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## 2014 ENCATC Award on Cultural Policy and Cultural Management Research awarded to Elodie Bordat

On the evening of 18 September 2014, Elodie Bordat from Sciences Po Aix-en-Provence in France was announced as the winner of the 2014 ENCATC Cultural Policy and Cultural Management Research Award for her outstanding PhD Thesis “*The Dynamics of Changes in Public Policy. A Comparative Historical Analysis of Mexican and Argentine Cultural Policies.*”



The ceremony to bestow the **ENCATC Award for the best recent PhD Thesis on comparative cultural policies or management topics** presented by a young researcher was held in Brno, Czech Republic and organised in the framework of the [22<sup>nd</sup> ENCATC Annual Conference “New Challenges for Arts and Culture: Is it just about money?”](#) (17-19 September 2014). In attendance were the **Award’s international jury** and **two members of the Award’s Steering Committee: Anupama Sekhar**, Acting/Deputy Director of the Culture Department at the Asia-Europe Foundation (ASEF), and **Alan Salzenstein**, President of the Association of Arts Administration Educators (AAAE). Also in the audience were researchers, academics, arts and culture professionals, policy makers, artists and students from Europe, North and South America, and Asia.

On behalf of the Award’s international jury **Annick Schramme, President of ENCATC and President of the ENCATC Award jury** said: “*The jury selected the winning PhD Thesis for its solid theoretical approach and methodological awareness, strong comparative perspective, and original topic. Furthermore, the jury believes Elodie Bordat’s unique and interesting research will contribute to new cultural policy orientations and be applicable for both practitioners and scholars.*”

The Award was given by, **Mgr. Miroslav Rovenský, vice-minister, Ministry of Culture of the Czech Republic** and **Ing. Michaela Šojdová, vice-chair Committee on Culture and Education of the European Parliament**, both extremely committed to supporting excellence in cultural policy and cultural management research.

The winner was extremely honoured and appreciative of the jury’s recognition: “*It is an honour for me to receive the ENCATC Cultural Policy and Cultural Management Research Award. I would like to sincerely thank ENCATC and members of the Award’s international jury for this incredible recognition and opportunity to have my PhD Thesis published by Peter Lang for an international audience. I would also like to express my gratitude to everyone who contributed to my research, especially all the cultural professionals and other stakeholders who so kindly accepted to answer my questions,*” said Elodie Bordat.

*“The relevance of the Elodie Bordat’s PhD thesis encompasses policy, practical and political aspects. This work is extremely important for advancing the debate in the field of heritage cultural policy in Latin America and it offers future researchers and academics an impressive bibliography on cultural policy and beyond,”* said ENCATC Secretary General, GiannaLia Cogliandro Beyens.

Alongside the 2014 ENCATC Award winner were two shortlisted finalists: Emma Blomkamp representing Australia and New Zealand for her PhD thesis *“Meaning and Measures of Urban Cultural Policy: Art, Local Government and Community Wellbeing”* and Luisa Fernanda Gutierrez-Navratil from Spain for her PhD thesis *“Competition in the Movie Industry: Releasing Dates and Theatre Allocations as Strategic Variables”*.

The ENCATC Award exists to stimulate academic research in the field of cultural policy and management to explore, through comparative and cross-cultural research, issues at stake in contemporary Europe, Asia and the Americas, and possibly anticipate new cultural policy orientations. Moreover, it will contribute to the process of creating an "infrastructure", a network of scholars who are competent in doing comparative research projects in cultural policy and management issues. The winning PhD thesis will be translated into English and published in the **2015 ENCATC Book Series** produced by the **international publishing house Peter Lang**.

#### **Note to editors**

**For more information about the ENCATC Cultural Policy and Cultural Management Research Award:**

<http://encatc.org/pages/index.php?id=373>

#### **ENCATC**

ENCATC is the leading European network on cultural management and cultural policy education. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector to make it sustainable, and to create a platform for discussion and exchange at the European and international level. ENCATC is among the 22 networks selected in the framework of the European Commission’s Creative Europe – Support to Networks scheme. [www.encatc.org](http://www.encatc.org)

**For Award ceremony photos:** <http://encatc.org/pages/index.php?id=378>

#### **The ENCATC Award jury members are:**

- Annick Schramme, Jury President, University of Antwerp, Belgium
- Franco Bianchini, Jury Member, Leeds Metropolitan University, United Kingdom
- Lluís Bonet, Jury Member, University of Barcelona, Spain
- Jacques Bonniel, Jury Member, University of Lyon II, France
- Anita Kangas, Jury Member, University of Jyväskylä, Finland
- Jerry C Y Liu, National Taiwan University of Arts, Taiwan
- Richard Maloney, Boston University, United States
- Jaime Alberto Ruiz Gutierrez, University of Los Andes, Colombia

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