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encatc

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Dear ENCATC member,

This year ENCATC celebrates its 15th anniversary.

This is a very important milestone for ENCATC: fifteen years together! Fifteen years of common learning experiences, of unique networking, of exciting training activities, of European joint projects, of incredible fun and happy stories!

To celebrate this event, ENCATC decided to publish this booklet. The aim of this project is to collect stories, your stories, pictures, your pictures, related to ENCATC. The idea is to share with your colleagues and new and past friends your personal experience by being as a member of ENCATC. But also to tell us your personal story that you might have had while attending our training events, our Annual Conference, our project meetings.

Your stories, your pictures, your drawings, your poems, your sketches, your novels, are now published in this fantastic booklet.

ENCATC sincerely thanks all of you who cooperated in the realisation of this important ENCATC project.

This booklet has been funded with the kindly support of the Academy of Music and Dramatic Arts (ENCATC Full Member), Slovakia. ENCATC is very grateful to Svetlana Waradzinova and her student, Matus Benza, for their extraordinary support in the development and realisation of this project.

Yours truly,

GiannaLia Cogliandro

ENCATC Executive Director

ENCATC is like a.....spring breeze — always warm and hugging, caring, fresh and flourishing. Or at least this is my feeling for this network after being part of it for already 15 years. Is it because most of the general assemblies have happened in the spring? Well, I don't think so-networking is not pre-defined by the season, as whenever I attend ENCATC meeting or get together with an ENCATC friend, I feel this special gentle "touch of friendship", I share friendly smiles and intellectual thoughts, I feel the flavor of a special mixture between arts and management, between East and West, between programs, policies, and practices, all in combination with a tasty food and sparkling drinks...

I wouldn't be able to start and run two successful arts management programs in Bulgaria in the period 1994-2000 without being touched by the ENCATC spring breeze.

I wouldn't be able to cross oceans, to visit more than 60 countries around the world, to feel as strong and happy professionally as I am now, without having my ENCATC friends and colleagues helping me all the time, caring about me, supporting me. I wouldn't be as competent as I am now in arts management and cultural policy issues across Europe and beyond without the knowledge accumulated, shared

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and developed by hundreds of ENCATC members throughout these years... We, as members are different personalities, very different. But being part of ENCATC make us sparkling, shining, cheerful and much more convinced and contented in our professional life.

Love stories usually start and end. The special “spring breeze feeling” stays in our bones and hearths, and, as it is so charming, you expect it again and again, with every next season. That is why ENCATC for me, very honestly, is more than a love story. It is this feeling of a fresh breeze, which gives a notion of an open space, freedom and blossoming-of ideas, projects, programs. It also pushes us ahead, helps us to advance, and lifts us up in the air.

I am over emotional today, because I go back to my unforgettable memories and my hundreds of photos-all linked with ENCATC meetings and friendship during the years.



And I feel privileged and blessed to have this special “breezy treasury” in my life! With many thanks to all of you!

Lidia Varbanova, Montréal, Canada

Thanks to a Thomassen Fund travel grant I was able to attend ENCATC's General Assembly 2002 in Dartington. It was a nice occasion to meet members of the network and speak with them. "The network is its people" and I have made sure of that there. Those lovely days were full of experience sharing, exchange of ideas, learning from each other.



There were no borders, no prejudices, no burden of histories that could determine a way of our communication with each other. Everybody has been aware that different cultures are no more a thing to quarrel about, it is a thing to unite us and a thing that is worth developing. And we have tried to find ways to develop it together.

Ihor Savchak

Centre for the Humanities,
Lviv National University, Ukraine





The Thomassen Fund provides travel grants to foster the integration of professionals from our field of interest and expertise in Central and Eastern Europe into European dynamics. It allows colleagues to work together, to learn from each other and to improve our respective skills and competences...

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In Macedonia, it is really difficult to finance professional development abroad, but through this grant, I had the enviable opportunity to participate in the Summer School Academy for Art, Culture and Media Management in Salzburg (2001). It was well organized and gave me an excellent foundation to further develop PAC Multimedia's pilot project – the New Media Space department. After having learned from arts professionals from the US and Europe about new developments, I am really excited to return home and use these skills.

Biljana Tanurovska

PAC Multimedia, Macedonia



In 2000 the General Assembly of ENCATC was held in Turku and I was happy to attend it thanks to the support of the Thomassen Fund. For me personally, as well as for our team, the knowledge we obtained at the assembly in Turku was interesting and useful.

I made contacts with future colleagues representing institutions, which were already active in the field. I learned different teaching approaches and models of cultural management training, exchanged ideas and shared problems with other participants. It was an important experience both for me and for our team and I am very grateful to the Thomassen Fund for this opportunity. While two years ago, there were no arts management postgraduate courses in Estonia, today we have 3 Master degree programmes.

Egge Kulbok

UNESCO Chair of Cultural Management, Estonia

I discovered ENCATC in 2001 through my colleague Assoc. Prof. Tanya Stoichkova, who by that time had already attended several meetings. As I myself was dreaming in that moment about foundation of an association of such kind which would restore 'the bridges' – metaphorically speaking – between professional and academic communities in the Balkans, I was quite happy to see that this organization already exists – and that it encompasses much larger regions and even continents and has already developed strategic dimensions in its activity. Since then my professional contacts with people from various countries and regions increased enormously, including successful co-operation in international projects and ERASMUS agreements. And if there is something funny about my experience as ENCATC associate member, it is that exactly here, in this international environment, I met a compatriot, a Bulgarian, whom I knew only by name as the author of the first Bulgarian book on problems of arts management – Dr. Lydia Vurbanova, as she had left the country couple of years ago. It seems that the world is really getting smaller and more opened and ENCATC contributes a lot for this feeling – as a place for exchange and promotion of creative ideas, of experiences, of insights, and of visions for future.

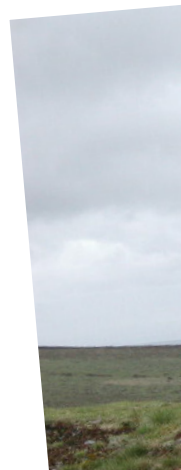
Svetlana Hristova

Centre for Intercultural Dialogue and Integration, Bulgaria

Attendance to the Potsdam Assembly, as the participation in many other EN-CATC events enlarges the understanding borders of educative problems in the field of cultural management, to which I'm devoted for 30 years already. Russia is not yet enough involved in Bologna Process, is insufficiently integrated in European educative context. Participation in the assembly of arts management will contribute to intense this process.

Participation in the assembly in Krakow one year ago enriched me by new knowledge and skills and, I hope, influenced on my professional development. The Potsdam assembly gave me the opportunity of meeting and experience exchange with colleagues from other countries, participations in interactive sessions, which I'll use in practice working with students, aspirants and colleagues.

As leading pedagogue of the department, I'm directing lessons on four courses of curriculum. The participation in the assembly let me improve the lessons quality, transfer it in playing manner, which is in Russia is not developed yet. Enriching by new knowledge and skills, let exchange it with young pedagogues – candidates, which scientific leader I'm working. As the result the quality of theatre managers preparing in the Academy will be improved.



The conference justified my expectations and gave me the possibility once more time to think over the problems of education of managers in culture by enlarging knowledge about this complicate process in the context of European conception, to understand the experience of colleagues. Invaluable is provision for me of meeting with scientists, lectures from different countries, to discuss with them common problems for all of us, to feel

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myself as the person of world, as a part of common European space. And of course close acquaintance with Germany, and with wonderful city Potsdam, with its historical and cultural values enriched me as a specialist, who is involved in art science.

Anna Dymnikova

Saint Petersburg State
Theatre Arts Academy, Russia



Due to my participation in the ENCATC workshop “Designing simulation games to cultural management training” held in Barcelona in October 2004, I had the opportunity to see the pedagogical aims, set for programs for cultural managers at Spanish University, and the practical tools, which are designed to achieve these goals. They are of high value to me, because present situation in Poland, in many ways, is similar to that in Spain after 1986, when the country entered the EU. That is why I find the content of presented simulation games even more inspiring. For example, I could analyze how students may be prepared to future use of EU structural funds for cultural monuments renovation. Analyzing the content of this game I realized how complex is the formula of exercises designed for students, e.g. combination of planning and negotiations, which helped me to think in this way during my exercises preparation.

Thanks to my participation in the Barcelona Workshop I extend my knowledge on situation games. Definitely, during the workshop I could observe interesting teaching techniques which should be applied to the National Centre for Culture teaching standards. I deeply appreciate that thanks to Thomassen





Fund Grant I could participate in the workshop which I found extremely important and interesting.

Magdalena Kopczynska

National Centre for Culture, Poland

The workshop “Rethinking the interaction between culture, art and city and the process of implementing urban policies” held in Brussels in March 2005, offered me two days of exciting debates and sharing of ideas, models and practices in the sphere of Arts and Cultural management.

The grant gave me the incredible chance to be part of a multinational, multi-lingual environment and to learn more about the tendencies in Arts and Cultural policies in concern of the Urban context. As a result of attending the event I work closer with the Sofia Municipality and plan to start cultural training initiatives with their support.

Maya Ivanova

InterSpace Media Art Center

Thanks to ENCATC conference in Potsdam in June 2005 I got the access to international platform for exchange the ideas, information and experience in the field of arts management training and continuing education. I have received some new ideas and tips for the organization of the international projects. The meetings and takings with the colleagues were both productive and encouraging.

This year we started new joint program with Sibelius Academy (Finland), the active ENCATC member, dedicated to the Music Festival Management for Russian festivals directors.

The aim of the program is to share knowledge on central issues related to music festival management. Subjects covered include marketing, production, financing, project planning, fundraising, sponsorship, contracts and international music business. Furthermore the program is built so that it advances concrete networking, international co-operation and joint-projects especially between Russian and Finnish festivals. The participants will also realize a personal or group project that is closely related to ones own organization or work and will apply the learnt things in a concrete and practical way. Tutoring and personal guidance for this will also be offered. The program started in October 2005 and consists of 3 international seminars, project tutoring and a study trip. The Module 1 took place in October and was a very successful event. Many ideas of ENCATC have been used during training. Using the

shared knowledge of ENCATC network , We have selected following issues of art management for the preparation of the program: building a festival network for the Russian festivals, marketing, sponsorship and cultural production at my own organization, cultural tourism as a tool in festival management, a joint-project with a Finnish festival.

Students were studying subjects: introduction to festival management, international music business and contracts, international and cross-cultural collaboration. They have presented networking and personal and group projects.

Lecturers for the 2005 modules include Finnish and international managers, many of them are ENCATC members, and other experts that have kindly agreed to share their expertise and knowledge on the subjects at hand.

Irina Kizilova

Institute for Cultural Programs, Russia



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First there was Institut für Kulturkonzepte in Vienna. Then Karin, Birgit and Gesa met in 2003 in Turino on the annual conference..... and a year later there was a second institute – this time in Hamburg.

The co-operation between Vienna and Hamburg is thriving and growing ever since then. The two institutes are both realising the summer academy each year. Vienna has a strong focus on seminars and certificate courses, while Hamburg is more specializing in coaching. Both bring scientific work forward and presented for example their latest work on entrepreneurship on the ICCPR in 2006 in Vienna. And in July 2007 our first mutual book project is going to be published!

Gesa Birnkraut

Institut für Kulturkonzepte



Everything you've always wanted to know about Board meetings.....

These past six years I have been a member of the Encatc board. When I was elected in Petersburg in 2001 I was in absolute shock. I had the vision of old, grey and very wise men (and women) who were boardmember because they possessed immense knowledge about all things in life, especially arts management. I phoned my head of department and hyperventilating I told him I was elected, Could he help me? He told me to relax (easy for him to say, he was an old and grey wise man himself!) and to come home first and then we would discuss it further. Not in the least comforted by this I called Sue Kay, former boardmember and example of the opposite of the Grey Old Wise boardmember. She said very wisely "Don't bother Marijke, just be yourself, they may appear old and wise but in real life they're just men.....".

This was more comforting because all women know that men may appear mighty, back at home they're just mice.

Now, after six years of boardmeetings, I have almost become Grey, Old en Wise myself and I can tell you exactly what you need to know and posess to be a boardmember should you ever desire to be one:

Being a member of the Encatc board means you need to possess:

- an absurd love for long meetings

- preferably speak and understand a kind of English that is half French/German/Scandinavian/Polish/Slovak/Dutch and which else understands
- a strong back (needed to carry all the documents that have to be read for the meeting) and a soft behind (hard chairs, long meetings..)
- a passion for chocolates (varying from Polish/French/English taste)
- connected with the taste for chocolates: and absolute disdain for a slender waist
- an ultra efficient way of doing your shopping for presents for your family back home since there is about half an hour free time during the meeting
- a sense of humour and a slice of insanity since it is essential to possess a sense of humour to be able to be a member and it is most pleasant to be at least partly insane to be able to survive long meetings
- an absolute focuss on the end of the meeting when board meeting changes to Board Eating (which is really the best part of the entire Board Member ship)

So, should you ever be selected as boardmember and you start hyper ventilating because you are so impressed by us Grey Old Wise women, just remember: Grey Old Wise is in real life more: Grumpy, Obese, Workhorse....

Marijke Faber, School of Arts, Netherlands

We – Academy of Music and Dramatic Arts in Bratislava - joined ENCATC in 2001 at Turku Annual Conference. At that time, I was just a young teacher of the brand new Department of Arts Management, which is the first of its own kind in Slovakia; seeking for contacts, new relationships and foreign experiences. I was more than warmly welcome to the circle of clever, funny, outstanding personalities in the organization.

My first proper Annual Conference and real contact with ENCATC was in St. Petersburg. After all, I already knew some of the faces.

And from that time, we have benefited from the ENCATC and its office. Literature, source of materials, calls for projects, people's experiences, discussions... meetings and eatings. And Isabella and GiannaLia – our cherries on the top of the cream – without them there is no ENCATC like we know it.

I would like to thank to all of you for mutual cooperation, sharing of information, ideas, criticism, your teachers and students and above all, good mood. The activities of ENCATC are one of the cornerstones of the international cooperation at our Academy. And even though my colleagues don't know how to pronounce ENCATC, they already know about the variety of activities and projects, we could do under ENCATC's umbrella. I'm very happy!

Svetlana Waradzinová, Academy of Music and Dramatic Art, Slovakia





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