



**F I N A L
P R O G R A M M E**

**16th ENCATC ANNUAL CONFERENCE
Lyon –16th, 17th & 18th October 2008**

*“Intercultural dialogue and project management:
new training programmes in a context of major challenges.”*

**EUROPEAN FORUM FOR YOUNG
RESEARCHERS IN CULTURAL POLICY**

15th & 16th October 2008

**CULTURAL POLICY RESEARCH AWARD
16th October 2008**

*Under the patronage of Ján Figel,
Member of the European Commission, responsible for Education, Training, Culture and
Youth*

I n t r o d u c t i o n

ENCATC, with over 130 members from 35 countries, can be considered today as the most important network of universities and training centres for cultural policy and management in Europe.

The city of Lyon has a dynamic relationship with numerous international networks. It welcomed the International Congress of Educative Cities in September 2006, and in March 2007 a conference on the subject of the Agenda 21 for Culture, organised by ENCATC with the support of United Cities and Local Governments. The city of Lyon chairs the European Eurocities network and is candidate for the title European Capital of Culture in 2013.

Rhône-Alpes, cross-border region, migrant destination, and rich in a heritage of great diversity, has a strong artistic, cultural and economic potential. The Region held an international conference on Cultural Diversity in October 2006, organised by the Observatory for Cultural Policies, Grenoble.

W o r k i n g t h e m e s

The International UNESCO Convention for the Protection and Promotion of Cultural Diversity has highlighted major international and local challenges ahead in the field of cultural development and prevention of conflicts. The debate on the diversity of cultures versus the clash of civilizations addresses not only public authorities but also artistic and cultural producers.

Taking into account the diversity of cultures and intercultural dialogue could bring changes in the professional world. Training centres must identify this new context, so that the services offered can meet the new demands.

This meeting, within the European Year of the Intercultural Dialogue, invites participants to 1) consider the current transformations at work and consider how expertise, skills and know-how should be adapted to fulfil these new requirements, 2) understand the didactic and pedagogical implications which these changes will lead to, 3) share experiences between trainers and professionals.

P a r t i c i p a n t s o f t h e c o n f e r e n c e

Members of ENCATC, cultural administration and arts management training centres and universities, elected representatives, public decision makers, researchers, professionals, artists, students and anyone interested in the topic.

W o r k i n g l a n g u a g e s

French / English

I n f o r m a t i o n

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E u r o p e a n F o r u m f o r y o u n g r e s e a r c h e r s i n c u l t u r a l p o l i c y (1 5 - 1 6 / 1 0)

The European Forum for young researchers in cultural policy is organised by ENCATC and the European Cultural Foundation.

The Forum welcomes 25 graduate students and young academic researchers and under 35 years to: stimulate learning and exchange among young cultural policy researchers; investigate, through transnational comparative research, challenges and stakes in contemporary Europe and anticipate new orientations; contribute to the process of creation of a network of young and senior researchers.

L o g i s t i c s

Practical information on transport and accommodation can be found on the ENCATC web site www.encatc.org

R e g i s t r a t i o n f e e

Registration is:

- 1) 100 euro for **universities and school** which are not ENCATC members
- 2) 50 euro for **cultural organisations**
- 3) free for **students**

With the financial support of:

European Commission, City of Lyon, Region Rhône-Alpes, French Ministry of Culture and Communication, European Cultural Foundation.

**Cultural Policy
Research Award
(16/10/2008)**

The Award (CPRA) is designed to stimulate academic and applied cultural policy research, to explore through comparative cross-national research the issues at stake in contemporary Europe, and possibly anticipate new cultural policy orientations. It also aims to contribute to the process of creating an "infrastructure", a network of scholars who are competent in doing comparative research projects in cultural policy.

It has been running as a pilot project for four years (2004-2007). Issues covered so far range from the "raison d'être" of a European cultural policy, creative industries in South-East Europe, comparison of trends in funding, governance and organisational structure of live classical music organisations, and issues of diversity and the commodification of culture in the cultural industries (with a focus on architecture, fashion and music). The CPRA is managed by ENCATC.

Pascal Brunet, Directeur du Relais Culture Europe (Paris)

GiannaLia Cogliandro Beyens, ENCATC General Secretary (Brussels)

Alain Garlan, Development Manager at ENSATT (Lyon)

Jean-Pascal Quiles, Vice Director of the Observatory of Cultural Policies (Grenoble)

T h a n k s t o :

The organisers gratefully acknowledge the help of the students of the Master's Diploma in Cultural Development and Project Management of Lyon 2 and the students of ENSATT (specialisation « cultural administration »).

Special thanks to **Clement Fervel**

**O r g a n i s i n g
C o m m i t t e e**

Jacques Bonniel,
President of ENCATC, Vice Chairman of Lyon 2 University

Christine Bolze and Pascale Bonniel Chalièr

Consultants *La Terre est ronde* agency ;
Pascale is a lecturer at Lyon 2 University.

OUTLINE PROGRAMME

15-16-17-18 October 2008

15th October 2008

- 15.00 – 19.00 (PART I): **2nd YOUNG CULTURAL POLICY RESEARCHERS FORUM**
- 16.00 - 19.00 **ENCATC WORKING GROUP Creative Entrepreneurship and Education in Cultural life - Study visit "Cultural industries and innovative public policies"**

16th October 2008

- 09.30 – 12.00 (PART II): **2nd YOUNG CULTURAL POLICY RESEARCHERS FORUM**
- 09.30 – 11.30 **ENCATC Board meeting (Closed)**
- 09.00 – 12.30: **ENCATC WORKING GROUPS**
- 09.00 – 12.30: **EAMP PROJECT MEETING (closed)**
- 14.00 – 19.00: **ENCATC ANNUAL CONFERENCE (PART I)**
- 18.30 – 19.00: **CULTURAL POLICY RESEARCH AWARD CEREMONY**

17th October 2008

- 09.00 – 12.00: **ENCATC GENERAL ASSEMBLY / STUDY VISITS**
- 12.00 – 14.00 **CPRA Evaluation meeting (Closed)**
- 14.00 – 16.30: **WORKSHOPS**
- 17.00 – 18.15: **ENCATC ANNUAL CONFERENCE (PART II)**
- 18.15 – 18.45 **Launch of the book "Enabling the Creators" and presentation of the main outcome of the project EAMP.**

18th October 2008

- 09.00 – 11.00: **ENCATC GENERAL ASSEMBLY / STUDY VISIT**
- 11.00 – 13.00: **ENCATC WORKING GROUPS**
- 11.00 – 13.00 **THOMASSEN FUND General Assembly 2008 (closed)**
- 16.00 – 17.00: **University Lyon 2 MASTER'S ANNIVERSARY : 20 YEARS ALREADY**

16th ENCATC ANNUAL CONFERENCE

DRAFT PROGRAMME

THURSDAY 16 OCTOBER

Venue: Médiathèque de Vaise, place Valmy, 69009 Lyon

MORNING SESSION (IN PARALLEL, WORKING LANGUAGE EN)

9.00 – 12.30 **ENCATC WORKING GROUPS**

9.00 – 12.30 **EAMP Project (closed meeting, open ONLY to project partners) ;
coordinator : Jolyon Laycock**

Working group 1 : **Creative Entrepreneurship and Education in Cultural Life**
Coordinator: *Lotta Lekvall*, Natverkstan

Working group 2 : **Interpretation / mediation applied to heritage sites**
Coordinator: *Claire Giraud Labalte*, Université Catholique d'Angers

Working group 3 : **Audience policies in Europe**
Coordinator: *Anne Krebs*, Musée du Louvre

12.30 – 14.00 **LUNCH BREAK**

AFTERNOON SESSION (PLENARY, WORKING LANGUAGES: EN, FR)

Venue: Médiathèque de Vaise, place Valmy, 69009 Lyon

14.00– 14.30 **Official opening of the Conference**
Jacques Bonniel, President of ENCATC
Jean-François Arrue, City of Lyon
Jean Jacques Queyranne, President of the Region Rhône Alpes (tbc)

14.30 – 17.00 **ROUND TABLES**

Round Table I : Cultural Diversity and Intercultural Dialogue: the challenges, the transformations and concepts

Round Table II : Educational strategies, transforming training and cooperation tools to enhance intercultural dialogue in Europe

ROUND TABLE I

14.30 – 15.00 **“CULTURAL DIVERSITY AND INTERCULTURAL DIALOGUE: THE CHALLENGES, THE TRANSFORMATIONS AND CONCEPTS”**
Run by: Pascale Bonniel Chalier, Lecturer at Lyon 2 University, France.

Speakers:

Jean-François Arrue, Vice President delegate to research and universities, Grand Lyon, France.

Jordi Pascal, Coordinator of United Cities and Local Government, Spain.

Michel Côté, Director of « Confluences » Museum, France

Raj Isar, President of Culture Action Europe, Belgium

Marianna Kajantie, Town Hall of Helsinki consultant for cultural questions, Finland

Jean Hurstel, President of the network Banlieues d'Europe, France

15.00 – 15.30 **Debate**

15.30 – 16.00 **Coffee break**

ROUND TABLE II

16.00 – 16.30 **EDUCATIONAL STRATEGIES, TRANSFORMING TRAINING AND COOPERATION TOOLS TO ENHANCE INTERCULTURAL DIALOGUE IN EUROPE**

Run by: Jacques Bonniel, President of ENCATC

Speakers:

Jean Jacques Queyranne, President of the Regional Council of Rhône-Alpes, France

Robert Palmer, Director of Culture & Education at the Council of Europe, Strasbourg, France

Milena Dragičević Šešić, Professor at the University of Arts in Belgrade, Serbia

Isabelle Schwarz, Head of Cultural Policy Development at the European Cultural Foundation, Amsterdam, Netherlands

Benoît Paumier, General Inspector, French Ministry of Culture, France

16.30 – 17.00 **Debate**

17.00– 17.30 **PRESENTATION OF THE EUROPEAN YEAR OF CREATIVITY AND INNOVATION**

Pascal Brunet, Director of the Relais Culture Europe, France

17.30 – 18.00 **PRESENTATION OF THE ACTION PLAN AND THE AGENDA FOR CULTURE 2008/ 2010**

Xavier Troussard, European Commission, DG EAC

18.00 – 18.30 **Debate**

CULTURAL POLICY RESEARCH AWARD 2008

18.30- 19.00

CULTURAL POLICY RESEARCH AWARD CEREMONY 2009
award presented to the winner by:

Isabelle Schwarz, European Cultural Foundation, Netherlands
Mats Rolén, Stiftelsen Riksbankens Jubileumsfond, Sweden
Milena Dragičević-Šešić, President of the CPRA Jury

19.00

End of the first working day, free time

FRIDAY 17th OCTOBER

MORNING SESSION, (WORKING LANGUAGES EN and FR)

9.00 – 12.00 **STUDY VISITS IN THE SUBURBS OF LYON**

- Study visit N°1 :** **Le Nouveau Théâtre du 8ème, Lyon:**
Meeting with:
Sylvie Mongin Algan and **Vincent Bady**, theatre director of the NTH8; **Geraldine Benichou**, author and theatre director of the Théâtre du Grabuge and **Bruno Guichard**, Maison des passages
- Study visit N°2 :** **Espace Pandora, Vénissieux :**
Meeting with:
Thierry Renard, Director and with **Guillemette Grosbon**, Director of Gertrude Production.
- Study visit N°3 :** **Psychiatric Hospital of the Vinatier / Bron :**
Meeting with :
Karine Delanoë-Vieux, Director of Ferme du Vinatier and **Mourad Merzouki**, choreographer of Cie Käfig.
- Study visit N°4 :** **CCO of Villeurbanne, Villeurbanne**
Meeting with:
Fernanda Leité, Director of CCO and **Xavier Phélut** and **Stéphanie Claudin**, coordinators of the Parade of the Biennale de la Danse.
- Study visit N°5:** **Intercultural Space of the Guillotiere / Lyon:**
Meetings with:
Mohamed Sidrine, Director of the 6th Continent Festival, **Yael Epstein** of the Center of Traditional Music of Rhône-Alpes
- Study visit N°6:** **Amphitheatre of the National Opera of Lyon:**
Meeting with:
Hélène Sauvèze, Kaléidoscope project of the National Opera of Lyon and **Nicolas Bertrand**, Administrator of the Company Image Aiguë
- Study visit N°7:** **Confluences Museum / Lyon:**
Meeting with:
Yvan Mathevet, Director of the Audience Service and **Xavier Delasselle**, Director of the Centre Mémoires et Sociétés of Villeurbanne

12.00 – 14.00 **LUNCH BREAK**

12.00 – 14.00 **CPRA Evaluation meeting (Closed)**

FIRST AFTERNOON SESSION (IN PARALLEL, WORKING LANGUAGES EN and FR)

Venue: ENSATT, 4 rue Sœur Bouvier, Lyon Cedex 05, 69322

14.00 – 16.30 WORKSHOPS (IN PARALLEL, Working Languages EN and FR)

- Workshop 1 :** **Intercultural dialogue and artistic practice**
Run by:
Alain Garlan, ENSATT
- Workshop 2 :** **New forms of action linked with the diversity of cultures**
Run by :
Sarah Levin, Banlieues d'Europe
- Workshop 3:** **Strategies of local public authorities: towards new forms of governance**
Run by:
Marianna Kajantie, City of Helsinki
Marc Villarubias, City of Lyon
- Workshop 4:** **Interculturality, creativity and entrepreneurship**
Run by:
Karin Dalborg, Nätverkstan, Göteborg
Gerald Lidstone, Goldsmiths College, University of London
- Case study presented by:
Dennis Rich, Columbia College Chicago
Joseph S Roberts, Columbia College Chicago
- Workshop 5:** **Media and dialogue of cultures**
Run by:
Milica Pesic, Media Diversity Institute of London
Katherine Watson, LabforCulture, Amsterdam
- Workshop 6:** **Memories and promotion of interculturality**
Run by:
Elzbieta Chromiec, Lower Silesian College of Public Services in Wroclaw
Michel Rautenberg, University of St Etienne
- Workshop 7:** **Arts Education and Interculturality**
Run by:
Maeve O'Brien, University of Sussex
Tatiana Stoitchkova, South West University 'Neofit Rilski' Blagoevgrad
- 16.30 – 17.00 Coffee break**

SECOND AFTERNOON SESSION (PLENARY, WORKING LANGUAGES EN and FR)

17.00 – 18.00

Round Table III

17.00 – 17.30

**“INTERCULTURAL DIALOGUE IN THE KNOWLEDGE SOCIETY:
TOOLS AND PERSPECTIVES”**

Run by:

Jean-Pierre Saez, Director of the Observatory for Cultural Policies,
Grenoble, France

Speakers:

Serge Dorny, Director of the Lyon National Opera, France

Gerard Schembri, Director of the ENSATT, France

Vesna Čopič, Lecturer in Cultural Policy and Cultural Management
in the Faculty for Social Sciences at the University in Ljubljana,
Slovenia

Philippe Meirieu, Professor of Science of Education, France

Irena Guidikova, Director of program at the Council of Europe

Lluís Bonet, Professor of the University of Barcelona, Spain

Frédérique Chabaud, Director of the Yehudi Menuhin Foundation,
Belgium

Abraham Bengio, Director of Culture at the Regional Council of
Rhône-Alpes, France

Franco Bianchini, Professor at the University of Leeds, Great Britain

17.30 – 18.00

Open debate

18.00 – 18.15

Official closing of the conference

Jacques Bonniel, President of ENCATC

18.15 – 18.45

Lunch of the book "Enabling the Creators" and presentation of the
main outcomes of the project EAMP.

SATURDAY 18th OCTOBER

FIRST MORNING SESSION, (PLENARY, WORKING LANGUAGE EN)

Venue :

9.00 – 11.00 ENCATC GENERAL ASSEMBLY

DRAFT AGENDA

9:00 **Opening – Welcome of the President**
9:15 Jacques BONNIEL, ENCATC, President

9:15 **PRESENTATION of NEW ENCATC MEMBERS (June 2007 – October 2008)**
9:30

9:30 **ACTIVITY REPORT 2007**
9 :45

9 :45 **BUDGET PRESENTATION & ACCOUNTS APPROVAL YEAR 2007**
10:00

10:00 **WORKING PROGRAMME (ACTIVITIES AND PROJECTS) 2008**
10:15

10:15 **WORKING BUDGET 2008**
10.30

10:30 **ACTIVITIES AND PROJECTS 2009 & 2010**
10 :45

10:45 **DEBATE**
11 00

11:00 **END OF THE MEETING**

SECOND MORNING SESSION, (IN PARALLEL, WORKING LANGUAGE EN)

11.00 – 13.00

STUDY VISIT, THEATRE OF THE ASPHODELES

Presentation of the 'Complicity Space' by **Thierry Auzer**, Director of the Theatre and organizer of the International forum of the "Caravanes francophones".

11.00 – 13.00

THOMASSEN FUND General Assembly 2008 (closed)

11.00 - 13.00

ENCATC WORKING GROUPS (IN PARALLEL, WORKING LANGUAGE EN)

Working Group 1 :

Cultural observatories, information and knowledge

Coordinator: **Cristina Ortega**, University of Deusto

Working Group 2 :

Europe-International

Coordinator: **Gerald Lidstone**, Goldsmiths, University of London

Working Group 3 :

Bologna Process

Coordinator: **to be confirmed**

Working group 4 :

Management of urban and cultural policies of cities

Coordinator: **Svetlana Hristova**, *South West University*, Blagoevgrad

Working group 5:

Glossary

Coordinator: **Katherine Watson**, LabforCulture, Amsterdam

13.00 - 14.30

Lunch break

AFTERNOON SESSION (OPTIONAL PROGRAMME)

16.00 – 17.00

Anniversary

The Faculty of Anthropology and Sociology of Lyon 2 University is celebrating the **20 years of Master's in Cultural Development and Project Management**, on the theme « 15 years after Maastricht Treaty, what is the future for cultural cooperation in Europe? ».

This event is open to all the participants of the conference.