



ENCATC

The European network on cultural management and policy



2018 ENCATC Young and Emerging Researchers' Forum:

"GLOBAL CULTURAL ENCOUNTERS: Career Building in Cultural Management and Policy Research"

26.09.2018 in Bucharest, Romania

ROMÂNIA



PREȘEDINTELE ROMÂNIEI



Event held
under the
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of Romania

An initiative of



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In the frame of



2018 Young and Emerging Researchers' Forum

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ENCATC
The European network on cultural
management and policy.

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@ENCATC

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Wifi access is posted in the room of the YERF.



Thank you for reading the electronic version
of the Forum brochure. Your support is
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reduce our carbon footprint.

The YERF website is: [https://
www.encatc.org/en/events/detail/11th-
young-emerging-researchers-forum/](https://www.encatc.org/en/events/detail/11th-young-emerging-researchers-forum/)



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ENCATC's YERF is the only global and multigenerational gathering of the cultural policy and management research community.

PRESENTATION

ENCATC's Young and Emerging Researchers' Forum (YERF) is the longest running and only global gathering of the cultural management and policy research community that aims to connect early career and senior researchers.

Now in its 11th edition, on 26 September in Bucharest, Romania, the Forum is held along side the Annual ENCATC Congress on Cultural Management and Policy. This year the Forum's theme is **GLOBAL CULTURAL ENCOUNTERS: Career Building in Cultural Management and Policy Research**. Renowned researchers in cultural management and cultural policy will lead a programme designed for a new generation of young and emerging researchers.

Participants will exchange research trends, address topical research issues, methodology, professional cooperation, publishing opportunities, online knowledge exchange and collaboration. This exposure to new knowledge and networking will help them to advance in their careers.

In 2018 the programme will include an introduction on **"Opening the window to cultural policy and management research - an intercultural and intergenerational dialogue continued"** where three senior members will remind the audience about regional, cultural, disciplinary and generational differences of cultural policy/management research.

Next will follow two sessions. First a panel with MA young researchers and then a second panel with PhD researchers will talk about their work and how they **perceive their research environment of cultural policy/management studies**. Each panel include

senior researchers who will respond, react and share their key insights.

The programme will close with a final session on **"How did I go through it? Research methodology on cultural policy/governance and management studies"**. Sharing their insight on research methodology, difficulties and problem solving, the panel is made up of the three shortlisted candidates from Italy, Greece and Japan in the running for 2018 ENCATC Research Award on Cultural Policy and Cultural Management.

FORUM OBJECTIVES

The 2018 Young and Emerging Researchers' Forum has the objectives to:



Provide an **overview of the cultural policy/governance context** from different perspectives from Asia, Europe and the Americas



Offer to young and emerging researchers the possibility to **engage with the international cultural policy/governance and management research community**



Familiarize academics who train future decision-makers, cultural workers, researchers and cultural professionals with the **main challenges of cultural policy/governance and management research** in today's context;



Promote networking between academics, and researchers from around the world with the intention to create a long-lasting platform for exchange within and beyond the academy community therefore laying a foundation for collaborative networking between that could lead to future partnerships.

WHO IS ATTENDING?

Young and emerging researchers active in the field of cultural policy and cultural management from Europe and beyond will be gathering in Bucharest for the Forum's 11th edition. More than 80 participants have registered to participate. See the list of participants on pages 13-15.

WHAT WILL YOU GAIN?

The 2018 ENCATC Young and Emerging Researchers' Forum will help you to:



Gain access to a **mapping of interesting opportunities** for young and early career researchers



Exchange with leading experts in cultural policy and cultural management



Network with peers, experts, and senior researchers from **Europe** and **around the globe**



Learn about **the latest research trends and development** happening in the field of cultural policy/governance and cultural management



Be part of a **growing community of researchers** that includes the Forum alumni of more than 250 and an online community of more than 3,000

CONNECTION TO THE 2018 ENCATC CONGRESS

This Forum is organised alongside the **2018 ENCATC Congress on Cultural Management and Policy** (26-29 September 2018). All Forum participants are strongly encouraged to also register and attend the ENCATC Congress as it is the only global gathering on cultural management and policy. The Congress' theme this year is **"Beyond EYCH 2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations."** It will have dynamic

programme include many plenary sessions and debates, visits to meet with local cultural operators, group discussions, and international networking opportunities.

Forum participants will especially benefit from attending the Congress' **2018 Annual ENCATC Education and Research Session** on 28 September. Learn about the latest world-class research being done in several world regions on a rich variety of topics such as: cultural networks, leadership, education, cultural diplomacy, heritage, creative industries, performing arts... just to name a few! The Congress will also include and the **2018 ENCATC Research Award Ceremony** on 27 September where the 2018 winner will be announced!

2018 SCIENTIFIC COORDINATOR

Jerry C Y Liu is President of the Taiwan Association of Cultural Policy Studies (TACPS) and Director of Graduate School of Arts Management and Cultural Policy (AMCP) at National Taiwan University of Arts is the Scientific Coordinator of the 11th Young and Emerging Researchers' Forum.

2018 SCIENTIFIC COMMITTEE

The 2018 Young and Emerging Researchers' Forum is made possible thanks to: **GiannaLia Cogliandro Beyens**, Secretary General of ENCATC and **Jerry C Y Liu**, President of the Taiwan Association of Cultural Policy Studies (TACPS) and Director of Graduate School of Arts Management and Cultural Policy (AMCP) at National Taiwan University of Arts; **Tanja Johansson**, ENCATC Board Member, Professor and Head of Doctoral School, Sibelius Academy, University of the Arts Helsinki, Finland; **Richard Maloney**, ENCATC Board Member and Director of the Performing Arts Administration graduate program, NYU Steinhardt, USA.

FORUM BACKGROUND

At its creation, the Young and Emerging Researchers' Forum (known then as YCPRF) was an initiative developed by the European Cultural Foundation and ENCATC. In 2015 the Forum transferred under the new leadership of ENCATC. Since then, the Forum has expanded its reach to include research issues relating to cultural management. The Forum has also been encouraging more young researchers from beyond Europe to participate in order to foster transcontinental cooperation, mutual understanding, and engagement.

YERF PROGRAMME, WEDNESDAY, 26 SEPTEMBER 2018



Venue: National Library of Romania and the Ministry of Culture and National Identity, Bulevardul Unirii 22, Bucharest 030833, Romania

Entrance: Mircea Vodă Boulevard through the Ministry main entrance

Room: Auditorium on the 1st floor

9:00	Registration
10:00 - 10:05	<p>WELCOME & OPENING OF THE YER FORUM "GLOBAL CULTURAL ENCOUNTERS: Career Building in Cultural Management and Policy Research"</p> <p>Tanja Johansson, Professor and Head of Doctoral School, Sibelius Academy, University of the Arts Helsinki, Finland and ENCATC Board Member</p>
10:05 - 10:15	<p>INTRODUCTION: OPENING THE WINDOW TO CULTURAL POLICY AND MANAGEMENT RESEARCH - AN INTERCULTURAL AND INTERGENERATIONAL DIALOGUE CONTINUED...</p> <p>Jerry C. Y. Liu, Director of Graduate School of Arts Management and Cultural Policy (AMCP) at National Taiwan University of Arts, Taiwan</p> <p>Richard G. Maloney, Clinical Associate Professor and Director of the Performing Arts Administration graduate programme at NYU Steinhardt, United States</p> <p>Valentina Montalto, Research Fellow at the Joint Research Centre of the European Commission</p>
10:15 - 10:45	<p>SESSION I. WE ALL STARTED FROM THERE: MA YOUNG RESEARCHERS IN CULTURAL POLICY/GOVERNANCE AND MANAGEMENT</p> <p>Chair:</p> <p>Jerry C Y Liu, Director of Graduate School of Arts Management and Cultural Policy (AMCP) at National Taiwan University of Arts</p> <p>Presenters:</p> <p>Andrea Peichi Lee, Postgraduate researcher at National Taiwan University of Arts</p> <p>Tzu-Lin Miao, Postgraduate researcher at National Taiwan University of Arts</p> <p>Senior Researchers:</p> <p>Richard Maloney, Clinical Associate Professor and Director of the Performing Arts Administration graduate programme at NYU Steinhardt, United States</p> <p>Valentina Montalto, Research Fellow at the Joint Research Center, European Commission</p> <p>Discussion opens to the floor</p>

10:55 - 11:45	<p>SESSION II. WE ALL STARTED FROM THERE: PHD YOUNG RESEARCHERS IN CULTURAL POLICY/GOVERNANCE AND MANAGEMENT</p> <p>Chair:</p> <p>Jerry C Y Liu, Director of Graduate School of Arts Management and Cultural Policy (AMCP) at National Taiwan University of Arts</p> <p>Presenters:</p> <p>Racula Radoi, PhD Researcher at the University of Theatre and Film, Romania</p> <p>Cristina Nicimiş, PhD Researcher at the University of Theatre and Film, Romania</p> <p>Simeng Chang, PhD researcher at Burgundy School of Business, France</p> <p>Senior Researchers:</p> <p>Richard G. Maloney, Director of the Performing Arts Administration graduate programme at New York University, United States</p> <p>Valentina Montalto, Research Fellow, Joint Research Centre of the European Commission, Italy</p> <p>Discussion opens to the floor</p>
11:50 - 12:40	<p>SESSION III. HOW DID I GO THROUGH IT? RESEARCH METHODOLOGY ON CULTURAL POLICY / GOVERNANCE AND MANAGEMENT STUDIES</p> <p>Chair:</p> <p>Alan Salzenstein, Professor at DePaul University (United States)</p> <p>Presenters:</p> <p>Francesca Giliberto, ENCATC Research Award Finalist</p> <p>Matina Magkou, ENCATC Research Award Finalist</p> <p>Alba Zamarbine Urdaniz, ENCATC Research Award Finalist</p> <p>Senior Researchers:</p> <p>Ian King, Full Research Professor, University of Arts London, United Kingdom</p> <p>Valentina Montalto, Research Fellow, Joint Research Centre of the European Commission, Italy</p> <p>Discussion opens to the floor</p>
<p>END OF THE 2018 YOUNG AND EMERGING RESEARCHERS' FORUM</p>	

MEET YOUR SPEAKERS

Simeng Chang is a PhD researcher at Erasmus University Rotterdam, Netherlands and holds a master degree of Cultural economics & Cultural Entrepreneurship from Erasmus University Rotterdam. She is currently a lecturer and master project coordinator in Burgundy School of Business (BSB), as well as a researcher in Arts and Cultural Management Research Center in BSB. She is a PhD candidate of Erasmus School of History, Culture and Communication in Erasmus University Rotterdam. Her PhD research focuses on Chinese contemporary art, with a special aim of building a network concept and applying network analysis on understanding the structure of museum and art fair and the mechanism of auction price.



Francesca Giliberto is an emerging researcher and consultant in cultural heritage management, policy analysis and sustainable development. After a B.Sc. and a M.Sc. in Architecture and Heritage Conservation, she specialised with a master in "World Heritage and cultural projects for development". In February 2018 she obtained a PhD at Politecnico di Torino (Italy) and at the University of Kent (UK), where she carried out an interdisciplinary, international and comparative research that advanced knowledge in the field of urban heritage conservation and management as well as in cultural/heritage policy analysis. During her PhD, she also worked as research fellow for the preparation of the UNESCO nomination dossier of "Ivrea, industrial city of the XX century". She currently works as cultural researcher for Fondazione Fitzcarraldo (Torino, Italy) and also collaborates to a research project entitled "Rethinking the role of culture in sustainable development" with the University of Kent (Canterbury, UK).



Tanja Johansson is a professor in arts management at the Sibelius Academy of the University of the Arts Helsinki. She has ten years of experience in arts management teaching at the university level during which she has taught both Master's and doctoral students, supervising Master's and doctoral thesis, and involved in several EU projects (e.g., in Lifelong Learning and Erasmus+ projects). As the Head of Arts Management for last seven years, she is also experienced in pedagogical and curriculum development within arts management, take part in the university management and hold several positions of trust in the University of the Arts Helsinki. She originally graduated from a music conservatory and became a professional piano teacher. After working some time within music pedagogy, she got interested in arts management and finalized Bachelor degree in Art, Culture, and Economy Programme at the Södertörn University in Stockholm. She continued the Master's degree studies at the Swedish speaking business school Hanken, management and organization as my major. In 2010, she finished a doctoral degree at Hanken, again management and organization as her major. The doctoral thesis was written about opera house management. Post-doctoral research include topics such as managing cultural joint ventures, networks, creativity, societal impact and regional development. These research have been published in journals such as International Journal of Arts Management and Journal of Arts Management, Law and Society.



Ian King is a full research Professor at the University of the Arts, London and the London College of Fashion. He is also visiting professor at Shanghai Institute for Visual Arts, University of Antwerp, Belgium; Karlshochschule International University, Germany; and RMIT, Australia. His background originates in the theatre and the music business. His PhD was in Strategic Decision-Making in the Popular Theatre. Ian has published widely both in journals and in books – in the fields of art, philosophy, organization studies and fashion. He is a very experienced PhD supervisor and has successfully supervised or examined over 50 research students in these fields. He is currently Chair of the Research Degree Committee. In November 2018 his edited book (with Annick Schramme) entitled: *'Cultural Governance in a Global Context – An International Perspective on Art Organizations'* (Palgrave-Macmillan) will be published. This book (written with local authors) examines the practice of cultural governance in the arts and cultural sectors of nine countries across five continents.



Jerry C Y Liu is the Director of Graduate School of Arts Management and Cultural Policy at the National Taiwan University of Arts, and the first President of Taiwan Association of Cultural Policy Studies. He is invited as the ENCATC International Correspondence Board Member between 2015 and 2017, and Advisory Board Member of ANCER. Liu is the coordinator for 2017 National Cultural Congress and Cultural White Paper Project; Culture Basic Law Project; and the Global Outreach Office of Ministry of Culture in Taiwan. He is also the board member of Taiwan Association of Culture Law, the editorial board member of the British journal History of Technology, and Scientific Committee member of Journal of Cultural Management: Science and Education. Liu is a Contract Columnist for the United Daily News, Taiwan. He is the author and editor of The Mapping of Cultural Rights in Taiwan (2015) and Global Cities, Cultural Governance and Cultural Strategies: Art-Cultural Events, Festivals and Cultural Images (2013). He is working on his new book, ReOrienting Cultural Policy and Cultural Governance (2017, in Chinese).



Matina Magkou is a cultural researcher, manager and consultant. She holds a PhD from the University of Deusto (Institute of Leisure Studies) focusing on the evaluation of cultural cooperation projects in the EuroArab region. She cooperates with cultural and civil society organisations on the international level on project management and consulting, research, training and editorial management. She has worked for festivals in Greece, Spain and Qatar, for international theatre touring and large scale events including the European Capital of Culture 2006, the Athens Olympic Games, the International EXPO Zaragoza and the Spanish Presidency of the EU. She is currently the Head of Communications at the Athens Development and Destination Management Agency. She is member of the Compendium team for Greece and teaches seminars and workshops on cultural policy and management at Panteion University and at the University of Hildesheim.



Dr. **Richard Maloney** is Clinical Associate Professor and Director of the Performing Arts Administration graduate program at New York University where he teaches courses in performing arts management and cultural policy. He holds degrees in history, music (jazz guitar), early music (lute), arts administration, and law and public policy. His scholarship examines why and how small and midsize municipalities pursue cultural economic development as regeneration strategy. Previously, Dr. Maloney served as Assistant Professor and Assistant Director of the Arts Administration graduate program at Boston University and served on the boards of AAAE and ENCATC. Currently, Dr. Maloney serves on the jury for the ENCATC Research Award on Cultural Policy and Cultural Management.



Tzu Lin Miao graduated from Department of Public Affairs at Fo Guang University. Miao is studying for a master's degree in the department of Arts Management and Cultural Policy at the National Taiwan University of Arts. She has worked in Chinese Folk-Arts Foundation, Paperwindmill, research assistant for 2017 National Cultural Congress and Cultural White Paper Project, New Taipei city of childhood art festival, SHIN KONG MITSUKOSHI cultural & education foundation, Taipei Heart Village Association's intern project manager. Current research focuses on intangible cultural heritage, intangible cultural heritage safeguarding policy and cultural communities.



Valentina Montalto is a culture and creative industries' (CCIs) specialist with ten-year work experience. She currently works at the Joint Research Centre (JRC) of the European Commission in Ispra (Italy), where she has contributed to develop the first edition of the ["Cultural and Creative Cities Monitor"](#), a new benchmarking tool aimed at assessing the performance of 168 European cities using 29 culture-related indicators. Valentina has recently given TEDx Talk on the topic: ["How Important is Culture in our Cities?"](#) Previously, she worked at [KEA](#), a leading Brussels-based research and advisory company specialised in the field of CCIs, where she seconded the KEA's founder and director Philippe Kern. Her background is in statistics for the social sciences (KU Leuven - QASS Master Degree, 2015), cultural economics and management (University of Bologna - GIOCA Master Degree, 2009), and tourism economics (University of Palermo - EGST Bachelor Degree 2006). Valentina was a student at the Collegio Superiore - Excellence School of the University of Bologna - and visiting student at Carnegie Mellon University (CMU) in Pittsburgh (USA) and at the Ecole Normale Supérieure in Lyon (France). Valentina speaks Italian (mother tongue), English, French and Spanish.



Cristina Nimchimis graduated from the Faculty of Communication and Public Relations of SNSPA, Bucharest, with a Masters in Performing Arts at the Center of Excellence in Image Studies. She began her career in the field of cultural marketing in 2008, as a PR assistant at the Odeon Theater in Bucharest, and later became the coordinator of the marketing and communication department at the National Operetta Theater (between 2009 - 2014) and the Bucharest National Opera (between 2014 and 2015). Between 2016 and 2017, she attended the Master in Performing Arts Management at the Accademia Teatro alla Scala in Milan, finalized with a working experience in the Press Department of Teatro alla Scala. Since 2017, she is developing her PhD thesis at the National University of Theater and Cinematography in Bucharest, on a subject related to the impact of new technologies in the field of cultural marketing. She is currently working as a freelance cultural operator.



Andrea Peichi Lee is mainly responsible for planning in the Taiwan association of Cultural Policy (TACPS), assisting in the preparation of the forum and related contacts for academic activities. She graduated from the department of Cultural and Creative Industries Management, National Taipei University of education (NTUE). Because of her passion for art and cultural affairs, she used to be an administrative assistant of the New Space-Time Gallery (STARTS) and a part-time research assistant of National Cultural Congress & White Paper . She also successively interned in the creative programs of GoodLeftBrain Creative, AM Creative, and the National Marine Biology Museum. And now, Andrea is currently studying for a master's degree in the department of Arts Management and Cultural Policy at the National Taiwan University of Arts. Her research interest is cultural economy, arts and business cooperation, arts and cultural curating.



Raluca Rădoi is a PhD. Candidate at the National University of Theatre and Film „I.L. Caragiale” in Bucharest, Romania, conducting her research in theatre audience motivation nowadays which aims to boost and redefine the arts marketing concept at a national level. She holds one BA in Marketing and one in Performing Arts (Acting) and has completed a MA in Theatre Studies – Cultural Management and Marketing. At an international level, she participated with her PhD. research at the Doctoral Symposium of the AIMAC Conference 2017 in Beijing, China. She has over 5 years of experience in communications and cultural marketing working for both public and private organisations as a marketing strategist, events organizer, PR and media officer or cultural projects evaluator. She has completed a social media strategy training at the Chartered Institute of Public Relations and a media training and HarveyLeach, both in London, United Kingdom. Currently, she is the communications coordinator of the Romanian-French Season, at the Ministry of Foreign Affairs in Romania, a bilateral program of public and cultural diplomacy. She considers her daily work a permanent source of inspiration as she believes that cultural marketing always returns to its practical side.



Alan Salzenstein is Professor at DePaul University in Chicago and directs the MFA/Arts Leadership and Performing Arts Management programs. He is currently the International Correspondent Board Member for ENCATC, representing AAAE (Association of Arts Administration Educators) for which he previously served as President. Salzenstein has held various Executive Director positions for a wide array of arts organizations over the past thirty years. In addition to a long history of theatrical producing, he has devised and overseen many special events and maintains an active consulting service for artists and arts organizations. He is a frequent invited speaker on topics related to arts management and legal issues in the arts, having presented across North America, Europe and Asia. Salzenstein is also an attorney, focusing on issues relating to the performing arts industry.



Alba Victoria Zamarbide Urdaniz graduated in Architecture from Navarra University (Spain) in 2011, with a specialization in History of Architecture and Heritage Preservation. In 2012, she joined Shigeru Satoh's laboratory in Waseda University, Tokyo, Japan. In March 2018 she received her PhD titled "Re-defining the role of "buffers" in the management of the historical territory The discrepancies between theoretical concepts and practical interpretations of "buffer" zones in Eastern and Western Cultural World Heritage sites" from the same institution. Her work gives an overview of different European and Asian historical regions bringing up the debate on alternative meanings for "buffer" zones as a possible catalyst of holistic regional management. In parallel to her personal research, Alba has collaborated in diverse community participatory "machizukuri" (town-making) projects including disaster prevention and mitigation participatory urban planning in high density wooden areas in Tokyo, and rural development strategies based on local resources and traditions in Iwate prefecture, Japan. From 2013, she has been fully involved in the long-term project that Waseda University is developing in Thua Thien Hue, Vietnam, in collaboration with the HMCC (Hue Monuments Conservation Centre). The project's goal is to create a new preservation strategy for the Huong (perfume) river basin by connecting regional development with the idea of historical eco-cosmology and linked bottom-up initiatives. More recently, the team focused on the creation of a reference management, in which she tried to combine her own research insights with HUL ideas.



USEFUL INFORMATION

VENUE: National Library of Romania and the Ministry of Culture and National Identity, Bulevardul Unirii 22, Bucharest 030833, Romania

ENTRANCE: Mircea Vodă Boulevard through the Ministry main entrance

ROOM: Auditorium on the 1st floor



INFORMATION & YERF REGISTRATION DESK

National Library of Romania and the Ministry of Culture and National Identity
Unirii Blvd., no. 22
Bucharest 030833
Romania
Tel. 004 0725 579 069 – INCFC Office

WIFI AT THE YERF:

Wifi access is posted in each room.

TOURIST OFFICE IN BUCHAREST:

Address: Universitatii Square underpass (Pasajul Universității)
Tel: 021 305.55.00, extension 1003
turism@bucuresti-primaria.ro
www.SeeBucharest.ro

CURRENCY:

The Romanian Leu is the currency of Romania. The currency symbol is Lei. The currency code for Lei is RON. You can change dollars and euros at the airport or by card at a bank ATM machine. Depending on the bank or exchange office, 1 euro is about 4.7 lei, but it is always advised to check daily conversion rates.

TAXI:

If using a taxi, there are several taxi companies operating in the city. Taxis can be summoned by telephone or hailed on the street. Fares per km are posted on driver's and passenger's doors.

Taxi services: rates between 1.39 and 3.50 lei / km (price between 6 and 15 euros).

For a free Bucharest taxi fare estimate please visit www.TarifTaxi.ro Fare estimates offered by TarifTaxi.ro are for the shortest route/ normal traffic conditions.

Check the taxi fares and ask the driver to confirm the approximate cost of the ride, if not sure.

As - +40 21 9435	Cristaxi - +40 21 9461	Cobalcescu - +40 21 9451
Fly - +40 21 9440	Leone - +40 21 9425	Meridian - +40 21 9444
Mondial- +40 21 9423	Speed - +40 21 9477	

Uber services can also be used and are very reliable.



Young and Emerging Researchers' Forum

Tip sheet: The 3 Bs *Getting the most out of your Forum experience*

1. BE ACTIVE

Forum participants are precisely that - participants - not observers, let alone passive observers. The Forum is only as valuable as the input shared. Don't be shy about sharing your ideas in this open environment

2. BE OPEN

This is your opportunity to learn about different ideas and perspectives from across the world! Take advantage of a diverse group of researchers and academics

3. BE CURIOUS

Although it is the "Young and Emerging" Researchers' Forum, participants will be at different career stages. Regardless of where you stand, we can all learn from one another so don't hesitate to ask questions!

PUBLIC TRANSPORTATION*:

Bucharest's public transportation network includes: bus (*autobuz*), tram (*tramvai*), trolley bus (*troilebuz*) and subway (*metrou*). Tickets are interchangeable for the bus, tram and trolley bus, with the exception of express buses. Payments are made only in the national currency.

To find your best options for point to point public transportation or to locate a street in Bucharest please check www.transporturban.ro/en

Buses, trams and trolley buses operate - between 5 am and 11:59pm.

The subway operates - from 5 am until 11 pm.

Tickets/cards must be purchased beforehand and validated upon boarding. Travelers may be asked to show the validated ticket/card during the trip. Travelers without a validated ticket must pay a 50 Lei (€12.00) penalty (*suprataxa*).

Tickets or passes can be purchased at any kiosk displaying the RATB logo. Prices range from 1.30 Lei to 5 Lei.

**The public transport in Bucharest can often suffer unexpected delays.*

AIRPORT

Most international flights arrive at Henri Coanda Airport (OTP)

Address: Calea Bucureștilor 224

Tel: +40 21 204.12.00 or +40 21 204.12.10

www.BucharestAirports.ro

Transportation from the airport to the center of the city can be made by car (taxi or Uber services) or by bus: 783 Express Line which will leave you at the Unirii Square (Piața Unirii) in the center of Bucharest (as final destination). The 783 Express Line busses run at intervals of 40 minutes and Bus stops are located in front of the arrivals terminal and departure terminal. The magnetic card with two trips costs 7 lei (less than 2 euros – check the link (<http://www.ratb.ro/expres.php>)). There are 16 stations to the center (Unirii Square) which is also the end of the Express 783 line. The schedule of this bus (<https://bit.ly/2lIOfwg>).

EMERGENCY NUMBERS:

European emergency number: 112

PHARMACIES & HOSPITALS:

Pharmacies in Bucharest are well stocked and pharmacists are authorized to recommend medication for most (minor) ailments. There are several pharmacies (*Farmacie*) open 24 hours a day.

Emergency Clinic Hospital

(Spitalul de Urgență Floreasca)

Address: Calea Floreasca, no. 8

Tel: +40 21 317 01 71 or +40 21 317 01 21

PRIVACY POLICY:

Members, participants, experts and stakeholders, engaged in or attending the ENCATC Congress on cultural management and policy (26-29 September, Bucharest), expressly authorize ENCATC and the local organizer of the event – the National Institute for Cultural Research and Training (INCFC), unless legally established otherwise, to make free use of the photographs and recorded material bearing their image, in accordance with the applicable European data protection regulations. This material may be used in all type of printed and online communication

such as brochures, readers, reports and e-magazines, videos, and digital images such as those for the ENCATC and INCFC websites, partner websites and social networks (including the official pages of ENCATC and INCFC). They also accept that their name and institution is included in the participation list provided to other participants. There is no obligation for ENCATC or INCFC to request prior authorization, and no compensation will be provided. Personal information (name, address, email, etc.) is intended only for the express purpose of organising the event. By registering to this Event, participants agree that ENCATC and/or INCFC may use their email address to send Events updates and post-event survey evaluations. Should you prefer your e-mail address not to appear in any documents, please write to info@encatc.org (ENCATC Internal Rules 6.3. Image Right). Should you prefer your name and function and/or to my image/voice being video/audio not being recorded and used by ENCATC, both off and on- line, please write to info@encatc.org or dpo@culturadata.ro (for Romanian participants only).

LANGUAGE

Romanian is a phonetic language, so words are pronounced as they are spelled. If you've studied other Romance language, such as Italian, Spanish, French or Portuguese, you may feel at home sooner than you think.

ENGLISH	ROMÂNĂ	PRONUNCIATION
Good morning.	Bună dimineața.	Boo -nuh di-mi- na -tsa
Good evening.	Bună seara.	Boo -nuh sea -ra.
Good-bye.	La revedere.	La rev-eh- de -ray
Yes, a little.	Da, puțin.	Da , poo- tsin .
No.	Nu.	Noo.
Thank you.	Mulțumesc.	Mool- tsoo-mesk
Please	Vă rog	Vuh rog



LIST OF PARTICIPANTS

	Last Name	First Name	Institution	Job Title	Country of
1	Albert	Nicolae	WTC	CEO	RO
2	Alsallabi	Omar	Misurata University	Head of International	LY
3	Avram	Alexandru	INCFC - Romanian National Institute for Cultural Research and Training	Responsible for Communication and International Relations	RO
4	Bas	Senem	George Mason University	PhD Student	US
5	Beirut	Rend	Avesta Group	Cultural Planner	UAE
6	Bulic Baketic	Vesna	Prokultura Split	Cultural Policies	HR
7	Campagna	Desiree	University of Padova	PhD Candidate	IT
8	Cerquetti	Mara	University of Macerata	Assistant Professor	IT
9	Chang	Simeng	Burgundy School of Business	PhD	FR
10	Chiriac	Constantin	Sibiu International Theatre	President	RO
11	Chládková	Blanka	Janacek Academy of Music and Performing Arts in Brno, Theatre Faculty	Vice-dean, lecturer	CZ
12	Cogliandro Beyens	Gianna Lia	ENCATC	Secretary General	BE
13	Croitoru	Carmen	INCFC - Romanian National Institute for Cultural Research and Training	Director General	RO
14	Darley	Elizabeth	ENCATC	Communication Manager	BE
15	de Souza Boy	Leonardo	University of Paris-Saclay	Student	FR
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19	Delvainquière	Jean-Cédric	Ministry of Culture	Research Officer	FR
20	Dumbrauskaite	Asta	Frau	Project Manager	LT
21	Dumitrescu	Adrian	University of Bucharest	Assistant	RO
22	Eldarbag	Ramadan	Faculty of art misurata university	Head of study and examination office faculty of art	LY
23	Ene	Georgiana	INCFC - Romanian National Institute for Cultural Research and Training		RO
24	Firych	Piotr Karol	Adam Mickiewicz University	PhD Candidate, researcher	PL
25	Florescu	Gabriela	INCDI ICI	Researcher	RO
26	Florescu	Valentin	INCDI ICI	Researcher	RO
27	Galusek	Łukasz	International Cultural Centre	Deputy Director	PL
28	Gasparavičius	Vygintas	Lithuanian Music and Theatre Academy	Head of Art Management Division	LT

29	Ghimpu	Florin	Asimouth Training	IT-C Financial Consultant	RO
30	Giliberto	Francesca	Fondazione Fitzcarraldo	Researcher	IT
31	Giraud-Lablte	Claire	University of Nantes	Art Historian and Professor	FR
32	Guillou	Lauriane	Université d'Avignon	Doctorante contractuelle	FR
33	Guynn	Grace	ENCATC	Trainee	BE
34	Horák	Ladislav	Janacek Academy of Music and Performing Arts in Brno, Theatre Faculty	Student	CZ
35	Iacob	Raluca	Asociatia MetruCub - resurse	Cultural policy professional	RO
36	Imperiale	Francesca	University of Salento	Assitant Professor /	IT
37	King	Ian	London College of Fashion	Research Professor	UK
38	Kirova	Svetlana	Culture and Tourism Secretariat	Cultural Expert	BG
39	Kociánová	Barbora	Academy of Performing Arts in	Project Manager	CZ
40	Kolsteeg	Johan	Rijkuniversiteit Groningen	Assist. Prof	NL
41	Krebs	Anne	Musée du Louvre	Head of socio-economic	FR
42	Lázňovský	Michal	Academy of Performing Arts in Prague	Head of Dpt. of Arts Management	CZ
43	Lee	Debbie Chieh-Yu	Taiwan Association of Cultural	Deputy Secretary-general	TW
44	Lee	Andrea	National Taiwan University of Art	Researcher	TW
45	Liepkova	Viktoriia	Uppsala University	Student	SE
46	Liu	Jerry C Y	Graduate School of Arts Management and Cultural Policy, National Taiwan Universi	Professor and Director	TW
47	Lixandriou	Cristina	National institute for Reserach	Senior Researcher	RO
48	Magkou	Matina	Free lance	Cultural manager,	GR
49	Maragno	Giulia	Museo delle Culture	Trainee	CH
50	Maricq	Julie	ENCATC	Community Manager and	BE
51	Martin	Maria	PFA	Expert	RO
52	Miao	Tzu-Lin	National Taiwan University of Art	Researcher	TW
53	Mohamed	Guediri	cité'ness	Project Manager	TN
54	Montalto	Valentina	Joint Research Centre of the European Commission	Research Fellow	IT
55	Ng	Mei Jia	LASALLE COLLEGE OF THE	Student	SG
56	Opacic	Bogdana	Center for study in cultural development	researcher	RS
57	Pecková	Julia	Janacek Academy of Music and Performing Arts in Brno, Theatre Faculty	Student	CZ
58	Radoi	Raluca	The National University of	PhD. Candidate	RO
59	Révészová	Zuzana	Technical University Košice,	PhD student	SK
60	Roiu	Cristina	Romanian Academy Library	Head of Department	RO
61	Scripcariu	Geo	BT Public Relations	Managing Partner	RO

62	Sette Abrantes Fioravante	Milena	University of Arts	Professor	RS
63	Sette Abrantes Fioravante	Alexandre	UNICAMP/SENAC SP	Professor, PhD student	BR
64	Silvaggi	Antonia	Melting Pro	Researcher and Project Manager	IT
65	Sobyh	Salah	South Valley University	Projects Coordinator	EG
66	Stangl	Franz	Karl-Franzens-Uni/ university museum	custos	AT
67	Takeuchi	Kiyoshi	Tottori University	Associate Professor	JP
68	Tselikas	Effy	Freelance	Journalist	FR
69	Tsouroukidou	Gesthimani	Democritus University of Thrace	Researcher	GR
70	Vanoch	Matej	Národné osvetové centrum	Researcher	SK
71	Vasile	Alis	INCFC - Romanian National Institute for Cultural Research and Training	Trainer	RO
72	Velev	Evgeni	State University of Libraries and Information Technologies	Professor	BG
73	Vidovic	Dea	Kultura Nova Foundation	Director	HR
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75	Villarroya	Anna	University of Barcelona	Associate Professor	ES
76	Vukicevic	Vuk	Center for Study in Cultural Development	Director	RS
77	Wąsowska-Pawlik	Agata	International Cultural Centre	Director	PL
78	Zamarbide Urdaniz	Alba Victoria	Waseda University	Visiting Researcher	JP
79	Zarodňanská	Daniela	Janáček Academy of Music and Performing Arts in Brno	Project Manager, Teacher	CZ
80	Zbranca	Rarita	Cluj Cultural Centre	Programme Director	RO
81	Zhou	Ruirui	University of Hamburg	PhD	DE

List updated on 17 September.

The final list will be posted after the YERF.

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5-9 November 2018
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The 5-day programme also includes the **ENCATC Academy on Cultural Policy and Cultural Diplomacy** and **Study Visits**. Moreover, ENCATC wants to back up recent EU-Japan policy developments to foster **international mobility of people and ideas**, to allow **joint projects between universities** and/or **cultural organisations** based Japan and Europe to flourish, as well as to give participants from different world regions to access to **current research trends** in Japan, and grow their **professional network**.

FIRST SPEAKERS REVEALED



Tamotsu Aoki
The National Art Center Tokyo



Paolo Calveti
Italian Cultural Institute in Tokyo



Bernard Catrysse
Arts Flanders Japan



GiannaLia Cogliandro Beyens
ENCATC



Carla Figueira
Goldsmiths, University of London



Mari Kobayashi
Department of Cultural Resources, University of Tokyo



Gerald Lidstone
Goldsmiths, University of London



Nancy Snow
Kyoto University of Foreign Studies, Japan



Mitsuhiro Yoshimoto
Arts Council Tokyo and NLI Research Institute



TIMELY WITH MAJOR EU-JAPAN CULTURE & EDUCATION POLICY DEVELOPMENTS



The ENCATC International Study Tour is perfectly timely with the recent European policy development in culture and education. On 6 July 2018, **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, and **Yoshimasa Hayashi**, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT), met in Budapest to officially launch the **EU-Japan Policy dialogue on Education, Culture and Sport**. The meeting was the occasion to launch **two new Japan-EU joint initiatives**: a **joint call for proposals** to co-finance consortia of excellent European and Japanese universities; and a **short-term staff-exchange programme** for EU and MEXT officials to promote peer-learning and boost cooperation. Both initiatives **emphasize the importance of people to people contacts within the EU-Japan relations**, especially within the framework of the Japan-EU Strategic Partnership Agreement (SPA) which is expected to be signed in the near future.

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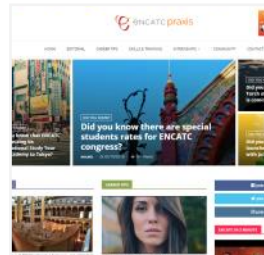
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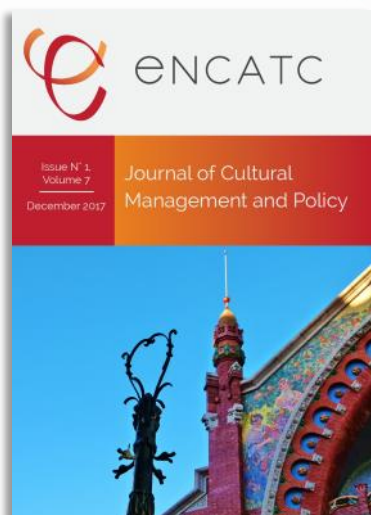


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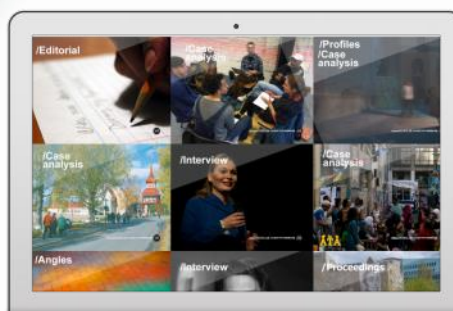
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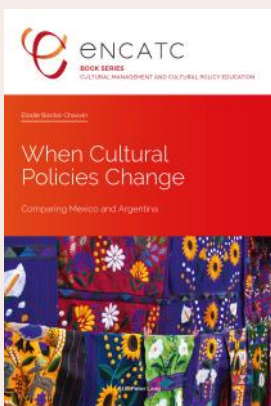
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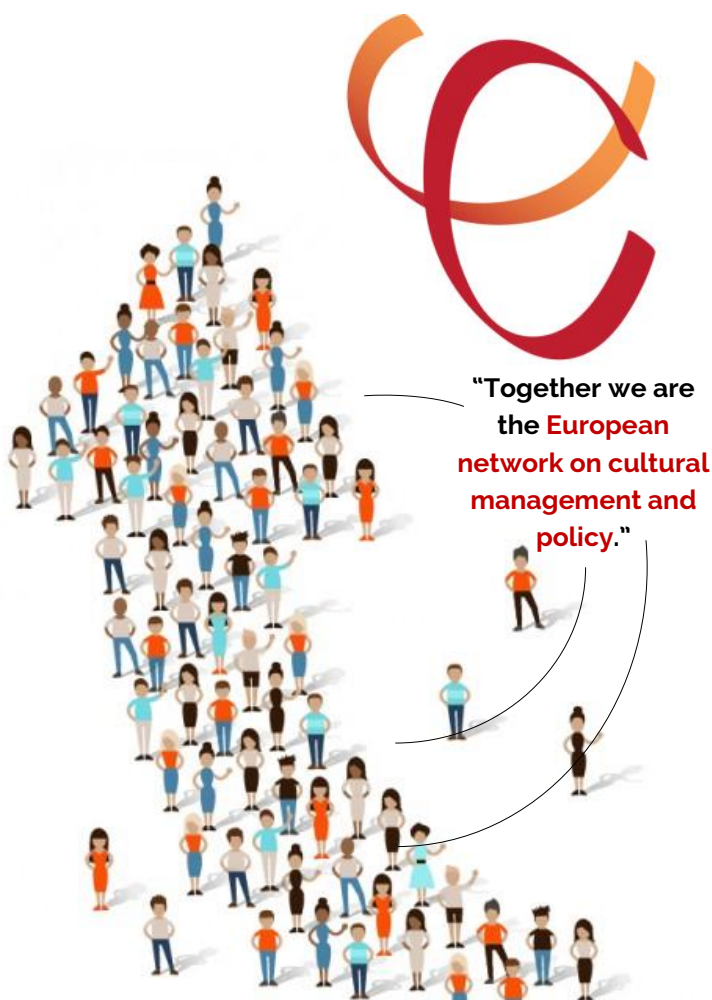
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