



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

ISSUE N° 117

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

SPECIAL ISSUE!
#EuropeForCulture





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Dear members and colleagues,

The compelling evidence and figures from the European Commission do not leave a shred a doubt that cultural heritage is important for Europe. Just to cite a few: **300,000 people** are employed in the EU cultural heritage sector; **7.8 million EU jobs** are indirectly linked to heritage (e.g. interpretation & security), **26.7** is the number of indirect jobs produced for every direct job in the heritage sector. (to compare, the ratio in the car industry is 6.3 indirect jobs for each direct job); **68%** of Europeans agree the presence of cultural heritage can influence their holiday destination.

Having these facts and figures in mind, 2018 was designated by the Members States as the year of European Cultural Heritage. It is meant to **strengthen European values and identity** and contribute to more **cohesive societies**. Moreover, it's expected to boost growth and jobs in cities and regions in Europe as well as exchanges with the rest of the world. This is great potential for Europe, but it must be better exploited – and this year can help do so.

As part of our contribution to the EYCH2018 year, we are producing two special issues of ENCATC News in 2018, one in June and one in December. We wish to gather in one place important information, from key developments and policy to events, calls, resources and more. We want you, our loyal readers, to be able to **harness this information and transform it into knowledge** and opportunities for your professional development and for the benefit those around you.

I'm very proud ENCATC has been actively involved in promoting cultural heritage since 1992 and EYCH 2018 is a perfect framework to highlight and share our network's ideas and contributions to the cultural heritage sector with you.

This year, our field's most important contribution to EYCH will be at our 2018 ENCATC Congress **"Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"**. As the leading European network at the intersection of culture and education, and the organiser of the only Congress on Cultural Management and Policy, ENCATC will bring unique perspectives and expertise beyond this special year. From 26-29 September cultural management and cultural policy experts, researchers, academics, trainers and practitioners, cultural managers, policy makers, artists and creatives will gather in Bucharest, Romania discuss on the **ongoing cultural transformations** and claims according to a socio-anthropological approach to **critically analyze and contextualize the role of education and research** in shaping the process by which culture and values are built, transmitted and appropriated, and to **re-frame with new views, approaches and perspectives** their contributions to a common European Cultural Heritage, its sustainability, and exploitation for inclusive growth.

I hope this special issue will be your timeless resource you can refer to again and again thanks to the important and useful information it contains, and it inspires you to share and appreciate Europe's rich heritage and values.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC & EYCH

WHAT HAVE WE BEEN DOING ?

INFLUENCING POLICY

ENCATC contributes to European Year of Cultural Heritage stakeholders' meeting



ENCATC Secretary General Giannalia Cogliandro Beyens at the Stakeholders' Committee meeting (front row, far right)

On 7 March, ENCATC attended the 4th meeting of the **Stakeholders' Committee of the European Year of Cultural Heritage 2018**, held in the framework of the Voices of Culture structured dialogue, entitled "Voices of Culture and Heritage". Gathered in Brussels were stakeholders from the cultural sector as well as civil society organisations closely involved in the year's activities, as well as the Council of Europe, ICCROM and UNESCO. On the agenda, the stakeholders discussed the implementation of EYCH2018 with an **overview of key activities and events at national and European level**. They also exchanged **challenges** and shared **the activities they have planned for the special year**. There was also a **joint session organised with the EYCH National Coordinators** who have been appointed by each Member State to implement the year and coordinate events and projects at local, regional and national level. This was an opportunity for the two groups to meet and exchange views and experiences.

LEARN MORE: www.encatc.org/en/news/63-encatc-contributes-to-the-eych-stakeholders-committee-meeting/

NETWORKING: ENCATC CONGRESS

ENCATC Board of Directors meets in Bucharest to prep for the 2018 Congress in the frame of EYCH

On 17 April in Bucharest the ENCATC Board and Secretary General met with the National Institute for Cultural Research and Training who is a partner of the 26th ENCATC Congress **"Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"**.

The meeting included visits to the Romanian Ministry of Culture which will host the Congress as well as **heritage, arts and cultural institutions**. These institutions this year are especially important as their **place and role in the local and national Romanian context will strongly stimulate reflection** on the 26th ENCATC Congress topic.

The board was joined by art historian and ENCATC Heritage Ambassador, Claire Giraud Labate and ENCATC member, Manuèle Debrinay-Rizos who shared their expertise and extensive experience with cultural projects in Romania.



The ENCATC Board visited arts, cultural and heritage institutions in Bucharest as part of the preparations for the 26th ENCATC Congress on Cultural Management and Policy.



The ENCATC Cultural Happy Hours have provided the perfect format to get out into the field and discover Europe's rich cultural heritage and the heritage it can attract from around the globe!

2018 ENCATC Cultural Happy Hours kicks off at the BRAFA Art Fair!

On 27 January, 50 guests joined ENCATC for its [41st Cultural Happy Hour](#) to have a guided tour of the 63rd BRAFA Art Fair, one of Europe's leading art and antiques fairs that attracts and displays among its rich collections impressive cultural heritage objects from across Europe and round the globe!

Our guests enjoyed a presentation of the 2018 Cultural Happy Hour calendar followed by a glass of wine and time to mingle and network. Next, followed a guided tour to see the most breath-taking art works, including a recently **re-discovered masterpiece by Rubens** and a **painting by René Magritte**. BRAFA 2018 brought together 134 galleries and art dealers from 16 countries offering a panoply of works of art retracing more than four millennia of art history from across the continents.



"It's exciting to begin 2018 with our first event in the framework of the European Year of Cultural Heritage. Furthermore, it is our distinguished pleasure to partner with the BRAFA again. Since 2014, it is one of our most popular Cultural Happy Hours as our international guests enjoy gaining access into this prestigious fair, learning about the most exciting pieces on today's art market, and having time to relax and network in a beautiful space," said GiannaLia Cogliandro Beyens, ENCATC Secretary General.

The ENCATC Cultural Happy Hour was also organised by ENCATC in partnership with the Creative Europe Desks Wallonie-Bruxelles and Vlaanderen.

ENCATC Cultural Happy Hour goes to the TEFAF in the Netherlands for the first time!

BY YELENA KHARITONOVA, ENCATC MEMBER



For the [42nd edition of the ENCATC Cultural Happy Hour](#), a limited number of guests had the privilege to receive a VIP entrance to the **TEFAF**, widely regarded as the world's pre-eminent organisations of **fine art, antiques, and design**.

Held at the **MAACH (Maastricht Center for arts, Culture, Conservation and Heritage)**, ENCATC's guests had a unique opportunity to observe one of the best galleries in the Tribal Art Section: **Galerie Meyer** and to talk to the owner, Mr. Anthony JP Meyer, who explained how his Gallery works and functions in Paris. He shared the essence of his Gallery's collection, the way all the objects become a part of it, as well as many stories and secrets about the essence of tribal arts and all the spirituality and rituals behind his collections.

We were also privileged to listen to one of the founders of the **Morsink Icon Gallery**: Mr. Simon Morsink. He gave us an overview about his Gallery which is located in the center of Amsterdam and renowned for its world-famous collections of extraordinary early Russian, Greek and Byzantine icons.

The visit also included a meeting with representatives of **AXA-ART**, an art insurance company as well as an art broker -AON. It was important to understand how the speed of innovations in the world of art insurance and brokerage is unprecedented and the European (Western) notions of art insurances don't necessarily apply everywhere else. Usually we are fascinated by the beauty of art works by conventional art fairs and in museums and rarely think about all these aspects immediately. It was a "wake up" call in order to start thinking about how and what are other issues at facing the art world!

The House of European History opens its doors for a special after-hours visits

On 12 June in Brussels, the House of European History (HEH) opened its doors for a special after-hours visit for guests of ENCATC's [45th Cultural Happy Hour](#).

ENCATC was welcomed by **Taja Vovk van Gaal**, Creative Director of the House of European History and who is a historian and curator in contemporary history and in cultural and project management. As the leader of the academic team responsible for curating exhibitions in the House of European History, she explained the process and challenges in selecting and displaying an impressive collection objects highlighting Europe's shared cultural heritage for the museum's opening in May 2017.

By far one of the greatest challenges was to foster reflection and dialogue around **"what is European history?"** and taking into account the many different experiences and view points held around Europe in different countries, regions, and cultures. It was also interesting to discuss **"when does history begin?"** History is being made today and HEH has wasted no time in collecting objects and stories from recent events - it already has a Brexit display!



Guests also learned about the incredible achievement to translate all the material into the 24 official languages of the European Union. For Ms. Vovk van Gaal this was one of the most ambitious aspects of the HEH and most time consuming.

The museum is also very **engaged with education and works with teachers and their students** both in the museum and online. It hopes that other museums around Europe will participate in **touring exhibitions in order to impact an even greater number of citizens** who are not able to directly benefit from a visit to Brussels.

Overall, the museum strives to **construct European identity by using the concept of memory** because at the end of the visit, it hopes visitors will come away with more reflections, increased tolerance, and a greater sense of shared European identity.

ENCATC's 2nd Capacity Days and Youth in Action Day goes to Prague

From 17-19 May in Prague, ENCATC held its 2nd Capacity Days and Youth in Action Day attracting 34 participants from 10 countries.

The labour market in Europe's cultural sector is highly competitive. A strong foundation of knowledge, practical skills, and professional contacts is key for boosting employability of young people in Europe's cultural sector. Furthermore, fostering engagement of young people, preparing them for success in our field, and offering them opportunities to shine early in their careers is how we can ensure Europe will have a strong and sustainable cultural sector in the future.

The [three-day interactive and intensive training programme](#) had a special focus taking place during the **European Year of Cultural Heritage**. Participants benefited from presentations to deepen their knowledge the **implementation of the EYCH2018** with an overview of key activities and events- why an year devoted to the European Cultural Heritage and what has it achieved so far at the EU level. Insight at the **national level the Czech Republic and Slovakia** were covered by representatives from the Ministry of Culture Czech Republic, the National Heritage Institute in the Czech Republic, and Ministry of Culture of Slovakia.

Experts also led exchanges on **how to involve young people** and **maximise the impact of the year** through efficient communication, explained **advocacy activities** in the context of the 2018 European Year of Cultural Heritage, shed light on **financial opportunities for the cultural heritage** sector, and the most exciting innovations taking place right now.



OUR BIGGEST EYCH EVENT

#ENCATC2018

26th ENCATC Congress

Beyond EYCH2018.
What is the cultural horizon?

Opening up perspectives
to face ongoing
transformations



The European Year of Cultural Heritage (EYCH2018) puts the spotlight on one of the main cultural sectors, heritage. This campaign is part of a world affected by many changes and challenges that must be addressed. This year's framework it encourages the opportunity to **make findings, ask a series of questions, and especially to reconsider the place and role of heritage - and more broadly of culture - in Europe and around the globe.**

Beyond EYCH2018, what is the cultural horizon? This issue is at the heart of the concerns of the ENCATC network, which brings together all the different cultural sectors, its mission is to reflect and act in favour of Cultural Management and Policy Education and promotes the inter-sectoral and interdisciplinary approach.

Opening up perspectives to face ongoing transformations is the goal of the 26th Congress from **26-29 September in Bucharest, Romania**. Academics, researchers, trainers and educators, cultural managers, policy makers, artists and creatives from Europe and beyond are encouraged to become actively involved in the process related to the exciting **4- day programme** that includes: a keynote speech by **Professor Jean-Louis Fabiani**, member of the Institute for Advanced Study in Princeton, USA and Professor at the Central European University in Budapest as well as exciting debates, panel discussions. The Congress also has the **Annual Members' Forum**, the **11th Young and Emerging Researchers' Forum**, the **5th Annual ENCATC Research Award Ceremony**, the **Annual ENCATC Education and Research Session**, **Poster Exhibition**, **Cultural Tours**, and an **artistic programme**.

It is a question of being aware of the transformations at work in our societies and their repercussions in the cultural life of citizens. Therefore, we need to address current issues and concepts (heritagisation, controversy, critical studies, etc.) and to see, discuss, and exchange together perspectives, ideas, solutions in training, cultural management and research.

YOUR CONGRESS QUICK LINKS:



[PROGRAMME](#)

26-29 September



[KEYNOTE SPEAKER:](#)

Professor Jean-Louis Fabiani,



[CULTURAL TOURS:](#)

[MOGOSOAIA
PALACE](#)



[PELES CASTLE](#)



[NATIONAL VILLAGE
MUSEUM](#)

[PRACTICAL INFO](#)



[REGISTRATION +
EARLY BOOKING
DISCOUNT UNTIL
10 AUGUST](#)



[TARGET AUDIENCE](#)



[FEES](#)



[HOTEL
SUGGESTIONS](#)

OTHER EVENTS

Round out your calendar with these events linked to cultural heritage!



[Training on Heritage Impact Assessments](#)

15-26 October, 2018 in Shanghai and Jiangsu Zhenze, China

The programme will work on adapting methodologies and standards for assessing impacts on World Heritage sites specifically and conduct diverse capacity building activities. The course will be held at Zhenze Historic Town (close to Shanghai) which is listed in the national Tentative List of China with other 13 waterfront towns.



[European forest - our cultural heritage conference](#)

4-7 December 2018 in St. Georgen am Längsee, Carinthia, Austria

The cultural heritage of the forests and in the forests tackles the multiple interrelationships between forests, forest management and the human society, which have changed in the course of history. It is not only confined to demonstrating historical developments, but contributes also considerably to a better understanding of the present situation of forests and the development of the cultural landscape, and provides valuable input for forest conservation and management policies.



[21st International Conference on Heritage Management](#)

7-8 January in Tokyo, Japan

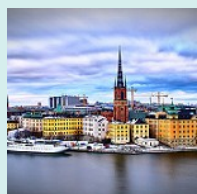
This conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Heritage Management. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Heritage Management.



[21st International Conference on Heritage Tourism, Cultural Heritage and Preservation](#)

21-22 January 2019 in Amsterdam, The Netherlands

This conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Heritage Tourism, Cultural Heritage and Preservation. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Heritage Tourism, Cultural Heritage and Preservation.



[Conference on Integrated Pest Management \(IPM\) for Cultural Heritage](#)

21-23 May 2019 in Stockholm, Sweden

Threats by pests to cultural heritage is more than ever on the agenda for museums, archives, libraries and historic houses. It is of importance that professionals within the sector, such as scientists, conservators, curators, archivists, librarians, collection managers and others, meet and discuss ways of dealing with the challenges that pests pose.

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

[Looking for more? Check out the EYCH website's database of events!](#)

The European Year of Cultural Heritage belongs to all to experience, appreciate, and enjoy cultural heritage. Everyone is invited to join the thousands of activities taking place across Europe. ENCATC encourages its members and followers to check out the many events happening in 36 countries on the EYCH website! Can't make these events in person? Follow all the action on Twitter using the hashtag #EuropeForCulture.

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EYCH OPPORTUNITIES

CALLS FROM ENCATC

MEMBERS ONLY

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

CALL FOR APPLICATIONS:

Official label of the European Year of Cultural Heritage

ENCATC members who are implementing a **cross-border initiative** that responds to the one or more of the objectives of the European Year of Cultural Heritage and takes place by 31 December 2018 are invited to **apply for the official label of the European Year of Cultural Heritage**.

ENCATC, as one of the official members of the stakeholders' committee for the European Year have been entrusted with the task of labelling cross-border/ European projects, initiatives and events organised by the members of our network provided that the activity **relates to cultural heritage, has a clear European dimension, and involves several European partners**.

DEADLINE: 20 December 2018

MEMBERS ONLY



CALL FOR APPLICATIONS:

ENCATC Label

The ENCATC Label provides a structure for the network to support and promote the development of scientific seminars, events and workshops organised by its members in various regional areas.

Thus, ENCATC will co-brand and ensure labelling of selected events, carefully chosen on a case by case basis, upon requests made by the organizers.

By co-branding their events with ENCATC, members also benefit from assistance to find the best experts for the topic at hand and the network's wide

DEADLINE: Ongoing



OTHER CALLS

CALL FOR PAPERS: [The IAFOR Conference on Heritage – Hong Kong 2018](#)

This conference aims to host and promote discussions about ways in which human heritage is perceived, described, as well as managed in contemporary society, with particular focus on Asian contexts. We are interested in highlighting the challenges in relation to intangible heritage, which poses issues of ethics such as property rights, political control in totalitarian regimes, and endangerment under the pressure of globalising forces. | **DEADLINE: 19 July 2018**

CALL FOR PAPERS: [International Conference “Worlds of Cultural Heritage \(s\)”](#)

“Worlds of Cultural Heritage(s)” aims to contribute to the ongoing international debates about the history and politics of cultural heritage. Addressing the most vital conceptual and methodological critical assessments of the ways in which Cultural Heritage Studies can evolve as a discipline and dialogue with others, the conference aspires to provide a global empirical engagement with the history of its languages and programs, but also with its place in international agendas. | **DEADLINE: 31 July 2018**

CALL FOR PAPERS: [A Heritage of War, Conflict and Commemoration \(Fall 2019\)](#)

The International Journal of Conservation and Built Environment. contributions representing a broad array of geographic, cultural, temporal, and historical contexts that may or may not include vestiges of destruction but that do address the complex attributes of collective place based tragedy. Submissions may include, but are not limited to, case studies, theoretical explorations, and evaluations of current practices or policies as they pertain to the conservation and commemoration of heritage of war and conflict. | **DEADLINE: 1 August 2018**

CALL FOR PROJECTS: [Protecting the Jewish cemeteries of Europe](#)

The work programme foresees a pilot project aimed at conducting a broad sample survey of at least 1500 Jewish cemeteries in selected European countries, identifying good practices of their preservation as well as proposing a model for their successful safeguarding. The action should contribute to the momentum built up by the European Year of Cultural Heritage 2018 through dissemination and awareness raising of the European value of heritage and cultural diversity of Europe. | **DEADLINE: 13 August 2018**

CALL FOR PAPERS: [Heritage and the City](#)

The conference theme for HCNY is “Urban Heritage and the Modern City”, and the organisers encourage submissions that approach this theme from a variety of perspectives. However, the submission of other topics for consideration is welcome and we also encourage sessions across a variety of interdisciplinary and theoretical perspectives. The conference will take place in New York City from 7-9 November 2018. | **DEADLINE: 23 August 2018**

CALL FOR PAPERS: [Plastic Heritage Congress 2019](#)

The Plastics Heritage Congress 2019, whose general theme is “*Plastics heritage: history, limits and possibilities*” intends to emphasize the synthetic material’s “plasticity” that makes them crucial in today’s globalized world and to understand the chameleon capability of plastics, their limits and possibilities. This congress aims to address plastics history and heritage by encouraging papers that contribute to a deeper understanding of the socioeconomic culture and material culture of historic polymeric materials (HIPOMS) in their various representations and functions in society. | **DEADLINE: 30 August 2018**

CALL FOR PAPERS: [Future for Religious Heritage](#)

The FRH conference (11-13 October in Paris) will provide a forum for both policy debate and exchange of knowledge amongst professionals in the field of heritage and culture. The event will provide participants with the unique opportunity to discuss pre-eminent questions, in line with the European Year of Cultural Heritage 2018 themes. Abstracts are welcome of best practice examples in one or more of the following topics: Public engagement; Uses of places of worship (extended/new/mixed/increased uses); and Maintenance. | **DEADLINE: 31 August 2018**

CALL FOR PROJECTS: [UNESCO International Assistance - Acting for World Heritage worldwide](#)

International Assistance under the World Heritage Convention is a financial assistance granted to the States Parties to the World Heritage Convention, in order to help them protect the cultural or natural heritage sites inscribed on the World Heritage List or on the List of World Heritage in Danger. The call for applications is for projects taking place in 2019. | **DEADLINE: 31 October 2018**



EUROPEAN YEAR OF CULTURAL HERITAGE

We are halfway through the European Year of Cultural Heritage 2018

Throughout 2018 an exciting and unique series of activities and events are encouraging people from all over to discover and engage with Europe's shared cultural heritage. As the European Year of Cultural Heritage reaches its mid-point, get here relevant highlights from the European level!

Heritage comes alive when people are at its centre!

Cultural heritage brings people together and contributes to more cohesive societies. It creates growth and jobs in cities and regions and is central to Europe's exchanges with the rest of the world. This is great potential for Europe, but it must be better exploited – and this year can help do so.

Objects, places and traditions are important not by themselves, but because of the uses and meanings that people attach to them, as well as the values they represent. People and communities keep heritage alive, as it forms part of their personal stories and life experiences.

The year also focuses on children and young people, who will become guardians of our heritage for the next

generations. This educational value of cultural heritage is emphasised, as is its contribution to sustainable economic and social development.

The year is another way to promote smart ways to preserve, manage and reuse Europe's heritage.

So far, the European Year of Cultural Heritage has successfully brought together children, young people, adults and local communities who are being encouraged to actively engage with and enjoy cultural heritage, while celebrating what binds us together in all our diversity. Collective efforts have borne fruits – EYCH has already achieved impressive results!

EYCH FIGURES SO FAR IN 2018:



Over **2,580** events have been organised on the occasion of the European Year of Cultural Heritage 2018



Engaging over **1 million** people



Over **3,500** projects have received the European Year of Cultural Heritage label



752 media reports published



Aggregated online readership of **1.4 million** people



Aggregated print circulation of **3 million**



Aggregated TV viewers/radio listeners of **4.8 million**

Berlin Call to Action - ENCATC has signed, have you?

The 2018 European Year of Cultural Heritage marks a turning point for Europe's ever-growing movement for cultural heritage. We must build on this momentum to recognize and unfold the positive and cohesive power of our shared cultural heritage and values to connect Europe's citizens and communities and to give a deeper meaning to the entire European project. The time for action is now.



[SIGN HERE](#)

This "[Berlin Call to Action](#)" includes 7 actions:

1. Developing the European Action Plan for Cultural Heritage
2. Recognising heritage as a priority for European policies and funding
3. Bridging at local, national and European levels
4. Preserving and transmitting the irreplaceable
5. Investing in quality heritage-led regeneration
6. Promoting better knowledge and deeper understanding
7. Building on the momentum

The "**Berlin Call to Action**" was presented at the European Cultural Heritage Summit on 22 June 2018 in Berlin by the 3 co-hosting organisations, namely EUROPA NOSTRA- the Voice of Cultural Heritage in Europe; the German Cultural Heritage Committee (DNK) acting as national coordinator of the European Year of Cultural Heritage in Germany and the Prussian Cultural Heritage Foundation (SPK) based in Berlin.

This "**Berlin Call to Action**" draws its inspiration and legitimacy from the expertise, enthusiasm and engagement of all those women and men who care for cultural heritage (tangible, intangible and digital) and who dedicate their expertise, time and energy, as professionals or volunteers, to ensure the transmission of this heritage to future generations. The economic value of their work is significant; its social and cultural value is priceless. It also builds on the input and support of the EYCH national coordinators, members of the EYCH Stakeholders Committee, as well as of members, including ENCATC of the European Heritage Alliance 3.3.

Twitter highlights from the European Heritage Summit



RT CREATIVE EUROPE Francisco de Paula Coelho, Dean @EIB on #culture as a driver for economic growth & job creation. '68% of Europeans say that #Culture plays a role when they decide upon a holiday destination, according to @EurobarometerEU '



RT UNESCO Session II 'Bridging Local and European: '#Culture should be the focus of our discourse. @UNESCO sees culture as a central element of #SustainableDevelopment. Political principles need to be tangible at local level.' underlines Oliver Martin @ICCROM



RT CREATIVE EUROPE @LeweMarkus, President @staedtetag 'The European idea is the best thing we have. Look at our young people who go on #Erasmus - there is no border in their brain! #Culture is the best way to strengthen this European idea & work for a peaceful Europe. #EuropeanHeritageSummit



RT CREATIVE EUROPE Lydia Koniordou lists refugee crisis & climate as 2 major global challenges we're facing today. 'We need to bring forward solidarity as a shared value. Culture is the protective net that allows us to come together and accept each other' #EuropeanHeritageSummit #EuropeForCulture



'#SharingValues also means joining hands to protect #EndangeredHeritage in the world through #Solidarity, #Culture & #Education' powerful speech by Lazare Eloundou Assomo, Deputy Director, World Heritage Centre @UNESCO at Policy Debate #EuropeanHeritageSummit #EuropeForCulture



RT CREATIVE EUROPE @SilviaCostaEU MEP @EPCulture opens our panel on 'Sharing Values' by citing a Syrian artist who recently performed in the @Europarl_EN 'The contrary of war is not peace, but creation. Art and Culture is what kept me alive'



'Not only the Art of Diplomacy is important but also the Diplomacy of Art & Culture' says Monika Grütters, Minister of State and Federal Government Commissioner for Culture and the Media @BundesKultur to Open European Policy Debate



@europanostra Our new executive President @hparzinger at the Heritage Evening: We need art and culture to integrate everybody coming to Europe not just refugees



"Music has always been traveling through Europe without passports" Harald Haugaard #SharingHeritage ambassador



Cultural heritage as a foundation of the New Agenda for Culture



A New European Agenda for Culture was adopted by the European Commission on 22 May. The Agenda aims to continue and scale up its efforts launched during the European Year to (re)connect Europeans with their cultural heritage and reap the full benefits that heritage offers for Europe. One initiative announced in the Agenda is an Action Plan for Cultural Heritage which will be presented at the end of the European Year. Find out [more](#)

Creative Europe call dedicated to the European Year of Cultural Heritage: 29 cooperation projects receive €5 million

The results of the Creative Europe call dedicated to the European Year of Cultural Heritage 2018 were published on 25 May.

A total budget of €5 million will be allocated to the projects under the Creative Europe programme. Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, said: *"These transnational projects will showcase and promote cultural heritage in all its different forms. They will be a source of inspiration for contemporary artistic creation and help to build bridges between people from all backgrounds. In the spirit of the European Year of Cultural Heritage these inspiring projects will help reinforce a sense of belonging to a common European space."*

In line with the slogan of the European Year of Cultural Heritage - "Our heritage, where the past meets the future" – the **29 projects selected** out of 77 applications cover a broad range of innovative collaborations between organisations from different Member States.

Projects are very versatile ranging from the production of folk costumes from different regions using traditional skills, to exploring the Baroque era through music. Congratulations are in order for the inspiring [selected projects](#)! **ENCATC is proud that a member institution, the University of Salento** is among the partners for the selected project "LEGENDS ON CIRCULAR RUINS Archaeological sites + performing arts + communities".

EU Prize for Cultural Heritage 2018

The winners of the 2018 EU Prize for Cultural Heritage / Europa Nostra Awards, Europe's top honour in the field, were celebrated during a high-profile awards ceremony in Berlin, in the presence of the Federal President of Germany **Frank-Walter Steinmeier**, Maestro **Plácido Domingo**, President of Europa Nostra, the leading European heritage network, and **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, co-hosted the European Heritage Awards Ceremony. They announced and presented the 7 Grand Prix laureates, chosen from among this year's winning achievements. The Ceremony is among the highlights of the first ever [European Cultural Heritage Summit](#), one of the key European events of the European Year of Cultural Heritage 2018, which took place in Berlin from 18-24 June.



During the Ceremony, the EU Prize for Cultural Heritage / Europa Nostra Awards 2018 were presented to [29 winners](#) from 17 countries taking part in the EU's Creative Europe programme. In addition, a remarkable heritage achievement from Turkey, a European country not participating in that programme, also received a Europa Nostra Award.

Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport, said: *"I congratulate all the winners of the European Union Prize for Cultural Heritage / Europa Nostra Awards 2018 for their remarkable achievements. In showcasing and promoting cultural heritage in all its different forms, they will be a source of inspiration for others and help to build bridges between people from different backgrounds. This is what the European Year of Cultural Heritage is all about, and that is why this year's ceremony is especially important. At the conclusion of the European Year, the Commission will present an Action Plan for Cultural Heritage to ensure that our shared commitment to preserving cultural heritage remains a top priority on the European Union's political agenda."*

Read more [here](#).



ENCATC IN CONTACT



For this ENCATC in Contact, we talked with two of our Romanian Scientific Committee members of [2018 ENCATC Congress](#) "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations".

ENCATC: What is the cultural horizon for Europeans?



Dr. Virgil Nițulescu,
Head of Cabinet of a
secretary of state in
the Ministry of Culture,
and editor-in-chief of

the Romanian journal of museums

Romania: Europeans have the chance to have, right now, probably, the most diverse cultural horizon in the world and in their history. The problem is that many of us, Europeans, we are not aware of this huge and unprecedented opportunity. In spite of the fact that this overwhelming cultural offer has its natural restrictions (like that of the financial resources one may allocate to culture), we may see that access to the "high culture", as well as to those expressions which are not so close to the local and national ones is more democratic as ever. The only danger to this situation is included in the premises of this large access: in order to be aware of what to select, people need the intellectual tools to make the best choice. These tools should be acquired during the years of mandatory education. Or, in most of the cases, school has lost the authority and the ability to be a cultural coach, leaving this responsibility to families, to the informal societal groups (including the social networks) and to the media. Thus, instead of using the large range

of possibilities to explore world culture at its best expressions, many of the Europeans are limiting themselves to cultural niches and to the lowest level of intellectual quality. In the end, it is a matter of personal choice and nobody could be judged or blamed for it. The resources are there; they only need to be discovered and exploited.



**Alis Vasile, Cultural
Manager, Romanian
National Institute for
Cultural Research and
Training Romania:** The

horizon is something far away, out of reach, but yet not out of sight. Horizon is a limit. I would say that the European cultural horizon is neither far away, nor out of reach and it has no limits. Our cultural policies make sure that it is never out of sight; we live unprecedented access to education and culture and the contemporary social imperatives call for accelerated innovation; so, we have choices, we have opportunities and infinite possibilities in the professionalized world of culture and, to some extent, at individual and social group level. The technological evolution that brought us liberation from physical distance and a time revolution through the digital universe, but we can see that it also translated into fragmentation in contemporary culture – underground came out as alternative, an invasion of alternatives

tend to replace a unique main stream, both for the "producers" of culture and the public. I believe that we are still at the dawn of this fragmentation and it will be very exciting to watch the horizon for its outcomes, its unbelievably rich outcomes.

But there are menaces in the post-truth era too, there are ways too easy to take to be resisted, information too aggressive to be checked, temptations to see and sell culture just as another product on the consumerist market; things got much easier and we tend to take them easily, overlooking the values at the basis. So, I fear the lack of reflection and the lack of time for reflection, but, I must confess, if this lack might be inevitable, there is comfort in the additional time available for culture and its enjoyment.

As a professional and as a culture lover, I hope that our future cultural policies will secure diversity, reflection and time.

ENCATC: Are we maintaining cultural continuity or disrupting it?

Dr. Virgil Nițulescu: In human history, there was never a total cultural rupture, between generations or epochs. Transformation was gradually induced in different social layers. However, in the last century, the speed of these movements was



tremendously increased and the cultural expressions have lost much of their coherence. The time for "burning" each cultural item is shorter than ever and cultural consumers are passing from a favourite to another one without warning. In my opinion, we cannot talk about cultural discontinuity, but rather about cultural incoherence and lack of sustainability.

'Concerned people' seek to 'take into account', 'care' and 'tackle' the expected or imagined implications of these 'upheavals'. Particularly problematic are those political attempts that seek to defend so-called European values as these attempts rarely explicate what and whose European values they deal with. European values are not essentialist and static but dynamic, and understood and interpreted in diverse way both in Europe and beyond it. The EU and the Council of Europe have been very active in establishing and promoting the idea of shared values in Europe and a particular European nature of these values. These institutions have evidently been successful in their attempts as the idea of shared European values is commonly used in political discourses around Europe – particularly when the speaker is concerned of something that he/she identifies as non-European. Thus, the idea of European values creates also distinctions and discursive borders between 'us' and 'them' and produces both inclusion as well as exclusion.

Alis Vasile: Human civilization is thoroughly based on continuity, on passing over to new generations, on adding on, building on the past, and, ultimately, on heritage – be it family inheritance, mother tongue, writing, knowledge, technology or all of them and beyond – our cultural heritage.

Disruption, on the other hand, is only temporary or at least episodic, and its

destiny is to be integrated into the continuous flow of human culture, unless it didn't rise from that flow itself (and it would be better called "eruption"). It can bring change, improvement, adjustment, regress, regret, delay, but it will be used and inevitably overcome through assimilation. Overcome disruptions become continuity and so do successful revolutions.

Every piece of cultural heritage bears witness of our transformational continuity. The mere concept of cultural heritage is a reflection of this fundamental process.

Romania hosts one of the largest buildings in the world, the House of People ("Casa Poporului"), an expression of the vision and ambitions of the communist regime, built through an extraordinary effort in the early '80s. It was not an entirely new idea at the time – a reconstruction project for the area already existed in the '30s, but the World War 2 disrupted the construction and, later on, a change of political regime disrupted the whole social order. The House of People was standing when a new change of political regime disrupted the known social order and there were voices asking for its destruction. Still, the House followed its primary purpose and hosted the new Parliament. After a while, it came to host the newly established National Museum of Contemporary Art – a controversial association in the early 2000s. Few years later, on the same site, the construction of the People's Salvation Cathedral ("Catedrala Mântuirii Neamului") started – a project idea that preceded and survived the communist regime. The Cathedral is yet to be finished, but the neo-classical architectural landscape of the former communist local administrative centre has been by the neo-byzantine lines of the future orthodox cathedral.

This was just a simple story of a history younger than 100 years, of a small area in the centre of the Romanian capital, Bucharest; one of the too many to count similar stories all over the world teaching us that we cannot not disrupt, that we cannot not continue.

Dr. Virgil Nițulescu was born (in 1959) and grew up in Bucharest. He graduated from the University of Bucharest and has his Ph.D. in History. He has worked in culture all his life, in cultural institutions, in cultural administration and in the Legislative (for the Committee on Culture of the House of Deputies). He is also active in different cultural NGOs. Currently, he is the head of cabinet of a secretary of state in the Ministry of Culture and National Identity and editor-in-chief of the Romanian journal of museums. Occasionally, he is teaching at the University and at the National Institute for Cultural Research and Training.

Alis Vasile is a cultural management and cultural heritage independent professional based in Romania, with more than 15 years work experience in the cultural sector. Holder of bachelor degrees in museology, visual arts and law, as well as of a master degree in management of cultural heritage, she worked as a museographer and conservator for The National Museum of Art of Romania, "George Enescu" National Museum, Bucharest City Museum and as a arts projects manager for the Bucharest National Opera House and the British Council Romania; from 2005 to 2009 she was Head of Museums Department within the Romanian Ministry of Culture and since 2015 she has been a lecturer for the museology programme run by the Romanian National Institute for Cultural Research and Training.

From our interview archives



CLAIRE GIRAUD-LABALTE

ENCATC member, Chair of the previous ENCATC Thematic Area

"Understanding Heritage", and ENCATC Ambassador. Claire shares with us her first-hand insight on the Council of Europe's "European Cultural Heritage Strategy for the 21st century"



MEMBERS' CORNER

SPECIAL FOCUS ON CULTURAL HERITAGE

A UNESCO-ENCATC project identifies higher education programmes on Intangible Cultural Heritage in Europe

BY DR. CRISTINA ORTEGA, ENCATC MEMBER

With a new vision of cultural heritage gaining prominence, UNESCO encourages integration of intangible cultural heritage (ICH) in training programmes for future decision-makers and professionals in related fields, such as heritage studies, cultural management or sustainable development. However, despite international recognition of ICH and its critical importance for sustainable development, the theme has been largely neglected in relevant studies in almost all the world regions.

In this context, the UNESCO-ENCATC project "Learning on intangible heritage: building teachers' capacity for a sustainable future" aimed to revisit the training programmes of universities, as well as to strengthen their capacity building in ICH and, by doing that, help UNESCO raise awareness about the 2003 Convention and its purpose. This project was implemented by ENCATC under UNESCO's Participation Programme 2016-2017 and in partnership with 3Walks-Cultural Research, Training and Knowledge and Social Transfer. 3Walks, a member of ENCATC, was in charge of the scientific coordination of this project.

In the framework of this project, an extensive mapping of higher education programmes throughout Europe was carried out, identifying among those the programmes

currently offering education on cultural heritage and ICH in all European countries, at the undergraduate, graduate and postgraduate level. A total of over 11,772 programmes were mapped in over 850 universities in 45 countries.

ICH programmes, subjects and content were mainly found across the following fields of study: museology, ethnology, tourism, archeology, history, art history, music, cultural management and language and literature studies, among others. This certainly remarks that ICH is an interdisciplinary object, and calls upon action for the development of higher education curricula in accordance to this interdisciplinarity.

As shown by the preliminary analysis of the large dataset resulting from the mapping, the number of programmes involving ICH in one way or another (having the term or a related one in the title, as a course or as content in non ICH-specific courses) is significantly high: 3,179 of the 11,772 programmes analysed in the 45 countries. However, it was found that the term "ICH" is barely used in European higher education programmes, which suggests there is a *décalage* between what UNESCO is proposing since 2003 (followed by state governments) and its reflection in education programmes. French universities are the only ones, across the analysed countries, using the term

patrimoine immatériel in the titles of a few MA programmes, four of them more precisely.

It must be highlighted that the mapping was conducted of those programmes for which there was information available in one of these ten languages: Catalan, Dutch, English, French, Galician, German, Greek, Italian, Spanish and Portuguese. However, the programmes might be taught in many different languages, namely the official languages in the 45 mapped countries. Language and other methodological issues (such as the difficulty to access some information online) certainly limit the scope of this research. While acknowledging these limitations, it can be argued that the data do provide a significant, first approach to a dataset of programmes involving ICH across all European countries.

FIGURE 1. Programmes specifically focused on ICH

Source: Own elaboration



The complete report resulting from the mapping and the first analytical approach to the dataset will be released soon.

As complementary to the research work, a discussion event was also organised in the framework of this project. The Round table "Learning on intangible heritage: building teachers' capacity for a sustainable future" took place on 5 December, right after the Third Meeting of the Stakeholders' Committee for the European Year of Cultural Heritage 2018 (EYCH 2018) organised in Milan alongside the European Cultural Forum. The session counted with the participation of 28 people, including teaching faculty and representatives of different stakeholder groups, such as government officials, community heritage workers, heritage bearers, communities of practice and other stakeholders on topics related to ICH.

The speakers in the roundtable were: Sneska Quaedvlieg-Mihailovic, Europa Nostra Secretary General; Erminia Sciacchitano, Policy Officer - Culture - Heritage, Economy of Culture at the Directorate-General for Education and Culture of the European Commission; Helena Drobná, Programme Specialist at UNESCO/Culture Sector, and Gianna Lia Cogliandro Beyens, ENCATEC Secretary General. The floor was also opened for the audience to engage in the debate. They all reflected on the current situation of CH and ICH studies, and compared the current developments of these areas of knowledge to the processes cultural management education went through at the end of the 90s', and cultural diplomacy and international cultural relations more recently.

Another outcome of the UNESCO-ENCATEC project is a special issue of the [/encatcSCHOLAR](#), designed as both a tool for sharing the results of this project and a learning resource. This special issue is conceived as a space for the exchange of approaches, ideas, concerns, teaching methodologies and tools. This special issue is primarily intended for instructors, lecturers, professors,

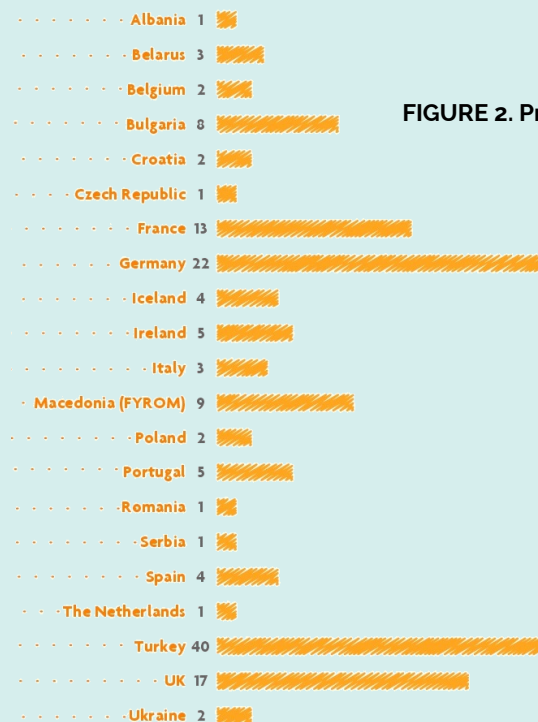


FIGURE 2. Programmes including modules specifically focused on ICH

Source: Own elaboration

researchers and students in fields related to cultural heritage and cultural management more generally, at undergraduate or postgraduate level. It is also aimed at cultural managers, policymakers and those involved in the development of cultural or cultural education policies and/or programmes.

The special issue of the publication / encatcSCHOLAR, in preparation at the moment, will count with the participation of lecturers at some of the programmes on ICH identified through the mapping. They will share their experience focusing on specific issues such as the insertion of ICH in different disciplines, or the methods used to teach ICH-related contents.

In general terms, it may be argued that, as shown by this project in many different ways, while ICH is already integrated in some courses for students of heritage studies, there is a great need for strengthening this component in the teaching and curricula of universities focusing on other related topics, such as cultural management, cultural studies, arts management, or similar.

As an overall result of this project and its different outcomes, some recommendations are made for the further insertion of ICH in higher

education curricula, which have to do with: sharing terminologies and rationales, envisaging the needs of the job market, sharing knowledge and practice, cross-disciplines pollination and influencing policies.

Cristina Ortega Nuere is Chief Scientific and Operating Officer of World Leisure Organization since January 2016. She combines her principal professional activity with teaching at master level at the Universitat Oberta de Catalunya and as invited professor in different universities such as the National University of Córdoba, Argentina, and the University of Zhejiang, China. Doctor in Leisure and Human Development, with a Master degree in Leisure Management, specialized in Cultural Management, she graduated from the Faculty of Arts and Philosophy from the University of Deusto, Spain, and completed her studies in London, Middlesex and at Westminster University. She has combined her academic activity – over 50 research projects, publications and editor in chief of scientific journals – with other institutional responsibilities. She has been the ENCATEC President for 4 years, the Leading European Network of Cultural Policies and Management Education and Research; and the Chair of ENCATEC's Policy Group Monitors of Culture, made up of over 40 cultural observatories worldwide. She was also Jury Member of the European Capitals of Culture. In the Basque Country, she has been member of the Basque Council of Culture of the Basque Government and Expert Evaluator of the Basque Cultural Observatory for ten years. She usually participates as a speaker in international scientific conferences worldwide and she is the author of the reference book Ortega, C. (2010) Observatorios Culturales. Creación de Mapas de Infraestructuras y Eventos, Barcelona: Ariel.

MEMBER STORIES

"Cultural Heritage in Focus at the Bulgarian Presidency of the Council of the EU"

ENCATC members sought for expertise

BY SVETLANA HRISTOVA, PHD, ENCATC MEMBER

"*United we stand strong*" is the motto of the ongoing Bulgarian Presidency, and this explains why cultural heritage received a due attention in its programme.

Obviously, it is in good tuning with the 2018 European Year of Cultural Heritage, but there are other and more fundamental reasons for bringing heritage into the European public focus. It will not be an overstatement that the spirit of common European heritage and culture is evoked whenever the EU is facing geopolitical and economic challenges.

No doubt, the philosophy of European cultural heritage is one of the strongest possible antidotes against the growing Euroskepticism and different nationalisms and regionalisms flaring up here and there after the Brexit and the current refugee crisis in Europe. Therefore, the ambitious aim of the Bulgarian Presidency to highlight cultural heritage in the EU political agenda as one of the most important tools to foster a sense of belonging and community among European citizens, and to invigorate the unifying links between our societies, deserves admiration. This happened during the conference "*Cultural Heritage: For a More Sustainable Europe*" organised by the Ministry of Culture and the European Commission on 26-27 March 2018 in the historical city of Plovdiv, selected for European capital of culture 2019.

While the plenary sessions were devoted to more general issues such as "*The evolution of the consideration of heritage in the policies of European and international institutions*" (Bruno Favel); "*Sharing Heritage, sharing our future in Europe - some reflections about the place of cultural heritage*" (Dr. Uwe Koch); "*Why integrated and cross-sectorial?*" (Terje Nypan); "*European Cultural Heritage as a tool for public diplomacy*" (Prof. Milena Dragisevic-Sesic); "*Towards a European Action Plan for Cultural Heritage*" (Erminia Sciacchitano, European Commission), in-depth discussions took place in three thematic sessions: "*Competences of the European Union in the field of cultural heritage*"; "*Mainstreaming of cultural heritage - levelling the playground for different EU policies*", and "*Participatory governance of cultural heritage - how to turn good European practices into a model of socially inclusive*



ENCATC members presenting: Claire Giraud-Labatte (top photo, far right); Milena Dragisevic-Sesic (middle photo). Bottom photo left to right: Thomas Knubben and Sveltana Hristova with Maria Kouri from the University of the Peloponnese



governance?" Among the important contributors to the discussion should be mentioned Pier Luigi Sacco (Italy) and Tsveta Andreeva (ECF).

ENCATC was well represented among the speakers including Thomas Knubben (Pädagogische Hochschule Ludwigsburg, Germany); Milena Dragisevic-Sesic (Faculty of Drama Arts, University of Arts Belgrade, Serbia), Svetlana Hristova (Department of Cultural Studies, Faculty of Arts, South-West University "Neofit Rilsky", Bulgaria); Claire Giraud-Labalte (ENCATC Ambassador on Heritage, France) and Dea Vidovic (Kultura Nova Foundation, Croatia).

The political acknowledgement of the high relevance of the conference was validated through the presence of key figures in the field of European cultural policies, such as Tibor Navracsics, the European Commissioner for Education, Culture, Youth and Sport; Michel Magnier, Director for Culture and Creativity, European Commission; Mircea Diaconu, Vice-Chairman of the CULT committee, European Parliament; Dr. Giuliana De Francesco, Vice Chair of the Steering Committee for Culture, Heritage and Landscape (CDCPP), Council of Europe; cultural officers from broad spectrum of national administrations from different parts of Europe.

A special accompanying event was the European Heritage Label Award Ceremony, which took place in the evening of March 26 at the Cinema Theatre of Plovdiv.

Implicit attestation of the conference quality is the fact that it served as an idea-pool for the preparation of **Council conclusions on the need to bring cultural heritage to the fore across policies in the EU**, which will be adopted the next month in Brussels.

Another forthcoming EU Presidency event in support of the cultural heritage preservation and protection is the thematic conference "Illicit Trafficking of Cultural Goods" which will take place in the National Palace of Culture in Sofia, notably in the Day of Europe on 9 May.

FOR MORE INFORMATION ABOUT THE CONFERENCE:

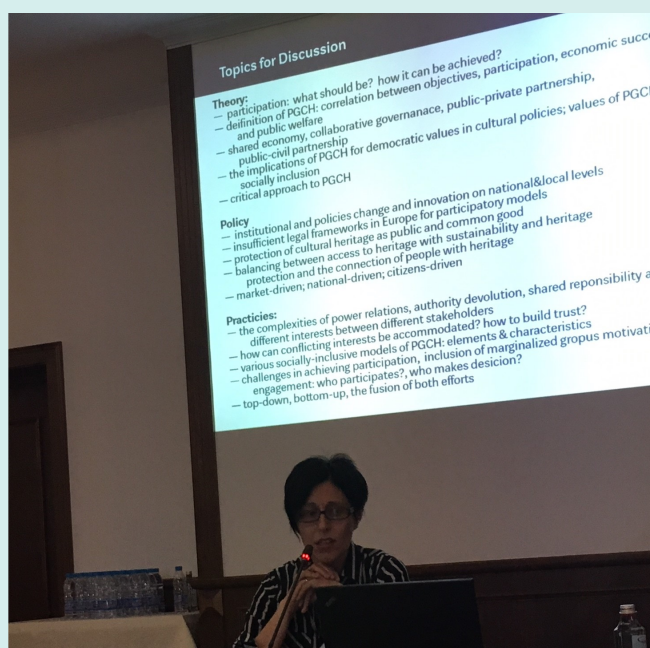
<https://eu2018bg.bg/en/events/309>

READ THE OPENING STATEMENT FROM TIBOR NAVRACSICS, THE EUROPEAN COMMISSIONER FOR EDUCATION, CULTURE, YOUTH AND SPORT:

https://ec.europa.eu/commission/commissioners/2014-2019/navracsics/announcements/opening-statement-eu-presidency-conference-cultural-heritage-more-sustainable-future-europe_en



ENCATC members Svetlana Hristova (far left) and Milena Dragisevic-Sesic (seated second from left).



ENCATC Board member Dea Vidovic.



BELGIUM

BOZAR, Centre for Fine Arts Brussels

Flemish Masters and Beyond Klimt

In 2018, ENCATC member, [BOZAR, Centre for Fine Arts of Brussels](#) will be organising two exciting exhibitions in the frame of the European Year of Cultural Heritage. The first, [Flemish Masters: The Power of Images & Theodoor Van Loon – A Caravaggist Painter between Rome and Brussels](#) will run from 10 October 2018 - 13 January 2019 at BOZAR. It's part of a larger project involving national and international partners such as ENCATC member, the Louvre Museum and the Metropolitan Museum to have a multi-layered collaboration that looks at masterpieces of painting of the Low Countries from an international perspective.



The second, [Beyond Klimt. New Horizons in Central Europe, 1914-1938](#) will run from 21 September 2018 - 20 January 2019 at the [Centre for Fine Arts of Brussels \(BOZAR\)](#). The exhibition is organised in partnership with the [Belvedere Museum](#) in Vienna, where it will be shown from 23 March - 26 August 2018; and in cooperation with the Museum of Fine Arts, Budapest – Hungarian National Gallery. The death of Gustav Klimt, Koloman Moser, Egon Schiele and Otto Wagner in World War I's final year is frequently interpreted as a caesura and associated with the end of an era. The exhibition aims to trace the true impact of this watershed year: the changes it sparked, the limitations it caused, new perspectives that unfurled, and the continuities that persisted.



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FINLAND

HUMAK University of Applied Sciences

CALL FOR PAPERS & POSTERS:

Hygge & Heritage – World Heritage and Local Services Seminar, DEADLINE: 31 July 2018



Hygge [hue-gah] is a Danish word to describe an atmosphere of warmth, wellbeing, and cosiness when you feel at peace and able to enjoy simple pleasures and being in the moment. At the end of November, as the days get darker and colder in Central Finland and the people retreat into the comfort and warmth of their homes, we invite you to come to Petäjävesi and Korpilahti to indulge in two of our favourite things: Hygge & Heritage!

The Hygge & Heritage – World Heritage and Local Services Seminar that will take place from 18-20 November in Petäjävesi, Finland, brings together all those that are interested in developing lesser-known World Heritage Sites and their impact on local communities, organizations and businesses.

Join us at the World Heritage Sites of Petäjävesi Old Church and Struve Geodetic Arc – Puolakka to be inspired, network and develop fresh ideas how to sustainably develop World Heritage Sites and the areas surrounding them with a specific focus on local services.

This Seminar is the closing event of the World Heritage sites' boost to local services project, with project partners: Humak University of Applied Sciences, Local Action Groups (LAG) Jyväskylä and Vesuri.

FOR MORE: <http://hygge-and-heritage-seminar.humak.fi/>

CONTACT: hyggeheritage@humak.fi

ENCATC CONTACT:

Katri Kaalikoski katri.kaalikoski@humak.fi

Lights on! - project mobile game launch and events

BY NINA LUOSTARINEN, ENCATC MEMBER, HUMAK

On 26 May 2018, the [Lights On! Project](#), led by ENCATC member, [HUMAK University of Applied Sciences](#) in Finland, delivered a new project exploring the heritage sites of the islands of Vallisaari and Kuninkaansaari, just outside Helsinki. Using 'play' as a methodology, the event was designed as a 'game for adults' which aimed to find new ways to experience historical sites.

Considering the military history of these places, the organisers - researchers Nina Luostarinen from HUMAK (Finland) and Anthony Schrag from Queen Margaret University (Edinburgh) - designed an 'art war' game that invited two teams on opposing islands to 'invade' each other's land and seek out specially designed flags. This encouraged them to not only physically engage with the sites differently, but also gave an opportunity to explore island's historical role via a creative metaphor.

This international collaboration was developed as both Nina and Anthony lecture in Cultural Management and have a shared interest in heritage sites and participation. The methodology of 'play' was chosen to encourage adults to explore places like we do when we are children: with joy, excitement and bravery. As one of the participants - Tessu - said: "I'm 51. I was hesitant to come as I had thought I had lost the ability to play... but I was so happy to find that I can still play. Its not just for young people! We are all winners today." She had mud stains on her jeans, and a big smile.



There is more to come for the *Lights On!* project: an augmented reality mobile game will be released in June. In this App, you can interact with characters from the past on each of the heritage sites where *Lights On!* work by scanning newly installed information boards. On each site, there is a mystery to be solved - stay tuned and come out to play!!

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Retracing the "Grand Tour" to rediscover cultural heritage

BY CLAIRE GIRAUD-LABALTE, ENCATC INDIVIDUAL MEMBER

During the 18th century, the elites went to complete their education by making a trip across the European continent under the name of "Grand Tour".



How times change. Porta Spoletina, Terni (Italy). Right, drawing by Prosper Barbot, 1820s and left, Porta Spoletina, Terni (Italie) today.

From my own research on travelers in the 19th century, I propose to reconnect with this tradition by following in the footsteps of a French artist. In the 1820s, Prosper Barbot (1798-1877) made two long stays in Italy during which he filled his notebooks with notes and drawings. His lively story moves us through the landscape and history of Europe, introduces us to the diversity of its cultural heritage and the wealth of exchanges that have woven European culture. This research aims to publish these notebooks and to devote an exhibition to this artist thanks to a partnership between France, Italy and Switzerland.

The project labeled within the framework of the European Year of Cultural Heritage is to follow, in 2018 and beyond, the routes taken by Barbot from north to south of Italy and to carry out a photographic report. Several campaigns are already planned: Lombardy, Veneto, Lazio and Rome, Campania and Naples, Sicily, etc. The first campaign is devoted to Tuscany and Umbria.

ENCATC members who are interested to collaborate on a future campaign are very welcome to express their interest!

ENCATC CONTACT:

Claire Giraud-Labalte lacledesarts@wanadoo.fr

Credits: Porta Spoletina, Terni (Italie), dessin par Prosper Barbot, années 1820. Angers, bibliothèque municipale. Cl. P. Giraud, Porta Spoletina, Terni (Italie), 2018.



Connecting Audiences and Cultural Heritage

BY ANTONIA SILVAGGI

A sudden storm took everyone by surprise on 5 June on one of those hot days you can experience in Rome. Nevertheless, rain didn't prevent local cultural professionals from joining the European partners of the [project CONNECT](#) at the Library Institute of Rome, a long-standing and active cultural organisation next to the famous Villa Borghese. A special event organised by ENCATC member, Melting Pro in collaboration with the municipality of Rome and the project partner [CKI](#) was taking place as part of the activities implemented within the project. "Connect Roma - Conversations on Audience Development, Cultural policies and Higher Education". Gathered together were local professionals and international experts to debate around 4 key questions: How is heritage changing? How can cultural organisations become more relevant today? How can they be part of building a different future? What skills cultural professionals need to develop?

The CONNECT hosting partner Melting Pro facilitated a collective discussion around four central themes:

Capture Data. To find out more about cultural participation, integrating qualitative and quantitative data is key, but how to do it? The essence is to understand what do you want to know about people's motivation and behaviours, therefore asking questions and listening are core skills. **Engagement.** The exploration of new and effective ways to engage young people is one of the most important challenges for cultural organisations. Many exciting projects have been mentioned like a cinema festival completely run by young people in Copenhagen, the Takeover festival, Concerts for babies and Nati con la cultura - passaporto della cultura. **Cultural policies.** Through the case stories told by the staff working at the Culture Department of the City of Warsaw, partner in the project, participants were brought to reflect on how to enable an integrated system where the municipality invests in up skilling cultural professionals to create a collaborative system within the city's arts institutions. **Skills and training needs.** The necessary shift within a cultural organisation that aims at becoming audience focused goes through the development of new competences for its staff. Collaboration and sharing are also essential for the organisational change.

A report about this discussion will be drafted for the benefit of the Cultural Heritage community in Europe and beyond.

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HERITO, No. 29: Dissonant Heritage of Central Europe

Should the Palace of Culture and Science in Warsaw be preserved or demolished? How to address the dissonant heritage of death camps and monuments to the Red Army? What is the secret to the phenomenon of some "large plate" tower blocks and Socialist Realist architecture? Are we willing to take responsibility for the entirety of material inheritance passed to us by older generations regardless of their national or ideological connotations? Authors featured in the 29. issue of "Herito" quarterly seek answers to these difficult questions.

In Poland and Central Europe, the last two decades witnessed the emergence of a large group of objects that are clearly discordant with the corpus of unquestionable monuments of national importance. These objects cannot be ignored or removed from our scope of attention. They provoke emotional reactions. It is for us to decide which elements of the inherited material culture we are willing to accept and treat responsibly. In this respect, the history of Central Europe leaves us with numerous difficulties.

In the 29. issue of "Herito", Piotr Paziński investigates the problematic nature of death camps in Poland. Wojciech Wilczyk takes his camera and visits cemeteries of the soldiers of the Red Army, while Lola Paprocka visits the New Belgrade tower block project. Błażej Ciarkowski tells a story of holiday resorts built by the Nazis and the Communists. Jacek Purchla explains the nature of dissonant heritage. Michał Wiśniewski investigates the phenomenon of large plate tower block projects, while Aleksandra Sumorok proves that Socialist Realist architecture has many faces. Jakub Dąbrowski finds the sources of contemporary iconoclasm, and Ewa Chojecka analyses an unknown face of the udarnik monument in Zabrze. Of particular interest is Andrea Tompa's text on the history of Cluj – Romanian city with difficult history.

The issue features reviews of books by Kaja Puto, Mikołaj Banaszekiewicz, Katarzyna Kotyńska, Joanna Majewska, Łukasz Łoziński, Jakub Muchowski, Wojciech Wilczyk, Bartosz Sadulski, as well as announcements of visit-worthy exhibitions in Berlin, Budapest, Bratislava, Krakow, Olomouc, Prague, Warsaw, and Vienna.

FOR MORE: <http://mck.krakow.pl/bookshop/52>

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CULTURAL HERITAGE PROJECTS

Leading up to the European Year of Cultural Heritage, we asked our members about which exciting projects they were working on that could inspire and educate on cultural heritage issues, challenges, and innovations.

RE-ORG: Museum Storage Reorganization

To help museums regain control of their collections in storage, ICCROM and UNESCO designed the RE-ORG Method with the help of a Storage Task Force of 15 professionals from 15 countries, and made it available online in 2011. By 2017, the RE-ORG Method had been applied in 83 museums in 27 countries via hands-on workshops, mentor sessions and online training.

ENCATC member involved: [Central Institute for Conservation in Belgrade](#), Serbia

Territoires imaginaires

Territoires imaginaires is a project dedicated to enhancing territories through artistic and cultural approaches. It is particularly interested in the tangible and intangible heritage of territories in their relation to water, but gives itself the freedom to also take interest in urban, natural, and industrial heritage, etc. **ENCATC member involved:** [Claire Giraud-Labalte](#), France

Forget Heritage

The Forget Heritage project is a three year long INTERREG Central Europe program, which started in 2016. Its main objective of is promoting cooperation between CE cities in order to identify innovative, replicable and sustainable Public Private Cooperation management models of the historical sites by valorising them through setting up Cultural and Creative Industries. **ENCATC member involved:** [Municipality of Genoa - Department of Culture](#), Italy

Heritage and the Ageing Population

'Heritage and the Ageing Population' is one of seven reports which are published within the framework of the EU funded project LEM – The Learning Museum, which aims to create a permanent network of museums and cultural heritage organisations, to ensure that they can exploit their potential as learning places and play an active role with regard to lifelong learning in a knowledge based Europe. **ENCATC member involved:** [Jamtli Foundation](#), Sweden

Strengthening Creative Industries in Armenia, Azerbaijan, and Georgia: Heritage Crafts – Common Platform for Development

The action is aimed to develop the conducive environment for further sustainable development of the Creative Industries, particularly of Heritage Crafts sector in participant countries and to contribute to the cooperation among them and the EU through its main components. **ENCATC member involved:** [Luciano Gloor](#), Georgia

Empowering Museum Professionals and Heritage Organizations Staff by cultural entrepreneurship training and research

This project has the objective to develop the entrepreneurial skills and attitude of museum professionals and cultural heritage organization's staff, using research, training, networking and exploitation activities. **ENCATC member involved:** [Goldsmiths, University of London](#), United Kingdom



CULTURAL HERITAGE & POLICY

Compiled by the European Heritage Alliance 3.3, this is a unique tool of useful policy documents on cultural heritage. As a member of the Alliance 3.3, ENCATC puts it at the disposition of its members

EUROPEAN PARLIAMENT

[Decision of the European Parliament and of the Council of 17 May 2017 on a European Year of Cultural Heritage \(2018\)](#)

[Draft Report on 'Towards an EU strategy for international cultural relations', 22 February 2017](#)

[Report on the proposal for a decision of the European Parliament and of the Council on a European Year of Cultural Heritage, 17 November 2016](#)

[Resolution Towards an integrated approach to cultural heritage for Europe, 8 September 2015](#)

COUNCIL OF THE EUROPEAN UNION

[Conclusions on an EU strategic approach to international cultural relations, 23 May 2017](#)

[The Rome Declaration](#), Declaration of the leaders of 27 member states and of the European Council, the European Parliament and the European Commission, 25 March 2017

[Proposal for a Decision of the European Parliament and of the Council on a European Year of Cultural Heritage \(2018\). General approach](#) 11 November 2016

[Conclusions on the role of Europeana for the digital access, visibility and use of European cultural heritage, 31 May 2016](#)

[Conclusions of the Council and of the Representatives of the Governments of the Member States, meeting within the Council, on a Work Plan for Culture 2015-2018, 25 November 2014](#)

[Conclusions on participatory governance of cultural heritage, 25 November 2014](#)

PRESIDENCIES OF THE COUNCIL OF THE EUROPEAN UNION

Lithuanian Presidency of the EU: [Vilnius Final Statement of the European Conference 'Cultural Heritage and the EU 2020 Strategy – Towards an Integrated Approach'](#), 13-14 November 2013

Belgian Presidency of the EU: [Declaration of Bruges. Cultural Heritage: a Resource for Europe. The Benefits of Interaction](#), 9 December 2010

EU REFLECTION GROUP "EU AND CULTURAL HERITAGE"

[non-paper "Farming the historic landscape: Towards a better integration of cultural heritage in a sustainable future"](#)

EUROPEAN COMMISSION

[Communication on a New Agenda for Europe, 22 May 2018](#)

[Proposal for a Decision of the European Parliament and of the Council on a European Year of Cultural Heritage, 30 August 2016](#)

[Joint Communication to the European Parliament and the Council 'Towards an EU strategy for international cultural relations', 8 June 2016](#)

[Communication Towards an integrated approach to cultural heritage for Europe, 22 July 2014](#)



[Mapping of Cultural Heritage actions in European Union policies, programmes and activities](#), 2014

[Report of the Horizon 2020 expert group on cultural heritage: Getting cultural heritage to work for Europe](#), 2015

COMMITTEE OF THE REGIONS

Opinion 'Towards an EU strategy for international cultural relations' adopted on 8 February 2017 ([link to opinion factsheet](#))

Resolution on the European Year of Cultural Heritage 2018 ([adopted at 119th plenary session, 11-12 October 2016](#))

[Opinion Towards an integrated approach to cultural heritage for Europe](#) 16 April 2015

EUROPEAN ECONOMIC AND SOCIAL COMMITTEE

[Opinion on 'Towards an EU strategy for international cultural relations'](#) adopted on 23 May 2017

COUNCIL OF EUROPE

[Convention on Offences relating to Cultural Property](#), 19 May 2017

[Strategy 21: European Cultural Heritage Strategy for the 21st Century](#) – adopted on 22 February 2017 (more information available [here](#))

[Namur Declaration](#) "Cultural heritage in the 21st century for living better together. Towards a common strategy for Europe", 23-24 April 2015

[The Namur Call](#) "Cultural heritage in the 21st century for living better together. Towards a common strategy for Europe", 23-24 April 2015

[Faro Convention: Framework Convention on the Value of Cultural Heritage for Society](#), 27 October 2005

[Florence: European Landscape Convention, 2000](#)

[Valletta Convention: Convention on the Protection of the Archaeological Heritage \(Revised\)](#), 16 January 1992

UNESCO

[UNESCO Global Report on Culture for Sustainable Urban Development](#), 2016

[The Hangzhou Declaration: Placing Culture at the Heart of Sustainable Development Policies](#), 17 May 2013

[Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#), 20 October 2005

[Convention on the Safeguarding of the Intangible Cultural Heritage](#), 17 October 2003

[UNESCO Declaration concerning the Intentional Destruction of Cultural Heritage](#), 17 October 2003

[Convention on the Protection of the Underwater Cultural Heritage](#), 2 November 2001

UNITED NATIONS

['Cultural rights and the protection of cultural heritage' – Resolution adopted by the Human Rights Council on 30 September 2016](#)

[Report of the UN Special Rapporteur in the field of cultural rights of 9 August 2016](#)



About the European Heritage Alliance 3.3:

The European Heritage Alliance 3.3 is an informal European sectoral platform. Led by Europa Nostra, it is composed of more than 40 European or international networks, including ENCATC, and organisations active in the wider field of cultural heritage.

The Alliance was launched in June 2011 on occasion of the European Heritage Congress 2011 organised by Europa Nostra in Amsterdam.

LEARN MORE ABOUT THE EUROPEAN HERITAGE ALLIANCE 3.3: <http://europeanheritagealliance.eu/>

ACCESS ALL POLICY DOCUMENTS:

<http://europeanheritagealliance.eu/documents/>



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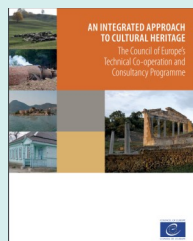
Food and Museums

EDITED BY NINA LEVENT AND IRINA MIHALACHE



An integrated approach to Cultural Heritage

BY THE COUNCIL OF EUROPE



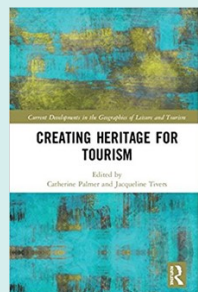
Digital Echoes: Spaces for Intangible and Performance-based Cultural Heritage

EDITED BY WHATLEY S., CISNEROS, R., SABIESCU, A



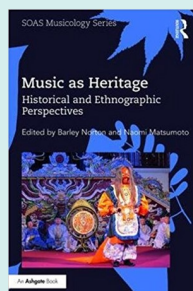
Creating Heritage for Tourism

EDITED BY CATHERINE PALMER AND JACKY TIVERS



Music as Heritage: Historical and Ethnographic Perspective

EDITED BY BARLEY NORTON, NAOMI MATSUMOTO



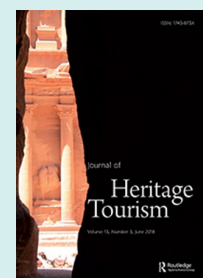
Innovation & Cultural Heritage

BY EUROPEAN COMMISSION



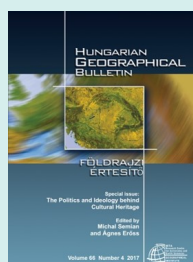
Role of intangible cultural heritage in tourism in natural protected areas

BY ESFEHANI & ALBRECHT



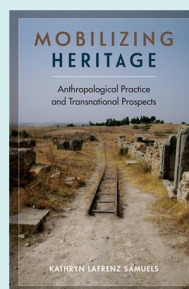
The politics and ideology behind Cultural Heritage

EDITED BY SEMIAN & EROSS



Mobilizing Heritage

BY SAMUELS KATHRYN



Your Bibliography Database

ENCATC is committed to transferring knowledge to a wide international audience.

In addition, ENCATC members, have access to one of the most comprehensive bibliographies on cultural management and policy with more than 1,000 titles organised in 25 sub categories.

MORE RESOURCES

Spotlight - an overview of the year *A quick overview about the European Year of Cultural Heritage. The leaflet is available in 24 languages.*

Special Eurobarometer on Europeans and cultural heritage *This survey assesses the attitudes and opinions of people in the EU on cultural heritage. It is the first EU-wide survey to be conducted on this topic.*

Cartaditalia - the European Year of Cultural Heritage edition *A special edition of CARTADITALIA, the annual magazine of the Italian Institute of Culture of Brussels, dedicated to the European Year of Cultural Heritage.*

Participatory governance of cultural heritage *A collection good practices and innovative approaches on the multilevel governance of cultural heritage, which involve the public sector, private stakeholders and the civil society.*

Safeguarding cultural heritage from natural and man-made disasters - A comparative analysis of risk management in the EU *A comparative analysis of risk management in the EU.*

Preventive Conservation of Cultural Heritage *A factsheet from the Council of Europe within the work of the European Heritage Strategy for the 21st Century*

Conservation - Restoration of Cultural Heritage *A factsheet from the Council of Europe within the work of the European Heritage Strategy for the 21st Century*

Barriers to accessing culture *'At a glance' note by Magdalena Pasikowska-Schnass, European Parliamentary Research Service, June 2018*

Creative Europe Programme *'How the EU budget is spent' briefing, by Matthew Parry and Magdalena Pasikowska-Schnass, EPRS, September 2015*

European Capitals of Culture broaden their reach *'At a glance' note by Magdalena Pasikowska-Schnass, European Parliamentary Research Service, June 2016*

Crowdsourcing and crowdfunding in the cultural and creative sectors *'At a glance' note by Magdalena Pasikowska-Schnass, European Parliamentary Research Service, February 2016*

Integration of refugees and migrants: Participation in cultural activities *'At a glance' note by Magdalena Pasikowska-Schnass, European Parliamentary Research Service, February 2017*

Protection of cultural heritage in armed conflicts *Briefing by Magdalena Pasikowska-Schnass, European Parliamentary Research Service, March 2016*

Illicit trade in cultural goods *Briefing by Anna Zygierecz with Marta Méndez Juez, European Parliamentary Research Service, July 2017*

Regulating imports of cultural goods *Briefing by Krisztina Binder, European Parliamentary Research Service, February 2018*

EU strategy for international cultural relations *'At a glance' note by Magdalena Pasikowska-Schnass, European Parliamentary Research Service, July 2017*

Perspectives on transatlantic cooperation: Culture in EU-US relations *Briefing by Ivana Katsarova, European Parliamentary Research Service, July 2017*

Major challenges for EU tourism and policy responses *Briefing by Vasilis Margaras, European Parliamentary Research Service, May 2017*

Sustainable tourism: The environmental dimension *Briefing by Vivienne Halleux, European Parliamentary Research Service, March 2017*



CULTURAL HERITAGE & OUR COMMUNITY

The FRH Torch of Heritage and Culture

BY KATARZYNA KONIECKA, FUTURE FOR RELIGIOUS HERITAGE

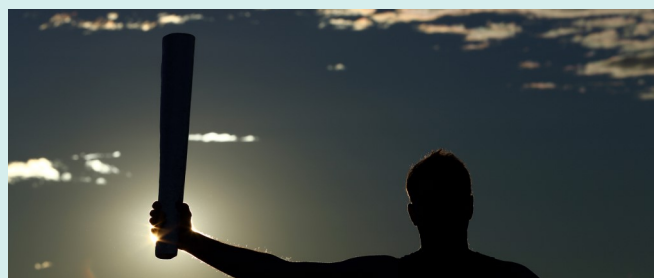
Inspired by the Olympic Torch of Athens, Future for Religious Heritage has launched the "Torch of Heritage and Culture" initiative, to **raise awareness and safeguard the importance of Europe's rich religious heritage.**

Part of the European Year of Cultural Heritage, the **FRH Torch is a memory treasure box**, containing personal letters from prominent members of the international community (artists, scientists, politicians) but also from European citizens and refugees. These letters, contributed during an official Torch ceremony held at various events all over Europe, **describe personal memories and stories relating to religious heritage.**

The initiative was launched on 8 January, in Leeuwarden, the European Capital of Culture. On the occasion, Peter de Haan, chairman, Church of Huizum in Leeuwarden said: *"We live with stories. Stories originate when people get together and pass them on. [The churches] will always be buildings full of stories. Religious stories, part of religious heritage, but also stories about big or small happenings in the community that are told again and again."*

The **FRH Torch will travel across Europe**, stopping at a number of events and collecting new contributions. After a stop at the European Landscape Forum in Aschaffenburg, the FRH Torch will be present, among other events, at the Preserve, Use and Develop Conference (25-26 April, Lund), the European Cultural Heritage Summit (18-24 June, Berlin), the Urban Jewish Heritage Conference (3-7 September, Kraków), and the [26th ENCAC Congress on Cultural Management and Policy](#) (26-29 September 2018, Bucharest).

All, **the collected memories will be presented to the European Commissioner for Education, Culture, Youth**



and Sport, Mr. Tibor Navracsics, at the [FRH Conference](#) taking place on 11-13 October in Paris.

You can follow the Torch's full European journey online, on [FRH's interactive map](#).

The FRH Torch Initiative is open to everyone. **You are invited to contribute with your own personal memory related to religious heritage** and help recognise the value of our shared heritage as a symbol of unity on which Europe was built.

Every memory is equally important, as they all add up to the **sense of community** built around religious heritage. After the European Year of Cultural Heritage concludes, the memories collected through this initiative will continue their virtual life, accessible to everyone on the [FRH website](#), proof that Europeans have a lot in common and that there is indeed **a collective need for protecting and promoting religious heritage.**

For more information visit the [FRH Torch website](#) and view the letters by clicking "Our Contributors".

To submit your contribution, click on the **"SEND US YOUR LETTER"** button on the [FRH Torch website](#). Your message can be handwritten or typed, in English or in your native language.

An initiative of



With the participation of



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A Celebration of European Musical Heritage

BY STEFANIE THOMAS, CUMEDIAE



On 21 June, [CUMEDIAE](#) aisbl hosted a chamber music concert featuring "**Les Filles**", a **female sextet of European musicians**, as a contribution to the **European Year of Cultural Heritage**. The event, concurrently held with the **World Music Day 2018**, was hosted in the unique atmosphere of the **Atelier Marcel Hastir**, in the heart of Brussels.

Through "A celebration of European Musical Heritage", CUMEDIAE wished to encourage more people to **discover and engage with Europe's Cultural Heritage to reinforce a sense of belonging to a common European space**.

The Sextet, entirely playing string instruments and composed by Lidia Kocharyan (Armenian-Russian), Chiara Larrauri Escamilla (Spanish), Clotilde Leroy (French), Nathalie Angélique (Belgian), Ambre Tamagna (French) and Petronella Torin (Swedish), led the audience through an **enchanted musical trip across Europe**. The repertoire, ranging from Tchaikovsky (Russia) to Joaquín Turina (Spain), allowed the **audience to discover how music creates a common language, overcoming cultural differences**.

Among the guests, CUMEDIAE had the honor of hosting leading figures, such as **Cecilia Yuste Rojas, the Spanish Ambassador in Belgium**, as well as representatives from other cultural organisations based in Europe.

CUMEDIAE took this opportunity to announce the **launch of the Italian and Arabic version of [Culture Agora](#)**, a premium online meeting place for cultural organisations, professionals and many others interested in the arts and the creative sector. An information stand and an inspiring opening speech of **chairman, Ignasi Guardans**, enabled participants to get **insights on the new version of the website highlighting that the expansion has been made possible by Brussels Invest-Export**. The journey through Europe ended with a typical Spanish Apéro kindly provided by Hispania.

On behalf of CUMEDIAE's team we want to thank everyone that joined us and shared with us this exciting experience.

Museums, Social Landmarks Declaration of Funchal at the European Year of Cultural Heritage

Nearly a decade after their last joint position on "Sustainable Cultural Tourism", the World Federation of Friends of Museums and the European Alliance of the International Council of Museums converge again in **defence of museums in a [Declaration on "Museums, Social Landmarks"](#)**.

Presented publicly on the eve of the International Museums Day (18 May), this is a statement aiming also to mark and celebrate the European Year of Cultural Heritage, which is taking place in 2018, and will be known as the **"Declaration of Funchal"**, for being formally adopted by the presidents of both organizations in the headquarters of the Regional Government of Madeira and subsequently publicly presented in City Hall of Funchal, on 11 May, on the occasion of the Annual General Meeting of the World Federation of Friends of Museums.



The **"Declaration of Funchal"** recalls the **centrality of museums in the contemporary world and the great attachment of citizens to them**, very visible, in the European case, as witnessed by the most recent Eurobarometer on Cultural Heritage. The very destructive effects on museums of the global financial crisis which began about a decade ago and which only a handful of countries have overcome in recent years, are also highlighted. In the current context of economic recovery, the two organizations consider it to be **time to launch a set of strategic guidelines and operational measures**, for both the museums and the governmental entities in each country.

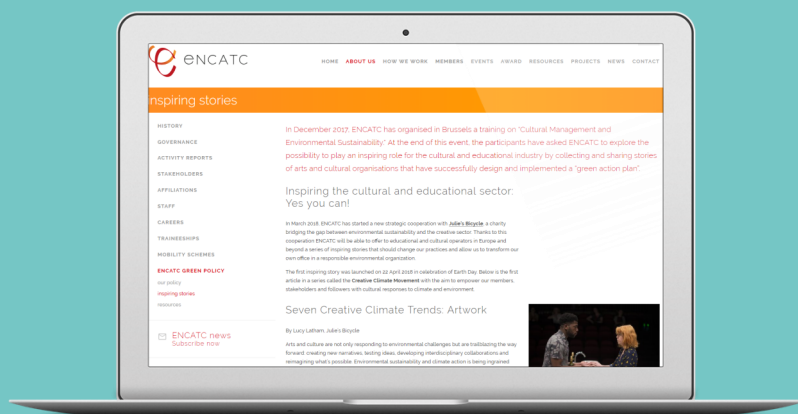
LEARN MORE AND READ THE DECLARATION HERE:
<http://network.icom.museum/europe>



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NEW! Check us out online for inspiring stories of arts and cultural organisations that have successfully design and implemented a **"green action plan"**.

ENCATC is sharing **7 exclusive articles** from Julie's Bicycle in a series called the **"Creative Climate Movement"** with the aim to **empower** our members, stakeholders and followers **with cultural responses to climate and environment**.

The 3rd article on **["Organisational Leadership"](#)** has been published!

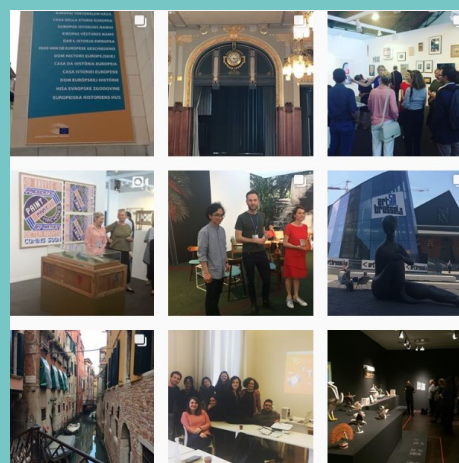
Thanks to this cooperation ENCATC is able to offer to educational and cultural operators in Europe and beyond a series of **inspiring stories** that should **change our practices** and allow us to **transform our own office in a responsible environmental organisation**.

FACEBOOK.COM/ENCATC



Follow us on **[Facebook](#)** and get excited for your cultural discoveries in Bucharest, Romania this September where we are having the 2018 ENCATC Congress.

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WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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