

## 2018 ENCATC POLICY DEBATE

### “All aboard! Cultural governance from a global perspective”

**13 November 2018 in Antwerp, Belgium**

### PROGRAMME

<b>Venue:</b> University of Antwerp, City Campus, Hof Van Liere, Prinsstraat 13, 2000 Antwerp, Belgium		
<b>Room:</b> F. de Tassiszaal		
#CulturalGovernance #ENCATCpolicydebate		@ENCATC
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Start	End	Programme Details
18:00	18:30	Registration
18:30	18:35	Welcome <b>GiannaLia Cogliandro Beyens</b> , ENCATC Secretary General
18:35	18:50	Introduction to the topic <b>Annick Schramme</b> , Professor at the Univesrity of Antwerp / Management School of Antwerp, Belgium
18:50	19:30	Interventions from panel debate members <b>Patrick Broekema</b> , Governance Adviser, Cultuur + Ondernemen, The Netherlands <b>Ian King</b> , Full Research Professor, University of Arts London, United Kingdom <b>Arnaud Pasquali</b> , Deputy Head of Unit, European Commission (EACEA) <b>Dea Vidović</b> , Director of Kultura Nova Foundation, Croatia

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19:30	20:00	Debate
20:00		Networking reception

## SPEAKER BIOGRAPHIES



**Patrick Broekema** is involved in 'sound governance' at Cultuur + Ondernemen and advises organizations and institutions on the structure of management, supervision and accountability. With the ultimate goal of promoting the efficiency and effectiveness of organizations. His years of experience in the (housing) corporation sector as advisor / executive secretary has formed his knowledge in the area of governance. At Cultuur + Ondernemen he brings along his knowledge about administrative systems a great passion for music; Patrick is a guitarist, composer and producer, which enables him to view issues within governance in an innovative, creative way. That obviously benefits the solutions. Patrick likes to watch the next logical step and keeps an overview of changing situations.



**GiannaLia Cogliandro Beyens** has been since 2004 the Secretary General of ENCATC, the European network in the field of cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EURO CITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences - International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. GiannaLia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.



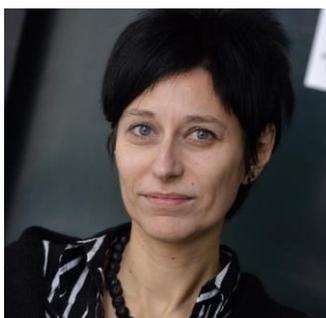
**Ian King** is a full research Professor at the University of the Arts, London and the London College of Fashion. He is also visiting professor at Shanghai Institute for Visual Arts, University of Antwerp, Belgium; Karlshochschule International University, Germany; and RMIT, Australia. His background originates in the theatre and the music business. His PhD was in Strategic Decision-Making in the Popular Theatre. Ian has published widely both in journals and in books – in the fields of art, philosophy, organization studies and fashion. He is a very experienced PhD supervisor and has successfully supervised many research students in these fields. He is currently Chair of the Research Degree Committee. His present research looks at the relationship of the body to aesthetics and his thoughts on this can be found in his latest book entitled: 'The Aesthetics of Dress' (published by Springer in 2017). He is also responsible for the International Fashion colloquia series and is currently involved in an international Cultural Governance project that is examining different practices that exist in arts and cultural organizations in ten countries across five continents.



**Arnaud Pasquali** is Deputy Head of the Culture unit of the Education Audiovisual and Culture Executive Agency (EACEA) of the European Commission in charge of the EU Creative Europe Programme. Arnaud Pasquali holds a diploma in business administration of ISC Paris Business School. He started his career as a consultant and joined the European Commission in 2014 for which he was responsible for several EU MEDIA programme grant schemes in support to the audiovisual and cinema industry (training for professionals, market access, festivals, promotion of European cinema worldwide). He moved to the EACEA Culture unit in 2015 to manage the Creative Europe support mechanisms to European cultural networks and to the publishing sector.



**Annick Schramme** is a full professor and academic director of the master in Cultural Management and the Competence Center Management, Culture & Policy (Faculty of Applied Economics at the University of Antwerp). Additionally, she is academic director of the Competence Center Creative Industries at the Antwerp Management School. She has published about Arts policy in Flanders, cultural governance, international cultural policy, public-private partnerships in the heritage sector, leadership and cultural entrepreneurship, etc. From 2004 until 2013 she was also advisor-expert of the Vice-Mayor for Culture and Tourism of the City of Antwerp. From 2013-2017, she served as president of ENCATC, the European network on cultural management and policy.



Since 2012 **Dea Vidović** has been working in the position of Director of Kultura Nova Foundation which is a first and only public foundation dedicated to civil society organizations in contemporary arts and culture in Croatia. Her educational background includes a Degree in Comparative Literature and Indology from the University of Zagreb's Faculty of Humanities and Social Sciences and PhD title from the same Faculty. For more than fifteen years of her professional engagement in arts and culture, she worked as a manager of cultural organizations as well as an editor and journalist. Her professional trajectory was built on numerous collaborations with institutions on local, national and international levels. The academic aspect of her

professional engagement has been developing through regular publishing and editing of both scientific and expert books, papers and articles on contemporary cultural practices, as well as through delivering of lectures and presentations at conferences. As an Associate Lecturer at the Academy of Drama Art at the University of Zagreb, she taught courses in cultural policy. Her research interests include contemporary arts and culture, cultural policy, management and development, civil sector in culture, cultural democracy, public domain, new governance models, participatory development, sustainability, and education for cultural sector.