



### ENCATC NEWS

is a monthly information service for ENCATC Members  
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## 4<sup>TH</sup> Young Cultural Policy Researchers Forum

Brussels, 6-7 October 2010

Dear Members,

Younger researchers who are exploring aspects of Cultural Policy at a European level can too easily be or feel isolated, especially when the outcomes of their work are expected or predicted to have a real impact on future developments. Those who have been in the field for some time are likely to have developed cross-border contacts and experience, but the 'younger' researchers (young in years or young in this field) may find it a little hard to push the door open.

That is why the European Cultural Foundation, ECF, in partnership with The European Network of Cultural Administration Training centers, ENCATC, run each year, a Forum for Young Researchers. It gives up to 40 of them, drawn from a wide range of different countries, the chance to come together face to face, to discuss common themes, to share and develop ideas, to learn from each other, to consider different approaches to methodology, and often to find partners in cross-border affiliations.

This year's Forum, the fourth, will take place in Brussels on Wednesday 6 and Thursday 7 October.

It will be linked with the Cultural Policy Research Award (CPRA) and will start the day before the annual ENCATC conference for educators in the field of arts and cultural policy & management.

There will be planned events (themed presentations and workshops) as well as excellent opportunities to meet independently to follow up themes and potential identified in the more-formal sessions. In addition, the six candidates shortlisted for the CPRA will be presenting their research proposals, and the Award will be presented at a Reception on the second day of the Forum.

Seen the info about the 4<sup>th</sup> Young Cultural Policy Researchers Forum & CPRA Ceremony in Brussels in October (6-7/10/2010)? Interested in learning much more about on-going research projects? Then check out the **Young Researchers On-line Forum!** <http://www.encatc.org/pages/index.php?id=83>; There is a lot of information there: YCPR forum blogs, analytical reviews, online tools to support research, events, that are continuously up-loaded and commented upon by Prof. Dr. Lidia Varbanova, the moderator of the YCPR. JOIN US THERE!

*Yours truly,*  
 Giannalia Cogliandro  
 ENCATC Secretary General

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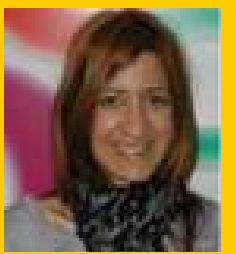
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## LATEST DEVELOPMENTS IN THE EUROPEAN POLICY DEBATE

### **EU PRESIDENCY: Belgian Presidency outlines its priorities for Culture, Education and Youth**

Addressing the European Parliament on July 14<sup>th</sup>, the Belgian Presidency outlined 3 priorities for Culture: 1) Find an agreement on the introduction of the "European Heritage Label" so as to "bring citizens closer to Europe", 2) support the development of creativity, innovation and culture as a means to combat social exclusion and, 3) initiate discussions concerning a possible support mechanism for the European cinema. In the field of Education and Youth, the Belgian ministers set the medium-term objectives of reducing the numbers of young people leaving school without qualifications by 10%, and increasing the number of those obtaining higher education diplomas and professional qualifications by 10%. Amongst its priorities, the Belgian Presidency also highlighted its interest in youth work and held the 1<sup>st</sup> European Youth Work Convention on July 7<sup>th</sup>-10<sup>th</sup>, only a week after taking office at the helm of the EU. The Belgian Presidency of the EU will organize two conferences on culture next autumn in Brussels: "Creativity, Culture and Innovation – Looking for new links" on 8-9 September 2010, and "Contribution of culture to combat poverty and social exclusion" which will take place on 17-19 October 2010 and is closely linked to the European Year 2010. During Belgium's Presidency of the Council, the Education, Youth and Culture Council is scheduled to hold a formal meeting on 18<sup>th</sup> and 19<sup>th</sup> November. An informal Culture and Audiovisual Affairs Council meeting has also been scheduled for 7<sup>th</sup> and 8<sup>th</sup> October and an informal Education Council meeting has been scheduled for 7<sup>th</sup> December. The issues of Education, Culture and Youth fall within the competence of the 3 Communities in Belgium and will therefore be dealt with by the following ministers: Mrs. Fadila Laanan for the French-speaking Community, and Mr. Pascal Smet and Mr. Philippe Muyters for the Flemish-speaking Community.

**For further information concerning the Belgian Presidency, including the calendar of events and all priorities, please consult the official website: <http://www.eutrio.be/>**

### **CULTURE/ EU COMMISSION: Four Member State working groups publish their final reports**

The four Member State expert working groups established in the 2008-2010 Workplan for Culture have published their final reports. These thematic working groups were nominated in 2008 by Member States to formulate policy recommendations, with a view to implementing the three objectives set out in the 2007 European Agenda for Culture: 1) cultural diversity and intercultural dialogue; 2) culture as a catalyst for creativity in the Framework of the Lisbon Strategy; and 3) culture as a key component in EU external relations. The four topics which the working groups focused their attention on were: "Mobility of culture professionals", "Culture and creative industries", "Synergies between culture and education", and "Museum activities". These groups worked through the "Open Method of Coordination", exchanging good practices, comparing policies and making recommendations for action at national or European level. Their work is feeding into Member State discussion of the next Workplan from 2011.

**All four reports are available at: [http://ec.europa.eu/culture/news/news2742\\_en.htm](http://ec.europa.eu/culture/news/news2742_en.htm)**

### **CULTURE/ EU COMMISSION: Commission adopts Report on the European Agenda for Culture**

The report examines progress on the objectives of the Agenda since its adoption in 2007 and on the priorities of the 2008-2010 Council Workplan for Culture. It assesses first experiences of the Open Method of Coordination (OMC) and a more structured dialogue with the culture sector. The accompanying Staff Working Document highlights developments in "mainstreaming" cultural aspects in relevant EU policies. The European Agenda for Culture opened a new chapter of cooperation on culture policy at European level. For the first time, all partners - European institutions, Member States and culture civil society – were invited to pool their efforts on explicitly defined shared goals. Experience since the Agenda was adopted shows the potential of cooperation at European level, be it through exchange of experience between Member States with a view to best practice-based policy adaptations, greater input by culture civil society into the policy making process, or a more coherent approach to culture in related policies. Discussion is underway of the next Council Workplan for Culture, aiming to build on progress so far and adapt working methods where needed.

**Commission Report available at: [http://ec.europa.eu/culture/news/news2762\\_en.htm](http://ec.europa.eu/culture/news/news2762_en.htm)**

### **CULTURE/ EU COMMISSION: Public consultation for European Capitals of Culture beyond 2020**

The Commission will be launching in the autumn 2010 a public consultation on the future of the European Capitals of Culture, for which the current scheme lasts until 2019. The consultation will be part of a general evaluation of the scheme, following which the Commission will come forward with a proposal on the future of the action beyond 2020. Established in 1985, this program is today one of the most powerful tools towards city marketing. It represents a golden opportunity for cities to show off the unique culture and characteristics

of the city as well as its European identity. Studies have shown that the image of the successful Capitals has improved in the eyes of their inhabitants and helped to further develop culture and tourism there. The EU wants to see the forthcoming European Capitals of Culture do yet more to encourage the long-term impact on the cultural development of the cities and their environs.

**Further information concerning the European Capitals of Culture program:**

[http://ec.europa.eu/culture/our-programmes-and-actions/doc413\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/doc413_en.htm)

**EDUCATION/ EU COMMISSION: EU supports higher education cooperation with its neighbours**

The European Commission will contribute 30.4€ million towards joint projects and partnerships with higher education institutions in the European Neighbourhood countries and in Russia. The money allocated under the Tempus Programme will support approximately 50 multilateral partnerships aiming at modernizing curricula, teaching methods and management of higher education systems in the neighbouring countries. Over 350 institutions abroad will have the opportunity to collaborate with a similar number of institutions from the EU within the framework of 2 to 3-year projects that will commence in 2011. Public and private companies and NGOs will also be associated to the projects, in order to increase relevance and reinforce the links between society and education. Commissioner Vassiliou welcomed the initiative: "it makes the European Higher Education Area more visible and attractive in the world, while also helping European Neighbourhood countries to modernize their universities and improve teaching skills".

**Tempus Programme:** [http://ec.europa.eu/education/external-relation-programmes/doc70\\_en.htm](http://ec.europa.eu/education/external-relation-programmes/doc70_en.htm)

**EDUCATION/ EU COMMISSION: Record number of students participates in Erasmus programme**

According to recent figures, over 200 000 higher education students received EU funding to study or train abroad in 2008/2009. This is the highest number ever recorded for an academic year since the programme was launched in 1987, and represents an overall increase of 8.7% compared to previous years. The biggest increase is in the number of students going on company placements, up more than 50% on the previous year. The Erasmus mobility scheme is open to both students and staff from the 31 participating countries (EU Member States, Iceland, Liechtenstein, Norway and Turkey). The 12% budget increase for the Erasmus scheme, which resulted in a rise of the average monthly grant from 255€ to 272€, is one of the main factors having facilitated the programme's expansion.

**Erasmus Programme:** [http://ec.europa.eu/education/lifelong-learning-programme/doc80\\_en.htm](http://ec.europa.eu/education/lifelong-learning-programme/doc80_en.htm)

**MEDIA/ EU COUNCIL: The future of European Film under discussion in Mons**

On 5-6 July, the first official event in the "Culture and Audiovisual" programme took place in Mons, in connection with the Belgian Presidency of the European Union, organised by the Centre for Cinema and Audiovisual Activities (CCA) of the French-speaking Community of Belgium. To mark the occasion, Fadila Laanan, Minister for Culture, Audiovisual Activities, Health and Equal Opportunities for the French-speaking Community, and President of the "Culture" wing of the "Education, Youth and Culture" Council of the European Union over the second half of 2010, welcomed some 150 directors, producers, writers, representatives from European institutions, political officials, delegates from Member States and the various Film Centres. Discussions and reflections from the symposium entitled "From the AVMS Directive to Film communication: towards a global, consistent approach to European Film" touched on: 1) highlighting European works on video on demand (VOD) platforms; 2) the requirement of public support at all stages in the film creation process, from creation through to distribution; 3) the co-existence, complementary nature and multiple facets of the various aid systems in Europe.

**For further information:** <http://www.eutrio.be/pressrelease/future-european-film-under-discussion-mons>

**MEDIA/ EU COMMISSION: The new MEDIA Mundus Programme**

The new MEDIA Mundus Programme, which replaced the preparatory action MEDIA International in October 2009, has secured €15m in funding for the period 2011-2013 for projects submitted by audiovisual professionals from Europe and from third countries. Cooperation with the European film industry is in strong demand around the globe. The MEDIA Mundus programme will capitalise on this growing interest and the opportunities offered by global cooperation of the audiovisual industry. It will increase consumer choice by bringing more culturally diverse products to European and international markets and will create new business opportunities for audiovisual professionals from Europe and around the globe. The first Call for Proposal MEDIA Mundus has now been launched, and will remain open until 15<sup>th</sup> October 2010.

**MEDIA Mundus:** [http://ec.europa.eu/culture/media/programme/overview/media\\_mundus/index\\_fr.htm](http://ec.europa.eu/culture/media/programme/overview/media_mundus/index_fr.htm)

**To download the Call for Proposal:** [http://ec.europa.eu/culture/media/mundus/funding/index\\_en.htm](http://ec.europa.eu/culture/media/mundus/funding/index_en.htm)

## ENCATC welcomes the Université de Savoie!

Our network now comprises **130** members: **98** full members, **30** associate members and **5** individual members and operates in **34** countries.



ENCATC is happy to present a new member from Le Bourget du Lac in France: **Université de Savoie**, IUT Chambéry, represented by **Nadine Buès**.



GACO (Gestion Administrative et Commerciale) is one of the specialisations of the University's Institute of Technologies "de Chambéry", a part of the University of Savoie. This specialization was established in order to meet the labour demands of various positions in SMEs. After some years of experience, graduates from this specialization should be able to create or to overtake a small enterprise.

GACO specialization provides:

- Learning in core areas of management
- Deepening the general knowledge needed to understand the economic and management of companies
- A specific training and tutorial projects
- A practice and education which develop teamwork and decision making skills

The international experience is one of the most important parts of the studies. The students have many opportunities to study or to pass an internship abroad.

**For more information, please visit the website of the university:** <http://www.univ-savoie.fr>

## Welcome to Caroline!

Caroline Simpson joined ENCATC as Communications Officer.

ENCATC would like to cease this opportunity to **thank Ferdinand Koenig** for his contribution to ENCATC, and wishes him the best of luck in his future endeavours!



## Welcome to Magdalena!



ENCATC is also pleased to welcome Magdaléna Lišková, who will be completing a one year traineeship in the ENCATC Brussels Office.

## 6<sup>th</sup> ENCATC International Students' Conference

JOIN US FOR A BRUSSELS VISITING TOUR!!

**BRUSSELS, 7<sup>th</sup> -8<sup>th</sup> October 2010**

*After Krakow (2004); Potsdam (2005), Bratislava (2006), Lyon (2008) and Barcelona (2009), in 2010 students from ENCATC programmes will meet again in Brussels from the 6 to 8 October for the 6<sup>th</sup> time!*

The overall aim of this student conference is to enable students of cultural management, meaning the future cultural managers, to establish **links, exchange opinions, share experiences**, shortly - **to network**.



Moreover, this year, we are taking advantage of the city of **Brussels, located at the heart of Europe!** We are offering your students the

opportunity to gain insights into the cultural policy of the European Union and the practice of resource allocation in the field of culture at the European level; to establish contacts with NGOs, European Lobby organisations and networks in the area of culture; to learn more about the possibilities of future project cooperation and ; to obtain information about professional perspectives for cultural managers from Belgium.

**Meetings on the Agenda** include a visit to the European Parliament to meet the MEPs working in the field of cultural and education affairs, as well as an encounter with Sylvain Pasqua, who was closely involved in the drafting of the Green Paper on Cultural industries.

On top of that, thanks to the partnership with our active member, the University of Antwerpen, you will have the opportunity to visit, among others cultural venues, the MAS museums. MAS will open its doors in 2011 and will literally become a 60m tall beacon in the city dedicated to the river and the port, focusing on diversity and reflecting on cultures past and present.

This ENCATC initiative launched for the first time in Poland in 2004 wants to be a step towards a more active participation of the students in the decision-making process and an opportunity to express their own standing points.

**Do you want to register to this event? Please click here:** <http://www.encatc.org/register/>

## President of ENTACT Board, Cristina Ortega, to stand on the panel of experts who will select the European Capital of Culture 2016 in Spain.

The Minister of Culture of Spain, Ángeles González-Sinde, announced names of experts who will evaluate the applications of the candidate cities for **Spanish European Capital of Culture 2016**.

The selection panel is composed of thirteen people: six experts appointed by the country - the Minister of Culture - in question and seven appointed by the European institutions. These seven "European" experts are appointed for a period of three years, and renewed by thirds.



One of the "Spanish" members of the selection panel is **Cristina Ortega Nuere, President of ENCAC**.

The other members appointed by the Minister are:

Mireia Belil Boladeras, Enrique Cabero Morán, Emilio

Cassinello Aubán, Javier Martín Domínguez and Jordi Pascual Ruiz.

The European institutions appointed: Constantin Chiriac, Erna Hennicot-Schoepges, Manfred Gaulhofer, Robert Scout, Danuta Glondys, Andreas Wiesand, Elisabeth Vitouch.

**Nominations** should be made according to the European Commission on 28<sup>th</sup>, 29<sup>th</sup> and 30<sup>th</sup> September. The final designation will take place in July 2011.

**Selection of cities:** As of 2011 the title is strictly reserved for cities located in the European Union. Cities wishing to become European Capital of Culture must prepare a cultural programme that meets specific criteria: it must have a European dimension and involve the participation of the people who live there. The European character of the event can be seen in the themes chosen each year and in the cooperation between European artists and cultural organisers from different countries who work together to put on the event. The programme must also have a lasting and sustainable impact on the city's long-term cultural, economic and social development.

### European Capital of Culture programme:

[http://ec.europa.eu/culture/our-programmes-and-actions/doc413\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/doc413_en.htm)

### Spanish selection panel see:

<http://www.mcu.es/gabineteprensa/downloadFile.do?path=/HTTPD/deploy/pedpas/datos/NotasPrensa/notas/21102010/capitaleuropea.pdf>  
and <http://www.eu2010.es>

## ENCATC responds to EU Green Paper "Unlocking the potential of cultural and creative industries"



On April 27 2010, the European Commission launched a 3 month **online public consultation** aimed at unlocking the full potential of

Europe's cultural and creative industries. The consultation is linked to a new **Green Paper** which highlights the need to improve access to finance, especially for small businesses, as key to enabling the sector to flourish and to contribute to sustainable and inclusive growth.

With the objective of actively contributing to the ongoing debate on creative cultural industries, **ENCATC has published its response** to the EU Green Paper.

### To consult the EU Green Paper:

[http://ec.europa.eu/culture/our-policy-development/doc/GreenPaper\\_creative\\_industries\\_en.pdf](http://ec.europa.eu/culture/our-policy-development/doc/GreenPaper_creative_industries_en.pdf)

### To download ENCATC's response to the EU Green Paper please consult :

<http://www.culturalentrepreneur.se/dokument/encatc-response-to-eu-green-paper.pdf>

## ENCATC Working Group Seminar *Google and the Future*

Göteborg, Sweden, 22 September 2010

ENCATC's Working Group "Creative Entrepreneurship & Education in Cultural Life" will hold a seminar entitled "Google and the Future" on September 22<sup>nd</sup> in Göteborg, Sweden. The Seminar will focus on **Digitization** and its implications for the cultural sector.

**Santiago de la Mora, European Director of Books and Libraries at Google**, will give his and the company's view on these important future challenges. After a key note presentation, a discussion follows with a panel of, among others, Eva Swartz Grimaldi, CEO at Natur & Kultur and Lars Ilshammar, Director of Labour Movement Archives and Libraries, together with representatives from related areas, authors, researchers and political parties. The audience will also have the possibility to ask questions and debate.

A first seminar on the topic of Public Domain and Intellectual Property Rights was held in Stockholm, on May 24.

**Further information: Giannalia Cogliandro**  
ENCATC Secretary General (info@encatc.org);  
**Lotta Lekvall** (lotta.lekvall@natverkstan.net).  
**To register:** [www.bokmassan.se/program](http://www.bokmassan.se/program)

### ENCATC ANNUAL CONFERENCE Can I google it? Knowledge, competence and skills in the cultural field in 2020.

BRUSSELS, OCT 6-7-8 2010



The 18<sup>th</sup> ENCATC Annual Conference and General Assembly will take place in Brussels next 6-7-8 October in the framework of the Belgian Presidency of the EU.

*Can I google it?* refers to **new challenges in education, in an era where digitization and Internet continuously changes society**, the need for new knowledge, competencies and skills rapidly grows for cultural managers, intermediaries, artists, administrators and others in the field, as well as how we, as universities and institutions deal with these changes. How we around Europe deal with these questions? It's crucial to share experiences, methods and knowledge. And to be a bit self-critical. Do we train cultural managers, artists, administrators, intermediaries and others in the field the right competencies? Looking ahead, in a period of ten years or so, what knowledge, competencies, and skills will be important to include in our Programmes? And do we ourselves, as trainers, lecturers and professors, have the capacity to perform such training? Are there general and/or specific knowledge for artists and cultural managers?



Alongside the Annual Conference, ENCATC is also organising a number of parallel events:

The Final Conference of the European project "**Artists Moving and learning**": Analysing artistic mobility in Europe from an educational and Life Long Learning perspective.

The 4<sup>th</sup> **Forum of Young Cultural Policy Researchers**: the Forum gives early career cultural policy researchers the opportunity to meet and share experience with their fellow researchers from different countries, to present their recent research projects, and to discuss topical research issues regarding content and methodology with senior researchers

The 7<sup>th</sup> **Cultural Policy Research Award Ceremony (CPRA)**: The year 2010 CPRA winner will be selected and announced in Brussels. The CPRA is a 10.000 Euros research prize, targeting young academics, researchers and policymakers. It is awarded by the Riksbankens Jubileumsfond and the European Cultural Foundation (ECF) in partnership with ENCATC.



Davide Ponzini, 2009 CPRA winner

The **18<sup>th</sup> ENCATC Annual Assembly**: our institutional annual meeting.

The **3<sup>rd</sup> Annual Meeting of the ENCATC thematic area**: these sessions are also open to members and friends of the network and will all include **Study visits** in cultural institutions based in Brussels.

**Deadline for registration: September 23<sup>rd</sup>**

Programme and registration form available on ENCATC's website:

<http://www.encatc.org/pages/index.php?id=104>

**DIGITAL EXTRA's Final Conference  
Online Exhibitions: Low cost, Big  
results**

*Strategies, tools & training for doing  
it yourself*

**BRUSSELS, 16<sup>th</sup>-17<sup>th</sup> September 2010**

Digital Extra's final conference, **Online Exhibitions: Low cost, Big results** will take place in **Brussels on the 16<sup>th</sup> and 17<sup>th</sup> of September 2010**. Organised by ENCATC, this major international event will offer participants the opportunity to learn more about the project's findings and to network with other professionals in the cultural and ICT/media sectors.

The conference will be held at the Royal Library of Belgium, an ideal location at the heart of Brussels, situated only a few minutes away from many of the city's major museums and historical centre.

**Active participation** will be encouraged throughout the conference. On the second day, project partners will invite the participants to join two free interactive workshops where they will not only learn more about creating online exhibitions but will also be able to put these newly-acquired skills into practice by producing a new digital exhibition.



"Digital Extra" stands for Digital Exhibition Training. The

project, which began in November 2008, aims to develop two on-line training courses on how to create digital cultural heritage exhibition material. The "Digital Extra" partnership is composed of an interesting mix of SMEs, academic institutions and technical institutions. All have experience in EU projects, and all are committed to the highest standards in their respective fields of expertise.

The project is financed by the European Commission's Lifelong Learning Programme.



**Deadline to register: 12 September 2010**

**To learn more about the conference and to register for this event:**

<http://www.encatc.org/pages/index.php?id=127>

**DigitalExtra's official website:**

<http://www.digital-extra.eu/>

**Final Conference held for "Museum Literacy" (MUSLI)  
Report available in September**

**BOLZANO, ITALY, 7<sup>th</sup> June 2010**



One of ENCATC's European projects "Museum Literacy" - or as the partners fondly call it, "MUSLI" - had its final conference on 7 June 2010. The consortium partners

came together one last time in Bolzano, Italy to present their recommendations and compelling examples of museum educational activities and practices to about 50 persons in attendance. It was also a time to reflect on the highs, lows, surprises the partners met over the project's two-year life.

Museums today are considered as valuable environments for lifelong learning. Since its beginning in 2008 MUSLI partners have been striving to find ways to overcome cultural barriers through museum activities. The project takes special interest in examples and case studies that encourage participation from potential audiences having little or no formal education or who are at risk of social exclusion. Working to pilot new methods learnt for designing and conducting educational activities for this intended target audience, MUSLI enables museum operators as well as training staff to learn about significant examples to help encourage attendance and participation for those persons not finding themselves comfortable in a museum environment.

The final report should be available in September 2010 containing a summary of the most effective solutions and practices identified by the project members as well as case study contributions from the different partners. Abstracts will be made available in French, Italian, and Hungarian.



The "Museum Literacy" project is funded by the EU program Lifelong Learning – Grundtvig Learning Partnership.

**To learn more about the project, please visit ENCATC's website:**

<http://www.encatc.org/pages/index.php?id=122>

**Calling all museums and municipalities across Europe!  
E=MU<sup>2</sup> invites you to participate in their online questionnaires**

The “Museums and Municipalities” policy analysis group has created **two online questionnaires** and invite museums (and galleries) and municipalities across Europe to contribute to this questionnaire. The analysis of this data will provide a broader and more precise picture of the current situation between these two important contributors to local development.

E= MU<sup>2</sup> met for a second time in Paris on **June 25<sup>th</sup>** at the Université Paris I Panthéon-Sorbonne. In **September** the partners will meet again in Manchester where they will be discussing the questionnaire responses collected thus far. It will also be an opportunity to meet and discuss with other experts and delve even further into these intricate relationships and contributions.

Those who participate in the questionnaires are invited to attend the **final conference** which will take place on **10<sup>th</sup> December in Brussels**, where they will learn about the group’s findings, recommendations and be able to network with other museums and municipal authorities from across Europe. In addition, from those institutions and municipalities having participated in the questionnaire, eight will be chosen from a lottery and invited to attend this major international event as **guests of the policy grouping** - all expenses paid (travel, accommodation, and registration).



E= MU<sup>2</sup> is a policy analysis group created by members from ENCATC, and is financed by the EU under the Culture Programme. This European policy grouping began its activities in May 2010 and aims to show how museums and galleries can contribute to local development, highlight the benefits derived from relationships between museums and municipalities, and shed light on existing partnerships. The group is taking a closer look at the different ways in which museums contribute to the development of their territory, and the nature and implementation of the different institutional and financial mechanisms that could be achieved such as contributions, partnerships and governance.

**Both questionnaires are available in French and English on ENCATC’s website:**  
<http://encatc.org/questionnaires/>

**“Monitors of Culture” Round Table**

The Policy analysis Group “Monitors of Culture” on Cultural Observatories and Information and Knowledge met the **8th and 9th July in Bologna** hosted by expert Antonio Taormina and the Regione Emilia Romagna.



The first day the Group attended a working meeting focused on the **final publication Monitors**

**of Culture**. Intended as one of the main results of the group’s work, *Monitors of Culture* will contain the “SaCO” Report on the State of Art of Cultural Observation; a section with key articles focusing on different topics; and a set of Recommendations on the conditions needed for the setup of a Common Cultural Observation Methodology CECOM. The publication will be available in English and Spanish by October 2010.

The policy analysis group also attended the **Round Table “Present Situation of Cultural Observatories in Europe: Opportunities and challenges”** moderated by Peter Inkei from the Budapest Observatory. Participants Patrizia Ghedini, Responsible for the Culture Sector of the Regione Emilia-Romagna, Antonio Taormina, Director of the Fondazione ATER Formazione, Michele Trimarchi from the Observatory for the Performing Arts of the Region Emilia-Romagna, and Cristina Favaro from the Cultural Observatory of Piedmont, introduced and presented the case of “*The Italian Regions and the Coordination of Cultural Observatories - the Interregional ORMA project*”.

As the floor opened to discussion, different realities and experiences in the field of cultural observatories were shared. The Round Table also took the opportunity to set the priorities for the recommendations for cultural observatories that will be discussed and approved during the **Think Tank being held in Bilbao on the 8th and 9th September**. A group of 30 experts who represent this sector in Europe has been selected to reflect on the role of Cultural Observatories in the Future in Europe and to gather the results in a policy document of recommendations that will be published within the final publication and presented to the European Commission.

“Monitors of Culture” is funded by the EU Culture Programme under the budget line Policy Grouping.

**To learn more about the Policy Group:**  
<http://www.monitorsofculture.deusto.es/>

## Xavier Graffe



**Xavier Graffe is Professor of economics at the University Paris I, where he chairs the cultural economics postgraduate program. He has been an active participant in ENCATC's working group "Audience Policies in Europe" chaired by Anne Krebs from the Louvre Museum.**

**Here, Xavier Graffe shares his thoughts on the important relationship between museums and municipalities, and the great potential which such a cooperation can unleash in terms of regional sustainable development.**

### **e Very briefly, can you present the idea behind this policy grouping?**

*Our policy analysis group was formed to analyse the relationship between museums and local authorities, mainly municipalities, in Europe. These relationships have become more and more important and show that museums have become a key player in cultural, economic and social development in these areas. Also, we wish to clarify how museums can contribute to regional sustainable development, understand the different types of relationships between museums and municipalities and how they capitalise on such contributions, and finally identify the best indicators that measure these contributions as reliably as possible.*

### **e Why is it important to study the relationship between museums and municipalities? How has this relationship been evolving over the years?**

*Over the years, we have seen financial resources for museums diminish or financial backers struggling to make their monetary contributions. Central governments have reduced their contributions as well due to the current macroeconomic crisis. Sponsorship and donation opportunities have also been compromised. We have seen relationships with municipalities develop and become important to museums and not because municipalities have inexhaustible resources untouched by the economic crisis. At this local level museums can engage in sustainable and suitable partnerships with local authorities, have access to relevant information necessary for developing initiatives and actions, and of course strengthen their financial potential...*

### **e What are you hoping to accomplish with this policy grouping?**

*First, we want to make a precise analysis of such relationships and then consider the different public policies that could be identified as indicators, as well as any contractual agreements and points of governance. To do this we are simultaneously carrying out three types of activities: thematic meetings for consortium members, meetings with museums officials and municipalities and finally a double inquiry in the form of two questionnaires, one intended for museums (and galleries) and the other for municipalities. A consolidated text will be presented at the final conference in December where participants representing nearly two hundred institutions will be brought together. The White paper will integrate the results from the inquiry with the discussion topics brought up during the conference.*

### **e What is your role in this policy grouping?**

*I was responsible for writing the project's scientific proposal that was presented in Brussels and my university also serves as the group's leader for all administrative and financial responsibilities. We are also in direct contact with the Louvre museum. The work that follows is essentially that of our policy analysis group: preparing and organising thematic meetings, speaking with officials, disseminating questionnaires and interpreting the results. I will also have to propose and submit for discussion an overview to the group's work.*

- e** As an economist and author of many books on the subject of economy, culture and media, why is this topic of museums and municipalities interesting to you?

*The situation of museums today is very important. Standing out from other cultural institutions, museums enjoy the widest media attention, as illustrated by the existence of museum “superstars.” This emphasis is accompanied by a serious reconsideration of their role: Is it to conserve for the sake of conservation or is it to conserve to educate, provide new skills, and encourage creativity for all those living in the area? Today this question is very important and is undoubtedly one of the main tests of the relationship often assumed, but rarely demonstrated between culture and sustainable development. Yet, for the reasons noted above, it turns out that museums can only perform these functions by forging partnerships more closely with other stakeholders in sustainable development, starting with municipalities.*

- e** Why did you want to invite the Manchester Museum and the City of Split to participate in this policy grouping?

*This choice is very relevant and very promising. The Louvre is seen as one of the largest and most important of all the Fine Arts Museums and is also an important reference point for many other institutions. It is interesting to have the Louvre work in conjunction with the Manchester Museum which provides a variety of groundbreaking educational services and activities that benefit its community and region. The museum also maintains a significant contractual relationship with the City of Manchester. To further broaden this view, we were very happy to welcome the participation of the City of Split, which as you probably know, is built in the palace of Emperor Hadrian. This represents a unique relationship between museums and local authorities and will be interesting for our group. Thus the ability to use collections to advance development, promote educational tasks and react to challenges facing building conservation will benefit from other examples and illustrations.*

**For further information about ENCATC’s working group “Audience Policies in Europe” please see:**  
[http://www.encatc.org/pages/uploads/media/ENCATC\\_working\\_groups\\_brochure\\_009.10..pdf](http://www.encatc.org/pages/uploads/media/ENCATC_working_groups_brochure_009.10..pdf)

### About Xavier Graffe

**Xavier Greffe** is Professor of economics at the University Paris I, where he chairs the cultural economics postgraduate program; and Associate professor at the National Graduate Institute for Public Policies, Tokyo. He his adjunct professor to the Auckland Institute of Technology (New Zealand). Previously, he has been professor in various French and Foreign universities, and General Director for Training and Apprenticeship at the Ministry of Labour in Paris (1990-1994).



He is developing research on the economics of cultural property and the link between culture and development. He has published articles and books in economics of arts and media, the most recent being: *Economie Globale* (Dalloz, 2009), *La politique culturelle en France* (2009, La documentation française), *Culture Web* (2008, Dalloz), *Artistes et marchés* (La documentation française, 2007) *French Cultural Policy* (Bookdom, Tokyo, 2007), *Arts and artists from an economic perspective* (UNESCO, Paris, 2004) and *Managing our Cultural Heritage* (Aryan Books, New Dehli, 2002).

## University of Warwick

Centre for Cultural Policy Studies offers 3year doctoral scholarship (2011 - 2014)



The Centre for Cultural Policy Studies at the University of Warwick will offer **one doctoral scholarship, commencing in October 2011**. The scholarship will be open to both Home/EU and Overseas candidates.

The value of the scholarship will be equivalent to the total course fee payable by a Home/EU student or half the total course fee payable by an overseas student. The scholarship will be annually renewable for a three-year period, subject to the candidate's satisfactory progress.

Priority will be given to candidates putting forward **proposals for research in the general area of 'implicit' cultural policies**, although proposals for research in any of the Centre's fields of interest will be considered.

In brief, whilst 'explicit' cultural policy refers to policies explicitly labelled cultural, such as those pursued by ministries of culture around the world, 'implicit' cultural policy refers to those often more powerful forms of cultural action that are intended to shape cultures, but which are not expressly described as such.

In focusing on agencies that have thus aimed to modify the behaviour of populations, a study of 'implicit' cultural policies tends to foreground questions that might in other contexts be explored in terms of ideology or 'governmentality'. For a further introduction to this, candidates are referred to a special issue of the *International Journal of Cultural Policy* that addresses this theme (vol 15, no 2, 2009).

In order to be considered for this scholarship, candidates will need to have received an unconditional offer for entry on to the CCPS MPhil/PhD programme by **January 31<sup>st</sup> 2011**.

**For details concerning the application procedure and further conditions of the scholarship, please visit the University of Warwick's website:**  
[http://www2.warwick.ac.uk/fac/arts/theatre\\_s/c/p/study/phd/apply](http://www2.warwick.ac.uk/fac/arts/theatre_s/c/p/study/phd/apply)

## The 6th International Conference on Cultural Policy Research ICCPR2010 Jyväskylä, Finland, 24 - 27 August 2010



The conference will be organized by the Cultural Policy unit of the University of Jyväskylä, in collaboration with the International Journal of Cultural Policy.

ICCPR2010 aims to provide a space for exploring cultural policies, their meanings, roles and impact in an interdisciplinary and international environment. This ICCPR2010 exploration is not restricted to the contemporary period, or geographical area. The conference neither assumes a fixed understanding of the concept of culture nor the concept of policy.

The ICCPR2010 theme – **Truths, Taboos and Myths of Cultural Policy** – refers to the ways in which the field of cultural policy is realized and positions itself in praxis and research. The theme is not intended to be an iron rod for any paper proposals, but the organisers seek to motivate prospective presenters to reflect on cultural policy and be self-reflective about research.



In general terms, ICCPR2010 sees cultural policies as the regularization, promotion, and discouragement of practices and values by institutions and individuals, public and private. The concept of policy can also be regarded as a "regularizing aspect of politics". Furthermore, ICCPR2010 maintains that cultural policies and their effects can be explicit and implicit, or latent.

In the Nordic countries, where the ICCPR2010 takes place, the state has had a strong role in promoting and financing culture. However, economic and cultural developments, such as globalization, enforce the need to investigate semi-public, non-governmental and private, voluntary and commercial efforts as policy processes with wide effects. Therefore, the ICCPR2010 expects to host a broad variety of papers.

**Further information on the conference:**  
<https://www.jyu.fi/en/congress/iccpr2010>

## EUCLID International Launch of New Newsletter!



On 2 August, the first issue of **SUCCINCT**, a new independent fortnightly e-newsletter which aims to help readers focus on the key news and information offered by the international, pan-national and national agencies, networks and other relevant bodies who represent or support the worlds **artists, performers, writers, curators, directors, technicians, educators, managers and researchers**, which will be launched. Each issue will contain around 25 key items (with hyperlinks) drawn from over **100 key international information sources**, including ENCATC.

**SUCCINCT** covers a range of arts and cultural sectors, and will encompass news, information and opinion on **funding, events, mobility, new ideas & initiatives, case studies & examples of good practice, reports & publications, research, policy developments, jobs** and more. **SUCCINCT** will, in due course, be supported by an **online archive** of previous issues, which can be searched for information relevant to user needs or interests. In addition, we are exploring ways in which subscribers can benefit from **networking with other subscribers**, and we will be announcing these extra services and benefits in the autumn/fall.

Please note that each issue will include just 25 items, and all items will be kept brief and succinct 100 words maximum and will contain a link to the website where more information can be located. While our team will review your website, or newsletter, for possible items for **SUCCINCT**, you are always **welcome to submit a specific item** for inclusion in the next issue. The deadline for the second issue is 11 August, and future deadlines will be listed online shortly. Please send any items to [sucsubmit@culture.info](mailto:sucsubmit@culture.info), and please make sure they are **no more than 100 words**.

The August-October 2010 issues of **SUCCINCT** will be available **FREE** of charge once users register their interest. **SUCCINCT** will then be available on annual subscription: **GB16 / EUR20 / US\$24**, with **50% off** for subscriptions received in August / September / October 2010.

**Further information concerning this new newsletter, please contact:**  
[geoffrey@culture.info](mailto:geoffrey@culture.info);  
**Or consult the website:** [www.culture.info](http://www.culture.info)

## Università di Bologna 'INCREDIBOL! L'INNOVAZIONE CREATIVA DI BOLOGNA'



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

This project aims to support the development of **innovative projects in the field of creative professions**, and it targets young people at the beginning of the profession.

**INCREDIBOL!** aims to **promote local creativity** by providing tools and opportunities for growth and sustainability of the cultural sector.

**INCREDIBOL!** is realized with the contribution of ANCI and the Ministry of Youth and in collaboration with BAM - Bologna Art Managers.

**Members of the initiative:** Academy of Fine Arts in Bologna, ARCI Bologna, ASTER S. cons. p.a., ATER Education Foundation, the Film Library of Bologna, Projects for the enterprise (Municipality of Bologna), CNA Bologna, Bologna Design Center, Legacoop, business plan (Province of Bologna), University of Bologna.

**Deadline for the registration: 11th October**

**Further information:** <http://www.incredibol.net/>

## Columbia College Chicago *International scholarly symposium and theatrical celebration*

**Theatre Capital of America: Past. Present. Future.**  
**May 18-22, 2011**



By creating the first international forum for scholars from Chicago and the Midwest, around the U.S., and overseas to consider the **topics listed below**, Columbia College Chicago's 2011 symposium on Chicago theatre can significantly influence scholarship about--and the future of--the performing arts on local, national and global scales.

### Call for Papers

The organizing committee invites 300-word abstracts (including up to 10 low res images or up to 2 minutes video where relevant) addressing the **history, current state, and/or future** of professional theatre in Chicago.

**Deadline for submissions: September 1, 2010**

**Further information:**  
<http://www.colum.edu/TheatreSymposium>

## OTHER ORGANISATIONS

### European Cultural Foundation honoured with European Prize



The President of the European Culture Foundation, HRH Princess Laurentien of the Netherlands received the Herbert-Batliner-Europa Prize on 25 July in Salzburg. ECF receives the award for its achievements in creating stronger European cultural policies.

The Herbert-Batliner-Europa Prize is awarded every two years to a person or organisation in recognition of the impact of their work across a region in the political, scientific, cultural or economic field. The prime minister of Luxembourg, Jean Claude Juncker (2008) and the former president of Letland, Vaira Vike-Freiberga (2006) received the award the past years. The award is designed by artist Lotte Ranft and an amount of 30.000 euros.

**For details about the Herbert-Batliner-Europa Prize :**  
<http://www.eurocult.org/news/109>

### COUNCIL OF EUROPE CultureWatchEurope Conference

Brussels, 6-7 September 2010



The Council of Europe, in partnership with the European Commission, the European Economic and Social Committee (EESC), European Union National Institutes for Culture (EUNIC), Culture Action Europe, the Budapest Observatory and International Federation of Arts Councils and Culture Agencies (IFACCA), is organising an international conference focusing on the theme of **"Culture and the policies of change"**.

The conference will take place **from 6 to 7 September 2010 at the EESC's Headquarters in Brussels**, and is being supported by the Communauté française de Belgique, Ministry of Culture and the Allianz Kulturstiftung. The Conference is one of a series of events being organised in the framework of the Council of Europe's CultureWatchEurope initiative.

The Conference is aimed at senior policy-makers, practitioners and researchers who operate at national, regional and local levels, and who are responsible for the content, management or implementation of cultural policies. A keynote speech is offered by **Jeremy Rifkin**, President of the Foundation on Economic Trends.

**For further information:**

[http://www.coe.int/t/dg4/cultureheritage/cwe/Conference10\\_en.asp](http://www.coe.int/t/dg4/cultureheritage/cwe/Conference10_en.asp)

### New Website of "Creative Cities" project



"Creative Cities", 2<sup>nd</sup> call project within the Central Europe Programme aiming at establishing a transnational network of creative industry clusters of major Central European cities, has launched its new website.

The project is led by City of Leipzig (DE).

Further project partners are: Aufbauwerk Region Leipzig GmbH (DE), Gdansk Entrepreneurship Foundation (PL), Institute for Economic Research (SI), Municipality of Genoa – Culture Department (IT), Regional Development Agency of the Ljubljana Urban Region (SI), City Hall of Gdansk (PL), Job Center Scrl (IT), City of Pecs (HU), Cultural Innovation Competency Centre Association (HU) and German Association for Housing, Urban and Spatial Development (DE).

**Keep informed and see:**

[www.creativecitiesproject.eu](http://www.creativecitiesproject.eu)

## SELECTED LIST OF CONFERENCES AND EVENTS

### European Excellence Awards 2010

Prague, Czech Republic, 9 December 2010



Communication is, by definition, the exchange of information by any number of different means. Each and every method of communication has its own varied avenues and assets. The European Excellence Awards honour outstanding achievement in the profession on an international scale.

Bringing together the finest work in the field of communications for a memorable evening, the European Excellence Awards spotlight the importance of the entire profession, and provide an excellent networking forum for all in attendance. The awards take a comprehensive look at the full spectrum of communications disciplines throughout Europe, and are presented for only the most outstanding accomplishments within this arena.

The deadline for entries is October 8th, 2010. The shortlist will be announced on November 11th, 2010.

For more information on the European Excellence Awards 2010: <http://www.excellence-awards.eu/>

### 34<sup>th</sup> UNESCO session of the World Heritage Committee

Brasília, Brazil, 25<sup>th</sup> July – 3<sup>rd</sup> August 2010



The World Heritage Committee will meet in Brasília, Brazil, from 25

July to 3 August 2010. During the session, the Committee will **examine 41 potential sites for inscription on the World Heritage List** and will decide which properties included in the List are to be inscribed on or removed from the List of World Heritage in Danger. It will also monitor the state of conservation of properties inscribed on the World Heritage List and will study the requests for International Assistance to the World Heritage Fund.

Further information:  
[http://portal.unesco.org/culture/en/ev.php-URL\\_ID=36406&URL\\_DO=DO\\_TOPIC&URL\\_SECTION=201.html](http://portal.unesco.org/culture/en/ev.php-URL_ID=36406&URL_DO=DO_TOPIC&URL_SECTION=201.html)

### 5<sup>th</sup> World Summit on Arts and Culture *Creative Intersections*

Melbourne, Australia, 3-6 October 2011



The Summit will bring together government and cultural leaders from over 80 countries to explore how artists can give voice to diverse communities and concerns through collaborations with

experts in health and well-being, the environment, education, business, new technologies, cultural identity and more.

The International Federation of Arts Councils and Culture Agencies (IFACCA) and the Australia Council for the Arts, both co-hosts for this Summit, are seeking **your suggestions of keynote speakers, panellists or presenters of case studies** who can successfully address the Summit's theme: Creative Intersections.

Further information on this 2011 Summit:  
<http://www.artsummit.org/>  
Details concerning the Call for Speakers:  
<http://www.ifacca.org/announcements/2010/07/08/5th-world-summit-arts-and-culture-melbourne-austra/>

### The Berlin Conference – “A Soul for Europe”

Berlin, November 2010



The Berlin Conference takes place every two years. It brings together **500 individuals** from the cultural sector, politicians and representatives of the media, the business world and other areas of society. The Berlin Conference is as a **civil society platform** to define and initiate **concrete common steps** in order to strengthen the cultural component of the European development.

For further information:  
<http://asoulforeurope.eu/what/berlin-conference>

## International Arts for Education! symposium

Essen, Germany: 13 - 15 September 2010

The aim of the symposium is to promote **exchange between and networks of international actors in the area of arts education on an academic, practical and political level.** *Arts for Education!* generates public awareness for the topic of arts education, thus showcasing the great social importance of education and cultural work aimed at encouraging the creative independence of children and young people.



A **youth summit** will be taking place at the same time as the symposium at which 100 young people from 35 European countries will be meeting to discuss their expectations and wishes for arts education. Their questions and suggestions will be raised in the *Arts for Education! Symposium*.

**Deadline for registration: 31st August**

To participate, please consult: <http://www.arts-for-education.de/en/symposium.html>

## Conference of cultural policy research network

Essen, Germany: 12 - 13 September 2010



Prior to the International Symposium, **EDUCULT's Annual Meeting of the Network of German-speaking Cultural Policy Researchers 2010** will also take place in Essen, on 12-13 September, and will be focused this year on **resources for arts education.** EDUCULT invites international project partners and interested parties to join the conference for workshops and discussions for the „European Arts Education Fact Finding Mission“.

The Programme will include a speech by Oliver Schett from Ruhr.2010 on "Cultural Education as a Topic for Cultural Policy Research", and an open discussion on state of the science in cultural policy research on arts education.

**Further information available:**  
<http://www.educult.at/index.php/Conference-of-cultural-po/686/0/?&L=1>

## Online Seminar on Audience Creation in Museums, with Dr Kotler

Online, 13th October



Dr Kotler is world-renowned as a leading thinker and practitioner in the field of museum marketing, with his groundbreaking book, *Museum Marketing and Strategy: Designing Missions,*

*Audiences, Generating Revenue and Resources,* regarded as the key source in the field.

In his seminar, Dr Kotler will allow ample time to respond to questions from delegates about the practical concerns, challenges and issues of audience creation. This is a rare opportunity to tap into the insights and experience of one of the world's leading exponents in the field!

*Audience Creation in Museums* is terrific value at just £47.

**Their is a strictly limited number of places, so book your place online quickly:**  
<http://www.museumsetc.com/?p=3130>  
<http://www.museumsetc.com/?p=3130>

## International Conference on Authoring Theatre – New Performance, text and the return of the author

University of London, Central School of Speech & Drama

28<sup>th</sup> - 29<sup>th</sup> April 2011

Theatre and performance have long been preoccupied with the problem of authorship. The aim of this conference is to raise an old question, but in a timely and relevant fashion – once again we ask: what is an author?

### Authoring Theatre features:

Keynote presentations by eminent practitioners and scholars; Round tables featuring invited guests from performance industries and the academy; Papers; Readings and performances; Workshops; Publishers' stands.

**Proposals** - 300 words in length, with a 150-word biography of the key presenter(s) - are invited that address the themes of the conference **by 6<sup>th</sup> October.** The precise meaning of the terms 'Authoring' and 'Theatre' are open to interpretation by contributors. Proposals should specify one of the following formats: 20-minute paper presentation; 2-hour workshop; Round table.

**Further details:** [authoringtheatre@cssd.ac.uk](mailto:authoringtheatre@cssd.ac.uk)

## CALLS FOR PROPOSALS/PAPERS

### EU Culture Programme 2007 – 2013



(EACEA) based in Brussels.

The Culture Programme runs from 2007 to 2013 and applications must be submitted to the European Commission's Executive Agency

The funding opportunities whose deadlines are approaching are listed below:

**Strand 1.1 - For large cooperation projects** lasting 3-5 years (Multi annual cooperation projects)

Deadline: 1 October

**Strand 1.2.1 - For small cooperation projects** lasting 1-2 years (Cooperation projects)

Deadline: 1 October

**Strand 1.3.6 - European Cultural Festivals**

Deadline: 15 November

**Strand 2 - Operating Grants for networks and ambassadors**

**Deadline: 15 September**

#### Further information:

[http://ec.europa.eu/culture/calls-for-proposals/call2448\\_en.htm](http://ec.europa.eu/culture/calls-for-proposals/call2448_en.htm)

**Cultural funding opportunities in other EU programmes:** [http://ec.europa.eu/culture/our-programmes-and-actions/doc2683\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/doc2683_en.htm)

### Euro-region Pyrenees-Mediterranean: open call for grants for cultural projects



For the first time, the regions that make up the Euro-region Pyrenees-Mediterranean have launched a joint call for grants in the field of culture. The objective of this call is to foster and support cooperation between cultural professionals in Catalonia, the Balearic Islands, Languedoc-Roussillon and Midi-Pyrenees. Addressed to all types of artistic, cultural or heritage initiatives, the call will remain permanently open, with applications submitted after 31 October 2010 being automatically redirected to the selection process of 2011.

#### For more information see

[http://www.euroregion.eu/eu/AppJava/es/sala\\_de\\_prensa/actualidad/new\\_126408.jsp](http://www.euroregion.eu/eu/AppJava/es/sala_de_prensa/actualidad/new_126408.jsp)

### European Cultural Foundation seeks projects for Collaboration Grants

ECF is on the look-out for **interesting project proposals from independent cultural and artistic organisations working together or with independent organisations from other sectors.** We support projects that bring a renewed understanding of Europe to people of all backgrounds.

**Collaboration grants** have funded a vast array of projects, bringing unexpected narratives, new ideas and inspired visions to diverse



audiences across Europe. ECF grants team work in conjunction with external expert advisers to administer the Collaboration grants. In 2009, we received 423 applications and awarded 26 grants.

**Deadline: 6 September 2010.**

#### For further information:

<http://www.eurocult.org/grants/collaboration-grants>

### Euro-Mediterranean mobility fund: call for projects



In order to prepare **Marseille Provence, European Capital of Culture 2013**, the Roberto Cimetta Fund and Marseille-Provence 2013 have opened a joint **fund for artistic mobility within the Euro-Med region.**

This Fund is open to **artistic projects** in the Euro-Mediterranean region in the following areas: contemporary performing arts (theatre, dance, circus/street/puppet art), music, visual arts, digital arts, photography, film, new writing, playwriting, etc.

Projects need to be linked to the Marseille-Provence 2013 project and/or the concerned area of Marseille Provence and to contribute to its development.

**The deadline for applications is 15 September.**

#### Application form available at:

<http://www.cimettafund.org/EN/index.lasso>

## DG EAC Launch of Call for Tender *Set up a European Expert Network on Culture*



DG Education and Culture has launched an open call for tender to **set up a network of leading European**

**centres and experts on culture.**

This network, which should consist of at least 8 experts from the cultural field plus a scientific and a logistical coordinator, will advise and support the Commission in the analysis of culture policies and their implications at national, regional and European levels.

The network is expected to provide **high-quality advice and support** in relation to all sectors and levels of the culture field. Experts should have a high standard of scientific excellence, and substantial and up-to-date knowledge and understanding of culture policies and practices in Europe and at European level. They should have experience of working with and advising culture and other public policy decision-makers. **Offers can be submitted until 17 September.**

### Further information on this Call for Tender:

[http://ec.europa.eu/culture/calls-for-proposals/call2711\\_en.htm](http://ec.europa.eu/culture/calls-for-proposals/call2711_en.htm)

## Symposium: Call for Papers *New Museums, New Urban Eras, New Tourist Migrations*

Paris, 20-21<sup>st</sup> January 2010



The goal of the Symposium is to study this complex relationship between **museums, tourisms, and cities**, according to models of museums, to contexts, and to periods.

The expected contributions should address all types of museums, but particularly the large ones at the international scale, allowing a better understanding of the necessity museum and tourism have to cooperate. The thoughts undertaken from a diachronical approach, taking into account the processes and temporalities, are encouraged.

**Deadline for papers: September 10th, 2010**

### For more information:

[http://www.univ-paris1.fr/fileadmin/IREST/Colloques/CFP\\_Museums\\_and\\_Tourism.pdf](http://www.univ-paris1.fr/fileadmin/IREST/Colloques/CFP_Museums_and_Tourism.pdf)

## MELOPEE Cultural Management workshop: call for proposals *Management Education for Cultural Operators in the Mediterranean*

Picardie, France, 11th-17th October 2010



Management Education for Cultural Operators in the Mediterranean

Melopee's 7<sup>th</sup> workshop, which will take place at Fête en Tardenois on 11<sup>th</sup>-17<sup>th</sup> October, is a **cultural management workshop for young cultural operators based in the Euro-Mediterranean region**, leading or willing to lead their own project on their territory.

It aims to offer a contribution to the activity of young cultural operators from the Mediterranean through training initiatives and meetings with colleagues from their region.

In light of the workshop, a **call for proposals** has been opened for proposals to participate in the workshop focusing on the development of audiences and cultural policies in the Mediterranean.

**How to participate:** CVs, motivation letter and project description (One file, 3 pages maximum) can be sent in French or English to: Fanny Bouquerel, [info@amuni.org](mailto:info@amuni.org).

**Selection:** The participants are selected by a selection committee including trainers and professionals involved in cultural life in the Euro-Mediterranean region.

**Financial participation:** registration fees, 60 €.

The training fees, lodging, food and local transport are at the organisers' expenses. Only the international trips are at the participants' expenses.

The programme MELOPEE includes a whole set of activities, among which are: **Research activities** for the definition of an educational programme specifically designed for the Euro-Mediterranean area with trainers and experts of the whole region; **itinerant cultural management workshops** organized in collaboration with local partners in various countries in the region; **publication of brochures and audiovisual documents** regarding training and testimonies of cultural projects in the Mediterranean area (DVD).

**Deadline: 17th August 2010**

**For further information:** Fanny Bouquerel, [info@amuni.org](mailto:info@amuni.org), Tel +39 335 71 67 633

**or consult:**

[http://www.babelmed.net/Countries/Mediterranean/melop\\_e\\_call.php?c=5766&m=9&l=en](http://www.babelmed.net/Countries/Mediterranean/melop_e_call.php?c=5766&m=9&l=en)

**European Capitals of Culture Policy Group Report**  
***What culture does for us: researching and evaluating European Capitals of Culture***

Brussels, July 2010

The ECoC Policy Group launched the final report, presenting a research framework for European Capitals of Culture. The launch took place in Brussels and saw some 60 delegates from 17 countries across Europe, discussing the recommendations presented in the report.



**The final research report and presentations are now available to download online**  
<http://ecocpolicygroup.wordpress.com/>.

**Council of Europe Cultural Policy Review - Turkey**



In the context of the Cultural Policy Reviews, a group of independent experts especially composed to examine Turkish cultural policy, will visit the country again from 29 September to 10 October 2010.

During this second visit they will travel through several cities in the North, East and South of Turkey. This Cultural Policy Review is the 29th in a series that the Council of Europe has carried out over the past 20 years.

Initiated in 1986, and based on the OECD's method of "education system review", the Council of Europe's flagship programme of cultural policy reviews assesses policies in member states at the request of the Government/ Minister of Culture to afford comprehensive analysis and advice, geared to optimising policy so that it provides the greatest benefit to its country's citizens.

**For further information:**  
[http://www.coe.int/t/dg4/cultureheritage/culture/reviews/default\\_EN.asp?](http://www.coe.int/t/dg4/cultureheritage/culture/reviews/default_EN.asp?)

**The Economic Crisis and the prospects for art and culture in Europe**



**sica** dutch centre  
for international  
cultural activities

SICA has consulted its partners in a number of European countries in order to gauge the mood in the cultural sector. None of the countries is currently in a position to provide a full picture of the impact of the economic crisis on cultural budgets. What is certain, is that cuts have been announced across the board, but these have not all been implemented so far. In some countries, (impending) elections create an extra thread for the culture budget.

The countries that are represented in this overview are: Belgium/Flanders, Croatia, Estonia, Germany, Latvia, Lithuania, Norway, Portugal, Slovenia, Spain, Sweden, Turkey and the United Kingdom. SICA will publish an update of this report after receiving contributions from other European countries.

**To read The economic crisis and the prospects for art and culture in Europe:**  
[http://www.sica.nl/sites/default/files/EN\\_Crisis\\_en\\_bezuinigingen\\_in\\_Europa\\_juni2010.pdf](http://www.sica.nl/sites/default/files/EN_Crisis_en_bezuinigingen_in_Europa_juni2010.pdf)

**University of Paris 8**

***Publication « Quel devenir pour les friches culturelles en France ? D'une conception culturelle des pratiques à des centres artistiques territorialisés »***



Philip Henry, professor at the Theatre Department of the University of Paris 8 – Saint Denis and member of ARTfactories/Autre(s)pARTs, has published a study

aimed to identify the contemporary situation in France of inhabited spaces which have become spaces of artistic and cultural projects, as well as to clarify the problems which these centres encounter. Entitled "Quel devenir pour les friches culturelles en France? D'une conception culturelle des pratiques artistiques à des centres artistiques territorialisés" the analysis is divided into two volumes: the first, a theoretical approach, collects historical and systematic issues; the second volume examines three specific cases.

**You can find the full documentation of this study:** <http://www.artfactories.net/Quel-devenir-pour-les-friches.html>

## Arts in Education and Creativity: A Literature Review

Creativity, Culture and Publication, June 2010



Mike Flaming of Durham University offers an historical and theoretical overview of **arts education and its place in the English curriculum.**

This review examines the development of arts education and its relationship to the concept of creativity. Its aim is to provide a review of some of the key literature which explores arts education, its traditions and distinct subject issues, and how these either differ or overlap with more general writings on creativity.

This publication can be accessed in Braille, large print, on audio CD and in electronic form.

### To download this publication:

<http://www.creativitycultureeducation.org/data/files/5-b-arts-in-education-and-creativity-2nd-edition-91.pdf>

## Culture of Innovation

NESTA, United Kingdom, June 2010



Hasan Bakhsi and David Throsby are the authors of the research on **culture and innovation**, published by NESTA, a British organization that seeks to strengthen the UK's innovation capacity. Entitled "Culture of Innovation. An

economic analysis of innovation in arts and cultural organisations", the research used the National Theatre and Tate Liverpool as case studies, and it describes the rich ways in which arts and cultural organisations innovate in audience reach, push out artistic frontiers and create economic and cultural value.

Working with one of the world's leading cultural economists and two of the UK's premier cultural institutions, the report proposes a **framework for innovation** that can be used by both arts funders and arts organisations. It describes the rich ways that arts and cultural organisations innovate in audience reach, push out artistic frontiers and create economic and cultural value.

### To download the publication:

[http://www.nesta.org.uk/publications/assets/features/culture\\_of\\_innovation](http://www.nesta.org.uk/publications/assets/features/culture_of_innovation)

## Museum Retailing: A Handbook of Strategies for Success

MuseumsEtc, 15 August 2010

This major new 400-page Handbook distils the



exceptional experience of one of the world's leading museum store consultants, Andrew Andoniadis, who has advised on over 300 separate museum store projects.

Designed either to be read from cover to cover, or to act as a reference on specific issues, this comprehensive new publication spans both the art and the science of museum retailing. The *art* includes topics such as product selection, merchandising, display, customer service, layout and design. The *science* includes the numbers and key ratios needed for effective record-keeping, pricing and inventory/stock management.

Available: 15 August 2010

Preview Edition price: £34.95 (paperback) | £59.95 (hardback) + £5 worldwide shipping;

### To buy this publication:

<http://www.museumsetc.com/?p=3204>

## Management and the Arts 4<sup>th</sup> Edition

Elsevier Direct, USA, July 2010



Management and the Arts, Fourth Edition provides you with theory and practical applications from all management perspectives including planning, marketing, finance, economics, organizational, staffing, and group dynamics ALL related to an arts organization. Whether you are a manager in a theatre, museum, dance company, or opera, you will gain useful insights into management.

Author: William Byrnes

**For further information on this book, please consult the official website:**

<http://www.managementandthearts.com/>



### What is ENCATC?

Established in Warsaw in 1992, the European Network of Cultural Administration Training Centres (ENCATC) is an independent umbrella organization, and **the only European organization for training institutions and individuals** (experts, lecturers and consultants in cultural management and administration, cultural policies and funding) **professionally involved in education and training for the arts and cultural sectors**. Currently, ENCATC has over hundred **members** and operates through **36 countries**.

ENCATC believes that education and training of cultural operators is key to development, improvement and social transformation. The cultural sector is characterized by the immense importance of its human resources over other production factors. It is fundamental to invest in the education and training of those actors.

Since its creation, the Network cooperates in many ways with other international and European institutions, including UNESCO, the Council of Europe, the European Commission, the European Parliament, the European Cultural Foundation and the Nordic Cultural Fund.

### HOW TO BECOME A MEMBER OF ENCATC?

If you are interested in joining the ENCATC Network, you just have to fill in the Membership Application Form and send it back to ENCATC Coordination Office. You can apply for full, associate, individual or supporting membership.

The applicant may indicate the type of membership required. However, all applications are subject to the review and approval of the Board of the Network.

Together with the duly completed and signed application form, the applicant should also send, a profile of his/her program.

For more details on joining ENCATC feel free to contact our Coordination Office in Brussels (phone: +32 2 201 29.12 or email: [g.cogliandro@encatc.org](mailto:g.cogliandro@encatc.org)).

We will be very glad to assist you!!

### MEMBERSHIP SCHEME

#### Full members: 450 EURO

Institutions (Educational institutions - colleges, universities -; training organizations; research organisations; agencies; government bodies; business organizations; foundations; professional associations; non-profit organizations) which have at least three years of experience of providing and delivering a publicly-recognized education / training program in the field.

#### Associate members: 280 EURO

Institutions, providing and delivering a publicly recognized education and training program in the field but have not been doing so for a minimum of three years.

Institutions, which are important in the development of the education and training sector. Institutions with related activities (for instance, cultural administrations, other networks).

#### Supporting members:

Organisations or individuals, which provide some financial or other support for the Association.

### APPLICATION FORM

*Please fill in this page and send it by e-mail or fax to GiannaLia Cogliandro ENCATC Executive Director*

*0032.2.203.02.26*

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