



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

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DIGEST VERSION FOR OUR FOLLOWERS

SPECIAL ISSUE
on Cultural Heritage



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WHAT ARE YOU MISSING?

This is a Digest version of *ENCATC News*.

The special issue focusing on cultural heritage and FULL version for ENCATC members includes:

Key books and publications on cultural heritage

EU policy developments

Upcoming cultural heritage events in Europe and beyond

News from other organisations about cultural heritage



NOTE FROM THE EDITOR



Counting down to the European Year of Cultural Heritage

Dear members,

There is extensive evidence¹ of the value of cultural heritage and its impact on Europe's economy, culture, society, and the environment.

It's a fitting topic for this special issue for ENCATC members as we are only days away from the official launch the European Year of Cultural Heritage that will take place from 7-8 December 2017 in Milan during the European Culture Forum.

When the Council of Europe's 1975 initiative, European Architectural Year was held, the ENCATC network had yet to be born. That's why I am so proud this time around that ENCATC can contribute to the success of the 2018 European Year of Cultural Heritage. More than this, as the leading European network at the intersection of culture and education, ENCATC will bring unique perspectives and expertise to this special year.

I also wanted to do this issue to bring together in one place visibility to other important documents, milestones, and activities that are contributing to this strong momentum propelling cultural heritage to the forefront. Yes, there's the EYCH 2018, but there's also the Council of Europe's "European Cultural Heritage Strategy for the 21st century", the Cultural Heritage Counts for Europe project, the Voices for Culture structured dialogues on heritage, a project with UNESCO on Intangible Cultural Heritage, the recent Commu-

nication from the European Commission "Strengthening European Identity through Education and Culture", and so much more.

In these pages you'll also find the latest developments and collaborations happening at the EU level, the work and activities ENCATC is preparing on the topic of heritage, as well as interesting projects and activities from other organisations.

For this issue's ENCATC in Contact, we sat down to interview Claire Giraud-Labalte, ENCATC member, Chair of the previous ENCATC Thematic Area "Understanding Heritage", and ENCATC Ambassador. After her stimulating presentation on the Strategy 21 during the 25th ENCATC Congress in Brussels (26-30 September 2017), we wanted to talk more. She shared with us her first-hand insight on the Council of Europe's "European Cultural Heritage Strategy for the 21st century". Having actively participated in writing the Strategy and the amendments proposed by the working group, she sheds light on the key events and actors who played integral roles, what this strategy means for education, training and research, and how more cooperation between heritage and other cultural sectors can be possible.

To provide our readers and loyal members with articles, publications, and research on the topic of heritage, we've combed through our previous

issues of the *ENCATC Journal on Cultural Management and Policy*, the bulletin *encatcSCHOLAR*, and our library of ENCATC publications to make it easy to access key resources.

For our members, we have specially dedicated our section on publications to the topic of heritage. We encourage all our members to enrich their libraries with these timeless books and publications that will surely serve as key resources for academics, researchers, trainers, and students for the EYCH 2018 and beyond. The pages dedicated to calls also focus on heritage to promote opportunities for members to cooperate across borders on projects, conferences, publications, research, and more!

I look forward to sharing more developments with you during the European Year of Cultural Heritage and the contributions members will bring to the fore as we will be following the year's progress very closely.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

¹Cultural Heritage Counts for Europe Report, June 2015

EYCH 2018

Why a special year dedicated to European cultural heritage, how you can be a part of it, and useful resources

Cultural heritage is the fabric of our lives and societies. It surrounds us in the buildings of our towns and cities and is expressed through natural landscapes and archaeological sites. It is not only made up of literature, art and objects, but also by the crafts we learn, the stories we tell, the food we eat, and the films we watch. Cultural heritage brings communities together and builds shared understandings of the places we live in. The digital world too, is transforming the way we access heritage.

To discover, celebrate, and support cultural heritage around Europe, the European Year has a dedicated financial envelope of EUR 8 million. From its official launch on 7 December 2017 at the European Culture Forum through 31 December 2018, it will be an unprecedented year of events and celebrations getting people interested and involved in cultural heritage.



What's the aim this special year?

The aims of this special year are to encourage people to explore Europe's rich and diverse cultural heritage, celebrate, understand and protect its unique value, and reflect on the place that cultural heritage occupies in all our lives.

European cultural heritage allows us to understand the past and to look to our future. By highlighting cultural heritage in 2018, EYCH will emphasise how it builds stronger societies, how it creates jobs and prosperity, its importance for our relations with the rest of the world, and what can be done to protect it.



How is it being organised?

The European Commission has been working on the implementation of the European Year of Cultural Heritage together with a Stakeholder Committee, composed of more than 30 selected organisations, including ENCATC and with

national coordinators appointed by each Member State of the European Union.



How can your project be involved?

There are many ways for ENCATC members and followers to be involved in this special year. Besides being an active participants in the events, the European Commission also encourages projects contributing to achieving one or more of the objectives of the 2018 European Year of Cultural Heritage to apply for the label.

This label can be obtained through the [European Commission's online form](#), from the [National Coordinator](#) in your country - for all projects at national, regional and local levels. As one of the official "stakeholders" for the European Year, ENCATC has the permission to use the label for its activities in 2018. More importantly, ENCATC is entitled to grant the EYCH label to European projects implemented by its members, associates or partners (on the basis of the Guidelines for Labelling of Initiatives produced by the European Commission).



How can you help spread the word?

The European Commission has launched a communication campaign for the Year, including a slogan "Our Heritage. Where the past meets the future", a logo in all EU languages, and the hashtag #EuropeForCulture.



Useful links

OFFICIAL SITE OF EYCH 2018: https://ec.europa.eu/culture/european-year-cultural-heritage-2018_en

THE EUROPEAN YEAR OF CULTURAL HERITAGE LABEL: https://ec.europa.eu/culture/european-year-cultural-heritage/label_en

Timeline of key events leading up to EYCH 2018



The idea of a European Year of Cultural Heritage was raised for the first time in 2014 when the Council referred to it in its conclusions on the participatory governance of cultural heritage.



The European Parliament resolution of 8 September 2015 invited the Commission "to designate, preferably for 2018, a European Year of Cultural Heritage".



30 August 2016 the Commission presented its proposal to designate 2018 as the European Year of Cultural Heritage.



The European Parliament's Committee on Culture and Education (CULT) adopted its report on 8 November 2016 highlighting the Year's complementarities with the European Heritage Label sites and the European Capitals of Culture among other matters.



The Council adopted a general approach on the Commission's proposal on 22 November 2016.



On 9 February 2017 Council and European Parliament representatives reached a provisional agreement on a decision establishing a European Year of Cultural Heritage (2018).



27 April 2017 the European Parliament adopted the Decision establishing 2018 as the European Year of Cultural Heritage by a large majority.



11 May 2017 is the formal adoption by the Council, meaning the European Union now has a legal basis for the Year. It also confirms that EU institutions will closely cooperate with Member States and with civil society organisations in its implementation.



The EYCH is officially launched on 7 December 2017 in Milan during the European Culture Forum.



"Domino" by Bro. Jeffrey Piquinto, SJ via Flickr CC BY 2.0

HERITAGE & EDUCATION

How heritage can contribute to the European Education area by 2025: fostering a European Identity through Education and Culture

On 14 November, the European Commission released its Communication on "A European Education area by 2025: fostering a European Identity through Education and Culture." The ideas formulated in this document were intended as a contribution to the EU Leaders' meeting on 17 November 2017 in Gothenburg, where discussions were held on the future of education and culture.

The Commission believes that it is in the shared interest of all Member States to harness the full potential of education and culture as drivers for job creation, economic growth, and social fairness as well as a means to experience European identity in all its diversity.

Europe's cultural diversity is a strength that fuels creativity and innovation and, at the same time, there is common ground that makes up the distinct feature of the European way of life. First, education and culture play a pivotal role for people to know each other better across borders. Second, they foster experiences and awareness of what it means to be "European". Understanding and preserving Europe's cultural heritage and diversity are prerequisites for maintaining cultural community, common values and identity.

To go deeper into this awareness and identity building, the Commission's communication includes a special chapter dedicated to "Strengthening the sense of European Identity and awareness of cultural heritage".

Among others, a European Area of Education should include preserving cultural heritage and fostering a sense of a European identity and culture by developing and using the momentum of the 2018 European Year of Cultural Heritage. According to the communication, the European Year of Cultural Heritage in 2018 *"will be an important opportunity to increase awareness of the importance of culture and cultural heritage and, in particular, to recall that cultural heritage belongs to all."* This will also be the opportunity to reinforce how cultural heritage plays a strong and important economic role. The year will also showcase how digital tools can open greater access to cultural heritage. For example, Europeana, the EU digital platform for cultural heritage, has more than 50,000,000 artworks, artefacts, books, videos and sounds available online from across Europe.

Cultural heritage will also have a role to play in a European Agenda for Culture, and preparing a Council Recommendation on common values, inclusive education, and the European dimension of teaching.



Moreover, in the communication's conclusion, it is clearly stated again how cultural heritage is a key component to create a strong sense of European identity. It is an avenue to foster cohesion that will be vital working towards a European Education Area based on trust, mutual recognition, cooperation and exchange of best practices, mobility and growth.

DOWNLOAD THE COMMUNICATION:

https://ec.europa.eu/commission/sites/beta-political/files/communication-strengthening-european-identity-education-culture_en.pdf

SPEAKING UP FOR HERITAGE

ENCATC is playing a major role in two Structured Dialogues with the European Commission on topics of heritage

In April 2017, ENCATC was selected to be part of two Structured Dialogues with the European Commission on Heritage, putting ENCATC in a position to make an even greater impact on EYCH2018. ENCATC has been involved in "Voices of Culture & Heritage" to exchange about the implementation of the Year and planned activities, both by the EU and by the stakeholders involved. In parallel, ENCATC has also been a contributor to the "Voices of Culture 'Skills, training and knowledge transfer'" focusing on the EYCH 2018 and the specific specialised skills, knowledge management, and knowledge transfer in the cultural heritage sector.

Voices for Culture "Culture and Heritage"

In its preparation for the European Year of Cultural Heritage (EYCH), ENCATC is among the networks, NGOs and cultural organisations selected to contribute its expertise to a structured dialogue on "Culture and Heritage" in the framework of the Voices for Culture platform.

This special group of 36 European representatives (selected from an applicant pool of 300) from the cultural and cultural heritage sector meet with the European Commission to exchange about the implementation of the Year and planned activities, and create strong synergies to contribute to the Year's objective *"to encourage the sharing and appreciation of Europe's cultural heritage, to raise awareness of our common history and values, and to reinforce a sense of belonging in a common European space."*

To ensure the voices, expertise, and perspectives of academics, researchers, and trainers are brought to the forefront during EYCH 2018, ENCATC will use its 26th Congress in Bucharest (26-28 September 2018) as an international platform. It will be an opportunity to share the common values of the EYCH among an international gathering and lead with new ideas, pedagogy, methodology and research that can have the greatest impact on cultural heritage in Europe and beyond.

ENCATC will be at the group's next meeting on 5-6 December in Milan where stakeholders will discuss how to build a legacy for EYCH 2018 as well as key challenges that will need to be addressed, from youth engagement, transnational coordination, and funding limitations.

In the framework of this meeting, ENCATC will also host the UNESCO/ENCATC Roundtable "Learning on intangible heritage: building teachers' capacity for a sustainable future" as it wants to bring the stakeholders into discussions

of an exciting project it has been working on (see page 8 for more information).

Voices for Culture "Skills, Training and Knowledge Transfer for Traditional and Emerging Heritage Professions"

Heritage may rightly claim to be one of the most active and visible sectors in Europe. It accounts for a large parts of Europe's positive identity, reputation and prestige, both within and beyond its borders. What are the skills, training and knowledge needed by professionals who are charged with ensuring the heritage sector's sustainability?

Having been selected to be one of the 35 members of the Voices for Culture "Skills, Training and Knowledge Transfer" platform, in 2017 ENCATC contributed its voice and expertise to brainstorm with other cultural associations, NGOs and bodies in the field to help answer this question.

The exchanges and meetings have resulted in the final Brainstorming Report "Skills, Training and Knowledge Transfer for Traditional and Emerging Heritage Professions". This report, released in October, publishes findings, key observations, and recommendations for training and education needs:

- The "traditional" sectoral skills need to be updated and made more relevant to the new integrated approach;
- Those with professional expertise need their existing profiles defined in relation to education, competences, access, practical application skills, and responsibilities towards cultural heritage;
- Education and training should be broader and new subjects that need increased attention include transversal skills, ethics, expertise for new forms of heritage, and transversal approaches and multidisciplinary work;
- Ensure the core competencies are considered within the scope of recruitment, training and policy making since it will increase resilience and innovation for cultural heritage.

DOWNLOAD THE REPORT HERE:

http://www.voicesofculture.eu/wp-content/uploads/2017/10/VoC_skills_and_training_Final_Report.pdf

TRAINING FOR THE SECTOR

ENCATC is teaming up with UNESCO to increase awareness on learning needs for Intangible Cultural Heritage



On 5 December in Milan ENCATC will host the "Learning on intangible heritage: building teachers' capacity for a sustainable future" roundtable with UNESCO.

This is the concluding event of a project ENCATC began in April 2017 following the selection of its application by UNESCO. Entitled "Academy on learning on intangible heritage: building teachers' capacity for a sustainable future," the project aims to boost the role universities play in supporting the 2003 UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage.

Universities play a critical role in training future decision-makers and cultural heritage professionals. Traditionally many higher education heritage studies focused on tangible heritage covering the protection and promotion of sites, monuments, and objects. The term 'cultural heritage' has changed content considerably in recent decades, partially owing to the instruments developed by UNESCO.

An expansion arrived in 2003 with the adoption of the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage. Cultural heritage does not end at monuments and collections of objects. It also includes traditions or living expressions inherited from our ancestors and passed on to our descendants, such as oral traditions, performing arts, social practices, rituals, festive events, knowledge and practices concerning nature and the universe or the knowledge and skills to produce traditional crafts. While fragile, intangible cultural heritage is an important factor in maintaining cultural diversity in the face of growing globalisation. An understanding of intangible cultural heritage of different communities helps with intercultural dialogue and encourages mutual respect for other ways of life.

With this development, a new more expansive vision of cultural heritage began to gain prominence. However, more than ten years on since the Convention's adoption, there are gaps in educational offers to encompass both the tangi-

ble and the intangible aspects of heritage. In some part of the world, such as Asia, intangible cultural heritage is already well integrated in course studies. However, there is a great need to strengthen the focus and balance in university teaching and curricula in other world regions, in particular Europe, Latin America, and Africa.

With the aim to increase the visibility and strengthen the capacity building of universities in intangible heritage and help raise awareness about the 2003 Convention and its purpose, ENCATC has done a mapping of current programmes offering education on Intangible Cultural Heritage (ICH) and sustainable development in different world regions. With this first phase complete, the round table on 5 December falls into the second phase of the project. It will share the state of art of the education in ICH in over 40 countries in Europe, present the main challenges identified during the mapping phase, and collect inputs from the invited experts and the audience of the event to set a list of recommendations for future training needs and policy decisions in the field of ICH education.

The round table will be chaired by **Dr. Cristina Ortega Nuere**, Director of 3Walks and Scientific Director of this UNESCO-ENCATC project, and will include: **Sneska Quaedvlieg-Mihailovic**, Secretary General, Europa Nostra; **Erminia Sciacchitano**, Policy Officer - Culture - Heritage, Economy of Culture -European Commission - Directorate-General for Education and Culture; **Helena Drobná**, Programme Specialist at UNESCO/Culture Sector; and **GiannaLia Cogliandro Beyens**, Secretary General, ENCATC. The project results and a short report of the roundtable will be made available in early 2018.

TO REGISTER TO ATTEND:

<https://goo.gl/forms/pasmwli3njGDcz173>

Photos: "Xoan singing of Phú Th Province, Vietnam" from <http://www.worldmusic.net/news/news/2011-11-23/unesco-intangible-cultural-heritage-inscriptions-2011>; Danza de las tijeras, Cementerio Nueva Esperanza" via Flickr by Geraint Rowland, CC BY-NC 2.0; "Basket Making" via Flickr by Marvin (PA), CC BY-NC 2.0.

KEY POLICY DOCUMENTS

Compiled by the European Heritage Alliance 3.3, this is a unique tool of useful policy documents on cultural heritage. As a member of the Alliance 3.3, ENCATC puts it at the disposition of its members



EUROPEAN PARLIAMENT

[Decision of the European Parliament and of the Council of 17 May 2017 on a European Year of Cultural Heritage \(2018\)](#)

[Draft Report on 'Towards an EU strategy for international cultural relations', 22 February 2017](#)

[Report on the proposal for a decision of the European Parliament and of the Council on a European Year of Cultural Heritage, 17 November 2016](#)

[Resolution Towards an integrated approach to cultural heritage for Europe, 8 September 2015](#)

COUNCIL OF THE EUROPEAN UNION

[Conclusions on an EU strategic approach to international cultural relations, 23 May 2017](#)

[The Rome Declaration](#), Declaration of the leaders of 27 member states and of the European Council, the European Parliament and the European Commission, 25 March 2017

[Proposal for a Decision of the European Parliament and of the Council on a European Year of Cultural Heritage \(2018\), General approach, 11 November 2016](#)

[Conclusions on the role of Europeana for the digital access, visibility and use of European cultural heritage, 31 May 2016](#)

[Conclusions of the Council and of the Representatives of the Governments of the Member States, meeting within the Council, on a Work Plan for Culture 2015-2018, 25 November 2014](#)

[Conclusions on participatory governance of cultural heritage, 25 November 2014](#)

[Conclusions on cultural heritage as a strategic resource for a sustainable Europe, 20 May 2014](#)

PRESIDENCIES OF THE COUNCIL OF THE EUROPEAN UNION

Lithuanian Presidency of the EU: [Vilnius Final Statement of the European Conference 'Cultural Heritage and the EU 2020 Strategy – Towards an Integrated Approach', 13-14 November 2013](#)

Belgian Presidency of the EU: [Declaration of Bruges. Cultural Heritage: a Resource for Europe. The Benefits of Interaction, 9 December 2010](#)

EU REFLECTION GROUP "EU AND CULTURAL HERITAGE"

[non-paper "Farming the historic landscape: Towards a better integration of cultural heritage in a sustainable future Common Agricultural Policy", March 2017](#)

EUROPEAN COMMISSION

[Proposal for a Decision of the European Parliament and of the Council on a European Year of Cultural Heritage, 30 August 2016](#)

[Joint Communication to the European Parliament and the Council 'Towards an EU strategy for international cultural relations', 8 June 2016](#)

[Communication Towards an integrated approach to cultural heritage for Europe, 22 July 2014](#)

[Mapping of Cultural Heritage actions in European Union policies, programmes and activities, 2014](#)

[Report of the Horizon 2020 expert group on cultural heritage: Getting cultural heritage to work for Europe, 2015](#)

COMMITTEE OF THE REGIONS

Opinion 'Towards an EU strategy for international cultural relations' adopted on 8 February 2017 ([link to opinion factsheet](#))

Resolution on the European Year of Cultural Heritage 2018 ([adopted at 119th plenary session, 11-12 October 2016](#))

[Opinion Towards an integrated approach to cultural heritage for Europe](#) 16 April 2015

EUROPEAN ECONOMIC AND SOCIAL COMMITTEE

[Opinion on 'Towards an EU strategy for international cultural relations'](#) adopted on 23 May 2017

COUNCIL OF EUROPE

[Convention on Offences relating to Cultural Property](#), 19 May 2017

[Strategy 21: European Cultural Heritage Strategy for the 21st Century](#) – adopted on 22 February 2017 (more information available [here](#))

[Namur Declaration](#) "Cultural heritage in the 21st century for living better together. Towards a common strategy for Europe", 23-24 April 2015

[The Namur Call](#) "Cultural heritage in the 21st century for living better together. Towards a common strategy for Europe", 23-24 April 2015

[Faro Convention: Framework Convention on the Value of Cultural Heritage for Society](#), 27 October 2005

[Florence: European Landscape Convention, 2000](#)

[Valletta Convention: Convention on the Protection of the Archaeological Heritage \(Revised\)](#), 16 January 1992

[Granada Convention: Convention for the Protection of the Architectural Heritage of Europe](#), 3 October 1985

UNESCO

[UNESCO Global Report on Culture for Sustainable Urban Development](#), 2016

[The Hangzhou Declaration: Placing Culture at the Heart of Sustainable Development Policies](#), 17 May 2013

[Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#), 20 October 2005

[Convention on the Safeguarding of the Intangible Cultural Heritage](#), 17 October 2003

[UNESCO Declaration concerning the Intentional Destruction of Cultural Heritage](#), 17 October 2003

[Convention on the Protection of the Underwater Cultural Heritage](#), 2 November 2001

[Convention for the Protection of the World Cultural and Natural Heritage](#), 16 November 1972

UNITED NATIONS

['Cultural rights and the protection of cultural heritage' – Resolution adopted by the Human Rights Council on 30 September 2016](#)

[Report of the UN Special Rapporteur in the field of cultural rights of 9 August 2016](#)



About the European Heritage Alliance 3.3:

The European Heritage Alliance 3.3 is an informal European sectoral platform. Led by Europa Nostra, it is composed of more than 40 European or international networks, including ENCATC, and organisations active in the wider field of cultural heritage.

The Alliance was launched in June 2011 on occasion of the European Heritage Congress 2011 organised by Europa Nostra in Amsterdam.

LEARN MORE ABOUT THE EUROPEAN HERITAGE ALLIANCE 3.3: <http://europeanheritagealliance.eu/>

ACCESS ALL POLICY DOCUMENTS: <http://europeanheritagealliance.eu/documents/>

ENCATC CONGRESS

**26th ENCATC Congress on Cultural
Management and Policy to
contribute a unique voice and
perspective to EYCH 2018**



ENCATC can't wait to welcome you to its 26th ENCATC Congress on Cultural Management and Policy! This major international gathering will take place from 26-28 September 2018 in Bucharest, Romania. The Congress this year will be organised in partnership with our member, The National Institute for Cultural Research and Training.

While the programme is still in the making, Congress delegates can expect a focus on cultural heritage to contribute success of the **2018 European Year of Cultural Heritage!** What's more, as the leading European network at the intersection of culture and education, ENCATC will bring unique perspectives and expertise to this special year.

Recognised around the world as a key gathering of leading European and international thinkers, innovators, and influencers of cultural management and policy, the Congress is also your opportunity to access the latest advancements in education, training, practice, and research happening in all cultural fields, not only cultural heritage.

The three-day programme will include keynote speeches, exciting debates, panel discussions as well as the 5th Annual ENCATC Research Award Ceremony, the 9th Annual ENCATC Research Session, and the 11th Young and Emerging Researchers' Forum.

Hosted in the capital city of Bucharest, there will also be study visits to discover the city's vibrant cultural (heritage) scene and meet with local cultural influencers and practitioners.

Mark your calendars and stay tuned for more updates!



HERITAGE SURVEY

**Help us to prepare for the European
Year of Cultural Heritage**



To prepare for the **European Year of Cultural Heritage 2018**, we are asking members to complete a survey so we know their heritage interests and activities!

Participation to the mapping is very important: the data collected will draw a picture of our members' involvement in the **cultural heritage field**, thus determining the design of possible actions that will be organised for EYCH. The main aim of this European Year is to raise awareness on European history, cultural capital, values, and to strengthen a sense of European identity by drawing attention to the opportunities offered by cultural heritage and the challenges it faces.

While the EU will understandably focus on Europe's cultural heritage, there is a strong added value of **ENCATC's international dimension**. Therefore, all members, inside and outside Europe, are strongly encouraged to contribute to the survey. The contributions will enrich our perspectives of practice, engage us in wider discussions on promoting cultural heritage diversity, how it contributes to the social, economic, and other creative sectors, as well as its role in external relations.

At date, 20% members have responded giving only a glimpse of the work being done by members in Bulgaria, Croatia, Czech Republic, Finland, France, Georgia, Italy, Lithuania, Malta, Slovakia, Serbia, Spain, Sweden, Ukraine, and the United Kingdom.

TAKE THE SURVEY HERE:

<https://goo.gl/forms/GiDwtqXijBzZ154a2>

ENCATC RESOURCES ON CULTURAL HERITAGE



BOOK: [La médiation dans les lieux patrimoniaux](#)

Le premier atelier de l'ENCATC consacré à "la médiation dans les lieux patrimoniaux" s'est tenu à Fontevraud les 31 mars et 1er avril 2006. Cet atelier a réuni 24 participants en provenance de 5 pays européens. L'ENCATC se réjouit de diffuser le résultat de ces journées fécondes, sous la forme de ce rapport élaboré par Claire Giraud-Labalte. Parmi les premiers fruits de cette rencontre, ENCATC est très heureux de compter les échanges qui perdurent entre les participants, l'enrichissement de la bibliographie, la création d'un groupe universitaire de réflexion sur la médiation, et le renforcement des liens avec d'autres réseaux également concernés par ce thème.



ENCATC JOURNAL ON CULTURAL MANAGEMENT AND POLICY

The *ENCATC Journal of Cultural Management and Policy* is a annual publication with articles on cultural research, launched in October 2011. The objective of the Journal is to stimulate the debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. The Journal is based on a multidisciplinary perspective and aims at connecting theory and practice in the realm of the cultural sector. Here are the articles that have been published on the topic of cultural heritage:

- **Vol. 6, 2016:** [An integrated and networked approach for the cultural heritage lifecycle management](#)
- **Vol. 5, 2015:** [Conservation of cultural heritage: from participation to collaboration](#)
- **Vol. 5, 2015:** [Intangible cultural heritage projects – National policies and strategies. The creation of intangible cultural heritage inventories](#)
- **Vol. 4, 2014:** [Cultural heritage policies as a tool for development: discourse or harmony?](#)
- **Vol. 1, 2011:** [Contents and Aims of Management Plans for World Heritage Sites: A Managerial Analysis with a Special Focus on the Italian Scenario](#)

/encatcSCHOLAR

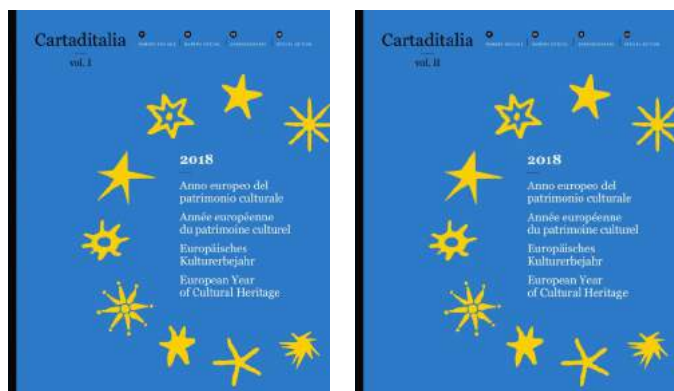


The /encatcSCHOLAR is designed to be a unique tool for education and life-long learning on arts and cultural management and policy. Composed of articles, exclusive interviews, case studies, conference reports and more, /encatcSCHOLAR was born to satisfy the growing demand for the latest teaching material from academics, researchers, cultural operators and students in over 40 countries around the world. Here is the material focusing on heritage:

- **issue #7, 2017:** [Heritage walks as a tool for engaging youth in heritage](#)
- **issue #5, 2016:** [The open archive: toward virtual exhibition of archival contents](#)

MEMBER STORIES

ENCATC members sought for their expertise for major EYCH 2018 publication



For the European Year of Cultural Heritage 2018, CARTADITALIA, a Journal of Contemporary Italian Culture published by the Istituto Italiano di Cultura in Brussels, has produced a special issue dedicated to the year.

The journal has sought researchers and specialists from all over Europe to contribute their knowledge and expertise on a variety of heritage issues relating to policy, identity, diplomacy, economics, management, innovation, and digital technology.

The publication opens with texts by Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport, and Silvia Costa, Former Chair of the European Parliament Committee on Culture and Education.

Among the journal's articles, three ENCATC members have contributed works on the topics of: "*Wars, conflicts and heritage of violence: new tasks for public policies*" by Milena Dragičević Šešić from the Faculty of Dramatic Arts at the University of Arts in Belgrade, Serbia; "*Cultural heritage and impact evaluation: state of the art*" by Joanna Sanetra-Szeliga from The International Cultural Centre in Poland; and "*The socio-economic implications of the UNESCO World Heritage List*" by Lluís Bonet from the University of Barcelona in Spain.

The publication is available in English, French, Italian, and German.

DOWNLOAD THE TWO VOLUMES:

http://www.iicbruxelles.esteri.it/iic_bruelles/it/gli_eventi/cartaditalia/cartaditalia-edizione-speciale.html

Cultural Heritage Counts for Europe publishing new translations reaching greater audiences



Since the Cultural Heritage Counts for Europe project's final results were presented in June 2015 in Oslo, Norway, during the European Heritage Congress organised by Europa Nostra, the consortium, which includes ENCATC and its members The International Cultural Centre, Krakow (Poland), and Claire Giraud Labalte (France), has continued to share and promote the project through seminars, workshops, and translations of the CHCFE Executive Summary.

Today the Executive Summary is now available in 11 languages (Dutch, English, Finnish, German, Hungarian, Italian, Norwegian, Polish, Romanian, Serbian and Spanish).

The two-year CHCFE cooperation project was funded by the EU Culture programme (2007-2013). Coordinated by Europa Nostra, the Steering Committee included ENCATC, The International Cultural Centre, Krakow (Poland), Heritage Europe (The European Association of Historic Towns and Regions), The Heritage Alliance from England (UK), as well as The Raymond Lemaire International Centre for Conservation at the University of Leuven (Belgium).

Through an extensive EU-wide survey and analysis of existing research and case studies on cultural heritage impact assessment, the project resulted in report for tapping into heritage's full potential. The final publication provides compelling evidence of the value of cultural heritage and its impact on Europe's economy, culture, society and the environment.

DOWNLOAD THE FULL REPORT, THE EXECUTIVE SUMMARY, AND TRANSLATIONS:

<http://blogs.encatc.org/culturalheritagecountsforeurope/outcomes/>

ENCATC IN CONTACT



For this edition of ENCATC in Contact, we sat down with Claire Giraud Labalte, ENCATC member, Chair of the previous ENCATC Thematic Area "Understanding Heritage", and ENCATC Ambassador. After her stimulating presentation on the Strategy 21 during the 25th ENCATC Congress in Brussels (26-30 September 2017), we wanted to talk more. She shares with us her first-hand insight on the Council of Europe's "European Cultural Heritage Strategy for the 21st century" for this special issue of ENCATC News focusing on cultural heritage.

What have been the key events and players who have played an integral role to reach where the "European Cultural Heritage Strategy for the 21st century" is today? What role have you played?

The "European Cultural Heritage Strategy for the 21st century" was born from an initiative formulated at the end of 2014 in the Department of Walloon Heritage by Pierre Paquet, General Inspector, and Gislaine Devillers, first Attaché, and actively supported by Maxime Prévot, Vice-President of the Wallonia Government, minister of Public Works, Health, Social Action and Heritage. The project was drawn up under the auspices of the Steering Committee for Culture, Heritage and Landscape (CDCPP), then presided by Bruno Favel (France) and the Secretariat of the Council of Europe.

The Strategy 21 was inspired by a series of observations directly affecting heritage and to a larger extent by societal changes. This Strategy is the result of a true participative work involving countries and their experts, NGOs, large institutions as well as land stakeholders, under the direction of a small team and with the support of the Secretariat of the CDCPP.

The Namur Declaration, which defines the issues and objectives of the European heritage Strategy, was

adopted on 24 April 2015 by the Committee of Ministers responsible for heritage from the 50 States Parties to the European Cultural Convention, in Namur (Belgium) at the conclusion of their 6th conference entitled "Cultural heritage of the 21st century for living better together. Towards a common strategy for Europe".

The result of the first phase, the Namur Declaration enabled the drafting of the Strategy 21. The text, discussed and amended by a working group established in 2016, was subject of a recommendation from the Committee of Ministers on 22 February 2017. After this, the Strategy 21 launch took place in Limassol (Cyprus) on 6 and 7 April 2017, during the Cypriot EU presidency.

For my part, I actively participated in the preparatory work for the Namur Conference. Then I was asked by the Council of Europe to assist the rapporteur, Pierre Paquet and Gislaine Devillers in drafting the Strategy and the amendments proposed by the working group. It was a very rewarding experience and an honour to rise to the challenge proposed by our Walloon colleagues.

Why is this strategy important for heritage management and policy education, training, and research? Do you foresee it having an impact and if so, how?

This Strategy, the translation of a holistic vision, is important for several aspects of heritage management and policy education, training, and research.

Looking at the future, it integrates evolutions in our world and societal changes and places itself to face new issues. In our current times, this document should be widely disseminated, and training and research should take it into account.

At the same time, the Strategy 21 assures a continuity and affirms European values so often threatened. It enters into the history of European heritage and feeds on important texts, like the Faro Convention (2005) that affirms heritage's value for society. To a larger extent, the Strategy is based on the fundamental values of the Council of Europe: democracy, respect of human rights and fundamental liberties, openness and dialogue, equal dignity of all people, mutual respect, and consideration of diversity. At this level, the Strategy 21 concerns all citizens.

The effective implementation of the Strategy 21 engages all stakeholders

interested in heritage, at all levels, for the next decade. Notably, it acts to promote participatory governance (according to the spirit of Faro) and to better integrate cultural heritage in sectorial and territorial policies.

This evolution is based on a transformation of representations and mentalities. It cannot really take place without the support of education, lifelong learning, and research. This component is so important that it constitutes one of the three pillars of the Strategy 21 – "Knowledge and Education".

This dimension naturally concerns the core of ENCATC's activities. It seems to me that the emphasis can be placed on several points: developing the critical study of heritage and research, promoting multidisciplinary in connection with the Strategy 21, creative bridges between the heritage sector and other cultural sectors without neglecting the neighbouring sectors (tourism, etc.), and supporting the holistic vision and participatory governance.

Why should other cultural sectors/ disciplines be interested in the Council of Europe's new strategy? Does it open doors for more cooperation between heritage and other cultural sectors?

Cultural heritage is a source of inspiration, a place of creation and diffusion. Numerous examples illustrate many possible resonances and cross fertilisation between tangible and immaterial expressions of heritage, cultural or natural, and artistic creations (theatre, music, cinema, cultural industry, etc.). Some heritage sites are even dedicated to transdisciplinary research projects and creation projects, like the *Centres Culturels de Rencontre*.

Sometimes it proves necessary to open the eyes of students, cultural players (professionals, elected officials) and encourage experimentation that often triggers new perspectives, new practices.

You presented the Strategy and the work you have done at the 25th ENCATC Congress that was held this past September in Brussels. Why was it important to share this with the Congress delegates?

The year 2018 focuses on cultural heritage, 43 years after the first European Year of Heritage (1975). This is a particularly favourable context for the implementation of Strategy 21 which brings a concrete dimension to the Year, a working guide with recommendations and courses of action.

By devoting a session of its programme to the topic of European cultural heritage at its 25th Congress, ENCATC initiated an important process. I sincerely hope that its members and its followers are more aware of what's going on in cultural heritage and will now actively participate in the many activities in 2018 – including the ENCATC Congress in Bucharest (26-28 September) – and be part of this momentum and new movement proposed for cultural heritage in Europe in the 21st century.

What did you hope ENCATC members and our followers came away with after your intervention on "The Council of Europe European Cultural Heritage Strategy for the 21st century" during the Congress?

I would like to formulate three wishes:

First, that ENCATC members and followers will have taken note of this Strategy, which holistically redefines the place and role of heritage in Europe as well as common issues confronting culture and cultural heritage.

Second, that everyone becomes more conscious of heritage's value – material and immaterial – for society as it's defined in founding texts of the Council of Europe (CoE), the Faro Convention in particular, and shared by the 47 CoE member countries.

Third, for all to understand the need for politics to be integrated with heritage. They should revisit their own practice for creating or developing integration within cultural sectors,

encourage dialogue between heritage and creation, reinforce cooperation bringing together training and research within the cultural sector, and develop links between sectors in charge of heritage, society, and economic and territorial development.

Finally, my wish is for everyone to be convinced that "cultural heritage counts for Europe"!



Art historian and professor emeritus, Dr. Claire Giraud-Labatte continues her activities as a lecturer, researcher, and expert-consultant in Cultural Heritage working closely with the Council of Europe. She is also President of Territoires imaginaires. Member of the Research Center on the Travel Literature, winner of the research program Thesaurus Poloniae (Spring 2016), her works centre around travellers in Europe and their views on cultural heritage and society (19th-20th centuries). Member of ENCATC since 2005, she has represented the network on numerous occasions. She is a guest professor at the University of Plovdiv in Bulgaria. She is also a member of scientific and steering committees: Consultative Conference of Culture (Pays de la Loire Region); Val de Loire – world Heritage, UNESCO; Intangible Cultural Heritage Office; ProKultura Observatory of cultural policies, Split (Croatia). Committed at the European level, she has contributed to the realisation of several works: Cultural Heritage Counts for Europe (2015); European Cultural Heritage Strategy for the 21st Century (2016).

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WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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