



ENCATC

The European network on cultural management and policy

7th ENCATC International Study Tour

12-14 February 2018, New York City, USA

7th ENCATC Academy in Cultural Relations and Diplomacy: The Rising Role of Cities

15-16 February 2018, New York City, USA

THEME OVERVIEW

The speed and scale of urbanisation in the world is unprecedented. Thus it is not surprising that the rise of city diplomacy is challenging the monopoly of the state in diplomacy.

Increasingly, cities, on their own merits, as well as building on networked arrangements, are an important actor in international relations.

The cultural dimension of their activity is complex comprising interconnected economic, social, political and environmental strands.

These two events will have you getting a behind the scenes meeting with cultural managers and leaders of flagship arts and cultural institutions playing important roles in New York's visibility and influence on the global stage. Meet and learn from experts who can unravel the complexities, share resources and lead exciting discussions.

WHO SHOULD ATTEND?



Participants from our target audience represent:

- higher education institutions
- training centres
- research centres
- arts and cultural organisations
- cultural networks
- cultural foundations
- consultancies
- local, regional and national governments
- EU and international institutions

As individuals they are:

- academics
- researchers
- trainers and educators
- cultural managers
- policy makers
- artists and creatives
- students



TOPICS TO BUILD OUR PROGRAMME

10 key topics for "The Rising Role of Cities"

- The Rising Role of Cities in International Cultural Relations
- State Cultural Diplomacy meets City Diplomacy
- The Rise of City Diplomacy
- The New Yorkness of the UN
- The Importance of Non-State Actors in Cultural Diplomacy: Cities and Flagship Museums: Exhibitions and National Promotion or Museums as R&D for Societies: Case Study of the MoMA
- Bilateral City Diplomacy - Town twining, Sister cities
- Networks of Cities - UCLG's Agenda 21 & C40
- Cities, Culture and Conflict
- City, Culture & the Environment
- City Diplomacy through Global Events



FIRST SPEAKERS ANNOUNCED WITH MORE TO COME!

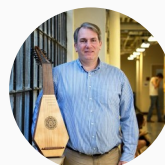
Meet your leading experts and top academics who will share their insight and expertise. Lectures and presentations will complement the study visits to arts and cultural organisations. [Learn more about our speakers here.](#)



STUDY TOUR SPEAKER

Sandra Lang

New York University
Clinical Associate Professor of Art and Art Education and Director of the Visual Arts Administration M.A. Program



STUDY TOUR SPEAKER

Richard Maloney

New York University
Clinical Associate Professor and Director of the Performing Arts Administration graduate program



ACADEMY SPEAKER

Carla Figueira

Goldsmiths, University of London
Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy



ACADEMY SPEAKER

Gerald Lidstone

Goldsmiths, University of London
Director of the Institute for Creative and Cultural Entrepreneurship

UNLOCK UNLIMITED POTENTIAL FOR YOU & YOUR ORGANISATION

The unique hands-on learning and international dimensions of these two events will open endless possibilities for professional development and visibility of your organisation.

STUDY TOUR BENEFITS

1. Develop collaborations and ties for you and your institution as you meet with representatives coming from universities, art organisations, and cultural companies
2. Find partners in New York and the United States by sharing your institution's project ideas
3. Invest in professionalization when you learn new knowledge and bring back best practice and cases to be shared with colleagues
4. Raise the profile of your institution by representing it to an international audience and grow your professional network at the same time

ACADEMY BENEFITS

1. Build your knowledge and skills within cultural policy and international cultural relations
2. Develop a critical understanding of the cultural dimension of the city and complex relationships with the economy, society, politics and the environment
3. Experience diverse opportunities to engage with key current policy and practitioner concerns in this area
4. Find partners by sharing your institution's project ideas
5. Gain access to a rich bibliography on Culture in External Relations

TALK WITH GERALD LIDSTONE

What can you expect from the Academy in 2018? We talk with one of the programme's designers and speakers.



As a leading expert in culture in external relations, see why this learning opportunity is unique in its design and offer.

[Read the interview here.](#)

WHAT DO PEOPLE SAY ABOUT THE STUDY TOUR & ACADEMY?

Each now in their 7th editions, the ENCATC International Study Tour and the Academy have built reputations for bringing excellence to the field of cultural management and policy. Want more testimonials? [Click here.](#)

"The ENCATC Study Tour was a non-traditional meeting in a very interesting region. The people of the organization did an excellent job. The professionals in charge of sharing the academic experiences were very well chosen. The program was developed as planned. The participating group had opportunities for effective interrelationship. I believe that the expected objectives were achieved, but above all I praise the methodology in situ." Maria Jenkins from FECERED, participant to the ENCATC Study Tour in the Emirates (2017)

"The ENCATC Academy is a unique opportunity to acquire and share knowledge and to create/develop networks. It gives us the opportunity to be in contact not only with policy makers, cultural managers or researchers, but with the important knowledge and know-how that is behind all them." ENCATC Academy participant (2017)

ACCESS TO TOP CULTURAL INSTITUTIONS IN NYC

By collaborating with our member, New York University, we will gain unprecedented access to top arts and cultural institutions in the city thanks to the strong relationships the university has with New York's vibrant cultural scene.

[Watch the video](#) to learn about their programme and the ties it has to the arts.



FEES & REGISTRATION

Registration is required for all participants.

Registration for the two events is separate, but participants are strongly encouraged to reserve their places to attend both.

Members of ENCATC and AAAE can take advantage of special rates!

If you're not yet an ENCATC member, [learn more here.](#)

	INTERNATIONAL STUDY TOUR	ACADEMY
ENCATC & AAAE Members 	220€ per person	200€ per person
	REGISTER	REGISTER
All other participants	280€ per person	280€ per person
	REGISTER	REGISTER

The 7th International Study Tour and the 7th Academy on Cultural Relations and Diplomacy are designed and implemented in close cooperation with our members, New York University and Goldsmiths, University of London. The 2018 edition of the Study Tour can also count on the partnership with the Association of Arts Administration Educators. ENCATC is co-funded by the Creative Europe Programme of the European Union.