



ENCATC

The European network on cultural management and policy



ENCATC STUDY TRIP TO NEW YORK CITY 2018

7th ENCATC International Study Tour to NYC
ENCATC Academy on Cultural Relations and
Diplomacy: The Rising Role of Cities
REPORT



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7th ENCATC International Study Tour to NYC

Feb 12 > 14 2018 New York City, United States



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A dynamic three-day programme took participants on exciting cultural tours and had them interacting with leading cultural management and policy experts and influencers operating in New York's vibrant and fast-paced arts and cultural scene. It was part of the [ENCATC Study Trip to New York City](#) that also includes the [7th ENCATC Academy on Cultural Relations and Diplomacy: "The Rising Role of Cities"](#).

This International Study Tour was a once in a lifetime chance to learn about arts and cultural management in one of the most iconic cities in the world. The three-day intensive programme in New York City fostered an international exchange of ideas, projects and best practice through study visits, lectures, cultural tours, and debates.

Many of the visits included behind-the-scenes access revealing new perspectives and insights into the day-to-day management of world-renowned arts and cultural institutions. The programme also set the context for the 7th ENCATC Academy on Cultural Relations and Diplomacy: "The Rising Role of Cities" (15-16 February) by having visited key arts and cultural institutions that are playing important roles in the city's cultural external relations.

33 educators, researchers, creators, cultural professionals, cultural entrepreneurs, and decision makers from 7 countries gathered in New York City from 12-14 February for the 7th ENCATC International Study Tour, an initiative of ENCATC organised in partnership with ENCATC members, NYU Steinhardt and the Association of Arts Administration Educators (AAAE).

A question seemed to resonate throughout the different cultural visits: **how does NYC do to stay competitive and rank among the top leading cities in the field of culture and creativity year after year?**

Talks with some of the most relevant actors in the city's cultural policy and management shed some light on this issue, with participants gaining insights on NYC's cultural planning, the latest infrastructural developments, curatorial programmes, design policies, business models and innovative projects being developed.



International Study Tour group at the High Line.

ENCATC International Study Tour to NYC

REPORT—Day 1



Photo credit: Yoann JEZEQUEL (CC BY 2.0)

The Study Tour started on Monday 12 February 2018 with a cultural visit to [The High Line](#), an out-of-use railroad converted into a public park, highly used by both locals and visitors, displaying artworks, and symbolising a long-lasting community advocacy effort to preserve the structure.

The next visit was to [The Whitney Museum of American Art](#) and to see its remarkable exhibition "An Incomplete History of Protest". Here, participants were welcomed by **Jane Carey**, Community Affairs Manager, Visitor Experience. The museum has community programmes that build sustained connections that go beyond the single museum visit, bringing art, ideas, and dialogue to classrooms, senior centres, and community-based organizations around the city.

At the [David Zwirner Gallery](#), its Director **Veronique Ansoorge** welcomed the group and focused her presentation on some of the main challenges galleries face nowadays, from finding the balance between quality and quantity, and the need to adapt to the art world becoming more and more digital.

A highlight of the day was surely the talk with **Laurie Beckelman**, Associate Director at [The Shed](#). This new multi-arts centre is being built at the Hudson Yards and will open its doors in 2019. Besides its amazing architectural design – with a movable structure that allows it to have a "deployed" and a "nested" position, and multiple variations of the internal elements distribution, what makes of The Shed a truly unique project is the fact that its artistic programme, directed by Alex Poots, will be 100% artist-driven, with works specifically commissioned and designed for The Shed.



International Study Tour group at the High Line.



Watch this video to see how The Shed will create an adaptable and expandable cultural venue for New York .

"Laurie Beckelman's presentation offered an incredible insight into the political pressures faced by cultural organisations in New York City, and how key officials and administrations forge relationships in the midst of rapidly shifting financial climates."

- Emily Olsen, student at NYU

ENCATC International Study Tour to NYC

REPORT— Day 2



Photo credit: Yoann JEZEQUEL (CC BY 2.0)

On the second day of the Study Tour, 13 February 2018, **Sarah Henry**, Chief Curator and Deputy Director of the [Museum of the City of New York](#), guided the participants through the exhibition "New York at its Core", which organised the past, present and future of the city around four main concepts linked to it in the people's imagery: money, diversity, density and creativity. The Museum of the City showed an impressive use of digital and interactive installations which, in the words of Henry, *"allow to diversify the collection, capturing the stories of people which are not captured by traditional objects"*.

"At the beginning of the tour, Ms. Henry mentioned that they chose four words to describe the city of New York: Money, Diversity, Density and Creativity."

- Natalia Jimenez, student at NYU

In the afternoon, **Quincy Houghton**, Director of Exhibitions at [The Metropolitan Museum of Art](#), and **András Szántó**, Moderator of the Global Museum Leaders Colloquium and also advisor at The MET, discussed with participants about the museum's global outreach, and the specifics of this international dimension in the case of US institutions, where museums provide on certain occasions the role of a non-existing cultural ministry. Houghton and Szántó also reflected on the fact that *"large visitors numbers do not necessarily mean a better museum in terms of visitors' experience,"* and the need to stay true to one's missions and to not programme for attendance only.



Visiting the Museum of the City of New York.

ENCATC International Study Tour to NYC

REPORT—Day 3



Photo credit: Yoann JEZEQUEL (CC BY 2.0)

An intensive programme was prepared for the third and last day of the Study Tour, the 14 February 2018. After an optional visit to Freedom Tower, participants visited [The Oculus](#) and talked to **Isolde Brielmaier**, Executive Director of Arts, Culture and Community at the Westfield World Trade Center. Brielmaier explained the opportunities and limitations for artists to work in a private-owned, commercial space, very unique in its design, and located in a highly symbolic space for the city as a whole, next to the 9/11 memorial. She also explained the artistic and cultural programme developed at the Westfield World Trade Center, which includes a forward-facing dimension (with a big screen showing audio-visual artworks and two big installations happening inside The Oculus every year), and a "behind the scenes" dimension corresponding to an educational programme addressed to children and other community groups.

After lunch, **Tom Finkelpearl**, Commissioner at the New York City Department of Cultural Affairs, presented the new plan ["CREATE NYC: a Cultural Plan for All New Yorkers"](#), built from extensive public engagement, with the principles of diversity and social impact playing a major role. In fact, this is New York City's first-ever cultural plan. Nearly 200,000 residents, from every corner of the city, stepped up to share their priorities, concerns, and ideas about how we can make sure that –here in New York– **culture is for everyone**.

The day, and the Study Tour, ended with a visit to the [9/11 Memorial Museum](#), where **Jan Ramirez**, Executive Vice President of Collections and Chief Curator, and **Danielle Hodes**, Assistant Public Programmes Manager, talked about the specifics of a memorial museum and explained the curatorial work done in this particular case. The group also talked about how to engage visitors around sensitive topics and curatorial challenges.

"In terms of programming, the museum has also faced challenges in shifting the public perception of the institution being solely a memorial into an active space of exchange of ideas and experiences."

- Laura Rivera Ayala, student at NYU



Visiting The Oculus.

FACTS & FIGURES NYC STUDY TOUR

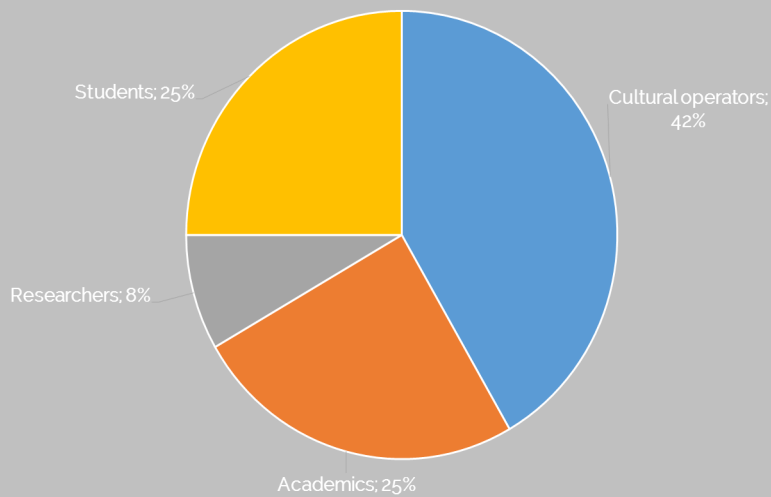


10 places visited

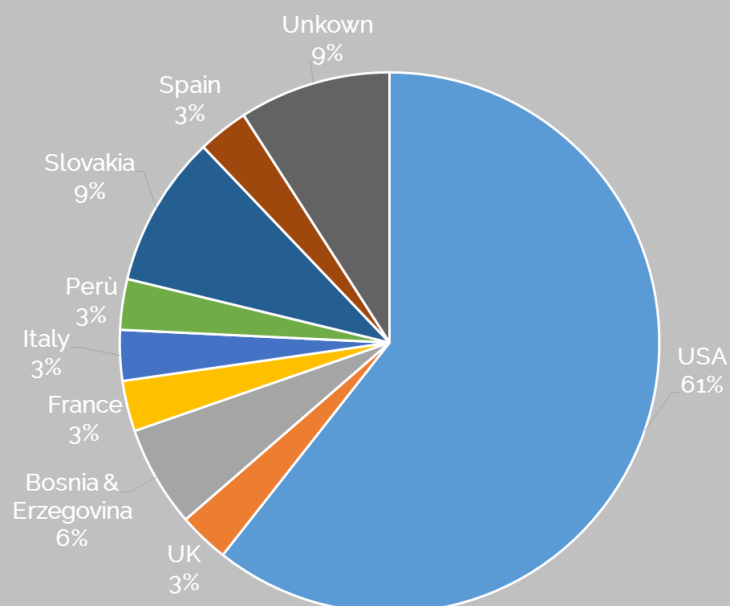
33 participants involved



Participants professions



Countries represented



TESTIMONIALS NYC STUDY TOUR

"The International Study Tour was an opportunity to interact with excellent speakers on various issues in the field, and to visit a range of forward-thinking institutions and organisations to hear about cutting-edge practice."

- Carlo Lamagna, Professor at NYU



"ENCATC Study Tour is a great format to gain an insight of cultural institutions in New York, talk with experts who can share their experiences but also to network with other institutions and people."

- Tamara Zamelli, Head of Research and Development department at KulturaNova Foundation



"I recommend this experience because you really get a behind the scenes vision of cultural institutions, which you could not possibly get when visiting them on your own. And for the networking component as well."

- Isabel Verdet, Researcher at 3Walks



ENCATC Academy on Cultural Relations and Diplomacy: The Rising Role of Cities

Feb 15 > 16 2018 New York City, United States



Photo credit: Mariano Mantel (CC BY-NC 2.0)

The 2018 edition of the [ENCATC Academy on Cultural Relations and Diplomacy: "The Rising Role of Cities"](#) explored the complexity of the cultural dimension of city diplomacy. It was part of the ENCATC Study Trip to New York City that also included the [7th ENCATC International Study Tour](#).

The speed and scale of urbanisation in the world is unprecedented. Thus it is not surprising that the rise of city diplomacy is challenging the monopoly of the state in diplomacy. Increasingly, cities, on their own merits, as well as building on networked arrangements, are an important actor in international relations. The cultural dimension of their activity is complex comprising interconnected economic, social, political and environmental strands.

The ENCATC Academy, an initiative of ENCATC was organised in partnership with Goldsmiths University of London and hosted by NYU Steinhardt, both members of ENCATC, was a unique learning experience combining lectures with on-site visits, different from other offers currently available. Leading experts from Europe and North America - who are renowned figures in the cultural diplomacy and international relations fields, higher education, and policy - delivered comprehensive and in-depth knowledge on the role cities play in cultural diplomacy.

36 academics, researchers and cultural practitioners from 7 countries gathered in New York City from 15-16 February for a two day programme offering insights and experiences in many areas.

First, participants were introduced to understand the historical background and the contemporary issues faced by cities in international cultural relations, It was the occasion to explore the role of cultural leadership linking the local and the global. Great attention was put on the diversity of roles arts/ cultural organisations can have in relation to state diplomacy and local cultural engagement. The Academy has also been an experience that underlined the links between international, state and local actors operating in cultural relations and diplomacy, witnessing how cities, culture and conflict can link among them, envisaging how culture must be at the heart of sustainable urban development.



ENCATC Academy on Cultural Relations and Diplomacy: The Rising Role of Cities

REPORT—Day 1



Photo credit: Jorg Schubert (CC BY 2.0)

The first day of the Academy, 15 February 2018, kicked off at the NYU Torch Club with an introduction to "The Rising Role of Cities" by **Carla Figueira** and **Gerald Lidstone**, from Goldsmiths, University of London. Among many other issues, Figueira pointed at how cities have a much more flexible level of engagement compared to states and this is one of their strengths. Furthermore, cities also identify artists as significant stakeholders and culture is an important component in most city rankings. Lidstone highlighted the growing importance of associations which are based on trust and common thematic interests, rather than political ones. He illustrated this idea with the case of the Hay Festival, which has created several major new international book festivals through collaboration with overseas partners.

As a continuation of the talk with Tom Finkelpearl on Tuesday 14th, during the [7th ENCATC International Study Tour](#), **Nisha Baliga**, Director of Participatory Planning at [Hester Street](#), and **Catherine Green**, Founder and Executive Director at [ArtsEast New York](#), talked about ["CREATE NYC: a Cultural Plan for All New Yorkers"](#) and, more specifically, about the wide consultation process put in place to gain inputs for the elaboration of an inclusive and highly participated plan. They discussed about the challenges to work on such a massive endeavour at a city level, and highlighted the importance of being transparent about what can be changed and what cannot, as well as of investing time on building trust and providing feedback to the community in a circular process, not only "collecting information" in a linear process.



Carla Figueira at the introduction of the Academy.

In the afternoon, six speakers tackled a wide range of topics adding up to the general discussion on the rising role of cities: from specific cultural initiatives and spaces at the city level to international collaboration projects.

John P. Waters, Clinical Assistant Professor in Irish Studies at NYU, talked about the shifting cultural policy within the Irish Government, and the highly centralised cultural structure and budget in the capital, Dublin.

Leslie Koch, Former Director of the Trust for [Governor's Island](#), talked about this project as an open, cultural space embodying the values of NYC. She described Governor's Island as a *"shared space for art and play, created for and by New Yorkers"*, where it is proved that art and play can live together and authorship of experiences is shared by everyone in the space.

Donna Walker Kuhne, Senior Advisor of Community Engagement at the [New Jersey Performing Arts Centre](#), President of the [Walker Communications Group](#) and Adjunct Faculty at NYU Performing Arts Administration Programme, described the approach followed in some cultural projects in challenging contexts from the community perspective in the city of New York – such as how they brought together the predominantly rich and white, and the migrant community, separated by the railway in New Jersey, through the arts. She concluded that *"It is all about knowing who is in the room, who has the power to make the decisions, and how do I respect everyone's culture"*.

Andy Teirstein, Arts Professor at NYU and Director of the [Translucent Borders Project](#) presented this initiative exploring the role of music and dance at different borders. This project, from the Working Group of NYU's Global Institute for Advanced Study, is exploring ways that dancers and musicians can act as catalysts for creative engagement across geographic, cultural, and economic borders. Since 2015, Translucent Borders has facilitated global conversations between dancers and musicians in the Middle East, Greece, Cuba, and Ghana through interviews, knowledge-sharing circles, master classes, improvisatory lab work, and collaborative performance.

For her intervention, **Leila Tamari**, Program Officer at the [National Creative Placemaking Fund – Art Place America](#) discussed on the definition of creative placemaking and described some of the projects supported by this fund. Over the past 7 years, this initiative has invested over \$100M in supporting artists as allies in equitable community development.

Finally, **Karen Wong**, Deputy Director of the [New Museum](#), shared the experience of [IdeasCity](#), an initiative of the museum to reflect on the role of arts and culture for the future vitality of cities that is being replicated in other cities across the world.



Andy Teirstein presenting the Translucent Borders Project.



Karen Wong from the New Museum presenting IdeasCity.

ENCATC Academy on Cultural Relations and Diplomacy: The Rising Role of Cities

REPORT—Day 2



Photo credit: Jorg Schubert (CC BY 2.0)

With the aim to use the acquired knowledge from the Academy's first day, participants were taken into the field to see applied examples of the role of the cities in Cultural Relations and Diplomacy.

On Friday 16 February 2018, the group visited [The Museum of the Chinese in America](#), which promotes dialogue and understanding among people of all cultural backgrounds, bringing 160 years of Chinese American history to vivid life through its innovative exhibitions, educational and cultural programs. The group learnt about the past and present history of migration of the Chinese community in the city of New York and the country more widely, thanks to the guidance through the collection of **Herb Tam**, Curator and Director of Exhibitions at the museum.

The final visit took participants to [The Tenement Museum](#), which preserves and interprets the history of immigration through the personal experiences of the generations of newcomers who settled in and built lives on Manhattan's Lower East Side. The group was guided by **Andrew Rebatta**, Curator of the exhibition "FOLD: Golden Venture Paper Sculptures", to learn the story of two families who lived there and about the American immigrant experience.



Herb Tam at the Museum of the Chinese in America.



Visiting The Tenement Museum.

"Reflecting about which role the museum can play when facing the turmoil in the contemporary issues such as immigrants, refugees, and so on, there was a discussion whether the museum will be able to provide further help, but could change people's attitudes through slower process and softer methods. Bringing more and more people to the museum through initiatives and exhibitions is strongest weapon of making changes."- His-Lun Tai, student at NYU

FACTS & FIGURES NYC ACADEMY

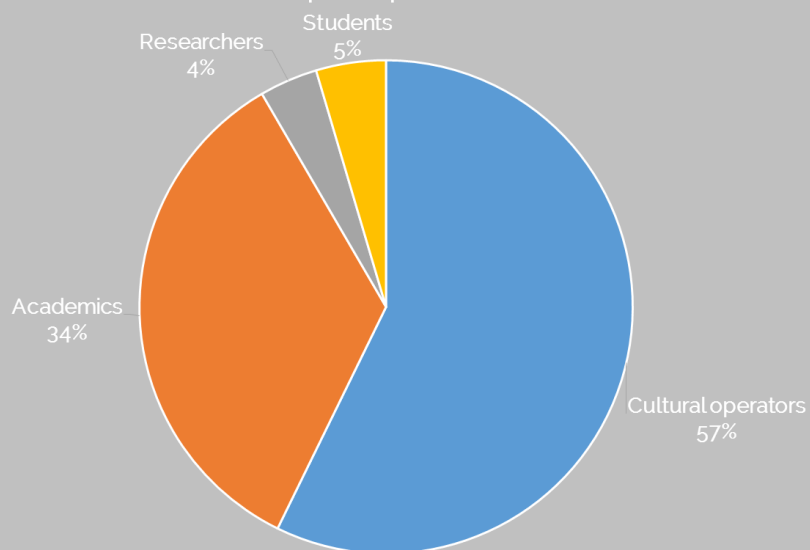


3 places visited

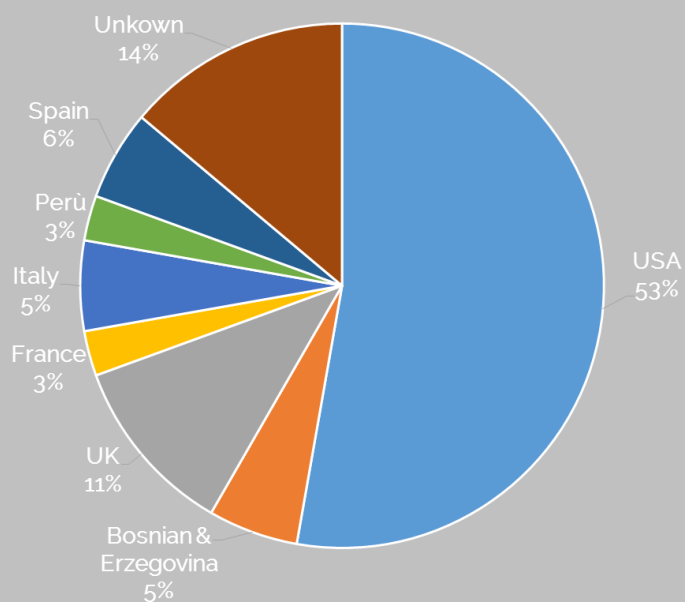
36 participants involved



Participants professions



Countries represented



TESTIMONIALS NYC ACADEMY

"I recommend the ENCATC Academy for gaining exposure to international policy and expanding your network. I learned much from meeting with different cultural institutions and learning about their challenges."



- Laura Rivera, student at NYU



"ENCATC Academy is a great opportunity to gain knowledge about cultural relations and diplomacy and learn about local activities related to cultural relations and diplomacy."



- Sara Billeaux, student at NYU

"The ENCATC Academy is a good opportunity to meet experts, learn about their projects, network, discuss, share and get inspired."



- Tamara Zamelli, Head of Research and Development department at KulturaNova Foundation

PROGRAMME

International Study Tour to NYC



Photo credit: Pascal Subtil (CC BY 2.0)

SUNDAY 11/02	
18h00 – 20h30	<p>Welcome and networking dinner at BLUE SMOKE restaurant <i>Address: 116 E 27th Street (between Park & Lexington Avenues)</i></p> <p>Opening words by: Richard Maloney, ENCATC Board member and Director of the Performing Arts Administration graduate program, NYU Steinhardt and Sandra Lang, Director of the Visual Arts Administration M.A. Program, NYU Steinhardt</p>
MONDAY 12/02 DAY 1 - 7 th ENCATC INTERNATIONAL STUDY TOUR	
10h20 – 11h30	<p>STUDY VISIT 1: The High Line <i>Meeting point: Street Level 16th Street & 10th Avenue</i></p>
11h30 – 12h00	<p>Talk with Katie Henry, School and Family Programs Manager, The High Line about the history, mission and operations of The High Line</p>
12h00 – 14h00	<p>STUDY VISIT 2: The Whitney Museum <i>Address: 99 Gansevoort Street</i></p> <p>Talk with Jane Carey, Community Affairs Manager, Visitor Experience at the Whitney Museum to learn more about community affairs management and visitor experiences. The talk will be followed by time to tour the museum and have lunch (<i>at participants' own expense</i>).</p>
14h00 – 14h30	<p>STUDY VISIT 3: David Zwirner Gallery <i>Address: 533 West 19th Street</i></p> <p>Talk with Veronique Ansoorge, Director at the David Zwirner Gallery. On the occasion of the gallery's 25th anniversary it will have a special exhibition "David Zwirner: 25 Years" celebrating the artists who have shaped the gallery's programme since its founding in 1993. The exhibition features artworks by the gallery's artists, including significant historical work, alongside new and never-before-seen works commissions specially for the occasion. On view across all of the gallery's Chelsea spaces in New York (519, 525, & 533 West 19th Street and 537 West 20th Street).</p>
15h45 – 17h00	<p>STUDY TOUR 4: Visit to offices for The Shed <i>Address: 423 West 55th Street between 9th/10th Avenue</i></p> <p>Talk with Laurie Beckelman, Associate Director of the Shed to learn about the model, The Shed's mission, goals and operations.</p>

PROGRAMME

International Study Tour to NYC



Photo credit: Pascal Subtil (CC BY 2.0)

TUESDAY 13/02
DAY 2 - 7th ENCATC INTERNATIONAL STUDY TOUR

11h15 – 12h30

STUDY TOUR 5: Tour of exhibition "[New York at its Core](#)" Museum of the City of New York

Address: 5th Avenue and 103rd Street

Tour and talk with Sarah Henry, Chief Curator and Deputy Director about the museum's programs, including exhibitions, public programs, and publications. After the tour and talks, there will be additional time to see "Art in the Open: Fifty Years of Public Art in New York" at the MCNY.

12h30 – 14h00

Lunch at MCNY (*at participants' own expense*)

14h30 – 16h00

STUDY TOUR 6: [The Metropolitan Museum of Art](#)

Address: 5th Avenue and 82nd Street

Talk with Quincy Houghton, Director of Exhibition and **András Szántó**, director of the Global Museum Leaders Colloquium to discuss international outreach and city diplomacy by the Metropolitan Museum

16h00 – 17h30

After the tour, additional time to see remaining exhibitions at The Metropolitan Museum.

PROGRAMME

International Study Tour to NYC



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WEDNESDAY 14/02 DAY 3 - 7 th ENCATC INTERNATIONAL STUDY TOUR	
09h00 – 10h15	STUDY TOUR 7: Optional visit to the top of the Freedom Tower <i>Address: 285 Fulton Street</i>
10h30 – 11h30	STUDY TOUR 8: Tour of The Oculus <i>Address: Westworld Trade Center Transport Hub, Church St. >>> Meet next to the concierge desk on the east side of the Oculus floor</i> Talk with Isolde Brielmaier , Executive Director, Arts, Culture and Community, Westfield World Trade Center and Assistant Professor of Critical Studies, Tisch School of the Arts, NYU. Learn about its artist projects and installations, cultural events, museum partnerships, school programming and community partnerships.
11h30 – 12h30	<i>Free time to explore 9/11 area and early lunch time - at participants' own expense</i>
12h45 – 14h00	STUDY VISIT 9: Visit to City Hall, Department of Cultural Affairs <i>Address: 31 Chambers Street, 2nd floor, Room 201</i> Talk with Tom Finkelpearl , Commissioner, Department of Cultural Affairs, to discuss the new plan for the city, " CREATE NYC: A Cultural Plan for All New Yorkers "
14h45 – 16h00	STUDY VISIT 10: The 9/11 Memorial Museum <i>Address: 180 Greenwich Street</i> Talk with Jan Ramirez , Executive Vice President of Collections and Chief Curator; Danielle Hodes , Assistant Public Programs Manager; and Caryn Lewis , Executive Assistant to the Deputy Museum Director about how to build public programs around sensitive topics with a reluctant local audience.
16h00 – 17h00	Free time to visit to the 9/11 Museum.

PROGRAMME

Academy on Cultural Relations and Diplomacy: The Rising Role of Cities



Photo credit: Pascal Subtil (CC BY 2.0)

THURSDAY 15/02	
DAY 1 - 7 th ENCATC ACADEMY	
9h30 – 10h00	<p>Registration, welcome and networking time</p> <p><i>Address: NYU Torch Club, 18 Waverly Place, Upstairs</i></p> <p>Registration, welcome and networking time.</p> <p>Opening words by Richard Maloney, ENCATC Board member and Director of the Performing Arts Administration graduate program, NYU Steinhardt</p>
10h00 – 10h30	Participant Introductions
10h30 – 11h30	<p>Introduction to the "Rising Role of Cities in International Cultural Relations"</p> <p>Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom</p> <p>Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom</p>
11h30 – 12h30	<p>Discussions on <u>"CREATE NYC: A Cultural Plan for All New Yorkers"</u></p> <p><i>Following Commissioner Tom Finkelpearl's presentation of the plan on Wednesday, 14 February, we will hear from the following speaker and panelists. A panel will discuss the process by which the plan was put together, its operational implementation, and reactions from the community which it is intended to serve.</i></p> <p>Nisha Baliga, AICP, Director, Participatory Planning, Hester Street Collaborative</p> <p>Catherine Green, Founder/Executive Director, ArtsEast New York</p>
12h30 – 13h30	Lunch provided at The Torch Club
13h30 – 17h00	<p>Afternoon speakers:</p> <p>John P. Waters, Clinical Assistant Professor in Irish Studies, NYU</p> <p>Leslie Koch, Former Director of the Trust for Governor's Island, now independent advisor</p> <p>Donna Walker Kuhne, Senior Advisor, Community Engagement, New Jersey Performing Arts Centre; President, Walker Communications Group; Adjunct Faculty, NYU Performing Arts Administration Program</p> <p>Andy Teirstein, Arts Professor, NYU / Director, Translucent Borders Project</p> <p>Leila Tamari, Program Officer, National Creative Placemaking Fund, Art Place America</p> <p>Karen Wong, Deputy Director of the New Museum</p>
17h00 – 18h00	Cocktails

PROGRAMME

Academy on Cultural Relations and Diplomacy: The Rising Role of Cities



Photo credit: Pascal Subtil (CC BY 2.0)

FRIDAY 16/02

DAY 2 - 7th ENCATC ACADEMY

9h20 – 10h30

Talks and study visits on Migration & Diasporas in NYC: [The Museum of the Chinese in the Americas](#)

Address: 215 Centre Street

Tour of the exhibition in the museum.

10:40 – 12h00

Talks and study visits on Migration & Diasporas in NYC: [The Tenement Museum](#)

Address: 103 Orchard Street

Tour of the exhibition "Hard Times"

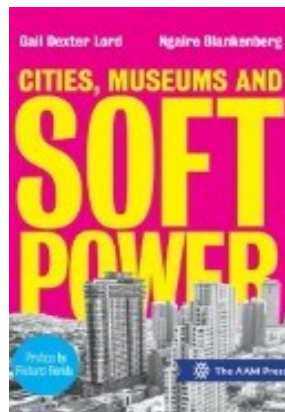
12h40 – 14h00

Farewell lunch & end of the academy – at participants' own expense

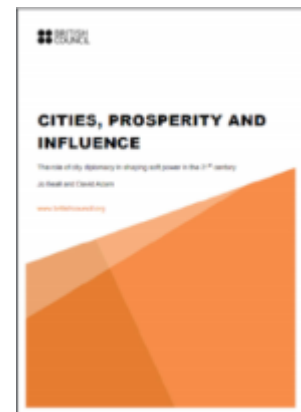
BIBLIOGRAPHY



[City Diplomacy: The Expanding Role of Cities in International Politics](#)



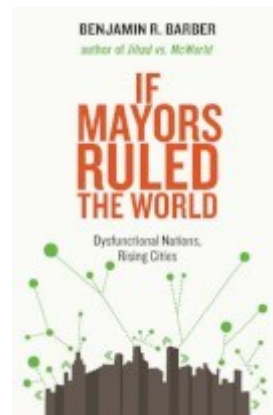
[Why Cities, Museums And Soft Power](#)



[Cities, Prosperity and Influence: The role of city diplomacy in shaping soft power in the 21st century](#)



[Create NYC: A cultural plan for all New Yorkers](#)



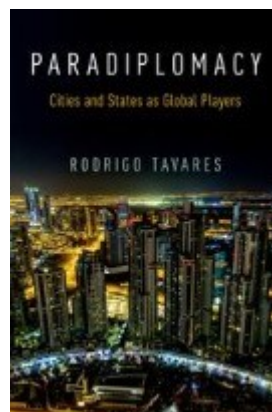
[If Mayors Ruled the World](#)



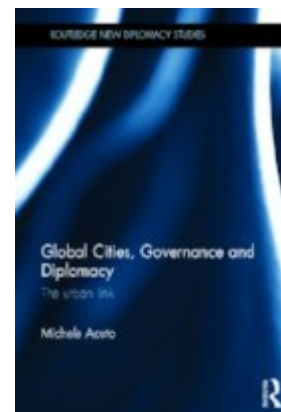
[Global Power City Index 2017](#)



[Making Space for Culture](#)



[Paradiplomacy: Cities and States as Global Players](#)



[Global Cities, Governance and Diplomacy](#)

VIDEO LIBRARY



[Inside the Oculus](#)



[Great Museums: Elevated Thinking:
The High Line in New York City](#)



[The Shed will create an adaptable and
expandable cultural venue for New York](#)



[How does programming at The Whitney
Museum](#)



[A World of Art: The Metropolitan Museum of Art](#)



[A Trip Through The Tenement Museum
In New York City](#)

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An initiative of



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THE ENCATC ACADEMY WAS:

An initiative of



In partnership with



With the support of



ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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