



ENCATC

The European network on cultural management and policy

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6th ENCATC Academy on Culture in External Relations

The question of culture in Europe's refugee crisis

27-28 March 2017

Brussels, Belgium

An initiative of:



In partnership with:

Goldsmiths
UNIVERSITY OF LONDON



Hosted by:



With the support of:





PRESENTATION

The "Fortress Europe", the closer economic and political union of diverse peoples built on the exclusion of "Others", is showing its cracks under the pressure of millions of migrants, refugees and asylum applicants. This is a crucial moment for the European Union, as its members are divided over their responses.

Europe's refugee crisis is not an easy issue to address for anyone acting at the policy and practitioner level, but as leaders in culture and education ENCATC has never turned away from complex issues and challenges. Furthermore, at times of controversy, or when social fabrics and democracy are at risk of being torn apart by rising right-wing politics, increased extremism, and isolation, it is through the power of culture and education that we can defend and reaffirm European values of tolerance, solidarity, and unity that Europe is built on.

Committed to empower and train the current and future generation of European cultural leaders, ENCATC will be looking at "The Question of Culture in Europe's Refugee Crisis" at the occasion of its 6th ENCATC Academy on Culture in External Relations next 27-28 of March in Brussels. The educational programme will focus on how, through arts and culture, we could deliver a powerful response to the influx of refugees, migrants and displaced communities coming to Europe.

Thanks to its scientific design, the Academy is grounded in theory and practice. Today's top experts are coming from academia, research, policy, and practice. They will deliver know-how, facts, relevant data, and policy developments in this area, as well as case studies, funding mechanisms, creative partnerships, good practice and resources. Professionals and institutions working in culture and external relations will be helped to work more effectively in the short and long term on this issue.

ENCATC is looking forward to seeing you in Brussels at the occasion of this event to discuss the focus of our Academy in more depth and listen to your contributions on how arts and culture can empower Europe's response. The network strongly believes we will come away with new, concrete, immediate and longer-term ways arts and culture can be a pillar of strength in our communities, foster ties with those we welcome into our borders, and ensure a safe, bright, and tolerant future.

A DYNAMIC TWO DAY PROGRAMME

The ENCATC Academy is a unique learning experience different from other offers currently available. Combining expertise from the field, higher education, and policy ensures ENCATC provides comprehensive and in-depth knowledge on the question of culture in Europe's refugee crisis.

From covering theory and practice to having a holistic approach, the Academy's programme will have sessions dedicated to:

- Exploring the question of culture in Europe's refugee crisis
- Arts for social change
- The Voices of Culture - Structured Dialogue on "The role of culture in promoting inclusion in the context of migration"
- Talks on EU policy on culture in external relations
- What role for arts and culture in Europe's refugee crisis?
- Funding arts and culture projects for social inclusion
- Evaluation, impact and legacy of arts and culture projects for social inclusion and societal change

During the Academy, ENCATC will also present a mapping of what its members are doing to develop and implement projects engaging with refugees and migrants.

There will also be many networking opportunities for participants to exchange with peers, expand professional networks, and forge potential partnerships. To further foster professional networking, on the evening of 27 March ENCATC is organising its 35th Cultural Happy Hour to the first solo exhibition in Belgium of Bulgarian born artist Zhivko Sedlarski presented by Inspiring Culture. Participants will gain special access to this VIP event organised in the successful Cultural Happy Hour initiative that aims to: catalyse international partnerships; stimulate the encounter among operators from the cultural, education and business sectors; strengthen the Belgian artistic and cultural scene; and create links among the European institutions, organisations and cultural networks based in Brussels.

ACADEMY GATHERS RENOWNED EXPERTS

The ENCATC Academy is an exceptional opportunity to learn first-hand from leading academics, researchers, practitioners, and policy makers.

Speakers at the 6th Academy include experts from our **partner institutions**: **Carla Figueira**, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom; **Gerald Lidstone**, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom; and **John Martin**, Artistic Director, Pan Intercultural Arts, United Kingdom.

From the **European Commission**, participants will hear from: **Nicola Robinson**, Policy Officer, Culture / External dimension, European Commission, Directorate-General for Education and Culture (DG EAC) and **Silvana Verdiani**, EU Cultural Cooperation Projects Officer at the Education, Audiovisual and Culture Executive Agency of the European Commission, Coordination Refugee Integration Strand.

From the **field** we will have: **GiannaLia Cogliandro Beyens**, ENCATC Secretary General; **Mustafa Faleh**, Founder of Refugees Got Talent project, Belgium; **Andrew Murray**, Director, EUNIC Global; and **Sophie Querton**, Founder of Refugees Got Talent project, Belgium.

From **higher education** we have joining us: **Jozefien De Bock**, Postdoctoral Researcher, Ghent University, Belgium; and **Marina Clauzet**, Master's Student, University of Barcelona, Spain.

PARTICIPANTS

The diverse group of senior and high level professionals attracted to the Academy - Diplomats, EU officials, representatives of international organisations, institutes of culture, government officials (Ministries of Culture, Foreign Affairs), local government authorities (regions, cities), academics, researchers, students, artists, cultural workers - promise for enriching discussions and deep reflection for expanding our perspectives and bringing new ideas to address this increasingly urgent and rapidly developing situation.

Participants and their institutions have an interest in the role culture has to play in the refugee crisis, fostering social integration, combatting extremism, and promoting mutual understanding.

UNLOCK KEY BENEFITS

1. Build your knowledge and skills within cultural policy and international cultural relations
2. Develop a critical understanding of the complex and changing relationships between culture, politics, and Europe's refugee crisis
3. Experience diverse opportunities to engage with key current policy and practitioner concerns in this area
4. Find partners by sharing your institution's project ideas
5. Gain access to a rich bibliography on Culture in External Relations

SCIENTIFIC COMMITTEE

The 6th ENCATC Academy on Culture in External Relations design was made possible thanks to: **Gerald Lidstone**, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom; **Carla Figueira**, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom; and **GiannaLia Cogliandro Beyens**, Secretary General of ENCATC.

6th ENCATC Academy on Culture in External Relations

The question of culture in Europe's refugee crisis

27-28 March 2017 in Brussels, Belgium

ACADEMY INFORMATION

- [PROGRAMME](#)
- [RESERVATIONS](#)
- [FAQ](#)
- [CONTACT](#)

THE OVERVIEW

Understanding culture in external relations in response to Europe's refugee crisis

At the ENCATC Academy's two-day intensive programme you'll gain knowledge and practical insight on how culture plays a role in external relations to address Europe's critical refugee crisis.

Thanks to its design grounded in theory and practice our Academy experts will deliver the latest knowledge and policy developments in this area, case studies, and good practice.

Leave with new ideas, connections and the resources you and your institution need.



TALK WITH GERALD LIDSTONE

What can you expect?

As a leading expert in culture in external relations, see why this learning opportunity is unique in its design and offer.

[Read the interview.](#)

WHAT'S THE ROLE FOR ARTS AND CULTURE IN EUROPE'S REFUGEE CRISIS?

A discussion too important to ignore

"Fortress Europe", the closer economic and political union of diverse peoples built on the exclusion of Others, is showing its cracks under the pressure of millions of migrants, refugees and asylum applicants. This is a crucial moment for the European Union, as its members are divided over their responses.

What role does the cultural sector play during heightened times when social fabrics and democracy are at risk of being torn apart by rising right-wing politics, increased extremism, and isolation?

Join our an intensive learning opportunity, voice your points of view, contribute to the greater vision, but also to the concrete and immediate ways arts and culture can be the driver for strength in our communities and ensure a safe, bright, and tolerant future.

ARTS FOR SOCIAL CHANGE

Making a difference as only the arts can



Our audiences know the arts can have a profound impact on social change, but what we do need are strong projects to learn from. Thanks to the expertise of the Academy partner, Pan Intercultural Arts, and its Director and ENCATC Academy expert, John Martin, get a behind-the-scenes perspective on projects making an impact for social change:

- In the **Amies Project** human trafficking victims are encouraged through music and drama to develop physical and vocal confidence while roleplaying situations where they feel they lack confidence and work together to create a performance.
- In **Weapon of Choice** peer-led debate and forum theatre engages young people from at risk backgrounds to discover an alternative future for the characters on stage acting out real life scenarios of gang culture, gun and knife crime.
- The **Synergy Project** supports the local community in Camden, UK using drama, film, urban music, dance and graffiti art to connect with youth at risk of crime and anti-social behaviour. Youth gain in personal, social and creative development as well as transferrable skills for future employment.
- **Artist workshops** for the South Sudan Theatre Organisation (SSTO); train local team to lead school projects held across the country which have launched a debate about the country's future amongst young people.

PARTICIPANT PROFILE

Who will be attending the ENCATC Academy?

The Academy is designed for senior and medium level professionals in the area of international cultural relations.

More specifically participants coming from across Europe and beyond are cultural managers, academics, researchers, policy makers, and artists.

Participants and their institutions have a stake in the role culture has to play in the refugee crisis, fostering social integration, combatting extremism, and promoting mutual understanding.



SHOW ME THE MONEY

Funding to get your projects moving



Don't let a lack of funding for your cultural projects involving refugees be a source of frustration!

The Academy has an entire session dedicated to learning about funding sources at the European level and some alternative funding models you may not have considered.

YOUR EXPERTS

Renowned speakers ground the Academy in theory and practice

Marina Clauzet

Master's Student, University of Barcelona, Spain



GiannaLia Cogliandro Beyens

ENCATC Secretary General



Jozefien De Bock

Postdoctoral Researcher, Ghent University, Belgium



Mustafa Faleh

Founder of Refugees Got Talent project, Belgium



Carla Figueira

Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom



Gerald Lidstone

Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom



Silvana Verdiani

EU Cultural Cooperation Projects Officer at the Education, Audiovisual and Culture Executive Agency of the European Commission, Coordination Refugee Integration Strand



John Martin

Artistic Director, Pan Intercultural Arts, United Kingdom



Andrew Murray

Director, EUNIC Global



Sophie Querton

Founder of Refugees Got Talent project, Belgium



Nicola Robinson

Policy Officer, Culture / External dimension, European Commission, Directorate-General for Education and Culture (DG EAC)



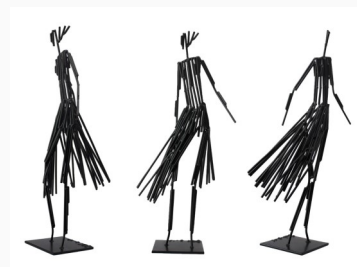
KEY BENEFITS

Unlock unlimited potential

1. Build your knowledge and skills within cultural policy and international cultural relations
2. Develop a critical understanding of the complex and changing relationships between culture, politics, and Europe's refugee crisis
3. Experience diverse opportunities to engage with key current policy and practitioner concerns in this area
4. Find partners by sharing your institution's project ideas
5. Gain access to a rich bibliography on Culture in External Relations

VIP NETWORKING EVENT

Gain access to the 35th Cultural Happy Hour for a special artistic discovery!



ENCATC Academy participants are automatically registered to attend the 35th ENCATC Cultural Happy Hour, a VIP networking event to discover the 'Bulgarian Haute Couture Exhibition' at the Inspiring Culture Gallery in Brussels.

This is the first solo exhibition in Belgium of Bulgarian born artist Zhivko Sedlarski. As homage to France, where the artist now lives and works, the collection of sculptures in brass and steel, shown for the first time in Brussels, celebrates the world of Haute Couture.

With elegance and fragility, myriad forms suggest movement and energy conveyed through Sedlarski's unique touch. These works, made almost human, will delight spectators who are invited into a world of luxury and light, set against the opulent backdrop of the ornate architectural features that are to be found at the gallery of Inspiring Culture Brussels.

This Cultural Happy Hour evening is also a convivial networking occasion to conclude the Academy's first day.

RATES AND DISCOUNTS

Join ENCATC's membership and save 30% on your registration

MEMBER FEE: 200€ (30% discount)

NON ENCATC MEMBERS: 280€

What your registration fee covers:

- 2 day intensive learning programme with expertise delivered
- Coffee and refreshments
- Cultural Happy Hour for Academy participants
- Resource materials and an extensive bibliography
- Administration fee

Want to become a member of Europe's leading network on cultural management and policy? [Visit us on the web!](#)



ACADEMY PROGRAMME: DAY 1

MONDAY, 27 March in Brussels

Venue: Inspiring Culture, 41 Avenue Legrand, 1050 Brussels, Belgium (See maps on page 15)

09:00-09:30	<i>Registration</i>
09:30-09:35	Welcome and opening GiannaLia Cogliandro Beyens, ENCATC Secretary General
09:35-10:30	Introduction Gerald Lidstone , Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom Carla Figueira , Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom
10:30-11:30	Talks on EU policy on culture in external relations Andrew Murray, Director, EUNIC Global
11:30-12:00	<i>Networking coffee</i>
12:00-12:30	What role for arts and culture in Europe's refugee crisis? Nicola Robinson, Policy Officer, Culture / External dimension, European Commission, Directorate-General for Education and Culture (DG EAC)
12:30-13:00	Exploring the question of culture in Europe's refugee crisis Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom
13:00-14:45	<i>Lunch break and networking</i>
14:45-17:00	Arts for social change: Refugee Arts, Arts Against Violence, Integrated Arts, International Theatre for Development John Martin, Artistic Director, Pan Intercultural Arts, United Kingdom
17:00-17:30	The Voices of Culture - Structured Dialogue on "The role of culture in promoting inclusion in the context of migration" Jozefien De Bock, Postdoctoral Researcher, Ghent University, Belgium
18:30-21:00	ENCATC Cultural Happy Hour at the Inspiring Culture Gallery 18:30-18:35 Welcome by GiannaLia Cogliandro Beyens, ENCATC Secretary General 18:35-18:45 Presentation of Inspiring Culture, its current exhibition, and touring exhibition "Dialogue With Emperor Qin" by Ed Liddle, Project Manager 18:45-19:30 Visit of the exhibition 19:30-20:30 Networking time and a glass of wine

ACADEMY PROGRAMME: DAY 2

TUESDAY, 28 March in Brussels

Venue: Inspiring Culture, 41 Avenue Legrand, 1050 Brussels, Belgium (See maps on page 15)

09:00-09:30	<i>Registration</i>
09:30-10:30	Introduction to the day Gerald Lidstone , Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom Carla Figueira , Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom
10:30-13:00	What role for arts and culture in Europe's refugee crisis? Sophie Querton , Founder, Refugees Got Talent project, Belgium Mustafa Faleh , Founder, Refugees Got Talent project, Belgium
13:00-14:45	<i>Lunch break and networking</i>
14:45-15:30	Funding arts and culture projects for social inclusion GiannaLia Cogliandro Beyens , ENCATC Secretary General Silvana Verdiani , EU Cultural Cooperation Projects Officer at the Education, Audiovisual and Culture Executive Agency of the European Commission, Coordination Refugee Integration Strand
15:30-16:00	Artistic mediation and social inclusion Marina Clauzet , Master's Student, University of Barcelona, Spain
16:00-16:30	Evaluation, impact, and legacy of arts and culture projects for social inclusion and societal change Presentation & discussion of projects/interventions curated by ENCATC around the above topic
16:30-17:30	Conclusions

SPEAKER BIOGRAPHIES



Marina Clauzet is Brazilian, and graduated in Architecture and Town Planning, a field in which she worked for many years. She comes from a family of artists and has always had a great interest and a special bond with the arts. For 8 years, she lived in Australia, where she worked as an architect and also volunteered for a non-profit social enterprise, which supports refugee women and asylum seekers to become financially independent and settled in Australia. The stories, life experiences and daily contact with these women have brought her to a deep transformation. Her work for this organization made her desire grow to work with education and social inclusion of refugees and immigrants. In 2014, she left her work in architecture and travelled for 8 months in Asia, also visiting social and community projects. For her personally, art has always been a powerful tool for self-knowledge and she believes it is also a powerful tool for social transformation. In 2015, she moved to Barcelona, where since then, she has been doing a Masters in Art Mediation: Art for Social Transformation, Social Inclusion and Community Development, at the University of Barcelona, where her research is related to themes such as arts, immigration and social transformation. Since last year she has been doing a traineeship in an organization that develops a project that contributes through arts to change the self-perception of children in excluded areas of Barcelona. She also volunteers for an institution, developing artistic activities with immigrant children in after school hours.



GiannaLia Cogliandro Beyens has been since 2004 the Secretary General of ENCATC, the European network on cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCIITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. GiannaLia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.



Dr. Jozefien De Bock received her MA in contemporary history at the University of Ghent. She worked on several projects dealing with migration before starting a doctoral research at the European University Institute, where she defended her PhD in October 2013. Since then, she curated for the Ghent city museum the open-air exhibition 'Sticking Around. Over 50 years of migration to Ghent', in which the results of her PhD research were translated to a wider audience. In 2015, she started a three year post-doctoral project at Ghent University, dealing with return migration and mobility among postwar labour migrants. At the same time, she serves as a consultant on several local, European and worldwide projects on migration and cultural heritage, and holds the position of senior editor of the European Review of History.



Mustafa Faleh is co-founder of Refugees Got Talent project based in Belgium. Mustafa Faleh was born in Iraq. He's graduated from the University of Mosul's Department of English. He was a volunteer at the citizen platform in the Maximilian park, helping refugees. He created the project called Refugees Got Talent along with Julie Artus and Sophie Querton. He's now learning Dutch and wants to continue his studies as an interpreter.



Carla Figueira, BA MA PhD FHEA FRSA, is an academic in the field of international cultural relations and cultural and linguistic policies. She is the Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy at the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London. Carla is an international relations graduate of the Instituto Superior de Ciências Sociais e Políticas, Universidade Técnica de Lisboa (Portugal), she moved to London after a career in arts management. In the UK, she went on to gain an MA in Arts Management (City University, UK, Chevening Scholar) and a PhD in Cultural Policy and Management (City University, UK, Praxis XXI Scholar). Carla is a member of ENCATC, the leading European network on Cultural Management and Cultural Policy education and a member of the British International Studies Association. She is a Chevening Alumna and Buddy.



Gerald Lidstone, BA MA ATC Dr.h.c FRGS is the Director of the Institute for Creative and Cultural Entrepreneurship at Goldsmiths, University of London and founder of the MA Arts Administration and Cultural Policy and co founder of the MA in Creative and Cultural Entrepreneurship programme and the MA in Cultural Policy, Relations and Diplomacy, the first worldwide. Previously he was HOD of the Department of Theatre and Performance in Goldsmiths, having originally trained as a scenographic and lighting designer as well as a production manager with extensive design and touring experience in Eastern Europe and the USA. For the British Council and other agencies he has also taught Arts Management courses including, Arts Marketing, Arts Education, Fundraising, Copyright and Strategic Planning in over 20 countries. He has worked for over twelve years on behalf of The Ministry of Culture and Information in Viet Nam establishing Arts Management education in Hanoi University of Culture, funded by the Ford Foundation, well as being awarded the national medal for culture in Viet Nam. He was also the director of a four-year British Know-How Fund (Foreign Office) project establishing arts management education in Slovakia. An outcome of this was the publication of the first book on arts management in Slovak and the British Council project Closer to the Museum. He has recently completed a major research evaluation of a dance projects for Sadler's Wells in the UK using the Five Ways to Wellbeing framework created by the New Economics Foundation.



From 2000 to 2006 **Silvana Verdiani** worked in the European Commission Humanitarian Office (ECHO) in Brussels and was (specifically) responsible for the EU humanitarian aid strategies in Asian and Central American countries. Previously she was head of office at Medecins sans Frontières Belgique for several field missions in Chechnya, Est-Timor and Nepal. From 2006 to 2009 she worked in Handicap International Belgium in the strategy and communication office. Silvana Verdiani was the Vice-President/Executive Director of the non-profit organisation "Human Right Culture" (Brussels-Roma-London) from 2006 to 2010. Since 2009 she works as project and communication officer in the Education, Audiovisual and Culture Executive Agency of the European Commission (EACEA), managing and monitoring in particular the actions granted under the Cooperation projects strand of the Creative Europe Culture sub-programme. She also coordinates the Refugee Integration strand launched under this same programme mid-2016. As Art collector and lover, she collaborates with several Art galleries in Belgium in order to promote art and support a more fair and open market for emerging artists.



John Martin is a founding member of Pan and has been the artistic director throughout its history. Originally a dancer and actor in a previous life, he trained at Bristol University and the Ecole Jacques Lecoq in Paris. In recent years he has concentrated on using the Arts for Social Change and have been invited by various global NGOs to deliver programmes to aid the rehabilitation of people affected by war, natural disaster and poverty in many countries. He regularly writes and teaches on issues around interculturalism, creativity and theatre for development both in the UK and abroad. Luckily he has an eclectic bunch of inspired colleagues who all make Pan the special place that it is today.



Andrew Murray read History at Cambridge and then after several years teaching he moved to Boston University to take an MA in Irish History which he followed up with a Doctorate in Irish Nationalism at the University of Manchester. He then worked as an academic in Africa for four years before joining the British Council in 1988. In the 1990s he managed EU and British Government funded accession projects in Romania and Poland. British Council HQ posts followed including responsibility for operations in Europe and the Americas. In 2012 he moved to Brussels as Director Benelux and EU Affairs and in August 2015 he was seconded to EUNIC (European Union National Institutes for Culture) where he is Director of the Global Office. He is currently working with the European Commission and the European External Action Service on the new EU Strategy for International Cultural Relations.



After finishing her studies in Communications at the ULB, **Sophie Querton** started her professional career in 2003 in marketing in the Grand Duchy of Luxemburg. Passionate about communication and its way of fostering human relations, Sophie has also been trained in transactional analysis and in coaching. Being able to face several challenges at a time, she has a dynamic professional career. She reaps various experiences, such as marketing, project management, human resources, training, and more. Co-founder of the project Refugees got talent, Sophie puts her abilities and energy at the service of this wonderful project!



Nicola Robinson is a policy officer in the EC's Cultural Diversity and Innovation unit, where she leads on intercultural dialogue and social inclusion. This includes two current Member States' expert groups under the Council Work Plan for Culture - on Intercultural dialogue in the context of the migratory and refugee crisis and Fostering the contribution of culture for social inclusion. As part of the EC's structured dialogue with the cultural sector - Voices of Culture - Nicola has led on 2 relevant themes: The role of culture for the inclusion of refugees and migrants, and Promoting intercultural dialogue and bringing communities together through culture in shared public spaces. While her current work has an intra-EU focus, she has also worked on culture in external relations, and leads EU implementation of the UNESCO 2005 Convention on the Diversity of Cultural Expressions. Nicola grew up in Scotland, but has lived in Belgium and France for much of her life. She speaks fluent French, some Dutch and Italian. She has been an EU civil servant for 14 years, after working for the UK government, and moved to culture policy in 2013 following a career break working for a UK NGO. Outside work she enjoys sport and culture, particularly music - she is a keen amateur violinist.

INTERVIEW



What can you expect from the 6th ENCADC Academy on Culture in External Relations?

In our anticipation for the ENCADC Academy's focus on "The question of culture in Europe's refugee crisis" we spoke with ENCADC member and Academy speaker, Gerald Lidstone to see what makes this learning opportunity unique among existing offers, crucial points for discussion, and how the Academy's format will address challenges and needs from professionals working in culture in external relations.

In the design of this Academy's intensive learning programme, what makes it unique from other engagements on culture in external relations? What are participants going to gain they can't get anywhere else?

This is a very specific Academy for senior and medium level professionals in the area of international cultural relations. Its practical small group setting will be interactive and responsive to participants' needs and concerns on the question of culture in Europe's refugee crisis. In designing the Academy, the overall approach will attempt to be holistic. We have expertise in both the policy arena and implementation which will be accompanied by very experienced practitioners working with migrants, refugees and displaced communities. Furthermore, it will recognize and use participants' experiences, expertise, and knowledge to foster principles of co-learning.

How are Member States using culture in external relations in their policy to respond to Europe's refugee crisis?

There is no current answer to this question. At this time, we have collections of what may be perceived as best practice. There are different policy solutions emerging across Member States. Some have involved cultural input while others have not. Therefore, discussion is needed around why and how culture can respond to Europe's refugee crisis.

Are there countries using arts and culture to respond to the crisis in interesting ways?

Examples of interesting practice will be presented during the Academy as well as new policy initiatives. However, the problem is so extensive that even isolated good practice will not be able to provide solutions that can be transferred across Member States. What may be needed is a parallel approach looking at some strategies that can make a difference in the short-term while constructing longer-term policy initiatives. This is an entirely new situation for most Member States so new solutions will be needed. Yet, we are facing a real pragmatic problem which is it may take so long for centralized policy to have any impact that the situation will have evolved into a different one.



Photo by 3StepsCrew via Flickr CC BY-NC-ND 2.0

PARTICIPANTS

LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY
Biletska	Tetiana	-	Independent Consultant	DE
Brisack	Audrey	Africalia	Communication Officer	BE
Caffo	Costanza	ENCATC	Project Officer	BE
Cid	Glòria	"la Caixa" Banking Foundation	Cultural Manager	UK
Clauzet	Marina	University of Barcelona	Master Student	ES
Cogliandro Beyens	GiannaLia	ENCATC	Secretary General	BE
Darley	Elizabeth	ENCATC	Publications and Communications Manager	BE
De Bock	Jozefien	University of Ghent	Postdoctoral Researcher	BE
De Corte	Inès	Université Catholique de Louvain	Student	BE
De Ketelaere	Ingrid	BOZAR	Project Officer	BE
Eisenburger	Jochen	MEP Helga Trüpel, European Parliament	Parliamentary Assistant	BE
Faleh	Mustafa	Refugees Got Talent Project	Founder	BE
Figueira	Carla	Goldsmiths, University of London	Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism	UK
Gerding	Djoeke	University of Antwerp	Master Student	BE
Jouin	Patricia	European Commission	Project and Financial Officer	BE
Keobandith	Pick	Inspiring Culture	Founder and International Director	BE
Liddle	Ed	Inspiring Culture	Project Manager	BE
Lidstone	Gerald	Goldsmiths, University of London	Director of the Institute for Creative and Cultural Entrepreneurship (ICCE)	GB
Luntonda	Laetitia	Inspiring Culture	Webmaster	BE
Malvani	Matteo	Around Culture srl	EU Cultural Policy Adviser	IT
Maricq	Julie	ENCATC	Community manager and website specialist / editor	BE
Martin	John	Pan Intercultural Arts	Artistic Director	UK
Mizher	Cindy	British Council Syria	Consultant	UK

LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY
Monteil	Elisabeth	Association Marcel Hicter	Intern	BE
Murray	Andrew	EUNIC Global	Director	BE
Querton	Sophie	Refugees Got Talent Project	Founder	BE
Quici	Anna	Coimbra Group of Universities	Policy Officer	BE
Robinson	Nicola	European Commission, Directorate-General for Education and Culture (DG EAC)	Policy Officer, Culture / External dimension	BE
Rocha Trindade	Paulo	European Committee of the Regions	Administrator	BE
Sim	Nicolette	Central Saint Martins, University of the Arts London	Student	GB
Tacca-Pandolfo	Sabrina	Inspiring Culture	Director Italy	BE
Twigg	Stephanie	British Council	Syria Arts Manager	GB
Verdiani	Silvana	Education, Audiovisual and Culture Executive Agency of the European Commission, Coordination Refugee Integration Strand	EU Cultural Cooperation Projects Officer	BE
Wu	Lei	Université Libre de Bruxelles	PhD Candidate	BE
Yachita	Mio	Tokyo University of the Arts	Research Associate	JP

The final list of participants will be made available after the Academy.

PRACTICAL INFORMATION

Please read this information carefully.

What's included under practical information?

- Registration & Registration Fee
- Travel to Brussels
- Hotel Suggestions
- Map of the venue location
- Frequently Asked Questions
- Contact Information



REGISTRATION & FEES

REGISTRATION & FEES

The registration fee to attend the ENCATC Academy on Culture in External Relations does **not include travel, accommodation, subsistence, or other incidental costs.**

ENCATC is not a mobility grant provider and does not provide travel grants. For mobility grants we invite you to check out the [On The Move](#) website.

CHOOSE YOUR REGISTRATION PACKAGE		
FOR ENCATC MEMBERS Check if you are an ENCATC member here	Attendance to ENCATC Academy 30% discount	€200.00
FOR NON MEMBERS	Attendance to ENCATC Academy	€280.00



[REGISTER HERE](#)



TRAVEL

TRAVEL TO BRUSSELS

Brussels is easily accessible with international and European flights arriving to from [Zaventem International Airport](#) or [Charleroi Airport](#) where many low-cost carriers will arrive. Both airports have low cost means of transport to Brussels.

The [Eurostar](#) and [Thalys](#) trains also arrive at the Midi Train Station in Brussels.



HOTEL SUGGESTIONS

HOTEL SUGGESTIONS IN BRUSSELS

The following hotel suggestions are near the city centre and easily accessible via public transport. As the venue is yet to be announced, it is suggested to choose an accommodation near public transport and the city centre for easy access. ENCATC has no affiliation to these hotels and are only suggestions.

[Hotel Chambord](#) | [Hotel Le Berger](#) | [Vintage Hotel](#)

For more hotel and accommodation options try these websites:
[www.booking.com](#) | [www.trivago.com](#)



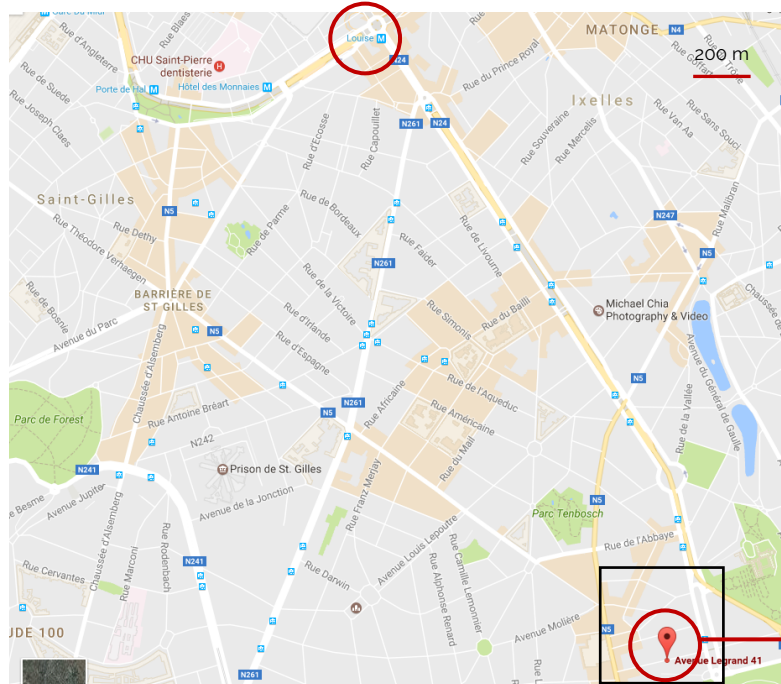
MAP OF VENUE LOCATION

MAP OF VENUE LOCATION

Public transport access

Once in Brussels, bus, tram and metro is run by the STIB. To plan your visit, visit the [STIB website](#) and the [publication transportation network](#).

From the metro stop Avenue Louise take the tram N°94 (direction Musée du Tram) or N°93 (direction Legrand) and get off at the stop "Legrand". From there, it is a two minute walk to the venue.



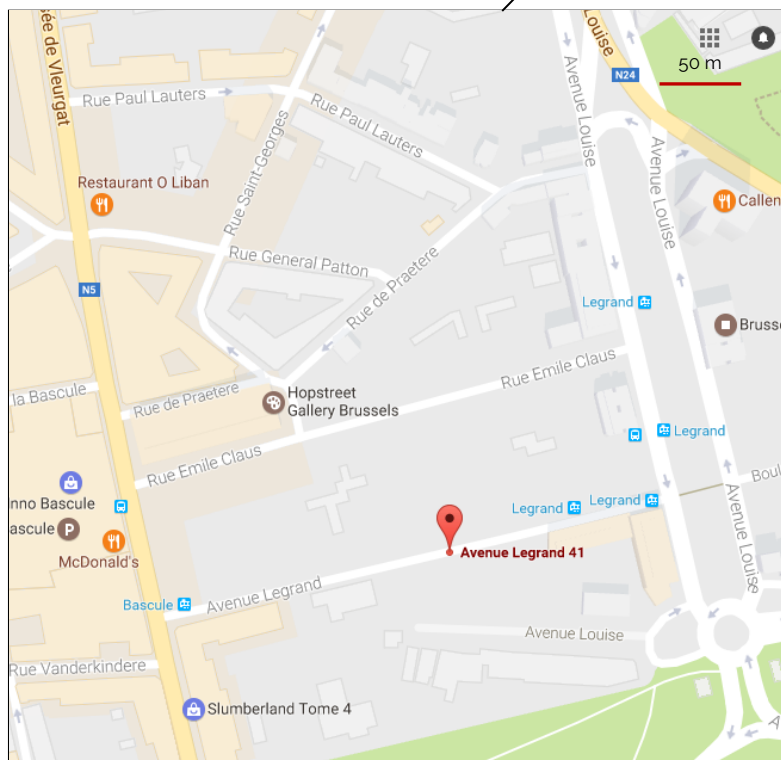
ENCATC ACADEMY VENUE

Inspiring Culture

41 Avenue Legrand,
1050 Brussels

+32 (0) 2 640 72 55

[Click here for the
link in Google Maps](#)





FREQUENTLY ASKED QUESTIONS

FREQUENTLY ASKED QUESTIONS

How can I have more information about the ENCATC Academy on Culture in External Relations and consult the programme?

We invite you to visit the [ENCATC Academy webpage](#) that has more information and the updated programme.

Where will the ENCATC Academy take place in Brussels?

The Academy will take place at Inspiring Culture, 41 Avenue Legrand, 1050 Brussels, Belgium. For how to get to the venue, [click here](#) or see the map on page 13.

Is cost of travel, accommodation and subsistence covered by the fee?

The registration fee to attend the ENCATC Academy in Brussels does not include travel, local transport, accommodation, subsistence (lunch, meals, etc.), or other incidental costs. ENCATC is not a mobility grant provider and does not provide travel grants. For mobility grants we invite you to check out the [On The Move](#) website.

How can I stay up to date on the latest developments?

Subscribe to [ENCATC's mailing list](#) to make sure you receive regular updates.

Will there be simultaneous translation?

The working language of the 6th ENCATC Academy on Culture in External Relations is English. Simultaneous translation will not be available.

How can my institution become a member of ENCATC?

Unlock the many benefits already enjoyed by more than 130 prestigious member institutions in over 40 countries. Information about [membership and the online application form](#) can be found on our website.



CONTACT

CONTACT

For questions about the programme, please contact:

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0032 (0)2 201 29 12

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Costanza Caffo
ENCATC Project Officer
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0032 (0)2 201 29 12

DISCLAIMER

Personal information (name, address, email, etc.) is intended only for the express purpose of organising the event. This information may, therefore, be disseminated electronically or on paper and conferred to other participants in the interest of facilitating communication among them. Should you prefer your e-mail address not to appear in any documents, please write to info@encatc.org. Members, participants, experts and stakeholders, engaged in or attending ENCATC activities, expressly authorise ENCATC, unless legally established otherwise, to make free use of the photographs and recorded material bearing their image. This material may be used in all type of printed and online communication such as brochures, readers, reports and e-magazines, videos, and digital images such as those for the ENCATC website, partner websites and social networks. They also accept that their names and institutions are included in the participation list provided to other participants. There is no obligation for ENCATC to request prior authorization, and no compensation will be provided (ENCATC Internal Rules 6.3. Image Right).

ABOUT ENCATC

Established in 1992, ENCATC is an independent network of more than **130 member institutions** in **over 40 countries** active in education, training and research in the broad field of cultural management and policy.

Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

Our members are higher education institutions, training centres, cultural organisations, consultancies, public authorities and artists who make an impact on cultural management and policy as well as the education of students and life-long learning of cultural managers worldwide.

We believe cultural management policy education, training, and research have the power to make the cultural sector strong and sustainable in Europe and beyond.

Start your path to membership today: www.encatc.org/en/members

Membership benefits



Develop and update the curricula, models and teaching methodology in your programmes in relation to current trends and perspectives in Europe and beyond



Validate your knowledge and results with other colleagues



Find suitable partners for your ideas and to develop international projects



Explore the rich European and international practice in cultural management training and learning



Promote your own training programmes around Europe and beyond



Receive 30% discount to attend all our **learning opportunities** (e.g. Academy, International Study Tours)



Access the ENCATC online international bibliography including at date more than 1,500 references



Receive one-year subscription to our monthly PRAXIS e-magazine for students and young professionals



Receive quick and regular updates (ENCATC Flash) in the field of cultural policy and management on publications, helpful toolkits, mappings and strategy papers in your sector, opportunities for partnerships on projects and research



Enhance your organisation's visibility outside your own country by joining our labelling programme

... and much more!

4

types of membership

FULL MEMBERSHIP (500€) is for higher education institutions and training centres providing recognised education and training programmes on cultural management and policy.

ASSOCIATE MEMBERSHIP (330€) are organisations, institutions and networks playing a major role in the field of education and culture.

INDIVIDUAL MEMBERSHIP (200€) is accepted on ad hoc basis for artists and educators, trainers, and cultural managers not currently affiliated to any institution or organisation.

SUPPORTING MEMBERSHIP (550+€) is for associations, companies, etc. willing to support our organisation, activities or events.

ABOUT OUR ACADEMY PARTNERS

IN PARTNERSHIP WITH:



The Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths, University of London delivers entrepreneurship, cultural management and policy education to the creative and cultural sectors, and supports research into new approaches to business, financial models and management in the Creative Economy.

It delivers a range of academic programmes and presents activities and events to promote an environment in which creative and cultural entrepreneurship can flourish. Our approach is to integrate entrepreneurship within the development of creative practices, and to take a creative approach to the development of new businesses and the infrastructure that supports them.

ICCE is Goldsmiths' response to the growing significance of the creative industries and cultural sector in the UK's economy. Figures have shown that the creative industries account for 9% of the UK's GDP and a rising part of its export trade and total employment. Business skills, management skills and entrepreneurial skills with a specific understanding of the sector are needed to support its continued growth.

Goldsmiths' reputation as a leading provider of creative education, and its longstanding engagement with cultural practice and analysis, make it the ideal home for ICCE. Engagement with the creative industries and the not-for-profit cultural sector has long existed across many of Goldsmiths' academic departments and research centres. What makes ICCE different is its interdisciplinarity. Artistic creativity increasingly blurs the old boundaries of subject disciplines such as music, drama, dance, fine art, design, communications, media and technology. ICCE serves as an area for experimentation, where all of these disciplines can come together to learn from each other and to develop new creative alliances.. <http://www.gold.ac.uk/icce/aboutus/>

IN PARTNERSHIP WITH:

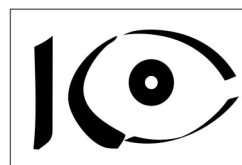


Pan is an intercultural arts organisation dedicated to the exploration of cultural diversity through the arts and how such work can inspire and implement social change. This is achieved through workshops and performances with young people who are marginalised

and at risk of social exclusion. Pan helps its participants find a voice through drama, dance, music, writing and film. We

work with people from all cultures and religions to encourage a world where we respect and understand each others' lives, discovering the possibilities of our rich diversity. We have developed a range of programmes to support the development, and unlock the potential, of those in need, including a Refugee Arts Programme, an Arts Against Violence Programme and an International Theatre for Development Programme. More recently we have implemented an integration initiative where these strands of work move more closely together, sharing skills, artists, inspirations and participants. This move towards integration gave us the theme word Synergy. <http://www.pan-arts.net/pages/about.html>

HOSTED BY:



INSPIRING CULTURE

Working internationally from its base in Brussels, Inspiring Culture specialises in contemporary and modern sculpture. Building on over 30 years of experience in the art world, Dr Pick Keobandith leads an international team to manage a variety of exhibitions and projects with artists, museums and curators from across the world. During the last 10 years, Dr Keobandith has had an active dialogue with several Chinese museums and with Dialogue With Emperor Qin, she combines her dual experience of working on projects both in Europe and China. Art has no frontiers and Inspiring Culture creates cultural connections and fruitful exchanges between China, Europe and the rest of the world. <http://www.inspiringculture.com/>

WITH THE SUPPORT OF:



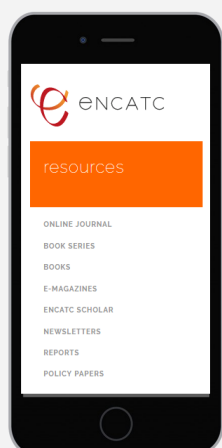
Co-funded by the
Creative Europe Programme
of the European Union

Creative Europe is the EU programme to support European cinema and the cultural and creative sectors, enabling them to increase their contribution to jobs and growth. With a budget of €1.46 billion¹ for 2014-2020, it supports tens of thousands of artists, cultural and audiovisual professionals and organisations in the performing arts, fine arts, publishing, film, TV, music, interdisciplinary arts, heritage, and the video games industry. The funding allows them to operate across Europe, to reach new audiences and to develop the skills needed in the digital age. By helping European cultural works to reach audiences in other countries, the programme will also contribute to safeguarding cultural and linguistic diversity. <http://ec.europa.eu/programmes/creative-europe/>

ENCATC RESOURCES

Our publications designed for your cultural management and policy needs

Your trusted resources any time, anywhere



Never miss a beat!

All of our ENCATC resources are all available in one place and in easy to use in e-formats.

Learn more and visit us on the web at:
encatc.org/resources



ENCATC interview series

Our interview series brings you discussions with people at the very top of our field, inspiring cultural entrepreneurs, and innovators. These insightful conversations are useful in the classroom, to share with colleagues, or if you are just in need of some inspiration!

WEEKLY



ENCATC Flash

An essential weekly must-read for the latest news and happenings in cultural management and policy. Always benefit from a free publication, a rich offer of training and networking events, and a cultural discovery to satisfy your cultural curiosity!

MONTHLY



ENCATC News

Feeling too much is happening too fast? Ease your mind as we work to find and compile key EU policy developments, calls, publications, events, conferences and more. You'll get what you and your institution need to stay on top of progress and opportunities in our field.



ENCATC Praxis

Where can today's students and tomorrow's cultural managers get a jump start on their careers? Including exciting internship and training offers, inspiring interviews and more, students are equipped with tools and opportunities to internationalise and build up their profile to enter today's competitive job market with confidence.

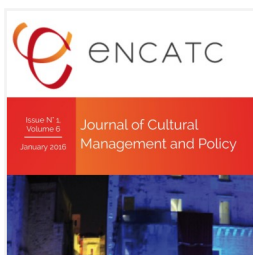
TWICE-YEARLY



/encatcSCHOLAR

This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and in the field.

YEARLY



ENCATC Journal of Cultural Management and Policy

Be part of the stimulating debate on hot research topics in our field happening among scholars, educators, policy makers and cultural managers. Benefit from the Journal's scientific rigor to bring you a multidisciplinary perspective bridging theory and practice.



ENCATC Book Series on Cultural Management and Cultural Policy Education

Designed to promote the work of young promising researchers, this series is a must for your university library or collection on the topic of cultural management and policy.



Conference Proceedings

Nowhere else will you find a collection of articles on cultural management and policy and with such expansive geographic coverage. Stay on top of the newest research being conducted each year in the field.



ENCATC video series

Our YouTube channel is rich with more interviews with leading thinkers and influencers.

Useful to launch classroom discussions and compliment your existing teaching material.

ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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