



Book launch

Lyon, 17.10.2008 at 18h15

Enabling the Creators

ARTS AND CULTURAL MANAGEMENT AND
THE CHALLENGE OF SOCIAL INCLUSION

Edited by Jolyon Laycock

Published by the European Arts Management Project in
association with the Oxford Brookes University

Oxford, 2008

ISBN 978-1-873640-65-4

Enabling the Creators is one of the outcomes of the European Arts Management Programme, a 2-year pilot project funded by the Leonardo da Vinci (LdV) programme of the European Union. Its objective was to develop new vocational training tools in arts and cultural management. In line with general LdV priorities, it was intended to meet social objectives of increasing employability, and accessibility to arts and cultural activities. The EAM project brings together universities which offer vocational training programmes in arts and cultural management, vocational training agencies, local government arts officers and small scale arts organisations in the community and voluntary sector in nine European countries to share experience and to foster innovation in vocational training. The project is led by Oxford Brookes University and it is implemented in consortium with the European Network of Cultural Administration Training Centres, ENCATC, the South West University Neofit Rilsky, Blagoevgrad, Bulgaria, the HUMAK University of Applied Sciences, Turku, Finland, the Nouvelle Agence Culturelle Régionale NACRE, Lyon, France, the Universität Hildesheim, Germany, the Aries Formazione, Grumo Nevano, Italy, the Vilnius Academy of Fine Arts, Lithuania, the Jagiellonian University, Kraków, Poland and the University of Information Technology and Management, Rzeszów, Poland.

Enabling the Creators is open-ended. It is at once the culmination of a process and the beginning of a new one. It asks questions and presents challenges. It is not the objective to fill students' minds with 'correct' procedures and 'right' answers, but to let them discover their own way forward in this age of rapid cultural development. Readers will note that the book contains no appendices or annexes. This is the function of the website. The chapters of the book are peppered throughout with notes and references to the EAM website with its eight language versions. The website contains a wealth of case studies and links to organisations at the cutting edge of arts management practice in social inclusion, cultural diversity and audience development.

Launch

The launch of the publication will take place on **October 17 in Lyon at 18h15**, in the framework of the **Annual Conference of ENCATC** - the European Network of Cultural Administration Training Centres. This event will take place from 16 to 18 October, and will focus on "INTERCULTURAL DIALOGUE AND PROJECT MANAGEMENT: New training programmes in a context of major challenges".

For more information on this publication and project: www.eamp.eu

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For more information about the ENCATC Conference and Launch: www.encatc.org

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European Arts
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