



# ENCATC news

A monthly e-newsletter for the latest in cultural management and policy  
ISSUE N° 118

**DIGEST VERSION** FOR OUR FOLLOWERS





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# NOTE FROM THE EDITOR

Dear colleagues,

On 6 July, **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, and **Yoshimasa Hayashi**, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT), met in Budapest to **officially launch the EU-Japan Policy dialogue on Education, Culture and Sport**.

The **2018 ENCATC International Study Tour** and the **ENCATC Academy on Cultural Policy and Cultural Diplomacy** next **5-9 November** will be in **Tokyo, Japan** are timely with these recent European policy developments.

In the field of **education**, both leaders confirmed the importance of **promoting international cooperation in higher education**. Erasmus+ was highlighted as a flagship programme, offering an excellent tool to promote international mobility and allow students to develop essential transversal skills, while contributing to enhancing the relevance and quality of education. Modernisation of education, skills development and the role of teachers in the transition towards its "Society 5.0" were presented by Minister Hayashi, leading to a discussion on the role that education should play, including in ensuring social inclusion.

Regarding **culture**, Commissioner Navracsics and Minister Hayashi recognised the possibility of pursuing cooperation between the EU and Japan in this field and looked forward to further discussions.

The meeting was also the occasion for Commissioner Navracsics and Minister Hayashi to launch two new Japan-EU joint initiatives. First, **a joint call for proposals to co-finance consortia of excellent European and Japanese universities to develop highly**

**integrated master programmes** and provide scholarships for talented students from Europe and Japan to study abroad. The second is **a short-term staff-exchange programme for EU and MEXT officials to promote peer-learning and boost cooperation**. Both initiatives emphasise the importance of **people-to-people contacts within the EU-Japan relations**.

ENCATC wishes to bring its contribution to the recent EU statement. Therefore, our **2018 International Study Tour and Academy** will **gather academics, researchers and professionals from the cultural and academic sector** across Europe and Japan.

I encourage you to join our 5-day intensive learning programme in Tokyo to **boost project development and synergies** between your university in Europe and your counterpart in Japan, to learn about the **current cultural policy and research trends** in Japan as well as to help us to foster to the **International mobility of people and ideas between Europe and the land of the rising sun**.

I look forward to seeing you in Japan along with ENCATC members to contribute to the success of EU-Japan culture and education policy!

Yours sincerely,



GiannaLia Cogliandro Beyens  
ENCATC Secretary General



# NEWS FROM ENCATC

## WHAT HAS HAPPENED IN JUNE & JULY?

### AGENDA

#### People, Places & Meetings

**4-5 June in Brussels, Belgium:** ENCATC Secretary General, GiannaLia Cogliandro Beyens attended the 5th Meeting of the Stakeholders' Committee of the European Year of Cultural Heritage 2018. The New Agenda for Culture was discussed along with EU cultural heritage governance post 2018, and continuing cooperation among Member States to benefit cultural heritage.



ENCATC Secretary General, GiannaLia Cogliandro Beyens (pictured right) at the European Parliament on 4-5 June with Ioana Irina Iaman, descu from the National Institute of Heritage in Romania and again at the Parliament on 26 June.

**5 June in Brussels, Belgium:** The European Heritage Alliance 3.3, met to finalise the Berlin Call to action before its official launch at the European Heritage Summit. A member of the Alliance since 2011, ENCATC was represented by its Secretary General, GiannaLia Cogliandro Beyens.

**14 June:** The ENCATC Board, led by President Francesca Imperiale, held its 4th board meeting in 2018. Board members were joined by ENCATC Secretary General, GiannaLia Cogliandro Beyens to approve new members and preparations for the 2018 ENCATC Congress.

**26 June in Brussels, Belgium:** The European Parliament held a high-level conference "Cultural heritage in Europe: linking past and future". ENCATC's Secretary General, GiannaLia Cogliandro Beyens participated in the discussions with political leaders, artists, representatives of museums

and other cultural institutions and foundations the challenges for European heritage, as well as how to make it more innovative and harness its economic potential.

**27 June in Brussels, Belgium:** ENCATC Secretary General, GiannaLia Cogliandro Beyens met Raffaele Raja, Director of the Lombardy Region Office in Brussels and Valentina Volpe working on Research, Innovation and Health at the Region to discuss partnership possibilities and ways to reinforce the research and university strands in both organisations.

**28 June in Brussels, Belgium:** GiannaLia Cogliandro, Beyens, ENCATC Secretary General attended the Commission's annual meeting of cultural networks and participated in "The future of the Creative Europe programme" seminar.



### L'INTERVISTA

Gianna Lia Cogliandro, Segretario Generale di ENCATC



Che cos'è ENCATC e quali le attuali priorità?

Fondata nel 1992, ENCATC è un network internazionale la cui missione è quella di promuovere e stimolare lo sviluppo dell'educazione e della ricerca nell'ambito del

istituzioni culturali pubbliche e private, artisti e professionisti operanti nell'ambito. Attualmente sette sono le priorità strategiche che guidano il nostro programma operativo fino al 2020. Sviluppare e influenzare le politiche culturali a livello autonomo e internazionale offrendo contri-

**14 July in Brussels, Belgium:** The Italian Union of Commerce Chambers for Industries, Crafts, and Agriculture interviewed GiannaLia Cogliandro Beyens, ENCATC Secretary General for its newsletter [Mosaico Europa](#). It was an opportunity to reach new audiences outside of the culture and education fields, to present the network, its priorities, principal activities, European projects, how it influences policy, and its collaborations with regions such as Wallonie-Bruxelles, Flanders, Valencia and Genoa.





## INFLUENCING POLICY

### An integrated approach to European Cultural Heritage as a Pillar of Regional Development



On 6 June in Brussels at the European Parliament, ENCATC was invited to share its expertise at the seminar on "Integrated approach to Cultural heritage as a tool of territorial attractiveness and development in Europe". Organised by E-CULTOURS, more than 50 stakeholders attended to discuss how integrated and holistic perspectives related to cultural heritage could influence the employability and entrepreneurial skills of Youth and stakeholders along with their innovative ideas in the European context.

**Representing ENCATC was its member Annick Schramme** from the University of Antwerp / Antwerp Management School, who shared her points of view during the panel discussion on **how cultural heritage could be a pillar of regional strategies to strengthen territorial attractiveness, increasing tourism, and population settlements**. Discussions also extended to possibilities on how regional development funds and other EU funding mechanisms could approach this issue.

The event was also the occasion to present best practices of the project "E-CULTOURS: managing Cultural heritage in Tourism".

**Learn more about the event and see photos here:** <http://www.ecultours.eu/2018/06/11/elementor-1619/>

### Lifelong Learning Culture. A partnership for rethinking education

BY CLAIRE GIRAUD-LABALTE, ENCATC MEMBER

On 5-6 July in Vienna, the Annual Conference of the Lifelong Learning Platform on "Lifelong Learning Culture: A partnership for rethinking education" gathered over 100 representatives from the education and culture sectors including, political representatives, civil society organisations, academics, and practitioners. The aim was to **highlight the state-of-play and steps required to accelerate the shift towards a lifelong learning culture, inspired by recent developments at EU level** including the 2018 **European Year of Cultural Heritage** and the ambitious initiative to establish a **European Education Area**.

During the introductory speech at the "European Year of Cultural Heritage" (EYCH) reception, **Dr. Claire Giraud-Labalte** has represented the European Heritage Alliance 3.3, of which ENCATC is one of the founding members. After presenting the Alliance 3.3, she emphasised the importance of the role played by civil society in the cultural sector and illustrated with several examples the benefits of a long-term cooperation with the public sector, represented on this occasion by Anna Steiner, Austrian national EYCH coordinator. Considering it as a booster campaign, Claire Giraud-Labalte **highlighted the opportunities EYCH presents for education, lifelong learning, and our society as a whole**. In conclusion, she stressed **the need to building synergies between Education and Culture by strengthening the links between LLL and Culture, deepening mutual understanding between networks and reflecting on collaborations**.



On 6 July, Claire Giraud-Labalte also participated in the **Round of talks "Thinking outside the box"**. The interesting subject of this session showed the need to discuss the terminology and agree on the concepts, especially in an international group. This exchange also highlighted that behind its fusional appearance, the Education and Culture links two entities strongly marked by their own history that can not be erased and should rather be considered for building synergies.

**Learn more about the conference here:** <http://llplatform.eu/news/press-release-llp-annual-conference-in-vienna/>





## ENCATC's Working Group on Evaluation goes to Germany

On 19 June in Potsdam, Germany, ENCATC held its 5th meeting for its Working Group "Evaluation of International and European Transnational Cultural Projects".

To foster exchanges and go deeper into the topic, the meeting was limited to 10 participants who came from Belgium, France, Germany, and Lithuania to explore ["Evaluation issues and practices of Network projects and practices: from satisfaction survey to exploration of networking process"](#).



ENCATC member, Pascale Bonniel Chalié (left photo); ENCATC Secretary General, Giannalia Cogliandro Beyens talks with ENCATC Vice-President, Ana Gaio (right photo).

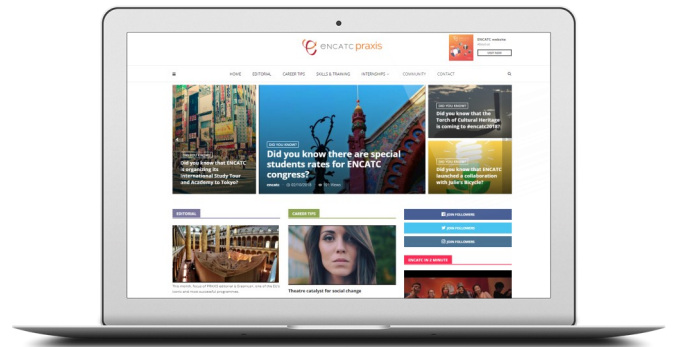
The meeting, organised in partnership with ENCATC member Fachhochschule Potsdam, was the opportunity to reinforce the Working Group's objectives which are: **To better understand the priorities of European programmes** in relation to the evaluation of both transnational cultural cooperation and European networks; **to share evaluation experiences of transnational cultural projects** subsidized by the EU (Creative Europe, Erasmus +); **to improve our current evaluation methodologies** for international / European cultural projects and networks and transfer in educative community; and **to identify rigorous indicators for successful cooperation and networking** and share them with EU and international institutions.

For a **transnational cultural network, evaluation must be considered at three levels**: community, network, and member level. Regarding their relevance for societies and individuals evaluation also extends to impact, efficiency, and effectiveness.

At the end of the talks, **the consensus was that an evaluation for a cultural network like ENCATC must be first an exploration of the reasons** (expectations, needs, ambitions...) to be member and be involved. Next, it needs to be **an analysis of the global impact** of the whole network in cultural field: quality of knowledge, sustainable employability, fair development of cultural sectors, more competences in cultural management and policy. And finally, it should be **a study of the efficiency of the activities for members**.

The meeting was organised as part of the European Cultural Heritage Summit 2018 and held in the frame of the European Year of Cultural Heritage.

## PRAXIS website opens to support students launch their careers in cultural management and policy!



On 11 July, ENCATC launched a 3-month testing phase of the **new PRAXIS website** - **this special space for students studying cultural management and policy at ENCATC member institutions in Europe and beyond!**

Moving from the monthly PRAXIS magazine and investing in this virtual space means students and early career professionals can **access regular updates on internship offers from the cultural field**: festivals, performing arts, heritage, museums, creative industries, music, and many more! There are also interesting opportunities for **short training sessions**, ways to engage as **active citizens at EU level**, and inspiring **interviews with young cultural entrepreneurs**.

Speaking at the launch, ENCATC Secretary General, **GiannaLia Cogliandro Beyens** said: *"Since ENCATC created PRAXIS in 2008, we have communicated 1,470 internship and job offers in 66 countries to students in 34 countries. We believe this tool is an important ENCATC service for tomorrow's cultural management and cultural policy leaders. Through the professional internships gained through PRAXIS, ENCATC members' students have the unique chance to put into practice their knowledge, as well as develop and hone their skills in another cultural environment. Moreover, their mobility in another country will help them to enter the labour with the capacity to build intercultural dialogue, tolerance, and mutual understanding."*

The **official launch** the new website will be on **26 September** at this year's **ENCATC General Assembly in Bucharest, Romania**, during the **2018 ENCATC Congress "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"** (26-29 September).

**Would you like to unlock access to PRAXIS for your students?** Learn about joining ENCATC, the leading European network on cultural management and policy: <https://www.encatc.org/en/members/>

## Announcing the new 2018-2020 Editorial Board of the ENCATC Journal

On 19 July, ENCATC revealed the new 2018-2020 Editorial Board of *ENCATC Journal of Cultural Management and Policy*. Coming from **7 higher education institutions in 6 countries**, the Editorial Board will contribute to the development of the Journal's editorial process, further **strengthening ENCATC's leadership to identify and support innovative research in cultural management and policy**.

The ENCATC Journal is Europe's leading scientific publication **stimulating the debate on the topics of cultural management and cultural policy** among scholars, educators, policy makers and cultural managers.

"Since ENCATC launched the Journal in 2011, the annual publication has become an invaluable and trusted resource, answering to the need for multidisciplinary perspective and connecting theory and practice in the realm of the cultural sector," said **Francesca Imperiale, ENCATC President**. "The elected Journal's Editorial Board for 2018-2020 is exemplary in their individual and combined expertise in cultural management and policy to contribute to the development of the Journal's editorial process, safeguard its quality, and ensure that it meets the highest academic standards."



The new Editorial Board represents a diverse group of experienced academics and researchers serving for a 2-year term. The 2 ENCATC institutional members of the Editorial Board are the President, **Francesca Imperiale**, University of Salento (Italy) and the board member responsible for research activities acting also as the Editor in Chief, **Tanja Johansson**, Sibelius Academy, University of the Arts Helsinki (Finland). They are joined by: **François Colbert**, HEC Montréal (Canada); **Fabio Donato**, University of Ferrara (Italy); **Milena Dragičević-Šešić**, University of Arts Belgrade (Serbia); **Steven Hadley**, Queen's University Belfast (United Kingdom); and **Christine Sinapi**, Burgundy School of Business (France).

Access and learn more about the ENCATC Journal:  
[www.encatc.org/en/resources/encatc-journal/](http://www.encatc.org/en/resources/encatc-journal/)

## ENCATC Research Award reveals new International Jury and Steering Committee

In July, it was announced the new International Jury and the new Steering Committee for the ENCATC Research Award. They have been chosen to help ENCATC through the Award to **stimulate academic research** in the field of cultural policy and cultural management with an emphasis on its applied implications as well as contribute to the process of **creating a network of scholars** who are competent in doing comparative **research projects in cultural policy and cultural management**.



ENCATC Research Award Jury 2018-2020

The 2018-2020 **ENCATC Research Award jury** is composed of 7 leading academics and researchers who have the responsibility and honour to **bestow the Award to best and most relevant recent PhD Thesis** on comparative cultural policies or management topics presented by a young or early career researcher. They are pictured above from top left clock-wise: **Elodie Bordat Chauvin**, AMES-CNRS, UMR (France); ENCATC President, **Francesca Imperiale**, University of Salento (Italy); **Anita Kangas**, University of Jyväskylä (Finland); **Jerry C Y Liu**, National Taiwan University of the Arts (Taiwan); **Richard Maloney**, New York University (United States); **Jamie Alberto Ruiz Gutiérrez**, Universidad de los Andes at Bogota (Colombia); and **Alan Salzenstein**, DePaul University in Chicago (United States).



ENCATC Research Award Steering Committee 2018-2020

Chosen to lead the Award's strategic direction, the **Steering Committee** is made up of 5 academics, researchers and policy makers pictured above from left to right: ENCATC President, **Francesca Imperiale**, University of Salento (Italy); **Anthony Krause**, Chief of Policy and Research Unit at UNESCO - Section on the Diversity of Cultural Expressions, Creativity Division; **Catherine Magnant**, Advisor, Head of the 2018 European Year of Cultural Heritage Task Force, European Commission; **Kevin Maifeld**, President of the Association of Arts Administration Educators; and **Valentina Montalto**, Research Fellow at the European Commission - Joint Research Center.

Learn more about the ENCATC Research Award on Cultural Policy and Cultural Management:  
[www.encatc.org/en/award/](http://www.encatc.org/en/award/)





# UPCOMING EVENTS

## SPOTLIGHT

### 2018 ENCATC CONGRESS

#### 26<sup>th</sup> ENCATC Congress

Beyond EYCH2018.  
What is the cultural horizon?  
Opening up perspectives  
to face ongoing  
transformations



#### SHAKING THE VERY FOUNDATIONS OF OUR UNDERSTANDING AND PRACTICE OF CULTURE

Under the main theme "[Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations](#)", the 26th ENCATC Congress on Cultural Management and Policy (26-29 September, Bucharest, Romania) aims to thoroughly explore the ongoing cultural transformations that are shaking the very foundations of our understanding and practice of culture.

Among these changes in Europe and the world in the past 30 years we can easily quote: digitization, the development of the knowledge society, the rise of NGOs and the shrinking of the nation-state, marketization and commodification, the emergence of new powers, and the collapse of socialism in Europe. While responding to global trends and phenomena, cultural transformations express also locally. Considering therefore "essential to examine our own professional and educational context, strongly influenced by the cultural history and the institutional framework of our countries", the debate will be enriched by the contributions on the impacts of these transformations across Europe and beyond.

The aim of the ENCATC Congress is to provide an opportunity for academics, trainers and researchers from the cultural management and policy educational fields with cross-disciplinary interests to mingle with professionals, policy makers and artists and thus to bridge the knowledge gap, promote research esteem and the evolution of pedagogy.

In addition, this international gathering of participants from different world regions is also a unique opportunity for delegates to learn about innovative projects, exchange practices, network with peers, expand and strengthen their professional relationships as well as have a full immersion into the local host country's culture through artistic programming and cultural visits.

The ENCATC Congress format includes 6 main activities: the Members' Forum, the Conference, the Young and Emerging Researchers' Forum, the Research Award Ceremony, the Education and Research Session, and guided tours.

#### CONGRESS QUICK LINKS:



#### [PROGRAMME](#)

26-29 September



#### [KEYNOTE SPEAKER:](#)

Professor Jean-Louis  
Fabiani,



#### [SPEAKERS](#)



#### [GUIDED TOURS:](#)

[MOGOSOIA  
PALACE](#)



[PELES CASTLE](#)



[NATIONAL VILLAGE  
MUSEUM](#)



#### [PRACTICAL INFO](#)

[REGISTRATION +  
EARLY BOOKING  
DISCOUNT UNTIL  
10 AUGUST](#)



#### [TARGET AUDIENCE](#)



#### [FEES](#)



[HOTEL  
SUGGESTIONS](#)





# PARTNERSHIP OPPORTUNITIES

Join the **ENCATC International Study Tour and Academy** for your institution to create new Japan-EU transnational projects and partnerships

## CAPACITY BUILDING

### ENCATC Academy on Cultural Policy and Cultural Diplomacy

5-6 November 2018 in Tokyo, Japan

[CLICK TO REGISTER](#)

## NETWORKING

### ENCATC International Study Tour

7-9 November 2018 in Tokyo, Japan

[CLICK TO REGISTER](#)



The [2018 ENCATC International Study Tour](#) and the [2018 ENCATC Academy on Cultural Policy & Cultural Diplomacy](#) are designed to offer participants the opportunity to learn, from inside, the cultural management and policy in Japan and create close contacts with local universities and cultural operators in view of establishing long term cooperation and transnational projects. For a group of maximum 25 professionals from the cultural and academic sector, the two initiatives make for a once in a lifetime opportunity!

These two activities are perfectly timely with the recent European policy development in the field of culture and education. On 6 July 2018, **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, and **Yoshimasa Hayashi**, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT), met in Budapest to officially launch the EU-Japan Policy dialogue on Education, Culture and Sport.

The meeting was the occasion for Commissioner Navracsics and Minister Hayashi to launch **two new**

**Japan-EU joint initiatives: a joint call for proposals** to co-finance consortia of excellent European and Japanese universities and a **short-term staff-exchange programme** for EU and MEXT officials to promote peer-learning and boost cooperation. Both initiatives **emphasize the importance of people to people contacts within the EU-Japan relations**, especially within the framework of the Japan-EU Strategic Partnership Agreement (SPA) which is expected to be signed in the near future.

**ENCATC's 5-day intensive learning programme from 5-9 November in Tokyo** wants to be the ENCATC contribution to back up the EU policy to foster **International mobility of people and ideas**, to allow **joint projects between universities and cultural organisations** based Japan and Europe to flourish, as well as to give participants from different world regions to access to **current research trends** in Japan, and grow their **professional network**.

## QUICK LINKS:



### [ACADEMY PROGRAMME](#)

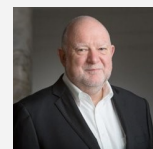
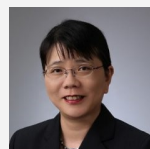
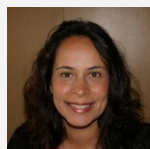
5-6 November

### [INTERNATIONAL STUDY TOUR PROGRAMME](#)

7-9 November



### [FIRST SPEAKERS REVEALED!](#)



### [ACADEMY REGISTRATION](#)

### [INTERNATIONAL STUDY TOUR REGISTRATION](#)



### [HOTEL SUGGESTION](#) (same for Academy & Study Tour)



# OTHER EVENTS

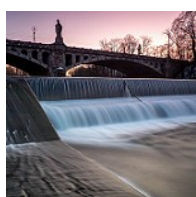
Round out your calendar with offers from other organisations!



## Urban Jewish Heritage International Conference

**3-7 September in Krakow, Poland**

Over the centuries, cities across Europe and around the world have been impacted by their Jewish communities; as places of both presence and absence. This conference seeks to explore themes such as sustainability, tourism, conservation, representation and interpretation of urban Jewish heritage across different sectors and disciplines.



## IETM Munich Plenary Meeting 2018

**1-4 November in Munich, Germany**

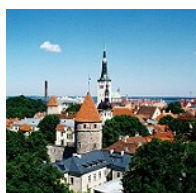
With the main theme *Res Publica Europa*, IETM Munich will take a fresh look at the idea of Europe. Is it a cultural entity? A geographical one? What does the EU's motto "United in Diversity" mean today, in the age of agendas driven by economics and eurosceptic tendencies? Is it a potent ambition yet to be achieved or just a tired phrase? To survive and thrive, Europe needs a shared frame of reference for the multiplicity of identities which are at its heart: national, regional, local and communal.



## 20th International Conference on Cross Cultural Competence and Management

**13-14 August in Venice, Italy**

The ICCCCM 2018: 20th International Conference on Cross Cultural Competence and Management aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Cross Cultural Competence and Management. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Cross Cultural Competence and Management.



## The 10th International Conference on Cultural Policy Research

**20-25 August in Tallinn, Estonia**

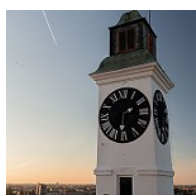
The theme of ICCPR 2018 is "The Cultural Governance of Global Flows: Past and Future". This theme refers to the emergence of complex global flows that present contemporary societies with novel challenges and have high relevance for shaping, but also understanding cultural policy in the making worldwide.



## WAR OR PEACE. Crossroads of History 1918 | 2018

**17-21 October in Berlin, Germany**

The festival "War or Peace?" aims to capture the variety of different – sometimes competing – narratives and to explore their consequences for today's reality. Over 300 young guests will meet in Berlin to take part in a rich and diverse festival programme. Via different topics and approaches, they will investigate how notions, expectations and reality of War and Peace differed throughout space and time and how memory and mutual understanding have strong effects on current political and civic activity.



## The Žitka Award 2018

**12-16 September in Prague, Czech Republic**

The Žitka Award ceremony with the accompanying programme will take place in the National Technical Museum in Prague (Czech Republic) from 12 to 16 September 2018. The Žitka Award aims to recognise excellence in the sector of movable and immovable heritage in a special region in Europe, promote the best practices in the tangible cultural heritage and also to stimulate exchanges of knowledge and experience throughout our countries and beyond.

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# CALLS & OPPORTUNITIES

## CALLS FROM ENCATC

### MEMBERS ONLY

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

#### CALL FOR APPLICATIONS:

##### Official label of the European Year of Cultural Heritage

**ENCATC members** who are implementing a **cross-border initiative** that responds to the one or more of the objectives of the European Year of Cultural Heritage and takes place by 31 December 2018 are invited to **apply for the official label of the European Year of Cultural Heritage**.

ENCATC, as one of the official members of the stakeholders' committee for the European Year have been entrusted with the task of labelling cross-border/ European projects, initiatives and events organised by the members of our network provided that the activity **relates to cultural heritage, has a clear European dimension, and involves several European partners**.

**DEADLINE: 20 December 2018**

### MEMBERS ONLY



#### CALL FOR APPLICATIONS:

##### ENCATC Label

The ENCATC Label provides a structure for the network to support and promote the development of scientific seminars, events and workshops organised by its members in various regional areas.

Thus, ENCATC will co-brand and ensure labelling of selected events, carefully chosen on a case by case basis, upon requests made by the organisers.

By co-branding their events with ENCATC, members also benefit from assistance to find the best experts for the topic at hand and the network's wide communication channels

**DEADLINE: Ongoing**



**Gain unlimited access enjoyed by ENCATC members to open call and opportunities happening around the globe! Find new avenues to present your work, publish research, contribute expertise, fund projects, find partners and more.**

*"Thanks to ENCATC, I know about the latest opportunities that can be useful for my organisation to be part of European projects, to share our work, and to connect with others in and outside of Europe." - Antonia Silvaggi, European project manager and researcher, MeltingPro, Italy, ENCATC member*





SPECIAL  
SECTION!

2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE

# EUROPEAN YEAR OF CULTURAL HERITAGE

Schönbrunn Palace © ÖW Horwath

***Our heritage: where the past meets the future.***

Committed to making a significant contribution to the European Year of Cultural Heritage, this special section in *ENCATC News* and *ENCATC Digest* aims to highlight key developments, events, research, publications and more as 2018 sees an unparalleled series of initiatives and events across Europe.

## **How is the European Economic and Social Committee contributing to the European Year of Cultural Heritage?**

### **EESC & "Your Europe Your Say!"**

The ninth edition of **"Your Europe, Your Say!"**, one of the flagship events of the European Economic and Social Committee (EESC), took place during the European Year of Cultural Heritage (EYCH), an initiative to celebrate cultural heritage and bring it closer to citizens.

The heading for the young people's debates was: **"United in diversity: a younger future for European culture – can European youth take European culture to heart?"** The event and its key subject underlined the importance of strengthening the participation of young people in civil society, while drawing on their thoughts about cultural diversity. YEYS 2018 went beyond the established arts and culture industry to address the cultural experiences and aspirations of young Europeans – and how they contribute to shaping, embracing and also critically reflecting European culture.

YEYS is a yearly youth event in which 16-year olds from all over Europe meet at the European Economic and Social Committee to discuss a topical subject and make recommendations to the European institutions. This year, 99 participants from 33 countries (three secondary schools pupils from each Member State and candidate country) met to celebrate the European Year of Cultural Heritage and drew up **10 recommendations on the future of culture** in Europe. Then they [voted for the best three](#), which the EESC distributed to its Members and sent to the European Commission and the European Parliament. They are:

**The opportunity of discovering other cultures through travelling– ex aequo.** This project suggests creating a special study exchange programme with language classes,



where students would live in host families and learn about new cultures.

**Preserve culture, learn from the past and use it to build the future – ex aequo.** This recommendation aims to create the European Union House of Cuisine in every Member State. When ordering a specific national dish, the service would include a small note explaining the historical circumstances in which the dish was originally created and would build higher tolerance between nations. Besides that, the group of students proposed creating a support programme for small, traditional handmade craft stores in order to preserve our traditional folk culture.

**Experiment with culture.** This project aims to bring culture and cultural heritage closer to all people by creating travelling theme festivals and avoiding concentrations of museums in big cities.

**"Your Europe Your Say!" has also resulted in a report available here:** <https://www.eesc.europa.eu/sites/default/files/files/qe-ak-18-001-en-n.pdf>



## The European Economic and social Committee – 60 years of commitment

*Civil society in action for tomorrow's Europe*



This year the European Economic and Social Committee (EESC) celebrates its 60th anniversary and during the commemorative Plenary Session of May, a **new digital publication** tracing its history and **its vision for the future of Europe** was unveiled!

This **lively publication** with a wealth of multimedia content, particularly videos and infographics, retraces those sixty years of the Committee's commitment involving civil society, in all its diversity, in the building of Europe, highlighting its **successes, its great achievements, its added value and its vision for the future of Europe**.

In "Thinking about the Europe of the future", the European **Year of Cultural Heritage** is included under the **Cultural Cooperation** section.

**EYCH 2018 will run through several EESC communication activities**, including:

- the EESC's youth plenary session [Your Europe, Your Say](#), focusing on cultural heritage and the importance of dialogue with the younger generations;
- the [Civil Society Prize](#), the theme of which will be *The values of culture. In the spirit of the European Commission's contribution to the Gothenburg Summit of November 2017 on Strengthening European identity through education and culture, the focus will be on increasing the visibility and understanding of the impact of arts and culture on fostering inclusive and cohesive societies, thus ensuring a sustainable future for the European project.*

Scroll through 60 years of the EESC's history and discover **Civil Society in action for tomorrow's Europe** here:

<https://www.eesc.europa.eu/CivilSocietyActionForTomorrowsEurope/>

## Heritage at Risk: EU research and innovation for a more resilient cultural heritage

Neglect, pollution, natural hazards and climate change are all playing their part in the damage to cultural heritage. This non-renewable resource, in all its diverse physical forms, needs safeguarding for future generations.

CORDIS (Community Research and Development Information Service) has published the **results of several interesting research projects** funded by the EU through **FP7 and Horizon 2020**. Those showcased in the new CORDIS Results Pack, have been carefully investigating the **preservation and the sustainable management** of these valuable assets to increase their overall resilience. Innovative solutions and techniques, assessment systems, mitigation strategies, risk management models, disaster prevention, quick damage assessment, ICT tools and guidelines have been some of the major results **successfully delivered by both FP7 and H2020 projects in the field of cultural heritage**.

Learn more about the project results here:

[https://cordis.europa.eu/article/id/400947-heritage-at-risk-eu-research-and-innovation-for-a-more-resilient-cultural-heritage\\_en.html](https://cordis.europa.eu/article/id/400947-heritage-at-risk-eu-research-and-innovation-for-a-more-resilient-cultural-heritage_en.html)

Watch the short video on the initiative:

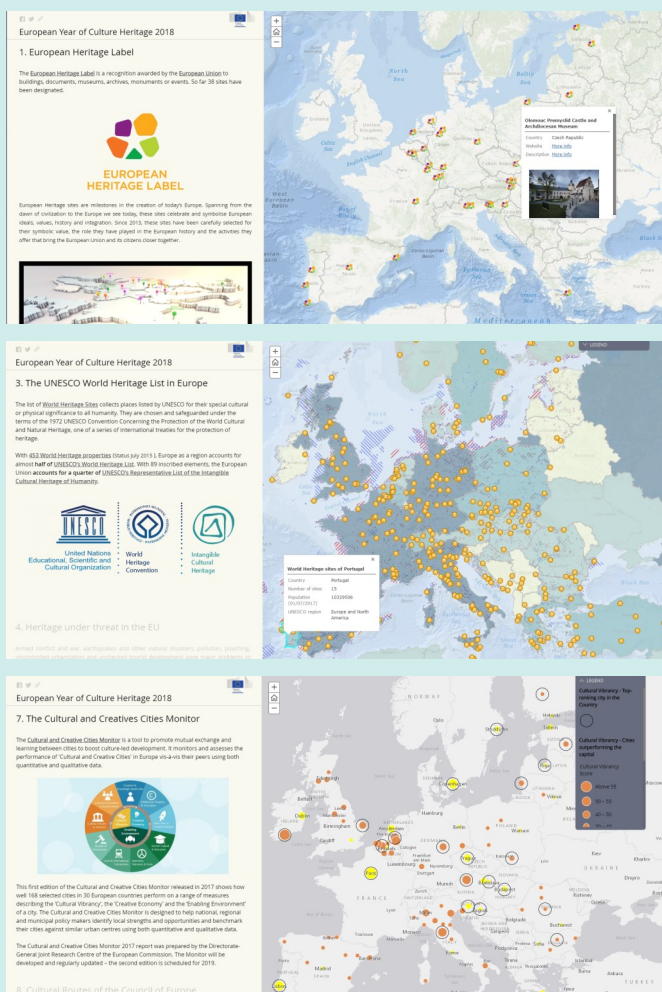




## The Joint Research Centre launches new Story Map showing cultural heritage everywhere

The Joint Research Centre, the European Commission's science and knowledge service, has developed a brand new Story Map that can be used by everyone!

Find out on this interactive website what the European Union and its partners are doing to protect, promote and raise awareness about cultural heritage in Europe.



Visit the Story Map and learn that cultural heritage surrounds us everywhere: in Europe's towns and cities, natural landscapes and archaeological sites:

<http://eu-commission.maps.arcgis.com/apps/MapJournal/index.html?appid=e3e538d4e4b743c8a6bc7a363fbc2310>

## European Cultural Heritage Summit - After Berlin

The first ever European Cultural Heritage Summit held from 18-24 June in Berlin has been a great success! Over 2,000 people attended the 67 events that took place, and numerous institutions, organisations and citizens engaged in heritage had the chance to meet and exchange. On 22 June, the 3 co-hosting organisations, namely Europa Nostra, the German Cultural Heritage Committee (DNK) acting as national coordinator of the European Year of Cultural Heritage in Germany, and the Prussian Cultural Heritage Foundation (SPK) presented [the Berlin Call to action](#) to support a joint action for Cultural Heritage in Europe.

Read more about the results on the official website: <http://european-cultural-heritage-summit.eu/>

Have a look at the photos here: <https://www.flickr.com/photos/europanostra/sets/72157696578017121>







# ENCATC IN CONTACT

*For this ENCATC in Contact Interview we had a talk with Eleonora Psenner, a researcher and our contact at ENCATC member institution Eurac Research, a private research centre based in Bozen-Bolzano, Italy. We wanted to learn more about the motivations for joining ENCATC and current projects.*

## **What are your reasons to become an ENCATC member?**

I am eager to learn more about the policy developments linked to my current research about cultural processes in rural areas. Building on my academic background in Innovation and Organization of Culture and the Arts, my current research focuses on studying the interplays and synergies between the ambits of creative industries, innovation, integration, community building, mobility, public space and cultural heritage sites. In the framework of the ENCATC network, I am looking forward to getting in contact with experts from the cultural sectors and getting involved in current debates and projects. This will allow me to get an overview of the cultural context at different levels of policy and action and to confront with different point of views. Furthermore, the network activities will surely be a fruitful opportunity to find synergies with the current research projects Eurac Research is bringing forward. The interdisciplinary approach will certainly be an asset. Being part of the network's will allow me and my research institution to get a more in-depth and integral picture of the various interests, dynamics and challenges at stake. I am very much



The Eurac Research team.

looking forward to the both professionally and personally enriching experience that joining the ENCATC network will surely be!

## **What are your expectations concerning the ENCATC network?**

With the precious inputs and support received by ENCATC, I expect to collect a useful toolkit and guidelines to possibly propose to the local governments, which Eurac currently cooperates with. This cooperation consists in supporting them from a scientific point of view and giving further advice and orientation on possible interventions at the regional

cultural policy level. Overall, I expect the participation in the network to give a better understanding of the dynamics, procedures and priorities at the policy level. This will help to trace an effective path for further regional development actions based on interdisciplinary cooperation on the territory, and to foster the development of future imaginaries to local stakeholders that are in line with EU perspectives. When bringing different minds and ideas together to work towards common goals and solutions the most innovative ideas arise! I expect the ENCATC network to be a catalyst of this process.



### What will be your contribution to the network's mission?

Eurac Research wants to support ENCATC's mission by promoting cultural management and cultural policy education. At the same time, we would like to learn from this network by engaging in a vivid interdisciplinary exchange of ideas, information and practices linked to culture and its multifaceted sectors. Thanks to Eurac's interdisciplinary approach in the field of applied research and thanks to its various thematic research areas the centre can contribute to ENCATC's aim of professionalizing the cultural sector and making it sustainable. Eurac would like to collaborate in the creation and further development of a platform for discussion and exchange at a European and international level. Eurac Research addresses up-to-date societal, economic, environmental, technological and cultural challenges and puts a special focus on issues linked to health and wellbeing, sustainable energy, well-functioning political governance and an intact social system and environment. The centre addresses complex questions by adopting an interdisciplinary approach and by organising single projects around three major themes: regions fit for living in, diversity as a life-enhancing feature and a healthy society. The aim is to challenge conventional ways of thinking and transcend limitations. Following this approach, Eurac Research promotes an open enterprise culture and flat organisational structure to allow the investigative spirit to develop.

### Do you have any other projects you are working on that are interesting for ENCATC members and followers?

In June 2017 I initiated a research concept called Intercultural Community Spaces which aims to analyse the interlinks and synergies of various ambits influencing regional development from a social and economic point of view and specifically by focusing on the cultural processes involved. The research deals with the question of how to trigger, develop and implement new and creative solutions and mind sets to face specific issues at stake influencing cultural processes in rural areas by adopting a sustainable and effective multiple-level approach. The preliminary work scheduled for the running year includes data collection and awareness-raising activities on the local territory with the objective to identify potentials for further interdisciplinary research and to strengthen local/international collaborations in the ambit of cultural heritage/integration/CCI. After getting an overview of relevant EU policy frameworks and suitable funding programmes, I will proceed with outlining a conceptual framework supported by concrete examples of international practices and measures to be taken for reference and to be integrated into the ongoing research in South Tyrol. Surely, interesting synergies can be found within the ENCATC network activities.



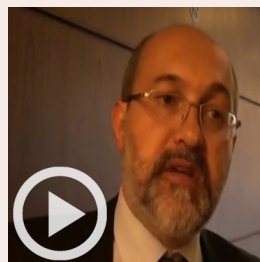
ENCATC member, Eleonora Psenner from Eurac Research meeting with ENCATC Secretary General, GiannaLia Cogliandro Beyens in Brussels.

*Eleonora Psenner's academic background includes a BA in International Communication and two master degrees - in International Event Management and Innovation and Organization of Culture and the Arts. Former studies tackle the European Capital of Culture from a marketing and international law perspective, followed by research on community identity, networking systems, creative clustering, multi-level cultural policies and creative processes in the urban/local context. After switching from management to research in June 2017, she addressed her analyses to regional development issues linked to the ambit of cultural heritage, culture and creative industries and creative processes in rural areas by taking into consideration the multi-lingual region of South Tyrol promoting culture as driver for innovation and change.*

Want more interviews?



Have you seen ENCATC's rich archive?



**PIER LUIGI SACCO**

from IULM University of Milan speaks about Culture is a Smart Investment



**HILARY S. CARTY**

Hon. Fellow, Goldsmiths, University of London





# MEMBERS' CORNER

## Participating in European Identity and Heritage today. Some suggestions to make the European Year of Cultural Heritage more efficient

BY JEAN-LOUIS FABIANI, ENCATC MEMBER & 2018 ENCATC CONGRESS KEYNOTE SPEAKER

*Central European University for Cultural Base*

The last forty years can be characterized by a conjunction of powerful moves that have shaken the grounds of the post World War II order of things:

an overwhelming technological change with respect to communication systems: the triumph of the Internet, its consequences on the printed world, the irresistible rise of social networks as a dominant form of public space and the emergence of robotized work.

the brutal and to a large extent unexpected collapse of existing socialism.

the rise of NGOs and the redefinition of the nation-state, at least in its older forms.

the domination of a knowledge society or expert society that has contributed to restructure intellectual work and the intellectuals' presentation of self in the public sphere.

the extension of the markets and the generalization of commodification

the emergence of new powers and the changing place of Europe in the world system.

the flux of refugees toward Europe.

Globalization (whatever the limitations of this catchword and its announced end) has gone along with the emergence of neo-nationalisms, particularly in Europe: revamped populisms are now significant forces on both sides of the former Iron curtain. New contradictions have emerged, and they now shape economic markets as well as social life. In this landscape, the status of Europe is somewhat unclear: on the one hand, it is still a centre of power, in its hard and soft versions. Although the mainstream channels of communication and influence are no longer located in the continent, European technology, taste and lifestyles continue to be a global reference and norm. On the other hand, Europe appears as the land of disillusion and disenchantment. On the other hand, we tend to think that technological change will bring about the equalization of conditions through a form of electronic horizontality and that the electronic peace will be perpetual.

This ambivalent position is the key to understand present uncertainties. No European project has emerged as a powerful integrating device that should work at two levels: internal, as producing a relative unity; external, as offering a cohesive vision to migrant workers and their families. In spite of some efforts done by European

intellectuals in the 1990s to develop a sketch of a European public sphere, the Habermasian *Öffentlichkeit* (public sphere) is still mostly viewed as a bureaucratic and empty category. There is undoubtedly a split between European bureaucracy and the intellectuals, leftist or rightist: a common space has not been created, as national forums remain the main stage for intellectual production. Conservative and populist discourse has proliferated in the last twenty years, fuelled by the ongoing economic crisis and the contradictions of post-socialist integration. Although the social networks now play a significant role in social life, they tend to polarize public discourse and to promote hate speech among citizens than to promote mutual understanding.

Our debates on inclusion and exclusion have taken place in a context plagued by democratic fatigue. The former socialist countries have entered an exhausted world, largely unattractive, and the financial crisis has not improved things. Political apathy, weak forms of rational choice that command not to vote and the consequences of intense lobbying and massive corruption have made our democratic model unappealing. But neither a global alternative nor a series of limited improvements seem to be





envisaged in the near future. A massive disenchantment seems to be at work. How can cultural institutions or citizens' initiative change the situation? Should we be utopian with respect to the integrating powers of culture or should we limit ourselves to find provisional devices to avoid a kind of civil war in Europe? Before making proposals, we need to assess the right levels of our ambitions. This task cannot be accomplished either by bureaucratic circles or by academic think tanks. We need a junction with citizens. Cultural Base has tried to delineate the conditions of a possible democratic awakening. The European Year of Cultural Heritage is an occasion to bring about a more strategic definition of culture. Here are four suggestions of different magnitude, from realistic initiatives to "little utopias" as the US sociologists Erik Olin Wright says.

**1° European policy should aim to promote transnational action through cultural mobilization, based on a generalized "prise de parole" (capture of speech, according to Michel de Certeau's useful notion) of emerging categories, young people, ethnic minorities, and the like, but in producing a form of reflexivity about mere identity politics**

Sociological research has shown the long-lasting segmentation of publics and audiences, political as well as non-participation among some categories becoming the most conspicuous form of cultural claim, increasing ethnic, class and generational separation.

Popular culture is a good vehicle for developing a transnational cultural mood. Thus, popular music and heritage festivals that gather huge crowds in the summer, either sponsored by cultural industries or locally based in quite countercultural settings should be considered as powerful agents of change. Public action should be taken in order to consider those spaces as genuine producers of cohesion.

**2° Europe should contribute to the creation of a new form of European cultural legitimacy that would go beyond the generalization of competing identities that have plagued the continent in recent years.**

A contradiction has arisen within national cultural public policies between the need to preserve a legitimate culture, totally Eurocentric in character, and the democratization of the criteria recognizing the intrinsic value of a vast array of symbolic products, either "popular" and illegitimate, or of foreign origin. If we consider the question of national heritage, we easily see that the legitimate criteria about what should be preserved have been the subject of diverse extensions. The development of untangible heritage is the last step in the direction on the "heritagization" of everything.

The extension of the objects available for illustrating national memory, or more recently European memory, has been the most striking feature of heritage procedures in various countries. If the nation-state was the first provider of norms of protection and restoration, we are now confronted with the multiplication of agencies devoted to the constitution of heritage lists and to the inexhaustible domains of cultural diversities that multiple territorial, professional and other collectivities represent. We are witnessing, not always very clearly, the decline of the notion of national history in favour of the diversification of the components of public interest.

The result can only be the growing heterogeneity of protected heritage and subsidized culture. The multiplication of cultural agencies and agents is undoubtedly a relatively minor matter. More profound is the ambiguity of the message delivered by the new normative process: the prevailing cultural relativism, which leads to believing that all forms of expression are equal, or more exactly, that they all correspond in their way to a specific order, can only end up in the convulsive multiplication of

identity oriented gestures, never allowing a glimpse of a possibility of establishing coherence.

For more than forty years we have noticed the flourishing of new initiatives regarding local or minority culture, whether these are expressed through historiographical devices, collective manifestations (resurrection, readjustment or invention of rituals, diverse expressions of commemorative passion), or through the development of new forms of tourism. The movement could be largely defined as a privatization of culture, according to the neo-liberal mood. Those bottom up or market oriented initiatives do not allow to give a sustainable response to the growing fragmentation of cultural landscapes. We need a more integrative vision of cultural diversity without promoting a new form of "official culture". This implies an increased participation of the citizens in the decision making process concerning the subsidization or the promotion of diverse cultural forms.

It is clear that a logic of competition has set in among different types of producers, and the proper functions of sorting and selecting that the different legitimization authorities operate are likely to affect the recognition and the development of objects. Today, culture represents an essential political object at the local level as well as the European level. We must get out, at least to some extent, of the growing confusion about the legitimacy of different forms of heritage, and reduce to an acceptable level the competition for recognition that tends to make public life an easy stage for cultural wars.

One of today's big cultural stakes lies in the constitution of a genuine "intercultural stage", which one can legitimately believe has nothing to do with a folklore meeting, or with neo-colonialist exploitation of "world cultures" on the stages of Northern countries. While certain sociologists do not hesitate to evoke the inexorable decline of the great models of legitimate culture and the

growing powerlessness of "cultural clergies" to recruit followers, we observe that the growing development of expressive forms is explicitly referred to a community or a territory life. The cultural unity of Europe does not presuppose uniform patterns but demands the objectification of procedures by which symbolic forms are turned into social weapons against each other.

**3° Scholars, cultural practitioners and EU administrators should question their analytical categories and ways of thinking so as to engage people not in filling in preconceived and top down inquiries, but in participating themselves in drafting the debates about culture, identity, inclusion and diversity.**

Attempts should be made to engage in debates those groups of people that most often remain in the margins of European identity or do not perceive themselves a capable to perform this European cultural

heritage in their everyday lives resorting instead to their national, ethnic or religious selves: minority populations across Europe, notably Roma and Muslims; citizens belonging to older age groups that do not have access to intra-European mobility, e-resources and social media information; the increasing group of young unemployed people who feel marginalized from the culture of individual rights, consumption, mobility and productivity that forms inherent part of the European identity. EU should encourage cultural start-ups endeavours coming from the dominated parts of the social sphere to address the whole European population and not only there particular constituency.

**4° The development of a "sustainable" vision of society may encourage a less competitive vision of social and political relationships, and a more relaxed view on cultural wars. The notion of "common" appears as a good tool to support**

**citizens' initiative and should lead to a renewed definition of public interest.**

In the 1990s, sociologists spoke of a coming "reflexive" society (Ulrich Beck and Anthony Giddens notably). This society is possible if only we address the European audiences with a better understanding of how cultural legitimacy is produced and an ideological order is maintained. The social sciences have accumulated more knowledge that we generally believe. We must pass it on in a communicable form and thus contribute to cultural democratization.

Budapest, January 23rd 2017

## MEET YOUR CONGRESS KEYNOTE!



**On 27 September in Bucharest, Professor Jean-Louis Fabiani, member of the Institute for Advanced Study in Princeton, USA and Professor at the Central European University in Budapest, will join the ENCATC Congress.**

He will share his critical reflection on the current cultural dynamics/transformations and their implications in terms of heritagisation - interconnections between past, present, and future making practices and legacies.

Jean-Louis Fabiani has been professor of Sociology at the Central European University in Budapest since 2008. Born in 1951 in Algiers (Algeria), he studied at the Ecole normale supérieure and received his PhD in 1980 from the EHESS (Paris). From 1980 to 1988 he was agrégé-répétiteur then maître-assistant at the Department of Social Sciences at the Ecole normale supérieure. In 1988, he moved to the administration of culture, being appointed as Director of Cultural Affairs in Corsica. He went back to the academic world in 1991 when he

joined EHESS, first in Marseilles, then in Paris in 2002. He is the author of eleven personal books. He was the chairman of the board of the Mediterranean Youth Orchestra from 1998 to 2014.

Hosted in the premises of the Romanian Ministry of Culture, this keynote will be followed by an engaging debate with experts and the international Congress participants.

**Get ready for your ENCATC Congress experience and deeper reflections with this word from our keynote available for download here: <https://www.encatc.org/en/events/detail/26th-encatc-congress/>**

## NEWS FROM MEMBERS:

### FINLAND

HUMAK University of Applied Sciences

#### CALL FOR PAPERS & POSTERS:

#### **Hygge & Heritage – World Heritage and Local Services Seminar**

**DEADLINE: 31 July 2018**



Hygge [hue-gah] is a Danish word to describe an atmosphere of warmth, wellbeing, and cosiness when you feel at peace and able to enjoy simple pleasures and being in the moment. At the end of November, as the days get darker and colder in Central Finland and the people retreat into the comfort and warmth of their homes, we invite you to come to Petäjävesi and Korpilahti to indulge in two of our favourite things: Hygge & Heritage!

The Hygge & Heritage – World Heritage and Local Services Seminar that will take place from 18-20 November in Petäjävesi, Finland, brings together all those that are interested in developing lesser-known World Heritage Sites and their impact on local communities, organizations and businesses.

Join us at the World Heritage Sites of Petäjävesi Old Church and Struve Geodetic Arc – Puolakka to be inspired, network and develop fresh ideas how to sustainably develop World Heritage Sites and the areas surrounding them with a specific focus on local services.

This Seminar is the closing event of the World Heritage sites' boost to local services project, with project partners: Humak University of Applied Sciences, Local Action Groups (LAG) Jyväskylä and Vesuri.

**FOR MORE:** <http://hygge-and-heritage-seminar.humak.fi/>

**CONTACT:** [hyggeheritage@humak.fi](mailto:hyggeheritage@humak.fi)

#### **ENCATC CONTACT:**

Katri Kaalikoski [katri.kaalikoski@humak.fi](mailto:katri.kaalikoski@humak.fi)

### FRANCE

Burgundy School of Business

#### CALL FOR PAPERS:

#### **Sustainable Entrepreneurship in the Cultural and Creative Sector: Contextualisation, Challenges and Prospects**

**DEADLINE: 31 August 2018**

Int. J. of Entrepreneurship and Small Business is doing a Special Issue on: "Sustainable Entrepreneurship in the Cultural and Creative Sector: Contextualisation, Challenges and Prospects", edited by ENCATC members, Prof. Christine Sinapi and Prof. Elena Borin, Burgundy School of Business, France.

Paper using qualitative as well as quantitative and mixed methodologies are welcome, as long as they are well grounded in the literature.

Some examples of relevant themes and research questions that might be considered include, but are not limited to, the following:

- **How is the topic of sustainability interpreted in the cultural entrepreneurship domain?** What are the peculiarities of the cultural and creative enterprises in dealing with sustainability issues? How is the topic of sustainability analysed in the cultural entrepreneurship discourse? How does the development of cultural contents interact and influence the development of sustainability strategies?
- **How does the cultural dimension of sustainability interact with the other dimensions of sustainability (environmental, economic and social sustainability)?**
- **How is sustainability in cultural and creative enterprises interpreted in an international perspective?** What are the current and emerging models in the different countries around the world? What are the differences and similarities?
- **Have the current demographic, in- and out-migration and more general international changes affected the implementation of sustainability perspectives in cultural and creative enterprises?** How could we interpret these issues from a longitudinal perspective?

#### **FOR MORE:**

[www.encatc.org/media/4129-ijesb-cfp-id4334.pdf](http://www.encatc.org/media/4129-ijesb-cfp-id4334.pdf)

#### **ENCATC CONTACT:**

Elena Borin [elena.borin@bsb-education.com](mailto:elena.borin@bsb-education.com)





**CALL FOR APPLICATIONS:****First Winter School "Brokering Intercultural Exchange within Societies" - Applications open!****DEADLINE: 15 September 2018**

The Brokering Intercultural Exchange Network happily announces the programme of its first Winter School "Brokering Intercultural Exchange within Societies" for master and Ph.D. students. This 3-days intensive programme from 28-30 November 2018 in Berlin is taught by international researchers and practitioners alike, will be a mixture of different formats, and will allow for new practice and theory based insights regarding the relationship of the wider socio-political issues of cultural rights, particularly cultural inequality, inclusion and exclusion. Excursions to selected arts institutions will also be included in the programme.

The Winter School, that we host in cooperation with Heilbronn University, MitOst e.V., and the Robert Bosch Cultural Managers Network, will take place in Berlin, 28-30 November 2018.

A limited number of places is available. Selection will be made by a jury based on the applicant's statement of purpose letter.

**More information on lecturers, location, programme etc. can be found here:**

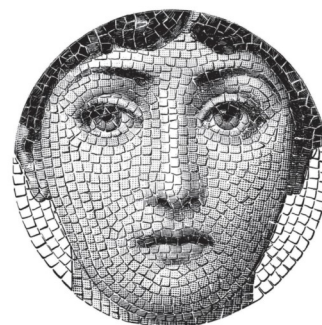
[https://managingculture.net.files.wordpress.com/2017/12/winter-school\\_v2.pdf](https://managingculture.net.files.wordpress.com/2017/12/winter-school_v2.pdf)

**ENCATC CONTACT:**

Raphaella Henze [Raphaella.henze@hs-heilbronn.de](mailto:Raphaella.henze@hs-heilbronn.de)

**New publication *Io Sono Cultura 2018!***

Symbola Foundation and Unioncamere in collaboration with the Marche Region, since eight years dedicates the report "Io Sono Cultura" (I am culture) to the intersection between Culture and Crafts in Italy, which is considered to be an heritage from the past and an asset in the developing of contemporary artistic handicraft. The report takes on a special value in the year dedicated by the European Commission to Cultural Heritage, and by the Ministry of Cultural Heritage and Activities and Tourism, together with the Ministry of Agricultural, Food and Forestry Policies, to Italian Food. Two themes to be seen as closely linked, especially in Italy.



**Io sono cultura - 2018**  
L'Italia della qualità e della bellezza sfida la crisi  
Quaderni di Symbola

The Italian Cultural and Creative Production System (as in the report is defined the totality of activities related to the Cultural and Creative Sectors), produced in 2017 the 6% of the entire wealth of the Nation: over 92 billion euro. A figure which increased of 2.0% over the previous year. The report "Io Sono Cultura" (I am culture) - with its numbers and stories, realized also thanks to the valuable contribution of around 40 leading figures in the various sectors considered - reveals and tells the energies hidden behind these results.

The analysis is based on an idea of culture made of course by museums, galleries, festivals, cultural heritage, literature, cinema, performing arts, but also by creative industries and made in Italy. So to say, by all those productive activities that do not represent in themselves a cultural good, but that derive from Culture their creative sap and competitiveness. Later on, the focus of the report is put on design, architecture and communication: creative industries that develop services for other sectors and convey contents and innovation in the rest of the economy - from tourism to "enogastronomy" and manufacturing - giving life to a hinge, a "hybrid zone" where creative-driven production takes place, ranging from fashion to advanced manufacturing, thus what is meant to be artistic handicraft.

**Learn more here (site in Italian):**

<http://www.symbola.net/html/article/iosonocultura2018>

**ENCATC CONTACT:**

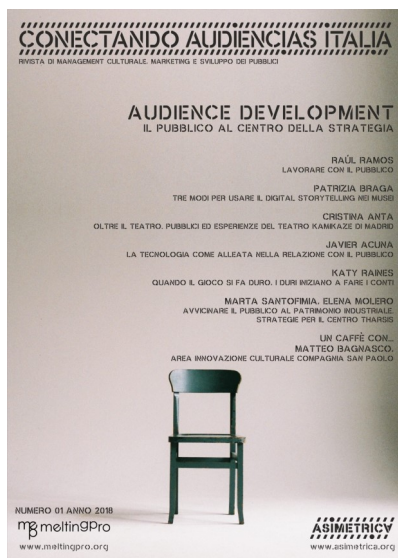
Romina Surace [romina.surace@symbola.net](mailto:romina.surace@symbola.net)



## New Digital Magazine "CONECTANDO AUDIENCIAS ITALIA"

BY ANTONIA SILVAGGI, ENCATC MEMBER

The first issue of CONECTANDO AUDIENCIAS ITALIA is the digital magazine dedicated to **cultural management, marketing and audience development**, was born from the collaboration between Asimétrica and Melting Pro, a member of ENCATC.



CONECTANDO AUDIENCIAS ITALIA has been founded with the **aim of disseminating and sharing ideas, knowledge and experiences on interesting issues for cultural organizations, policy makers and cultural donors.**

The title of this first issue is **"Audience development. The public at the centre of the strategy"**: the importance for organizations to review their management model and their strategies, making the relationship with users, visitors and audience a priority.

Through this magazine we decided to make international practices enhanced by Asimétrica through CONECTANDO AUDIENCIAS accessible, in Italian; moreover in our edition you will find contributions and case studies of the national panorama.

Here is the link: <https://meltingpro.org/conectando-audiencias-italia-rivista/>

The magazine is available for free on our page CONECTANDO AUDIENCIAS ITALIA/.

### ENCATC CONTACT:

Antonia Silvaggi [a.silvaggi@meltingpro.org](mailto:a.silvaggi@meltingpro.org)

## CALL FOR PAPERS:

**Cultural Trends Special Double Issue May/ July 2019**

**DEADLINE: 14 December 2018**

**Working title: Audience Data and Research: Perspectives from Scholarship, Policy, Management and Practice**

*Edited by: Dr Ben Walmsley (University of Leeds, UK), Dr Katya Johanson (Deakin University, Melbourne) and Dr Steven Hadley (University of Sheffield, UK).*

At a time of increasing audience mobility and greater competition for audience attention, the **need to understand audiences in a deeper and richer way** is at the forefront of concerns for funding agencies, policymakers and arts organisations, and increasingly for scholars. In this context, this double issue aims to **stimulate new critical debate on the potential of emerging audience research methods and approaches** to provide fresh insights into questions of experiential enrichment and cultural value.

The proposed special issue will: **provide a forum to showcase and bring together the highest quality contributions** of, between and beyond these respective disciplines to explore the potential complementarity of evolving approaches to audience research; and provide an **in-depth opportunity for investigating evolving methods**. It will also situate, contextualise and showcase the emerging academic field of audience studies. As such, part of this special issue will **critically explore a range of empirical approaches, methods and methodologies to highlight new research** across the many disciplines that contribute to **audience scholarship**.

This element of the call provides an opportunity for those working both within and outside of the cultural sector to use analytical tools and methods from other fields to provide new insight and understanding on current patterns of cultural consumption. To enable researcher engagement with [The Audience Agency's Audience Finder](#) dataset and the staff team at The Audience Agency (offices in London and Manchester), a small number of bursaries (max. £500 per paper) will be available to cover travel and other expenses.

**Learn more about the call and the main contact here:**

[www.encatc.org/media/4168-callforpapersfinal\\_taa.pdf](http://www.encatc.org/media/4168-callforpapersfinal_taa.pdf)

### ENCATC CONTACT:

Jonathan Goodacre

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# ENCATC EU PROJECTS

## **HERITAGE-PRO: Interdisciplinary Training for Professionals of Different Disciplines towards Sustainable Management and Preservation of Cultural Heritage**

ENCATC is proud to announce it is part of a European consortium for a new project "Heritage Pro" selected for funding under the Erasmus+ programme of the European Union.

Cultural heritage management all over Europe is done in silos of knowledge as the disciplines are neither trained nor experienced to cooperate in a pre-defined and professional way. The need is to develop an interdisciplinary approach based on professional disciplines as well as on social skills. This was identified as an urgent need in the EU report "Skills, Training and Knowledge Transfer: traditional and emerging heritage" (published in 2017) linked to the European Year of Cultural Heritage 2018.

Starting on 1 September 2018 and lasting for 24 months, this project aims at developing a curriculum and training scheme for public and private heritage managers who are not necessarily restorers or conservators by education, but have to manage tasks with very different professional groups, including "traditional" heritage preservation actors like art historians, restorers, conservators, architects and town planners as well as craftspeople, construction companies and real estate developers. A special need has risen during the last years by finding mechanisms for involving volunteers in the most satisfying way for both parties. The project will also strengthen new key competences in continuing VET and will focus on workplace learning by a particularly participative approach to heritage preservation.

The project consortium is composed of ENCATC along with Kultur und Arbeit e.V., a knowledge provider based in Germany; the Spanish Association of Cultural Heritage Managers, an Independent, non-profit organization in Spain; Uppsala University in Sweden; Entwicklungsagentur Rheinland-Pfalz, a Regional development agency in Germany; and the Institute for Property Research, a real-estate developer organisation based in Austria.

## **Traces, "TRansnational Accelerator for a Cultural and Creative EcoSystem"**

The University of Salento - Department of Management and Economics, a member of ENCATC, is the lead beneficiary of this project in cooperation with two Italian partners, the Tecnopolis Science and Technology Park of Bari and the Creative Apulia Cluster Association, and two Greek partners, the Hellenic Management Association and the Chamber of Achaia. Associated Partners are ENCATC – European Network on Cultural Management and Policy and the Foundation for Ethical Finance.

TRACES project, financed under Priority Axis 1 – Innovative and Competitiveness, with a budget of about 1 Million euro, focuses on cultural and creative micro and small and medium enterprises (CC MSMEs) in Apulia and Western Greece regions and addresses the common challenge to promote creative entrepreneurship as a key contributor to competitiveness across all economic and social sectors.

Traces will develop a creative service exchange ICT platform, where creatives can share services between Greece and Italy. The project will implement 10 Local Atelier, 5 in Puglia and 5 in the Region of Western Greece as public spaces to reuse according to the Apulia Urban Lab Model to offer co-working and cross-fertilization services. In addition, the 1st edition of the creativity trade fair, as a biennial event, will be organized, where creatives, entrepreneurs and stakeholders will involve in a creative networking business trip across Puglia and Greece.

*Interreg V-A Greece-Italy Programme is an European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life. Strategically, the programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries. Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing.*







**CONNECT**

KNOWLEDGE ALLIANCE  
FOR AUDIENCE DEVELOPMENT

## CALL FOR PARTICIPATION

### Launching the Twin Track programme in Audience Development.

**CONNECT is a Knowledge Alliance project for Audience Development** that promotes innovative cooperation between universities and enterprises in the cultural sector across Europe. The purpose of CONNECT is to bridge the gap between teaching in the academic/higher education world and Continuous Professional Development in the cultural sector for the promotion of best practices and a systemic growth around the topic of AUDIENCE DEVELOPMENT.

A transnational team of higher education institutions, private cultural organisations and public sector gathers researchers, teachers and trainers from 6 national hubs in Spain, UK, Italy, Denmark, Poland and Belgium.

CONNECT is launching a call for an innovative training programme called Twin-Track Programme (TTP) based on the concept that postgraduate students and practitioners from cultural organisations work together on an audience challenge. The programme is based also on multidisciplinary training modules that both practitioners and students have to attend. The programme, mixing formal and informal learning methodologies and digital resources will CONNECT students and practitioners working in arts management to the cultural job market by developing entrepreneurship and leadership skills.

#### Who can take part?

This 'twin-track' course is for students and practitioners who are currently or potentially wanting to pursue a career in arts and cultural management and would like to learn how audience development strategies are developed in practice. It brings students and practitioners together in a process of mutual benefit in which each learns from each

as well as from the taught element of the course. A mentoring programme will accompany and support both students and practitioners through the training.

*Postgraduate Students.* The programme is for students who aim to develop their career in the cultural sector, understanding the background, theories and principles of Audience Development as well as acquiring experience in developing a strategic vision and implementing these ideas in practice.

*Practitioner Students.* The programme is for cultural managers who wish to develop their practice and understanding of Audience Development (principles, strategic vision and planning) under a comprehensive and multidisciplinary perspective.

#### What will you learn?

- Audience Development theory, practice and philosophy
- How to understand your organisation
- How to understand your audience
- How to understand your audience
- How to develop strategies and ideas
- How to design your experiment and make the case
- How to lead change
- How to promote positive organisational change

**Get more information:** <http://connectingaudiences.eu/training-program/call-for-participation>





# EU POLICY DEVELOPMENTS

The latest policy developments impacting our field

## COMMISSION / EDUCATION:

### Better education and life-long learning to ensure labour market and social protection

On 13 July, the Commission published the 2018 edition of its yearly Employment and Social Developments in Europe (ESDE) review. It confirms the ongoing positive labour market trends as well as an improving social situation. As outlined in the review, technological progress is key to increasing overall productivity. But it is also replacing low-skill routine tasks and raising the skill threshold of employability. Commissioner for Employment, Social Affairs, Skills and Labour Mobility, Marianne

## COMMISSION / EDUCATION:

### EU in the World, how do education and training stack up?

On 11 July, the Eurostat, the statistical office of the European Union, released "The EU in the World". Published every second year, the report provides a statistical portrait of the European Union (EU) in relation to the rest of the world and presents a broad range of indicators for the EU and the non-EU members of the Group of Twenty (G20). *"The EU in the world 2018 provides a selection of important and interesting statistics on the European Union — considered as a single entity — in*

## COMMISSION / CULTURE & EDUCATION:

### First ever EU-Japan policy dialogue in education, culture and sport

On 6 July 2018, Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport, and Yoshimasa Hayashi, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT), met in Budapest to officially launch the EU-Japan Policy dialogue on Education, Culture and Sport. In the field of education, both leaders confirmed the importance of promoting international cooperation in higher education. Erasmus+ was highlighted as a flagship programme, offering an

## PARLIAMENT / CULTURE & EDUCATION:

### Erasmus+ and Creative Europe towards a new programme generation

On 12 June, two studies requested by the European Parliament's CULT Committee were published on Erasmus+ and Creative Europe. "Erasmus+: Towards a New Programme Generation" is a complement to the European Commission mid-term evaluation of Erasmus+. First, this current project examines the outcomes of Erasmus+ so far, notably focussing on the implementation experiences in using Erasmus+ in 10 Member States. Next, the focus is on the decision-making procedures

## COMMISSION & PARLIAMENT / CULTURE:

### EU's Altiero Spinelli Prize focuses on heritage

On 20 June in Brussels, the European Commission and the European Parliament presented the 22 winners of the "Altiero Spinelli 2017 Award for Awareness: Spreading Knowledge about Europe". For the occasion, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, said: *"We need to enhance the citizens' understanding and ownership of the European project. We need to bring 'Europe' (its cultural richness, its history, its founding values, its institutions, its benefits*

PHOTO CREDIT TOP: "EU Flag" by TheGlobalPanorama via Flickr CC BY-SA 2.0



## How can you get the full review of key EU policy developments?



ENCATC members can adapt and prepare to changes in our field thanks to a monthly round-up of key EU policy developments. For teaching, project ideas, curricula development, advocacy and more, staying on top of what's impacting our fields means staying on top of your game.



*"Staying on the top of developments in EU policies is crucial for my cultural innovation work in order to make informed and strategic decisions about partnerships and initiatives."* - Damien Helly, Belgium, ENCATC member

### COMMISSION / EDUCATION:

#### Commission proposes €1.26 billion to reinforce the European Solidarity Corps

For the next long-term EU budget 2021-2027, on 11 June the Commission proposed a new programme for the European Solidarity Corps beyond 2020, with €1.26 billion to broaden the opportunities it offers. The new programme will allow at least 350,000 young Europeans to support communities in need between 2021 and 2027 through volunteering, traineeships and job placements. Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport, said: *"With this proposal, the*

### PARLIAMENT / CULTURE & EDUCATION:

#### New study released on EU Structural and Investment Funds in culture and education

On 8 June, the European Parliament's CULT Committee released a study it had requested to examine the nature and extent of the European Structural and Investment Funds (ESIF) funding for education and training, culture as well as sport and youth, including the legal base for such support. Investigations have been conducted at an EU level and on the ground in eight Member States (Denmark, France, Germany, Ireland, Italy, Poland, Slovakia and Spain) in order to identify and examine

### COMMISSION / EDUCATION:

#### Kosovo to join Creative Europe and Erasmus+

On 5 June, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, the Minister of Culture, Youth and Sport of Kosovo, Kujtim Gashi and the Minister of Education, Science and Technology of Kosovo, Shyqiri Bytyqi signed an Agreement on Kosovo's participation in the Erasmus+ and Creative Europe programmes. Ahead of the ceremony that took place in Brussels, Commissioner Navracsics said: *"The participation of Kosovo in the Erasmus+ and Creative Europe*

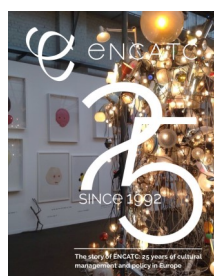




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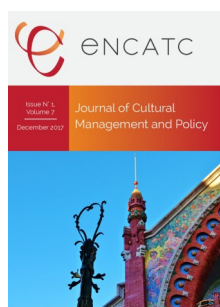
## The story of ENCATC: 25 years of cultural management and policy in Europe



## ENCATC Activity Report 2017

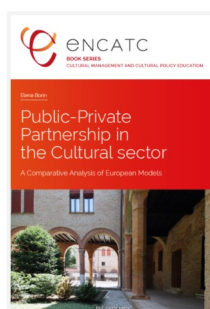


## ENCATC Journal of Cultural Management and Policy, Vol. 7



## Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Models

BY ELENA BORIN



## Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management

BY ANNIKA HAMPEL



## How can you access new titles and the ENCATC Bibliography Database?



Each month ENCATC members get the latest publications, reports, briefings from the field.

On top of this, they have unlimited access to our Bibliography Database, one of the most comprehensive bibliographies on cultural management and policy.

With more than 1,000 titles organised in 25 sub categories, this is an indispensable resource for academics, researchers, trainers and practitioners!

*"Thanks to ENCATC, I have been able to grow a substantial library on cultural management and policy for myself and my institution. It's a great resource."*



- Romina Surace, Senior researcher  
Symbola Foundation, Italy  
ENCATC member





# CONTRIBUTION FROM OUR COMMUNITY



## Let's change the system! Yes, for real.

BY MARCUS HARALDSSON, COORDINATOR, GLOBAL GRAND CENTRAL NON-PROFIT AND  
NATALIE MILBRODT, BOARD MEMBER, GLOBAL GRAND CENTRAL NON-PROFIT

In cultural cooperation projects there is a dangerous gap between what we say and what we do. The words we use for our applications - 'open', 'long-term', 'collaboration', 'participation', 'inclusion' and 'innovation' - rarely match the harsh daily realities of cultural managers competing in closed, short-term systems based on rivalry and territorialism. For structural reasons, we miss a lot of opportunities to learn from each other and make a better society.

The Global Grand Central partnership, that builds an inverse reporting platform, argues that our contradictory behaviours are rooted in a broken project-cycle and top-down power dynamics. However, we also claim that now is a historic time to transition into something more constructive. As our partnership celebrates its first year of formal existence, our initiatives are beginning to yield results.

Wikipedia is the best-known example of a bottom-up 'inverse infrastructure'. There is a user generated knowledge platform that is the starting place for almost half a billion information seekers every month. Texts shared on Wikipedia shape public knowledge, and universities, galleries, libraries, archives and museums are assigning resources to keep its contents relevant and factual. Wikipedia has become one of the world's great commons. However, they are just one of many inverse infrastructures built to address systemic problems.

In the cultural sector, a prime challenge relates to flaws in the "project cycle." Its power dynamics define the competitive short-sightedness described above. All cultural managers know the drill: We first listen for funding calls by governments and philanthropies, based on their conditions we attract partners, write applications, compete, win, and carry out actions. At the end of successful bids, we spend energy, time and money writing careful reports and

producing important evaluations to detail what might be learnt from our actions, and how we might do better next time. These reports are then sent straight into the deep and protected archives of our funders' basements. That is where learning ends. There is no system to share our lessons. And if we do anyway, in seminars or on websites, our efforts expire with the end of project funding. So, we go back to the start again, fundamentally unable to connect learnings from ourselves and others.

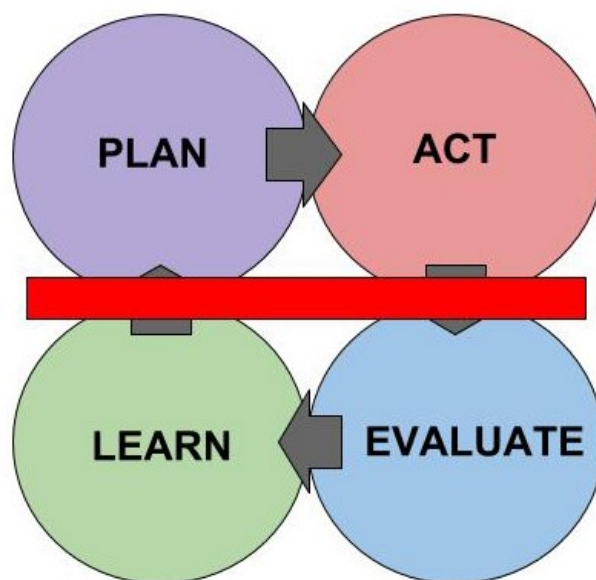


Figure 1 The project-cycle is broken

Now, instead of reports disappearing into funders' closed archives, imagine a "Wikipedia of project knowledge." An open, alive, and dynamic depository of first-hand experiences, evaluations, tool-boxes, and discussions from



the practitioners of artistic, social and cultural actions around the world. A well-built library of practices, actors, successes, and – importantly – failures. A genuine attempt at tying words with action and a durable space co-designed by peers for mutual learning that would enable us to do better work, together.

GlobalGrandCentral.net is the embryo of that platform. It has similarities to Wikipedia with its inverse and open structure, but the comparison stops there. Where Wikipedia is governed by a global movement and funded by donations, Global Grand Central is a non-profit hybrid organisation. It is controlled by practitioners of cultural activism with added perspectives of policy and research collaborators. By offering submission of official reports (valid as end results of projects) we simplify managers' workflows and extend funders' budgets in support of monitoring, evaluation, archiving and grantee relations. The added benefits from combining efforts includes both making our knowledge available and freeing up resources to work for the common good.

Building Global Grand Central is partly a technical endeavour. We deal with issues of coding, open-source, co-design, openness, and archival versus very serious privacy needs. But our main challenges are political. Rebuilding a structure to work for its own ideals has proved just as challenging as could be expected. Nevertheless, we just won our first procurement, we have conditional funding in place, and work under a three-year consolidation plan.

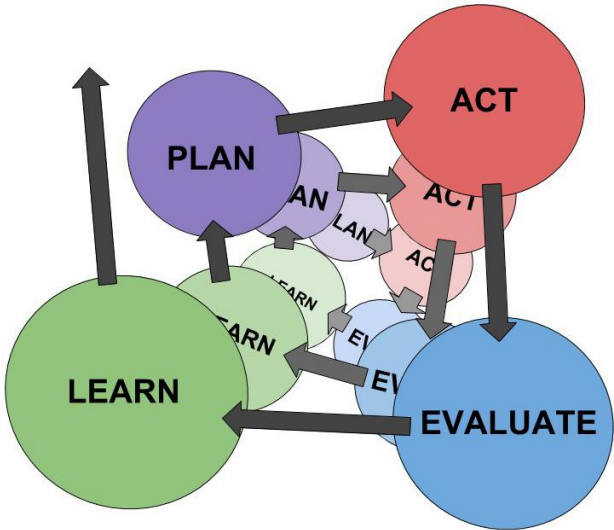


Figure 2 The vision of Global Grand Central

The trick is that changing the system requires legitimacy gained from strong and united momentum amongst practitioners; financial independence gained through a critical mass of funders as customers; and credibility earned through rigorous review by researchers. All these factors must occur simultaneously. It is a delicate long-game in a world used to the contradictions of the project cycle. It is an exciting adventure.

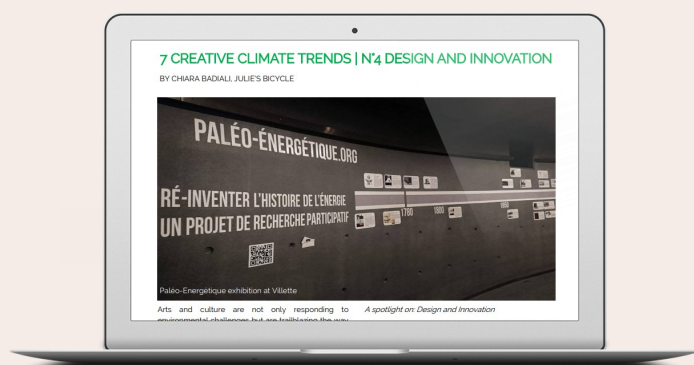
FACTS:	
<p>The <a href="http://www.GlobalGrandCentral.net">www.GlobalGrandCentral.net</a> platform is currently in beta development. It is open source and activity reports are publicly accessible serving double functions of reporting and portfolio building. The current platform grew out of the Creative Europe co-funded project 'Europe Grand Central' (2015-2017) where 34 "cultural inclusion" projects were organized in 12 countries by seven partners - and self-reported as the start of the platform (see: <a href="http://bit.ly/2xYwuoD">bit.ly/2xYwuoD</a>). The governing body 'Global Grand Central non-profit' has representatives from cultural organisations in USA and Europe and is chaired by Ferdinand Richard of the Roberto Cimetta Fund. Read more on: <a href="http://www.globalgrandcentral.net/about">www.globalgrandcentral.net/about</a></p> <p>The analysis behind Global Grand Central was presented in the paper 'Mobilising networks through web-based archival practice', at the 25<sup>th</sup> ENCATC Congress in Brussels in 2017 (available here: <a href="http://bit.ly/2sMMnt6">bit.ly/2sMMnt6</a>).</p>	
FIVE CHALLENGES, AND CORRESPONDING PRIORITIES FOR GLOBAL GRAND CENTRAL	
Challenge	Priority
Closed databases	Open, accountable and safe
Reporting fatigue	Simplified workflows
Positive bias	Safe enough to share "failures"
Siloed networking	Cross-sectoral approach
"Sorry this page is not available"	Long-term reliability



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**NEW! Check us out online for inspiring stories** of arts and cultural organisations that have successfully design and implemented a **"green action plan"**.

ENCATC is sharing **7 exclusive articles** from Julie's Bicycle in a series called the **"Creative Climate Movement"** with the aim to **empower** our members, stakeholders and followers **with cultural responses to climate and environment**.

The 4th article on **"Design and Innovation"** has been published!

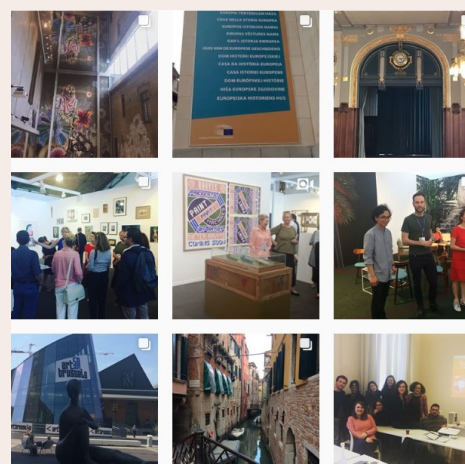
Thanks to this cooperation ENCATC is able to offer to educational and cultural operators in Europe and beyond a series of **inspiring stories** that should **change our practices** and allow us to **transform our own office in a responsible environmental organisation**.

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Follow us on **Facebook** and get excited for your cultural discoveries in Bucharest, Romania this September where we are having the 2018 ENCATC Congress.

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Together we have the power to make the  
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Membership offers exclusive publishing in the **ENCATC Book Series on Cultural Management and Cultural Policy Education**.

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Reach **new audiences in over 40 countries** around the world with the bonus to share calls, conferences, teaching opportunities, new publications and more through ENCATC's communication channels.

## Stay updated!

Receive weekly round-ups on the state of cultural policy and management education, research, and policies.



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## WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

*ENCATC News* is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

*ENCATC News* is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

## ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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