

> STUDY VISITS

> DAY 1: Wednesday, 9 April

1 Shanghai Institute of Visual Art (SIVA)

Located in the heart of Shanghai Songjiang University Town, SIVA with a total floor area of 120,000 square meters. The school has 300 full-time teachers and registered full-time students in the institute approximately numbers 3,600. With creativity as its soul as well as combination of art education and technical education as its specialty, SIVA is determined to make itself an applied institute of visual arts that can meet with the social needs on the basis of cultural and industrial



> DAY 2: Thursday, 10 April

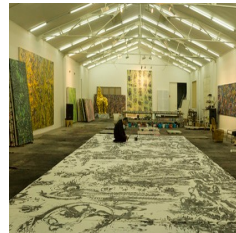
2 10:00 - 12:00 Rockbund Art Museum (RAM)

The Rockbund Art Museum (RAM) is a contemporary art museum which plays one of the finest roles in the creative art scene worldwide. This is the first contemporary art museum in China fully devoted to supporting contemporary art production and creativity. Since its opening in 2010, Rockbund Art Museum has received high renown for its exhibitions of acclaimed artists.



3 14:00 - 16:00 Art+ Shanghai

Art+ Shanghai is a dynamic art space located in the historical Embankment Building, in the heart of a powerful art district within walking distance of the North Bund. Art+ Shanghai echoes Shanghai's international tone with its vibrant and stimulating projects. The exciting new space is a high profile gallery dedicated to the exhibition, promotion and development of contemporary art in Shanghai. It maintains a groundbreaking programme of small scale solo exhibitions and group shows that introduce exciting new work to local audiences.



4 17:00 - 19:00 Dutch Consulate General

The office is dedicated to supporting innovative Dutch arts and cultural programs by helping to build long-lasting relationships between the Dutch and Chinese arts and cultural worlds, while spreading the positive image of the Netherlands and its thriving artistic community and creative professionals. The office provides opportunities to Chinese audiences to experience Dutch work and become acquainted with Dutch culture and artists.



> DAY 3: Friday, 11 April

5 9:30 - 11:00 Shanghai Grand Theater

The Shanghai Grand Theatre is one of the largest and best-equipped automatic stages in the world. Since the theatre opened on 27 August 1998, it has staged over 6,000 performances of operas, musicals, ballets, classical music, and more. The building's distinctive architectural style was designed by ARTE Charpentier and when the night falls, the light installations make the site's entire exterior resemble a crystal palace.



6 12:00 - 13:30 Elisabeth de Brabant Gallery

Housed in an unmistakably French Concession 1933 building on Fuxing Xi Lu, the Art Center is a four-story town house that was stripped down to its rudiments and carefully restored brick by brick. Each of the exposed bricks holds the original stamped signature of the artisan that crafted them. This French Concession art destination takes on a new approach in Shanghai to promote artistic exchange and more sophisticated platforms for many of the artists that it supports.



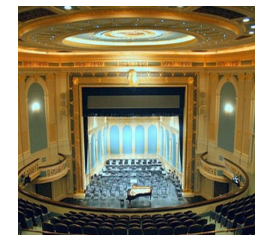
7 15:00 - 16:30 Shanghai Conservatory of Music

In the early years of Shanghai Conservatory of Music has referred to the western educational pattern of higher professional music, combining with the cultural tradition of Chinese music. In the aspects of discipline construction, professional curriculum and teaching management, it has gradually developed a distinct school-running model. Shanghai Conservatory of Music takes the responsibility of cultivating excellent music artists, in order to strive for the improvement of Chinese folk music and world's music culture.



8 19:30 Shanghai Grand Theater

Shanghai Concert Hall is the first concert hall built in the People's Republic of China. The building was one of the very rare western style buildings designed by Chinese architects. This Theatre was opened to the public by premiering the US musical film "Broadway" on 26 March 1930. At that time, it mainly served as a cinema, but it also gave other performances like Peking Opera, Shaoxing Opera and concerts. In 1959, it was renamed the Shanghai Concert Hall, becoming the first concert hall in new China. Since then, renowned artists have performed on its stage.



> STUDY VISITS

> DAY 4: Saturday, 12 April

9 9:30 - 11:00 Shanghai Urban Planning Exhibition Hall

The focus of the exhibit is a large scale model of the entirety of urban Shanghai, showing existing buildings and approved future buildings. Other exhibits relate to Shanghai's history and planned development, including smaller scaled models focusing on particular areas of interest such as the Bund. The Exhibition Center also has space for temporary exhibitions with a wide range of subject matter.



10 11:30 - 13:00 Museum of Contemporary Art Shanghai (MOCA Shanghai)

The Museum of Contemporary Art Shanghai (MOCA Shanghai) is the first non-profit, independently-operated contemporary art institution in Shanghai. Endorsed by the Shanghai Municipal Government and funded by the Samuel Kung Foundation, MOCA Shanghai is devoted to the promotion of Chinese and international contemporary art. The Museum is located in the People's Park, directly center of the administrative and cultural hub of the city. Surrounding buildings include the Municipal Government Headquarters, the Shanghai Grand Theatre, the Shanghai Art Museum and the Shanghai Museum. Managed by a team of local and international professionals with extensive curatorial and administrative experiences, MOCA Shanghai intends to lead in nurturing the appreciation of Chinese and international contemporary art and design of acclaimed artists.



11 15:00 - 17:00 Shanghai's Museum

As a museum of ancient Chinese art, the Shanghai Museum possesses a collection of over 1,000,000 objects. Its rich and high-quality collection of ancient Chinese bronze, ceramics, painting and calligraphy is specially celebrated in the world. Its unique architectural form of a round top with a square base, symbolizing the ancient Chinese philosophy that the square earth is under the round sky, is a distinguished architectural combination of traditional feature and modern spirit. The present Shanghai Museum has eleven galleries and three special temporary exhibition halls.



For more information and to download the ENCATC International Study Tour **brochure** that includes an overview, structure of the International Study Tour, programme style, what participants will learn, practical information and more, please visit our website:

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ENCATC is the leading European network on Cultural Management and Cultural Policy Education. It is an independent membership organization gathering over 100 higher education institutions and cultural organization in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy, professionalise the cultural sector and make it sustainable, and to create platforms of discussion and exchange at the European and international level.

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This International Study Tour is organised by

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In partnership with the
Shanghai Institute of Visual Arts

In the framework of

aree A mobility initiative of ENCATC.
asia region education exchange

With the support of

Creative Networks
ASIA EUROPE FOUNDATION

