

# FORUM OF YOUNG RESEARCHERS ON CULTURAL POLICY & CPRA CEREMONY



**Brussels  
6 & 7 October  
2010**



## PRACTICAL INFORMATION GUIDE

# Project presentation

## THE FORUM OF YOUNG RESEARCHERS ON CULTURAL POLICY & CPRA



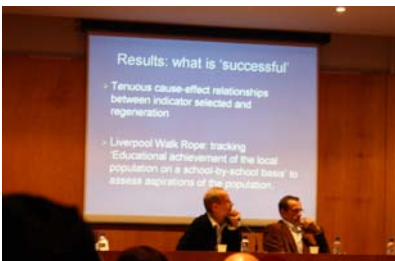
The 4th Young Cultural Policy Researchers' Forum will take place in Brussels on Wednesday and Thursday 6/7 October 2010. It is positioned alongside the 18<sup>th</sup> ENCATC Annual Conference and the selection and presentation of the European Cultural Policy Research Award (CPRA), and this document sets the Forum into its perspective.

This is the second time that these three important events have been fully integrated with each other, and it marks an important step in the growth and development of ENCATC (the European Network of Cultural Administration Training Centres).



ENCATC was founded in Warsaw in 1992, to create a meeting ground through which arts/cultural management educational organisations can come together, share experience, and develop joint activities whether formally or through less-formal networking activities.

In 2004 the European Cultural Foundation (ECF), with generous financial support from Riksbankens Jubileumsfond in Stockholm, took the major initiative of launching the Cultural Policy Research Award scheme to encourage and facilitate research and publication in the field. An international jury was created, and a €10,000 award was made on the basis of applications made by young researchers at or near the outset of a research career. In 2007, the management of this Award scheme was passed on to ENCATC.



In association with this, the European Cultural Foundation in partnership with ENCATC organises since 2006 an annual forum at which young researchers could come together to share experience, challenges and solutions, and to begin to develop an effective network so as to reduce the risk of isolation. The benefits of this accrue to the individual researchers, inevitably: but also to the *idea* of research in the field, as well as to the institutional members of ENCATC since effective teaching in the field of cultural policy and management cannot be separated from research. As the conceptions of Europe develop, so this sharing of experience, this exploration of challenges and new orientations, have never been more important.



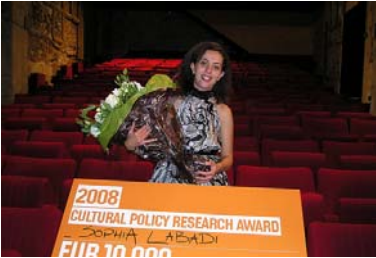
This year, for the second time, the selection of the one Award winner from a pre-selected shortlist of six is fully incorporated into the Researchers' Forum.

The idea of the Forum is to discuss and analyse a range of issues, from contextual to methodological. To what extent, for instance, are we as cultural policy researchers effective when using comparative cross-cultural approaches? What can be our approaches to culturally diverse countries and regions where policies and realities may not be readily comparable? What are the difficulties we face and the lessons we learn when implementing cross-cultural approaches in our analytical framework? How do we collaborate and share such comparative cross-cultural methods of research in a networking mode, both online and offline? Do we have an understanding of all possible resources for research and how can we best use the internet to enrich our research experiences? Do the policy recommendations we offer as a result of our research consider the diversity of our societies and cross-cultural communication at all levels? What are the best ways to validate and to disseminate the outcomes of our research?





A comprehensive and well elaborated cultural policy research is often based on comparative methods of analysis, related to two or more countries, cultures or regions of the world. Qualitative approaches are at the heart of such analysis, especially in areas where comparison of data is difficult or impossible, or no data are collected on the subject. Qualitative approaches are often more "rich", time consuming and less able to be generalised. They are based on a subjective viewpoint and personal observations, related to in-depth interviews, focus groups, round table consultations and other methods. And yet quantitative approaches have their own significant strengths, not least in terms of monitoring policy objective and initiatives: even so, they are critically dependent on the clarity of definition of terms, often suspiciously difficult across geographical, political and linguistic boundaries.



The cultural policies we analyse are often made by governments, whether national or regional, but also by many other institutions. Policies provide guidelines for those making decisions and taking actions which affect cultural life, and as researchers we have dual goals: to analyse these policies and any outcomes which arise from implementation, and to provide further policy recommendations. Therefore, the analytical and the applied parts of our cultural policy research need to consider the diversity of multicultural countries or regions, to deal with analysing policies and programming at organisational level which may well be directed towards populations with mixed cultural backgrounds, to suggest organisational and state (national, regional and/or sub-regional) policies addressing cultural diversity and cross-cultural approaches.



The Forum for Young Researchers aims to address these and other questions in an open atmosphere, and to bring together both a large group of emerging cultural policy researchers and a smaller group of more-established researchers.

The Researchers' Forum is made up of several elements: on the first afternoon, after introductions, the six finalists for the Research Award will in turn present and discuss their research proposals. This is very much an open session, in the sense that they are doing this amongst a group of interested colleagues rather than in front of a judgmental jury.



The next morning is organised in three sessions, two with various parallel workshops on selected themes, and then one plenary to consider the future needs and opportunities for cultural policy research in, around and for Europe

The detail of the Forum's themes will be prepared in the light of those who are planning to attend, but parallel thematic workshops will be addressing themes such as international cultural co-operation, cultural rights and social cohesion, intercultural dialogue and cultural diversity, integration through culture and the assurance of minority cultures, cultural industries and cultural policy, local & regional cultural policies and market regulation, the mobility of artists, cultural heritage and tourism, changing and developing responsibilities for cultural development, and even questions around the application of different methodologies. The precise set of themes will be selected to reflect the stated interests of those attending.



ENCATC is extremely grateful to the European Cultural Foundation for having offered us the privilege of organising such an important initiative for these three years, and warmly acknowledges the investment by Riksbankens Jubileumsfond in making this important initiative possible. At the same time, ENCATC on behalf of those who were awarded travel bursaries warmly thanks the ECF for this hugely pragmatic form of support.

# Forum & CPRA at a Glance

## What you need to know

### DATES

The event will take place during following days:  
6 & 7 October 2010.

#### 6 October:

**12:45 4th Forum of Young Cultural Policy Researchers. (Part I)** Venue: Ministère de la Communauté Française

**19:00 Opening cocktail.** A perfect time to make new friends and network with senior researchers, academics and cultural managers. Venue: Warwick Barsey Hotel

**20:30 Dinner at your own expense.** ENCATC is working to organise a private dinner for Forum attendees at a cost of around 25€ Venue: to be confirmed

#### 7 October:

**9:30 4th Forum of Young Cultural Policy Researchers. (Part II).** Venue: Ministère de la Communauté Française

**14:30 7th Cultural Policy Research Award Ceremony.** Venue: Residence Palace

### VENUES

**6 & 7 October:**

**Ministère de la Communauté Française**  
Boulevard Léopold II, 44 - 1080 Brussels

6 October:

**Warwick Barsey Hotel**  
Avenue Louise, 381-383 - 1050 Brussels

### WORKING LANGUAGE

English

### TARGET AUDIENCE

European Young Researchers on Cultural Policy.

Attendance is limited to a maximum of 40: applications should be made on the form available at: <http://www.encatc.org/pages/index.php?id=83>  
Deadline to apply: **23 August 2010.**

### FIELD

Cultural Policy.

### EVENT FEES

This event is FREE OF CHARGE.

Travel costs, hotel accommodation, lunches and dinners are at your own expense.

A limited number of grants are available to cover your travel and accommodation cost in Brussels. To know more about the grants or to download applications, please visit:

<http://www.encatc.org/pages/index.php?id=83>  
or write to Gemma. ([projects2@encatc.org](mailto:projects2@encatc.org))

### MORE INFORMATION ABOUT CONTENTS

For further information about the content of the Forum, please contact:

Michael Quine  
Until recently, City University in London  
Tel.: +44 (0) 2087 41 35 14  
[michael.quine@city.ac.uk](mailto:michael.quine@city.ac.uk);  
[michael.quine@tiscali.co.uk](mailto:michael.quine@tiscali.co.uk)

### MORE INFORMATION ABOUT LOGISTICS

For further information about logistics of the Forum, please contact:

Gemma Papió Montserrat  
ENCATC  
Tel.: + 32 (0) 2 201 29 12  
[projects2@encatc.org](mailto:projects2@encatc.org)

# Agenda

## 6 OCTOBER 2010

11:30 - 12:30

**Registration.**

12:45 - 8:30

**Lunch** organised independently.

Introductions by attenders, presentations and open questions and discussion on presentations by those shortlisted for the CPRA open questions.

19:00 - 20:00

**Cocktail** providing extended networking opportunities amongst Forum attendees and participants attending the 18th ENCATC Annual Conference.

20:30

**Dinner** at your own expense. ENCATC is working to provide a fixed-price dinner opportunity for Forum attenders about 25 €.

## 7 OCTOBER 2010

9:30 - 13:30

Three sessions, two with various parallel workshops on selected themes, and then one plenary to consider the future needs and opportunities for cultural policy research in, around and for Europe.

14:30 - 15:30

Time available for lunch.

14:30 - 15:30

7th Cultural Policy Research Award Ceremony.

# Brussels. How to get there.

## BY PLANE



**B**russels' main airport is **Brussels International Airport** ([www.brusselsairport.be](http://www.brusselsairport.be)) - previously known as Zaventem (IATA code BRU). Several major carriers operate out of the airport, including the local Brussels Airlines, which flies to many destinations worldwide.

From the airport, a train (€5.05) runs every 15 mins to Brussels three main stations. (Most trains continue to other parts of Belgium.) The journey takes 15-25 minutes. There is also a bus (numbers 12 and 21) (€3, or €4 on board) every 20 to 30 minutes via Rondpoint Schumann to the Place de Luxembourg/Luxemburgplein district, from where the same ticket is valid for another 30 minutes on the metro or buses into the centre.

A taxi to the centre costs around €25 when booked in advance, otherwise around €35. Taxis bleus/blouw (blue): +32 (0)2 268 0000, Taxi Brussels: +32 (0)2 411 4142, Taxis verts/groen (green): +32 (0)2 349 4949. Beware of hidden charges, Taxis verts/groens may quote you one price over the phone, but they charge an additional €25 plus parking if your flight is delayed. Always confirm the final charge with your driver before getting in the car. If you've just arrived at the airport's train station, first check the time of the next train then go up one level and check whether a bus 12 or 21 is about to depart and take whichever is quicker depending on your final destination. For fixed-rate taxi and minibus services consider Brussels Airport Transfer, who can take you anywhere in Belgium.

Several budget airlines, including Ryanair and Wizzair fly to **Charleroi Airport** ([www.charleroi-airport.com](http://www.charleroi-airport.com)). This airport is south of Brussels (IATA code CRL) and one hour away from Brussels Midi/Zuid Station at the city centre by shuttle bus (€13 one way, €22 return). This shuttle bus only runs every 30mins, and unless you want to spend a good 40mins in the queue to purchase a ticket, it would be advisable to purchase your ticket online before you arrive ([www.voyages-lelan.be](http://www.voyages-lelan.be)) Otherwise you can go by train to Charleroi Sud station and then by TEC Bus A (€2.50 one way) direct from Station to the airport. You can also get a taxi from the airport to the city centre, but this will cost a fixed price of approximately €90. The best deal is to book a shared airport transfer at [www.charleroitransfer.com](http://www.charleroitransfer.com), the only door to door minibus company at Charleroi Airport (group prices start from €10).

**Antwerp Airport** ([www.antwerp-airport.com](http://www.antwerp-airport.com)) (IATA code ANR) also has a good train connection to Brussels.

## BY BUS



**E**urolines ([www.eurolines.com](http://www.eurolines.com)) +32 (0)2 274 1350 (U.K. +44 08 705 143 219), Fax +32 (0)2 201 1140. Offers bus travel from many countries to Brussels, for example 8 hours from London Victoria station at € 39. In Brussels, they stop outside the Gare du Nord-Noordstation and Gare du Midi-Zuidstation train stations.

**Gulliver's** ([www.gullivers.de](http://www.gullivers.de)) +49 (3)0 311 0211. Offers bus travel from Germany to many countries, for example 11 hours from Hamburg at €19 in advance, €46 normal price.

## BY TRAIN



**B**russels has three main train stations: Bruxelles Midi-Brussel Zuid, to the south of the city core, Bruxelles Central-Brussel Centraal, which is right next to the city centre, and Bruxelles Nord-Brussel Noord, to the north of the city center (at Place Rogier). Unfortunately, high-speed trains stop only at Midi/Zuid, so you need to take the tram (or an ordinary train) a few stops north to get

to Grand Place.

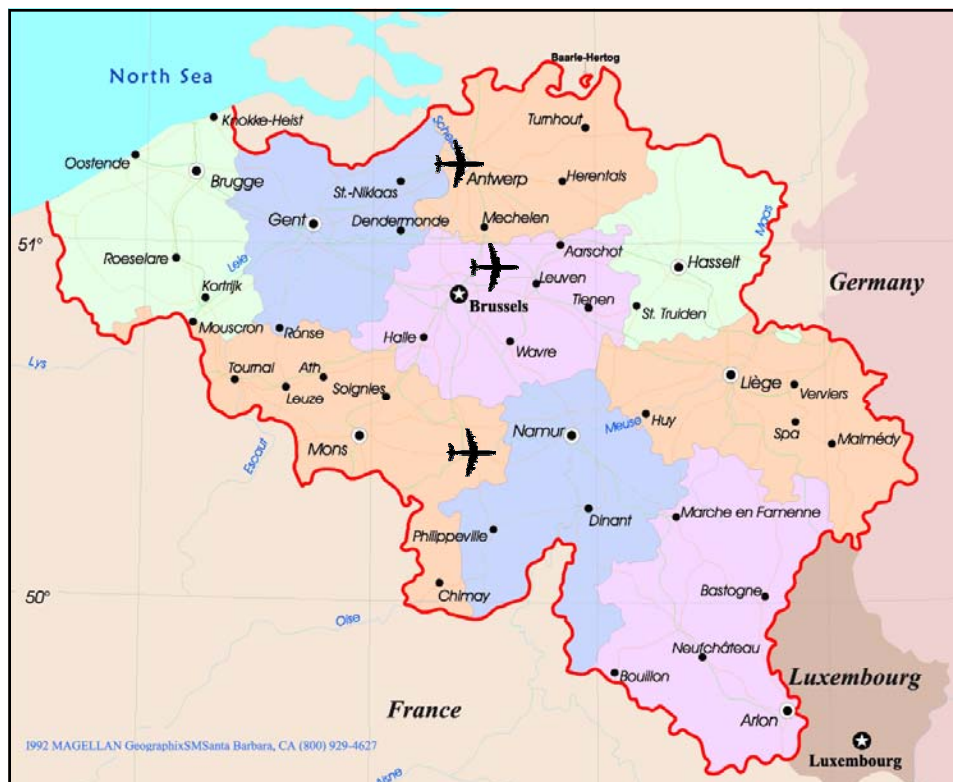
The high speed Thalys train connects Brussels with Cologne (2h23), Paris (1h20) and Amsterdam (2h00). There are numerous rebates for in advance, to over €150 single on the day.

There is also an hourly Intercity train from Brussels South/Central/North to Amsterdam (via Rotterdam, The Hague, Schiphol Airport). A day return from Brussels to Amsterdam takes 2:50 hours. You don't need a reservation. A weekend return ticket costs €41.40.

The Eurostar train line links Midi/Zuid with LilleEurope (39m from €22), Ashford (1h38m from €40) and London St. Pancras (1h51m from €40). Most Eurostar tickets are also valid for internal train travel in Belgium (to and from any Belgian train station within 24h of the validity of the Eurostar ticket), so once in Belgium travel is free for the day. Check in the bottom left hand corner of your ticket and confirm this before you get on the train.

Eurostar bookings and queries at tel: 02 528 28 28.

German ICE connects thrice a day to Frankfurt (€93 one way, "Europa Spezial Belgien" offer starting from €29).



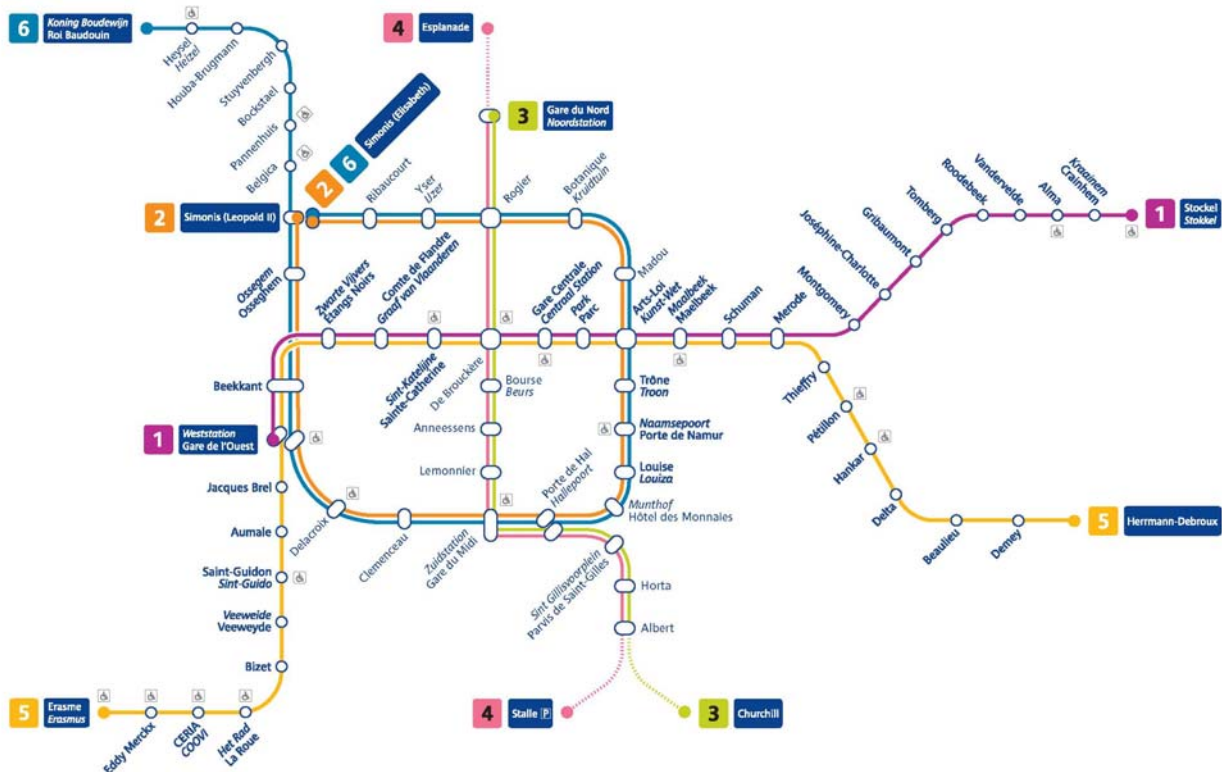
# Brussels. How to get around.

## BY TRAIN & BUSES

Brussels revamped its metro at the start of April 2009 to boast six lines, and at the same time rescheduled several tram and bus routes. Most are run by STIB-MIVB of the Brussels region except for some regional buses, which are run by De lijn of the Flemish region and Le Tec of the Walloon region.

A card that can be used for ten rides on public transport costs €12.30. One hour tickets cost €1.70 if pre-purchased and are available from the driver for €2. One, five and ten ride tickets are available at almost all metro and train stations. There are also one-day tickets available, for €4.50 and three-day tickets, for €9.50.

You validate the ticket in the small orange machines located in buses/trams, or at the entrance to metro stations/major tram stops. The orange machines time-stamp the ticket, both in ink and magnetically, and it will be valid for one hour.



## BY BIKE

Since 2009, the city offers low-cost short-term "Villo" rentals at 180 locations near the central city. The system only accepts Smart cards (the ones with an electronic chip and activated by a PIN code), it does not accept the regular magnetic stripe cards. The first half hour is free, the next costs €0.50. Registration costs €1.50 for a day and €7 for a week. The year long ticket costs €30. It is advisable to wear a helmet and a fluo vest (not mandatory). The bikes are robust, but rather heavy. More detailed information can be found online at Villo (English, French and Dutch).

Brussels Bike Tours. They take you on an easy (no hills) ride that lets you discover the city in just 4 hours.

For further information, please visit: [www.villo.be](http://www.villo.be)

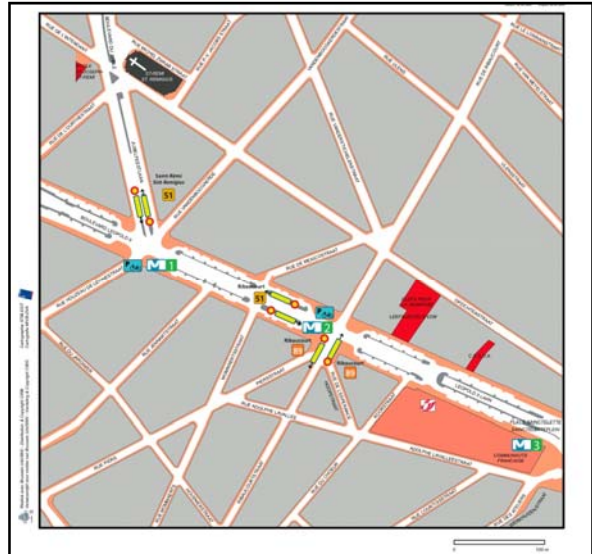
## Venues. How to get there.

### Ministère de la communauté Française (6 & 7 Octobre)

**METRO:** Line 2 & 6 direction Simonis,  
Ribacourt Stop

**TRAM:** Line 51 direction Heyzel,  
Ribacourt Stop

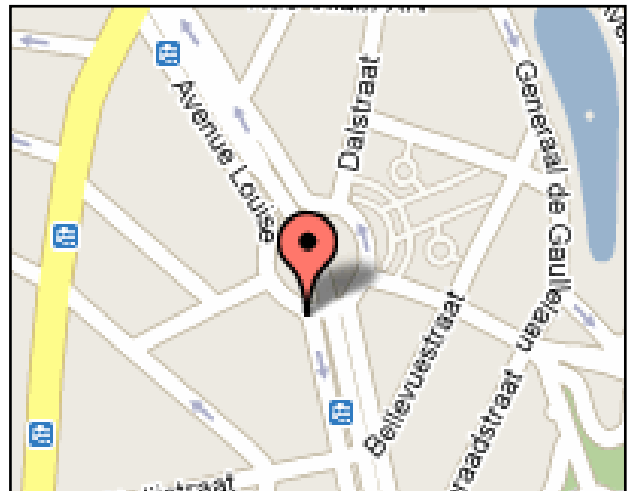
**BUS** Line 89 direction Bockstael,  
Ribacourt Stop



### Warwick Barsey Hotel (6 October)

**METRO:** Line 2 & 6 direction Simonis,  
Louise Stop and take  
Tram 94 direction Hermann-  
Debroux, AbbayeStop

**TRAM:** Line 94 direction Hermann-  
Debroux, AbbayeStop



### TAXIS

If you need a taxi, you can call following numbers:

Taxis verts: +32 (0) 2 349 49 49

Taxi bleu: +32 (0) 2 268 00 00

Taxi Capital: +32 (0) 2 427 77 77

*Do you need more information about public transportation in Brussels? Please visit:*

[www.stib.be](http://www.stib.be)  
[www.delijn.be](http://www.delijn.be)  
[www.infotec.be](http://www.infotec.be)

## City. Where to stay.

ENCATC, has **pre-booked** a number of rooms for participants in different hotels close to the Forum venues. We have negotiated **special rates** for Forum participants for the days 6 & 7. Please notice that the organizers cannot guarantee availability of hotel rooms **later than 3 September**.

In view of the fact that Brussels is hosting many conferences and congress during these same days (6 & 7 October) and that **each hotel has a limited number of rooms available, it is highly recommendable to make the reservation well in advance and prior to 30 August 2010**.

It is your responsibility to book and pay your hotel. The organizers can not be held responsible for any miss arrangements.

### HOTEL ST. NICOLAS



Rue Marché aux Poulets 32  
1000 Brussels  
Mail: [reception@st-nicolas.be](mailto:reception@st-nicolas.be)  
T +32 (0) 2219 04 40  
[www.st-nicolas.be](http://www.st-nicolas.be)

Hotel Saint Nicolas is ideally located in the heart of Brussels, a 3-minute walk from Grand Place. The hotel offers free Wi-Fi and a daily breakfast buffet.

*Single room: 89 €*

### LA MADELEINE



Rue de la Montagne 22,  
1000 Brussels  
Mail: [info@hotel-la-madeleine.be](mailto:info@hotel-la-madeleine.be)  
T +32 (0) 2513 29 73  
[www.hotel-la-madeleine.be](http://www.hotel-la-madeleine.be)

Hotel la Madeleine is situated in a historic monument in the heart of Brussels, just 200 metres from Grand Place. A continental breakfast buffet is available daily in the breakfast room.

*Single room: 95 €*

### HOTEL DES COLONIES



Rue des Croisades,  
1210 Brussels  
Mail: [res2@hotel-des-colonies.com](mailto:res2@hotel-des-colonies.com)  
T +32 2 205 1600  
[www.hotel-des-colonies.com](http://www.hotel-des-colonies.com)

This historic hotel is located in the City Center. Minutes away from key Brussels shopping areas, museums, entertainment, business and financial districts.

*Single room: 100€*

### REMBRANDT



Rue de la Concorde 42,  
1050 Brussels  
Mail: [rembrandt@dommel.be](mailto:rembrandt@dommel.be)  
T+32 (0) 2251 27 139  
[www.rembrandt.dommel.be](http://www.rembrandt.dommel.be)

This bed and breakfast is off the Avenue Louise. Their rooms are large and furnished with antiques and beautiful wall decorations.

*Single room: 71 € (wc inside)*

*Single room: 51 € (wc outside)*

### NEED MORE CHOICES?

[www.weekendhotel.nl/en/home](http://www.weekendhotel.nl/en/home)

[www.booking.com](http://www.booking.com)

<http://www.bnb-brussels.be/>

The Forum of Young Researchers on Cultural Policy is an initiative of the European Cultural Foundation (ECF) in partnership with European Network of Cultural Administration Training Centres (ENCATC).

The Ceremony of the CPRA will take place at Ministère de la Communauté Française (Leopold II, 44 - 1080 Brussels) on October 7th at 14:30 and will be followed by a cocktail.