Intercultural Dialogue Jan Truszczyński (tbc) European Commission, Director General de la DG Education & Culture <i>Representative from the Belgium Presidency</i> Katerine Watson European Cultural Foundation, Director
	20h30 23h00	Gala Dinner	Official Opening Ceremony	

2nd Day – Thursday 7 October 2010

		Programme	Category	Subject (Entitled)
	Venue	Residence Palace : rue de la Loi 155 - Bloc C - 1040 Bruxelles		
<p style="text-align: center;">2nd Day 07 October MORNING</p>	8:30 10:00	Accreditation of participants and distribution of documents		
	09:15 10:15	Plenary Session	Introduction to the conference	Cristina Ortega Nuere , ENCATC President
			Opening Keynotes	<p>Rethinking the Curriculum for Cultural management: state of art, trends and perspectives</p> <p>Chair: Cristina Ortega Nuere ENCATC President, University of Deusto</p> <p>Keynotes: Gerald Lidstone Goldsmith University</p> <p>Eric Corejn Vrije Universiteit Brussel</p>
	10:15 10:30	Questions and Answers Session		
	10:30 11:00	Coffee Breaks		
	11:00 12:30	Plenary Session	Keynotes	Clare Cooper Mission, Models, Money
			Roundtable Panel Discussion	<p>Role of universities in educating future cultural managers and expectations coming from the cultural sector: state of art trends and perspectives</p> <p>Chair: Tomas Sedlacek Strategist at ČSOB, the biggest Czech bank</p> <p>Panelists:</p> <p>Geep Hagoort, Utrecht School of Arts</p> <p>Xavier Grefe, Université la Sorbonne Panteon</p> <p>Jacques Bonniel Université lumière II, Lyon</p> <p>Christophe Portois, CIVA, Centre International pour la Ville, l'Architecture et le Paysage</p> <p>Pablo Fernandez BOZAR, Palais des Beaux-Arts Brussels</p> <p>Katerine Watson European Cultural Foundation</p> <p>Lotta Lekvall Nätverkstan</p>
	12:30 13:00	Questions and Answers Session		
	13:00 14:30	Lunch break		

2nd Day 07 October AFTERNOON	14:30	Cultural Policy Research Award Ceremony & Reception		
		Programme	Category	Subject (Entitled)
	15:00 17:45	Plenary Session	Introduction	Francois Colbert HEC Montréal, AIMAC Scientific Committee
			Cultural management Research: Papers Presentation	Chairs: Jacques Bonniel ENCATC Vice President, Université Lumière II, Lyon Fabio Donato University of Ferrara Panels : <i>The detail of the Forum's themes will be prepared in the light of the submitted papers</i>
	18:00 18:30	Plenary Session	ENCATC General Assembly (closed)	Chairs: Cristina Ortega Nuere ENCATC President, University of Deusto Giannalia Cogliandro Beyens ENCATC General Secretary Panelists: Jacques Bonniel Gerald Lidstone Fabio Donato Blanka Chladkova Swetlana Waradizionva Pia Strandmann
18:45	Visit of the exhibition “Artists Moving and Learning” and cocktail			

3rd Day – Friday 8 October 2010

		Programme	Category	Subject (Entitled)
		Thematic seminars on role of universities in educating and training future cultural managers and expectations coming from the cultural sector: state of art trends and perspectives		
3rd Day 08 October MORNING	09:30 13:00	In Parallel	Creative Entrepreneurship	Partnership: EUROCITIES
				Venue: Centre Dansart (tbc)
			Interpretation and Mediation Applied to Heritage Sites	Partnership: EUROPA NOSTRA
				Venue: tbc
			Cultural Observatories and Cultural information and Knowledge	Partnership: PERLE
				Venue: Polish Cultural Institute
			Audience Policy in Europe	Partnership: NEMO
				Venue: CIVA
			Europe International	Partnership: EUNIC / British Council
				Venue: Czech Institute
			Urban Management and Cultural Policy to the city	Partnership: UNITED CITIES AND LOCAL GOVERNMENTS'
	Venue: Les Halles de Scharbeek (tbc)			
Arts and Health	Partnership: RESEO			
	Venue: La Monnaie			
		b) TRAINING SESSION	"Engaging in Sustainable International Cultural Partnerships with Southern Mediterranean Neighbours - Responsible and effective management of cultural projects and mobility schemes in international cooperation"	
			Trainer: Judith Neisse MEDIANA Venue: tbc	
	13:00 14:30	Lunch		

		Programme	Category	Subject (Entitled)
3rd Day 08 October AFTERNOON	15:00 17:00	STUDY VISITS In Parallel	Creative Entrepreneurship	Visit N°1 : Centre Danssart (tbc)
			Interpretation and Mediation Applied to Heritage Sites	Visit N°2 : Villa Empain
			Cultural Observatories and Cultural information and Knowledge	Visit N°3 : FLAGEY
			Audience Policy in Europe	Visit N°4 : CIVA
			Europe International	Visit N°5 : FLAGEY
			Urban Management and Cultural Policy to the city	Visit N°6 : Les Halles de Scharbeek
			Arts and Heath	Visit N°7 : La Monnaie
	17:00 17:30	FOLLOW UP STUDY VISITS In Parallel	FLAGEY	Chair : Cristina Ortega & Gerald Lidstone
			Villa Empain	Chair : Claire Giraud-Labelte
			FLAGEY	Chair : Gerald Lidstone & Cristina Ortega
			CIVA	Chair : Anne Krebs
			Centre Danssart	Chair : Lotta Lekvall
			Les Halles de Scharbeek	Chair : Svetlana Hristova
La Monnaie			Chair : Pia Strandman	