

Call for Papers

Intercultural Relations in Arts and Cultural Management Higher Education

6th – 7th of July 2017 at Zurich University of the Arts

This seminar, organized by the Arts and Humanities Research Council UK funded international and interdisciplinary network *Brokering Intercultural Exchange*, will explore how historical, institutional and social assumptions and traditions of arts and cultural management are exchanged and reproduced through the intercultural exchanges that take place in arts and cultural management training and education.

We are looking for papers and provocations that consider the following broad questions:

- How has the internationalization of higher education provided opportunities and challenges to fostering intercultural understanding?
- What is the role and responsibility of higher education in fostering intercultural understanding, particularly at a time of massive internationalization?

As well as those specifically related to the discipline of arts and cultural management:

- How has the internationalization of arts and cultural management training developed? How has this influenced curricula? How has this influenced who and what institutions dominate the field of practice?
- What is the role of higher education in the development in the intercultural perspectives of arts and cultural managers?
- How are students from different pedagogical cultures experiencing arts and cultural management education, in higher education and / or in other training formats?
- How is internationalization being experienced by arts and cultural management teachers / educators and students?
- What educational models and / or pedagogical cultures dominate or influence the curricula and training of arts and cultural managers?
- What opportunities for intercultural exchange are being taken advantage of in arts and cultural management training? What is being missed?

While we will particularly focus on the situation of higher education we are open to exploring exchanges in other training formats.

We welcome different presentation formats, which may include the following:

- Traditional style presentations, 10 minutes maximum
- Group panel sessions, in which students, educators, and practitioners may come together to discuss a particular issue relevant to the seminar, 40 minutes maximum
- A presentation / provocation which facilitates an open forum discussion with seminar attendees, 30 minutes maximum (including presentation / provocation and facilitation time)
- Stories of educational experiences. Stories should be about 15 minutes long and 10 minutes should be provided for Q&A. Stories should be led by a

particular question or issue that can be further explored through discussion or Q and A by seminar attendees

Context: We define the field of arts and cultural management as incorporating the institutions, organisations, groups, and individuals who coordinate and lead the protection, marketing, mediation, and financial organisation of creative and aesthetic expressions; namely the fine and performing arts and heritage, rather than popular or commercial and broadcast arts.

This seminar is part of a series of seminars and the building of an Arts and Humanities Research Council UK funded network of researchers, policymakers and arts and cultural management practitioners who are interested in developing greater critical discourse on the contribution of arts and cultural management to intercultural understanding. We wish that, together, we can reflect on the historical, institutional and social dimensions of intercultural activities that take place within the realms of arts and cultural management *practice* and *education*. These include:

- International project activities between individuals working in different countries;
- Inter- and cross-cultural interactions that occur in arts and cultural programs among majority and minority cultures within a single country; and
- Teaching and learning within arts and cultural management courses, particularly in higher education

Intercultural understanding refers to the ability to know, accept, value and empathise with alternative perspectives and perceptions of the world. In their work with creative and aesthetic expressions, which are inherently reflective of cultural ideas, knowledge and values, arts and cultural managers (educators and practitioners) have a critical role directing, administering and mediating intercultural understanding. Yet, very little is understood about the historical, institutional and social dimensions of this process.

The seminar will be a small group of approximately 20 - 30 people attending who are keen to investigate these ideas through presentations and discussion. We welcome paper proposals from:

- arts and cultural managers
- educators and students
- artists
- policymakers
- researchers / academics

Contributions in English should relate to unpublished projects which are recently concluded, or still in progress.

Please submit the following for consideration:

- An abstract or summary of your proposed topic. No more than 500 words. Within this, please indicate the format / style of your presentation and any relevant notes regarding how you or your team plans to present / facilitate discussion
- A biographical statement of approximately 100 words for each individual involved

Review criteria are: the originality of the proposition, the methodical approach as well as the application of the study to the aims of the seminar.

The conference committee will make the final decision regarding selection and categorization. We are looking forward to your contributions!

The deadline for submission ends on April 20th. Speakers will be notified on April 28th. We are unfortunately unable to provide travel and subsistence.

Please submit to: raphaela.henze@hs-heilbronn.de

Conference chaired by: Prof. Dr. Raphaela Henze, MBA Heilbronn University Conference Committee; Prof. Elisabeth Danuser, Head of the Center for Further Education, Zurich University of the Arts; Dr. Victoria Durrer, Queen's University Belfast

More information on the network *Brokering Intercultural Exchange* can be found at www.managingculture.net.



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