



SCHOOL
FOR ADVANCED
STUDIES
LUCCA



ENCATC
The European network on cultural
management and policy



Fondazione
Cassa di Risparmio
di Lucca



Refik Anadol. *Melting Memories*. 2017. Image courtesy of the artist
© Refik Anadol

WORKSHOP

TEMPORARY ORGANIZING AND TEMPORALITY: STABILITY AND CHANGE IN CULTURAL AND CREATIVE INDUSTRIES

4-5 October 2018

IMT Lucca San Francesco Complex

Lucca, Italy

WORKSHOP PROGRAM

4 OCTOBER 2018		5 OCTOBER 2018	
9:00 – 9:30	<p>Welcome by Maria Luisa Catoni, Director of the LYNX Research Unit, IMT Lucca</p> <p>Workshop aims and scope by Yesim Tonga Uriarte, Chair of the Workshop Committee</p>		<p>Towards a new approach on temporary organizing and temporality in cultural and Creative industries – 2</p> <p>Chair – Jörg Sydow, Freie Universität Berlin</p>
09:30 – 11:00	<p>Towards a new approach on temporary organizing and temporality in cultural and Creative industries - 1</p> <p>Chair – Robert DeFillippi, Suffolk University</p>	09:30 – 11:00	<p>Yesim Tonga Uriarte, Postdoctoral Research Fellow, LYNX Research Unit, IMT Lucca</p> <p>Temporary Organizing and Temporality: Institutional inquiries for the cultural organizations of the contemporary world</p>
	<p>Robert DeFillippi, Professor Emeritus, Strategy and International Business, Suffolk University</p> <p>Managing Multiple Logics and Tensions of Project-Based Organization in Cultural and Creative Industries</p>		<p>Francesca Verga, General Coordinator, Manifesta 12</p> <p>Nomadic Biennial for Contemporary Art and Culture; The position and experience of Manifesta 12 in Palermo</p>
	<p>Jörg Sydow, Professor for Inter-firm Cooperation, Department of Management, Organized Creativity, Freie Universität Berlin</p> <p>Projects, Paths, and Practices Revisited: Relational Continuity in Face of Digitalization?</p>		<p>Discussion</p>
	<p>Discussion</p>		
11:00 – 11:30	<p>Coffee Break</p>	11:00 – 11:30	<p>Coffee Break</p>
11:30 – 13:00	<p>SESSION 1</p> <p>Chair – Elisa Bernard, Analysis and Management of Cultural Heritage, IMT Lucca</p>	11:30 – 13:00	<p>SESSION 3</p> <p>Chair – Ndlovu Molefi, Analysis and Management of Cultural Heritage, IMT Lucca</p>
	<p>Emanuele Vietina, Director, Lucca Crea</p> <p>Cosimo Lorenzo Pancini, Creative Director, Studio Kmzero</p> <p>E3 – Exhibition, Event, Experience: A new perspective on dealing with a constantly changing audience through the Lucca Comics & Games values</p>		<p>Iben Stjerne, Postdoctoral Researcher, Copenhagen Business School</p> <p>Silviya Svejenova, Professor, Copenhagen Business School</p> <p>Narrative commitment through temporariness and temporality: Growing a global chefs' movement for a better food future</p>
	<p>Dania Marzo, PhD Candidate, IMT Lucca</p> <p>Temporary organizations and informal spatial practices: the case of temporary shops at Lucca Comics & Games</p>		<p>Paolo Ferri, Assistant Professor, Univeristy of Bologna</p> <p>Temporary organisations and crises: A critical reflection on the practice of <i>commissariamento</i></p>
	<p>Discussion</p>		<p>Discussion</p>
13:00 – 14:00	<p>Lunch Break</p>	13:00 – 14:00	<p>Lunch Break</p>
14:00 – 15:30	<p>SESSION 2</p> <p>Chair – Francesca Cocco, Analysis and Management of Cultural Heritage, IMT Lucca</p>	14:00 – 15:30	<p>SESSION 4</p> <p>Chair – Linda Bertelli, LYNX Research Unit, IMT Lucca</p>
	<p>Aura Bertoni, Senior Research Fellow, ASK Università Bocconi</p> <p>Paola Dubini, Professor, ASK Università Bocconi</p> <p>Temporality and the City's Cultural Vitality: Does Temporary Mean Ephemeral?</p>		<p>Sahizer Samuk Carignani, Postdoctoral Researcher, University of Luxembourg</p> <p>Temporariness, permanence and circularity: Relationship of an Immigrant with the Memories and Space via Literary Work</p>
	<p>Yelena Kovalyova, PhD Candidate, IMT Lucca</p> <p>Pakhee Kumar, PhD Candidate, IMT Lucca</p> <p>Temporary events and their permanent effects on Cities of Art: The case of Capitale italiana della cultura and the European Capital of Cultural</p>		<p>Lerato Shadi, Artist, Villa Romana 2018 Fellow</p> <p>The white cube as a space of exclusion—the marginalized body as a main figure of narrating experience.</p>
	<p>Discussion</p>		<p>Discussion</p>
15:30 – 16:00	<p>Coffee Break</p>	15:30 – 16:00	<p>Coffee Break</p>
16:00 – 17:00	<p>Working Table</p> <p>Chair – Yesim Tonga Uriarte, LYNX Research Unit, IMT Lucca</p>	16:00 – 17:00	<p>Working Table</p> <p>Chair – Maria Luisa Catoni, LYNX Research Unit, IMT Lucca</p>
19:30	<p>Meeting for Dinner (Piazza San Francesco)</p>	18:00	<p>Aperitivo (Sagrestia)</p>