



ENCATC NEWS

is a monthly information service for ENCATC Members
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Towards a better structured dialogue between the political field and the cultural sector



Dear members,

In March the European Commission has published a "Call for expression of interest" to participate in the culture sector platforms. The platforms were thought as a first step to implement the European agenda for culture and form part of the overall communication strategy of the agenda. The aim of the platforms is to strengthen the voice of the culture sector and to enhance the structured dialogue between the culture sector and the political field (EU institutions and member states). Parallel to the dialogue within the culture sector the member states communicate through the Open Method of Coordination. More precisely, the three platforms installed by the Commission are the following: the Rainbow Platform (already installed in 2006 by EFAH and ECF); the Access to Culture, and the Potential of Creative Industries. In order to set up the agenda of these platforms for the next 3 years as well as to define their governance the EU Commission invited in Brussels last

4, 5 and 6 June over 50 European organisations. ENCATC was selected by the Commission to join the Access to Culture, and Potential of Creative Industries platforms.

The Access to Culture platform gathers representatives from a wide range of the culture sector (e.g. museum, music, theatre, writers, architects, publishers, urban culture, multilingualism, etc) and covers different aspects of "access". This platform, chaired by Mercedes Giovinazzo from INTERARTS set up a working group on "Access and learning". The platform Potential of Creative Industries gathers mainly representatives from the culture industries sector (e.g. record labels, collecting societies, publishers, architects, writers, composers, screenwriters, theatres, etc.) and will be chaired by the European Forum for Architectural Policies (EFAP).

ENCATC welcomes and warmly support this new initiative of the European Commission and is extremely committed to bring its expertise to these two new bodies. Here in Brussels, we already look forward to the next meetings!

Yours truly,
 Giannalia Cogliandro
 ENCATC General Secretary

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LATEST DEVELOPMENTS IN THE EUROPEAN POLICY DEBATE

EU/CULTURE: A very ambitious French Presidency of the Council of the European Union

Following Slovenia in the first half of the year, France takes over the Presidency of the Council of the European Union from 1 July to 31 December 2008. With the ambition to prepare the cultural future of Europe and give it 'new momentum' the new Presidency of the European Union has chosen to address the major cultural policy issues of European Union members. More precisely, Paris will organize, between July 1 and December 31, sixteen conferences, forums, and meetings which will give member states opportunities to address different aspects of cultural and audiovisual Europe such as the European heritage, cultural industries, and artists' mobility'. The new Presidency also unveiled its ambition to '*develop the cultural dimension of the European project*'. For this it will orientate European efforts around four axes: Value and protect heritage common to our continent, in line with the creation by the European Union members of a 'seal of approval for European heritage', grouping together particularly significant sites of European history; and through the launch of the European Digital Library, which will make available more than two million works to Internet users; Support cultural creation in the digital era, through, on the one hand, the development of legally available, and easily downloadable, cultural and creative content, and, on the other hand, strengthening the battle against online pirating; Assure cultural and linguistic diversity, notably in relation to support for multilingualism and by a symposium-report on the orienting principles regarding promoting intercultural dialogue in Europe and in relations between the European Union and the rest of the world; Finally, to affirm the importance of architecture in sustainable development, that has appeared as a general French priority due to the issue of sustainable development.

To know more about the current presidency click here:

http://www.eu2008.fr/PFUE/lang/en/accueil/presidence_du_conseil

To download complete programme:

http://www.eu2008.fr/webdav/site/PFUE/shared/import/0710_comite_education/PFUEPGscoWEB5langues.pdf

EU/CULTURE: White Paper on Intercultural Dialogue

At their 118th Ministerial Session on 6-7 May 2008, the Ministers of Foreign Affairs of the 47 member states of the Council of Europe launched the "White Paper on Intercultural Dialogue", which one week earlier had been approved by their Deputies. This document provides various orientations for the promotion of intercultural dialogue, mutual respect and understanding, based on the core values of the Organisation. By welcoming it as "*significant pan-European contribution to an international discussion steadily gaining momentum*" as well as "*to the European Year of Intercultural Dialogue*", the Ministers emphasised the importance of ensuring appropriate visibility of the White Paper, and called on the Council of Europe and its member states, as well as other relevant stakeholders, to give suitable follow-up to the White Paper's recommendations. The key preconditions for dialogue the White Paper argues are the putting in place of adequate structures of governance, the intercultural literacy of public institutions and social service organisations, the creation of spaces for intercultural dialogue, particularly at the grassroots of society. The Intercultural Cities joint programme of the Council of Europe and the European Commission will seek the implementation of the White Paper's principles within urban communities.

To see the whole report:

www.coe.int/t/dg4/intercultural/Source/White%20Paper%20final%20EN%20020508.pdf

EU/CULTURE: Eurobarometer shows divided opinions on national cultures in globalisation

The Eurobarometer Spring 2008 survey shows an important shift downwards in the confidence Europeans place in their national economy in comparison with autumn 2007. Overall, 46% (+20) of EU citizens believe that the situation of their national economy will be worse in the next twelve months, only 16% (-8) that it will be better and 33% (-11) the same. The European Union evokes a positive image for 48% (-1) of EU citizens, neutral for 35% (+1) and negative for 15% (+1). The most positive opinions are recorded in Romania with 67% (-1) and Ireland with 65% (-4). The European opinion is even more divided when it comes to the preservation of national cultures in the context of globalisation. In 14 Member States, most respondents believe their national cultures will remain intact, lead by German, Finnish, Dutch and Danish respondents. In 11 countries, respondents hold the opposite view. This is particularly the case in Cyprus, Greece, France, Slovenia, Estonia and the UK, where this opinion is expressed by the absolute majority of respondents. This 'Standard Eurobarometer' survey was conducted through face to face interviews by TNS Opinion & Social. A total of 30.170 people were interviewed between 25 March and 4 May 2008. Standard Eurobarometer surveys take place twice a year in spring and in autumn.

The First results are available:

http://ec.europa.eu/public_opinion/archives/eb/eb69/eb_69_first_en.pdf

EU/EDUCATION: Commission proposes a boost for mobility of young volunteers

The European Commission proposed on July 3rd the launch of an initiative to create more opportunities for young people to volunteer across Europe. Young people who wish to volunteer in another Member State currently do not have enough opportunities to do so. With this proposal, the Commission is putting forward a solution that respects Europe's diversity of volunteering schemes and allows them to better inter-operate and open up to volunteers from other EU countries. As Mr Ján Figel', Commissioner for Education, Training, Culture and Youth, put it on the occasion of the adoption of the Commission's proposal, "*This is the first Recommendation that the Commission has ever made in the area of youth policy. With this proposal, the Commission now invites the Member States to change the European youth volunteering landscape by giving young people more opportunities for cross-border volunteering.*" The initiative concerns young people in the European Union under the age of 30 who wish to volunteer in a country other than their own. Such voluntary activities differ from formal employment, since they are usually unpaid (except for some pocket money and expenses) and cover a limited period of time, typically several months. Volunteers are active in a whole range of areas, from civil protection and social inclusion to cultural preservation and the environment. The Commission is encouraging Member States to improve the interoperability of national youth volunteering schemes in order to make it easier for a volunteer from one country to participate in the volunteering schemes of another.

To know more about the programme

http://ec.europa.eu/youth/youth-policies/doc30_en.htm

EU/EDUCATION: Education systems in the EU have slow but steady progress

The European Commission presented on July 10th the latest data on Member States' progress towards the 2010 goals they have set themselves for their education systems under the Lisbon strategy. This annual "indicators and benchmarks" report looks at individual country's performances in key areas such as completion of secondary education, early school leavers, low achievers in reading literacy, graduates in maths, science and technology and the participation of adults in lifelong learning activities. This new document shows that overall Europe is making progress in all five areas - with the exception of low achievers in reading. However, although education and training has been improving slowly but steadily, progress needs to be faster in almost all areas in order to reach the 2010 targets. The 2008 report is based on a coherent framework of sixteen core indicators and five benchmarks in education, which were adopted by the Council (Education) in 2007. The results are meant to provide strategic guidance for "Education and Training 2010" work programme, the mechanism through which the Member States are working to achieve the broad common objectives they have set for their education and training systems under the Lisbon Strategy for Growth and Jobs.

The good news is that overall performance in the European Union is on a par with the best in the world. However, while progress has been made in four of the five benchmarks, in the benchmark for low achievers in reading, there was actually deterioration over recent years. All countries have relative strengths and weaknesses across the benchmark areas and there are significant divergences between Member States and fields.

Full details of the report are in the text to be found here:

http://ec.europa.eu/education/policies/2010/progressreport_en.html

EU/EDUCATION: Expert discuss how to extend ERASMUS' success

How can we extend the success of Erasmus, the EU's flagship programme in higher education, beyond the confines of the university sector? This was the question put to a Commission-appointed High-Level Expert Forum on Mobility, whose report was published on July 10th. It recommends expanding greatly the opportunities for learning mobility offered, not just to students, but to young people in general including, for instance, apprentices as well as young entrepreneurs and artists. The report, entitled "Making Learning Mobility an Opportunity for All", is a result of six months' reflection on how to create more opportunities for mobility of young people between EU Member States. It calls for action to address existing barriers to mobility, and proposes a new partnership – of the EU, Member States, regions, education institutions, business and civil society – to boost mobility. The High Level Expert Forum proposes concrete mid-term targets: by 2020, at least 50% of all young people aged 16-29 should be offered the opportunity to engage in some form of cross-border mobility at some point. This overall target can be realised if, by 2020, mobility reaches just over 6% of university students every year, as well as 3.5% of trainees in vocational education and training and just over 1% of those young people who wish to participate in a mobility-based voluntary action. It also calls on the European Commission to mainstream mobility into all relevant EU policies, notably the Structural Funds and the Framework Programme for Research and Development and for mobility to be made a top-priority in the mid-term review of the EU's Financial Perspective.

To know more: Full text of the report: "Making Learning Mobility an Opportunity for All":

http://ec.europa.eu/education/doc/2008/mobilityreport_en.pdf Annexes to the Report: http://ec.europa.eu/education/doc/2008/mobilityannex_en.pdf

ENCATC welcomes two NEW MEMBERS

Our network gathers **124** members (**85** full members, **35** associate members and **4** individual members) and operates through 34 countries.



Bulgaria – ESSBTI

ENCATC wants to welcome a new members from Bulgaria, **Svobodna Vrantchéva** from Ecole Supérieure Spécialisée de Bibliologies et Technologies Informatiques – ESSBTI. Mrs Vrantchéva is responsible for the studies of Cultural Heritage at ESSBTI Sofia.

To contact your colleague, visit her profile in the ENCATC website, or write to: s.vrancheva@gmail.com



France - Cluny

We welcome **Birgit WALLBORN**, responsable pédagogique of the Mastère spécialisé « Technologie, Culture et Patrimoine » at ENSAM, Cluny. This new ENCATC members are particularly interested in the ENCATC Working Group in Heritage. You can find out more about this member in our “ENCATC in CONTACT” Interview.

ENCATC holiday



NEW ENCATC WEBSITE!



ENCATC announced this month the official launch of the new ENCATC website.

Visit the ENCATC new website, which has new information tools and resources, a user-friendly structure and an ENCATC member-only area.

Check out the new Features online:

- ENCATC in CONTACT
- ENCATC Online Forum
- ENCATC Working Groups
- BIBLIOGRAPHY on Arts Management and Cultural Policy
- And much more!
-

ENCATC Members-ONLY:

In the index you can log-in with your ENCATC username and password (Forgot your password? Just write a short email to Rosa to communications@encatc.org)

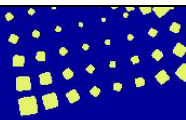
Take part in our ENCATC Online Forum!!



The new website is now ONLINE.
Visit www.encatc.org

Audience Policies in Europe

encatc working group



Aimed to exchange information about the **state of art of audience policies in Europe** and to set up the agenda and the future activities of the ENCATC working group for the next three years (2008-2011); this first meeting gathered in Paris 10 experts from our network.

This meeting offered also to the participants the opportunity to join on the 12 June of the temporary exhibition "L'Ange de la métamorphose" of the artist **Jean Fabre**. This study visit guided by our member Anne Krebs, was an introduction to the concept of the contemporary art exhibitions at the Louvre and to the artist Jan Fabre.

A **detailed report** of this meeting is available on our website (members' only session)

Interpretation/Mediation applied to heritage sites

encatc working group



Aimed to inform the participants about the activities developed by the working group since January 2008; to set up the agenda of the working group for the next three years (2008-2011); as well to exchange information and project proposals among the participants, this meeting gathers in Brussels 16 experts from ENCATC and other major organisations such as UNESCO and Fondation Roi Boudoin. During this meeting the participants had the opportunity to know more about the **Fist Forum on "Heritage and Dialogue"** organized by the **Council of Europe** next October in Brussels with the scientific support of ENCATC as well as to better understand the role of **UNESCO** and its 1972 Convention on the protection of Cultural and Natural World Heritage in this specific field.

A **detailed report** of this meeting is available on our website (members' only session)

Creative entrepreneurship & education in cultural life

encatc working group



Check out the latest entries in the blog of this ENCATC working group. "Migration and entrepreneurs", "Web, technique and alternative thinking" and "Artists in USA" are some of the articles written in this blog, published by Lotta Lekvall, director of Nätverkstan and Olav Unsgaard, teacher and writer.

Look at Social & Cultural Entrepreneur
www.culturalentrepreneur.se



ENCATC WORKING GROUPS CALENDAR 2008



International Conference, forum, workshops
of the European network ENCATC

Under the patronage of Ján Figel',

Member of the European Commission, responsible for Education, Training, Culture and Youth

LYON — 15th, 16th, 17th, 18th October 2008

The next meetings of the ENCATC working groups will be organised alongside our Annual Conference and GA

Thursday 16th October
Media Library of Vaise, LYON.

Morning:

ENCATC Working Groups Meetings:

- > Creative Entrepreneurship & Education in Cultural Life
- > Interpretation/mediation applied to heritage sites
- > Audience policies in Europe
- > Management of urban and cultural policies of cities

Saturday 18th October

Morning:

ENCATC Working Groups Meetings:

- > Cultural Observatories, information and knowledge
- > Europe International
- > Bologna Process
- > Glossary

Each ENCATC working group addresses a specific issue. The selected topics results from the consultation with the membership and therefore they reflect the main areas of interest of our membership. Each Working Group consists of individuals, representing the training institution member of ENCATC, who are considered as having relevant knowledge and expertise in the specific field of the Working Group. Each working group can also integrate representatives from external institutions: organizations having a strong expertise or legitimacy in the specific field of the Working Group.

To know more about the ENCATC Working Groups visit:

www.encatc.org/pages/index.php?id=40

"INTERCULTURAL DIALOGUE AND PROJECT MANAGEMENT: New training programmes in a context of major challenges"

16-18 October 2008 Lyon, France



Register Now Online!!

(deadline 30/09/2008)

www.encatc.org/register

This international ENCATC event, implemented in partnership with the Faculty of Anthropology and Sociology of Lyon2, the city of Lyon and the Rhone Alpes Region, will focus on the International UNESCO Convention for the Protection and Promotion of Cultural Diversity. This document has highlighted the major international and local challenges ahead in the field of cultural development and prevention of conflicts. The debate on the diversity of cultures versus the choc of civilizations addresses not only public authorities but also artistic and cultural producers: opinions are asserted, professional activities are evolving throughout Europe, and even if they stem from a variety of cultural policies, they are all questioned by these new perspectives.

Moreover, in the framework of the European Year for Intercultural Dialogue, this meeting aims at occupying a central position on the question of training. This international conference will therefore examine the current transformations at work and consider how expertise, skills and know-how should be adapted to fulfil these new requirements; will try to understand the didactic and pedagogical implications these changes will lead to and will exchange on the curricula that should be established and will contribute to the sharing of experiences on training programmes that develop new methodology.

Practical Info

For Hotels and Transport in Lyon

www.encatc.org/pages/index.php?id=75

Draft Agenda

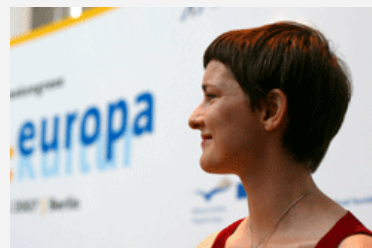
www.encatc.org/pages/index.php?id=75

Alongside its Annual Conference, ENCATC is organizing:



**2nd Young Researchers Forum
(15th October)**

www.encatc.org/pages/index.php?id=83



**Cultural Policy Research Award Ceremony
(16th October)**

www.encatc.org/pages/index.php?id=18



**ENCATC Working Groups meeting
(16th October)**

www.encatc.org/pages/index.php?id=40



**Annual General Assembly
(18th October)**

www.encatc.org/pages/index.php?id=14



European Arts
Management

CULTURAL MANAGEMENT EDUCATION IN BULGARIA

Traditionally cultural management education in Bulgaria is part of a more general academic corpus of knowledge called '**kulturologia**' ('culturology', i.e. 'science of culture' or, as it is more commonly known in English, 'cultural studies'). It was offered for the first time in 1982-83 as a two-year 'specialization' in 'History and Theory of Culture' by the Department of the same name in the Faculty of History at Sofia University 'St. Clement Ohridsky'.

A separate five-year masters major in cultural studies has been running since 1990 and is regarded as 'one of the first acts of methodological innovation and enrichment of education in the field of humanities', and as an endorsement of 'interdisciplinary teaching, aimed at overcoming simultaneously the positivism of Bulgarian historical science and the traditionalism of our philosophical education.'¹ In 1992 the former Department was transformed into a Centre for Cultural Studies and moved into the Faculty of Philosophy.

In 1997 a similar five-year masters major was launched by a newly created Department of Cultural Studies in the Faculty of Arts at South-West University (SWU) 'Neofit Rilsky' in Blagoevgrad². At the present moment the particular program profiles in cultural studies offered in Bulgaria by these two departments are, to a great extent, determined by their different local inter-faculty context. The Blagoevgrad curriculum emphasizes the arts, while the Sofia program emphasizes the philosophical aspects.

The University of National and World Economy in Sofia (UNWE) offers a bachelor program, 'Economics of the Social-Cultural Sphere', where Social and Cultural Management is taught from an economic perspective³.

¹ <http://forum.uni-sofia.bg/filo/display.php?page=kulturologia>

² http://www.swu.bg/en/index.php?option=com_content&task=view&id=25&Itemid=48

³ http://www.unwe.acad.bg/?page_id=6&subitem=31&fmenu=2&id=20&dmenu=3&spec_id=14



Significantly the **first Bulgarian book on the governance of the arts** was written by a lecturer at UNWE, Dr. Lidia Vurbanova. It was published in 1997 by the University Press 'Economy'. In 2002 Associate Professor Tatyana Stoichkova, based at the South-West University, published the next Bulgarian textbook in this field, called 'Cultural policy and cultural management' (Stoichkova, 2002)

Thus the academic programs in Bulgaria present two main routes to cultural management: one starting from the theory and history of culture and connecting it to organizational and management theory; the other starting from economy and finance, and relating these to arts and culture and their management.

A review of the existing programs in Bulgarian Universities reveals that **arts and cultural management are broadly presented as separate subjects in different bachelor and masters formats**. Therefore there is no single curriculum program devoted exclusively to this topic. Programs offering a theoretical grounding in the field of 'symbolic production' are traditionally described as 'cultural studies'. **Management teaching is therefore seen predominantly as 'cultural', not as 'art'**.

The structure and content of the 4-year Cultural Studies BA program that we currently offer at South-West University indicate the basic trends of education in cultural studies. The program **aims to develop broad professional knowledge and expertise in various fields of culture and arts, enabling graduates to realize themselves as researchers, theoreticians and practitioners**. They will be able to enter the profession as administrators and managers with expertise in planning and predicting the future development of cultural processes, and an ability to operate efficiently in national, regional and community cultural institutions such as theatres, libraries, cultural centres, art galleries, museums and so on.

Graduates will be suitably qualified to continue their education in masters and PhD programs. There are four main subject areas offering a range of compulsory and elective disciplines: General Theory and History of Culture; Theory and History of Arts and Mass Media; Theory and History of Bulgarian and Balkan Regional Cultures; Cultural Pragmatics, Cultural Institutions and Research.



In addition there are a number of disciplines which cannot be assigned to these four subject areas such as Foreign Languages, Sports, and Creative Writing. Besides the classical teaching methods of lectures and seminars, students have a number of opportunities to develop and improve their knowledge through direct experience. They can participate in student conferences and workshops, undertake internships with cultural institutions in the city, and practise their expertise as managers, animators and creators in the annual Youth Arts Festival, 'Euro-Arts', organized by the faculty.

The program is based on the traditional principles of higher education which emphasize a theoretical approach at the expense of the more practical elements which would help students to develop as cultural entrepreneurs. Nevertheless, this bachelor degree may provide a good basis for the future development of a masters program in Cultural Management.



Education and Culture

Leonardo da Vinci

Written by Svetlana Hristova, of SWU-South West University "Neofit Rilski" in Blagoevgrad in Bulgaria, in the framework of the EAM Project.

European Arts Management Project

Supported by the Leonardo da Vinci programme, the EAM project (in which ENCATC is partner) is a 2-year pilot project aimed to develop new vocational training tools. The project meets **social objectives of increasing employability, and accessibility to arts and cultural activities.**

Guiding principles

...that the arts can play an essential role in fostering cultural and social integration between different ethnic, linguistic and national sectors of the population at local level, and through European international and trans-national exchange.

...that arts managers carry out an essential function in facilitating and inspiring creative and cultural activities among all sectors of society.



The partners during the meeting in Krakow

Target Groups

Arts managers in voluntary and community arts, including socially deprived areas, community theatre groups, art & health programmes & disabled arts programmes;

Local government arts officers who encounter issues of social exclusion, social disadvantage and disablement as part of strategic cultural policy.

Practicing professional artists & crafts-people wishing to extend their range of arts management skills in an international context.

Students and researchers within universities researching arts and cultural management, including assessment and evaluation of social & cultural impact.

For more information, contact Dr. Jolyon Laycock

jolyonlaycock@brookes.ac.uk or visit the website (beta version) <http://www.eamp.eu/>

Center for International Studies of Art **OUTSIDE PROJECT / Belgrade 08**



The Outside Project is organized by Belgrade's Center for International Studies of Arts (CMUS) in partnership with the ENCATC member University of Arts in Belgrade, Florence Academy of Fine Arts and US university program SACI in Florence. It is accomplished in

form of two-week programs for art students in Belgrade and Florence. Over 200 students from the two cities took part in the program since 2005, as well as numerous artists and lecturers.

The Belgrade edition of the **Outside Project 08** has included workshops, lectures and public events dedicated to observation and study of urban space, material culture and environment. This year, aside from Belgrade, the program has included activities in **Pancevo** and in **Kikinda**.

For more information, contact Dejan Atanackovic info@outsideproject.org

Interacció 2008

The Department of Culture, Diputació de Barcelona, ENCATC members, organizes "**Interacció 2008**", **Intercultural Dialogue Policies at a Local Level** on 28 October of 2008 to 31 October of 2008. Interacció 2008 seeks to reopen the debate on diversity and interculturality, convinced that the new dimension of the phenomenon demands a response from local authorities.

For more information and programme, visit: <http://www.diba.es/cjs/jornada.asp?id=187>

M.A. in Cultural Production

Our members from International Centre for Culture and Management (ICCM) in



Vienna proudly announce the start of a completely new M.A. programme in Cultural Production this autumn and are looking for participants with passion for the most thrilling challenges in the cultural field today. After 20 years of operating experience in education and training of arts managers and two years of occupational research ICCM came to the conclusion to change its international academic top programme radically: ICCM now introduces the newly created **Master of Arts in Cultural Production** for all people who

want to work in strategic fields of cultural production and who are not interested in old fashioned arts management programmes.

The new MA is an answer to the radical change in the cultural sector as a whole as well as in the different cultural sub-fields. It replies to the complex patterns of cultural production and the dynamics of the information and communication society evolving under tremendous influence of the revolutionary changes in the cultural and media environment.

For further information please visit the website <http://www.iccm.at/Overview.342.0.html> or contact via email office@iccm.at.

Préparer l'avenir des sites patrimoniaux

Le Centre –Arts et Métiers- ParisTech de Cluny a le plaisir d'organiser, sous l'égide du Centre du patrimoine mondial de l'UNESCO, le Cycle de formation internationale, intensive et francophone pour « **Préparer l'avenir des sites patrimoniaux / Construire un projet et un plan de gestion** », à destination de gestionnaires de sites, francophones. La formation se tiendra la semaine du 22 au 28 mars 2009, sur le site prestigieux de l'Abbaye de Cluny (Bourgogne – France). Elle pourra être complétée par une semaine d'immersion dans l'équipe gestionnaire d'un site patrimonial français.

Contact : Emilie NARDON, Par courriel em.nardon@laposte.net Site WEB : www.ensam.fr/fr/centres_et_instituts/centre_cluny

Call for Papers for "Cultural Policy and Management Yearbook"

Our members at the Cultural Management Department of the Istanbul Bilgi University announce the first call for papers for the Cultural Policy and Management Yearbook. The Dossier theme of the very first issue is "City and Cultural Policy". Submissions from any relevant discipline are welcome and particularly on the issues of urban development and regeneration with regard to cultural/ creative industries and their effects on local cultural policy making. In this edition the issues of event management and festivalism will also be taken into consideration due to approaching outlining event: the European Cultural Capital 2010: Istanbul.

Deadline for submission: 10 October 2008

For more information, contact: Ms. Ayca Ince e-mail: aycai@bilgi.edu.tr

Ecole Nationale Supérieure D'Arts et Métiers ENSAM, Cluny, France

ENCATC in CONTACT is a space for members to present themselves and their institutions. In this issue, we contacted **Birgit WALLBORN**, responsable pédagogique of the Mastère spécialisé « Technologie, Culture et Patrimoine » at ENSAM, Cluny, France.

e When and why did you join ENCATC?

Birgit Wallborn: We are new in ENCATC, we are members since June 2008, we are very happy to join our efforts with similar training centres in order to give our trainings a real European context (as well on cultural policy as on our trainees' job perspectives).

e Can you tell us about the study programs in heritage at ENSAM Cluny?

BW: Our course is situated in the premises of 1100 years old but mostly destroyed Cluny Abbey and within a 1st class engineer school, and accompanies the ongoing experience of high technology applied to heritage; the **Master called Technology, Culture and Heritage** is now 4 years old and specializes young architects, engineers as well as art historians, archeologists, among others, to rehabilitate and enhance heritage buildings for cultural purposes, with a large view on project management. We also provide courses and projects to interested engineer students; bi-annual intensive training program to (World and other) heritage site managers. The **Master in Technology, Culture and Heritage aims to train** project managers capable to create and coordinate projects dealing with heritage sites (historical heritage, industrial, military, rural and landscape heritage among others) as well as creative centres, arts residences, museums, exhibitions, among others. The program has four main modules: Culture and Heritage, Implementation and management of projects, the Technique in service of cultural projects Modulate and Management.



Birgit Wallborn with students at Cluny

e What do you expect of the network personally, and for your institution?

BW: It could be interesting to exchange what is a "cultural project manager" in different cultural and heritage contexts. I don't know whether joint training sessions mixing different trainees have already been tested yet within your network. At least could we start exchanging lecturers and professionals, as well as look at case studies from different points of view.

e Which are your future plans in the University/Faculty?

BW: In the next years 2009-10 it will be the 1100th anniversary of CLUNY ABBEY; we will have restoration works, a research project in virtual reality; that means one year of events in Cluny and Cluniac sites all over Europe. We will develop more and more integration of techniques and technology into an existing fabric, as we will transfer the Cluny's experiences to other sites (Master students' expertise, training seminars in Cluny). Another aim is to expand the integration of architecture competence into the engineer school and awake interest on cultural and heritage matters with technicians.

If you want to know more about this ENCATC member, and about the Master in Technology, Culture and Heritage please contact your colleague
Birgit WALLBORN
[Birgit.wallborn@cluny.ensam.fr](mailto:birgit.wallborn@cluny.ensam.fr)
 ENSAM Cluny
 Rue Porte de Paris
 71250 CLUNY



Upcoming TEH Meeting 66 in Stavanger

The 18th - 21st of September members of *Trans Europe Halles (TEH)* from all over Europe gather in Stavanger, Norway, the Capital of Culture 2008, for a 4-day intensive meeting.

At the seminar on Saturday the 20th, *Katherine Watson*, Director of LabforCulture, will moderate a roundtable discussion reflecting on the impact of Capital of Culture programme on the independent culture sector. How can the sector contribute and benefit more from the programme? In the beginning of the seminar, *Mary Miller*, Director of Stavanger2008, introduces the key points of their year and city's leading art venues present their participation. The seminar is open for public.

On Friday the 19th TEH's new pilot, TEH Training and Consultancy Services, is launched. By launching training and consultancy service TEH aims at pooling and exchanging the know-how of its members. Research on the needs of the sector showed that especially training in project management, marketing, income generation and vision&strategy were wanted. The pilot is tested on TEH members and later it will be opened up for external partners.

Information on the meeting will be updated on www.teh.net
For more information please contact Essi Aittamaa, essi@teh.net

Culture Action Europe/ EFAH invites you to Marseille...

Culture Action Europe/ EFAH is happy to announce that their 16th General Assembly and Annual conference will take place at la Friche Belle de Mai in Marseille from the 23rd to the 25th of October. With the support of key local institutional and cultural partners, the organisers hope to bring some central European cultural debates to the Mediterranean and broaden all of our horizons: the discussion will turn around the question of how can we deepen the European cultural conversation to involve all actors concerned, as well as our Southern neighbours? An early outline of the conference topic is available on their website. Look out for further practical information to be published soon (registrations will open in August).



Visit: <http://www.cultureactioneurope.org/>

LabforCulture: Focusing on France



LabforCulture's new Region in focus looks at France's independent cultural sector through the viewpoint of the two cities, Nantes and Lille. Banlieues

d'Europe collected different perspectives through interviews, images and reflections by various cultural individuals. Added to this, l'Observatoire des Politiques Culturelles undertook a mapping of key French organisations that facilitate cultural cooperation. Both contributions make up an interesting commentary on intercultural delivery in France. The two cities, Nantes and Lille both share a similar industrial past and have in recent years linked to cultural regeneration as a mechanism to improve and raise profile. Read about the dynamic communities from the two cities and the steps taken to create great events, cultural facilities for the metropolitan areas and thriving networks.

The mapping across France offers an insight into approximately seventy artistic and cultural facilities involved in European, international cross-border exchanges and intercultural projects. It is fascinating to see the different kinds of organisations and their differing approaches to exchange and working in Europe.

Visit their website:

<http://www.labforculture.org/en/Directory/Region-in-focus/Current-Region-in-Focus-France>

ELIA Biennial Conference, Gothenburg

Our colleagues at ELIA (European League of Institutes of Arts) are organising their 10th Conference, which will take place in Gothenburg, from 29 October to 1st November. The content of the conference is conceived as a whole in which the cultural programme, the exhibitions, the symposia, the discipline sessions, the speakers' contributions and the interactive forum are all interrelated. The focus of the conference and that of its various themes stem from issues that concern us all; the all-encompassing focus will be the future role of higher arts education institutions and the relationship of those institutions with our changing societies.

For more information: <http://www.elia-artschools.org/biennial/index>

**Eurozine Conference
2008 in Paris: Speakers
confirmed**

**26–29 September
Paris, France**



As previously announced, the 21st European Meeting of Cultural Journals will take place in Paris 26–29 September. This year's meeting is organized by the Eurozine and its French partners Sens Public, Multitudes and Esprit, in cooperation with Ent'revues. The conference is part of the "Saison culturelle" of the French EU presidency 2008 and will be held in the Cité nationale de l'histoire de l'immigration. More than 100 editors and intellectuals from Europe's leading cultural journals will participate in this event, and the programme includes seminars and debates as well as an exhibition displaying journals from more than 30 countries. Under the heading Crosswords X Mots croisés, the conference will explore multilingualism in Europe and its relation to critical publishing against the backdrop of media transformation and the consolidation of network structures. Confirmed keynote speakers and panellists include Jorge Semprún, Eduard Glissant, Barbara Cassin, Abram de Swaan, Clarisse Herrenschmidt, Geert Lovink, and Ruth Wodak. As part of this endeavour, the webjournal Crosswords has been launched by Eurozine and its Parisian project partners Sens public, Multitudes, and Ent'revues. Crosswords is a multilingual, collaborative, temporary working platform. Its purpose is to prepare, develop, and problematize the themes of the conference and at the same time act as a supplementary, provisional conference publication.

**To learn more about Crosswords, go to
www.xwords.fr**



**Culture, Cohesion and Competitiveness:
Regional Perspectives
27 - 31 August 2008
Liverpool, UK**

The 2008 **European Regional Science Association (ERSA)** Congress will be jointly hosted by the Department of Civic Design at the University of Liverpool and the British and Irish Section of the Regional Science Association International. Chosen as European Capital of Culture for 2008, Liverpool has been the focus for numerous regeneration initiatives. The City has changed dramatically in the last decade and is emerging as one of the UK's leading centres for learning, culture, entertainment, sport and

endeavour. The Congress will provide an excellent opportunity to see, and reflect on, the substantial progress that has been made. The overarching theme for the Congress will be Culture, Cohesion and Competitiveness – Regional Perspectives. This encapsulates a number of different aspects that are topical and relevant not only for Liverpool but also across the whole of Europe. The programme will be organised around a variety of topics and include plenary sessions with lectures by distinguished keynote speakers, including Professor Ed Glaeser (Harvard).

**To read more about this event:
<http://www.liv.ac.uk/ersa2008/>**



**European Project Fair in Brussels
Register now!
1-3 October 2008
Brussels, Belgium**

The third European Project Fair of Cultural Centres entitled "European Cultural Centres live Intercultural Dialogue" is going to take place in Brussels. This year's main focus tackles all those projects that enable, promote and broach the issue of intercultural dialogue. Cultural centres all over Europe are invited to present their different approaches to this subject. Special emphasis will be put on the different sectors where the projects are taking place or as which they have been categorised (such as education, lifelong learning, inter-religious dialogue, inter-ethnic dialogue etc.) in order to make the broad spectrum of cultural work visible at European level and to inspire the participating cultural centres by good practices. Other highlights will be: the exchange of experiences on how to deal with human resources in the cultural centres (staff, technicians as well as volunteers etc.), workshops on funding opportunities through EU programmes such as Grundtvig and European Voluntary Service, and experience exchange on regional cooperation. Furthermore, the conference will provide you with information on culture civil society platforms as communication tool with the European Commission and news on upcoming ENCC activities.

Registration fee: 50 € (may decrease if additional funding is available)

Deadline for registrations: 19 September 2008

**Please find all registration details incl. hotel booking, draft programme in:
http://www.encc.eu/projectfair_brussels.php**

CALL FOR PROPOSALS

Culture Programme (2007-2013) PILOT PROJECT:

**Networking of existing
structures supporting
mobility in different cultural sectors**



At the end of 2007, the European Parliament voted a budget line dedicated to supporting the environment for the mobility of artists on the 2008 budget (1.5 Mio €) including calls for networking of existing structures supporting mobility in different sectors in order to develop exchange of best practices, evaluation methodologies, valorisation of results as well as possible joint actions and studies aiming at improving the overall effectiveness at EU level.

A new call for proposals implements this element of the EP amendment which is aimed at supporting networking of existing structures in the independent civil society sector and initiatives by public authorities. The networks to be co-funded through the proposal have to encompass at least 5 partners from at least 5 different Member States. All the partners have to have supported mobility of cultural workers within the EU or between the EU and third countries for a minimum of 2 years, by coordinating or co-funding mobility schemes or improving the context of mobility for cultural workers. The total budget is 1.25 Mio € (150.000 - 350.000 € per grant)

Deadline for applications: 30.9.2008

For more information:

http://ec.europa.eu/culture/calls-for-proposals/call1440_en.htm



Programme Guide Culture 2007 – 2013

This Programme Guide aims to assist all those interested in developing projects or receiving financial support for their permanent activities within the Culture Programme (2007-2013). It helps them understand both the objectives and the *strands* of the Programme and therefore the types of activities that can (or cannot) be supported. It also seeks to give detailed information on what is needed to apply and what level of grant can be offered. The guide offers an explanation of the selection procedure and of general rules relevant to those applications for EU grants that are selected at the end of this procedure.

To download the guide:

http://eacea.ec.europa.eu/culture/guide/documents/culture_programme_guide_en.pdf

Erasmus for young entrepreneurs

"Erasmus for young entrepreneurs" aims to support projects allowing up-and-coming EU entrepreneurs to learn in an experienced entrepreneur's company in another EU Member State. The purpose is to facilitate exchange of experiences and networking. The objective of the action is to contribute to enhancing entrepreneurship, internationalisation and competitiveness of newly established micro, small and medium-sized enterprises and potential new start-up entrepreneurs in the EU.

The deadline is 20th August 2008. For further information, please visit:

http://ec.europa.eu/enterprise/index_en.htm

EU Prize for Cultural Heritage / Europa Nostra Awards

2009 Call for Entries published



Europa Nostra and the European Commission has published the Call for Entries for the 2009 edition of the European Union Prize for Cultural Heritage / Europa Nostra Awards. Dossiers can be sent in four categories: Conservation; Research; Dedicated Service by Individuals or Organisations and Education, Training and Awareness Raising.

The deadline for submitting entry dossiers is 1 October 2008.

Information on the 2009 EU Prize for Cultural Heritage / Europa Nostra Awards, entry forms and entry requirements are available on

www.europanostra.org/awards/2009.html



european cultural foundation

ECF on the look-out for cutting-edge artistic projects

The European Cultural Foundation is actively seeking proposals, from individuals and organisations, for innovative artistic projects of outstanding quality that offer new insights into the diverse Europe and its' challenges of the 21st century. The next deadline for Artistic Project Grants is 1 September 2008. Artists and organisations from Europe's new communities are especially encouraged to apply. Spread the word!

Check the guidelines

More at: <http://grants.eurocult.org>

RESEARCH AND PUBLICATIONS

The impact of public policies on the performing arts in Europe

Edited by Ineke van Hamersveld and Cas Smithuijsen



The Boekmanstudies in Amsterdam has recently launched the book **State on Stage. The impact of public policies on the performing arts in Europe**. This publication offers both a pan-European overview and national portraits of 15 EU member states, depicting a lively, dynamic performing arts scene. It also reveals what's happening behind the scenes – oversupply, with thousands of performing artists unable to find proper jobs, seeking additional income elsewhere. Despite the generosity of governments at all levels, public money comes either in insufficient quantities, or is spent inefficiently.

The national profile of Romania is covered by **Corina Suteu**, who, in the dedicated chapter of the book, sketches a picture of the evolution of the relationship between the performing arts field and the late developments of public funding in favour of these arts.

For more details and to order the book visit www.boekman.nl

Moving Art

A guide to the export and import of cultural goods between Russia and the European Union

by the Delegation of the European Commission to Russia



Moving Art is a user-friendly handbook that describes the procedures and regulations for the import and export of cultural goods between Russia and the countries of the European Union. It is intended to be a practical guide for organisers of international cultural projects: museums and galleries, art experts, dealers and collectors, orchestras, concert managers, artists' agents, musicians, artists, art lovers and even tourists - both in Russia and the EU. It aims to present the essential legal and administrative information in an easy to understand format. It provides up to date links and references that will enable users to find their way through the bureaucratic web. In short, to help art cross borders!

It is distributed free of charge and can be downloaded from the webpage of the Delegation of the European Commission to Russia at: http://www.delrus.ec.europa.eu/en/images/mText_pict/2/Moving%20Art%2007%20eng.pdf

Investing in Heritage A Guide to Successful Urban Regeneration



By INHERIT, EU-funded network project

There has historically been a lack of evidence and good practice guidance to convince many cities and stakeholders of the benefits of heritage led regeneration and to show how this can be delivered and achieved. The INHERIT project, led by the European Association of Historic Towns and Regions in partnership with the cities of Belfast, Newcastle upon Tyne, Göteborg, Verona, Gdansk and Ubeda fills this gap.

The INHERIT report explores the value of heritage, looks at different approaches to heritage led regeneration and identifies the social and economic benefits that can be achieved. It endeavours to understand the underlying processes involved in investing in heritage and to identify the key ingredients leading to success. The key success factors identified are based on 19 detailed case studies, supplementary examples of good practice from across Europe, and an evaluation of EU regional policy in the field of cultural heritage.

The guidance, while aimed at helping local and regional authorities to realise the full potential of heritage as a catalyst for the wider regeneration of their towns and cities, will have relevance to everyone working in the field of Cultural Heritage.

INHERIT is an interregional project partly funded by INTERREG 3C.

If you wish to order a copy of the report, there is an order form on the INHERIT website, which you can download - www.inheritproject.net

Scottish Report On Creative Industries

The report presented to the Scottish Minister for Europe, External Affairs and Culture illustrating



considerations for the best methods of support for Scotland's creative economy, done by the Creative Industries Working Group. An interesting fact is that the creative economy supports around 60,000 jobs across Scotland, and employment in the creative economy expanded by almost a third (29.1%) in the five years 1999-2004.

For more information, and to download the report, visit the website: <http://transition.creativescotland.org.uk>

What is ENCATC?

Established in Warsaw in 1992, the European Network of Cultural Administration Training Centres (ENCATC) is an independent umbrella organization, and **the only European organization for training institutions and individuals** (experts, lecturers and consultants in cultural management and administration, cultural policies and funding) **professionally involved in education and training for the arts and cultural sectors**. Currently, ENCATC has over hundred **members** and operates through **36 countries** including **Australia and the United States**.

ENCATC believes that education and training of cultural operators is key to development, improvement and social transformation. The cultural sector is characterized by the immense importance of its human resources over other production factors. It is fundamental to invest in the education and training of those actors.

Since its creation, the Network cooperates in many ways with other international and European institutions, including UNESCO, the Council of Europe, the European Commission, the European Parliament, the European Cultural Foundation and the Nordic Cultural Fund.

HOW TO BECOME A MEMBER OF ENCATC?

If you are interested in joining the ENCATC Network, you just have to fill in the Membership Application Form and send it back to ENCATC Coordination Office. You can apply for full, associate, individual or supporting membership.

The applicant may indicate the type of membership required. However, all applications are subject to the review and approval of the Board of the Network.

Together with the duly completed and signed application form, the applicant should also send, a profile of his/her program.

For more details on joining ENCATC feel free to contact our Coordination Office in Brussels (phone: +32 2 201 29.12 or email: g.cogliandro@encatc.org).

We will be very glad to assist you!!

MEMBERSHIP SCHEME

Full members: 450 EURO

Institutions (Educational institutions - colleges, universities -; training organizations; research organisations; agencies; government bodies; business organizations; foundations; professional associations; non-profit organizations) which have at least three years of experience of providing and delivering a publicly-recognized education / training program in the field.

Associate members: 280 EURO

Institutions, providing and delivering a publicly recognized education and training program in the field but have not been doing so for a minimum of three years.

Institutions, which are important in the development of the education and training sector. Institutions with related activities (for instance, cultural administrations, other networks).

Supporting members:

Organisations or individuals, which provide some financial or other support for the Association.

APPLICATION FORM

Please fill in this page and send it by e-mail or fax to GiannaLia Cogliandro ENCATC Executive Director

0032.2.203.02.26

Type of Membership:

Name & Forename:

Name of the Organisation:

Address:

Telephone/Fax:

E-mail & website:

Reasons for applying:

Date & Signature: