



encatc

The European network on cultural management and policy



26th ENCATC Congress

**Beyond EYCH2018. What is the cultural horizon?
Opening up perspectives to face ongoing transformations**

26-29 September 2018 in Bucharest, RO



#encatc2018

An initiative of



In partnership with



With the support of



Co-funded by the
Creative Europe Programme
of the European Union

In the frame of



THE CONGRESS

ENCATC, the leading European network on cultural management and policy, is the organiser of the only international congress dedicated to the advancement of theory, education, research and practice on cultural management and policy.

The aim of the ENCATC Congress is to provide an opportunity for academicians, trainers and researchers from the cultural management and policy educational fields with cross-disciplinary interests to mingle with professionals, policy makers and artists and thus to bridge the knowledge gap, promote research esteem and the evolution of pedagogy.

In addition, this international gathering of participants from different world regions is also an unique opportunity for delegates to learn about innovative projects, exchange practices, network with peers, expand and strengthen their professional relationships as well as have a full immersion into the local host country's culture through artistic programming and cultural visits.

The ENCATC Congress format includes 6 main activities: the Members' Forum, the Conference, the Young and Emerging Researchers' Forum, the Research Award Ceremony, the Education and Research Session, the cultural study tour.

2018 CONGRESS THEME

BEYOND the EYCH 2018, Europe, Culture Heritage

Under the main theme **“Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations”**, the 26th ENCATC Congress on Cultural Management and Policy (26-29 September, Bucharest, Romania) aims to thoroughly explore the ongoing cultural transformations that are shaking the very foundations of our understanding and practice of culture.

Among these changes in Europe and the world in the past 30 years we can easily quote: digitization, the development of the knowledge society, the rise of NGOs and the shrinking of the nation-state, marketization and commodification, the emergence of new powers, and the collapse of socialism in Europe.

While responding to global trends and phenomena, cultural transformations express also locally. Considering therefore it is essential to examine our own professional and educational context, strongly influenced by the cultural history and the institutional framework of our countries, the debate will be enriched by the contributions on the impacts of these transformations across Europe and beyond.



2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

PROGRAMME

A dynamic 4-day programme will put forward most innovative ideas, insightful learnings, and actionable methods coming out of the cultural management and policy field. From education, research, training and practice – we've got your needs covered.

26 SEPT. 2018

09:30	Registration opens
10:00-12:45	ANNUAL MEMBERS' FORUM, PART I. <i>Attention! The Members' Forum is only for members of ENCATC, AAAE & TACPS.</i> Includes 3 round tables to explore the cultural horizon, ongoing transformations and future scenarios
10:00-12:30	11TH YOUNG & EMERGING RESEARCHERS' FORUM
12:45-14:30	Networking Lunch
14:30-16:00	ANNUAL MEMBERS' FORUM, PART II. <i>Attention! The Members' Forum is only for members of ENCATC, AAAE & TACPS.</i> Current cultural policy trends in Compendium Member States and Compendium's future development
16:00-16:30	Coffee Break
16:30-18:00	26TH ENCATC GENERAL ASSEMBLY <i>Attention! Only ENCATC members may attend.</i>
18:00-18:30	BOOK EXCHANGE & NETWORKING TIME
18:30-21:00	WELCOMES AND NETWORKING COCKTAIL FOR ALL CONGRESS PARTICIPANTS

27 SEPT. 2018

09:30-10:00	Registration
10:00-15:30	OPENING PERSPECTIVES SESSION, PART I. Sharing Perceptions Experience: time to observe the field
15:30-17:30	OPENING PERSPECTIVES SESSION, PART II. Sharing Perceptions Experience: time analyse and reflect
17:30-18:45	KEYNOTE BY PROFESSOR JEAN-LOUIS FABIANI FOLLOWED BY A DEBATE "ONGOING TRANSFORMATIONS"
19:00-20:00	5TH ENCATC RESEARCH AWARD CEREMONY
20:00-22:00	Networking Cocktail

28 SEPT. 2018

09:30	Registration opens
10:00-12:30	POSTER EXHIBITION
10:00-12:30	EDUCATION & RESEARCH SESSION, PART I.
12:45-14:00	Networking Lunch
14:15-15:30	EDUCATION & RESEARCH SESSION, PART II.
15:30-16:00	Coffee Break
16:00-18:00	ROUND TABLE
20:00-22:00	CELEBRATING CULTURAL DIVERSITY - FRH TORCH <i>Cultural programme and closing network cocktail.</i>

29 SEPT. 2018

CULTURAL STUDY TOUR (OPTIONAL)		
OPTION 1	OPTION 2	OPTION 3
09:00-11:00	09:00-11:00	08:00-15:30
<u>Mogosoiaia Palace</u>	<u>Peles Castle</u>	<u>National Village Museum</u>

FIRST SPEAKERS REVEALED



KEYNOTE SPEAKER

Professor Jean-Louis Fabiani

MEMBER OF THE INSTITUTE FOR
ADVANCED STUDY IN PRINCETON,
USA AND PROFESSOR AT THE
CENTRAL EUROPEAN UNIVERSITY
IN BUDAPEST



Anda Becut Marinescu

NOD MAKERS SPACE

Romania



Alexandru Berceanu

CINETIC

Romania



Călin Dan

NATIONAL MUSEUM
OF CONTEMPORARY
ART BUCHAREST

Romania



Paul Dujardin

BOZAR, CENTRE
FOR FINE ARTS,
BRUSSELS

Belgium



Claire Giraud-
Labelle

UNIVERSITY OF
NANTES

France



Jerry C Y Liu

TAIWAN
ASSOCIATION OF
CULTURAL POLICY
STUDIES

Taiwan



Tamina Lolev

NOD MAKERS
SPACE

Romania



Richard Maloney

NEW YORK
UNIVERSITY
STEINHARDT

United States



Tzu-Lin Miao

NATIONAL TAIWAN
UNIVERSITY OF ARTS

Taiwan



Vintilă Mihăilescu

NATIONAL UNIVERSITY
OF POLITICAL STUDIES
AND PUBLIC
ADMINISTRATION

Romania



Andrea Peichi Lee

NATIONAL TAIWAN
UNIVERSITY OF ARTS

Taiwan



Effy Tselikas

JOURNALIST

Greece



Dea Vidović

KULTURA NOVA
FOUNDATION

Croatia

MORE SPEAKERS COMING SOON!

ANNUAL MEMBERS' FORUM

10:00-12:45 **PART I.**

Round table 1. What is emerging on the cultural horizon for Europeans? What are potentially the issues and current challenges shaping it? The point of view of the artists and cultural operators.

Round table 2. Reimagining European cultural heritage: the past, ongoing transformations and the (ir) future : whose European cultural heritage?

Round table 3. What's next? What are the future scenarios for cultural policy making? What's the approach?

14:30-16:00 **PART II.**

Current cultural policy trends in Compendium Member States and Compendium's future development



WHY NOT ATTEND AS A MEMBER AT THIS YEAR'S CONGRESS?

[Apply and join](#) to be part of the leading European network on cultural management and policy before your Congress attendance and **save 40%** on your new membership fee! You'll also gain access to the Annual Members' Forum in addition to the fantastic membership benefits you'll enjoy throughout the year.



YOUNG & EMERGING RESEARCHERS' FORUM

On 26 September, renowned researchers in cultural management and cultural policy will lead a programme designed for a new generation of young and emerging researchers on GLOBAL CULTURAL ENCOUNTERS: Career Building in Cultural Management and Policy Research".

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- 10:00-10:05 **WELCOME & OPENING OF THE FORUM:** "GLOBAL CULTURAL ENCOUNTERS: Career Building in Cultural Management and Policy Research"
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- 10:05-10:15 **INTRODUCTION:** Opening the window to cultural policy and management research - an intercultural and intergenerational dialogue continued...
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- 10:15-11:00 **SESSION I.** We all started from there: Post graduate young researchers in cultural policy/governance and management
-
- 11:00-11:50 **SESSION II.** How did I go through it? Research methodology on cultural policy/governance and management studies
-
- 11:50-12:30 **SESSION III.** Potential leaders: New PhD in the field of cultural policy/governance and management studies
-

A portrait of Jean-Louis Fabiani, a middle-aged man with dark hair, smiling. He is wearing a dark suit jacket over a light-colored shirt. The background is a warm, orange-toned wall with abstract geometric shapes. The image is framed by a red border on the top and right sides.

MEET YOUR KEYNOTE SPEAKER

JEAN-LOUIS FABIANI, 2018 ENCATC CONGRESS KEYNOTE SPEAKER

Jean-Louis Fabiani, member of the Institute for Advanced Study in Princeton, USA and Professor at the Central European University in Budapest will share his critical reflection on the current cultural dynamics/transformations and their implications in terms of heritagisation - interconnections between past, present, and future making practices and legacies.

Jean-Louis Fabiani has been professor of Sociology at the Central European University in Budapest since 2008. Born in 1951 in Algiers (Algeria), he studied at the Ecole normale supérieure and received his PhD in 1980 from the EHESS (Paris). From 1980 to 1988 he was agrégé-répétiteur then maître-assistant at the Department of Social Sciences at the Ecole normale supérieure. In 1988, he moved to the administration of culture, being appointed as Director of Cultural Affairs in Corsica. He went back to the academic world in 1991 when he joined EHESS, first in Marseilles, then in Paris in 2002. He is the author of eleven personal books. He was the chairman of the board of the Mediterranean Youth Orchestra from 1998 to 2014.

WHAT IS THE CULTURAL HORIZON?

Actors in the world of culture, practitioners as well as thinkers, have lived in a rather simple world for a long time. The horizon was quite clear: a better world was possible through the improvement of diverse cultural tools: thanks to a better management, to the definition of clear and homogeneous goals and to a common, albeit vague, conception of Europe, we could use the concept of culture in the singular. This relative consensus is dead: identity politics and neo-nationalism have imposed the plural. Cultural wars are no longer only symbolic fights. They can be war *tout court*. We thought that the patient construction of ways of peaceful communication and of a common heritage would lead us to an eternal cultural spring. This is not the case. The necessary recognition of the Other, that was our common goal, tends to be replaced by her silencing. Regretting the past is not a solution. The current critique of the myth of a homogenous European culture has some positive effects: it forces us to adopt a more reflective way when using tools and concepts that we tended to take for granted. The Bucharest Congress is crucial in envisaging the reframing of

our endeavours in troubled times. We can't consider that Europe is hegemonic in the realm of culture any longer. Other voices exist that claim equal legitimacy, and even more, the deconstruction of the very concept of legitimacy. Europe is no longer the dominant voice, and we must think that it is a very good thing. For the time being there is neither a new hegemony in sight nor a form of emerging consensus about cultural values. The Global South remains quite heterogeneous while the production centres of cultural industries remain largely in the North, in spite of emerging soft powers. What should we do? As Europeans, we must subtly navigate between two reefs: the temptation of the guilt trip on the one hand; the proliferation of neo-nationalist invented narratives on the other hand. As non-Europeans, we should not only demand equal consideration for our cultural endeavours; we have to invent new forms of production and diffusion that would be in line with the decolonizing imperative, and bring real innovation to cultural life and cultural policy. We must say that, at least for the time being, Europeans will not buy the story portraying them as the bad guys in history: in the current conjuncture, the radical "decolonial" view will just increase the level of cultural violence. Some activists are just sorcerer's apprentices. But we must fight also the discourse of cultural roots that leads to invented traditions and worse, to the spreading of fake news. If nobody believes that music softens the mores any longer, we should not let it prepare the war. The professionals of culture have a central role in the redefinition of the ways by which we talk together without fighting each other. The European ideal is not obsolete, if only we avoid self-imposed guilt and absurd hatred.

PROFESSOR JEAN-LOUIS FABIANI

2018 ENCATC CONGRESS KEYNOTE SPEAKER



ENCATC RESEARCH AWARD

WHO WILL BE ANNOUNCED AS THE WINNER?

On the evening of 27 September, the winner of the 2018 ENCATC Research Award on Cultural Policy and Cultural Management will be announced to an international audience of researchers, academics, cultural professionals, policy makers, and media.

Join this celebration of excellence in cultural management and cultural policy research making the most important contributions to inform policy making and benefit practitioners in the broad field of culture.

This prestigious recognition aims to stimulate academic research in the field of cultural policy and cultural management with an emphasis on its applied implications. The ENCATC Award also has the ambition to contribute to the process of creating a network of scholars who are competent in doing comparative research projects in cultural policy and cultural management.



CONNECT TO THE MOST CUTTING-EDGE EDUCATION AND RESEARCH

Once again, this annual gathering of the international research community on 28 September will provide a **unique interdisciplinary** environment to get the latest **world-class research** conducted in the field of **cultural management and policy**.

There will be a **focus on the main topic of the Congress, "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"** addressing the **critical and inclusive views of cultural heritage and its relation with other cultural and creative sectors**. The session also includes hot topic issues related to cultural management and policy research and education.

The Education and Research Session builds on the success of previous edition organised in Brussels (2010), Helsinki (2011), London (2012), Antwerp (2013), Brno (2014), Lecce (2015), Valencia (2016), and Brussels (2017). At date more than 300 researchers and educators from around the world have presented their work.

EDUCATION & RESEARCH SESSION



CELEBRATING CULTURAL DIVERSITY

THE TORCH OF HERITAGE AND CULTURE

As part of the European Year of Cultural Heritage, the 2018 ENCATC Congress "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations" will be one the major events to host "The Torch of Heritage and Culture".

Laud and praise our cultural diversity at the "Torch of Heritage and Culture" ceremony on 28 September during the Congress. Contribute to raising awareness and safeguarding the importance of Europe's rich religious heritage and the values of our shared European heritage as a symbol of unity on which Europe was built.

Inspired by the Olympic Torch of Athens, Torch is an initiative launched by Future for Religious Heritage. As Torch travels across Europe, Ministers of Culture from all EU Member States will also be invited to participate, together with prominent members of the international community (artists, scientists, politicians), European citizens and refugees.

All Congress participants will be invited to contribute with their personal memories related to religious heritage to a growing collection that will be presented to the European Commissioner for Education, Culture, Youth and Sport, Mr. Tibor Navracsics, at the FRH Conference taking place in October 2018 in Paris.

IMMERSE YOURSELF IN ROMANIA'S CULTURE



A NEW LENS TO DISCOVER LOCAL CULTURE

Witness first-hand the ongoing cultural transformations happening in Bucharest. On 27 September be part of a deep reflection on the universal challenges and reflections going around arts, heritage and culture.



GET A TASTE FOR LOCAL ROMANIAN CULTURE

The ENCATC Congress is an opportunity to learn about another culture! The cultural programming will delight with local traditions and artistic performances for an unforgettable experience of Romania!



TO BUCHAREST & BEYOND!

Conclude your Congress experience with optional Cultural Tours on 29 September to broaden your cultural knowledge with transport and visits organised to Mogosoia Palace, Peles Castle, and the National Village Museum. Unwind a bit after all the Congress discussions and debates, continue networking with other participants, and enjoy learning more about Romania's culture! Now the only question is, *which one will you choose?*



The ENCATC Congress is one of the most valuable opportunities available to network with an international body of academics, practitioners, and researchers in cultural management and policy fields.

- Alan Salzenstein, DePaul University, USA

The ENCATC Congress is an opportunity to meet other experts in the cultural field and learn from their experiences.

- Carolina Quintana, The United Nations Conference on Trade and Development (UNCTAD)

A great event offering a unique balance between academic research and managerial applications. Also a significant opportunity to network and meet experts, even for newcomers.

- Debbie Lee, Taiwan Association of Cultural Policy Studies, Taiwan

The ENCATC Congress is the place to be for academics, trainers, researchers, and operators in the cultural field, open to Europe and beyond, ready to embrace the future.

- Claire Giraud-Labalte, Art Historian, France

TESTIMONIALS

PRACTICAL INFORMATION

For access to constantly updated practical information and FAQs, please visit us at www.encatc.org/en/events/detail/26th-encatc-congress/practical/

DATES

26-29 September 2018

VENUE

Romanian Ministry of Culture in Burcharest, RO

WEBSITE

www.encatc.org/en/events/detail/26th-encatc-congress/

WORKING LANGUAGE

The Congress working language is English.
No simultaneous translation will be provided.

VISA REQUESTS

All requests for Visas must be made to the local partner.
Please follow instructions on our [website](#).

CONTACT

GiannaLia Cogliandro Beyens, ENCATC Secretary General
g.cogliandro@encatc.org, +32 (0)2.201.29.12

LOCAL CURRENCY AND EXCHANGE

The Romanian Leu is the currency of Romania. The currency symbol is lei. The currency code for Lei is RON. You can change dollars and euros at the airport or by card at a bank ATM machine. Depending on the bank or exchange office, 1 euro is about 4,7 lei, but it is always advised to check daily conversion rates.

LOCAL TRANSPORTATION

ATTENTION! Payments are made only in the national currency.

Bucharest's public transport system is the largest in Romania and one of the largest in Europe. It is made up of the Bucharest Metro, as well as a surface transport system run by RATB, which consists of buses, trams, trolleybuses, and light rail. In addition, a private minibus system operates in the city.

Transportation from the airport to the center of the city can be made by car (taxi or Uber services) or by bus: 783 Express Line which will leave you at the Unirii Square (Piata Unirii) in the center of Bucharest (as final destination). The 783 Express Line busses run at intervals of 40 minutes and Bus stops are located in front of the arrivals terminal and departure terminal. The magnetic card with two trips costs 7 lei (less than 2 euros – check the link (<http://www.ratb.ro/expres.php>)). There are 16 stations to the center (Unirii Square) which is also the end of the Express 783 line. The schedule of this bus (<https://bit.ly/2lIOfwg>).

Taxi services: Rates between 1.39 and 3.50 lei / km (price between 6 and 15 euros).

The local organizer strongly advises you to use the Uber services (in order to avoid using the taxi services). Through the Uber APP you can select cash payment and most of the drivers know English.

HOW TO REGISTER

Claim your 20% discount on the Congress registration fee!

Those who act early can save 20% off the full price by booking their registration to the 26th ENCATC Congress **before 10 August 2018**. Why wait?

REGISTER WITH SPECIAL DISCOUNTS: <https://www.encatc.org/en/events/detail/26th-encatc-congress/>

Annual Members' Forum	26 Sept.	FREE for ENCATC members and those of networks TACPS and AAAE, but registration required	
11th Young & Emerging Researchers' Forum	26 Sept	FREE for everyone, but registration required	
Main Congress Programme	27 & 28 Sept	310.00 EUR	Early booking fee (20% discount until 10 August)
		390.00 EUR	Regular booking fee (after 10 August)
		100.00 EUR	Booking fee for cultural operator in RO
		80.00 EUR	Early booking fee for students (20% discount until 10 August)
		100.00 EUR	Regular booking fee for students
Only Social Programme	27-28 Sept	70.00 EUR	Regular booking fee
Cultural Tours (optional)	29 Sept	30.00 EUR	Option 1 to Mogosoia Palace
		51.00 EUR	Option 2 to Peles Castle
		25.00 EUR	Option 3 to the National Village Museum

MOBILITY

While ENCATC is not a mobility service provider, here are some useful sources that can help support your travel and participation to the 2018 ENCATC Annual Congress.

MOBILITY FUNDING GUIDES

Since 2012, the Asia-Europe Foundation (ASEF) and On the Move (OTM) have jointly presented the Mobility Funding Guides for International Cultural Exchange in 51 countries part of the Asia-Europe Meeting (ASEM). They provide a comprehensive and updated list of funding opportunities for the cultural mobility of artists and cultural practitioners in Asia and Europe, where cultural mobility is defined as "the temporary cross-border movement of artists and other cultural professionals." <http://www.asef.org/projects/themes/culture/2808-asef-launches-mobility-funding-guides-on-international-cultural-exchange-in-asia->

#MOBILITYFIRST TRAVEL GRANTS FOR ARTISTS & CULTURAL PROFESSIONALS, DEADLINE 30 JUNE

To commemorate its 20th anniversary in 2017, the Asia-Europe Foundation (ASEF) builds upon its support to cultural mobility over the past 2 decades by launching Mobility First! - ASEF Cultural Mobility Initiative, a new fund that supports the movement of Asian and European artists and cultural professionals in Asia-Europe Meeting (ASEM) partner countries. <http://www.asef.org/projects/themes/culture/4400-mobility-first!-asef-cultural-mobility-initiative-2018>

PRINCE CLAUS MOBILITY FUND

By covering travel costs for artistic and cultural mobility, such as economy class plane or train tickets, this Mobility Fund assists in the professional growth and networking possibilities of those it supports. Please note, the Mobility Fund does not include accommodation, visa, transfer or per diem costs. <https://princeclausfund.org/mobility-fund-1>

HOTEL SUGGESTIONS

WHERE TO STAY IN BUCHAREST

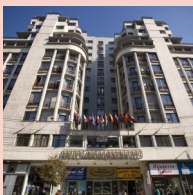
Where to stay in Bucharest

The local organiser has 4 hotel suggestions for Congress participants. Special rates have been arranged by the local partner. These hotels are in easy distance to the Congress venue at the Romanian Ministry of Culture.

RESERVATION CONDITIONS & HOW TO BOOK

Conditions and the online booking form may be done via the local partner's website: <http://www.culturadata.ro/wp-content/uploads/2018/05/ENCATC-Congress-Hotel-booking-info.pdf>

HOTEL SUGGESTIONS

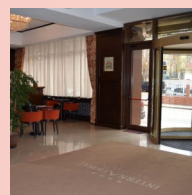


Hotel Ambassador ★★★★★

Rate: 85 EUR/SGL | DBL supplement: 10 EUR/night

Centrally located in Bucharest, within a 10-minute walk from the Old Town, the 4-star Hotel Ambassador provides elegant accommodation with both free WiFi and high-speed wired internet connections in the rooms. A beauty parlour is also offered to clients. With air conditioning, all of the rooms at

Ambassador Hotel comprise an LED TV with cable channels and a mini bar. The modern bathrooms provide free toiletries, bathrobes and slippers. You can sample international dishes at the on-site restaurant. Room service is also at guests' disposal. Concierge and laundry services are available. The reception works 24 hours a day, where a safety deposit box is used free of charge.

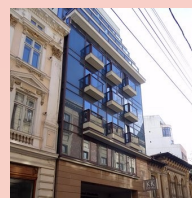


Hotel International ★★★★★

Rate: 80 EUR/SGL | DBL supplement: 10 EUR/night

International Bucharest City Centre is located 1.5 km from Bucharest's historical city centre and a 10-minute walk from the Unirii subway stop. It offers free WiFi access and free private parking, upon availability. Underground parking is also available, at an extra fee.

The Bucharest National Library & Ministry of Culture, as well as the next bus stop are just 200 m away and the Unirea Shopping Centre is 1 km away from the International Bucharest City Centre. All of the air-conditioned rooms at the Hotel International Bucharest feature solid wooden furniture and are equipped with a flat-screen satellite TV. Further facilities at International Bucharest City Centre include an elegant restaurant and an on-site bar.

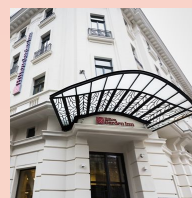


K+K Hotel Elisabeta ★★★★★

Rate: 105 EUR/SGL | DBL supplement: 15 EUR/night

Situated in Bucharest's city centre, the K+K Hotel Elisabeta is an ideal starting point for your business and pleasure in the city: the university, the shopping quarter, the city centre with its many theatres, restaurants and the famous Cismigiu Gardens are easy to reach from

your hotel in the heart of Bucharest, Romania. Treat yourself to exclusive luxury and comfort at our K+K Hotel during your next stay in Bucharest.



Hilton Garden Inn Old Town ★★★★★

Rate: 105 EUR/SGL | DBL supplement: 15 EUR/night

Ideally located in the middle of the Old Town, this brand new hotel offers the perfect place to explore the city in all its dimensions. Discover the numerous historical, architectural and artistic attractions around every corner and enjoy close proximity to many shops, restaurants

and entertainment options. We are just minutes from the National Museum of Romanian History, Old Princely Court, and the National Theater. The University of Bucharest and the famous Carturesti Carusel are also just minutes away.

BUCHAREST



ABOUT THE CITY

Bucharest (Romanian: București) is the capital and largest city of Romania, as well as its cultural, industrial, and financial centre. It is located in the southeast of the country, at 44°25'57"N 26°06'14"E Coordinates: 44°25'57"N 26°06'14"E, on the banks of the Dâmbovița River.

Bucharest hosts the Romanian Presidency, Government, Parliament and all main national public institutions.

Economically, Bucharest is the most prosperous city in Romania and is one of the main industrial centres and transportation hubs of Eastern Europe. The city has big convention facilities, educational institutes, cultural venues, traditional "shopping arcades", and recreational areas.

The city proper is administratively known as the "Municipality of Bucharest" (Municipiul București), and has the same administrative level as that of a national county, being further subdivided into six sectors, each governed by a local mayor.

Bucharest's crime rate is rather low in comparison to other European capital cities.

Bucharest's public transport system is the largest in Romania and one of the largest in Europe. It is made up of the Bucharest Metro, as well as a surface transport system run by RATB, which consists of buses, trams, trolleybuses, and light rail. In addition, a private minibus system operates in the city.

Bucharest has a growing cultural scene, in fields including the visual arts, performing arts, and nightlife. Unlike other parts of Romania, such as the Black Sea coast or Transylvania, Bucharest's cultural scene has no defined style, and instead incorporates elements of Romanian and international culture. Therefore Bucharest is the most eclectic city in Romania.

A BRIEF HISTORY

Bucharest's history dates back to the early settlements in antiquity, more than 2000 years. The city was founded (1459) by one of the most renowned Romanian rulers: Wallachian Prince Vlad III, also known as "The Impaler" (top image right). In Western Europe he was called "Dracula" due to the famous novel. And yes, "Dracula" was the founder of today's Bucharest!



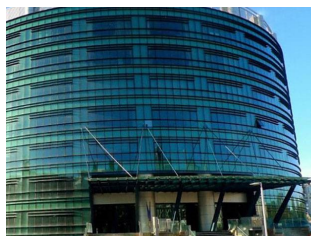
The Old Princely Court (Curtea Veche) was erected by the then Prince of Wallachia Mircea Ciobanul in the mid-16th century. Bucharest became the permanent location of the Wallachian court after 1698 (starting with the reign of Prince and Saint Constantin Brâncoveanu (bottom image right) – founder of the Brâncovenesc architectonical style, also known as the Romanian Style).



In 1859, after the unification of Moldova and Wallachia (under Prince Alexandru Ioan Cuza), Bucharest was elected as capital of the Romanian United Principalities. After that it continued to be the capital city of the Romanian Kingdom (under King Carol I) and the capital of the Kingdom of Greater Romania in 1918 (following the Grand Union after the Great War, under King Ferdinand).

ABOUT THE CONGRESS VENUE

The 2018 ENCATC Congress will be hosted at the **Romanian Ministry of Culture** in Bucharest. The *Romanian National Institute of Historical Monuments*, part of this ministry, maintains the List of historical monuments in Romania. The list, created in 2004-2005, contains historical monuments entered in the National Cultural Heritage of Romania.



FUN FACTS

Bucharest was nicknamed the **Little Paris** due to its Parisian and eclectic architecture during the interwar period.

In 1857, Bucharest entered history as the **first city in the world where lamp lighting** was introduced.

Bucharest is the **6th largest city in Europe**.

Bucharest was one of the first cities in Europe to introduce as means of transportation the **omnibus with horses**.

In Bucharest were signed 5 international treaties, all known as Treaty of Bucharest (between the Ottoman Empire and the Russian Empire; between Serbia and Bulgaria; between Bulgaria, Romania, Serbia, Montenegro, and Greece; between Romania and the Central Powers; between Romania and the Entente Powers).

Elena Văcărescu was born in Bucharest. She was the **only woman to serve with the rank of ambassador** (permanent delegate) in the history of the League of Nations. In 1925 she was (the first woman) welcomed as a member of the Romanian Academy.

Mircea Eliade was born in Bucharest. He was a leading interpreter of religious experience, who **established paradigms in religious studies that persist to this day**. His theory that hierophanies form the basis of religion, splitting the human experience of reality into sacred and profane space and time, has proved influential.

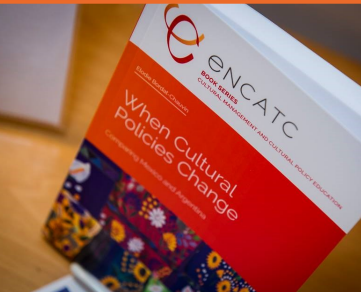
TIME TO BRUSH UP!

Romanian is a phonetic language, so words are pronounced as they are spelled. If you've studied other Romance language, such as Italian, Spanish, French or Portuguese, you may feel at home sooner than you think.

ENGLISH	ROMÂNĂ	PRONUNCIATION
Good morning.	Bună dimineața.	Boo-nuh di-mi-na-tsa
Good evening.	Bună seara.	Boo-nuh sea-ra.
Good-bye.	La revedere.	La rev-eh-de-ray
Yes, a little. No.	Da, puțin. Nu.	Da, poo-tsin. Noo.
Thank you.	Mulțumesc.	Mool-tsoo-mesk
Please	Vă rog	Vuh rog



ABOUT ENCATC



Established in 1992 in Warsaw, ENCATC is an independent organisation and the only European network in the field of cultural management and policy. Currently, it is made up of more than 100 member institutions in over 40 countries. ENCATC is an NGO in official partnership with UNESCO and an observer of the Council of Europe's Steering Committee for Culture.

Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

Our members are higher education institutions, training centres, cultural organisations, consultancies, public authorities, and artists. Since its creation, ENCATC cooperates in many ways with the Council of Europe, UNESCO, European institutions, and the European Cultural Foundation. As results of our internationalisation policy, ENCATC is also a strategic partner of the Asia-Europe Foundation, the Association of Arts Administration Educators in the United States, and the Taiwan Association of Cultural Policy Studies.

We believe cultural management and policy education, training, and research have the power to make the cultural sector stronger, resilient, and sustainable in Europe and beyond.

WHAT WE DO?

PROVIDE expertise to influence cultural management and policy development

ORGANISE events to offer opportunities to learn and network

ANTICIPATE the future and better understand the past by promoting access to cutting-edge research and promoting excellence by rewarding an annual Research Award in cultural policy and management

PUBLISH an academic journal, books, classroom materials, a magazine, and newsletters

PARTICIPATE in European and international projects

WHAT ARE OUR AIMS?

CREATE a favourable environment for all members, institutions, and professionals in the field to share experiences, knowledge, and practices

BRIDGE the perceived divide between education, training, research, and professional practice

ESTABLISH creative cross-sectorial partnerships between education, culture, business, and media

STRENGTHEN and **INCREASE** the cultural sector's sustainability

INFLUENCE academics, researchers, and cultural leaders who can exert influence on research and activities in cultural management and policy

INCREASE the international visibility and recognition of our members

136 MEMBERS IN **37** COUNTRIES

24 EVENTS WERE ORGANISED IN **2017** IN **9** CITIES ATTRACTING **1,243** PARTICIPANTS WHO REPRESENTED **41** COUNTRIES

LET'S TALK MEMBERSHIP

BECOME A MEMBER BEFORE YOUR CONGRESS ATTENDANCE AND SAVE 40%!

JOIN EUROPE'S LEADING NETWORK ON CULTURAL MANAGEMENT AND POLICY TO:

- **INFLUENCE** European policy on culture and education by engaging in our policy development
- **DEVELOP AND UPDATE** the curricula, models and teaching methodology in your programmes in relation to current trends and perspectives in Europe and beyond
- **VALIDATE** your knowledge and results with other colleagues
- **FIND SUITABLE PARTNERS** for your ideas and to develop international projects
- **EXPLORE** the rich European and international practice in cultural management training and learning
- **PROMOTE** your own training programmes around Europe and beyond
- **GAIN FREE ACCESS** to the ENCATC Annual Members' Forum
- **RECEIVE DISCOUNTS** to attend all our learning opportunities (e.g. Academy, International Study Tours)
- **ACCESS** the ENCATC online international bibliography with more than 2,000 sources
- **RECEIVE** an annual subscription to our monthly PRAXIS magazine for students and young professionals
- **RECEIVE** weekly updates (ENCATC Flash) and a monthly newsletter
- **ENHANCE** your organisation's visibility outside your own country by joining our labelling programme
- **LINK** education with placement opportunities thanks to the Marie-Claire Ricome ENCATC Traineeship Programme for students, staff, trainees, apprentices, volunteers, youth workers, and young people

 **START YOUR PATH TO MEMBERSHIP WITH OUR EASY ONLINE FORM:**

www.encatc.org/en/members

WHAT'S YOUR MEMBERSHIP TYPE?

FULL MEMBER | Higher education institutions and training centres providing recognised education and training programmes on cultural management and policy

~~500 EUR~~ **300 EUR** Special **40% discount** for new Full members who also attend the 2018 ENCATC Congress

ASSOCIATE MEMBER | Organisations, institutions, and networks playing a major role in the field of education and culture

~~330 EUR~~ **198 EUR** Special **40% discount** for new Associate members who also attend the 2018 ENCATC Congress

INDIVIDUAL MEMBER | Accepted on ad hoc basis for artists, educators, trainers, and cultural managers not currently affiliated to any institution or organisation

~~200 EUR~~ **120 EUR** Special **40% discount** for new Individual members who also attend the 2018 ENCATC Congress

SUPPORTING MEMBER | Associations, companies, etc. willing to support our organisation, activities, or events

~~550+ EUR~~ **330+ EUR** Special **40% discount** for new Supporting members who also attend the 2018 ENCATC Congress



OUR PARTNERS

The **National Institute for Cultural Research and Training** (NIRCT), subordinated to the Ministry of Culture, is the only national institute that aims to study, research and provide statistical data in the field of culture as well as training professionals who choose a career in this field. A member of ENCATC, its mission is to reach – by means of cultural research and training – all the cultural operators, regardless of their level of subordination or the type of organization, for collecting and offering statistical data in order to sustain their own projects and to support their professional development.

www.culturadata.ro/en

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors. Following on from the previous Culture Programme and MEDIA programme, Creative Europe has a budget of €1.46 billion (9% higher than its predecessors). It aims to: help the cultural and creative sectors seize the opportunities of the digital age and globalisation; enable the sectors to reach their economic potential, contributing to sustainable growth, jobs, and social cohesion and give Europe's culture and media sectors access to new international opportunities, markets, and audiences.

www.ec.europa.eu/programmes/creative-europe/

The **European Year of Cultural Heritage** 2018 has set a framework to celebrate our diverse cultural heritage across Europe - at EU, national, regional and local level. The aim of the Year is to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space. The slogan for the year is: Our heritage: where the past meets the future. The year will see a series of initiatives and events across Europe to enable people to become closer to and more involved with their cultural heritage.

www.europa.eu/cultural-heritage/about_en

The Congress is an initiative of



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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
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