



ENCATC

The European network on cultural management and policy

2018 ENCATC Academy on Cultural Policy and Cultural Diplomacy

5-6 November 2018 in Tokyo, Japan

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2018 ENCATC International Study Tour

7-9 November 2018 in Tokyo, Japan

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WHEN WILL YOUR INSTITUTION HAVE ANOTHER OPPORTUNITY LIKE THIS?

From 5-9 November in Tokyo, the [2018 ENCATC Academy on Cultural Policy & Cultural Diplomacy](#) and the [2018 ENCATC International Study Tour](#) are designed with an **intensive learning programme** for a group of maximum 25 academics, researchers and professionals from the cultural and academic sector across Europe and Japan. They will have the opportunity to learn, from inside, the **cultural management** and **cultural policy** in Japan. Moreover, ENCATC wants to back up recent EU-Japan policy developments to foster **international mobility of people and ideas**, to allow **joint projects between universities** and **cultural organisations** based Japan and Europe to flourish, as well as to give participants from different world regions to access to **current research trends** in Japan, and grow their **professional network**.

CREATE LASTING PARTNERHIPS FOR YOUR INSTITUTION

You and your institution will be in direct contact with local **universities** and **cultural operators in Japan** in view of establishing **long-term cooperation** and **transnational projects**.

Bring ideas for cultural projects, joint education programmes, artistic collaborations, and innovative initiatives to create new partnerships, professional ties and friendships.



TIMELY WITH MAJOR EU-JAPAN CULTURE & EDUCATION POLICY DEVELOPMENTS

These two ENCATC events are perfectly timely with the recent European policy development in culture and education. On 6 July 2018, **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, and **Yoshimasa Hayashi**, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT), met in Budapest to officially launch the **EU-Japan Policy dialogue on Education, Culture and Sport**.

The meeting was the occasion for Commissioner Navracsics and Minister Hayashi to launch **two new Japan-EU joint initiatives**:

- ➕ **a joint call for proposals** to co-finance consortia of excellent European and Japanese universities
- ➕ **a short-term staff-exchange programme** for EU and MEXT officials to promote peer-learning and boost cooperation.

Both initiatives **emphasize the importance of people to people contacts within the EU-Japan relations**, especially within the framework of the Japan-EU Strategic Partnership Agreement (SPA) which is expected to be signed in the near future.



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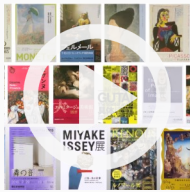
DEEPEN KNOWLEDGE TO ADVANCE YOUR ACTIVITIES

- ✓ European Perspectives on Japanese Cultural Policy, Relations & Diplomacy
- ✓ Japan's Cultural Policy & Practice
- ✓ Japan's Cultural and Creative Industries
- ✓ Doing Cultural Diplomacy in Japan
- ✓ Tokyo as a world city, its cultural policy, Tokyo's cultural programme and 2020 Olympic Games
- ✓ Promoting cooperation between EU and Japanese universities

GET AN INSIDER VIEW WITH SPECIAL VISITS



Yayoi Kusama Museum - founded by the avant-garde artist Yayoi Kusama exhibiting her works and related materials to contribute to the development of art as a whole



The National Art Center - with a successful business model as an "empty museum" without a collection, permanent display, and curators... rather it accommodates temporary exhibitions sponsored and curated by other organizations



MORI Building Digital Art Museum - the world's first digital art museum where artworks move out of the rooms freely, form connections and relationships with people, communicate with other works, influence and sometimes intermingle with each other



Arts Council Tokyo / Metropolitan Foundation for History and Culture - develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions



Japanese Otaku (geek) Culture at Akihabara - truly unique to Japan's underground idols, gaming, anime and electronics

FIRST SPEAKERS REVEALED

Tamotsu Aoki, Director General, The National Art Center, Tokyo



Bernard Catrysse, Director, Arts Flanders Japan



Gianna Lia Cogliandro Beyens, ENCATC Secretary General



Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom



Mari Kobayashi, Associate Professor, Department of Cultural Resources, University of Tokyo



Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom



Nancy Snow, Professor of Public Diplomacy, Kyoto University of Foreign Studies, Japan



Mitsuhiro Yoshimoto, Board Member, Arts Council Tokyo and Director, Arts and Cultural Projects, NLI Research Institute



WHO SHOULD ATTEND?

For a group of maximum 25 professionals from the cultural and academic sector, the two initiatives make for a once in a lifetime opportunity!



academics



researchers



cultural operators



policy makers

FEES* & REGISTRATION

Registration is required for all participants. Registration for the two events is separate, but participants are strongly encouraged to reserve their places to attend both. Members of ENCATC, TACPS and AAAE can take advantage of special rates! If you're not yet an ENCATC member, ask us for more information!

Fees do not include transportation, subsistence, accommodation or any other costs incurred to participate in the programme.

	ACADEMY	INTERNATIONAL STUDY TOUR
ENCATC, TACPS & AAAE Members	200€ per person	220€ per person
Young professionals < 25 years old		200€ per person
Students < 25 years old	280€ per person	150€ per person
All other participants		310€ per person

The ENCATC International Study Tour and Academy are an initiative of



The ENCATC Academy is done in partnership with



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The ENCATC International Study Tour is done in the framework of



The ENCATC International Study Tour and Academy are supported by

