



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy
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DIGEST VERSION FOR FOLLOWERS



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NOTE FROM THE EDITOR



What is the future for network cooperation?

Dear colleagues,

Counting down to our 25th Anniversary celebration this September, I continue to peruse the our rich archives to offer you the opportunity to join us in Brussels with a solid preparation on our 2017 Congress theme on new directions for cultural networks and their sustainability.

The article I found on "European Cultural Cooperation Networks", by Former ENCATC Board member, Malgorzata Sternal, includes her reflection on the future for network cooperation. This excerpt is a perfect read to stimulate our thinking on how cultural networks can be strong, sustainable, and competitive in the future.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

What is the future for network cooperation?

Some problems faced by networks are known very well and result from their very nature. Their international status, no real roots and local significance does not help with tangible, organisational and financial, support from local governments and self-governments. Networks are funded in two ways - membership fees, which cannot be too

high as not to exclude those who are less wealthy, and subsidies for specific projects. Gaining funds from external sources poses some difficulties due to assessment problems - networks do not produce specific goods, and it is not that easy to assess such intangible benefits like helping with the process of cooperation.

Other difficulties stem from, ironically, the constant expansion of network. Accepting many new members with different profiles certainly contributes to shared knowledge and experience, but can also lead to the loss of distinct features and focus. Ever-expanding network organisations suffer many operational problems; the decision-making process is more and more affected by the central office or director of the association, and not the board elected by the members. Other often mentioned issues include the lack of strategic vision due to focus on ongoing business and year-to-year planning, as funds usually depend on annual membership fees and subsidies.

Despite those defects and risks, networks remain an important actor on the European cultural stage. Their strength comes from the shared belief that joint efforts bring better results, both at the local and international level; what is more, the combination of research/theoretical and practical approach, so typical for many associations, is priceless for modern cultural professionals.

As one expert on the issues of international cooperation and network activities put it in a discussion about the needs and place of network organisa-

tions in culture: "I asked many of my friends what they think about the current and future situation of networks. I heard from people who actually take part in networks that these are ongoing inspiration to them. They are inspired by others, their work and how they work, by shared experience. They still want to express the collective voice of our community at the European level. They are also inspired by the alternation of generations, they want to build bridges between generations of cultural professionals. Innovation and visionary tools were always the best assets of networks, thanks to a wealth of knowledge and experience brought in by their members, and this is how I think networks will carry on - through personal and collective commitment and responsibility for an organisation I am a part of, rather than "I pay and I want to get services back" attitude. It is this collective effort which is a cornerstone of what we call 'networking'" (Lidia Varbanova)¹.

This article first appeared in "EUROPEAN CULTURAL COOPERATION NETWORKS IN PRACTICE", published in March 2013 by: Cultural Contact Point Poland, Adam Mickiewicz Institute and edited by: Anna Hieropolitańska, Kamila Rola. ISBN: 978-83-60263-33-7

Copyright by Cultural Contact Point Poland, Adam Mickiewicz Institute. It was adapted for our network and translate for ENCATC to use in the anniversary celebration.

¹ Interview with Lidia Varbanova, held at ENCATC 19th Annual Conference, Helsinki 2011, available at: <http://www.youtube.com/watch?v=4QfyYBkxiZo>

NEWS FROM ENCATC



CONGRESS NEWS

25th ENCATC Congress on Cultural Management and Policy

Join us from 27-30 September in Brussels to make
the cultural sector strong and sustainable

Networks play a key role in ensuring the cultural sector has a strong, sustainable, and competitive future. How can we advance their sustainability? What's in store for their future?

One of the ambitions of the 25th ENCATC Congress (27-30 September in Brussels) is to advance the state of art and promote new ideas and proposals on the **major challenges faced by cultural networks** today in Europe and beyond.

In the design of its four-day programme, an afternoon session on 28 September will be dedicated to four **parallel workshops to tackle issues concerning networks**.

The **"Governance-Leadership"** workshop will focus on key questions of how do cultural networks adapt and navigate changing interpretations of governance-leadership? With intercultural perspectives, experts **Annick Schramme**, ENCATC and from the University of Antwerp/Antwerp Management School; **Robert Manchin** from Culture Action Europe, and **Njörður Sigurjónsson** of Bifrost University, will explore best practice, common challenges, pitfalls, and the future of leading cultural networks.

The **workshop on "Business Models"** is a prime opportunity to learn who is re-thinking current business models for financing cultural networks. What innovative ideas are they putting forth? Which models go beyond financial sustainability? Experts, **Lluís Bonet** from the University of Barcelona and **Sarah de Heusch Ribassin** from SMartEU will share new models to spark discussion for a lively exchange of future structures networks could develop.

How can a network innovate itself and remain competitive? What are the value networks create for their members, the cultural sector, and beyond? These will be questions explored during the **"Evaluation" workshop** to be led by ENCATC Working Group leader on Evaluation, **Pascale Bonniel**

Chalier from University. She will be joined by **Fiona Deuss-Frandi** from Creative Europe, EACEA, and **Gerald Lidstone** of Goldsmiths, University of London to share simple immediate steps for networks to measure, monitor, and evaluate their significance.

The final workshop taking place in parallel will be on the **"Internationalisation of Networks"**. Why internationalise? Is this the way forward for networks? Are there advantages to having a network of networks? Our experts from North America, Asia, and Europe will debate expansion trends, the pros and cons of networks going global, and what this all means for the internationalisation and professionalisation of members in networks. Speakers will include: **Alan Salzenstein**, DePaul University, **Jerry C Y Liu**, National Taiwan University of Arts and TACPS, and **Andrew Murray** of EUNIC Global

To wrap up the workshop sessions, all participants will gather for a **plenary session** for reporting and debate on the four topics.

PROGRAMME AND REGISTRATION:

<https://www.encatc.org/en/events/detail/encatc-congress-on-cultural-management-and-policy/>

THE OVERVIEW

"Click, Connect, and Collaborate! New directions in sustaining cultural networks"

From 27-30 September, the 25th ENCATC Congress on Cultural Management and Policy will gather together in Brussels, academics, researchers, professionals and representatives from various EU institutions, governments and European and international networks to discuss the key role of networks and develop ideas and proposals to guarantee their sustainability in a challenging environment.

The celebration of the **ENCATC 25th anniversary** will offer participants the unique occasion to reflect on the evolution of the cultural management and policy discipline over the past 25 years.

In addition to the main session, participants will have the opportunity to attend:

-  plenary sessions with **keynote speakers** and **top experts**
-  the **ENCATC Research Award** and the **Fellowship Award Ceremony**
-  the annual **ENCATC Research Session**.
-  the **Global Conversations** round table
-  **study visits** to discover the rich cultural scene in Brussels.

THREE KEY INFLUENCERS FROM CULTURE ANNOUNCED AS SPEAKERS

Who are the latest big players to join the list of speakers that at date counts 30 big names from 14 countries!



Michel Magnier is Director for Culture and Creativity at the European Commission.

He will be a speaker at the Congress' official opening to the public on 28 September.



Andrew Murray is Director of EUNIC Global.

He will share his expertise during the Congress workshop "Internationalisation of Networks" on 28 September.



Katherine Watson is Director of the European Cultural Foundation (ECF) since June 2010.

At the Congress she will share her insight during the "Global Conversations" plenary on 28 September.

FOUR-DAY CONGRESS PROGRAMME

What will happen at Europe's only Congress on Cultural Management and Policy?



WEDNESDAY, 27 SEPTEMBER 2017 IN BRUSSELS

- 08:30 Registration Opens
- 09:00-12:00 **10th Young Researchers' Forum**
- 14:00-17:30 **Annual Members' Forum**
"The Forum is open only to members of ENCATC, AAAE & TACPS"
- 17:45-18:30 **25th ENCATC General Assembly & Board Elections**
- 20:00-22:00 Welcome Cocktail

THURSDAY, 28 SEPTEMBER 2017 IN BRUSSELS

- 09:00 Registration Opens
- 09:45-10:00 **Welcome & Official Congress Opening**
- 10:00-11:15 **Panel Debate: "Evolution and impact of the cultural management and policy discipline on the cultural sector in terms of its professionalisation: past, present, and future"**
- 11:15-12:30 **Keynote Speech: "Networking Culture - The role of European cultural networks"**
- 12:30-13:30 Networking Lunch
- 14:00-14:30 **Introduction to Workshops**
- 14:45-16:00 **Workshops in Parallel:**
 - **Governance - Leadership**
 - **Business Models**
 - **Evaluation**
 - **Internationalisation of Networks**
- 16:00-16:30 Coffee Break & Networking Time
- 16:30-18:30 **Reporting and Debate with the Audience**
- 20:00-22:00 **4th ENCATC Research Award Ceremony and 1st ENCATC Fellowship Award**

FRIDAY, 29 SEPTEMBER 2017 IN BRUSSELS

- 08:30 Registration Opens
- 09:00-13:00 **8th Annual ENCATC Research Session**
- 13:00-14:00 Networking Lunch
- 15:00-16:00 **8th Annual ENCATC Research Session**
- 17:00-18:30 **Global Conversations**
- 19:00-20:30 Reception

SATURDAY, 30 SEPTEMBER 2017 IN BRUSSELS

- 10:00-13:00 **Cultural Study Visits**
- 13:00 End of Congress

FIND MORE PROGRAMME DETAILS HERE:

www.encatc.org/en/events/detail/encatc-congress-on-cultural-management-and-policy/programme/

This programme is subject to change.

CONGRESS KEY OBJECTIVES

5 main objective our ambitious programme aims to achieve

1. Gain knowledge about the role, the value and the sustainability of European and international networks



2. Advance the debate, develop new ideas and proposals on governance, leadership, new business models, evaluation and internationalization of networks



3. Provide a unique space for capacity building and peer learning for academics, emerging and experienced researchers, practitioners, policy makers and artists



4. Promote networking among academics, researchers, professionals and representatives from various EU institutions, governments and European and international networks



5. Contribute raising the level of knowledge on the key role played by cultural networks in the shaping of a sustainable cultural sector and the inclusion of culture and the arts in the long-term strategic goals of the European project



CONGRESS AUDIENCE

Who should attend the 25th ENCATC Congress?

The Congress is open for both ENCATC and non ENCATC members.

More specifically, participants coming from across Europe and beyond will be representing:

- higher education institutions
- training centres
- research centres
- arts and cultural organisations
- cultural networks
- cultural foundations
- consultancies
- local, regional and national governments
- EU and international institutions

As individuals they are:

- academics
- researchers
- trainers and educators
- cultural managers
- policy makers
- artists and creatives
- students

Finally, anyone interested in the title "*Click, Connect and Collaborate! New directions in sustaining cultural networks*" is [invited to register](#).

WHERE WILL THE CONGRESS TAKE PLACE?

Prestigious Bip House will be home to the 25th ENCATC Congress



The [Bip house of the capital region](#), is located in the heart of Brussels on place Royale.

It is situated next to the Magritte Museum, the Palais de Beaux-Arts, and in close proximity to the Mont des Arts that offers stunning views of the old city and the Grand Place.

The Bip is also the seat of The Government of the Brussels-Capital Region.

HOW CAN I PARTICIPATE?

20% discounts available for those who register by 30 June

Registration is online, quick, and easy! Visit our Congress page to [register today](#).

Those who act early can save 20% off the full price by booking their registration to the 25th ENCATC Congress before 30 June 2017. Why wait?

Members of ENCATC, AAAE and TACPS can also register for FREE to attend the Members' Forum on 27 September.



CONGRESS FEES

Session:	Fee:
Young Researchers' Forum for young and emerging researchers	FREE, registration required
Members' Forum and General Assembly open to ENCATC, AAAE, TACPS members and their students <i>NOTE: only ENCATC members can attend the GA. Students are not admitted.</i>	FREE, registration required
Congress programme for ENCATC members and non-members EARLY BOOKING CLOSES ON 30 JUNE! ⚠	Early booking*: 310 € Regular booking: 390 €
Congress programme for students EARLY BOOKING CLOSES ON 30 JUNE! ⚠	Early booking*: 80 € Regular booking: 100 €
Social programme for delegates' accompaniers.	70 €

* Early booking closes on 30 June 2017.

NEW MEMBERS

Join us in welcoming our newest members from Italy and Sweden
as our network expands!

IED Istituto Europeo di Design SpA in Italy

For almost fifty years, the Istituto Europeo di Design has been operating in the fields of education and research in the disciplines of design, fashion, visual communication and management. Today, the IED is a constantly expanding international network that issues first-level academic diplomas and organises three-year courses, Masters courses, continuous professional development and advanced training courses.

Since 1966, the IED has developed innovative and diversified teaching methodologies, focused on synergies between technology and experimentation, creativity, strategies and integrated communication, market issues and a new form of professionalism. Thus, does the Istituto Europeo di Design offer young professionals working in the fields of Fashion, Design and Communication the knowledge and the effective tools they need to cater for the constantly developing requirements of the working world.

The nexus between knowledge and knowhow is the indispensable starting point for developing the cultural, creative and critical skills and competencies that are the ultimate goal of education at the IED.

IED wished to join to offer its students the possibility to discuss and exchange projects able to promote virtuous cultural policy in a sustainable and creative way and in a wider international context as well as to have contact with other ENCATEC members because they offer strong theoretical knowledge in culture and creativity and their managerial vision related to design and cultural business start-up.

Most recently, IED was a partner for the first ENCATEC Capacity Building Days and Youth in Action Day that was held in Venice from 15-17 May 2017.

FOR MORE:

www.ied.edu/ied-locations/venice



ENCATEC CONTACT:

Andrea Tosi,
Dean of International Partnership
and Innovation
a.tosi@ied.it

Malmö University in Sweden

Malmö University strives to be part of society at every level. Whether that is regionally, nationally, or globally, its focus is making the world a better and fairer place. We have a mission to be an active hub for research, education, and innovation. Our research is often multidisciplinary and pursued in collaboration with partners from outside the university.

The university's teaching focuses on student participation and production. In lectures, writing labs, seminars, and supervisions, students learn to approach problems creatively and critically.

As an institution, Malmö University is excited to be a member because it believes several of its bachelors and masters programmes would benefit from ENCATEC meetings and conferences. Programmes focus on aesthetic theory, visual art, performing arts, design and applied arts, and literature and media. Its research groups specialising in creative industries and cultural policy issues would also benefit from the membership.

Representatives from Malmö have been actively involved in ENCATEC activities in the past, from presenting research to contributing to the Working Group on "Monitoring and Evaluation of International and European Transnational Projects".

FOR MORE:

<http://www.mah.se/english/faculties/Faculty-of-Culture-and-Society/DepartmentsSchools/School-of-Arts-and-Communication/>



ENCATEC CONTACT:

Berndt Clavier
Associate Professor
Berndt.clavier@mah.se



Do you want to join Europe's leading network on cultural management and cultural policy? See what we offer on page 18 to more than 140 institutions across the globe who are committed to making the cultural sector stronger and sustainable!

More questions? Write to c.caffo@encatec.org.

NEWS FROM THE OFFICE

ENCATC Agenda: People, Places & Meetings

What has ENCATC been up to in June? The ENCATC team led by the ENCATC Board and Secretary General regularly meet with policy makers, influencers, new partners, and members to foster partnerships, develop new projects, and expand the network's visibility in Europe and beyond. Here's a selection of key meetings and visits:

11-15 June in Pontignano, Italy:

ENCATC President, Annick Schramme, was invited to share her expertise at the EUNIC Siena Cultural Relations Forum. She was a speaker on the panel discussion "The partnership between EU institutions, EU Member States, Academia and Civil society."

12-13 June in Paris, France:

As an NGO in official partnership with UNESCO, ENCATC Secretary General, GiannaLia Cogliandro Beyens, was invited to the first Civil Society Organizations (CSO) Forum. The first of its kind under the auspices of the 2005 Convention, this innovative event is an excellent opportunity for you to network with other CSO working to implement the Convention.

15 June in Brussels, Belgium:

Having been selected to be one of the 35 members of the Voices for Culture "Skills, training and knowledge transfer" and platform, ENCATC General, GiannaLia Cogliandro Beyens attended the Brainstorming Session to discuss different aspects of the topic in both traditional and emerging heritage and contribute to the final report.

16 June in Brussels, Belgium:

ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Professors Christine Sinapi and Elena Borin from Burgundy School of Business in France, a member of ENCATC since 2006. They discussed future collaborations and events to be organised in Dijon in partnership with ENCATC.

21 June in Brussels, Belgium:

The ENCATC office welcomed its newest trainee to join the team, Alessia Rofi, an Italian national, who has studied and worked in Spain and Belgium. During her six-month traineeship at ENCATC, she will be assisting the Communication Department on for the social media channels and website. She will also support the ENCATC staff during the 25th Congress to take place from 27-30 September in Brussels.

21 June in Brussels, Belgium:

ENCATC Board member, Bernd Fesel was invited to present his expertise at the European Parliament's CULT Committee public hearing on the implications of Brexit for culture and education.



ENCATC Board member, Bernd Fesel (second from right) with members of the CULT Committee at the public hearing on 21 June in Brussels.



Supported by the Creative Europe programme, ENCATC was invited to attend the 2017 kick-off meeting.



ENCATC President, Annick Schramme (centre left), with the AIMAC committee in Beijing, China.

25-28 June in Beijing, China:

ENCATC President, Annick Schramme represented ENCATC at the AIMAC Conference and presented research at this international gathering. It was also an excellent occasion to create links with key stakeholders and continue the internationalisation of the network.

28 June in Brussels, Belgium:

ENCATC Secretary General, Giannalia Cogliandro Beyens, attended the kick-off meeting with European Networks. The agenda included an overview of EU cultural policy, an update on the Creative Europe mid-term evaluation, and a presentation of the 2018 European Year of Cultural Heritage.

OPPORTUNITIES

Do you have an exciting publishing proposal?

The ENCATC Book Series can boost your career and international visibility!



ENCATC members are invited to submit proposals to be internationally published in the [ENCATC Book Series on Cultural Management and Cultural Policy Education](#).

The ENCATC Book Series exists to foster critical debate and to publish academic research in the field of cultural management and cultural policy as well as to open up a forum for discussions and debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. It is also intended to provide reference tools for education and lifelong learning on cultural management and cultural policies.

It is becoming more and more evident that education in cultural management and cultural policy cannot and should not be separated from research being conducted in the field. Since its creation, ENCATC has recognised this need and has always been very active in pursuing, publishing, presenting, and disseminating research in arts and cultural management and cultural policy to strengthen the understanding of cultural management and cultural policy issues.

At date, the ENCATC Book Series includes two publications: "When Cultural Policies Change: Comparing Mexico and Argentina" (2015) by Dr. Elodie Bordat-Chauvin, and "The Creative City. Cultural Policies and urban regeneration between conservation and development" (2016) by Dr. Alessia Usai.

TYPES OF CONTRIBUTIONS:

Contributions from members are welcome from any relevant discipline, provided they make an original academic contribution to the study of cultural management and policy.

The kinds of work that will be published in this collection are original ones that provide recent research results, theoretical studies and experiences that have been obtained, carried out and gained both within our context and on an international level.

DEADLINES:

1st deadline: 30 June 2017

2nd deadline: 31 December 2017

DOWNLOAD THE CALL:

<http://bit.ly/2pkBxJV>

FOR MORE ABOUT THE ENCATC BOOK SERIES:

<https://www.encatc.org/en/resources/book-series/>

WHAT HAPPENED IN JUNE?

GLOBAL CONVERSATIONS

ENCATC attends AAAE Conference and jointly designed "Global Conversations"



ENCATC and AAAE members partake in the first Global Conversations "A Dialogue of Networks"

From 31 May to 2 June in Edinburgh, Scotland, ENCATC board members and ENCATC's Secretary General, GiannaLia Cogliandro Beyens attended the 36th Annual Conference of the Association of Arts Administration Educators (AAAE).

As part of the event, ENCATC and AAAE developed and led the first in a series of "Global Conversations" on defining an international arts and cultural management education agenda. Leaders attended from 15 countries (which also included ENCATC members coming from Colombia, Germany, Singapore, Spain, the United States, and the United Kingdom). Representing major networks and higher education institutions, they took part in this half-day session of facilitated dialogue and workshop activities.

The group **explored current issues and key conversations** in local and international contexts. Several areas of interest were identified, including the **role and nature of arts managers**, the **changing arts landscape**, how research and scholarship influence practice, and more.

The first assembly of its kind, this was a timely and enriching dialogue of networks. As geo-political and social climates shift around the world, communication and exchange are vital to the advancement of the arts and the potential for impact that arts and cultural management has. As an outcome, the process of identifying and shaping an international arts and cultural management education agenda will continue in the coming months.

The **next "Global Conversations"** will take place during **ENCATC's 25th Congress in Brussels** (27-30 September 2017)

The successful collaboration between ENCATC and AAAE stems from years of close cooperation and formalised in a Memorandum of Understanding signed in June 2016.

EUROPEAN PROJECT

Project Connect consortium meets in Poland for audience development alliance



The CONNECT consortium gathers in Poland for a second meeting, hosted by ENCATC member, Adam Mickiewicz University in Poznań.

From 19-21 June, the CONNECT project held its second meeting in Poznań, Poland.

Funded by the European Commission's Erasmus+ programme, the project aims to bridge **the gap between teaching in the academic/higher education world and continuous professional development in the cultural sector** for the promotion of best practices and a systemic growth of **audience development**.

The main purpose of the meeting was to discuss the results of the project's analysis to understand: the **needs of students and practitioners** in terms of **audience development**, soft skills for employability and entrepreneurship; **current practices on entrepreneurship education** and audience development; **differences and communalities** needs of practitioners and students needs; and how the different **cultural contexts have an impact**. The results of this analysis will be used in CONNECT's design of the Twin Track Programme.

At the meeting, ENCATC also presented the communication work it is doing and the progress of the project's website to be launched in autumn 2017.

CONNECT CONSORTIUM: The University of Deusto, project leader (Spain); ENCATC members: the Fitzcarraldo Foundation (Italy); MeltingPro - Laboratorio per la Cultura (Italy); Adam Mickiewicz University in Poznań (Poland); Goldsmiths, University of London (UK); and The Audience Agency (United Kingdom). ENCATC will also be involved in the project as the leader for dissemination of project results. Other project partners in the consortium include: the Center for Kunst & Interkultur (Denmark); The City of Warsaw (Poland); and Asimétrica (Spain).

UPCOMING EVENTS

TRAINING

Academy on learning on intangible heritage: building teachers' capacity for a sustainable future

15 -17 November 2017 in Bilbao, Spain



This Academy will be held in the framework of a project of the same name that is being done thanks to the support of UNESCO.

The learning opportunity for teaching faculty in universities will be organised around six sessions. Sessions will include: Results of the project's mapping of heritage studies with focuses on intangible cultural heritage (ICH); Key concepts and themes of the UNESCO Convention 2003; How to transform ICH and Education for Sustainable Development (ESD) concepts for learning; Integrating ICH-ESD elements and principles into education; Visibility and sharing; and Reference materials for teachers. Mark your agendas! A call for applications will be announced later this year.

BACKGROUND:

The project "Academy on learning on intangible heritage: building teachers' capacity for a sustainable future" is running from April to December 2017 and will involve ENCATC members in Belgium, France, and Spain. The project's objectives are two-fold. First, it will map the current programmes offering education on Intangible Cultural Heritage (ICH) and sustainable development in different world regions. This will be crucial to gain knowledge about which universities are offering this focus and who is designing curricula and conducting research in the field. For those universities not yet proposing a focus on intangible heritage, it will be an opportunity to raise awareness at the international level about the 2003 UNESCO Convention.

PHOTO CREDIT: Kezka Dantza Taldea Eibar CC BY-SA 2.0

Are you organising an event and would like to cooperate with ENCATC?



Apply for the ENCATC events label!

Through its Labelling Policy, ENCATC supports and promotes the development of scientific seminars, events, and workshops in various regional areas.

For its members, ENCATC offers the possibility to co-brand and ensure labelling of selected events, carefully chosen on a case by case basis, upon requests made by the organisers.

While events falling under the wide umbrella of cultural management and policy, privilege will be given to events corresponding to the following ENCATC priority themes:

- Audience development
- Heritage
- Cultural and creative sectors: entrepreneurship and innovation
- Promotion of cultural diversity, culture in the EU external relations
- Monitoring culture and creative interventions: urban futures and social engagement

The label includes the usage of the ENCATC logo, international visibility, communication support before, during and after the event, access to a wide pool of expertise for programming, and more!

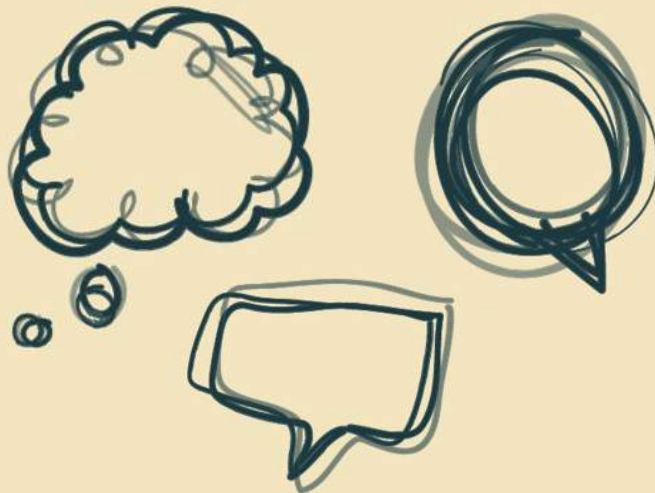
It is important to note that the ENCATC label is limited to the specific partnership, activity, event or project. If the partnership/ activity takes place again in the future, a new request must be made.

FOR MORE INFORMATION & THE APPLICATION FORM:
<https://www.encatc.org/en/events/encatc-labelling-policy/>

Photo by Freepik.com



ENCATC IN CONTACT



For this month's issue, we interviewed one of our newest members to join, Malmö University. Speaking with Associate Professor, Berndt Clavier, we wanted to learn why the institution joined ENCATC, his expectations for being part of the only international network on cultural management and policy, and exciting projects he's working on that could be interesting for ENCATC members.

Why did you want to join ENCATC?

As an institution, we would like to participate in the networks that ENCATC makes available. We have several bachelors and masters programmes that we think would benefit from the possibilities that the meetings and conferences sponsored by ENCATC provide. We also have several research groups at our institution who specialize in the creative industries and in cultural policy issues. On a personal level, I run a research project together with my colleague, Asko Kauppinen, which is sponsored by the Swedish Foundation for the Humanities and Social Sciences, on the governmentalization of art and culture.

Moreover, I have found the conferences and meetings arranged by ENCATC rewarding and stimulating. This year, with my colleague Asko, we have already attended the Working Group meeting on "Monitoring and Evaluation of International and European Transnational Projects" that took place in Brussels on 24 April. It was an interesting learning opportunity and we could also share our work, challenges and questions on the topic with academics, researchers, policy makers, and cultural professionals. We have also had an article accepted by the ENCATC journal and will present new research in the 25th ENCATC



Asko Kauppinen and Berndt Clavier (far right) from Malmö University attend the 2nd ENCATC Working Group meeting on evaluation in April 2017 in Brussels.

Congress on Cultural Management and Policy in Brussels in September.

We hope that our perspectives on cultural management will stimulate debate and generate interest among ENCATC participants. In the future, we would like to develop projects together with members of the network and perhaps also participate in the development of better understanding of cultural policy and its effects.

What are your expectations concerning the ENCATC network?

My expectations are to get many of my colleagues involved in the meetings and conferences of ENCATC. Our department will hopefully grow to see ENCATC as an important hub for contacts, both for our practitioners and for our researchers. In particular, we would like to get access to research front and ongoing developments and initiatives in cultural management and policy. This newsletter's full version for members is a great and valuable resource to get a monthly overview of just that.



No strangers to ENCATC's international events! Berndt Clavier (left) and Asko Kauppinen (right) presented at the 24th ENCATC Conference in Valencia last year.

What concrete forms this network might facilitate is still an open question for us. However, we hope that it would be possible to start cooperation with network members and perhaps also engage in comparative research. I'm really looking forward to getting to know more members at the 25th ENCATC Congress this year and start interesting conversations to see how we can work together.

We are also in a process of developing a new programme which will engage the creative industries in both practical and theoretical ways, and we hope the ENCATC network will provide insights and models of how this might be done.

What would be your contribution to the network's mission?

We would like to develop the understanding of cultural policy and its effects both in terms of larger political issues of governance, but also on how policies effect notions of the aesthetic and patterns of cultural consumption. We would like to contribute to ENCATC by including theoretical and methodological frameworks, for example, about development and use of indicators of culture, actionable data, big data, and close and distant readings of cultural policy.

As a department, we are engaged in the creative industries and many of our colleagues are practitioners in the fields of interaction design, visual communication, comics, and graphic design. We would like to contribute to

the understanding of how art can be understood as a form of research (artistic research), and how this relates to a changing role in the aesthetics in contemporary society.

Do you have any projects you are working on that are interesting for ENCATC members and followers?

Right now, we are exploring the role of art in the governance of the population. Through a research design based on Actor-Network Theory and Governmentality Studies, our project aims to investigate the role of artistic practices in the establishment of specific technologies of government. Our basic research questions are: How are artistic practices included in contemporary urban governance? What actor-networks are active in this inclusion? What governmental technologies are constituted in these processes?

Our approach will address the relationship between art and governmentalization on both theoretical and practical levels. By tracing how a local site of artistic practice connects to other sites through vehicles and conduits (carrying documents, materials, people, ideas, concepts, etc.), it will be possible to discover whether actor-networks solidify certain relations of power in ways that affect movements and identities in the social world.

We will thereby be able to investigate the actor-networks of the art world that are actively included in city

governance in Malmö as well as the technologies of government that this inclusion creates and mandates. The project will also be a contribution to the study of the changing role of art in contemporary society.



Berndt Clavier is an Associate Professor at Malmö University.

His research areas of interest include: modernist and postmodernist literature, cultural studies and transnationalism, aesthetics and biopolitics, artistic practices used in contemporary urban governance.

LEARN MORE ABOUT MALMÖ UNIVERSITY:
<http://www.mah.se/english/faculties/Faculty-of-Culture-and-Society/DepartmentsSchools/School-of-Arts-and-Communication/>

LEARN MORE ABOUT A CURRENT RESEARCH PROJECT:
<https://artgov.mah.se/>

NEWS FROM OUR MEMBERS



MEMBER STORIES: BELGIUM, SERBIA, SPAIN & UNITED KINGDOM

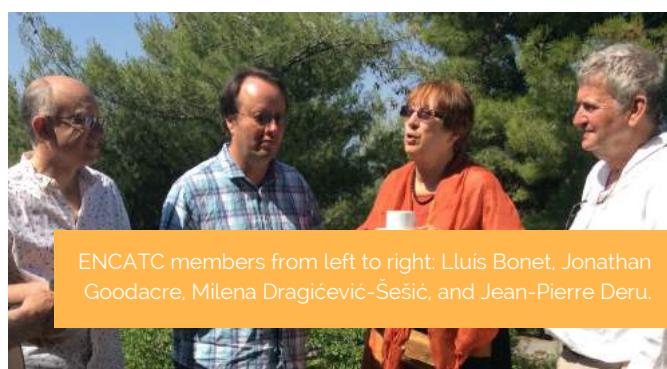
ENCATC members come together for the European Diploma in Cultural Project Management

From 12 to 16 June in Delphi, Greece, the Marcel Hicter Association, a founding member of ENCATC, organised the final evaluation, seminar, and graduation ceremony for the 2016/2017 European Diploma in Cultural Project Management.

Over the course of 12 months, 9 participants from 8 countries, who are cultural managers with at least two years of experience, have attended two residential sessions and a comparative study visit in another region of Europe. Between the on site Diploma sessions that took place in Luxembourg and Albania, participants have continued working in the culture sector in their own countries and carrying out their own cultural projects. This learning process and mix of sessions, professional experience, and project implementation has helped them to: strengthen the knowledge of European, national, and regional cultural policies; improve skills to run cultural co-operation projects; and develop a network of European cultural managers.

For the Diploma's final evaluation and seminar phase held in Delphi, Jean-Pierre Deru invited ENCATC members to share expertise, lead discussions, as well as review and give feedback to participants' final project presentations. He was joined by members: Lluís Bonet from the University of Barcelona (Spain), Jonathan Goodacre from the Audience Agency (United Kingdom), and Milena Dragičević-Šešić, former President of University of Arts, Belgrade, is now Head of UNESCO Chair in Interculturalism, Art Management and Mediation (Serbia).

"It's a pleasure to bring in other ENCATC members to share their expertise with the students of the European Diploma. I greatly appreciate how my ENCATC colleagues promote the same values to foster cultural diversity as well as transregional and transnational cultural exchanges. At the final evaluation stage, their years of experience in the field of cultural management and work at the European level represent a key added value for students. Furthermore, they



ENCATC members from left to right: Lluís Bonet, Jonathan Goodacre, Milena Dragičević-Šešić, and Jean-Pierre Deru.



ENCATC members with European Diploma participants in Delphi, Greece.

understand and support the Diploma's unique training design and learning style," said Jean-Pierre Deru.

The next open application round will be for the 2018/2019 diploma year. The call for applications will be announced in September 2017. The learning programme will include residential sessions in Ireland, Macedonia, and Greece.

LEARN MORE ABOUT THE EUROPEAN DIPLOMA IN CULTURAL PROJECT MANAGEMENT:

<http://www.fondation-hicter.org/spip.php?rubrique62>

ENCATC & EUROPEAN DIPLOMA CONTACT:

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Do you have a member story to share? We'd love to share your story collaborating with other ENCATC members in our upcoming issues of this e-newsletter. Send in your collaboration to e.darley@encatc.org.

AUSTRIA

IKM Institute of Culture Management and Culture Studies

CROATIA

Kultura Nova Foundation

European Music School Symposium

The Future of Music Schools – today's challenges and tomorrow's solutions , 6-7 October 2017 in Vienna, Austria



The first European Music School Symposium is organised by the Department of Cultural Management and Gender Studies, University of Music and Performing Arts Vienna in cooperation with the European Music School Union and the Conference of Austrian Music School Associations and will be held on 6-7 October 2017 in Vienna.

Due to social changes music schools face big challenges, that have to be met by enhanced advocacy work for music education and creative approaches. These challenges include enabling inclusive access to music schools despite obstacles caused by socio-economic factors, questions of migration, gender issues, digitalization and – in German-speaking countries – the implementation of various forms of all-day schooling.

Music schools assume different positions within the educational and cultural structures of European countries and therefore are required to develop different strategies. The focus on diverse goals while preparing young people for music studies or contributing and shaping regional cultural life leads to varying approaches.

This symposium aims to start a discussion between European experts, scholars and academics on the positioning, legal situations, environment, strategic aims, missions and impact of music schools in Europe and how they can meet these challenges: Positioning and regulations of music schools in Europe; Environment of music schools in Europe; Missions and measures of music schools in Europe; and Impact of music schools in Europe. .

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Ms Sandra Stini stini@mdw.ac.at

FOR MORE:

http://www.aec-music.eu/userfiles/File/customfiles/announcement-1_20170202095655.pdf

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CALL FOR PAPERS:

Participatory Governance in Culture: Exploring Practices, Theories and Policies. DO IT TOGETHER

Deadline: 15 July 2017

This event in Rijeka, Croatia, from 22-24 November 2017, is part of the "Approaches to Participatory Governance of Cultural Institutions" UNESCO project.

The gathering, organised by ENCATC member, the Kultura Nova Foundation, intends to cover a number of issues and concerns about the challenges, limitations, paradoxes, and perspectives that cultural research, practices, and policies are increasingly facing around the concept of participatory governance in culture.

The necessity of new models of governance in culture has become a European and global issue in recent decades. Traditional public governance and market-oriented governance systems have increasingly proven inadequate to respond to the complex realities of policy challenges and ongoing transformations in the socio-economic environment, encompassing the needs of cultural professionals and artists, audiences and local communities. Due to public governance deficiencies and market failures, many cultural initiatives around the globe are introducing new perspectives that challenge traditional governance models and are experimenting with innovative approaches to governance surpassing the conventional and representative institutional frameworks.

Scholars, researchers, theoreticians, cultural operators, artists, practitioners, activists and policymakers are invited to submit paper, presentation or panel proposals for the Conference.

Proposals from all relevant disciplines will be considered, provided that they make an original contribution to the theme of participatory governance in culture.

"Approaches to Participatory Governance of Cultural Institutions" is a two year project (from March 2016 to March 2018) implemented by the Kultura Nova Foundation with the support of UNESCO International Fund for Cultural Diversity.

FOR MORE ABOUT THE CONFERENCE:

<http://conference.participatory-governance-in-culture.net/call-for-papers>

FOR MORE ABOUT THE PROJECT:

<http://www.participatory-governance-in-culture.net/about>

CONTACT:

participatory-governance-in-culture@kulturanova.hr
info@kulturanova.hr

GERMANY

european centre for creative economy

ITALY

MeltingPro

Forum Europe Ruhr: Culture 360°



Society's and policymakers' perceptions of art and culture are changing. This is also evidenced by a report by the European Parliament published in 2016, according to which culture and the creative industries and their content and products create value, generate growth and jobs, have a profound economic impact, strengthen national, regional and local identities and contribute to global political dialogue with their identification potential.

How do creative artists and cultural professionals view these trends? New artistic possibilities and worlds are emerging and also new social responsibilities are seemingly arising. What does this mean for a cultural policy that aims to unlock artistic potential and represent the interests of artists and creative minds? And what does it entail for economic policies?

One factor is common to all these diverse trends and pressing questions about the future of our society: the potentiation of cultural and artistic roles. This will be the topic of discussion at the **Forum Europe Ruhr**, which is being held at the Philharmonie Essen on 07 September 2017 and to which we invite you on the topic: **CULTURE 360°**.

As in previous years, the aim is to bring together top-class speakers and a diverse audience to discuss wide-ranging topics and dimensions. Once again, it will create a cultural laboratory where all participants can contribute to an eventful, informative day together.

Artists, curators, researchers and policymakers will discuss the new challenges cultural policy and artists themselves are facing, and reflect on the expanding creative possibilities due to the increase of artistic roles and reach. Meet&Match at the Forum Europe Ruhr will bring you face to face in dialogue with stakeholders and organisations from culture and the creative industries, so you can learn about Europe-wide strategies and examples of best practice at first hand.

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Social spaces across Europe: stories of socio-professional inclusion in NAR-SPI Project

NAR-SPI - Narrative educational resources for socio professional inclusion is a European project, funded under the Erasmus+ Programme KA2, that aims at creating Open Educational Resources for socio-professional inclusion by using a narrative approach. MeltingPro (Italy) and Loughborough University (UK) are sharing their expertise on digital storytelling to facilitate the production of innovative learning contents and maximise their effectiveness.

Storytelling as a process helps the individual to understand her/his 'role' within a specific system; stories as learning objects depict the interactions between different actors of the same system. Using storytelling in education enables learners to connect experiential and scientific knowledge, theory and practice.

The novelty of the approach proposed by NAR-SPI is condensed in three main aspects: a specific 'philosophy of inclusion' that is behind the project; the use of storytelling to create OER for socio-professional inclusion; the concept of work environment as social space from a HR management perspective.



Pictured: Nar-spi team

For ENCATC members, this project is interesting to find examples of using narratives approaches as part of a learning process in which experiential knowledge and scientific knowledge are merged together. If members of the network are interested in the project, they can be involved in different ways. From taking **part in dissemination events** to be held in Italy on 13 July and in the UK in late September, to **using Open Educational Resources** produced during the project, and **participating in the final conference** in Belgium in November 2017.

A project website is coming soon, but feel free to contact project partners if you are interesting in learning more!

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ROMANIA

The National Institute for Cultural Research and Training

UNITED KINGDOM

Goldsmiths, University of London

NEW STUDY: 2016 Cultural Consumption Barometer. A radiography of cultural consumption practices



Ioan Vulpescu, Minister of Culture and National Identity (left), Carmen Croitoru, Director of the Research (centre), and Manuèle Debrinay-Rizos, ENCATC Vice-President (right).

The "2016 Cultural Consumption Barometer. A radiography of cultural consumption practices", is a study conducted and published by the National Institute for Cultural Research and Training). It was launched on Wednesday, 7 June at the Symposium Hall of the National Library of Romania, in the presence of the Minister of Culture, Ioan Vulpescu, State Secretaries of the Ministry, Mr. Erwin Şimşensohn and Mădălin Voicu, as well as important cultural and academic personalities, among them: Manuèle Debrinay Rizos (ENCATC's Vice-president), Prof. Doina Banciu (INCFC's President of the Scientific Council) and Prof. Dumitru Borţun (member of INCFC's Scientific Council), Nigel Bellingham (Director of the Romanian British Council), Sergiu Nistor (Presidential Adviser on Culture), Krizbai Béla Dan (Vice-president of the Romanian Cultural Institute), and sociologist Dan Jurcan (IRES Development Director).

INCFC's General Manager, Mrs. Carmen Croitoru, and the Director of the Research, Mrs. Anda Becuţ, presented a synthesis of the main results of the Barometer.

The current edition of the Cultural Consumption Barometer addresses themes such as: Public Infrastructure and Social Impact of Culture, Cultural Capital in Households, Forms of Participating in Cultural and Recreational Activities in Public Space, Social Capital and Cultural Consumption among seniors, Reading Practices in Contemporary Context, Current Practices and Preferences of Consumption in Music and Dance. These themes reflect not only the dynamics of values in the Romanian society but also the way in which the population refers to the cultural offer, the results becoming essential in the development of future cultural strategies at central, regional and local level.

English version of the Cultural Consumption Barometer will be available in Autumn this year. [The 2015 edition is here.](#)

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Intercultural Relations in Arts & Cultural Management Practice

16–17 of November 2017 in London

Goldsmiths, University of London will host the "Intercultural Relations in Arts and Cultural Management Practice" seminar.

This event is a collaboration that also includes ENCATC member institutions Queens University Belfast in the United Kingdom and Heilbronn University in Germany.

This seminar is part of a series gathering researchers, policymakers, and arts and cultural management practitioners who are interested in developing greater critical discourse on the contribution of arts and cultural management to intercultural understanding. The organisers wish that, together, the group can reflect on the historical, institutional and social dimensions of intercultural activities that take place within the realms of arts and cultural management practice and education.

The seminar attract a small group of approximately 20 - 30 people attending who are keen to investigate these ideas through presentations and discussion.

There is currently a **call for papers** that is open until **26 August**. Examples of questions can include: How do cultural norms, traditions and assumptions travel as a result of the international mobility of arts and cultural managers/cultural policy or the digitalization of practice? What agency do arts and cultural managers have in shaping intercultural understanding? What is the role of arts managers in times of political unrest/rising populism? How are arts and cultural management practice reinforcing or challenging cultural stereotypes?

This seminar, organized by the Arts & Humanities Research Council UK funded network Brokering Intercultural Exchange, will explore how historical, institutional and social assumptions and traditions of arts and cultural management are exchanged and reproduced through the intercultural exchanges that take place in arts and cultural management practice.

FOR MORE INFORMATION:

<https://managingculture.net/2017/05/31/call-for-papers-intercultural-relations-in-arts-cultural-management-practice/>

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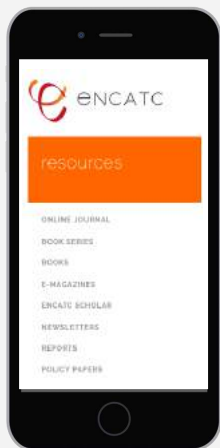
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Looking 4 Poetry via Flickr CC BY-NC-ND 2.0

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WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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