




ENCATC news

A monthly e-newsletter for the latest in cultural management and policy
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DIGEST VERSION FOR FOLLOWERS



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Hello!

NOTE FROM THE EDITOR

ENCATC joins in the celebration of the 30th anniversary of Erasmus

Dear members,

How will you be celebrating the 30th anniversary of the Erasmus programme? It's likely that you or someone you know has participated in one of the European Union's most successful initiatives. For more than 30 years, mobility has been the driver of Erasmus to help over 9 million students, youth, trainees, volunteers and education staff make gains in their education, skills, and competences.

Various evaluations and impact assessments published over the past 30 years, clearly prove the value of mobility. They show going abroad equips young people in Europe with the skills needed for the labour market both of today and tomorrow and improves their prospects for a successful career. According to statistics from the European Commission, mobile students are twice as likely to have found a job one year after graduation compared to their non-mobile counterparts.

ENCATC is a strong believer in the power of mobility, not only for enhancing skills, knowledge and competencies, but also for fostering intercultural dialogue and mutual understanding. Since 2002 through its Marie Claire Ricome Traineeship Programme in Brussels, ENCATC has had 59 trainees, of which 12 have received support from Erasmus. Having come from Spain, Italy, the Netherlands, and Poland, at date these now former students, recent graduates and young entrepreneurs are among the Erasmus success stories. They

have gained employment in cultural organisations, publishing houses, European and international institutions, state and public authorities, and education institutions in Europe, as well as North and South America.

Personally following the career paths of these talented young people proves first-hand the immense added value of gaining professional experience in another cultural environment. This is an experience we want for all of the thousands of students studying cultural management and policy in ENCATC member institutions around the world. This is why since 2008 our e-magazine for students, *PRAXIS*, has highlighted more than 1,000 internship and job offers in 60 countries to encourage mobility and having professional opportunities abroad.

While many of us think of Erasmus for students, it is an important support for academics, researchers and educators too. We are proud to have had several ENCATC members in 2015 and 2016 choose Brussels for their professional mobility experiences. Thanks to Erasmus, their time abroad helped them gain new knowledge, update their teaching curricula, learn about new research trends, and expand their networks.

Erasmus+ as it is known today has grown to become much more than a mobility programme. Its cooperation projects are a tool offering organisations active in the fields of education, training, youth and sport the opportunity to form partnerships with each other and with other actors such

as companies and public authorities. Funded by Erasmus+ and its former programmes, ENCATC has been a part of several projects over more than ten years: Seceb (2005-2006); Digital Extra (2008-2010); Artists Moving & Learning (2008-2010); CREA.M - Creative blended mentoring for cultural managers (2011-2013); ADESTE, Audience Developer: Skills and Training in Europe (2013-2016); the European Cultural Leadership project (2014-2016); and CONNECT, Connecting Audiences European Alliance for Education, and Training in Audience Development (2017-2019). Through these projects, ENCATC and members from Italy, Poland, Spain, Sweden, and the United Kingdom have collaborated with other cultural and education institutions to produce new knowledge and develop innovative training models for the benefit of our sector.

Join me in extending a warm congratulations to the European Union, its Erasmus programme, this 30-year celebration and the wonderful opportunities it has made possible within our own network.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General



NEWS FROM ENCATC

NEW MEMBERS

Join us in welcoming these new members since December as our network grows!

Damien Helly, Belgium has worked on culture in EU policies since 2006. In 2010-2012, he cooperated with EUNIC and More Europe for the enhancement of culture in EU external policies. In 2012-2014, he was senior expert for the EU Preparatory Action on culture in external relations. Since 2013, he leads cultural affairs at the European Centre for Development Policy Management (ECDPM). He has published extensively, provides training on intercultural competences and is regularly invited to events on cultural policy and management. He is also Visiting Professor at the College of Europe, Bruges.

FOR MORE:

<https://www.linkedin.com/in/damien-helly-9b9a8710/fr>

Luciano Gloor, Georgia with almost 40 years of cultural entrepreneurship and working as a cultural marketing and strategy consultant to private entities, public institutions, and local and national authorities, he has focused in recent years on cultural policies and cultural strategy development in the light of culture and the creative industries growing relevance for sustainable development in society. His professional path lead him from Switzerland to Berlin, Southern Africa and Eastern Europe, especially the South Caucasus and Ukraine.

Symbola Foundation for Italian Quality, Italy intends to be an attentive observer of the territory and its ferments, a talent scout for the myriad success stories just waiting to be highlighted and extolled as examples to follow. It intends to be a sort of neural network for quality, an agora where you can discuss, ponder and construct new interpretative grids. It wants to bring in all the experiences, enterprises and projects that bank on research, innovation and the land, on human capital, historical-cultural legacies and the landscape. The idea is to combine new technologies with the strengths of the community, with creativity, beauty and social cohesion. Italy is going through hard times at the moment. It is caught between a recession and anxiety over backsliding. The different examples of vivacity and enterprising spirit that dot the peninsula risk being viewed

as isolated successes and not as templates for similar development. To keep the leaders in quality from moving in far-flung and separate trajectories, Symbola wants to create a lobby for quality, a network of expertise, relationships and exchanges able to give the country a project for future success.

FOR MORE:

www.symbola.net

Maria Cristina Strati, Italy after her philosophical studies in Torino and in Germany (Heidelberg, Freiburg i.B.) she worked as an art critic and curator, organising exhibitions in public spaces and private art galleries in Italy and abroad. She has collaborated for many reviews. In 2014/15 she got a Master in narrative and storytelling techniques at Sculoa Holden (Torino, Italia). Since 2014 she has published two novels with another to be published in 2017.

FOR MORE:

<https://mariacristinastrati.blogspot.be/>

Central Institute for Conservation, Serbia was a direct answer to the needs in the cultural heritage conservation field in Serbia and partly, in the region of Western Balkans. The analysis of these needs has shown that the capacity of conservation education in Serbia is not on a satisfactory level and that there is still a lot of gaps to fill specifically in the fields that are not tackled in the existing formal education, such as conservation, collection survey techniques and so on. Apart from education, CIK is focused on research in many directions within cultural heritage field, as research is seen as the second pillar in further development of conservation practice and profession

FOR MORE:

www.cik.org.rs

NEWS FROM THE OFFICE

ENCATC Agenda: People, Places & Meetings

The ENCATC team led by the ENCATC Board and Secretary General, GiannaLia Cogliandro Beyens, are regularly meeting with policy makers, influencers, new partners, and members to foster partnerships, develop new projects, and expand the network's visibility in Europe and beyond. Here's a selection of what ENCATC has been up to recently:

13 January in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Damien Helly, a new member to join the network to discuss collaborations and ways for members to actively contribute to the network.

19-21 January in Weimar, Germany: ENCATC President, Annick Schramme was a speaker at the Fachverband Kulturmanagement conference for a roundtable discussion on "Beyond the Rhetoric of Theory and Practice".

20 January in Brussels: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Leen Gysen, Managing Partner of the International Platform for Art Research and Conservation to learn how its work could be interesting for ENCATC and its members.

27 January in Brussels: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Isabel da Veiga Cabral of the Ministry of Culture in Portugal to discuss possible future synergies and projects in the field of cultural heritage to develop with members.

26-27 January in Brussels: Led by ENCATC President, Annick Schramme, the ENCATC board held its first meeting of 2017 to discuss the year's working plan, 25th Annual Congress, approval of new members, the annual budget among other topics. ENCATC Board members, Marcin Poprawski (Vice-president), Manuèle Debrinay-Rizos (Vice-President), Francesca Imperiale (Secretary), Maria Bäck (Treasurer), Bernd Fesel, Ana Gaio, and Marilena Vecco were joined by ENCATC Secretary General, GiannaLia Cogliandro Beyens.



30 January in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Massimo Macaluso, CEO of Euradia Italia and Francesca Billi, Project Manager at Euradia Italia who were interested to learn more about ENCATC, its activities and events, and its members.

Professionalising students to be ready for the competitive job market

Helping today's students and early career professionals to gain valuable experience in the labour market, ENCATC is dedicated to offering opportunities to assist them develop new skills. In the framework ENCATC's Marie-Claire Ricome Internship Programme, Ines de Cortes is currently doing a communication internship at the ENCATC Secretariat in Brussels.

As a translation student at the Louvain School of Translation and Interpreting (UCL), she specialises in audio-visual translation in from English and Spanish to French. During her time at ENCATC, Ines is assisting the Communication Department and will be translating communication material and documents.



"Having studied languages, literature and translation at the UCL, I have learned a lot about other cultures, but have not yet had the opportunity to work with people from different cultural backgrounds. I hope this training will allow me to learn more about what is new in the cultural field and about the European cultural and educational policies. I am also an art lover, so ENCATC's mission is very close to my heart and I feel very grateful to work for an NGO that does something I believe in," says Ines.

Are you looking for office space in Brussels?

ENCATC and its member, The Marcel Hicter Association are renting an office in a pleasant setting, next to the l'Étoile intersection, close to the Bois de la Cambre and Avenue Louise. Well-served by public transportation, it's an ideal location with direct lines to major cultural and European Institutions.



The office space, located on the 5th floor of the Argentina Residence, 1 Maurice Avenue in Ixelles (1050), is suitable for two workstations. The rental includes shared use of premises (meeting room and kitchen) to be used in agreement with the other occupants. The rent is €250 per month plus €100 in charges per month. The space will be available from 1 February 2017.

CONTACT: Jean-Pierre Deru, Marcel Hicter Association
+32 (0)2 641 89 80 or +32 (0)475 64 34 45

RESEARCH

OPEN CALL:

Submit your article to the *ENCATC Journal of Cultural Management and Policy*



On 13 January ENCATC launched a call for articles for its online publication of the 7th Volume of the *ENCATC Journal of Cultural Management and Policy*, which will be issued in December 2017.

Contributions are welcome from any relevant discipline, provided that they make an original academic contribution to the study of cultural management and policy.

Launched in 2011, the *ENCATC Journal of Cultural Management and Policy* is an open access, annual publication including original research works from the cultural field. The objective of the journal is to stimulate the debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. The Journal is based on a multidisciplinary perspective and aims at connecting theory and practice in the realm of the cultural sector.

The deadline to make an article submission for this call is 15 March 2017.

Received articles will go through a double-blind peer review process. After this, authors will be informed whether the article has been accepted or not. The editors reserve the right to first make a prior selection in case a large number of articles is received.

Authors are asked to carefully consult and check both the [guidelines for submission](#) and the [article template](#) to be used and follow them as closely as possible.

Articles submissions should be sent to Cristina Ortega Nuere, ENCATC Journal Editor-in-chief at publications@encatc.org

Learn more information about this call for articles and the *ENCATC Journal of Cultural Management and Policy* here: <http://www.encatc.org/en/resources/online-journal/>

PUBLICATION:

Do you have your copy of the *ENCATC Journal of Cultural Management and Policy*, volume 6?

The *ENCATC Journal of Cultural Management and Policy* is an annual publication with articles on cultural research, launched in October 2011. The objective of the Journal is to stimulate the debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. The Journal is based on a multidisciplinary perspective and aims at connecting theory and practice in the realm of the cultural sector.

In its latest publication of its popular e-Journal, ENCATC brings you seven articles covering hot topics such as: the development of cultural management as a profession and as an academic subject in Germany; understanding the role of cultural networks within a creative ecosystem; museum audience development; festivalisation of cultural production; creative film industries; internships in arts and cultural management; and cultural heritage lifecycle management. Contributing authors are bringing their research from Canada, Germany, Italy, the United Kingdom and the United States.



"With this 6th volume, we are very proud to see the *ENCATC Journal* continue to be a scientific contributor to the field of cultural management and policy. The interest we see from thousands of readers, but also the many distinguished academics and researchers who wish to have their work reviewed for publication, the *ENCATC Journal* is a trusted and respected source gathering the best research being conducted in the field. Furthermore, for the long-term sustainability of the sector, this publication is a crucial tool for better anticipating the future and better understanding the past by promoting access to cutting-edge research. This important achievement was made possible thanks to the authors, editors, advisory board, and guest reviewers who are renowned experts and contributed to the success of this volume," said GiannaLia Cogliandro Beyens, ENCATC's General Secretary at the occasion of the 6th volume's publication.

DOWNLOAD YOUR COPY HERE:

www.encatc.org/en/resources/online-journal/

EVENTS TO COME

ENCATC Calendar 2017

SPOTLIGHT:

6th ENCATC International Study Tour to the Emirates

14 - 17 March 2017

STUDY TOUR INFORMATION

- [PROGRAMME](#)
- [RESERVATIONS](#)
- [FAQ](#)
- [CONTACT](#)

THE OVERVIEW

A once in a lifetime experience

Discover three of the most important cities for culture in the Emirates: Abu Dhabi, Dubai and Sharjah. The richness of cultural traditions, history, and heritage mix with exciting contemporary projects bursting onto the international cultural scene. Here we introduce you to the programme's highlights, key people you will meet, and get a taste of the dynamic adventure that awaits you.

GUIDED VISIT OF THE FUTURE "LOUVRE ABU DHABI"

Go behind the scenes



Thanks to the study tour's partnership with ENCATC member, the Louvre Museum, participants will have the rare opportunity to discover this highly anticipated cultural landmark.

Olivia Bourrat, Curatorial Deputy Director at Agence France Museums (France and UAE) and Anne Krebs, Head of the Socio-Economic Studies and Research Division, Louvre Museum (France) will present the project and lead participants to debate the question of culture in the Gulf Countries, and particularly the role of museums in the frame of the contemporary cultural and social cosmopolitanism.



1 STUDY TOUR, 3 EMIRATES, 3 CITIES

Get the most out of your visit



Abu Dhabi is the capital of the UAE. The city is also home to the new Louvre Abu Dhabi project. Visitors are also impressed by the vast white marble Sheikh Zayed Grand Mosque which features an immense Persian carpet, crystal chandeliers and capacity for 41,000 worshippers.



Dubai is the most populous city in UAE known for luxury, ultra modern architecture, and a booming arts scene. A new opera house opened in 2016 to critical acclaim. The city boasts a lively contemporary art market drawing admirers and buyers from around the globe. The Palm, artificial islands offshore, is considered one of mankind's greatest engineering achievements.



Sharjah is UAE's 3rd largest city. Traditionally more conservative, it is widely considered the nation's cultural capital with museums devoted to Emirati customs and home to the Sharjah Fort, a 19th-century royal residence turned local history museum.



TALK WITH JASPER HOPE Dubai Opera Chief Executive

What does Dubai Opera's Chief Executive see for new ideas, collaboration, and a better network to be creative?

Check out this [video interview](#) and learn more about one of the cultural leaders you will meet during the ENCATC International Study Tour!

"Dubai is at a critical juncture in terms of promoting itself to the world. Not just for the attractions and experiences that already exist, but everything that is currently in planning. Things like Dubai Opera, the project I am lucky to lead, I think it will make a fundamental difference in how people look at Dubai," says Jasper Hope.

ENCATC SEMINAR AT PARIS-SORBONNE ABU DHABI UNIVERSITY A leader in education

Resulting from an international agreement in 2006, the Paris-Sorbonne University Abu Dhabi demonstrates the desire to create an international hub in culture and education attracting renowned academics, researchers and talented students. For the study tour don't miss the seminar on "Current academic research programmes and training in the field of Culture and Cultural Management in the UAE".



GUIDED TOUR OF DUBAI OPERA

The curtain goes up

Less than a year old and housed in a stunning creation by architect Janus Rostock, Dubai Opera opened its doors to worldwide acclaim. The 2,000-capacity the opera house has been touted as the region's first world-class, purpose built performance venue. The opening weeks featured a mix of classical orchestras, ballet, dance, world and Arabic music, as well as blockbuster musicals and family shows.



TALKS WITH THE ARAB CULTURALIST Nasif Kayed, Founder and CEO

The Arab Culturalist is a cultural consulting firm providing business and institutional consultancy about Arab and Emirati culture and Cultural Intelligence. Its Founder and CEO, Nasif Kayed will be a speaker at our international study tour. A dynamic and motivational speaker, his unique set of skills and business acumen are the perfect blend of experience and entrepreneurship.

Nasif Kayed holds an Advanced Certification in CQ® from the Cultural Intelligence Center in the US. There, he established himself as a business entrepreneur and by 2007, had developed 40 companies and ventures in the US and Canada. He also donated his skills to coaching others on how to grow their business, and advised his business associates on how to relate in a multi-cultural business environments. He has since returned back to the region of his birth, and for 8 years served as the Managing Director and Lecturer at the Sheikh Mohammed Centre for Cultural Understanding in Dubai, UAE.

GUIDED TOUR OF ART DUBAI FAIR

Visit with Myrna Ayad,
Fair Director

As a study tour participant, discover Art Dubai, international art fair with roots in the Middle East, Africa and South Asia. The 11th edition features 92 galleries from 44 countries. The fair's director will share first-hand insight into how the fair is reinforcing its position as the most global of art fairs and creating the preeminent platform to discover new artists, galleries and emerging trends.



GUIDED VISIT TO THE SHEIKH ZAYED GRAND MOSQUE

A key site for worship and
tradition

The mosque is a project launched by the late president of the United Arab Emirates (UAE), Sheikh Zayed bin Sultan Al Nahyan, who wanted to see a modern structure established that would unite the cultural diversity of the Islamic world. Constructed from 1996 to 2007, it is a testament to his vision for a site bringing together the historical and modern values with beautiful architecture and art.

As the key site for worship in the country, the mosque has the capacity to welcome over 40,000 worshippers and houses an extensive library with publications on a variety of topics such as sciences, civilization, calligraphy, the arts, and coins. Its collection of rare and classical books dates back more than 200 years.



TALK ON EU CULTURAL DIPLOMACY IN THE UAE

H.E. Ambassador Patrizio
Fondi, Head of Delegation

EU Cultural Delegation on European culture in external relations policy in the United Arab Emirates is a privileged opportunity to learn about funding opportunities for cultural organisations looking to develop projects and collaborations in the region.

GUIDED VISIT TO THE QASR AL-HOSN FORT Then and now

Qasr al-Hosn Fort is the oldest stone building in Abu Dhabi. It was constructed in 1761 as a conical watchtower to defend the only freshwater well on Abu Dhabi island. Today it is the subject of extensive historical, archaeological, and architectural research and is home to a museum displaying artefacts and pictures representing the history of the country.



GUIDED VISIT TO THE SHARJAH CENTRE FOR THE ART OF ARABIC CALLIGRAPHY Modern artistry and tradition

The centre specializes in the practice of Arabic calligraphy and methods of its implementation. It's keeping the history of this ancient art form, taken through its development in Islamic and Arab countries ensuring this unique skill of calligraphy and types of ornamentations and techniques remains a vibrant heritage.

KEY BENEFITS

Unlock unlimited
potential

1. Develop collaborations and ties for you and your institution as you meet with representatives coming from universities, art organisations, and cultural companies
2. Find partners by sharing your institution's project ideas to find partners in the United Arab Emirates
3. Invest in professionalization when you learn new knowledge and bring back best practice and cases to be shared with colleagues
4. Raise the profile of your institution by representing it to an international audience and grow your professional network at the same time

** The ENCATEC Study Tour to the Emirates is done in partnership with the Louvre Museum and the World Leisure Organisation.*



TRAINING

Crowdfunding for Culture

17 February 2017

Brussels, Belgium

Learn from experts from the EU project "Crowdfunding4Culture" and how to better use crowdfunding in the cultural and creative sectors, the different models and platforms, lessons to learn from (un)successful projects, and tips and tricks for your crowdfunding campaigns.

The mission of Crowdfunding4Culture is to facilitate the connection between cultural and creative professionals, crowdfunding platforms and backers

Organised in the "ENCATC Breakfast" format, interactive and informative, this training is concentrated and to-the-point.

Designed for busy professionals, our method will allow you to: gain knowledge from leading experts to improve performance; deepen your understanding of new tools, methods, and concepts; learn new skills to make your organisation stronger and more resilient; invest to grow in your career; expand and internationalise your professional network and find trustworthy partners for your projects in Brussels and beyond.

NETWORKING

7th ENCATC International Study Tour to New York

14 - 17 June 2017



New York is a dynamic cultural hub home to many of the world's most famous artists, musicians, performers and renowned artistic directors and managers. It's capacity to attract new artistic talent from around the globe means we look to this city for innovative sparks and inspiration.

The city has hundreds of cultural offers from museums and galleries, to music and performance halls, theatres, and art centers, many of them internationally recognized for their excellence and creativity.

This international study tour is designed for academics, researchers, students and professionals who are interested in discovering NYC's cultural policy and its rich and vibrant cultural scene as well as making new contacts and establishing partnerships with American institutions.

More information about the programme will be revealed soon!

TRAINING

6th ENCATC Academy on Culture in External Relations

27 - 28 March 2017

Brussels, Belgium

What is the role of culture in Europe's refugee crisis? Is your cultural organisation looking to be more involved in fostering intercultural dialogue and mutual understanding? Is this a research topic you are working on? Or are you looking to deepen your general understanding of culture in external relations?

ENCATC is gathering leading experts who will help us to explore and understand the question of culture in this refugee context, share outcomes of previous "migrations", grasp the "clash of cultures" and politics in the current period of great population shift, as well as implications for the EU and Member States.

In addition to the latest theory, innovative cases, in-depth bibliography and resources, a practice-based partner working directly with people going through trauma will ground the academy in both theory and practice.

NETWORKING

25th ENCATC Annual Congress on Cultural Management and Policy

27 - 28 September 2017

Brussels, Belgium

In 2017 ENCATC will be celebrating its 25th anniversary in the heart of Europe with its annual European Congress on Cultural Management and Policy.

This major European and international event draws attendees from more than 30 countries in Europe and beyond to get the latest developments on cultural management and policy.

The programme will include keynote speeches, expertise from renowned European and international leaders, the 8th Annual ENCATC Research Session, the 4th ENCATC Research Award Ceremony, cultural study visits, artistic programming, and many networking moments in the heart of Europe.

Participants will enjoy networking and expanding international professional contacts, developing synergies and partnerships and so much more in the framework of this international gathering.

Stay tuned for exciting updates to come!



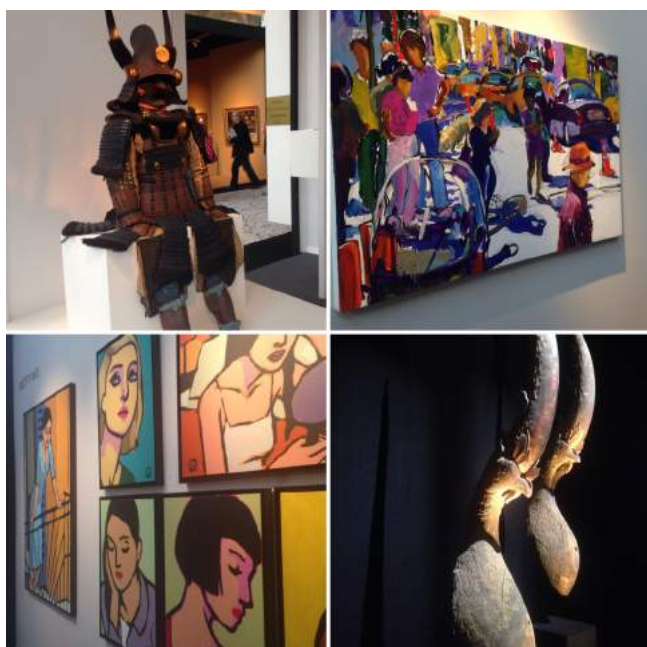
WHAT HAPPENED IN JANUARY?

NETWORKING

CULTURAL HAPPY HOURS:

ENCATC rings in 2017 with an exceptional visit to the Brafa Art Fair

On 22 January in Brussels, to kick off a new year, ENCATC invited 28 guests who are policy makers, educators, cultural operators and artists to discover the 62nd edition of the BRAFA Art Fair, one of the leading European art and antiques fairs.



Organised by ENCATC in partnership with the Creative Europe Desks Wallonie-Bruxelles and Vlaanderen the Cultural Happy Hour at the BRAFA had guests discovering 132 galleries and art dealers from 16 countries, including 13 new names. Archaeology, jewellery, paintings, sculptures, furniture, design, ceramics, porcelain, clocks, objets d'art, glassware, antique frames, original cartoon plates and other contemporary creations retraced more than four millennia of art history from across the continents.

The fair's now well established tradition of welcoming a guest of honour took shape in the form of an homage to Argentine artist Julio Le Parc (b. 1928). Laureate of the Grand Prize in painting at the 33rd Venice Biennale in 1966, he was a particular pioneer in kinetic art, a movement which largely inspired the fair's decoration, entrusted to the duo Nicolas de Liedekerke and Daniel Culot of Volume Architecture.

FOR MORE ABOUT THE CULTURAL HAPPY HOURS:
www.encatc.org/en/events/past-events/cultural-happy-hour/

TRAINING

ENCATC BREAKFAST:

The Hofstede Method opens new ways for improving cross cultural management and communication



On 30 January, the ENCATC Breakfast Training on "The Hofstede Method for Cross Cultural Teamwork" gathered 14 participants from culture, education and business for an intensive initiation to this established and recognised method which sheds light and understanding on cultural differences analysis.

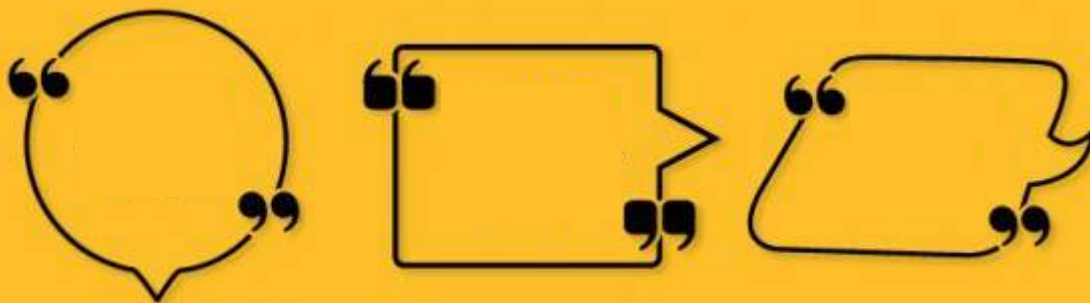
Our expert, Jean Pierre Coene, helped participants to recognize the misunderstandings, wrong implicit and embarrassing situations which can lead to frustration in cross cultural teams, projects and situations that can stall progress, reaching achievements, and closing deals.

After the theory introduction, during the hands-on workshop participants shared experiences and used their new knowledge under the guidance of our expert to analyse how best to apply the method to real-life situations.

Participants walked away with open perspectives, a better understanding of how their culture is perceived by others, and how to handle or prevent miscommunications between colleagues of different cultures.

FOR MORE ABOUT THE ENCATC BREAKFAST TRAININGS:
www.encatc.org/en/events/past-events/encatc-breakfast/

ENCATC IN CONTACT



*ENCATC in Contact Interview
with our member, Damien
Helly from Belgium*

Why did you want to join ENCATC?

Having known about ENCATC for more than 10 years and having followed its activities and growth I have had the pleasure to take part in its events and form contacts. As the intensity of my activities in the cultural field has grown, I want to invest more strategically in learning and sharing in this field of expertise. I'm interested in the impact of digitalization, cultural heritage management, and public-private sponsorship and partnerships. The Centre where I am based has adopted a new strategy including culture and I am now leading this work stream. In order to develop a strategy for culture within my organisation I would like to join a community of expertise to help me do so in a more efficient way. Diversifying and enriching my network I hope will open new opportunities for partnerships with other ENCATC members. Also, the connection between external and internal cultural affairs has become stronger and stronger and I would need to explore this further thanks to a deeper involvement in ENCATC's activities. Finally, I would like to develop my teaching activities in the field of EU international cultural relations and I think ENCATC could be a space for opportunities in that regard.



What are your expectations concerning the ENCATC network?

Several of ENCATC's strands of work have each some relevance for my work on culture. First in research, one direction we are taking is to think of better connections between research on cultural issues and research on EU external action. There are big bridges to build in terms of methodologies, data, and interdisciplinary initiatives. Second, in the networking sphere, my search for partnerships will inevitably depend on successful contacts and outreach as well as active participation. I expect, as a member, to become more involved in networking events. Next, for education and training, I hope I can learn more in areas I'm not familiar with, but also to share my expertise on EU international relations. And finally, for ENCATC's work in influencing policy, I have long experience in influencing EU policies and I look forward to fruitful exchanges with ENCATC on how we could join forces or find common ground on policy priorities.

What could be your contribution to the network?

My contribution can take different forms, in a mutually nurturing relationship. As a person focused on innovation and change, I would be keen to use this opportunity as an ENCATC member to think more on the ways cultural management and education must adapt to a rapidly changing environment in the fields of policy, technology, and societal shocks. As a policy influencer, I could share views and experience in the understanding of current policy trends, policy priorities, challenges and risks. As a teacher, I could bring fresh ideas in the teaching community and seek exchanges with experts from different backgrounds. As an experienced researcher, I could contribute to discussions on research strategies and priorities and share information on research opportunities that could be interesting for fellow ENCATC members. Last but not least, as a manager and former steering committee member of an EU focused



network, I could be involved in activities related to innovation, theories of change, and strategic approach to network dynamics

Do you have any interesting projects you're working on right now that are interesting for ENCATC members and followers?

There are several projects I'm working on that could be of interest to ENCATC. On policy monitoring, implementation and effectiveness there is the policy process of the Joint Communication on EU international cultural relations. I have been monitoring this process quite closely in coordination with other colleagues and partners. I have been involved in some training activities to EU staff which has been part of a wider endeavour related to the future implementation of this Communication. Its implementation will require a lot of expertise as well as monitoring. This field is new and it is opening. It is closely related to what ENCATC knows and shares in Europe with its other partners and members. On raising awareness about international cultural relations in Europe and around the world, this project is related to outreach, dissemination and teaching of knowledge produced on EU international cultural relations. Many publications and reports that I produced in 2014 on Europe's cultural relations are still to be better shared, explained and discussed with a variety of audiences. There is a lot that can be done if resources are pooled in the same direction with partners such as ENCATC

FOR MORE:

<https://www.linkedin.com/in/damien-helly-9b9a8710/fr>

TO READ THE REPORTS FROM THE PREPARATORY ACTION FOR CULTURE IN EXTERNAL RELATIONS:

http://ec.europa.eu/culture/initiatives/external-relations_en



Dr Damien Helly has worked on culture in EU policies since 2006 (first collaboration with Robert Palmer). In 2010-2012, he cooperated with EUNIC and More Europe for the enhancement of culture in EU external policies. In 2012-2014, he was senior expert for the EU Preparatory Action on culture in external relations. Since 2013, he leads cultural affairs at the European Centre for Development Policy Management (ECDPM). He has published extensively, provides training on intercultural competences and is regularly invited to events on cultural policy and management. He is also Visiting Professor at the College of Europe, Bruges.

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NEWS FROM OUR MEMBERS



MEMBER STORIES: RUSSIA, SPAIN & UNITED STATES

Members share expertise at the "Space of Cultural Politics" conference in St. Petersburg

From 3 to 4 December 2016 in St. Petersburg, Russia, CT INTERSTUDIO-SPB held a conference on "Space of Cultural Politics" organised with support of the St. Petersburg Committee for Culture in collaboration with the St. Petersburg Branch of the Theatre Union of Russia.

The event was held once again in the framework of a continuous project called Yufit Assemblies, which was launched in 2001 in memory of Anatoly Yufit (1925-1978) – one of the founders of professional education in the field of arts management in the USSR. Meetings in the framework of Yufit Assemblies always aim both at modernity and the preservation of the most effective traditional approaches to the issues of art management and cultural policy in Russia and abroad.

The 15th conference became a part of the [St. Petersburg International Cultural Forum](#), section "Theater" (Chief of the Section - Vladimir Urin, General Director of the Bolshoi Theatre of Russia). The first day was in the format of a panel discussion on "Economics, Theatre Education, and Management in Cultural Politics Space".

The conference enjoyed the keynotes of the international guests – members of the ENCATC, Lluís Bonet from the University of Barcelona and Dennis Rich from Columbia College Chicago, and former ENCATC board member, Michael Quine, and a number of Russian speakers along with the vivid debates driven by the themes and issues raised.

Dr. Lluís Bonet, Director of the Cultural Management Programme University of Barcelona School of Economics and Business and ENCATC member remarked: *"The 15th YUFIT conference "Space of the cultural politics" organised jointly to the V St. Petersburg International Cultural Forum were a complete success. The quality of the presentations*

and debates around its main subject "Economics, Theatre education and management in cultural politics space" were very useful and alive. I enjoyed a lot taking part of them and they gave me a much better understanding on today's cultural situation in Russia."

ENCATC member, J. Dennis Rich, PhD, Emeritus Professor Business and Entrepreneurship Department Columbia College Chicago, Managing Director Creative Enterprise Consulting said: *"I have attended this conference since its inception. This year, as a part of the International Cultural Forum, Yufit had more interesting presentations. The responses to these presentations and the discussion was at a very high level. I hope the conference will continue in this format. It was an exceptional experience."*

To complement and illustrate the conference theme a study visit was arranged to the creative space of Lutheran Church of Saint Peter and Saint Paul (Petrikirche).



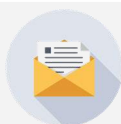
FOR MORE INFORMATION:

www.interstudio.ru

ENCATC CONTACT:

Maria Naimark

mashanaimark@gmail.com



Do you have a member story to share? We'd love to share your story collaborating with other ENCATC members in our upcoming issues of this e-newsletter. Send in your collaboration to e.darley@encatc.org.

BULGARIA

University of Library Studies and
Information Technologies

CANADA

Lidia Varbanova

CALL FOR ASSOCIATE PARTNERS:

National Centre of Competence for Museology and Cultural Tourism

The University of Library Studies and Information Technologies is looking for associated partners for a project under a grant scheme "Creation and development of centres of competence" funded by operational programme "Science and Education for Smart Growth" 2014-2020.

The main aim of the project is to establish the infrastructure supporting museum staff and cultural tourism. The main research areas are conservation, preservation, socialisation and digitalisation of cultural heritage as well as the management of museums and expositions. The project sustainability period should be 10 years (five years after the project period).

The project deliverables include studying the trends in developing and managing innovative interactive museums and expositions; developing virtual environments and interactive multimedia presentation of tangible and / or intangible artefacts; studying motivation of visitors; personalisation of the expositions and improvement of the cultural tourism; implementing the open innovations in museology.

The infrastructure establishment includes development of new laboratories equipped with appropriate hardware to reach the project goals. Such labs are: Laboratory for innovative visual methods in museology; Laboratory for the development and implementation of clean technologies for conservation and restoration; Laboratory for development and implementation of new methods of storing intangible cultural heritage; Laboratory for digital cultural heritage in creative and recreative industries.

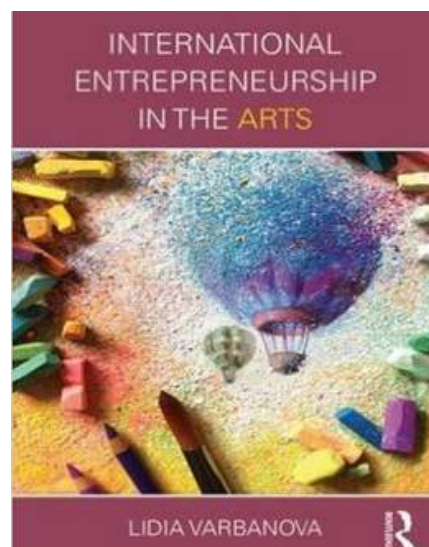
For those interested in learning more and potentially becoming an associate partner should contact without delay Professor Eugenia Kovatcheva.

ENCATC CONTACT:

Eugenia Kovatcheva
e.kovatcheva@unibit.bg

NEW PUBLICATION:

International Entrepreneurship in the Arts



This book focuses on teaching students, artists and art managers specific strategies for expanding creative ventures that are already successful domestically to an international audience. Applying international entrepreneurship theory to the arts and culture sector, Author Lidia Varbanova also includes a host of international cases and examples from over 20 countries that provide practical inside into the subject. The book covers a range of relevant topics from evaluating opportunities and assessing external environment and internal factors to securing financing and choosing international entry model. Varbanova provides students and practitioners with the tools they need to build successful arts ventures on an international scale.

The book is educational, as well as inspirational, devoted "*to all creative and entrepreneurial individuals who believe in the impossible and devote their life to change the world for better though the arts*".

FOR MORE:

<http://www.lidiavarbanova.ca>

ENCATC CONTACT:

Lidia Varbanova
lidiavarbanova@gmail.com

Author: Lidia Varbanova

Publisher: Routledge

Date: September 2016

Pages: 394

ISBN: 978-1138844353

Available here:

<http://amzn.to/2brQZLa>

CROATIA

Nova Cultura Foundation

CZECH REPUBLIC

Janacek Academy of Music
and Performing Arts in Brno

CALL FOR PARTICIPATION: Approaches to Participatory Governance of Cultural Institutions

DEADLINE: 1 March 2017

You are invited to take part in online mapping of participatory governance practices in culture which Kultura Nova Foundation of Zagreb, Croatia is pursuing within the project "Approaches to Participatory Governance of Cultural Institutions", supported by UNESCO International Fund for Cultural Diversity (IFCD).

The project aims to develop strategic approaches to participatory governance of innovative cultural institutions by fostering their active involvement in planning, decision-making, implementation, monitoring and evaluation of policies.

Online mapping aims to encompass creative spaces in Europe and worldwide that involve the participation of diverse stakeholders (public authorities, non-profit and non-governmental organisations, private associations, artists, local community organisations, etc.), and are based on a variety of models of governance and management of cultural resources.

The expected results of the project include: participatory governance models and innovative cultural institutions in Europe will be mapped and analysed; capacities of relevant stakeholders (public authorities and institutions, creative industries, civil society organisations and local communities) on emerging participatory governance mechanisms are reinforced; a Participatory Governance Guidebook for Innovative Models of Cultural Institutions is produced and disseminated to relevant stakeholders.

TO TAKE THE SURVEY:

<http://participatory-governance-in-culture.net/survey>

FOR MORE:

<http://en.unesco.org/creativity/approaches-participatory-governance-cultural-institutions>

ENCATC CONTACT:

Dea Vidovic

dea.vidovic@kulturanova.hr

EVENT & WORKSHOPS

The International Festival of Theatre Schools SETKÁNÍ/ENCOUNTER 2017



The International Festival of Theatre Schools Setkání/Encounter is organised by the students of the Janáček Academy of Music and Performing Arts in Brno. It is a part of education syllabus of the Theatre Management Department.

The 27th edition will take place from 28 March to 1 April 2017 in Brno, Czech Republic.

Every year the festival hosts students from 12 to 15 different artistic academies from around all the world, however the core of participants is formed by the schools located in Europe.

All the attendees and participants have an opportunity to see about 25 main programme performances, 10 off-programme performances, attend some of 2-3 workshops, visit up to 5 evening parties or 5 morning discussions during the festival's week-long programming. The pedagogues and festival guests can also meet during the Meeting of Pedagogues organised in the framework of the festival.

Every year the festival draws thousands of spectators with about 3,000 main programme tickets sold annually.

The festival strives to create a platform to meet, practice, discuss, and inspire each other in the means of dramatic production. It also provides a superstructure to a common artistic education.

FOR MORE:

<http://www.encounter.cz/>

ENCATC CONTACT:

Blanka Chládková

chladvkova@jamu.cz

This festival is [labelled an ENCATC event](#).

PHOTO CREDIT: Setkani/Encounter

FINLAND

University of Jyväskylä

UNITED STATES

Southern Methodist
University

East-West Cultural Relations: Interplay of Arts and Cultural Diplomacy, 1945-2017

The conference to be held from 24-25 February in Jyväskylä is part of the project Trauma & Revival, which showcases and reflects on the East-West cultural connections since the Second World War, by bringing together artworks and artists from both the former Soviet Union, East and Western Europe, from the past and present. The project is coordinated by ENCATC member, the Centre for Fine Arts, Brussels (BOZAR) and co-funded by the Creative Europe programme of the European Union. The project began in June 2016 and will last until the end of 2018.

In the heart of the project is an exhibition, which brings together art from the East and the West from years 1945-68 and by that aims to look into the art history and cultural connections between the different sides of the divided Europe. The usual canon of modern art becomes problematized when artistic creation, discoveries and art history of Eastern Europe is presented alongside with the Western modern classics. The exhibition was opened in Brussels in June 2016 and will travel in the course of the project to Germany and Russia. You can read more about the Brussels exhibition [here](#).

Besides the conference in Jyväskylä, there will be a conference in Krakow in 2017 as well as several roundtables in Brussels and Moscow dealing with similar questions. The contribution of these events is an open discussion about the cultural history and diplomacy of the East and the West as well as reflection how this shared history is seen in the present-day Europe.

FOR MORE:

<https://ewcr2017.wordpress.com/about/>

ENCATC CONTACT AT THE UNIVERSITY OF JYVÄSKYLÄ:

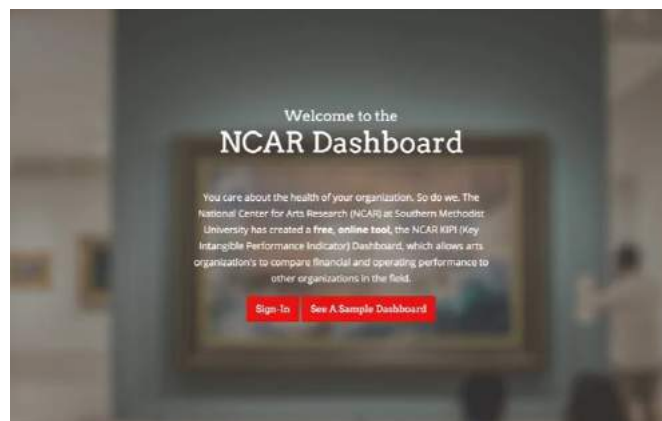
Miikka Pyykkonen

miikka.pyykkonen@jyu.fi

CONFERENCE CONTACT:

ewcr2017@gmail.com

New free, diagnostic tool to help cultural organisations measure their health



The National Center for Arts Research (NCAR) at Southern Methodist University has created a free, diagnostic tool, the NCAR KIPI (Key Intangible Performance Indicator) Dashboard, which provides arts and cultural organisations' financial and operating performance results relative to similar organisations to assess health and sustainability and hone strategic decisions.

Why is it important?

- See your trends: The NCAR Dashboard illuminates your performance across nine key areas over a five-year period
- Use it as a resource to help focus strategic planning discussions
- Share stories about high performance with your board and funders
- Our metrics provide real performance results relative to the field, taking into account your organization's community characteristics and your sector, size, age, etc
- Important intangible aspects like good-decision-making, intellectual capital, reputation, and relationships drive high performance and are reflected in the NCAR Dashboard KIPI scores
- The Dashboard helped many other industries understand high performance and the best practices that drive it

FOR MORE:

<http://mcs.smu.edu/dashboard/>

CONTACT PERSON:

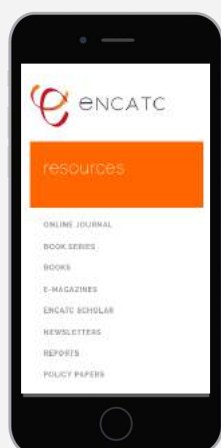
Zannie Voss

zvoss@smu.edu

ENCATC RESOURCES

Our publications designed for your cultural management and policy needs

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Visit us on the web at: encatc.org/resources



ENCATC interview series

Our interview series brings you discussions with people at the very top of our field, inspiring cultural entrepreneurs, and innovators. These insightful conversations are useful in the classroom, to share with colleagues, or if you are just in need of some inspiration!

WEEKLY



ENCATC Flash

An essential weekly must-read for the latest news and happenings in cultural management and policy. Always benefit from a free publication, a rich offer of training and networking events, and a cultural discovery to satisfy your cultural curiosity!

MONTHLY



ENCATC News

Feeling too much is happening too fast? Ease your mind as we work to find and compile key EU policy developments, calls, publications, events, conferences and more. You'll get what you and your institution need to stay on top of progress and opportunities in our field.

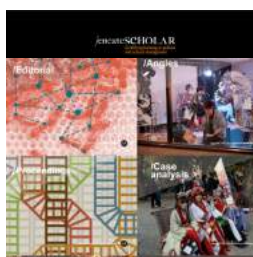
QUARTERLY



ENCATC Mag

Each issue of our e-magazine focuses on a special interest topic for a deeper perspective, behind-the-scenes journey in cultural management and policy sharing opportunities to widen your perspectives and spark opportunities for you and your institution.

TWICE-YEARLY



/encatcSCHOLAR

This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and in the field.

YEARLY



ENCATC Journal of Cultural Management and Policy

Be part of the stimulating debate on hot research topics in our field happening among scholars, educators, policy makers and cultural managers. Benefit from the Journal's scientific rigor to bring you a multidisciplinary perspective bridging theory and practice.



ENCATC Book Series on Cultural Management and Cultural Policy Education

Designed to promote the work of young promising researchers, this series is a must for your university library or collection on the topic of cultural management and policy.



Conference Proceedings

Nowhere else will you find a collection of articles on cultural management and policy and with such expansive geographic coverage. Stay on top of the newest research being conducted each year in the field.



ENCATC video series

Our YouTube channel is rich with more interviews with leading thinkers and influencers.

Useful to launch classroom discussions and compliment your existing teaching material.

ABOUT ENCATC

Established in 1992, ENCATC is an independent network of more than **100 member institutions** in **over 40 countries** active in education, training and research in the broad field of cultural management and policy.

Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

Our members are higher education institutions, training centres, cultural organisations, consultancies, public authorities and artists who make an impact on cultural management and policy as well as the education of students and life-long learning of cultural managers worldwide.

We believe cultural management and policy education, training, and research have the power to make the cultural sector strong and sustainable in Europe and beyond.

Start your path to membership today!

www.encatc.org/en/members

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Develop and update the curricula, models and teaching methodology in your programmes in relation to current trends and perspectives in Europe and beyond



Validate your knowledge and results with other colleagues



Find suitable partners for your ideas and to develop international projects



Explore the rich European and international practice in cultural management training and learning



Promote your own training programmes around Europe and beyond



Receive 30% discount to attend all our **learning opportunities** (e.g. Academy, International Study Tours)



Access the ENCATC online international bibliography including at date more than 1,600 references



Receive one-year subscription to our quarterly e-magazine



Receive one-year subscription to our monthly PRAXIS e-magazine for students and young professionals



Receive weekly updates (ENCATC Flash) in the field of cultural policy and management on publications, helpful toolkits, mappings and strategy papers in your sector, opportunities for partnerships on projects and research



Enhance your organisation's visibility outside your own country by joining our labelling programme



... and much more!

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types of membership

FULL MEMBERSHIP (500€) is for higher education institutions and training centres providing recognised education and training programmes on cultural management and policy.

ASSOCIATE MEMBERSHIP (330€) are organisations, institutions and networks playing a major role in the field of education and culture.

INDIVIDUAL MEMBERSHIP (200€) is accepted on ad hoc basis for artists and educators, trainers, and cultural managers not currently affiliated to any institution or organisation.

SUPPORTING MEMBERSHIP (550+€) is for associations, companies, etc. willing to support our organisation, activities or events.

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EDITOR

GiannaLia Cogliandro Beyens, ENCATC Secretary General

CONTRIBUTOR

Elizabeth Darley, Publications and Communications Manager

PUBLISHER

ENCATC, The European network on cultural management and policy

Avenue Maurice 1

1050 Brussels,

Belgium

CONTACT

T +32 (0)2 201 29 12

WEBSITE

www.encatc.org

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WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

Avenue Maurice 1
1050 Brussels,
Belgium

T +32 (0)2 201 29 12
info@encatc.org
www.encatc.org



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