



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

ISSUE N° 114

DIGEST VERSION FOR OUR FOLLOWERS





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NOTE FROM THE EDITOR



Dear colleagues,

Welcome to the new re-vamped version of our monthly ENCATC newsletter!

These last two months we took the time to have a **critical look at this very product we have been producing for you for over 20 years as well as to ask the opinions of** members, key stakeholders, and loyal readers in order to find the new way to adapt this information tool to reading practices and the digital environment.

So what is the next stage for *ENCATC News*? Many said they were plagued by **information overload** and felt pressure to have updates quickly and only a click away. Others said they enjoyed the current format of *ENCATC News* because it is **reassuring to have all the information in one place**. Moreover, they like the PDF can be downloaded and saved for reading, away from overflowing inboxes and distractions. Some said they even prefer **printing this PDF** and taking it with them to read during their commutes!

Excited by the challenge, we have come up with **three innovations aimed to respond to different needs of accessing information**. First, for our readers who just want to open the email and have links to interviews, calls, publications, resources and videos, we have **introduced shortcuts** in the email from which you downloaded this issue. Next, for those who enjoy specific sections of *ENCATC News* in the PDF format, but prefer to skim over others, we are revealing a **new navigation panel with icons** to help you find and move about in the pdf with just the click of your mouse. Test it out on the left to jump to your favourite section! Third, we have **added more videos and links to**

online ENCATC resources to make it easier to access direct sources and material for your work! Finally, for those who liked the PDF just as it was, you can **still find all the information you trust from ENCATC and can print this publication to take with you!**

The new format of the ENCATC newsletter will also offer more space for **contributions from our members and stakeholders**. In this issue you will enjoy articles written by our members Lidia Varbanova, Claire Giraud-Labelle and Savina Tarsitano and from the network Future for Religious Heritage.

Finally, to **mark the European Year of Cultural Heritage 2018**, the ENCATC newsletter will provide **each month a space for an overview** of our members' projects receiving the EYCH label from ENCATC, as well as main events, publications and projects from stakeholders and the European institutions.

As from the past, *ENCATC News* will **continue to report on our achievements and next activities** as well as to provide our readers with a very rich overview of the **latest policy developments, calls, and publications**.

If you like this new format and you find it more attractive, please leave your comments on our [Facebook](#) page!

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

NEWS FROM ENCATC



NEW MEMBERS

Join us in welcoming these new members as our network grows

Eurac Research in Italy

Eurac's research addresses the greatest challenges facing us in the future: people's needs in health, energy, well-functioning political and social systems and an intact environment. These are complex questions, and Eurac is seeking answers in the interaction between many different disciplines. In so doing, its research work embraces three major themes: regions fit for living in, diversity as a life-enhancing feature, and a healthy society. Eurac works to develop concrete solutions for regional problems which can then be applied elsewhere. It continually strives to open new paths with top quality research work.

Eurac is linked to other research networks all over the world and has partners in more than 50 countries on five continents. It collaborates with international organisations such as the Alpine and Carpathian Conventions, the United Nations Environment Programme (UNEP) and the United Nations Industrial Development Organization (UNIDO) along with several space agencies.

Eurac Research was founded in 1992 as an association under private law with just twelve members of staff undertaking research in the areas of Language and Law, Minorities and Autonomous Regions as well as the Alpine Environment. The centre gradually expanded its activities into new areas, attracted scientists from all over the world and introduced new structures. Today, almost 300 scientists from over 30 countries work at Eurac.



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Academy of Music "Gheorghe Dima" in Romania

The "Gheorghe Dima" Music Academy came into being in 1919, part of a lively modernising process involving the whole Romanian education system that was triggered by the exceptionally dynamic post-war reconstruction climate. The Academy's first rector, Gheorghe Dima, set high quality standards, acquired during his studies in Germany, to the institution. The European vocation and a culture for quality have been and still are a constant all throughout the history of this institution that has successively borne the name of Conservatorul de muzică și artă dramatică, Academia de Muzică și Artă Dramatică (since 1931) and Conservatorul de Muzică "Gheorghe Dima" (since 1950). As from 1990 onwards, the institution received its current name: Academia de Muzică "Gheorghe Dima".

After the political changes brought about by the events in December 1989, there was an opening of the Romanian academic milieu for significant international relations within frameworks such as the TEMPUS, ERASMUS, LONG LIFE LEARNING, DAAD and FULLBRIGHT programmes. A whole new dimension was gained after Romania's adherence to the European Union. The Academy currently has 40 partner universities, all throughout Europe.

Since 1992, when the "Gheorghe Dima" Music Academy Doctor Honoris Causa title was created, it has been accepted by some of the most prominent Romanian and international cultural personalities, such as: Iannis Xenakis, György Kurtág, Krzysztof Penderecki, Yehudi Menuhin, Robert Levin, Christoph Bossert, Pascal Bentoiu, Ștefan Niculescu, David Ohanesian, Ioan Hollender, and many others acclaimed personalities, once again vouching for the Academy's standing



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NEWS FROM THE OFFICE

ENCATC welcomes a new project officer to the team!

We are delighted to welcome Manon Deboise, our new Project Officer!

Manon is a French national and since an early age developed a strong interest in the promotion of cultural exchanges and dialogue.

Her education background includes an M.A. in Political Sciences - Management and Business Administration from the Aix-en-Provence Institute of Political Studies, an M.A. in International Cultural Project Management and an M.A. in teaching French as a second language. She started her career as a Policy Officer in the cultural service of the French Embassy in Prague and later undertook the position of director at the Alliance française of Plzeň. As a new challenge and to deepen her field experience, she moved to Brussels in 2017 to work at the European Commission within the Executive Agency Education, Audio-visual and Culture (EACEA) before joining ENCATC in January 2018.

"I'm excited to have joined ENCATC's team and contribute to its work advancing cultural management and policy. I look forward to getting to know the members and gaining new competences as part of a leading international network. I've heard so much about the ENCATC Congress and I can't wait to experience it for myself this year in Bucharest," says Manon.

Outside of work, Manon has been involved whenever possible in associations and local initiatives related to circular economy, cultural exchanges and support to people in need.

Manon is taking the position over from Costanza Caffo, who after five years at ENCATC is starting a new adventure in Italy. ENCATC thanks Costanza for all her dedication and wishes her all the best on this next chapter!

You can reach Manon Deboise at m.deboise@encatc.org



Manon Deboise
ENCATC Project Officer

International students look to ENCATC to build a strong foundation for their careers!

In its commitment to offering valuable experience to help students and emerging professionals get a footing in today's competitive labour market, ENCATC's successful **Marie-Claire Ricome Internship Programme** has welcomed more than 65 trainees from 27 countries since 2001. Having always been open to students from around the world, in the last year there has been a **significant increase in applications coming from outside of Europe** with trainees joining the team in 2017 from the United States and the United Arab Emirates.

We are happy to welcome Kiara Goodwine from DePauw University in the United States, where she studies Interdisciplinary Environmental Studies and French. Kiara is in Brussels for a semester abroad and connected with ENCATC through IFE - Internships in Francophone Europe. Kiara chose Brussels to immerse herself in French and learn more about environmental issues in Europe and the connections with arts and culture.



Kiara Goodwine
ENCATC Trainee

During her 12 week internship at ENCATC, Kiara will help produce the ENCATC Praxis for students studying cultural management and policy and assist in advancing ENCATC's Green Policy as she has a special passion for the environment. *"I am most interested in situations where environmental rights and human rights overlap, but also where they clash. I would ideally like to pursue a career in environmental policy and law. In this discipline, it is essential to understand how culture influences an individual's relationship to the environment, and I hope at ENCATC I can learn more about this relationship,"* says Kiara.



WHAT HAS HAPPENED SO FAR IN 2018?

AGENDA

People, Places & Meetings



ENCATC, led by its Board of Directors and Secretary General, regularly meet with policy makers, potential partners, and members to foster synergies, develop projects, and expand the network's visibility in Europe and beyond. Here's a selection of ENCATC's recent agenda:

25 January in Brussels, Belgium: ENCATC member, Yelena Kharitonova visited the Secretariat to meet with Secretary General, GiannaLia Cogliandro Beyens to talk about the programme design of the 2018 ENCATC Cultural Happy Hours.

09 & 12 February in Brussels, Belgium: ENCATC member, Pascale Bonniel Chaler from the University of Lyon II visited the Secretariat to meet with Secretary General, GiannaLia Cogliandro Beyens to prepare the next three Working Group evaluation meetings to take place in 2018.

12 February in Brussels, Belgium: GiannaLia Cogliandro Beyens, ENCATC's Secretary General met with Anais Lambert, Export/ Invest Project Manager and Bénédicte de Brouwer, EU Project Manager from MAD Brussels to discuss future collaboration possibilities.

5 March in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with João Pinto, President of the Erasmus Student Network (ESN) and Marina Šarac, Cultural Manager at ESN to explore partnerships.

6 March in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Lara Davis, a Marshall Memorial Fellow and Strategic Advisor/Arts Education Manager from the Office of Arts & Culture in Seattle, WA, United States to present the network and its activities in 2018.

8 March in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens was an invited speaker at the European Association Summit where she presented on the globalisation of networks.

GOVERNANCE

ENCATC Board of Directors holds its first and second meetings of 2018

Members of the ENCATC Board 2017-2019, with the participation of ENCATC's Secretary General, have held two virtual meetings on 30 January and 23 February with board members connecting from Croatia, the Czech Republic, Finland, Italy, the Netherlands, the United Kingdom, and the United States.

Chaired by ENCATC President, Francesca Imperiale, the board has been focusing on the new 2018 work programme that includes the 26th ENCATC Congress on Cultural Management and Policy, new membership, the 2018 budget, and creative partnerships.

The next meeting of the ENCATC Board of Directors will be in April in Bucharest.

LEARN MORE ABOUT THE ENCATC BOARD OF DIRECTORS AND THE NETWORK'S GOVERNANCE HERE:

www.encatc.org/en/about-us/governance/



ENCATC is holding more and more virtual meetings keeping in line with its Green Policy. Here ENCATC President Francesca Imperiale (left) and ENCATC Secretary General, GiannaLia Cogliandro Beyens (right) connect from the ENCATC Secretariat in Brussels.



ENCATC contributes to stakeholder consultation on education and culture at European Committee of the Regions



ENCATC Vice President Ana Gaio (left) and ENCATC Secretary General Giannalia Cogliandro Beyens (right)

On 18 January in Brussels, ENCATC was invited to share its expertise at [a stakeholder consultation meeting](#) convened in order to assist the European Committee of the Regions in drafting a response to the European Communication "Strengthening European Identity through Education and Culture". At the meeting, ENCATC, represented by its **Vice President Ana Gaio** and **Secretary General Giannalia Cogliandro Beyens**, expressed its strong belief that **there is a need to boost and facilitate cross border cooperation, invest more in people and education, and strengthen the sense of European identity and awareness of cultural heritage**. The European Committee of the Regions opinion will provide the perspectives of local and regional authorities on this topic and be adopted at its plenary session in May in Brussels.

LEARN MORE: www.encatc.org/en/news/60-encatc-contributes-to-stakeholder-consultation-on-education-and-culture-at-european-committee-of-the-regions/

ENCATC signs statement calling for support of culture in Post-2020 EU Multiannual Financial Framework

On 25 January, ENCATC signed the European Alliance for Culture and the Arts' new position paper on ["Post-2020 Multiannual Financial Framework: Call for a substantial and meaningful support for culture and the arts as generators of an EU added value"](#). Having followed the Commission's high-level conference on the future MFF-framework on 8-9 January 2018 as well as discussions in the European Parliament, the European Alliance for Culture and the Arts calls on the European institutions and Member States to ensure substantial support for culture, the arts and heritage within the post-2020 Multiannual Financial Framework (MFF).

LEARN MORE: www.encatc.org/en/news/59-post-2020-eu-multiannual-financial-framework/

ENCATC welcomes new Communication on Strengthening European Identity through Education and Culture

On 5 February, ENCATC published its [policy statement](#) to contribute to the discussions on the European Commission's [Communication Strengthening European Identity through Education and Culture](#). ENCATC applauds the Communication and at the same time, proposes **key recommendations for three of the Commission's proposals**. For example, it will be important to ensure **equal opportunities** are provided across local, regional and national education communities and institutions so they can fully contribute to and reap the benefits of the proposed actions and having a **cross-sectorial approach** and identifying programmes and actions to **link the education systems to cultural heritage and creative sectors**.

READ THE FULL POLICY STATEMENT: www.encatc.org/en/resources/policy-papers/

ENCATC talks new European Agenda for Culture



ENCATC Secretary General Giannalia Cogliandro Beyens

On 19 February in Brussels, ENCATC was among the key stakeholders including UNESCO and the Council of Europe attending the **stakeholders' consultation meeting on the European Agenda for Culture**. This event, hosted by the European Commission, was the opportunity to bring together 70 important organisations from across the cultural sector to share their views on what a new and ambitious Cultural Agenda should look like and how it could be implemented. European Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics was present to react to suggestions and reflect on the political context. During the meeting, **ENCATC's Secretary General, Giannalia Cogliandro Beyens** stressed the importance to also **involve research institutions** among the currently invited stakeholders. She also expressed ENCATC is **in favour of a cross-sectorial approach** of the programme in the future instead of a sectoral one.

LEARN MORE: www.encatc.org/en/news/61-encatc-talks-new-european-agenda-for-culture/



ENCATC contributes to European Year of Cultural Heritage stakeholders' meeting



ENCATC Secretary General Giannalia Cogliandro Beyens at the Stakeholders' Committee meeting (front row, far right)

On 7 March, ENCATC attended the 4th meeting of the **Stakeholders' Committee of the European Year of Cultural Heritage 2018**, held in the framework of the Voices of Culture structured dialogue, entitled "Voices of Culture and Heritage". Gathered in Brussels were stakeholders from the cultural sector as well as civil society organisations closely involved in the year's activities, as well as the Council of Europe, ICCROM and UNESCO. On the agenda, the stakeholders discussed the implementation of EYCH2018 with an **overview of key activities and events at national and European level**. They also exchanged **challenges** and shared **the activities they have planned for the special year**. There was also a **joint session organised with the EYCH National Coordinators** who have been appointed by each Member State to implement the year and coordinate events and projects at local, regional and national level. This was an opportunity for the two groups to meet and exchange views and experiences.

LEARN MORE: www.encatc.org/en/news/63-encatc-contributes-to-the-eych-stakeholders-committee-meeting/

European Heritage Alliance 3.3 meets in Brussels



On 8 March, ENCATC, represented by Secretary General, Giannalia Cogliandro Beyens, attended the European Heritage Alliance meeting 3.3. As an active member of the Alliance, ENCATC took part in the agenda items on **key policy challenges**, such as the new **European Agenda for Culture**, the Statement of the European Alliance for Culture

and the Arts on the **post-2020 Multiannual Financial Framework**, the EU public consultation on the post-2020 EU budget, and the EU public consultation on EU funds in the area of cohesion. Alliance members also discussed **The European Cultural Heritage Summit 2018**, and the **FRH Torch on Culture and Heritage**. As part of the Summit, ENCATC will hold its **5th Working Group on "Evaluation of International and European Transnational Cultural Projects"** on 19 June. During its European tour, the **FRH Torch** initiative will stop at the **26th ENCATC Congress on Cultural Management and Policy** (26-29 September 2018, Bucharest) to collecting new contributions and to **raise awareness and safeguard the importance of Europe's rich religious heritage**.

LEARN MORE: www.encatc.org/en/news/64-european-heritage-alliance-3.3-meets-in-brussels/

ENCATC responds to public consultation on EU funds in the area of cohesion



On 9 March, ENCATC contributed its point of view to the European Commission's public consultation on EU funds in the area of cohesion. ENCATC recommends to have **support for cultural and entrepreneurial education and research and innovation for culture** and to **promote culture-led (including heritage) urban and rural regeneration**. Furthermore, in today's fast-paced changing environment, more than an activity, **ENCATC sees lifelong learning as a key skill and attitude that is sensitive to and is instrumental in promoting and maintaining social and economic cohesion** across the board. This is an issue where cohesion and education programmes may work synergistically. The public consultation was launched in January because in 2018, the European Commission will make comprehensive proposals for the next generation of financial programmes for the post-2020 Multiannual Financial Framework, which is the EU's long-term budget. The Commission's proposals will be designed to make it possible for the EU to deliver on the things that matter most, in areas where it can achieve more than Member States acting alone.

LEARN MORE: www.encatc.org/en/news/63-encatc-contributes-to-the-eych-stakeholders-committee-meeting/



The first ENCATC Cultural Happy Hour in 2018 kicks off at the BRAFA Art Fair!



On 27 January, 50 guests joined ENCATC for its [41st Cultural Happy Hour](#) to have a guided tour of the 63rd BRAFA Art Fair, one of Europe's leading art and antiques fairs. Our guests enjoyed a presentation of the 2018 Cultural Happy Hour calendar followed by a glass of wine and time to mingle and network. Next, followed a guided tour to see the most breath-taking art works, including a recently **re-discovered masterpiece by Rubens** and a **painting by René Magritte**. BRAFA 2018 brought together 134 galleries and art dealers from 16 countries offering a panoply of works of art retracing more than four millennia of art history from across the continents,

"It is our distinguished pleasure to partner with the BRAFA since 2014. Year after year, it is one of our most popular Cultural Happy Hours as our international guests enjoy gaining access into this prestigious fair, learning about the most exciting pieces on today's art market, and having time to relax and network in a beautiful space," said GiannaLia Cogliandro Beyens, ENCATC Secretary General.

The ENCATC Cultural Happy Hour was organised by ENCATC in partnership with the Creative Europe Desks Wallonie-Bruxelles and Vlaanderen.

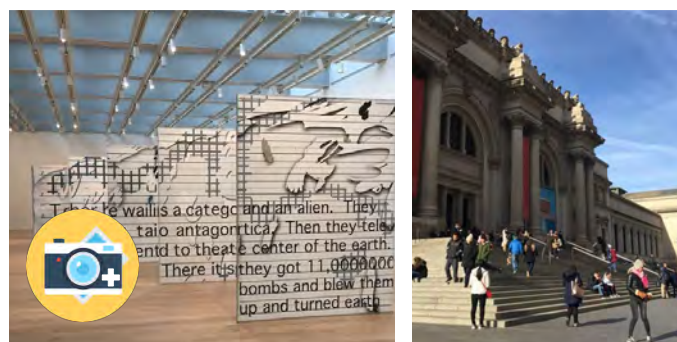
LEARN MORE:

[Download the ENCATC Cultural Happy Hour \(2013-2017\) Report](#) to learn about this successful initiative that has attracted more than 1,120 guests from over 30 countries

Behind-the-scenes in the arts: ENCATC's 7th International Study Tour gets a new view of New York City

From 12-14 February, 33 educators, researchers, creators, cultural professionals, cultural entrepreneurs, and decision makers from 7 countries gathered in New York City for the **7th ENCATC International Study Tour**, organised in partnership with ENCATC member, [NYU Steinhardt](#) and the [Association of Arts Administration Educators](#) (AAAE). The programme included visits to [The High Line](#), [The Whitney Museum of American Art](#), the [David Zwirner Gallery](#), [The Shed](#), the [Museum of the City of New York](#), [The Metropolitan Museum of Art](#), [The Oculus](#), the [New York City Department of Cultural Affairs](#), and the [9/11 Memorial Museum](#) to meet with directors, curators and cultural managers operating in this vibrant cultural metropolis.

Throughout the different cultural visits, a question seemed to resonate: **what does New York City do to stay competitive and rank among the top leading cities in the field of culture and creativity year after year?** Talks with some of the most relevant actors in the city's cultural policy and management shed some light on this issue, with participants gaining insights on **NYC's cultural planning**, the latest **infrastructural developments**, **curatorial programmes design policies**, **business models** and **innovative projects** being developed.



Key areas of discussion centred around: long-lasting community **advocacy**, **public engagement**, and fostering diversity and social impact; adapting to the art world becoming more and more **digital**; implementing **100% artist-driven programming**; the use of **digital and interactive installations**; museums and **global outreach**; **quality experiences for audiences**; opportunities and limitations for artists to **work in privately-owned, commercial spaces**; **educational programming** addressed to children and other community groups; and **curatorial challenges** when working around **sensitive subjects**.

READ THE FULL ARTICLE OF WHAT TOOK PLACE ONLINE:

www.encatc.org/en/events/detail/7th-encatc-international-study-tour-to-nyc/



7th ENCATC Academy on Cultural Relations and Diplomacy tackles the "Rising Role of Cities"

36 academics, researchers and cultural practitioners from 7 countries gathered from 15 to 16 February for the [2018 edition of the ENCATC Academy on Cultural Relations and Diplomacy](#). Devoted to "The Rising Role of Cities", it was organised in partnership with [Goldsmiths, University of London](#) and hosted by [NYU Steinhardt](#), both members of ENCATC.

Gerald Lidstone and Carla Figueira from Goldsmiths, University of London, introduced the Academy. As one of their strengths, **cities are at a much more flexible level of engagement compared to states**. Cities also identify artists as significant stakeholders and culture stands as component in most of their rankings. There is also a **growing importance of associations** which are based on trust and common thematic interests, rather than political ones.

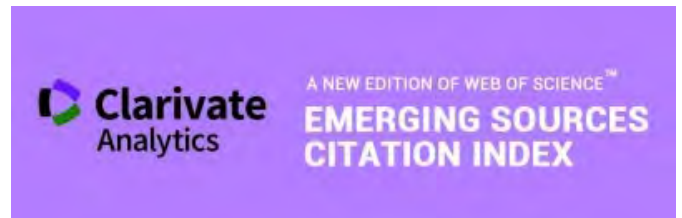
Nisha Baliga from [Hester Street](#) and Catherine Green of [ArtsEast New York](#), talked about ["CREATE NYC: a Cultural Plan for All New Yorkers"](#) and, more specifically, the wide consultation process put in place for the elaboration of an inclusive and highly participated plan. They highlighted the importance of **being transparent about what can be changed and what cannot**, as well as investing time in **building trust** and **providing feedback to the community in a circular process**, not only "collecting information" in a linear process.

Experts presented a variety of specific cultural initiatives and spaces from the city level to international collaboration projects. There were talks on **shifting cultural policy within the Irish Government** and its **highly centralised cultural structure**; **challenging contexts from the community perspective** – such as the arts bringing together different socio-economic communities; and **placemaking**. Projects included [Governor's Island](#), a cultural space embodying the values of NYC, and [IdeasCity](#), a museum initiative to reflect on the role of arts and culture for the future vitality of cities, a project being replicated in other cities across the world.

Academy participants also met with Herb Tam of [The Museum of the Chinese in America](#) for a visit to learn about the past and present history of migration of the Chinese community in New York City and the country more widely. A final visit took participants to [The Tenement Museum](#), showcasing the story of two families who lived there and about the American immigrant experience.

READ THE FULL ARTICLE OF WHAT TOOK PLACE ONLINE:
www.encatc.org/en/events/detail/encatc-academy-on-cultural-relations-and-diplomacy-the-rising-role-of-cities/

ENCATC Journal of Cultural Management and Policy is now indexed in the Emerging Sources Citation Index



In March, the [ENCATC Journal of Cultural Management and Policy](#) was accepted for indexing in the **Emerging Sources Citation Index (ESCI)**, a new edition of Web of Science™. Content in this index is under consideration by Clarivate Analytics to be accepted in the Science Citation Index Expanded™, the Social Sciences Citation Index®, and the Arts & Humanities Citation Index®.

The quality and depth of content Web of Science offers to researchers, authors, publishers, and institutions sets it apart from other research databases.

The inclusion of the ENCATC Journal in the Emerging Sources Citation Index demonstrates ENCATC's dedication to **providing the most relevant and influential scientific content** to our community.

The ENCATC Journal is also currently indexed in the **ERIH Plus** - European Reference Index for the Humanities and Social Sciences.

The objective of the Journal is to **stimulate the debate on the topics of cultural management and cultural policy** among scholars, educators, policy makers and cultural managers. The Journal is based on a **multidisciplinary perspective** and aims at **connecting theory and practice** in the realm of the cultural sector.

There is an **open call for paper submissions for the Journal until 2 April**. **Learn more about this opportunity** to publish your research for the European and international research community.

ACCESS ALL PAST ISSUES OF THE ENCATC JOURNAL:
www.encatc.org/en/resources/encatc-journal/





UPCOMING EVENTS

ENCATC EVENTS 2018

SPOTLIGHT: ENCATC Working Group on Evaluation of International and European Transnational Cultural Projects

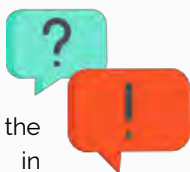
A CRUCIAL TOPIC FOR OUR TIMES

Evaluation has become a more and more crucial matter for public authorities and professionals in cultural field. ENCATC launched the first Working Group meeting in October 2016 in Brussels in response to a strong calling to have a space for exchange and mutual learning.

Our members involved in the evaluation of European projects subsidized by Creative Europe, Erasmus+, Horizon 2020 or other transnational programmes of European Commission are having to develop methodologies to help arts and cultural managers to implement the evaluation process. At the same time, several European networks are looking for best practices on evaluation and monitoring. The European Commission is also working on finalising its own evaluation policy for its culture programmes.

A TALK WITH OUR WORKING GROUP CHAIR

Our member from the University Lyon II in France, Pascale Bonniel-Chalier, is chair of the ENCATC Working Group. She explains why this working group on evaluation is important for the sector, ENCATC members, and cultural network stakeholders.



[READ THE INTERVIEW](#)

3 MEETINGS, 3 CITIES, 3 THEMES IN 2018



27 April 2018 in Manchester, United Kingdom

[Evaluation Methodologies of the audience: profiling, satisfaction survey, qualitative approaches](#)



19 June 2018 in Potsdam, Germany

[Evaluation issues and practices of Network projects and practices: from satisfaction survey to exploration of networking process](#)



13 November in Antwerp, Belgium

[The impact of Festivals and cultural events: knowing, measuring and structuring the public dialogue](#)

PARTICIPANT PROFILE



These meetings welcome academics, researchers, and consultants involved in the evaluation of European projects under the Creative Europe programme.

Both members of ENCATC and non members are invited to register and attend!

HOW DO I PARTICIPATE?

There is no fee to register, but registration is required.

Registration closes 2 days before the meetings or when all spots are filled.

**Register
here**

27 April 2018 in
Manchester, UK

**Register
here**

19 June 2018 in
Potsdam, DE

**Register
here**

13 November in
Antwerp, BE



Mark your agenda for these other upcoming ENCATC events:



2nd ENCATC Capacity Building Days and Youth in Action Day

17-19 May, Prague, Czech Republic

4th ENCATC-AAAE International Panel

Dates to be announced for June, Houston, Texas, United States

26th ENCATC Congress on Cultural Management and Policy

26-29 September, Bucharest, Romania

9th Annual ENCATC Research Session

26 September, Bucharest, Romania

11th Young Researchers' Forum

26 September, Bucharest, Romania

5th ENCATC Research Award Ceremony

27 September, Bucharest, Romania

8th ENCATC International Study Tour

5-7 November, Tokyo, Japan

8th ENCATC Academy on Culture in External Relations

8-9 November, Tokyo, Japan

9th ENCATC Policy Debate

27 November, Antwerp, Belgium

ENCATC LABELED EVENTS

3 of our members have received the official ENCATC label!



Theatre Between Politics and Policies: New Challenges

Organised by ENCATC member, the University of Arts in Belgrade, Faculty of Dramatic Arts, this conference from **23-24 March 2018 in Belgrade, Serbia** is an opportunity to explore innovative and provocative themes around theatre, politics, and policies.



SETKANI/ENCOUNTER International Festival

Organised by ENCATC member, the Janáček Academy of Music and Performing Arts, this festival from **17-21 April 2018 in Brno, Czech Republic**, focuses on talented young performers from art academies and universities from all around the world.



Summer School on Fashion Management

Organised by ENCATC member, the University of Antwerp / Antwerp Management School, this summer school from **27 August - 5 September in Antwerp and Paris** will provide a comprehensive overview of the fashion industry and its dynamics.



OTHER EVENTS

Round out your calendar with the offers from our partners
and other organisations!



[International Conference of Arts and Health](#)

7-8 May in Amsterdam, The Netherlands

The Art Education Committee/Chinese Adult Education Association and CAET journal are proud to announce its first International Conference of Arts and Health. Experts and leaders from both China and Europe will dialogue over the arts and health in modern society from different perspectives: Eastern and Western, Art and Science.



[International EuropeanaTech Conference](#)

15-16 May 2018 in Rotterdam, The Netherlands

This event brings together an international network of technical and R&D specialists from memory organisations, research institutions and creative industries to share innovative progress and forecast the technical future of Europeana and digital cultural heritage.



PARTNER: [AAAE Annual Conference: Building Communities of the Future](#)

31 May-1 June 2018 in Houston, Texas, United States

The annual conference of the Association of Arts Administration Educators (AAAE) will gather thinkers and practitioners to explore the multi-faceted arts administration skill set and the ways in which educators and their colleagues are uniquely equipped to affect positive change in the world. During this event, the **ENCATC/AAAE International Panel** will also be held.



[ICCI 2018: 20th International Conference on Creative Industry](#)

14-15 June in Vienna, Austria

Exchange and share experiences and research results on all aspects of Creative Industry. This is a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the field of Creative Industry.



[La contagion créative. Médias, industries, récits, communautés](#)

17-19 octobre 2018 à Athènes, Grèce

Cinq axes sont proposés, à titre indicatif, afin d'interroger la problématique du colloque : Les discours sur la créativité ; Le statut et la figure du « créatif » ; Mise en scène du travail et marketing créatif ; Pluralité des médiations et créativité ; et Créativité, récits et medias.



[The Inclusive Museum Conference](#)

6-8 September 2018 in Granada, Spain

This event will focus on the relations of the museum to its communities of users. The scope and concerns will primarily focus on visitors, forms of engagement, and modalities of representation. There will also be a special focus on "Inclusion as Shared Vision: Museums and Sharing Heritage".



[6th International Conference on Sustainable Development](#)

12-13 September 2018 in Rome, Italy

In a multidisciplinary way across the various fields and perspectives, the conference through will address the fundamental and related questions of Sustainable Development inviting scholars, teachers, and practitioners from any professional discipline who share an interest in—and concern for— sustainability in an holistic perspective, where environmental, cultural, economic and social concerns intersect.

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CALLS & OPPORTUNITIES

ENCATC CALL FOR CONTRIBUTIONS: [/ encatcSCHOLAR Issue #09](#)

The call focuses on the [25th ENCATC Congress](#) topic of **"Click, Connect and Collaborate! New directions in sustaining cultural networks"**. Contributions from both members and non members of the network are welcome that reflect the real value of cultural networks in today's world of digitization and internationalisation, questioning what networks can do for a diverse cultural sector and for the field of cultural management and policy, or how the sustainability of cultural networks matters for the way we work, connect and collaborate today and in the future. |

DEADLINE: 15 March 2018

ENCATC CALL FOR PAPERS: [8th Volume of the ENCATC Journal of Cultural Management and Policy](#)

The **8th Volume of the ENCATC Journal of Cultural Management and Policy** welcomes submissions both from members and non members on any relevant discipline, provided it make an original contribution to the study of cultural management and policy. The Journal is based on a multidisciplinary perspective and aims at connecting theory and practice in the realm of the cultural sector. Its objective is to stimulate the debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. | **DEADLINE: 2 April 2018**

ENCATC CALL FOR APPLICATIONS: [Official label of the European Year of Cultural Heritage](#)

ENCATC members who are implementing a **cross-border initiative** that responds to the one or more of the objectives of the European Year of Cultural Heritage and takes place by 31 December 2018 are invited to **apply for the official label of the European Year of Cultural Heritage**. As ENCATC is one of the official members of the stakeholders' committee for the European Year, it has been entrusted with the task of labelling eligible events organised by the members of the network. |

DEADLINE: 20 December 2018

Looking for more interesting calls and opportunities?



Unlock the unlimited access enjoyed by ENCATC members to open call and opportunities happening around the globe!

Find new avenues to present your work, publish research, contribute expertise, fund projects, find partners and more!

"Thanks to ENCATC, I know about the latest opportunities that can be useful for my organisation to be part of European projects, to share our work, and to connect with others in and outside of Europe."



- Antonia Silvaggi, European project manager and researcher, MeltingPro, Italy, ENCATC member



EUROPEAN YEAR OF CULTURAL HERITAGE

Our heritage: where the past meets the future.

2018 is the European Year of Cultural Heritage, having been officially launched at the European Culture Forum on 7 December 2017 in Milan, Italy.

Committed to making a significant contribution to the European Year of Cultural Heritage, ENCATC is proud to launch a special section in *ENCATC News* and *ENCATC Digest*. As 2018 sees an unparalleled series of initiatives and events across Europe to get people closer to and more involved with their cultural heritage, ENCATC has created this space for all our members and stakeholders in Europe, but also around the world, to partake in the sharing and appreciation of Europe's rich heritage and values.

Why a European Year of Cultural Heritage?

Cultural heritage brings people together and contributes to more cohesive societies. It creates growth and jobs in cities and regions and is central to Europe's exchanges with the rest of the world. This is great potential for Europe, but it must be better exploited – and this year can help do so.

The year focuses on children and young people, who will become guardians of our heritage for the next generations. This educational value of cultural heritage is emphasised, as is its contribution to sustainable economic and social development.

The year also promotes smart ways to preserve, manage and reuse Europe's heritage.

Why does cultural heritage matter for Europe?

300,000 people are employed in the EU cultural heritage sector.

7.8 million EU jobs are indirectly linked to heritage (e.g. interpretation & security).

26.7 The number of indirect jobs produced for every direct job in the heritage sector. To compare, the ratio in the car industry is 6.3 indirect jobs for each direct job.

68% of Europeans agree the presence of cultural heritage can influence their holiday destination.

What happens in 2018?

The year sees thousands of events and celebrations taking place across Europe.

Projects and initiatives implemented in EU Member States, municipalities and regions are complemented by transnational projects funded by the EU. In 2018, cultural heritage projects are being funded with the support of Erasmus+, Europe for Citizens, Horizon 2020 and other EU programmes. A dedicated call for heritage projects has also been launched under the Creative Europe programme, funding up to 25 transnational projects.

The year also features prominently in the following cultural heritage activities at EU level.

The [European Heritage Days](#) are a key European activity organised annually during the autumn. More than 70,000 events take place every year, reaching over 30 million people.

The [European Heritage Label](#) has been awarded to 29 sites that are milestones in the creation of today's Europe, celebrating and symbolising European values and history.

[Two European Capitals of Culture](#) are designated each year in order to highlight the cultural richness of Europe. In 2018, the capitals are Valletta (Malta) and Leeuwarden (Netherlands).

The [EU Prize for Cultural Heritage/Europa Nostra Awards](#) annually recognises best practices related to heritage conservation, management, research, education and communication.



How is ENCATC involved?

ENCATC has been actively involved in promoting cultural heritage since 1992. The network has been a major **player in influencing policy, European projects, organising cultural heritage activities, and providing opportunities for its members** working in the field of cultural heritage.

More recently, first in early 2017 ENCATC was among the networks, NGOs and cultural organisations selected to contribute its expertise to a **structured dialogue on "Culture and Heritage"** in the framework of the Voices for Culture platform. This special group of 36 European representatives (selected from an applicant pool of 300) from the cultural and cultural heritage sector **continues to meet on a regular basis with the European Commission** to exchange about the implementation of the Year and planned activities, and create strong synergies to contribute to the Year's objectives. ENCATC has been attending all of the **Stakeholder Committee meetings**, the most recent gathering having taken place on [7 March in Brussels](#).

Second, having been selected to be one of the 35 members of the **Voices for Culture "Skills, Training and Knowledge Transfer"** platform, in 2017 ENCATC contributed its voice and expertise to brainstorm with other cultural associations, NGOs and bodies in the field to publish findings, key observations, and recommendations for training and education needs in the heritage sector.

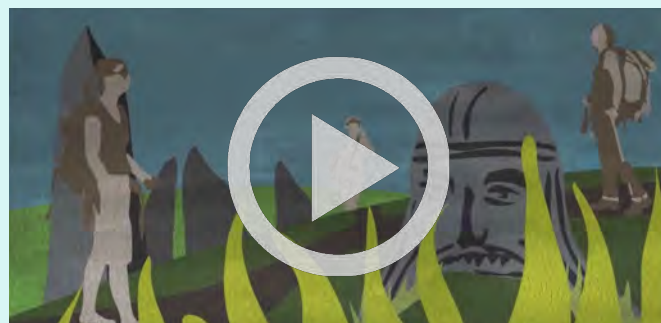
Third, **ENCATC has the permission to use the European Year of Cultural Heritage label for its activities and events** held throughout the year, such as the [26th ENCATC Annual Congress](#), the [2nd ENCATC Capacity Building Days and Youth in Action Day](#), the [9th ENCATC Annual Research Session](#), and the [11th Young Researchers' Forum](#).

Finally, as one of the official stakeholders for the European Year, **ENCATC is entitled to grant the EYCH label to European projects implemented by its members** that include a European cross-border dimension. Already in 2018, ENCATC has granted the label to members working on three exciting projects that will take place in Austria, Belgium, Estonia, and Finland.

Lights on! - project mobile game launch and events

In May 2018 the ["Lights on!"](#) project led by ENCATC member, [HUMAK University of Applied Sciences](#) in Finland, will launch a new mobile game with the aim to use augmented reality and connect 8 heritage sites in Finland and Estonia. From May to September 2018, a series of events will be organised in both countries to shed light on the enchanting shared past of the North-Eastern Baltic Sea. The project encourages people to visit spectacular ruins, fortresses, hill forts and parks in both countries, and improves their quality as tourist destinations.

WATCH THE VIDEO:



Flemish Masters and Beyond Klimt

In 2018, ENCATC member, [BOZAR, Centre for Fine Arts of Brussels](#) will be organising two exciting exhibitions. The first, [Flemish Masters: The Power of Images & Theodoor Van Loon – A Caravaggist Painter between Rome and Brussels](#) will run from 10 October 2018 - 13 January 2019 at BOZAR. It's part of a larger project involving national and international partners such as ENCATC member, the Louvre Museum and the Metropolitan Museum to have a multi-layered collaboration that looks at masterpieces of painting of the Low Countries from an international perspective. The second, [Beyond Klimt. New Horizons in Central Europe, 1914-1938](#) will run from 21 September 2018 - 20 January 2019 at the [Centre for Fine Arts of Brussels \(BOZAR\)](#). The exhibition is organised in partnership with the [Belvedere Museum](#) in Vienna, where it will be shown from 23 March - 26 August 2018; and in cooperation with the Museum of Fine Arts, Budapest – Hungarian National Gallery. The death of Gustav Klimt, Koloman Moser, Egon Schiele and Otto Wagner in World War I's final year is frequently interpreted as a caesura and associated with the end of an era. The exhibition aims to trace the true impact of this watershed year: the changes it sparked, the limitations it caused, new perspectives that unfurled, and the continuities that persisted.



The FRH Torch of Heritage and Culture

BY KATARZYNA KONIECKA, FUTURE FOR RELIGIOUS HERITAGE

Inspired by the Olympic Torch of Athens, Future for Religious Heritage has launched the "Torch of Heritage and Culture" initiative, to **raise awareness and safeguard the importance of Europe's rich religious heritage.**

Part of the European Year of Cultural Heritage, the **FRH Torch is a memory treasure box**, containing personal letters from prominent members of the international community (artists, scientists, politicians) but also from European citizens and refugees. These letters, contributed during an official Torch ceremony held at various events all over Europe, **describe personal memories and stories relating to religious heritage.**

The initiative was launched on 8 January, in Leeuwarden, the European Capital of Culture. On the occasion, Peter de Haan, chairman, Church of Huizum in Leeuwarden said: *"We live with stories. Stories originate when people get together and pass them on. [The churches] will always be buildings full of stories. Religious stories, part of religious heritage, but also stories about big or small happenings in the community that are told again and again."*

The **FRH Torch will travel across Europe**, stopping at a number of events and collecting new contributions. After a stop at the European Landscape Forum in Aschaffenburg, the FRH Torch will be present, among other events, at the Preserve, Use and Develop Conference (25-26 April, Lund), the European Cultural Heritage Summit (18-24 June, Berlin), the Urban Jewish Heritage Conference (3-7 September, Kraków), and the [26th ENCATC Congress on Cultural Management and Policy](#) (26-29 September 2018, Bucharest).

All, **the collected memories will be presented to the European Commissioner for Education, Culture, Youth and Sport, Mr. Tibor Navracsics**, at the [FRH Conference](#) taking place on 11-13 October in Paris.



You can follow the Torch's full European journey online, on [FRH's interactive map](#).

The FRH Torch Initiative is open to everyone. **You are invited to contribute with your own personal memory related to religious heritage** and help recognise the value of our shared heritage as a symbol of unity on which Europe was built.

Every memory is equally important, as they all add up to the **sense of community** built around religious heritage. After the European Year of Cultural Heritage concludes, the memories collected through this initiative will continue their virtual life, accessible to everyone on the [FRH website](#), proof that Europeans have a lot in common and that there is indeed **a collective need for protecting and promoting religious heritage.**

For more information visit the [FRH Torch website](#) and view the letters by clicking "Our Contributors".

To submit your contribution, click on the **"SEND US YOUR LETTER"** button on the [FRH Torch website](#). Your message can be handwritten or typed, in English or in your native language.

An initiative of



With the participation of

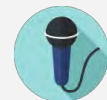


With the support of



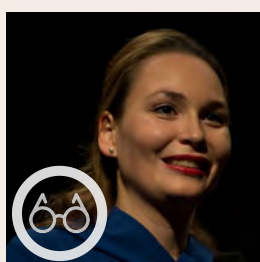
A proud partner of





ENCATC IN CONTACT

Looking for some inspiration? Need a primary research source?
Here is a selection of interviews from our rich online archives!



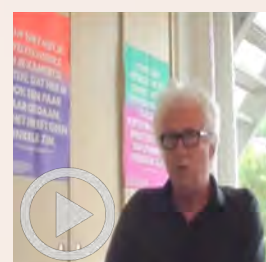
CORNELIA LANZ

Mezzo-soprano; Founder of
Zuflucht Kultur e.V.



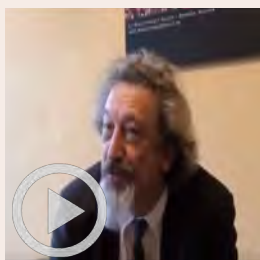
FRANCISCO D'ALMEIDA

Cultural Development expert
and international consultant



GOTTFRIED WAGNER

Author of "The Art of Difference.
From Europe as a Cultural
Project to European Cultural
Policies"



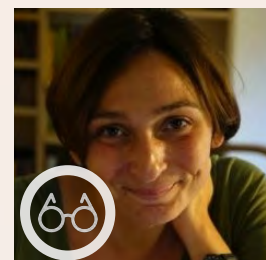
LAURENT BUSINE

Directeur du Musée des arts
contemporains, MAC's
Grand-Hornu, Belgique



CECILIA DINARDI

Cultural sociologist at the
Department for Cultural and
Creative Industries, City
University London



ALESSANDRA GARIBOLDI

Senior researcher and consultant
at Fondazione Fitzcarraldo



CHRISTOPHE GUIHO

Founder of *Territoires
imaginaires*



LIDIA VARBANOVA

Consultant, Educator,
Coach & Researcher



LUIZ ANTONIO OLIVEIRA

Creative Economy Adviser,
Ministry of Culture of Brazil





MEMBERS' CORNER

Where is "My Teacher" in the online learning jungle today?

BY DR. LIDIA VARBANOVA, ENCATC MEMBER

The Terminological Jungle in "E-learning"

Online teaching and learning are becoming more and more popular nowadays in all areas, including in the field of arts and cultural management. Have you discovered that there are slight differences between the terms "e-learning", "online learning" and "distance learning", although they are quite closely connected?

E-learning/training involves the use of a computer, or an electronic devise (e.g. a mobile phone, CD-ROM, audio or video tape, satellite TV) to provide a training or educational material. The training or education program is delivered electronically, led by an instructor, or without an instructor (e.g. "*self-support learning*").

Online learning/training involves using mainly the Internet, or in some cases also an Intranet. Other electronic devices can also be used to provide learning materials.

Distance learning/training methods rely on a variety of information technologies to deliver course materials and instruction to students. These include the use of multimedia online activities, print materials, e-mail, Internet, computer software, audio/video conferencing and TV or radio. Any particular course might use a combination of delivery methods. Distance learning usually combines e-learning methods with "offline" seminars and lectures.

Supported open learning is a concept used by Open University London. "*Open learning*" means that students are learning in their own time by reading course material, working on course activities, writing assignments and perhaps working with other students; and "*supported*" means support from a tutor and the student services staff at the Open University's Regional Centers, as well as from centralized areas such as the Library of the Open University Students Association.

The common learning/training methodology in all three groups follows. Usually courses packages are sent out to

learners (or are their disposal) prior to the start of the course. E-learning, online learning and distance learning requires access to a vast amount of resources (documents, articles, publications, links, video and audio materials, case studies, etc.), which should be available to learners. Usually these are online libraries and resource centers, as well as "electronic reading rooms" where learners can access background materials online. During the course, learners may interact with tutors (instructors, lecturers) and other learners by different media – via email, forums, conferences, phone, etc. In case of accredited courses, there are interim (one or more) assignments and a final assignment. Assignments are then marked and returned to learners in an electronic format. The final decision on passing the course by each student is in the hands of an individual tutor, in some cases approved finally by a Board/Committee that runs the program.

The Ingredients of the Virtual Classroom

Most of the e-learning platforms are based on the **Virtual Classroom (VC)**. This is a web-space moderated and led by a tutor/instructor. It provides opportunities for learners to have access to training materials and sessions, and to attend course sessions (in real time, or by recording). Depending on the methodology and preparation of the course materials, the courses can be: mainly text-based, textbook-based, video-based, audio-based, peer-to-peer courses, or a combination between these. When we plan to start an online course, it is of utmost importance to choose between the two VC types:

Asynchronous: when classes are conducted through email correspondence, forums, and newsgroups, course materials are accessible at any time. They allow thousands of enrollments - the MOOCs (Massive Open Online Courses) use primarily this type of online classroom.



Synchronous: conducted with the use of video conferencing, live chat rooms, whiteboards, and other tools, helping learners to interact with their virtual classmates as well as with their mentors in real time.

How to Start an Online Program?

Starting a new online program under an existing university is a multi-layer process in which we need to consider several key areas and to answer the following questions:

Content and methodology. Consider the following key questions: Are the offered topics suitable for online training? How many people are expected to enroll in the e-learning process? What is the expected level of knowledge of participants? Is it going to be a basic course, or an advanced one? What are the learning objectives and how will the content contribute to the final outcomes? How can the content be organized in a clear and understandable manner? What is the planned combination between online and offline learning methods? What is the expected duration of each course and respectively-of the whole program?

The training teams. How is the training team formed? What are the requirements for selecting the learners? What are the skills of the learners in using online tools, and tools for e-learning in particular? How much time and effort are required for training the trainers in using the chosen technical software for e-learning?

The technical platform. There are hundreds of educational software solutions that are currently offered on the market – from free options to commercial products. When choosing an online learning platform, mind the following key criteria: user friendliness, inclusiveness, number of expected learners and their profiles, option to offer a mobile version, and your budget. It is important to find out what you want learners to know and be able to do, so that you can choose among diverse features, for example: videos, discussion forum, grading, chat rooms, instant messages, online calendar, online quiz, wiki, widgets that allow connections to social media and many more.

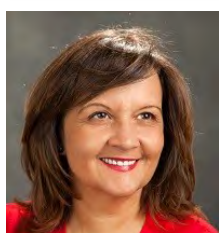
Capacity/capability to develop online learning. This aspect concerns the ability of your organization to develop: the e-learning content/methodology, the training teams, and the technical platform, as well as to administer, advertise and coordinate the e-learning process.

Pros and Cons of E-learning

Online learning allows live interactions with the trainer and easy communication between participants, especially in case of synchronous classrooms. The costs for enrollment are much lower than joining a conventional class. It also allows better, faster and cheaper administration than conventional classroom learning. Participants can join from any location that has Internet, having the opportunity to combine the independent learning with their work and family obligations. Scalability and outreach of an online course is global and the number of learners is particularly unlimited, especially in the asynchronous classroom-type course. E-learning is fun for people who love using new technologies and the Internet to accumulate knowledge.

On the other hand, online learning still lacks an effective system for measuring the progress of learners. Involvement in an online course requires self discipline and a significant amount of reading, writing, reflection and interaction. Sometimes learners with low motivation can miss deadlines and withdraw during the course. Also, learners require good knowledge to cope with the technological requirements of the course. Another challenge in offering online courses is the lack of face-to-face interaction and inability to engage learners in lively group exercises. The quality of teaching is also questionable, as the Internet environment allows everyone to be a trainer and to offer an online course in any subject area – there are no special academic credentials required. Intellectual property on the teaching materials is an issue, especially in the case of MOOCs (Massive Open Online Courses). Another possible risk is that every online technical development and implementation requires a significant amount of time and investment, and the results could be quickly outdated because new technologies improve faster than ever.

To conclude: Online learning methods invade the educational system worldwide, including the arts and cultural management field. MOOCs are an unavoidable future trend and it is important to analyze many factors before taking a decision to offer an online course or program. You might agree with me that even if we are involved as educators in online learning, the magic of conventional classroom teaching is irreplaceable. The personalized contact between the professor and the students, the classroom chemistry, the interactive exercises in groups and the results and feedback from those interactions, the laughter and joy of human interaction are those ingredients that stay with the learners for many years to come. They are actually a proof that "My Teacher" is someone who leaves an unforgettable trace in a person's professional development.



Dr. Lidia Varbanova is an active member of ENCATC since 1994. She has been a Board member and Vice-President of the network (1996-2000). Her involvement as speaker, researcher, workshop moderator and panelist in many ENCATC events is well known among the professional community of researchers and academia. This short article results from Lidia's long standing experience as a website content manager, consultant on development of cultural portals and websites, as well as tutor and lecturer in online courses, workshops and masterclasses. Since 2014, she teaches specialized online workshops with the University of British Columbia, Centre for Cultural Planning and Development - [Cultural Planning: an International Perspective](#), [Cultural Entrepreneurship](#) and [Cultural Practices and Strategies in the Digital Realm](#). She also offers topical masterclasses from [her website](#) and writes regular blogs there. Lidia combines her consulting and teaching with working on diverse projects worldwide. Her current initiative is [Kamenov House for Creative Thinking](#): an authentic place for artists, cultural managers and academia to think, create or hatch a new idea in a beautiful rural environment.



MEMBER STORIES:

Empowering youth and young people through art and creativity

BY SAVINA TARSITANO, ENCATC MEMBER



ENCATC members Savina Tarsitano (left) and Liset Valderrama Lopez (right) in Cuba



In November 2018, the Rebirth Forum "Geografías de la transformación", a project of the Michelangelo Pistoletto, Cittadellarte and the Cuban Embassy of Rebirth/Third Paradise, will take place for the fourth time in Cuba thanks to the Ambassador Laura Salas Redondo. In anticipation of this event, **Savina Tarsitano**, Ambassador of the Rebirth project, a European representative of the International children project Kids-Guernica, co-founder of the Art centre, and an artist at **Espronceda**, a member of ENCATC, had the opportunity to meet in Havana with **Liset Valderrama Lopez** of the **Oficina del Historiador de la Ciudad**, also a member of ENCATC.

Their meeting was very interesting and creative in **exploring a future possibility to cooperate and to organise in 2018**, in occasion of the European Year of Cultural Heritage, and the future Rebirth Forum, **a tour exhibition of the big canvas of Kids-Guernica** inspired to the work of Picasso together with **Third Paradise** canvas as well. Each canvas has the same size of Picasso' Guernica work (35x7,8), actually more than 300 canvasses exist in the world. In 2014, the two projects, Kids-Guernica and Third Paradise, established a new cooperation across the world on the importance of education and to put children, young people and adults all together for a better world. The idea discussed was on the possibility to exhibit the big canvas of Kids-Guernica/Third Paradise in the city of Havana, indoors and outdoors to showcase the cultural heritage.

They discussed also the possibility to **organise a new workshop with children and young people in Cuba** to realize a new canvas that will be exhibited after in other

countries on important issues. There will be also the possibility to **explore the collaboration with ENCATC**. Savina Tarsitano had also the opportunity to visit the new centre of young people and children in La Habana Vieja, where there could be also a possibility to organise some workshops with her participation in Cuba. This wonderful youth centre has been created by UNICEF together with the Oficina del Historiador.

LEARN MORE ABOUT THE PROJECTS:

www.kids-guernica.org/
www.thirdparadise.org

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Oficina del Historiador:

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katia@patrimonio.ohc.cu



CROATIA

Kultura Nova Foundation

Supporting projects that aim to promote gender equality, tolerance and inclusion

Kultura Nova is an operational and grant making foundation, providing professional and financial support to civil society organisations in the fields of contemporary arts and culture in Croatia, primarily through the [Support Programme](#) that has a number of Programme areas. The Foundation publishes open calls for project and programme proposals on an annual basis.

Kultura Nova Foundation, among other Croatian NGOs in the fields of contemporary arts and culture, funds the Common Zone NGO through the Development Support for Organizations Programme area which has a project that promotes gender equality, tolerance and inclusion.

NGO Common Zone through the Vox Feminae platform has initiated a crowdfunding campaign for the [Fierce Women](#) card game. Kultura Nova and The Common Zone NGO invite ENCATC members and its followers to get their own copies of the of the card game through the [Indiegogo](#) platform and, by doing so, join the crowdfunding campaign.



Fierce Women is the first game on the Croatian market dedicated to women. It includes 56 cards with unique illustrated portraits of women who have given a significant contribution to the development of culture and society, including Croatian representatives Nada Dimić and Marija Jurić Zagorka. The game is intended for every generation and offers an opportunity to spend time with friends and family in a fun, educative and socially engaging way.

The campaign's goal is to ensure the printing of 1,000 card decks for commercial distribution, and with this, the establishment of the future social enterprise that will develop products and services that will promote gender equality, tolerance and inclusion, in collaboration with artists, activists, theoreticians and scientists.

There is more information about the campaign on the Common Zone's [Facebook](#), [Twitter](#) and [Instagram](#) account.

ENCATC CONTACTS:

Dea Vidovic dea.vidovic@kulturanova.hr

Ines Vanjak ines.vanjak@kulturanova.hr

CZECH REPUBLIC

Janáček Academy of Music and Performing Arts in Brno

CALL FOR PROPOSAL: Theatre Symposium Brno "Tendencies in Contemporary Theatre Directing and Theatre Directing Education"

Deadline: 20 May 2018



This symposium will take place in Brno from 23-24 November. It aims to **enable an interdisciplinary dialogue** between directors and theatre practitioners, as well as theorists and teachers of theatre directing, and to mediate their **joint discussion of contemporary forms of theatre directing and of various approaches to teaching theatre directing** at performing arts academies and universities.

Possible topics under the [call for proposals](#) include, but are not limited to:

- **Tendencies of contemporary theatre directing**
- **Tendencies in the teaching of theatre directors in relation to trends in contemporary theatre**

Participation of your proposal in the symposium may be as a **presentation** (20 min), **performative lecture** (20 min), or **work demonstration** (up to 60 min).

Please [submit your proposal](#) of no more than 300 words and your brief CV before 20 May 2018. The applicants will be notified regarding the acceptance of their proposals by 26 June 2018. Abstracts and CVs will be posted on the symposium website prior to the event.

Theatre Faculty of Janáček Academy of Music and Performing Arts **can provide the speakers with funding for accommodation** for a maximum of three nights.

The **symposium will be held in English**, simultaneous interpretation into Czech will be arranged by the organisers.

CONTACT:

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ENCATC CONTACT:

Blanka Chládková chladkova@jamu.cz



FRANCE

Claire Giraud-Labalte

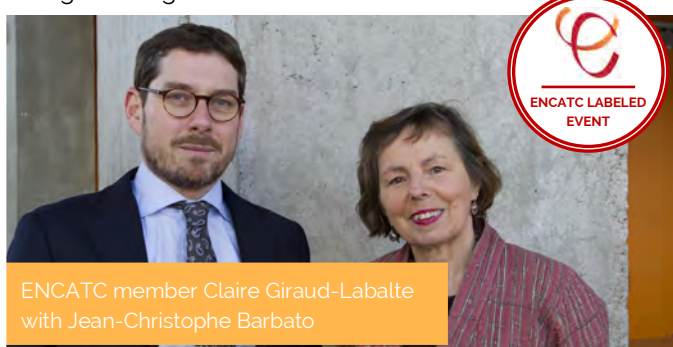
CALL FOR PARTNERS/COLLABORATORS: "2018 European Year for Cultural Heritage: an invitation to share cultures in Europe"

BY CLAIRE GIRAUD-LABALTE, ENCATC MEMBER

"2018 European Year for Cultural Heritage: an invitation to share cultures in Europe" is an invitation to explore the history of heritage and that of Europe.

Following the success of the first public conference held on 5 February at the University of Nantes in France, the initiative is now looking to expand the conversation across Europe!

Created by ENCATC member, **Claire Giraud-Labalte**, art historian, emeritus lecturer, ENCATC ambassador on heritage, the first event in Nantes attracted more than 120 participants. Joined by guest speaker **Jean-Christophe Barbato**, professor of public law at the University of Nantes and holder of the Jean Monnet Chair "Law and politics of the culture of the European Union", the university audience had a review of the history of the notion of heritage, a quick overview of legal protection by national laws (mainly in the late 19th and early 20th centuries), consequences of global conflicts, the place of culture in the construction of the EU, the status and role of cultural heritage in Europe, and the strong challenges faced.



ENCATC member Claire Giraud-Labalte
with Jean-Christophe Barbato

The event was also an opportunity to present what Europe has been doing for decades in cultural heritage and to announce some initiatives launched in 2018. The European Year of Cultural Heritage is not just a matter for specialists, but it concerns all citizens and invites everyone to "share our heritage", what constitutes a common source of memory, dialogue and creativity.

LEARN MORE ABOUT THE FIRST PUBLIC CONFERENCE

(EN & FR): www.encatc.org/en/events/detail/2018-european-year-for-cultural-heritage-an-invitation-to-share-cultures-in-europe/

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This event was also done with the Jean Monnet Chair which is co-financed by the Erasmus Plus programme of the European Union.

GERMANY

european centre for creative economy

European Research Partnership on Cultural and Creative Spillovers: Research Case Studies 2016-2017

In December 2017, the European Research Partnership on Cultural and Creative Spillovers published the report "Research Case Studies 2016-2017" which introduces the four case studies selected from responses to an open call made in 2016. The partners have compiled edited summaries of each case study and wanted to share their learnings in an accessible and engaging format. Furthermore, the partners wanted to share their reflections on the projects and the work of the partnership more generally.



ENCATC member, the european centre for creative economy (ecce), based in Dortmund/Germany, has initiated the partnership in 2014 and has been part of the steering group since the beginning. Sharing this report, ecce and the partners hope that ENCATC members and cultural organisations will have interest in the work of the case study organisations, the spillovers they evidence, and the methods used by the evaluation teams to interrogate them.

As an inclusive partnership, ecce would like to encourage everyone to contact them, comment on the report and contribute to the research project.

DOWNLOAD YOUR FREE COPY:

<https://ccspillovers.wikispaces.com/file/view/Spillover2017.pdf/623039863/Spillover2017.pdf>

LEARN MORE ABOUT THE PARTNERSHIP:

<https://ccspillovers.wikispaces.com/>

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EU POLICY DEVELOPMENTS

The latest policy developments impacting our field

COMMISSION / CULTURE:

Debate with key stakeholders continues on the new European Agenda for Culture

On 19 February in Brussels, the Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, discussed plans for a renewed European Agenda for Culture with key stakeholders. This event, hosted by the European Commission, brought together 70 important organisations from across the cultural sector including UNESCO, the Council of Europe and ENCATC, to hear their views on what a new and ambitious Cultural Agenda should look like, how it could be implemented, and what

COMMISSION / CULTURE: Three Hungarian cities shortlisted for the title of ECoC 2023

On 16 February, it was announced that the Hungarian cities of Debrecen, Győr and Veszprém were recommended by a panel of independent experts to be shortlisted for the European Capital of Culture 2023. The recommendation came after the panel composed of 12 independent experts, ten of which were appointed by the European Union institutions and bodies, and

COMMISSION / CULTURE: Shaping Europe's future through culture and creativity

On 24 January, Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport, spoke at the European Creative Hubs Forum in Brussels. He stressed how creative hubs and similar places show the key role of culture and education in building strong, inclusive communities. He remarked the cultural and creative industries are crucial in driving economic and

COMMISSION / CULTURE: MEDIA programme launches second EU film contest

On 23 January, the MEDIA programme launched the second edition of the EU Film Contest to promote Europe's unique diversity of films in an accessible way to a wide audience. The contest particularly aims to reach young people with an interest in films/TV, but it is open to anyone aged 18 or above, from countries where the Creative Europe MEDIA programme

COMMISSION / CULTURE: Commission launches EU-China Tourism Year 2018

On 19 January, the EU-China Tourism Year (ECTY) was launched at the Doge's Palace in Venice. This new initiative provides a unique opportunity to increase the number of visits, promote sustainable tourism, stimulate investment opportunities for Europe and China, improve air connectivity and underpin the ongoing negotiations on EU-China visa facilitation. The EU-

COMMISSION / CULTURE: Celebrating Europe's up-and-coming artists with the EBBA

On 17 January, ten emerging European artists received a European Border Breakers Award (EBBA) during a ceremony at the Eurosonic Noorderslag festival in Groningen, The Netherlands. Every year since 2004, these awards for popular and contemporary music, co-funded by the Creative Europe programme, recognise Europe's best up-and-coming artists who

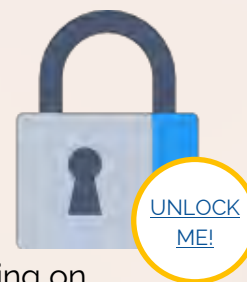
COMMISSION / CULTURE: ECoC 2018 kick off in Leeuwarden and Valletta

From 1 January, Valletta (Malta) and Leeuwarden (The Netherlands) will hold the title of European Capital of Culture for one year. The opening celebrations for Valletta took place from 14 to 20 January across the city, inspired by the traditional Maltese festa (village feast). In Leeuwarden, celebrations kicked off on 26 and 27 January, with artistic installations and

PHOTO CREDIT TOP: "EU Flag" by TheGlobalPanorama via Flickr CC BY-SA 2.0



How can you get the full review of key EU policy developments?



ENCATC members can adapt and prepare to changes in our field thanks to a monthly round-up of key EU policy developments. For teaching, project ideas, curricula development, advocacy and more, staying on top of what's impacting our fields means staying on top of your game.



"Staying on the top of developments in EU policies is crucial for my cultural innovation work in order to make informed and strategic decisions about partnerships and initiatives." - Damien Helly, Belgium, ENCATC member

COMMISSION / CULTURE & EDU: What future for Europe?

On 31 January at the closing of the New Narrative for Europe event in Brussels, Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport, outlined the next steps for the project. He explained that first ideas will be collected in an online toolkit, to be available in all 24 official languages of the EU and with guidelines for how to use them. Second, he

COMMISSION / CULTURE & EDU: New public consultation on EU funds in the area of values and mobility

On 10 January, the European Commission launched a new public consultation on EU funds in the area of values and mobility. It has done this to prepare the next generation of financial programmes for the post-2020 Multiannual Financial Framework. All citizens, organisations and stakeholders are welcome to respond to this consultation that have an interest and/or

COUNCIL / EDU: Next steps outlined for constructing a European Education Area

On 15 February in Brussels, the Council of the European Union held a policy debate on the mid-term evaluation of the Erasmus+ programme and future orientations for post-2020. First, Ministers focused on measures to encourage wider participation in the Erasmus+ programme, in particular by peripheral regions and regions lagging behind socio-economically.

COMMISSION / EDU: EU leads international efforts to ensure quality education

On 1 February, the Global Partnership for Education Conference was held in Dakar, Senegal. On this occasion, Commissioner for International Cooperation and Development, Neven Mimica, called on global leaders to step up their investment in education. Leaders from donor and developing countries are expected to commit to substantially increase their financing to

COMMISSION / EDU: Erasmus+ evaluation & how to boost the programme in the future

On 31 January, the European Commission adopted the mid-term evaluation of Erasmus+, the EU's flagship programme for education, training, youth and sport (2014-2020). The report shows the programme is well on track to meet its target of supporting 4 million learners, teachers and trainers by 2020. Moreover, Erasmus+ proves to be highly beneficial by supporting

COMMISSION / EDU: What's been learned after the European Solidarity Corps' first year?

On 30 January in Brussels, a meeting about the European Solidarity Corps was hosted by Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, Commissioner for Budget and Human Resources, Günther H. Oettinger, and Commissioner for Employment, Social Affairs, Skills and Labour Mobility, Marianne Th

COMMISSION / EDU: First-ever European Education Summit

On 25 January in Brussels, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics opened the first-ever European Education Summit, which brought together 18 EU Education Ministers as well as over 450 education professionals and representatives from all over Europe. Under the broad theme "Laying the foundations of a European Education Area: for





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The story of ENCATC: 25 years of cultural management and policy in Europe



Social Media Toolkit for Cultural Managers



ENCATC Journal of Cultural Management and Policy, Vol. 7



Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Models

BY ELENA BORIN



Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management

BY ANNIKA HAMPEL



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With more than 1,000 titles organised in 25 sub categories, this is an indispensable resource for academics, researchers, trainers and practitioners!

"Thanks to ENCATC, I have been able to grow a substantial library on cultural management and policy for myself and my institution. It's a great resource."



- Romina Surace, Senior researcher
Symbola Foundation, Italy
ENCATC member



NEWS FROM OTHER ORGANISATIONS



Americans for the Arts releases strategic plan 2108-2020n

On 26 January, the Americans for the Arts released its 2018-2020 Strategic Plan.

This three-year planning document describes how the organisation—in alliance with its members, partners, and stakeholders—will build recognition and support for the extraordinary and dynamic value of the arts, and lead, serve, and advance the diverse networks of organisations and individuals who cultivate the arts in America.

By working in innovative ways, using the Strategic Plan as a guide, Americans for the Arts will foster informed leaders, communicate the value of the arts, and increase resources for the arts over the next three years. Ultimately, its aim to ensure through this work that the arts are recognised as integral to the lives of all people and essential to healthy, vibrant, and equitable communities across the nation.

The 2018-2020 Strategic Plan was created by the Americans for the Arts' Board of Directors with input from its members, field leadership council members, staff, strategic partners, funders, and others. The plan (with versions in both English and Spanish) includes information on stakeholders, vision, mission, goals, and strategies.

DOWNLOAD THE DOCUMENT HERE:

www.americansforthearts.org/about-americans-for-the-arts/2018-2020-strategic-plan



European Festivals Association Delegation meets European Commissioner for Culture

On 21 February in Brussels, a delegation of 24 renowned festival directors from 14 countries met the European Commissioner for Culture, Mr. Tibor Navracsics at the invitation of the European Festivals Association (EFA) for its annual round table meeting.

On the agenda were the responsibility for defending past and future heritage, the need for generosity towards smaller festivals, and the responsibility the established festivals have to take for developing together the common European heritage, the importance taking part in the community (cross-country/generation/disciplines), the importance of maintaining collaboration with colleagues from outside the EU, and the importance of strengthening networks.

As EFA president Jan Briers highlighted how this small sample of European festivals alone, represents 14 countries, programmes nearly 50,000 artists, presents 25,837 activities taking place in 4,690 venues, sells 8,650,000 tickets and makes up a turnover of 112,600,000€.

FOR MORE ABOUT THIS ANNUAL ROUND TABLE:

<https://www.efa-aef.eu/en/news/1751-efa-delegation-meets-european-commissioner-for-culture/>



PHOTO CREDIT: European Festivals Association



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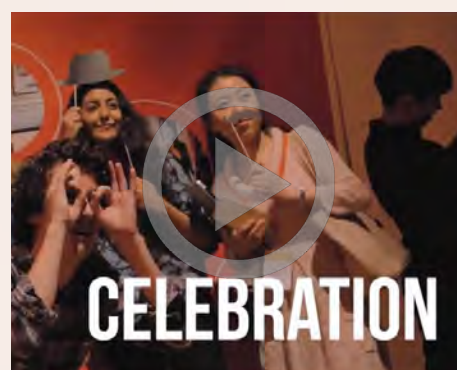
Bucharest could have a new
cultural centre!

As the **26th ENCATC Congress on Cultural Management and Policy** will be hosted in Bucharest this year, we are keeping **a close eye on interesting developments in culture** happening on the ground!

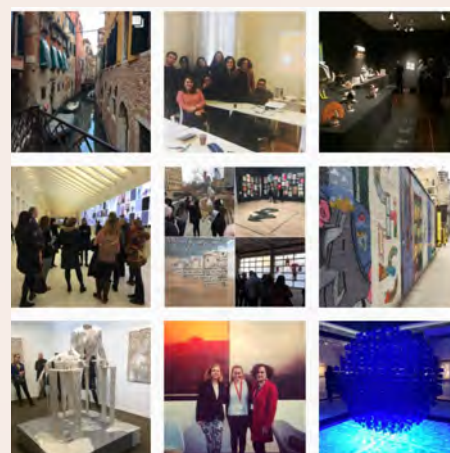
To prepare our visit to Romania next 26-29 September for the Congress, we are **sharing interesting articles** and **videos** on Facebook, giving us **new perspectives into the cultural management and policy of Romania's capital city**.

Follow us on [Facebook](https://www.facebook.com/ENCATC) and get excited for your cultural discovery in Bucharest this September!

[YOUTUBE.COM/COMMUNICATIONSENCATC](https://www.youtube.com/communicationsencatc)



[INSTAGRAM.COM/ENCATC_OFFICIAL](https://www.instagram.com/encatc_official)



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ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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