

Who will be speaking at ENCATC's New York City events in 2018?

The 2018 edition of the **ENCATC International Study Tour** and of the **ENCATC Academy in Cultural Relations and Diplomacy: The Rising Role of Cities** will explore - and provide with concrete case studies through the onsite visits - the complexity of the cultural dimension of city diplomacy. Taking place in **New York City** from **12-16 February 2018**, meet the first speakers who will share their expertise:



Sandra Lang is Clinical Associate Professor of Art and Art Education. She is the Director of the Visual Arts Administration M.A. Program. Extensive experience in both not-for-profit and for-profit organizations. Formerly Administrative Director, Art Advisory Service, The Museum of Modern Art, and Executive Director, Independent Curators International. Advisor to corporations and not-for-profit organizations on administrative, programmatic and fundraising issues.



Dr. Richard Maloney is Clinical Associate Professor and Director of the Performing Arts Administration graduate program at New York University where he teaches courses in performing arts management and cultural policy. He holds degrees in history, music (jazz guitar), early music (lute), arts administration, and law and public policy. His scholarship examines why and how small and midsize municipalities pursue cultural economic development as regeneration strategy. Previously, Dr. Maloney served as Assistant Professor and Assistant Director of the Arts Administration graduate program at Boston University and served on the boards of AAAE and ENCATC. Currently, Dr. Maloney serves on the jury for the ENCATC Research Award on Cultural Policy and Cultural Management.



Carla Figueira, BA MA PhD FHEA FRSA, is an academic in the field of international cultural relations and cultural and linguistic policies. She is the Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy at the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London. Carla is an international relations graduate of the Instituto Superior de Ciências Sociais e Políticas, Universidade Técnica de Lisboa (Portugal), she moved to London after a career in arts management. In the UK, she went on to gain an MA in Arts Management (City University, UK, Chevening Scholar) and a PhD in Cultural Policy and Management (City University, UK, Praxis XXI Scholar). Carla is a member of ENCATC and a member of the British International Studies Association. She is a Chevening Alumna and Buddy.



Gerald Lidstone, BA MA ATC Dr.h.c FRGS is the Director of the Institute for Creative and Cultural Entrepreneurship at Goldsmiths, University of London and founder of the MA Arts Administration and Cultural Policy and co-founder of the MA in Creative and Cultural Entrepreneurship programme and the MA in Cultural Policy, Relations and Diplomacy, the first worldwide. Previously he was HOD of the Department of Theatre and Performance in Goldsmiths, having originally trained as a scenographic and lighting designer as well as a production manager with extensive design and touring experience in Eastern Europe and the USA. For the British Council and other agencies he has also taught Arts Management courses including, Arts Marketing, Arts Education, Fundraising, Copyright and Strategic Planning in over 20 countries. He has worked for over twelve years on behalf of The Ministry of Culture and Information in Viet Nam establishing Arts Management education in Hanoi University of Culture, funded by the Ford Foundation, well as being awarded the national medal for culture in Viet Nam. He was also the director of a four-year British Know-How Fund (Foreign Office) project establishing arts management education in Slovakia. An outcome of this was the publication of the first book on arts management in Slovak and the British Council project Closer to the Museum. He has recently completed a major research evaluation of a dance projects for Sadler's Wells in the UK using the Five Ways to Wellbeing framework created by the New Economics Foundation.

These two events in New York City are initiatives of ENCATC, the European network on cultural management and policy. ENCATC is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector and make it sustainable, and to create a platform of discussion and exchange at the European and international level. ENCATC is supported by the Creative Europe programme of the European Union. The 7th International Study Tour and the 7th Academy on Culture in External Relations are designed and implemented in close cooperation with our members, the New York University and Goldsmiths, University of London. The 2018 edition of the Study Tour can also count on the partnership with the Association of Arts Administration Educators.