

**INVITATION  
SECOND ANNOUNCEMENT**

Brussels, 27 July 2010

**'Can I Google it?'**  
**Competences and skills required for the cultural field in 2020**  
**ENCATC's 18<sup>th</sup> Annual Conference**  
**Brussels, 6-8 October 2010**

Dear Members,  
Dear Colleagues,

ENCATC is pleased to invite you to the 18<sup>th</sup> ENCATC Annual Conference. This event will take place from the 6 - 8<sup>th</sup> of October in Brussels at the Residence Palace, the historic Art Deco building, which hosts Brussels' International Press Centre.

This year, the ENCATC Conference will focus on two of the most important issues facing universities, training organisations and culture. Firstly there is increasing demand from governments, students and employers to focus education on gaining employment rather than enriching oneself intellectually as part of human and civil development. Is a focus on functional competences and skills in Cultural Management providing a poor education for dealing with more complex issues? As the economic downturn begins to really affect cultural spending for governments, with substantial cuts for arts budgets predicted can the creative sector be creative in its response to not just survive but thrive.

It will also allow you to understanding better a number of guiding documents and major conferences initiated by UNESCO and others that have created new cultural and educational policy directions - from Stockholm in 1998 to Seoul 2010. These also include the adoption of the UNESCO Convention on the protection and the Promotion Diversity of Cultural Expressions 2005 and the World Conferences on Education for Sustainable Development. Each of these landmark events has provided an impetus to rethink what is taught in universities.

The Conference will provide opportunities to debate, to network, as well as to exchange experiences by offering participants a wide range of strategies and practices adopted by universities in different context across Europe and beyond. Moreover, interactive seminars and study visits will offer academics, trainers, cultural operators and experts from a range of backgrounds, the possibility to debate and discuss about current trends and perspectives in cultural management and cultural policy.

**To register for ENCATC's Annual Conference, please click here:**  
<http://www.encatc.org/register/>. Deadline for registration is the 23 of September.

Don't miss this unique opportunity to network, to discuss and exchange experiences and practices on the most important issues facing universities, training organisations and culture!

We look very much forward to seeing you in Brussels this autumn!

Yours faithfully,

Cristina Ortega Nuere  
ENCATC President

Giannalia Cogliandro  
ENCATC Secretary General

**Please note that alongside its the Annual Conference ENCATC will also organize:**

The **18<sup>th</sup> ENCATC General Assembly (7/10)**: the ENCATC General Assembly is a statutory body, which meets once a year and which is open to all ENCATC members. At the annual General Assembly, the overall Work Programme, budget, membership report, strategic developments and membership fees for the year ahead are discussed and approved. Work progresses are also evaluated. **The agenda and relevant papers will be distributed separately.**

The **6<sup>th</sup> Student Conference**: After Krakow (2004); Potsdam (2005), Bratislava (2006), Lyon (2008) and Barcelona (2009), in 2010 students from ENCATC programmes will meet again in Brussels from the 6 to 8 October for the 6<sup>th</sup> time! The overall aim of this student conference is to enable students of cultural management, meaning the future cultural managers, to establish links, exchange opinions, share experiences, shortly - to network. Moreover, this year, taking advantage of the city of Brussels, the heart of Europe!, we are proposing to your students to gain insights into cultural policy of the European Union and the practice of resource allocation in the field of culture at the European level; to establish contacts with NGOs, European Lobby organisations and networks in the area of culture, possibilities of future project cooperation and obtain information about professional perspectives for cultural managers from Belgium.

The **3<sup>rd</sup> Annual ENCATC Working Groups meeting**: The members of the ENCATC working groups will get together in Brussels next 8th October to discuss about state of art trends and perspectives in their specific thematic areas.

The **4<sup>th</sup> Forum of Young Cultural Policy Researchers (6 & 7/10)**: The Forum will give early career cultural policy researchers the opportunity to meet and share experience with their fellow researchers from different countries, to present their recent research projects, and to discuss topical research issues regarding content and methodology with senior researchers from other countries and possibly find partners in the content of their research.

The **7<sup>th</sup> Cultural Policy Research Award Ceremony, (7/10)**: The year 2010 CPRA winner will be selected and announced in Brussels during this conference! The CPRA is a 10.000 Euros research prize, targeting young academics, researchers and policy makers. It is awarded by the Riksbankens Jubileumsfond and the European Cultural Foundation (ECF) in partnership with ENCATC.

The **Final Conference** of the **European project "Artists moving and learning" (6 & 7/10)**: This project analyses the impact of mobility of artists in Europe from an educational and Life Long Learning perspective. What are the effects of their cross-border movements –as bursaries in artists' residencies or as guest artists in festivals, museums or galleries? Does mobility boost the creativity and of artists? Can non-formal learning resulting from artistic mobility be formalised by integrating it into initial professional education for artists? How can instruments for life-long learning target better the needs of mobile artists? To examine these questions, the "Artists moving & learning" partners have conducted interviews with artists from the performing and visual arts in ten EU Member States: Belgium, France, Hungary, Italy, Luxembourg, the Netherlands, Portugal, Romania, Slovenia, Spain and the UK.

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