2nd ENCATC Capacity Building Days and Youth in Action Day

17-19 May 2018
Prague, CZ

An initiative of

In partnership with

With the support of

In the frame of
PRESENTATION

The ENCATC Capacity Building Days and Youth in Action Day is a newly designed addition to ENCATC’s programming aimed at Master and Post-graduate students, teachers and early career professionals involved in cultural management and policy.

The labour market in Europe’s cultural sector is highly competitive. A strong foundation of knowledge, practical skills, and professional contacts is key for boosting employability of young people in Europe’s cultural sector. Furthermore, fostering engagement of young people, preparing them for success in our field, and offering them opportunities to shine early in their careers is how we can ensure Europe will have a strong and sustainable cultural sector in the future.

Committed to support the European Year of Cultural Heritage 2018, the 2nd edition of the ENCATC Capacity Building Days and Youth in Action Day will be a unique opportunity for participants to learn more about the activities planned by the EU, Member States and cultural operators in the framework of this year, as well about funding opportunities and innovative projects in the broad field of cultural heritage.

The methodology of the programme is mixed: part seminar, the participants will work self-directed, part will consist of study visits. There will be discussions and working groups. Participants will meet representatives from cultural institutions and organisations, which will give them the opportunity to discuss developments with them.

A DYNAMIC THREE-DAY PROGRAMME

These three days in Prague present a unique learning experience different from other offers currently available. From covering theory and practice to having a holistic approach, the programme’s topics include:

- Implementation of the EYCH2018: overview of key activities and events at national level in the Czech Republic and Slovakia
- Maximising the impact of the year through efficient communication
- Advocacy activities in the context of the 2018 European Year of Cultural Heritage: the role of the European Heritage Alliance 3.3
- Financial opportunities for the Cultural Heritage sector:
- New trends in audience development for the museum sector
- The role of the European networks in promoting the sustainability and the professionalization of the cultural sector
- The role of the Council of Europe in the area of culture and their activities in involving the civil society and the young generation
- Culture and Innovation in the field of cultural heritage
- Erasmus network at work: promoting the EYCH and much more!

The topics addressed are complemented by interventions and presentations of projects, best practice, and experiences from professionals and experts working in the field of culture and heritage.

There are also planned study visits. For example, participants will visit the Center for Architecture and Metropolitan Planning (C.A.M.P.), Prague’s Municipal House, and the National Theatre Old Building.

There will also be many networking opportunities for participants to exchange with peers and expand professional networks. To further foster professional networking, on the evening of 17 May ENCATC is organising its 44th Cultural Happy Hour at the Prague Creative Centre.

ACCESS THE PROGRAMME ONLINE
RENOVATED EXPERTS TO JOIN US

The event is an exceptional opportunity to learn first-hand from leading academics, researchers, practitioners, and policy makers.

Speakers at the 2nd ENCATC Capacity Building Days and Youth in Action Day include:

From higher education we have joining us: Michal Lázňovský, Head of Dept of Arts Management, DAMU - Theatre Faculty of AMU in Prague and Blanka Chládková, Associate Dean, Janáček Academy of Music and Performing Art.

From European and international institutions: Lorena Aldana, member of the European Year of Cultural Heritage 2018 taskforce, European Commission; Jelena Močević, European Heritage Days Programme Manager, Council of Europe; and Emanuela De Menna, Policy Officer on Cultural Heritage, DG Research & Innovation, European Commission.

From national public authorities, we will hear from: Magdalena Fantová, EYCH coordinator, Ministry of Culture Czech Republic; Tomáš Řepa, Section for cultural heritage and foreign relations, National Heritage Institute, Czech Republic; and Zuzana Ondrejková, Director of the Department for the Protection of Monuments and Historic Sites in the Cultural Heritage Section, Ministry of Culture, Slovakia.

From the field we will have: Gianna Lia Cogliandro Beyens, ENCATC Secretary General; Peter Pivoda is the Gallery Educator at the Slovak National Gallery; Miriam Kičinová, Dramaturge at the Slovak National Theatre, PhD student at the Academy of Performing Arts in Bratislava; Pavel Smetana, Director, T.S.R.ACT, Czech Republic; and Michael Hartman, President, Erasmus Student Network Czech Republic.

TARGET GROUP

The event is for Master and Post-graduate students, teachers and early career professionals up to 35 years old whose field of study/work is related to cultural management and policy.

ENCATC Capacity Building Days and Youth in Action Day

Tip sheet: The 3 Bs

Getting the most out of your experience!

1. BE ACTIVE

We would like to remind all participants that they are precisely that - participants - not observers, let alone passive observers. As with any event of this kind, it is only as valuable as the input shared from each person who attends. Don’t be shy about sharing your ideas in this open environment.

2. BE OPEN

This is your opportunity to learn about different ideas and perspectives. We each come with our own experiences and points of view. With nine countries represented there is a wealth and richness among the group.

3. BE CURIOUS

The programme here in Prague is offers special access to leaders and influences in the field of cultural management and policy. Let’s learn from the diversity of our experiences. Don’t hesitate to ask questions!
Share your experience on facebook and instagram with #BuildingCapacity and #YouthinAction.

Enjoy convivial networking moments to make new contacts.

Get a behind-the-scenes perspective on culture and key players in the Czech Republic and Slovakia.

Leave with new innovative ideas and enhanced knowledge.
PROGRAMME

DAY 1 – Thursday, 17 May

Venue for the day: DAMU - Theatre Faculty of Academy of Performing Arts in Prague, Karlova 26, 11000 Prague 1 - Czech Republic (map)

Room(s): DISK theatre (morning) / Haller’s hall (afternoon)

Start | End | Programme Details
--- | --- | ---
9:30 | 10:00 | Registration
10:00 | 10:15 | Welcome and introduction by GiannaLia Cogliandro Beyens, ENCATC Secretary General
10:15 | 11:00 | Implementation of the EYCH2018: overview of key activities and events – why an year devoted to the European Cultural Heritage and what has it achieved so far? Lorena Aldana, member of the European Year of Cultural Heritage 2018 taskforce, European Commission
11:00 | 11:15 | Coffee Break
11:15 | 12:15 | Implementation of the EYCH2018: overview of key activities and events at national level in the Czech Republic and Slovakia
Magdalena Fantová, EYCH Coordinator, Ministry of Culture Czech Republic
Tomáš Řepa, Section for cultural heritage and foreign relations, National Heritage Institute, Czech Republic
Zuzana Ondrejková, Director of the Department for the Protection of Monuments and Historic Sites in the Cultural Heritage Section, Ministry of Culture, Slovakia
Q&A session
12:15 | 14:00 | Lunch break
14:00 | 14:45 | Maximising the impact of the year through efficient communication
Lorena Aldana, member of the European Year of Cultural Heritage 2018 taskforce, European Commission
14:45 | 15:00 | Coffee Break
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<tr>
<th>Time</th>
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<th>Programme Details</th>
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| 15:00 | 15:45 | Financial opportunities for the Cultural Sector  
*Using digital technologies to engage audiences: On Stage 2018 Project + Young European Theatre*  
*Miriam Kičiňová,* PhD student at the Academy of Performing Arts in Bratislava, Dramaturge at the Slovak National Theatre  
*The Intangible Heritage of tomorrow: Unleashing the creative potential of technology*  
Pavel Smetana, Director, T.S.R.ACT, Czech Republic  
Q&A session |
| 15:45 | 16:30 | Coffee break |
| 16:30 | 17:00 | Culture and Innovation in the field of cultural heritage  
Emanuela De Menna, Policy Officer on Cultural Heritage, DG Research & Innovation, European Commission |

**DAY 2 – Friday, 18 May**

*Venue for the day:* CAMP - Center for Architecture and Metropolitan Planning, Vyšehradská 2075/51, 128 00 Prague 2 ([map](#))

#capacitybuilding  
#youthinaction  
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<table>
<thead>
<tr>
<th>Start</th>
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<tbody>
<tr>
<td>9:25</td>
<td>9:30</td>
<td>Welcome and introduction to the day by <strong>Michal Lázňovský</strong>, Head of Dept of Arts Management, DAMU - Theatre Faculty of AMU in Prague</td>
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| 9:30   | 10:00 | The role of the Council of Europe in the area of culture and their activities in involving the civil society and the young generation  
**Jelena Močević,** European Heritage Days Programme Manager, Council of Europe |
| 10:00  | 10:30 | The role of the European networks in promoting the sustainability and the professionalization of the cultural sector  
**GiannaLia Cogliandro Beyens,** ENCATC Secretary General |
| 10:30  | 11:00 | Coffee break |
| 11:00  | 11:30 | Erasmus network at work: promoting the EYCH and much more!  
**Michael Hartman,** President, Erasmus Student Network Czech Republic |
11:30 12:00  New trends in audience development for the museum sector
Peter Pivoda is the Gallery Educator at the Slovak National Gallery.

12:00 12:30  Coffee break

12:30 14:00  STUDY TOUR 1 - Center for Architecture and Metropolitan Planning (C.A.M.P.)
Venue: Vyšehradská 2075/51 128 00 Prague 2 (map)

14:00 16:00  Lunch break

16:00 17:00  STUDY TOUR 2 - Prague’s Municipal House (Obecní dům)
Venue: nám. Republiky 5, 111 21 Prague 1 (map)

DAY 3 – Saturday, 19 May

Venue for the morning: National Theatre (Národní divadlo), Národní 2, 110 00 Prague 1 (map)

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<tr>
<td>10:15</td>
<td>10:05</td>
<td>Welcome and introduction to the day by Blanka Chladkova, Associate Dean, Janáček Academy of Music and Performing Art</td>
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<td>Meeting in front of the National Theatre (Národní divadlo) (map)</td>
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<tr>
<td>10:30</td>
<td>11h30</td>
<td>STUDY TOUR 3 – National Theatre (Národní divadlo)</td>
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<td></td>
<td></td>
<td>Venue: Národní 2, 110 00 Prague 1 (map)</td>
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<td>Meeting at 10h25 in front of the main entrance</td>
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The Center for Architecture and Metropolitan Planning is a new information center. CAMP's main mission is to improve the current form of public debate on the development of Prague. CAMP is not only intended to serve architects, designers and investors, but also city districts, NGOs and the population as a whole as a primary source of clear and accessible information on the capital city’s present and future form. Having opened in September 2017, it offers an exhibition hall with unique large-screen projection facilities, a study room, a cafeteria, an outdoor terrace and an indoor amphitheatre. The rich programme includes public debates, appearances by local and foreign experts, workshops, screenings and other activities.

Prague’s Municipal House has been deservedly proclaimed a national heritage building. It is a treasure whose importance reaches far beyond the Czech Republic’s borders. Come and enjoy the extraordinary atmosphere of beautiful concerts, balls and fashion shows or the elegance of the parlours and restaurants with your friends. Bring your children to this place permeated with important events of Czech history and they will never forget where the Royal Court was once located, which witnessed the proclamation of independent Czechoslovakia in 1918 by the “founding fathers,” and in 1989 hosted the first meetings between the communist government and the Civic Forum representatives, led by Václav Havel. Exhibitions, concerts, balls, fashion shows, congresses or anything you wish. For prices that will surprise you.

The National Theatre is the prime stage of the Czech Republic. It is also one of the symbols of national identity and a part of the European cultural space, with a tradition spanning more than 130 years. It is the bearer of the national cultural heritage, as well as a space for free artistic creation. Today, the National Theatre is made up of four artistic companies – the Opera, Drama, Ballet and Letenka magika. It artistically manages four stages – the three historical buildings: the National Theatre (1883), the State Opera (1888), and the Estates Theatre (1783), and the more recently opened New Stage (1983). The Opera, Drama and Ballet companies perform not only titles from the ample classical legacy, in addition to Czech works, they also focus on contemporary international creation.

Culture and creativity create an image of the city and make a major contribution to improving the quality of life of its inhabitants. It can stimulate the economy and the development of the whole society. It can boost the reputation of the city on an international scale, or encourage people to live in the localities they live in. The mission of the Creative Prague project is to contribute to the systematic development of culture and creativity in Prague in accordance with the Strategic Plan of the City of Prague. Prague and other conceptual documents. We want to create new connections between city, academia, business, nonprofit and creative industries, and help identify people with the image of Prague as a vibrant creative city.
SPEAKER BIOGRAPHIES

Lorena Aldana is a member of the dynamic taskforce charged with implementing the European Year of Cultural Heritage 2018 in the European Commission, Directorate General for Education and Culture (DG EAC). She works on the design, management and communication of the Year’s activities at EU level. Before joining the Commission, she worked for the Organisation for Economic Co-operation and Development (OECD), in the research and design of heritage-led local development strategies. She has addressed the issue of youth engagement with cultural heritage by presenting interventions at international conferences such as the European Cultural Forum 2017 in Milan, the UNESCO Italian Youth Forum 2018 in Matera and the Cultural Heritage for a More Reliable Europe Conference in Plovdiv.

Blanka Chládková is Associate Dean, Janáček Academy of Music and Performing Art. She specialises in culture policy, strategy management, quality management, research methodology, festival and event management. She is constantly looking for the answer to the question about the role of an art manager in the artistic team and hopes that new established ENCATC Thematic Area ”Performing Arts Management” could help to answer it. Blanka Chladkova is vice-dean for development and external relations of DIFA JAMU since her nomination in 2008. She is involved in ESF (Operational Programme Education for Competitiveness) development projects also as an member of the arbitration. She represents her faculty in international networks ENCATC, ELIA as well as in the representative body of the Czech higher education institutions Council of Higher Education Institutions. Blanka Chladkova guarantees the performing art section within the pilot project of the Registry of Artistic Projects and Achievements and is member of several projects focused on the evaluation of culture institutions.

GiannaLia Cogliandro Beyens, has been since 2004 the Secretary General of ENCATC, the European network in the field of cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University “La Sapienza” in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. GiannaLia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.
Emanuela De Menna is Policy Officer on Cultural Heritage at the European Commission, DG Research & Innovation (DG RTD). In charge of various files related to cultural heritage R&I policy agenda in the Directorate ‘Climate Action and Resource Efficiency’, including R&I contribution to the European Year for Cultural Heritage 2018, Horizon 2020 programming and the promotion of coordinated EU and national research agendas on cultural heritage. Architect by training and with a Ph.D. in Economics, for more than 10 years collaborated with University research centres in Europe and Latin America and was consultant for local and regional governments in Europe, Latin America and West Bank. Areas of expertise include: the regeneration of city centres and cultural landscapes, cultural heritage at risk, international cooperation and cultural diplomacy, sustainable urban development and strategic urban planning.

Magdalena Fantová is a national coordinator of the European Year of Cultural Heritage 2018 in the Czech Republic. Since 2005 she has worked at the Foreign Affairs department, Czech Ministry of Culture. Since 2009 at the EU Affaires Section. She coordinates also the new Czech culture platform of the Ministry of Culture created in the frame of European Year of Culture Heritage. Member of several Open method coordination groups, as for example "How culture and the arts can promote intercultural dialogue, in the context of the migratory and refugee crisis", "Skills, training and knowledge transfer in heritage professions". Teacher as a vocation, she teaches French language and is a big fun of French literature.

Michael Hartman is a volunteer, student and traveler with passion for IT and new technologies. He leads Czech branch of ESN (Erasmus Student Network), which is the largest student NGO in Europe. Michael studied IT at CTU in Prague, Education at CUNI in Prague and he studied abroad in Taiwan at NTHU and NSYSU. His study abroad exchange changed his life forever and he is now dedicating his time and energy to help others with their life changing experience in Erasmus+ and similar programs.


Michal Lázňovský (* 1977) is graduate of doctoral studies of Theatre management at the Theatre Faculty of Academy of Performing Arts in Prague (DAMU), and his career is still closely tied with his alma mater. From October 2001 till August 2017 he’s been exercising his profession as a managing director of faculty theatre DISK. In 2008 he became Head of Department of Theatre Management at DAMU. As a researcher and teacher he focuses on theory of strategic management of theatre institutions and management of projects and events in the field of performing arts. He also defended his Ph.D. on this subject matter in the beginning of 2015. He’s been a chair and member of boards of directors of two Prague’s artistic NGO’s,
member of municipal and national grant committees and researcher in several European research projects on education in the area of Arts management.

**Jelena Mocevic,** European Heritage Days Programme Manager, has been involved in the field of culture and heritage since early 2000s. Mixing her two passions – heritage and digital technologies, Jelena’s focus on development of local communities has contributed to the special emphasis on heritage interpretation, youth engagement and the potential of storytelling to grasp the attention of the public and capture the love for heritage amongst the involved communities. She is also the Community Manager for the World Forum for Democracy, with special focus on youth involvement.

Ing. arch. **Zuzana Ondrejková** PhD. is director of Monuments and Sites Protection Department in Ministry of Culture Slovak Republic. She finished her PhD. in field of castle renovation in Slovak republic. She is co-founder of What Do We Have Monuments For? platform. It’s main object is to discuss current challenges in monument and sites protection field. And she is also member of ICOMOS Slovakia national komitét.

Mgr. **Peter Pivoda** works at the Department of Gallery Education of Slovak National Gallery since 2014. He is simultaneously a PhD. student at the Department of Cultural Studies, Faculty of Arts, Comenius University in Bratislava, where he focuses on new trends in museum and gallery education, especially socio-cultural role of these types of institutions.

Since 2008, **Tomáš Řepa** has been involved in administration and managing of several ESF projects (IPPP Prague, Charles University etc.). One year participated in the Erasmus Programme in Universidade do Porto, Portugal figuring out that Spanish is not the same as Portugese. At the National Heritage Insitute was in charge of European funds, since 2017 has been linking together the Czech cultural heritage and section of foreign relations within the same organization. Partially engaged is in Creative Europe Desk, the Czech Republic, Section for cultural heritage. He also works for the European Heritage Label as a secretary for the Czech Republic. His research career has been concentrated in Baroque architecture and culture. As a big fan of the comic culture he co-founded KOMA the international comic festival held in Brno.

Since the beginning of the 1990s **Pavel Smetana** has been artistically experimenting in the field of digital interactive media, creating many installations involving art and neuroscience research as "The Room of Desires", "The Mirror", "The Cyber-Portrait of Dorian Gray", "Liilith" or "Verticalizator". Since 2003 he directed several multimedia performances, interconnecting science, contemporary dance and game technologies. Pavel was teaching during eight years (1998-2006) as a Professor of VR and Interactive media in Art at the Art Institute in Aix-en-Provence in France (Ecole d’Art d’Aix-en-Provence) and Director of the International Festival ENTERmultimediare or ENTER (2000 - 2015 ) in Prague, Czech republic. In 2007 and in 2012 Pavel Smetana served as a co-chair of the MutaMorphosis: Challenging Arts and Sciences international conference in Prague. Since 1998 he is founder/director of CIANT (International Centre for Art and New Technologies - http://cian.cz) and director of T.S.R.ACT ltd (TECHNOLOGY SCIENCE RESEARCH IN ART AND CULTURE - http://tsract.com/).
# PRACTICAL INFORMATION

<table>
<thead>
<tr>
<th>N°</th>
<th>Venue</th>
<th>Address</th>
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<tbody>
<tr>
<td>1</td>
<td>DAMU - Theatre Faculty of Academy of Performing Arts in Prague</td>
<td>Karlova 26,11000 Prague 1 (<a href="#">map</a>)</td>
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<tr>
<td>2</td>
<td>CAMP - Center for Architecture and Metropolitan Planning</td>
<td>Vyšehradská 2075/51, 128 00 Prague 2 (<a href="#">map</a>)</td>
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<tr>
<td>3</td>
<td>Prague Creative Center</td>
<td>Dům U Zlatého rohu, Staroměstské nám. 4/1, 110 00 Praha 1 (<a href="#">map</a>)</td>
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<tr>
<td>4</td>
<td>Obecní dům</td>
<td>nám. Republiky 5, 111 21 Prague 1 (<a href="#">map</a>)</td>
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<tr>
<td>5</td>
<td>Národní divadlo Praha</td>
<td>Národní 2, 110 00 Prague 1 (<a href="#">map</a>)</td>
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## MAP

![Map of Prague with markers for various venues](#)
# List of Participants

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<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Institution</th>
<th>Position</th>
<th>Country of Headquarter</th>
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<tr>
<td>Aldana</td>
<td>Lorena</td>
<td>European commission</td>
<td>Member of the European Year of Cultural Heritage 2018 task-force</td>
<td>Belgium</td>
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<tr>
<td>Alexis</td>
<td>Mary</td>
<td>Terre Pacifique Monde Europe</td>
<td>Présidente</td>
<td>France</td>
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<td>Borštnar</td>
<td>Mario</td>
<td>Tourist Board Koprivnica</td>
<td>Project manager</td>
<td>Croatia</td>
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<tr>
<td>Caristena</td>
<td>Joseph</td>
<td>EGOV Metrics</td>
<td>Cultural Diplomacy</td>
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<tr>
<td>Cheng</td>
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<td>De Menna</td>
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<td>Project Officer</td>
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<tr>
<td>Galjus</td>
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<td>Gilmeanu</td>
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<tr>
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<td>Rita</td>
<td>Andar Bahar</td>
<td>Interior Designer</td>
<td>India</td>
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<td>Sengupta</td>
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<td>Waradzinová</td>
<td>Svetlana</td>
<td>Academy of Performing Arts in Bratislava</td>
<td>Vice-Rector for Interna-tional Relation, PR and project’s coordination</td>
<td>Slovakia</td>
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<td>Yan</td>
<td>Ran</td>
<td>EU China Economics and Politics Institute</td>
<td>Intern</td>
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Updated on 15 May 2018. The final list of participants will be updated after the event.
ABOUT ENCATC

Established in 1992, ENCATC is an independent network of more than 130 member institutions in over 40 countries active in education, training and research in the broad field of cultural management and policy.

Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

Our members are higher education institutions, training centres, cultural organisations, consultancies, public authorities and artists who make an impact on cultural management and policy as well as the education of students and lifelong learning of cultural managers worldwide.

We believe cultural management policy education, training, and research have the power to make the cultural sector strong and sustainable in Europe and beyond.

Start your path to membership today: www.encatc.org/en/members

Membership benefits

- Develop and update the curricula, models and teaching methodology in your programmes in relation to current trends and perspectives in Europe and beyond
- Validate your knowledge and results with other colleagues
- Find suitable partners for your ideas and to develop international projects
- Explore the rich European and international practice in cultural management training and learning
- Promote your own training programmes around Europe and beyond
- Receive 30% discount to attend all our learning opportunities (e.g. Academy, International Study Tours)
- Access the ENCATC online international bibliography including at date more than 1,500 references
- Receive one-year subscription to our monthly PRAXIS e-magazine for students and young professionals
- Receive quick and regular updates (ENCATC Flash) in the field of cultural policy and management on publications, helpful toolkits, mappings and strategy papers in your sector, opportunities for partnerships on projects and research
- Enhance your organisation’s visibility outside your own country by joining our labelling programme
- … and much more!

4 types of membership

FULL MEMBERSHIP (500€) is for higher education institutions and training centres providing recognised education and training programmes on cultural management and policy.

ASSOCIATE MEMBERSHIP (330€) are organisations, institutions and networks playing a major role in the field of education and culture.

INDIVIDUAL MEMBERSHIP (200€) is accepted on ad hoc basis for artists and educators, trainers, and cultural managers not currently affiliated to any institution or organisation.

SUPPORTING MEMBERSHIP (550+€) is for associations, companies, etc. willing to support our organisation, activities or events.
about our partners

in partnership with:

The Academy of Performing Arts in Prague – the Czech Republic’s largest arts school – was established by a presidential constitutive decree immediately after the end of World War II. The Faculty of Theater of the Academy of Performing Arts in Prague is a modern art college of a university type focused on the education of humanly educated artistic personalities able to combine the knowledge of the theatrical practices and styles with the courage to the creative experiment. DAMU is a strictly selective school offering courses in all the fields of theater production: acting, directing, dramaturgy, scenography, theory and criticism, theatrical production, author’s creation and drama education, both in the field of drama theater and in the field of alternative and puppet theater. He teaches here the most important personalities of Czech theater life, and as guest teachers also outstanding theater artists from abroad. Studying takes place in bachelor, master and doctoral cycles. The school has a large number of foreign contacts and offers the possibility of internships both within and outside the EU. Studying at the Faculty of Theater is a challenge for brave, talented and creative young people. DAMU graduates find prestige in leading theaters in the Czech Republic, operate in independent theater groups, act as stage therapists, theater critics, producers, educators and in the broadest sense the authors.

The Janáček Academy of Music and Performing Arts (JAMU) is one of two academies of music and the dramatic arts in the Czech Republic. It is named after Leoš Janáček, one of the most distinguished composers in modern European music, who was its spiritual father. JAMU was founded in 1947, when the many years of effort connected in the beginning with the personality of Leoš Janáček finally bore fruit. But the promising activities of the 1960s were suppressed during the years of Communist “normalization” in the 1970s and 1980s, and it was only after 1989 that JAMU could once again move forward along a well-conceived path open to the latest developments in the performing arts. Independent Music and Theatre Faculties were reestablished, a number of professors who had been unable to teach were brought back, young teachers were admitted to the staff, new fields of study were introduced and foreign contacts were initiated, and the institution soon gained wide recognition for its pioneering initiatives and impressive achievements. Honorary doctorates were awarded to the pianist Rudolf Firkušný (a native of Brno), the poet Ludvík Kundera, the playwright Václav Havel and the poet and actor Jiří Suchý. The promising developments initiated in the early 1990s have continued into the new millennium, and at present JAMU has more than 500 students at its two faculties.

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The VŠMU Academy of Performing Arts has its 1050 students is the largest artistic educational institution in the Slovak Republic. Students can enhance their talents and skills in theatre, film, music, and dance undergraduate and graduate programmes. The Academy’s objective is to offer deep understanding of the European cultural context as well as the specific qualities of Slovak art and culture. VŠMU graduates have become leading personalities in Slovak cultural life. The curriculum is constantly reviewed, the teachers of the Academy are involved in basic and applied research projects. Leading professionals teach at the Academy; the study programmes are regularly updated to meet the latest standards in the profession. Theatre and dance performances, film screenings, concerts of students and teachers are open to the general public. School public activities form an integral part of Slovak culture. At present, the VŠMU consists of three faculties: Music and Dance Faculty, Theatre Faculty and Film and Television Faculty. Each faculty has its production departments, which provide necessary services for artistic productions and students’ projects.

Erasmus Student Network (ESN) is the biggest student association in Europe. It was born on the 16th October 1989 and legally registered in 1990 for supporting and developing student exchange. We are present in more than 900 Higher Education Institutions from 40 countries. The network is constantly developing and expanding. We have around 15,000 active members that are in many sections supported by so called buddies mainly taking care of international students. Thus, ESN involves around 40,000 young people offering its services to around 220,000 international students every year.

With the support of:

Creative Europe is the EU programme to support European cinema and the cultural and creative sectors, enabling them to increase their contribution to jobs and growth. With a budget of €1.46 billion for 2014-2020, it supports tens of thousands of artists, cultural and audiovisual professionals and organisations in the performing arts, fine arts, publishing, film, TV, music, interdisciplinary arts, heritage, and the video games industry. The funding allows them to operate across Europe, to reach new audiences and to develop the skills needed in the digital age. By helping European cultural works to reach audiences in other countries, the programme will also contribute to safeguarding cultural and linguistic diversity. http://ec.europa.eu/programmes/creative-europe/

in the frame of:

Throughout 2018, we will celebrate our diverse cultural heritage across Europe - at EU, national, regional and local level. The aim of the European Year of Cultural Heritage is to encourage more people to discover and engage with Europe’s cultural heritage, and to reinforce a sense of belonging to a common European space. The year will see a series of initiatives and events across Europe to enable people to become closer to and more involved with their cultural heritage. Cultural heritage shapes our identities and everyday lives. It surrounds us in Europe’s towns and cities, natural landscapes and archaeo logical sites. It is not only found in literature, art and objects, but also in the crafts we learn from our ancestors, the stories we tell to our children, the food we enjoy in company and the films we watch and recognise ourselves in.

www.encatc.org
JOIN US FOR THESE OTHER ENCATC EVENTS

SPOTLIGHT

2018 ENCATC CONGRESS

A CRUCIAL TOPIC FOR ONGOING TRANSFORMATIONS

Culture is changing directions. New beliefs, customs and norms; new symbols and languages; new concepts and paradigms; new demands and expressions, are emerging and impacting the behaviours of individuals and communities, and organisations as well. Indeed, people around the world are changing. They are facing radical challenges that are transforming their ways of thinking, interacting, working and living at different levels. We all are witnesses and protagonists of a wide world transition shaped by various phenomena that are upsetting the main referent points upon which we have built or destroyed values, identities, economies and lives.

This major international gathering will focus on the ongoing cultural transformations and claims according to a socio-anthropological approach to critically analyse and contextualize the role of education and research in shaping the process by which culture and values are built, transmitted and appropriated, and to re-frame with new views, approaches and perspectives their contributions to a common European Cultural Heritage, its sustainability and exploitation for inclusive growth.

We cannot disregard how the planet sustainability, intercultural interaction, terrorism, and the digital shift are shocking, breaking down, and transforming our individual, societal and economic symbols, status and order, towards unknown dimensions and directions.

In the framework of the European Year of Cultural Heritage, ENCATC calls on the need to define in advance a response to these great ongoing issues. A call to open up for a deeper reflection on the intersections between past-present and future-making practices and legacies; for a contingent approach to cultural management and policy education, research and practice and for innovative research to build comprehensive forward-looking scenarios, knowledge, skills and competences to enable such a transition.

A PROUD PARTNER OF

The ENCATC Congress is proud to be a partner of the European Year of Cultural Heritage!

In addition to the special focus on cultural heritage, we’ll also look beyond the European Year for what is on the horizon for cultural management and policy in Europe and beyond. Moreover, as the leading European network at the intersection of culture and education, ENCATC will bring unique perspectives and expertise to EYCH.

KEY QUESTIONS TO OPEN UP OUR PERSPECTIVES AND FACE ONGOING TRANSFORMATIONS

During the Congress eminent experts from all over the world will share different points of view, analyse the latest research available, and answer questions:

- What is the cultural horizon for Europeans?
- Are we maintaining cultural continuity or disrupting it?
- How do we reconcile the old order with the new one?
- How can we take into account every upheaval affecting our countries, European values, and affecting us and our organisations on a daily basis?

www.encatc.org
MEET YOUR CONGRESS KEYNOTE!

On 27 September in Bucharest, Professor Jean-Louis Fabiani, member of the Institute for Advanced Study in Princeton, USA and Professor at the Central European University in Budapest, will join the ENCATC Congress. He will share his critical reflection on the current cultural dynamics/transformations and their implications in terms of heritagisation - interconnections between past, present, and future making practices and legacies.

Jean-Louis Fabiani has been professor of Sociology at the Central European University in Budapest since 2008. Born in 1951 in Algiers (Algeria), he studied at the Ecole normale supérieure and received his PhD in 1980 from the EHESS (Paris). From 1980 to 1988 he was agrégé-répétiteur then maître-assistant at the Department of Social Sciences at the Ecole normale supérieure. In 1988, he moved to the administration of culture, being appointed as Director of Cultural Affairs in Corsica. He went back to the academic world in 1991 when he joined EHESS, first in Marseilles, then in Paris in 2002. He is the author of eleven personal books. He was the chairman of the board of the Mediterranean Youth Orchestra from 1998 to 2014. Hosted in the premises of the Romanian Ministry of Culture, this keynote will be followed by an engaging debate with experts and the audience. The Congress is designed for both ENCATC and non ENCATC members. More specifically participants coming from across Europe and beyond will be representing:

- higher education institutions
- training centres
- research centres
- arts and cultural organisations
- cultural networks
- cultural foundations
- consultancies
- local, regional and national governments
- EU and international institutions

As individuals they are:

- academics
- researchers
- trainers and educators
- cultural managers
- policy makers
- artists and creatives
- students

Finally, anyone interested in the theme related to the title “Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations” is invited to register.

REGISTER TO BE PART OF THE

HOW DO I REGISTER WITH THE EARLY BIRD DISCOUNT?

Perk up and claim your 20% discount on the Congress registration fee!

Those who act early can save 20% off the full price by booking their registration to the 26th ENCATC Congress before 15 June 2018. Why wait?

Members of ENCATC, AAAE and TACPS can also register for FREE to attend the Members’ Forum on 26 September.

REGISTER WITH SPECIAL DISCOUNTS:

https://www.encatc.org/en/events/detail/26th

DO YOU HAVE THE KEY TO UNLOCK SPECIAL BENEFITS AND DISCOUNTS?

Our members benefit from more than just a Congress!

As an ENCATC member you can get even more out of this experience with special discounts and participate in the Annual Members’ Forum. This Forum opens access to:

- shape together with other members the future developments of the network
- prepare together with other members the policy requests for the future of the industry
- an exclusive exchange of knowledge, methodology and best practice
- an exclusive gathering to share ideas and find trustworthy partners for your projects and programmes
- constructing valuable professional contacts within the network that will lead to new collaborations and exchanges in the future
- exchange practices on education with members from the networks of the Association of Arts Administration Educators (USA) and the Taiwan Association of Cultural Policy Studies

LEARN HOW YOU CAN BECOME A MEMBER

An initiative of

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THE “OPENING PERSPECTIVES, SHARING PERCEPTIONS EXPERIENCE”

Launching a new way to experience culture and reflection at the 2018 Congress

During the “Opening Perspectives, Sharing Perceptions Experience”, participants, through an inductive and participatory method, will have the opportunity to be engaged in a unique learning experience.

Thanks to several cultural institution partners of our 2018 Congress, Bucharest and its cultural landscape will be the case study that will compel you to deeply reflect on the ongoing cultural transformations and the challenges that cultural management and policy education, research and practice are facing in Europe and beyond.

PRESENT YOUR WORK TO OUR INTERNATIONAL COMMUNITY

The Congress’ Education and Research Session is accepting proposals for abstracts, posters and teaching demonstrations.

Proposals from any relevant discipline will be considered, provided that they make an original academic and professional contribution to the study and practice of cultural management and cultural policy.

TOPICS OF INTEREST FOR THE EDUCATION & RESEARCH SESSION

Themes related to the main topic of the Congress, “Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations” are encouraged to address the critical and inclusive views of cultural heritage and its relation with other cultural and creative sectors:

- Understanding heritage as a phenomenon: Philosophical foundations, ethical, managerial and policy implications, cultural embeddedness and contextual constraints.
- Post-colonial and neo-colonial practices in heritage making, management, tourism, and culture-led development programmes to combat inequalities and asymmetrical power distribution in the world.
- From cultural heritage to heritage communities - Cultural and managerial transformations. What are the challenges for cultural management and policy education, research and practice?
- Cultural management and policy education to tackle ongoing transformations. What is the role of education? Are the current education programmes adequate? Are there any new educational needs? What are the main implications on pedagogical practices and teaching methodologies?
- Cross-sectoral approach to cultural heritage sustainability and heritage-led innovation: How the other sectors and areas of cultural management and policy could connect with, contribute to, and be affected by cultural heritage? How does the cross-sectoral approach affect professions and management in the cultural and creative sector? What are the best and worst practices?

TYPES OF CONTRIBUTIONS

- Abstracts aim to present the latest in cultural management and cultural policy research
- Posters aim to present a research, practical or pedagogical project within cultural management and policy and with a connection to the main theme of the Congress.
- Teaching demonstrations aim to provide innovative teaching methods and pedagogical tools to be applied within cultural management and policy.

IMPORTANT DATES

- Wednesday, 25 May 2018: Deadline for abstract, poster and teachings demonstration proposals.
- Friday, 15 June 2018: Authors are communicated the selection.
- Tuesday, 2 July 2018: Deadline for participation confirmation.
- Monday, 30 July 2018: Final papers are due (5,000-7,000 words, only for abstract sessions; further guidelines will be provided in due course).
SAVE THE DATE!

The Study Tour’s dynamic three-day programme will take you on exciting cultural tours and have you interacting with leading cultural management and policy experts and influencers operating in Tokyo’s vibrant and fast-paced arts and cultural scene.

The International Study Tour is an educational activity that will bring together educators, researchers, creators, young and senior cultural professionals, and decision makers.

It is aimed to foster international exchanges of ideas, projects and best practice among the participants from Europe, Japan and beyond. It will also promote cooperation among European and Japanese educational and cultural institutions.

What’s more, this event is part of the ENCATC Study Trip to Japan that also includes the 8th ENCATC Academy on Cultural Relations and Diplomacy.

Stay tuned for more information, programming and registration!

SAVE THE DATE!

The 8th ENCATC Academy will bring together academics, researchers, cultural managers, practitioners, artists, policy makers, public officials, and students for an intense learning experience that will include visits, lectures and seminars.

The aim is to strengthen links, stimulate cooperation and co-creation of understanding, knowledge and experiences, and fostering project partnerships between Asia and Europe in the areas of cultural policy, cultural exchange, arts management, and international research and education.

Participants will have increased knowledge and awareness of the role of cities as important actors in cultural relations and cultural diplomacy and linking this explicitly to cultural policy and arts management. They will also gain access to the latest academic material and bibliography on recent publications from Asia, Europe and North America.

What’s more, this event is part of the ENCATC Study Trip to Japan that also includes the 8th ENCATC International Study Tour.

Stay tuned for more information, programming and registration!

SAVE THE DATE!

What are the best practices in cultural governance? How do practices compare and differ across the globe? What will this mean for the future of cultural governance and cultural policy?

This Policy Debate aims to improve quality and practice of cultural governance across the globe. Academics, researchers, cultural managers and entrepreneurs, artists, policy makers, international, European and national civil servants, and students will gather for a one-day intensive discussion to better understand the global picture of good practice in cultural governance.

Predominantly, what we know at date is gathered from a narrow set of literature and understandings that is mainly western (from predictable locations, for example: UK, USA and Europe).

There is a need to strengthen understanding of cultural governance in other corners of the world.

This Policy Debate will be a unique opportunity for the participants to learn about how arts and cultural organisations are managed outside in major cities around the globe and thus to bring new ideas and management practices in their own institutions.

www.enkatc.org
# ENCATC RESOURCES

Our publications designed for your cultural management and policy needs

## WEEKLY

**ENCATC Flash**
An essential weekly must-read for the latest news and happenings in cultural management and policy. Always benefit from a free publication, a rich offer of training and networking events, and a cultural discovery to satisfy your cultural curiosity!

**ENCATC News**
Feeling too much is happening too fast? Ease your mind as we work to find and compile key EU policy developments, calls, publications, events, conferences and more. You’ll get what you and your institution need to stay on top of progress and opportunities in our field.

## MONTHLY

**ENCATC Praxis**
Where can today’s students and tomorrow’s cultural managers get a jump start on their careers? Including exciting internship and training offers, inspiring interviews and more, students are equipped with tools and opportunities to internationalise and build up their profile to enter today’s competitive job market with confidence.

## TWICE-YEARLY

**/encatcSCHOLAR**
This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and in the field.

## YEARLY

**ENCATC Journal of Cultural Management and Policy**
Be part of the stimulating debate on hot research topics in our field happening among scholars, educators, policy makers and cultural managers. Benefit from the Journal’s scientific rigor to bring you a multidisciplinary perspective bridging theory and practice.

**ENCATC Book Series on Cultural Management and Cultural Policy Education**
Designed to promote the work of young promising researchers, this series is a must for your university library or collection on the topic of cultural management and policy.

**Conference Proceedings**
Nowhere else will you find a collection of articles on cultural management and policy and with such expansive geographic coverage. Stay on top of the newest research being conducted each year in the field.

## ENCATC video series
Our YouTube channel is rich with more interviews with leading thinkers and influencers.

Useful to launch classroom discussions and compliment your existing teaching material.

Never miss a beat!
All of our ENCATC resources are all available in one place and in easy to use in e-formats.

Learn more and visit us on the web at: [encatc.org/resources](http://encatc.org/resources)
ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.