



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy
ISSUE N° 121

DIGEST VERSION FOR OUR FOLLOWERS





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NOTE FROM THE EDITOR

Dear colleagues,

Welcome to the November issue of *ENCATC News*. Although 2018 is winding down there are still several updates opportunities on cultural management and policy coming from Europe and beyond!

In this number 121, I invite you to discover about ENCATC's latest work to **influence policy**, what took place in **Tokyo** at the **ENCATC Academy on Cultural Policy and Cultural Diplomacy** and the **ENCATC International Study Tour**. I hope the results of these **activities inspire and motivate you to apply to the Japan-EU joint initiatives**: a future joint call for proposals to co-finance consortia of excellent European and Japanese universities and a short-term staff-exchange programme for EU and MEXT officials to promote peer-learning and boost cooperation.

This month, we have unveiled **two new issues of the /encatcSCHOLAR**, your go-to resource for the latest teaching material on cultural management and policy. **Issue #09** is dedicated to the theme of the 2017 ENCATC Congress **"Click, Connect and Collaborate! New directions in sustaining cultural networks"**. The second is a special issue published as part of the **UNESCO-ENCATC project "Learning on intangible heritage: building teachers' capacity for a sustainable future"**.

I'm also excited to share that we have launched the **Project Marketplace for members!** Born from the need for members to find partners and make connection to exchange ideas in preparation for the Horizon2020 calls with a deadline in March 2019, this will be an extremely valuable tool and additional benefit to the membership.

The network is still growing its international dimension: you can meet our **newest member to join from**

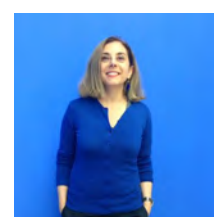
Taiwan and discover its field and area of expertise. Take advantage of news from our members who share calls, publications and announcements to boost your internationalisation.

Settle in with our new **ENCATC in Contact Interview** with the **Promo P.A. Foundation in Italy** who shares why they joined the network in 2018, what they're working on, and expectations for the future. Also, learn how this institution is working in cultural heritage and how ENCATC members can benefit for their own work.

Looking ahead to 2019, I hope you will join me, ENCATC members and our loyal followers for the **2019 ENCATC Congress on Cultural Management and Policy** next **2-5 October in Dijon, France**. Be inspired and contribute your views as we address **sustainability and diversity within, by and for culture**. This topic will ignite a broader reflection and launch a debate on how the theme of sustainability and diversity is **entering the cultural and creative sector**, stimulating **new perspectives in the sustainability discussion**, and **challenging the current and developing debates and models regarding cultural policy, management and education**.

I wish everyone happy reading and success on the paths created from the knowledge and possibilities gained in your November issue of *ENCATC News*.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

NEWS FROM ENCATC



NEW MEMBER

Xia Jing Shan Arts & Culture Foundation, Taiwan

Xia Jing Shan has been devoted to Buddhism arts for the most of his life. People could easily relate themselves to the mercy and wisdom of Chinese traditional arts through Xia's work. Xia Jing Shan founded the "Xia Jing Shan Arts and Culture Foundation" in Taiwan. The foundation aims to preserve the art pieces created by Xia through the past years and to pass on Buddhism arts, as well as expanding and elaborating the beauty of Chinese culture and arts through charity. With the spirit of "what is taken from the community, given back to the community", Xia runs the foundation non-profitably through society policy and regulations, passing along his classic works. He looks forward to achieve the purpose of creating long-term social profits, and contributing to the community, thus to achieve the purpose of stabilizing society, purifying the minds, advocating the philosophy of Buddhism, and benefiting human beings.



ENCATC CONTACT

[Chung-Chieh Chao](#), CEO

Start your path to membership today!



Join more than 145 ENCATC members in over 35 countries enjoying the benefits of being part of the leading European network on cultural management and policy!

<https://www.encatc.org/en/members/>



WHAT HAS HAPPENED IN NOVEMBER?

AGENDA

People, Places & Meetings

1 November in Tokyo, Japan: Ahead of the ENCATC International Study Tour, ENCATC Secretary General, GiannaLia Cogliandro Beyens met with the Romanian Delegation in Tokyo to present the network's activities and explore future possibilities for collaboration.

16 November in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Stefan Gies, Chief Executive Officer of the AEC -Association Européenne des Conservatoires to discuss synergies between the two organisations.

19 November in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro attended the board meeting of the Future for Religious Heritage network where they exchanged on best practices for database management and digital tools to explore how cultural networks can improve their efficiency in these areas.



20 November in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro met with Alessandra Grassi from Bocconi University to discuss opportunities for students studying arts management and recent graduates to get a strong start on building careers and making professional connections.

27 November in Brussels, Belgium: GiannaLia Cogliandro Beyens, ENCATC's Secretary General, attended the "Open government data framework for improving research and innovation policies" held at the EU Liaison Office of Tuscany. She also met with Roberto Ferrari, Director of Culture and Research at the Regione Toscana to talk about how to involve the Tuscany region in ENCATC's research strand to boost the international careers of young researchers.

29 November in Bratislava, Slovakia: Former ENCATC Board member Svetlana Waradizinova officially represented ENCATC at the European Theatre Convention (ETC) International Theatre Conference "Diversity in Action" at the Slovak National Theatre.

INFLUENCING POLICY

ENCATC signs letter urging for European Parliament to boost funding for Creative Europe



On 13 November, ENCATC was among the **80 organisations from across the cultural and creative sectors** who signed a joint letter in support of boosting funding for Creative Europe ahead of the plenary vote on the **next EU Multiannual Financial Framework (MFF) 2021-2027** that took place on 14 November in Strasbourg.

ENCATC and the other organisations **welcomed the recent BUDG vote on MFF proposing to increase the Creative Europe budget to €2.8bn**, and **called on members of the European Parliament to support this much needed boost** to the only EU programme dedicated to cultural and creative sectors via three complementary strands.

This ambition was shared by **MEP Silvia Costa** in her [report](#) on Creative Europe, as well as by **MEP Giorgos Grammatikakis** in his [report](#) on a New European Agenda for Culture.

ENCATC was very pleased when on 14 November, the Parliament adopted its position on the future EU budget, with the proposed **increase for the Creative Europe programme (to €2,8bn)**.

As it is now well established, culture and creativity are among Europe's strongest assets. Their contribution to the social, economic and artistic development of Europe fully justifies the **added value of EU investment in culture**. But these sectors remain **structurally underfinanced**. As highlighted in the impact assessment accompanying the invest EU proposal, the **financing gap** for creative SMEs and micro organisations across Europe is estimated to be somewhere between **€8bn and €13bn**.

See all the organisations who signed here: <https://www.impalamusic.org/content/boosting-creative-europe-joint-call-80-organisations>



INFLUENCING POLICY

ENCATC's Annual Policy Debate reflects on governance practices for stronger cultural organisations



On the evening of 13 November in Antwerp, ENCATC held its [9th Annual Policy Debate: "All aboard! Cultural governance from a global perspective"](#). It gathered **80 participants** from Belgium, France, Hungary, Italy, the Netherlands, Slovakia, and the United Kingdom who were eager to learn about **ways to improve quality and practice of cultural governance**.

After a warm welcome from ENCATC Secretary General, **GiannaLia Cogliandro Beyens**, the policy debate continued with interventions and lively exchanges with the panel of experts that included: **Patrick Broekema**, Governance Adviser, Cultuur + Ondernemen, The Netherlands; **Ian King**, Full Research Professor, University of Arts London, United Kingdom; **Arnaud Pasquali**, Deputy Head of Unit, European Commission (EACEA); **Annick Schramme**, Professor at University of Antwerp / Management School of Antwerp, Belgium; and ENCATC Board member, **Dea Vidović**, Director of Kultura Nova Foundation, Croatia.

This **debate shed light** on the **role of the board in the management of cultural organisations**, **differences between European countries**, and hot topics of **governance accountability, transparency, diversity, participation and authority** applied in Europe's cultural sector.

It was also the occasion to **launch a new publication** *Cultural Governance in a Global Context. An International Perspective on Art Organizations*, which is a collaboration between two ENCATC members from the University of Antwerp and the University of Arts London. (Learn more about this book on page 20.)



Check out [ENCATC's Twitter feed](#) for highlights from the **#ENCATCpolicydebate**.

INFLUENCING POLICY

ENCATC shares its expertise at the Fair of European Innovators in Cultural Heritage

Organised by the European Commission as a key event of 2018 European Year of Cultural Heritage, the ["Fair of European Innovators in Cultural Heritage"](#) took place on **15 and 16 November 2018** in Brussels.

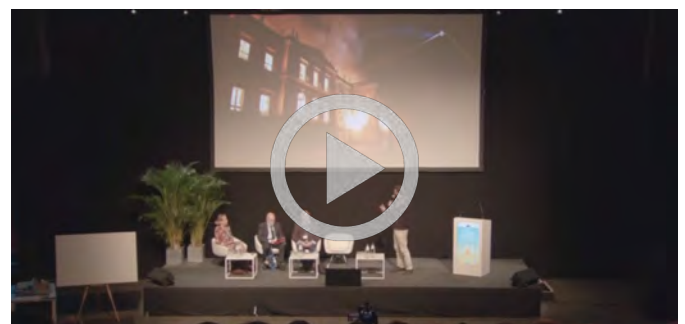
Invited to share its expertise, **ENCATC was represented by its member, Annick Schramme** from the University of Antwerp / Antwerp Management School who moderated the session **"Cultural Heritage supporting intercultural dialogue and cultural diplomacy"** on 16 November.



ENCATC member Annick Schramme (far left) moderating at the Fair of European Innovators in Cultural Heritage.

In attendance were researchers, innovation providers, policy makers, representatives from cultural institutions, start-ups and incubators, business companies, creatives, pioneers from technology and economics, and European institutions representatives.

The plenary sessions and the High Level breakout session on 15 November were web streamed and can be [watched here](#).



The fair also showcased around **40 breakthrough innovations developed by EU funded R&I projects** in the fields of tangible, intangible and digital cultural heritage. Innovations include advanced technologies, IT products, systems and services.

This was also the occasion to engage participants in the ["Community of Innovators in Cultural Heritage"](#), a platform to stimulate exchanges with heritage stakeholders, innovation providers, users and investors.

INFLUENCING POLICY

ENCATC in Bratislava to support claim for a strong theatre sector in Europe

On 30 November in Bratislava, **ENCATC was in Bratislava, Slovakia, to show its support for the need of a strong theatre sector in Europe** during the International Theatre Conference "Diversity in Action" organised by the European Theatre Convention (ETC).

On the occasion, ENCATC was officially represented by its member (and former board member) **Svetlana Waradzinova** from the Academy of Performing Arts in Bratislava (VSMU).



Like the major players in the field of theatre, ENCATC also believes that European contemporary creation is a fundamental condition when promoting cultural and linguistic diversity while safeguarding and enhancing European cultural heritage based on principles of artistic freedom of expression and democratic values of equality, tolerance, non-discrimination and solidarity.

ENCATC shares the vision that there is a need to give a **special role** of theatre and performing arts as **safeguarding European art of creation and heritage** to ensure **cultural and linguistic diversity**. Second, to include **European creation to the general objective of the Creative Europe** proposal; and third, to **develop sector specific initiative for theatre and performing arts in view of nationalistic movements** and threads to hinder creation, artistic freedom of expression and democratic values, to **reach large and diverse European audiences**.

Finally, ENCATC joins in the belief that there is a need for the **creation of a European Theatre Forum** which would be a forum of **debate and visionary thinking**, exchange of **artistic development and information resource** to advance professionally across the sectors' diverse specifications. It would also become a cluster sector meeting **allowing access to the European theatre scene**, not just for European performing arts professionals, but also from outside of Europe. The forum would be a place to **highlight best practice** works of European cooperation in theatre and performing arts. There would be a component to **reinforce a European identity** and European **cultural policy making**. Last, but not least it would strengthen **theatre as an important art form**.

NETWORKING

ENCATC's 8th International Study Tour goes behind the scenes of Tokyo's vibrant cultural sector



The **2018 ENCATC International Study Tour** took place from **7-9 November in Tokyo, Japan** for three days of Study Visits providing an exciting insider experience into Tokyo's vibrant arts and cultural scene.

13 participants from Australia, Belgium, Japan, Thailand, and the United Kingdom seized this opportunity to get **out into the field to understand** what is happening **key arts and cultural institutions** in Tokyo with visits and meetings with leading cultural leaders at **The National Art Center, Tokyo**, the **MORI Building Digital Art Museum**, the **Yayoi Kusama Museum**, the **Arts Council Tokyo/Metropolitan Foundation for History and Culture**, and **The Japan Foundation for Regional Art-Activities (JAFRA)**. There were also special lectures to gain a deeper understanding of the preparations taking place for **Tokyo's cultural programme and 2020 Olympic Games**.

Participants gained privileged access to these cultural landmarks, met with **top professionals** who shared about their cultural institutions and more!

Thanks to the study visits, participants came away with **new knowledge** and **resources** on cultural management and cultural policy practice in Japan as well as **business models**, **best practices**, **audiences**, and **partnership strategies**. They also established **new contacts** for **build strong foundations for future collaborations** to advance their international cultural and educational relations.



Did you miss following highlights on [Facebook](#) and [Twitter](#)? Check out **#ENCATCinTokyo** for more!



NETWORKING

ENCATC's 47th Cultural Happy Hour delves into the world of Japanese fine arts at the Bruno Lussato Institute



On the evening of 29 November in Brussels 24 ENCATC Cultural Happy Hour guests had an exclusive tour of the **Bruno Lussato Institute** which houses an impressive **collection of Japanese Mingei folk art since 2013**, with some **pieces ranging from the 12th to the 19th century**. Bruno Lussato, a great French humanist, pianist and man of culture, joined forces with his sister Marina Fedier to create the Institute with the **aim of spreading their holistic ideas on culture, philosophy and science and building bridges between cultures and disciplines**.

Following a warm welcome by ENCATC Secretary General, **GiannaLia Cogliandro Beyens**, the evening's programme kicked off with a talk on "**Searching for Asia in the Capital of Europe: Introducing ULB-EAST**" by researchers **Pierre Bonneels** and **Takeshi Morisato** from the Faculté de Philosophie et Sciences sociales, Université Libre de Bruxelles.

The talk was followed by a presentation from the Institute's Managing Director, **Barbara de Muyser Lantwyck**, on "**The Lussato Institute: Understand-Inspire-Exchange -A holistic vision of the world with a focus on Japan to help understanding the new paradigms of the 3rd Millennium**". She then gave ENCATC Cultural Happy Hour guests a guided visit which continued with a networking drink.

Learn more about the ENCATC Cultural Happy Hours in our report on this popular initiative: <https://www.encatc.org/en/resources/event-reports/>

CAPACITY BUILDING

In a first, the ENCATC Academy on Cultural Policy and Cultural Diplomacy goes to Japan



From **5-6 November** 24 participants gathered at the Europa House in Tokyo for the [ENCATC Academy on Cultural Policy & Cultural Diplomacy](#).

After a welcome and introduction to the Academy by **GiannaLia Cogliandro Beyens**, ENCATC Secretary General, over the course of two days ENCATC members **Gerald Lidstone** and **Carla Figueira** from Goldsmiths, University of London, a partner of the ENCATC Academy, led the intensive learning programme.

Participants who were academics, researchers, cultural practitioners and policy makers deepened their knowledge on a variety of subjects and gained access to key resources with a programme that included: **European Perspectives on Japanese Cultural Policy, Relations & Diplomacy; Japan's Cultural Policy & Practice; The strategy and activities of the Delegation of the European Union to Japan focusing on education and culture; Japan's Cultural Diplomacy; Doing Cultural Diplomacy in Japan; Promoting European arts and culture in Japan: The role of EUNIC and its cluster in Tokyo: mission, projects and impact; and Promoting artists and projects in Japan, the view point of the sector**.

Participants were also encouraged to create partnerships during an open session on "**Promoting cooperation between EU and Japanese universities**" with the aim to prepare for **Japan-EU joint initiatives** announced in July 2018 (a future joint call for proposals to co-finance consortia of excellent European and Japanese universities and a short-term staff-exchange programme for EU and MEXT officials to promote peer-learning and boost cooperation).

To get out into the field, the Academy also included a **study visit to the National Theatre** to learn about cultural policy and cultural diplomacy in practice.

Did you miss following highlights on [Facebook](#) and [Twitter](#)? Check out **#ENCATCinTokyo** for more!



ENCATC's Working Group on Evaluation meets in Antwerp!



On 13 November in Antwerp, **26 academics, researchers, practitioners and policy makers** from Belgium, France, Hungary, Ireland, Italy, the Netherlands and the United Kingdom gathered for the **6th meeting** of **ENCATC's Working Group** on "Evaluation of International and European Transnational Cultural Projects" done in partnership with ENCATC member, the University of Antwerp/Antwerp Management School.

Chaired by ENCATC member **Pascale Bonniel Chalié**, the focus topic for this meeting was "**The impact of festivals and cultural events: knowing, measuring and structuring the public dialogue**". The aim was to try to better understand what types of studies and research are developed to measure and understand festivals' social, economic and cultural impact in the short and long term.

ENCATC member, **Lluís Bonet** from the University of Barcelona was the keynote speaker. He set the context and launched reflection with his presentation "**A critical approach of economical impact of festivals and big events: limits of economic measurement practices**". He was followed by an Italian case study "**Towards a holistic methodological approach for the assessment of festival impacts: The case of a big scale comic-con**" presented by ENCATC member **Yeşim Tonga Uriarte** from IMT School for Advanced Studies Lucca.

To share experiences and methodologies of festival evaluation, participants took part in intensive workshops designed around the themes of: **local economy** impact of festivals and **sustainable development**; **audience experiences**; and the **social impact** of festivals.

The group also discussed objectives for the next meetings and decided to collaborate in the future using Google Drive.

ENCATC meets with cultural professionals of tomorrow

On 23 November in Paris, ENCATC's Secretary General, **GiannaLia Cogliandro Beyens** was invited to share her knowledge and experience as part of a **Culture and Europe higher education course** for students enrolled in **Sciences Po Université Paris 1 Panthéon-Sorbonne**.



ENCATC Secretary General, GiannaLia Cogliandro Beyens (centre) with students in the Culture and Europe course.

To support the intensive curriculum with real-world experiences from the field, the university **asked ENCATC to present what it does for members, stakeholders and the cultural and education sector** in Europe. ENCATC's Secretary General also shed light on her daily work **running a European network and the skills and competences required**. The group also discussed **current challenges facing Europe's cultural sector** and how these issues are **debated in ENCATC** as its mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies and technology.

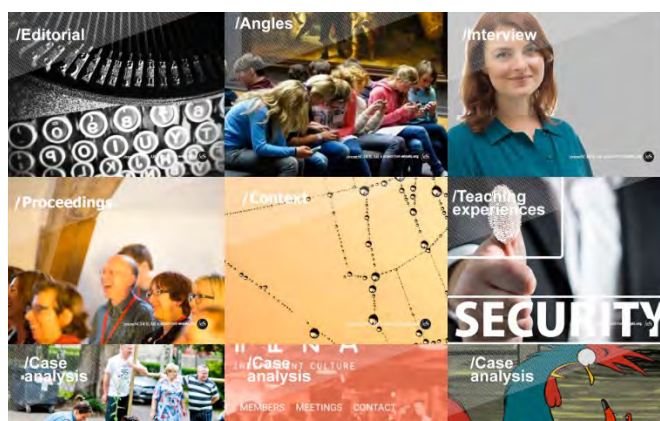


Two new issues of /encatcSCHOLAR deliver inspiring new teaching material for cultural management and policy

The /encatcSCHOLAR is unique **tool for education and lifelong learning** on arts and cultural management and policy.

Composed of articles, exclusive interviews, case studies, conference reports and more, /encatcSCHOLAR was born to satisfy the growing **demand for the latest teaching material** from academics, researchers, cultural operators and students in over 40 countries around the world.

The **latest issue N.9** is part of the legacy of the **25th ENCATC Congress on Cultural Management and Policy "Click, Connect and Collaborate! New directions in sustaining cultural networks"** that took place in September 2017 in Brussels. With this new publication, ENCATC wants to further explore this topic and make a contribution for its study in cultural management and policy classrooms.



The issue is devoted to the **topic of the sustainability of networks**, understood as the common effort to enhance the relationship between cultural projects and sustainability through cooperation. It includes **three Case Analyses**. First, Olga Kolokythia (University of Vienna) discusses **the evolution of the European Opera Centre in relation to the cultural landscape and how networks and synergies have changed its course**. Next, Zuzana Timcikova (Slovak Academy of Science) outlines the **principles in the management of independent theatres and how they challenge the current cultural and legislative context in the Slovak Republic**. By focusing on the evolution of the Dwie Ole collective, Aleksandra Tatarczuk exemplifies in her article the possibility of **transforming an unutilized greenery belt into a public neighbourhood garden for collective use**.

The **Angles** section includes two articles. ENCATC member, Nina Loustarinen (Humak University of Applied Sciences) narrates the creation of the **Lights on! Project**, which attempted to **create a joint network of historical tourist attractions in Finland and Estonia**. Irma de Jong (Cicerone Music & Art) highlights the **importance of**

understanding intergenerational differences to enhance communication within the arts and music industry.

In her article on network governance, Anna Steinkamp (independent consultant) provides a **context on how to make international networks of cultural cooperation more effective and sustainable**.

The section **Teaching Experience** by Rui A. S. Esteves (Portugal) deals with **the importance of cybersecurity education for children to protect their privacy and keep their networks safe**.

Last but not least, an **Interview** by Ginevra Addis (IMT Lucca, a member of ENCATC) with **Lucy Latham (Julie's Bicycle)** will help to **understand how cultural networks can favour sustainability** given the development of necessary leading skills.



ACCESS ISSUE #09 HERE: <http://blogs.encatc.org/encatcscholar/?cat=43>

ENCATC has also produced a **special issue in 2018 on Learning on Intangible Cultural Heritage**. It's part of the legacy of the **UNESCO-ENCATC project "Learning on intangible heritage: building teachers' capacity for a sustainable future"**. The project aimed to revisit the training programmes of universities, as well as to strengthen their capacity building in ICH and, by doing that, help UNESCO raise awareness about the 2003 Convention and its purpose.



The results of the **mapping of higher education programmes teaching ICH** – carried out in the framework of that project – are presented in the newly created **Research** section. The section **Network** has a contribution by Frederic Vacheron, Director of Villa Ocampo UNESCO Observatory, who **explains the process of creation and characteristics of the Latin America and the Caribbean Academic Cooperation Network on ICH (ReCa PCI LAC)**. In the **Case Analysis** section, Ilaria Guglielmetti and Agostina Lavagnino, from the School of Design of the Polytechnic University of Milan and the Ethnographical and Social History Archive of Lombardy Region, respectively, share their **experience in developing their "Intangible Search Inventory"**. Finally, a piece on the **round table organized in the framework of the UNESCO-ENCATC project** is included in the **Proceedings** section.



ACCESS THE SPECIAL ISSUE HERE: <http://blogs.encatc.org/encatcscholar/?p=2129>



UPCOMING EVENTS

MARK YOUR CALENDAR!



The **2019 ENCATC Congress on Cultural Management and Policy** will be held from **2-5 October 2019** in **Dijon, France!**

In 2019, the **Congress theme** will address **sustainability and diversity within, by and for culture**. This topic will ignite a broader reflection and launch a debate on how the theme of sustainability and diversity is **entering the cultural and creative sector**, stimulating **new perspectives in the sustainability discussion**, and **challenging the current and developing debates and models regarding cultural policy, management and education**. In

particular, the Congress wants to share different points of view, ongoing experiments and the latest research related to the theme.

A key annual gathering for **academics, trainers and researchers** from the cultural management and policy educational fields with cross-disciplinary interests, the ENCATC Congress is the opportunity to **network with professionals, policy makers and artists** and thus to **bridge the knowledge gap, to discuss about new methodologies in pedagogy as well as promote research esteem**.

Done in partnership in 2019 with its member the Burgundy School of Business, the **ENCATC Congress format includes 6 main activities**: the Members' Forum, the Conference, the Young and Emerging Researchers' Forum, the Research Award Ceremony, the Education and Research Session, and cultural excursions.

Mark your calendar and keep yourself informed via [ENCATC website](#), and our social media feeds with **#ENCATC2019** on [Facebook](#) and [Twitter](#).



OTHER EVENTS

Round out your calendar with offers from other organisations!



Digital Arts Services Symposium 2019 "All Arts on Deck"

15-20 March 2019 in Toronto, Canada

The 2019 Digital Arts Services Symposium / Symposium des services d'arts numériques (DASSAN19) offers constructive, cross-sectoral dialogues and alliance-building opportunities inspired by pioneering keynote speakers, community salon sessions, professional industry exchanges, hackathon competition with a \$5,000 grand prize, and a bootcamp for fledgling devotees to the digital world.



Cultural Pluralism in Cities of the Global South

21-23 March 2019 in Florence, Italy

This conference focuses on cities that are emerging (or striving to emerge) as regional centres of power in the 'global South.' The organisers wish to focus on major urban centres in Asian, African, and Latin American countries at different stages of the nation building process. The aim is to unpack the power relations within the city and the ways in which the city projects itself beyond the national scale and positions itself both at a wider regional level and within global cultural hierarchies.



Southeastern Arts Leadership Educators (SALE)

21-25 March 2019 in Jacksonville, Florida, United States

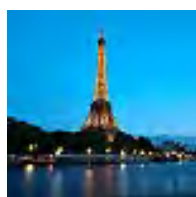
SALE supports the definition, teaching, theory, and practice of transformative arts administration in the southeastern United States. It will focus on four central topics and other areas of concern for arts leadership educators: student preparedness; perfecting curricula; reimagining requirements and facing change; developing and promoting real world experience.



6th UNESCO UNITWIN Conference "Value of Heritage for Tourism"

8-12 April 2019 in Leuven, Belgium

Heritage and tourism constitute a winning team if managed properly. Heritage offers an excellent asset for heritage and cultural tourism on the one hand while the sharing of heritage's values with locals and visitors provoke learning processes and experience on the other hand. The visitor is able to contribute in many ways to heritage conservation while heritage adds to the attractiveness of a place and therefore to the local economy and identity which, in turn, justifies heritage conservation.



21st International Conference on Communication, Visual Arts and Design

18-19 April 2019 in Paris, France

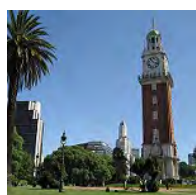
This event aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Communication, Visual Arts and Design. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Communication, Visual Arts and Design.



Arts Marketing Conference 2019

9-11 July 2019 in NewcastleGateshead, United Kingdom

Be inspired, share challenges, create new connections and learn new ways of doing things. Join hundreds of other cultural professionals over two and half days of keynotes, breakout sessions, socials and plenty of networking opportunities. The AMA conference and exhibition is the place to network, engage and raise awareness of your brand with around 500 cultural professionals from a wide range of different organisations.



12th International Conference on The Inclusive Museum

7-9 November 2019 in Buenos Aires, Argentina

The 12th International Conference on the Inclusive Museum features research addressing the following annual themes. Among these include: visitors and the relation of museum to its communities of users; on the practices and processes of collecting and curating; and on museums as repositories and communicators of culture and knowledge.





CALLS & OPPORTUNITIES

CALLS FROM ENCATC

MEMBERS ONLY



CALL FOR APPLICATIONS: [Official label of the European Year of Cultural Heritage](#)

ENCATC members who are implementing a **cross-border initiative** that responds to the one or more of the objectives of the European Year of Cultural Heritage and takes place by 31 December 2018 are invited to **apply for the official label of the European Year of Cultural Heritage**. ENCATC, as one of the official members of the stakeholders' committee for the European Year have been entrusted with the task of labelling cross-border/European projects, initiatives and events organised by the members of our network provided that the activity **relates to cultural heritage, has a clear European dimension, and involves several European partners**.

DEADLINE: 15 December 2018

MEMBERS ONLY



CALL FOR APPLICATIONS: [ENCATC Label](#)

The **ENCATC Label** provides a structure for the network to support and promote the development of scientific seminars, events and workshops organised by its members in various regional areas. **ENCATC will co-brand and ensure labelling of selected events**, carefully chosen on a case by case basis, upon requests made by the organisers. By co-branding their events with ENCATC, members also benefit from assistance to find the best experts for the topic at hand and the network's wide communication channels.

DEADLINE: Ongoing

FOR STUDENTS



CALL FOR APPLICATIONS: [ENCATC Traineeship programme](#)

For the period of **August - December 2019**, ENCATC is looking for a **trainee** to assist in its **Communication Department** in its day-to-day work. Successful applicants will be involved in the **internal and external communication** of ENCATC as a network, including following tasks: research of relevant information using Internet based tools, publications, and other sources; any other relevant activities as agreed with the Secretary General, assisting in gathering and preparing content (ENCATC Flash, PRAXIS website, etc.); and assisting in the layout production of ENCATC information and promotional material. ENCATC is looking for applicants who are **MA students** in final year of studies with a strong **background in communication**. Applicants should show a genuine interest for the cultural sector, have good communication skills (both oral and written), demonstrate good skills to organise research tasks, analyse the information collected, and be able to summarize it in a clear manner, speak and write English fluently (French is an advantage), have very good computer skills in Microsoft Office (Adobe Suite is a plus).

DEADLINE: 15 January 2019 or until the slot is filled





ENCATC launches the Project Marketplace for its members to find partners within the network for transnational project applications

On 30 November, ENCATC launched a **new online space** in its Members' Area called **the Project Marketplace**.

Responding to the needs of its members, the **Project Marketplace is intended to help connect ENCATC members who are interested in collaborating on transnational projects, especially the upcoming Horizon2020 calls** with a deadline on 14 March 2019:

- "The societal value of culture and the impact of cultural policies in Europe";
- "Collaborative approaches to cultural heritage for social cohesion";
- "Social platform on the impact assessment and the quality of interventions in European historical environment and cultural heritage sites";
- "Societal challenges and the arts".

Via an online form, members can express their interest in searching for partners for existing proposals they are working on, share that they are interested to become partners, or that they are looking for members to exchange about potential project ideas. Of course there is also space to share other calls they are working on in addition to the Horizon2020 ones above.

The information collected is then available for members in the Members' Area of the ENCATC website under "Project Marketplace". Members can then review, reach out and connect with other members who match their needs and interest in order to put together successful project applications.

There is no deadline to fill in the online form, but members are encouraged to complete it as soon as possible to allow for sufficient time to collaborate on project calls.

With more than 130 members in over 35 countries, ENCATC is confident this will be an extremely useful tool for the network's membership to facilitate successful collaborations and new successful applications!

The Project Marketplace is only available to [ENCATC members](#) and [new members who join](#).

Looking for more interesting calls and opportunities?

Unlock the unlimited access enjoyed by ENCATC members to open call and opportunities happening around the globe!



"Thanks to ENCATC, I know about the latest opportunities that can be useful for my organisation to be part of European projects, to share our work, and to connect with others in and outside of Europe." - Antonia Silvaggi, European project manager and researcher, MeltingPro, Italy, ENCATC member



SPECIAL
SECTION!

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE

EUROPEAN YEAR OF CULTURAL HERITAGE

Schönbrunn Palace © ÖW Horwath

Our heritage: where the past meets the future.

Committed to making a significant contribution to the European Year of Cultural Heritage, this special section in *ENCATC News* and *ENCATC Digest* aims to highlight key developments, events, research, publications and more as 2018 sees an unparalleled series of initiatives and events across Europe.

Europe for culture: closing conference of the European Year of Cultural Heritage 2018



The Austrian Presidency of the Council of the European Union are organising the Closing Conference of the European Year of Cultural Heritage from **6-7 December in Vienna**.

ENCATC will be attending the conference that will focus on the one hand, on **presenting the variety of activities carried out during the thematic year** and, on the other hand, on the question **"What remains of the Cultural Heritage Year and how can ideas be further developed and integrated into cultural policies?"**

LEARN MORE & REGISTER:

<https://www.kulturerbejahr2018.at/de/veranstaltungen/veranstaltungen-detail/EYCH-Closing-Conference-Europe-For-Culture-Vienna>

Heritage at risk. EU research and innovation for a more resilient cultural heritage

Neglect, pollution, natural hazards and climate change are all playing their part in the damage to cultural heritage. This nonrenewable resource, in all its diverse physical forms, needs safeguarding for future generations. EU-funded research projects, including those showcased in this CORDIS



Results Pack, have been carefully investigating the preservation and the sustainable management of these valuable assets to increase their overall resilience. Innovative solutions and techniques, assessment systems, mitigation strategies, risk management models, disaster prevention, quick damage assessment, ICT tools and guidelines have been some of the major results successfully delivered by both FP7 and H2020 projects in the field of cultural heritage.

GET YOUR COPY HERE: <https://publications.europa.eu/en/publication-detail/-/publication/1dcbe60b-79ba-11e8-ac6a-01aa75ed71a1/>

"Preserving and Enhancing the Values of our Built Heritage for Future Generations" Declaration

On 23 November, the **Architects' Council of Europe (ACE)** organised in Leeuwarden a conference on the **"Adaptive Re-Use and Transition of the Built Heritage"**. This event took place in the framework of the EYCH and **related in particular to the Initiative 4 on "Heritage in Transition"**.

On this occasion, a **Declaration** entitled **"Preserving and Enhancing the Values of our Built Heritage for Future Generations"** was presented. It recalls the **multiple benefits of re-using our built heritage** and highlights some **good practices** in terms of **processes and design approach**.

FOR MORE: https://www.ace-cae.eu/services/news/?tx_ttnews%5BbackPid%5D=1&tx_ttnews%5Btt_news%5D=1730&cHash=cc8d4ddb8317071c0554741963f2763b



As ENCATC is one of the official members of the stakeholders' committee for the European Year, it has been entrusted with the task of labelling eligible events organised by the members of the network.

The Voice of Places

On the occasion of the 16th edition of the LOOP festival in Barcelona (12-22 November 2018) **Espronceda Center for Arts and Culture**, a member of ENCATC, presented "The Voice of Places" project curated by **Valentina Casacchia** related to places as architecture of emotions. The latest research of the artist, photographer, and ENCATC member, **Savina Tarsitano** in collaboration with the composer **Maya Barsacq** was accompanied by two film screenings produced by **Davide Gambino**: *Maredolce-La Favara. The International Carlo Scarpa Prize for Gardens 2015*, realized with and for Benetton Foundation and *Pietra Pesante*, winner of Best Documentary of New York Film Academy in 2013.

Following the theme of LOOP, which this year focuses on "production" here intended as the relationship between the producer and the product, **the works of the three artists build a narrative on identity**. By embodying different perspectives and variations, the meeting point of the artists' research is the **familiar glance they look through and to the past**.

Thanks to her personal growth full of public and private experiences, the **artistic research of Savina Tarsitano** focused on the **concept of "land", winding through stays in themed places such as islands, abbeys and castles**. The works, which have different languages, have taken the shape of visions embodied in a relationship with the environment that, beyond its manifest characteristics, is configured as a visual territory.

ENCATC CONTACTS:

[Holger Sprengel](#)
[Savina Tarsitano](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/the-voice-of-places/>



International project "Kids' Guernica" celebrates the European Year of Cultural Heritage



On 20 November, the balconies of the Plaza Vieja in Havana, Cuba, hosted a **large exhibition of canvases from the international project Kids' Guernica**, created in 1995 with the aim of promoting the creation of paintings with the same dimensions of the work "Guernica" by Pablo Picasso (3.50 x 7.80 m), containing **messages of peace issued by children around the world, through the plastic arts**.

This international project arrived in Cuba for the first time in 2015, at the Biennial of Art of Havana, and thanks to the management of the Embassy Rebirth / Third Paradise Cuba, an initiative of the Italian artist Michelangelo Pistoletto. ENCATC member, **Savina Tarsitano**, one of the ambassadors of the Third Paradise in the world and also promoter and activist of "Kids' Guernica", is the one who brings this project to Cuba. **The exhibition also serves to celebrate the European Year of Cultural Heritage**, the World Children's Day and the Week of Italian Culture in Cuba.

In this exhibition, around 15 canvases were exhibited in collaboration with the Office of the City Historian, ENCATC, the CNAP, the Italian Embassy in Cuba, Continuous Art, the Espronceda Art and Culture Center, the A + Teen Center, UNICEF and FAO, as well as community projects, including Barrio Habana, Granjita Feliz and Casa del Niño y la Niña. These canvases come from Italy, Japan, Cambodia, Indonesia, Belgium, the United States, Switzerland, and will continue their journey after the Havana stage.

ENCATC CONTACT: [Savina Tarsitano](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/kids-guernica/>

Research workshop "Cultural Heritage and Cultural and Creative industries in the European Year of Cultural Heritage (EYCH)" in Burgundy School of Business, Dijon

BY SIMENG CHANG, ENCATC MEMBER, BURGUNDY SCHOOL OF BUSINESS

On 23 November in Dijon, as part of the "Forum Entreprendre dans la Culture" in Burgundy-Franche-Comté, the research workshop "Cultural Heritage and Cultural and Creative industries in the European Year of Cultural Heritage (EYCH)" has successfully taken place in Burgundy School of Business (BSB), a member of ENCATC.

The "Forum Entreprendre dans la Culture" is an initiative of the French Ministère de la Culture and has been labelled ENCATC EYCH- European Year of Cultural Heritage 2018. It was also integrated with the Mois de l'Économie Sociale et Solidaire and in cooperation with Les Journées de l'économie autrement. This year was the 5th edition. Every year the forum gathers over 200 international participants, including students, professionals and experts from cultural and creative sectors in round tables, conferences and workshops.

Five internationally recognised researchers in cultural economics and management presented their research projects during the workshop. Prof. Christian Ost (ICHEC Brussel management school, Belgium), Prof. Luca Rossato (University of Ferrara, Italy), Prof. Christine Sinapi (BSB), Prof. Marilena Vecco (BSB) and Prof. Elena Borin (BSB) reflected their research and projects on the **theme of the European Year of Cultural Heritage** from the **perspectives of proposing the business model for sustainable cultural entrepreneurship, fostering innovation and entrepreneurship in heritage conservation, adopting low-cost digital technologies for heritage valorization, conceptualising art in the entrepreneurship and the emerging management approach in cultural heritage** during the during the EYCH.

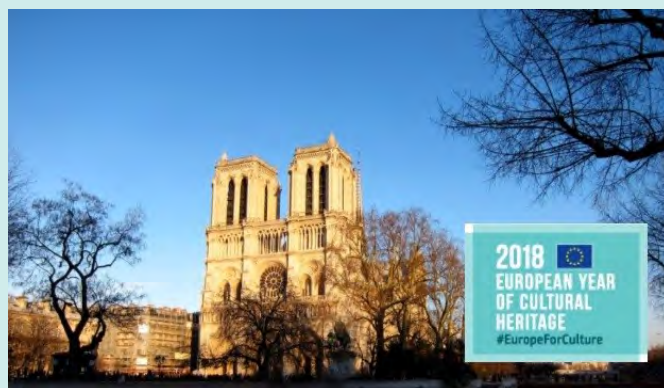
ENCATC CONTACT: [Elena Borin](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/research-workshop-in-the-entrepreneurship-in-culture-in-burgundy-franche-comte-forum/>



Conventions and International Recommendations on Cultural Heritage. Social Effect and Practices of Opportunity

This interdisciplinary workshop "Conventions and International Recommendations on Cultural Heritage. Social Effect and Practices of Opportunity" (*Conventions et recommandations internationales sur le patrimoine culturel. Effets sociaux et pratiques d'opportunité*) on 14 January 2019 at the University of Cergy Pontoise, a member of ENCATC, is devoted to **international conventions and recommendations on cultural heritage**.



The focus of this workshop is necessary in order to describe their **social effects and the practices of opportunity they provoke in heritage, political, cultural or associative institutions**. Creating new uses of culture and revealing specialized actors, international conventions modify the social field and produce new spaces for expression and interaction in cultural policy.

Using a comparative perspective, the objective will be first **to grasp the different modalities of appropriation of international conventions**, led by individuals or groups who use them as powerful means to achieve their goals and, then to **address their social and political efficacy**.

More information coming soon!

FOR MORE: <https://www.encatc.org/en/events/detail/conventions-and-international-recommendations-on-cultural-heritage-social-effect-and-practices-of-opportunity/>

ENCATC CONTACT: [Cécile Doustaly](#)





ENCATC IN CONTACT

For this ENCATC in Contact Interview we had a talk with Annalisa Giachi, Research Manager at the PROMO P.A. Fondazione, a new member of ENCATC. We wanted to learn more about their motivations for joining the network, their expectations being an ENCATC member, and how they hope to contribute to the network's mission.

What are your reasons to become an ENCATC member?

PROMO P.A. FONDAZIONE was founded in 2003 as a research foundation oriented to operate in the field of education, cultural heritage and capacity building for public administrations.

PROMO P.A. wants to promote and support the reform, innovation and improvement of Public Administration through research, consulting, training and design activities.

Within this framework, we decided to join the ENCATC network to share our vision and competence on cultural heritage with the other members of the network. The strategic aim is to create synergies and a joint system of professional exchanges to improve the quality of our projects and services.

In the field of training and research, our Foundation aims at expanding its activities at the European level, focusing on EU policies for the enhancement, promotion and integrated development of cultural heritage.

It is also in the Foundation's interest to participate in joint fairs, public tenders, events and other initiatives.



What are your expectations concerning the ENCATC network?

By joining ENCATC, PROMO P.A. wants to increase its network of contacts at European and international levels, set up new partnerships and fruitful collaborations with the best community practices.

The field of research could certainly have a new impetus and be enriched with ideas, knowledge, professionals, experiences, and create an added value of inestimable value.

We are also very much interested in training activities in the field of cultural heritage and, through ENCATC, we will

be able to share experiences and best practices with universities, innovation hubs, training schools, etc.

What will be your contribution to the network's mission?

Over the years, our Foundation gained a great deal of experience in research, cultural design and vocational education in the field of cultural heritage, that we wish to disseminate to the network.

Our core business concerns cultural heritage in a wider sense, with its connections with tourism and local development.





In this field:

- We organize a national event (and related exhibition), called Lu.Be.C, on technologies and news businesses applied to the cultural heritage (<https://www.lubec.it/en>);
- We coordinate and promote the implementation of the Cultural Cities Network - an Italian network of 70 cities strongly focused on cultural development. (<http://www.retecittadellacultura.it/>);
- We supported and are supporting lots of candidate cities for the Prize "Italian Capital of Culture".

Ms. Francesca Velani, Director of Lu.Be.C and chief of the Culture Sector of the Foundation, is actually working as a project manager for the City of Parma, which will be the Italian Capital of Culture in 2020 (we prepared for them the application plan and now we are coordinating the implementation) and we think this expertise would be useful also for the European Capitals of Culture.

Thanks to the experience of Lu.Be.C, one of the major Italian fairs and exhibitions dedicated to culture, PROMO P.A. would like to share with ENCATC and its network of more than 150 speakers and exhibitors coming from the private and public sector. The basic idea is to transfer innovation through the strategic planning for culture in order to make culture

become, inside the public administrations, a basic pillar of the public strategies and policies for the development of the territories.

Do you have any other projects you are working on that are interesting for ENCATC members and followers?

PROMO P.A. is also a training agency accredited by the Region of Tuscany, which organizes training courses for the innovation of public administration, especially on cultural heritage. It is in charge of course design, recruitment of teachers, logistics and organization, preparation of training materials, monitoring and evaluation. These skills can be enhanced by the ENCATC network to carry out joint training courses, share professionals, teachers and experts in the field of cultural heritage.



With a Degree in Political Science and a master in European projects design, Annalisa Giachi is actually head of research at PROMO P.A. Fondazione

where he coordinates several consulting activities as project manager. She is an expert in the design and implementation of research projects, support and technical assistance in the economic and social field. Her main areas of activity are administrative simplification, micro and small enterprises, tourism and territorial marketing, local economic development, public procurement, PA reform. Author and coordinator of numerous publications.



Want more interviews?

Have you seen ENCATC's rich archive?



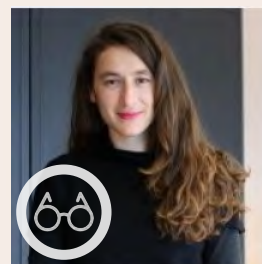
DORIS PACK

Former Member of the European Parliament



ANDY PRATT

Professor of Culture and Economy, City, University of London



KLEITIA ZEQQO

Consultant on the Study Crowdfunding4Culture





MEMBERS' CORNER

Evaluation of the Robert Bosch Cultural Managers Network

BY RAPHAELA HENZE, ENCADC MEMBER, HEILBRONN UNIVERSITY, GERMANY

In order to fully exploit the potential of the Robert Bosch Cultural Managers Network (RBCM Network), a group of Master students from Heilbronn University of Applied Sciences, Germany evaluated the network and identified central aspects for its further development.

The idea of networking has experienced a renaissance in recent years. Numerous publications (Cvjeticanin, 2011; Laaksonen, 2016; Henze, 2018) highlight the importance of networks, especially in and for the cultural sector. Sponsors who have been funding by outcome-oriented criteria for decades also increasingly accept the idea and understand that it can be quite expedient to bring innovative people together and wait and see what can result from these meetings.

In the meantime, however, a first disillusionment or fatigue after the network hype is noticeable. Too often, pure networking, often reduced to business card exchanges, has been overemphasized at the expense of content. The scattering losses are therefore too high and the technical added value is low. The European Union in particular is no longer promoting new networks, but wants to see 'results' from the beneficiaries. That is a pity. Much more research, including on the long-term impact and adequate organisational structure

of networks particularly in the cultural sector, would be necessary.

Identifying and properly exploiting potential

During the session Network 4.0. The importance of international and interdisciplinary networks. A practical guide! at the [ENCADC Annual Conference](#) in Brussels in September 2017, which was chaired by Victoria Durrer and myself, it became clear that the alleged non-binding character of these associations can be quite problematic and that many active members of networks have a need for discussion and advice on topics of organisation and sustainability.

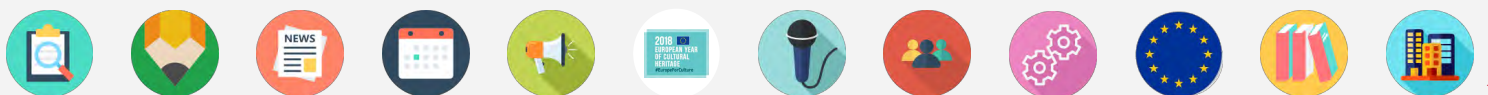
In addition to large networks such as 'EUNIC', 'On the Move' or 'ENCADC' with corresponding administrative structures and financial resources, there is a large number of smaller networks that are largely dependent on the voluntary commitment of their members due to their size and limited financial resources.

One such network is the Robert Bosch Cultural Managers Network (RBCM Network), which was founded five years ago and brings together graduates of the renowned Robert Bosch Cultural Manager programs as well as alumni of the programs Tandem Europe, Tandem Shaml, and Actors of Urban Change. It has about 300 members from a large number of

nations, all of whom have international experience and are now active in various countries around the world. On Facebook, the network has over 5,000 followers. This pool of highly qualified people with expertise in quite high-ranking positions in the international cultural sector is what business economists commonly call 'asset'. Those responsible for the RBCM network are aware of the potential, want to further professionalize the network in the future and position their services even better in a thoroughly confusing "network market". In order to drive this process forward, Master students of Business Administration in Arts, Leisure and Sports Management at Heilbronn University of Applied Sciences, Germany were commissioned to evaluate the RBCM network after a successful pitch in the summer of 2017.

Challenges within voluntary structures

Part of this evaluation was a quantitative and qualitative empirical study that was conducted during the winter semester 2017/2018. Using an online questionnaire, qualitative interviews with members and selected experts, a stakeholder analysis, comprehensive literature research and a closer look at similar (alumni) networks, the Master's students developed a comprehensive inventory of the members, their





Acquiring of important competences

In addition to the gain of knowledge, the expansion of the method canon and also the considerations for the professional presentation of the study results in English, came the aspect of teamwork under time pressure. This case study was challenging and excellently suitable at many levels to develop not only a multitude of competencies but also the ability to discourse and a feeling for current issues as well as for the social responsibility of cultural managers.

We would like to thank the responsible persons of the Robert Bosch Cultural Managers Network for the trust they have placed in the students by commissioning them with this evaluation project. We were assured that it was not disappointed. The representatives of the network took along many suggestions, which were discussed in detail the next day in an internal strategy meeting and are to be implemented promptly. The comprehensive evaluation report was made available to all members of the network. This practical transfer of science is beneficial for both sides and we hope that even more organisations/ associations/ networks will seek exchange with cultural management programmes.

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Henze, R. (2018): The Dangerous Eurocentrism in European Arts Management, in: Dragisevic Sestic, M./ Vickery, J. (eds.), *Cultural Policy Yearbook 2017*, Bilgi University Press, Istanbul.

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This article was first published in German in the Arts Management Network journal "Kultur Management Network Magazin" and then in English on the Arts Management Network website: www.artsmangement.net/Articles/Arts-management-education-Evaluation-of-the-Robert-Bosch-Cultural-Managers-Network-as-a-student-project.3866

professional fields and interests, their media use and their knowledge/ acceptance of the numerous offers. This resulted in several recommendations for the further development and positioning of the network. On January 25, 2018, the students presented their results to the two speakers of the network Virag Major from Hungary and Gwendolenn Sharp from France as well as to Sarah Herke of MitOst e.V. from Berlin at the campus in Künzelsau.

In essence, the students identified topics that most network organisers will be familiar with: internal and external communication, member motivation, financing, organisational structure, unique selling point and knowledge management were the cornerstones on which suggestions for further development were made. To optimize the implementation process, so-called 'key performance indicators' have also been named. A time bar was used to show at which time which milestones should be reached and how what has been achieved could be re-evaluated. Various other international networks were used as benchmarks or smart practices. The special organisational form of the fluid network with greater fluctuation and voluntary commitment was the special feature as well as the challenge for evaluation and consulting.

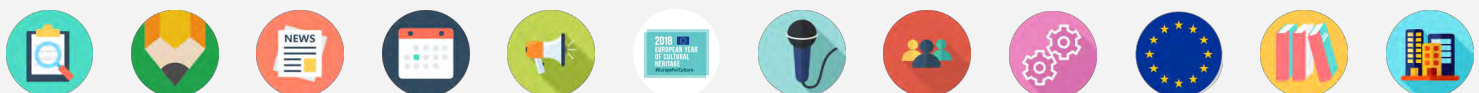
Growing field of work for cultural managers

This evaluation and counselling process has not only made it possible for students to deal with the increasingly important topic of evaluation and to deepen the urgently needed knowledge of empirical social research. It has also necessitated an intensive and practical examination of innovative forms of organisation and financing in the cultural sector. At the same time, the students got to know a large number of important international actors and became familiar with the importance but also difficulty of active, voluntary networking.

The RBCM network's special focus on promoting and advancing projects that focus on the social effectiveness of art and culture and actively participate in shaping social transformation processes led to fruitful discussions about the social design possibilities of artists and cultural managers and the tension between art and management. Not everything that an economist would find useful to ensure the continuity of a network is also in line with the goals and identity of the RBCM network. When choosing potential sponsors, especially for awards or prizes, the philosophy of the network and its members must not be lost sight of. As a result, some of the partners here have to be dropped from the outset.



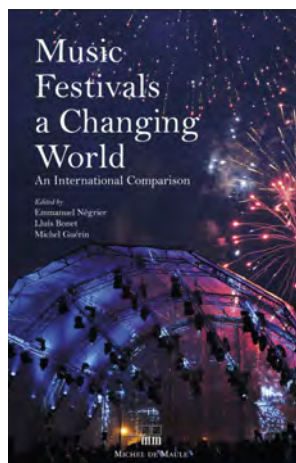
Raphaela Henze is professor of Cultural Management at Heilbronn University and Co-Investigator of the Arts & Humanities Research Council funded, international and interdisciplinary network Brokering Intercultural Exchange (www.managingculture.net). Prior to joining Heilbronn University in 2010 Raphaela Henze worked in several senior management positions in universities, ministries, and foundations. Her main research focus is on the impacts of globalization and internationalization on arts management and arts management education as well as on the role of arts and culture in times of raising populism. Raphaela Henze studied law at Humboldt-University Berlin and Paris X-Nanterre in France, received her Ph.D. from Ruhr University Bochum, was a postdoc in the Law, Media & Culture Project at Yale Law School, USA, as well as at the National Institute for Educational Policy Research (NIER) in Tokyo, Japan. She holds an MBA from the University of London.



MEMBER STORIES - SHARING & PUBLISHING KNOWLEDGE

Music Festivals, a Changing World. An International Comparison

ENCATC members Lluís Bonet from the University of Barcelona and Michel Guérin from the Observatoire des Politiques Culturelles / Fédération Wallonie-Bruxelles collaborated to edit with Emmanuel Négrier the book ***Music Festivals, a Changing World. An International Comparison***.



Despite the seniority of a few pioneers, the festival remains a new idea in Europe. The diversity of such a phenomenon, in terms of style, scale, public support or cultural significance, has long been an obstacle to comparative analysis.

This is the first international comparative study of music festivals using a uniform style of investigation, including nine national samples of festivals, to

which have been associated individual events from six other countries. The **comparison focuses on 396 music festivals**, representing a wide variety of genre, musical style, size and seasonal programming. **All their major challenges are discussed**: their **artistic and cultural goals**, their **human and financial resources**, and event their **business models**.

The first part of the book takes stock of this reasoned journey into the world of festivals. The second part presents several national chapters that can better take into account the **cultural, economic and political context in which these events are created and deployed**. This dual international comparison allows us to go beyond the image of national models frozen in their opposition, an opposition long overcome by artists themselves.

This book, also published in French, follows the two books previously published by Michel de Maule: *Les Nouveaux Territoires des Festivals* (2007) and *Les Publics des Festivals* (2010).

FOR MORE: https://www.amazon.com/Music-Festivals-a-Changing-World/dp/2876235455/ref=sr_1_1?s=books&ie=UTF8&qid=1542710453&sr=1-1&keywords=9782876235458

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University of Barcelona, [Lluís Bonet](#)

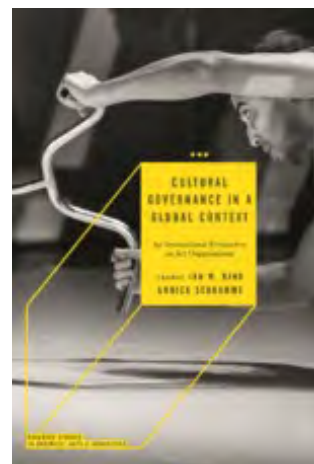
Observatoire des Politiques Culturelles / Fédération Wallonie-Bruxelles, [Michel Guérin](#)

Cultural Governance in a Global Context. An International Perspective on Art Organizations

ENCATC members Ian King from the University of the Arts London and Annick Schramme from the University of Antwerp/Antwerp Management School have edited a new publication entitled ***Cultural Governance in a Global Context. An International Perspective on Art Organizations***.

This original book **explores the character of cultural governance of arts and cultural institutions in eight countries across five continents**.

Examining **strategy and decision-making** at an organisational level, this is the first empirical contribution on cultural policy and management, revealing how it is applied across the globe in otherwise unexplored countries.



Concerned with the assumption that 'one-size fits all', the chapter authors **analyse how cultural governance is managed within arts organizations in a range of countries** to assess whether some locations are trying to apply unsuitable models. The chapters aim to **discover and assess new practices** to benefit the understanding of cultural governance and the arts sector which have as yet been excluded from the literature. As a collection of local accounts, this book offers a broad and rich perspective on managing cultural governance around the world.

FOR MORE:

<https://www.palgrave.com/gp/book/9783319988597>

ENCATC CONTACTS:

University of the Arts London, [Ian King](#)

University of Antwerp/Antwerp Management School, [Annick Schramme](#)



MEMBER STORIES - POOLING KNOWLEDGE FOR EU PROJECTS

Make Culture, Make Europe

5 December, Turin, Italy



ENCATC members involved in two European projects, **Adeste+** and **Be SpectACTive** are organising a face to face **"Make Culture, Make Europe"** in the name of cultural participation on **5 December in Turin, Italy**.

This event is an opportunity to find answers to questions such as: **Why is Europe so interested in cultural participation?** What happens to **artists when they plan with their audiences?** And what about organizations when they put them at the centre? What is the **relation between cultural participation and democracy?**

The event is organized by **Adeste+** and **Be SpectACTive!**, two European projects that operate in culture and performing arts (theater/dance) that last July won the competition announcement by the Creative Europe program of the European Commission.

In the next four years **both projects will work on the processes of cultural participation**. The projects are headed by two Italian organizations - ENCATC member, the Fondazione Fitzcarraldo for Adeste+ and the Associazione CapoTrave/Kilowatt for Be SpectACTive! - and are united by a goal: to **experiment with forms of collaboration between cultural and public organizations**, putting **citizens at the centre of artistic and organizational processes**.

Adeste+, with its 15 partners (that also includes ENCATC members Fondazione Fitzcarraldo, The Audience Agency, MeltingPro, and the Kultura Nova Foundation) in 11 cities of 7 European countries, acts on cultural organizations to experiment with organizational and policy processes (working on Audience Development). Be SpectACTive!, active since 2014, continues its European mission. In this new edition the project involves 19 partners, (including ENCATC members Fondazione Fitzcarraldo and the University of Barcelona) located in 18 cities and in 15 European countries and continues to experiment with participatory practices that involve actively the spectators/citizens in the artistic and organizational processes (working on the Audience Engagement).

FOR MORE ABOUT THE EVENT: <https://www.facebook.com/events/331490544316330/>

Cultural Leadership as Situated Practice

A new project **"Cultural Leadership in a Situated Context"** was submitted for funding to COST, the European Cooperation in Science and Technology, which is Europe's longest-running intergovernmental framework for cooperation in science and technology.

Cultural institutions are increasingly called upon to extend their strategies and realize connections with pressing societal concerns, such as urban developments, globalization, and migration. These concern deeply affect society. The capacity of art and culture to relate to these concerns is uncontested. The actual working of cultural leadership praxis in shaping a productive relation between these global issues and local cultural identity is however not yet completely understood.

The project **"Cultural Leadership in a Situated Context"** (CLASP) aims to **realize a network for transnational research and capacity building in order to tackle existing fragmentation of knowledge in this field**. The consortium consists of 28 participants in 21 European countries. Among them counts ENCATC and 9 members from: the University of Antwerp/Antwerp Management School, (Belgium); South-West University "Neofit Rilski" (Bulgaria); the University of Jyväskylä (Finland); the Institut für Kultur-und Medienmanagement (Germany); the University of Groningen (the Netherlands); the Faculty of Drama Arts, University of Arts Belgrade (Serbia); the University of Barcelona (Spain); Istanbul Bilgi University (Turkey);

ENCATC CONTACT:

University of Groningen, [Johan Kolsteeg](#)



NEWS FROM MEMBERS:

CZECH REPUBLIC

The Janáček Academy of Music and Performing Arts in Brno (JAMU)



SAVE THE DATE!

The International Festival of Theatre Schools SETKÁNÍ/ENCOUNTER 2019

BY ADELA DEDOVA, JANÁČEK ACADEMY OF MUSIC AND PERFORMING ARTS

Save the date for the **2019 International Festival of Theatre Schools SETKÁNÍ/ENCOUNTER** that will take place from **4-6 April in Brno, Czech Republic**.

This festival has been taking place in Brno since 1991. Now in its **29th edition**, the festival is a unique and important event of its kind not only in the Czech Republic, but also in Europe. It has a special form - the festival is organised by students of **The Janáček Academy of Music and Performing Arts in Brno (JAMU)**. This organisation is included in their curriculum and one of the main functions of the festival is the education supervised by pedagogues.

Every year **about 12 theatre academies from all over (mostly from the Europe)** come to the festival and present their performances. For five days a platform is created for festival participants where they can **present their work, working methods or theatre techniques** and discuss them with their peers and attending theatre professionals. The Festival also has great partnerships; it is supported by The International Visegrad Fund, The Ministry of Culture, The Ministry of Education, The South Moravian Region and The Municipality of Brno.

MORE INFORMATION COMING SOON!

ENCATC CONTACT: [Blanka Chladkova](#)

FESTIVAL CONTACT: Adela Dedova, project manager, festival supervisor dedova@jamu.cz

FRANCE

Claire Giraud-Labalte, Art historian

European cultural heritage strategy for the 21st century. From principles to reality

ENCATC member Claire Giraud-Labalte had an article entitled "European cultural heritage strategy for the 21st century. From principles to reality" selected for publication in the **Revista Património** n°5, published in September 2018.

The present world is facing new challenges that prompt us to **reconsider the role of cultural heritage in redefining our societies**, as well as to reposition heritage policies at the heart of an integrated approach. To maintain and extend the efforts made by Member States and develop a sense of cooperation among them is the ambition of the European cultural heritage strategy for the 21st century, as it was launched by the Council of Europe in May 2017. Highly inspired by the Faro Convention (2005), **Strategy 21 provides a framework based on the core values of the Council of Europe and on an inclusive approach** where in order to achieve its goals it needs to align principles with action. Centred on the knowledge and education component, both of which strongly affect the relationship between heritage and society, **this article focuses on practical experience issues**.



FOR MORE: https://www.incm.pt/portal/loja_detalhe.jsp?codigo=103400

ENCATC CONTACT: [Claire Giraud-Labalte](#)

NEWS FROM MEMBERS:

FRANCE

Claire Giraud-Labalte, Art historian

FRANCE

University Lumière Lyon 2

Claire Giraud-Labalte elected President of the "Pôle Patrimoine des Pays de la Loire"



In November, ENCATC member, Claire Giraud-Labalte (3rd from left) has been elected as President of the "Pôle patrimoine des Pays de la Loire".

On 7 November in Nantes, ENCATC member, **Claire-Giraud Labalte** was unanimously elected to be President of the "Pôle patrimoine des Pays de la Loire".

The "**Pôle patrimoine des Pays de la Loire**" is a cooperation network of cultural heritage stakeholders working in this region of Western France. Established on last September 24 in Nantes, it already brings together more than 100 actors: associations, federations, heritage companies, public institutions, universities and educational institutions, with the support of the Regional Council and the Regional Directorate of Culture in the Pays de la Loire (ministry office).

The purpose of the cluster is to **facilitate structuring and cooperation within the heritage sector and to promote regional cultural heritage**.

Speaking in her new role as President, Claire Giraud-Labalte said: *"As a member of the steering committee since 2015 to prepare the creation of the Heritage Center, I wish to continue this collective adventure in favor of an atomized and heterogeneous sector that concerns more than a thousand people. I am proud for my region that this pole is born during the European Year of Cultural Heritage and this mission, listening to the field, perfectly complements my commitment at European level."*

FOR MORE:

<http://www.patrimoine.paysdelaloire.fr/actualites/toutes-les-actualites/detail-de-lactu/actualites/detail/News/claire-giraud-labalte-presidente-du-pole-patrimoine-des-pays-de-la-loire/>

ENCATC CONTACT: [Claire Giraud-Labalte](#)

Colloque international << Politiques culturelles et ordre social 1968-2018 : morales, écarts, possible >>, Villeurbanne, Lyon, 12-13 décembre 2018

En ce cinquantième anniversaire de la **Déclaration de Villeurbanne**, texte fondateur, engagé et ambigu, le colloque prend pour objet la politisation par la culture à partir du point de rupture de 1968.

L'évolution des référentiels de l'action culturelle et la façon dont ils parlent de (ou taisent) **la relation entre politique et culture** sera analysée dans trois directions : **la spécialisation des protagonistes de la culture** (opérateurs, artistes, public) ; **la territorialisation de la culture** (entre essoufflement des politiques culturelles nationales, internationalisation et montée en puissance du fait urbain) ; **les cadres institutionnels et organisationnels de l'activité culturelle** (leur caractère contraignant et leurs interstices).

Ce colloque accueille une intervention poétique et théâtrale des étudiant.e.s en Design graphique et en Design Espace, de l'Ecole nationale supérieure des Beaux-Arts de Lyon.

Ce colloque est organisé par: ELICO EA 4147, Passages XX-XXI EA 4160; l'École Nationale Supérieure des Beaux-Arts de Lyon (ENSBAL); le Comité d'Histoire du Ministère de la Culture et de la Communication (CHMCC); en partenariat avec le Théâtre National Populaire à Villeurbanne (TNP), avec le soutien de l'Université Lumière Lyon 2 et de la Maison des Sciences de l'Homme Lyon Saint-Etienne (MSH LSE).

CONTACT : policult68@sciencesconf.org

INFORMATIONS PRATIQUES :

<https://www.encatc.org/media/4476-programme-colloque-villeurbanne.pdf>

Entrée gratuite dans la limite des places disponibles, inscription obligatoire :

<https://policult68.sciencesconf.org>



NEWS FROM MEMBERS:

FRANCE

University Lumière Lyon 2

GERMANY

Heilbronn University

Call for documentation and studies on the refugee's professional integration by artistic practices



For the **evaluation of Orpheus XXI project**, supported by Creative Europe, coordinated by the Saline Royale of Arc-et-Senans (France) with Icorn (Norway), CIMA (Spain), the association Coop'Agir (France), and **ENCATC member Pascale Bonniel Chalier (Université Lumière Lyon 2)** looks for **studies and research on professional integration of refugees, all over Europe**.

Under the patronage of Jordi Savall, 21 musicians, refugees from different countries, gathered together to create an orchestra.

To ensure a more precise and accurate approach to the subject, **the evaluation team needs specific references on the refugee's professional integration by artistic practices**.

CONTACTS:

You can send your suggestions directly to Pascale Bonniel Chalier at pbonnielchalier@illusion-macadam.fr, or to her assistant Sébastien Ravanel at ravanelseb@gmail.com

FOR MORE ON THE ORCHESTRA: <http://orpheus21.eu>

CALL FOR PAPERS:

Democratising the arts and the arts sector

DEADLINE: 15 January 2019

This is a call for papers for the **Annual Gathering of the Network Brokering Intercultural Exchange** which will take place from **23–25 May 2019** at **Heilbronn University, Campus Künzelsau, Germany**.

Bringing international researchers together with arts and cultural practitioners and policymakers, the AHRC funded network [Brokering Intercultural Exchange](#) has aimed to build an understanding of the relationship of arts and cultural management practice and education to intercultural exchange – interaction between communities, institutions, and /or nations with different 'values' and perspectives and individuals with different social, economic and religious backgrounds.



Papers and provocations are welcome that consider the following questions (among others):

- **How does the arts sector define diversity**, taking into account that discrimination is not limited to ethnicity but exists also because of gender, sexuality, religion, class or (dis)ability?
- **How is this diversity currently experienced in the arts sector** by artists, audiences / participants and arts and cultural managers?
- **How do these understandings and experiences relate to larger socio-political concepts and public policies** regarding democracy, equality and social justice?
- **What are the emerging challenges and opportunities** these understandings and circumstances present to the sector as a key aspect of the social world?

FOR MORE: <https://managingculture.net/calls/>

ENCATC CONTACT: [Raphaela Henze](#)



NEWS FROM MEMBERS:

ITALY

University of Macerata

CALL for VISITING PROFESSORS A.A. 2019/2020

DEADLINE: 30 January 2019



Within the framework of its internationalization policies, the **University of Macerata** is launching the **2019-2020 call** for applications for **Visiting Professors**.

The **Visiting Professors Program** welcomes applications from scholars with proven experience in teaching and research, who hold positions of **Full Professor, Associate Professor, Assistant Professor** in leading institutions of higher education throughout the world.

The **Visiting Professors** will be awarded a grant to for a period of stay at the University of Macerata of either 3 months (type A) or 2 months (type B), to carry out research and teaching activities in collaboration with the University Departments, the Ph.D School, and the "G. Leopardi" School of Higher Studies.

The **amount of the grant is €7.000,00** (Type A) or **€5.000,00** (Type B)

Deadline: Applications must be submitted no later than 14:00 (Italian hour) on **January, 30 2019**

Acceptance of the position: February 28, 2019

FOR MORE: Call for applications (ENG) – DR no. 378 - 12nd November 2018: <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/borseattivitaticerca/bando-vp-ii-ed-en-1.pdf>

Online form: <http://visitingprofessor.unimc.it/>

ENCATC CONTACT: [Mara Cerquetti](#)

SPAIN

Fundación Iberoamericana de las Industrias Culturales y Creativas (FIBICC)

CALL PARTNERS: How Digitalization Affects Value Creation in Cultural and Creative Industries in Europe. The new challenges for creativity, intellectual property rights and copyright

DEADLINE: 10 December 2018

Nowadays, cultural and creative industries are changing due to the digital era. Some research shows that CCIs are threatened (Dobusch & Schussler, 2014; Menard, 2016; Waldfogel, 2012), meanwhile others suggest that these industries are now open to new opportunities (Elkin-Koren, 2017; Zhao, 2014). Any case, CCIs are now facing new challenges (Robergue, Nantel & Rousseau, 2017), that require attention for both researchers and practitioners.

The main purpose of this Horizon2020 project is to **understand the evolution of the CCIs during the last decade due to the rising of the digital economy**, just to diagnose today's situation, and by observing the trends of CCIs and the digital economy, propose a roadmap for CCI producers/distributors/intermediaries business strategies, cultural policies and intellectual property policies for the next decade.

The **focus will be on the following aspects concerning CCIs** to be covered by the project: Digitalization, Consumer culture; Cultural Policies; Learning models; Innovation; Patenting; Finance; and Research.

The project consortium will be led by ENCATC member, Fundación Iberoamericana de las Industrias Culturales y Creativas and includes already the Universidad Miguel Hernandez and the research team in Cultural & Creative industries (Antonio José Verdú Jover). An advisory board will be created grouping a wide range of academic stake holders and practitioner and policy stakeholders.

Other partners could be: Networks of Universities / Research Centres & Foundations cultural and creative sector; Academic partners and Institutes; and Public (and/or private) Entities/Networks/Associations active in the representation of CCIs related interests.

READ THE CALL FOR MORE: <https://www.encatc.org/media/4498-cci-project-2018-encatc-call-for-partners.pdf>

ENCATC CONTACT: [Santiago Arroyo Serrano](#)



TAIWAN

National Taiwan University of the Arts

Taiwan Association of Cultural Policy Studies. Asian Network of Cultural Intermediaries Forum



On 2 and 3 November, the first forum of **The Asian Network of Cultural Intermediaries** (ANCI) convened in Panchiao, New Taipei City. Hosted by the **Taiwan Association of Cultural Policy Studies**, with whom ENCATC has a Memorandum of Understanding, and the **National Taiwan University of the Arts**, a member of ENCATC, delegates came to share their expertise and **discuss the roles of cultural intermediaries in cultural governance**.

Participants of the 1st ANCI Forum concluded that **an Asian network across various cultural sectors and art professions is necessary and required**, as it would serve as the hub and platform for the meeting up of cultural practitioners, researchers and professionals in the region.

Through exchanges and cooperation, **ANCI dedicates to identifying the best practices of cultural management and governance among varied cultural intermediaries in Asia**, including the Arts Council, Cultural Agency, Cultural and Exchange Foundation, or Film, Tourism and Research Institute. **ANCI has the potential to perform as a cultural think tank**, which provides concrete cultural policy advocacies based on solid research and pragmatic experience of regional cultural practices.

The hosting institutions of the 1st ANCI Forum, Taiwan Association of Cultural Policy Studies and the National Taiwan University of Arts, in collaboration with all national and international cultural partners, **welcome new initiatives on specialised cultural forums, joint research projects, and all forms of cultural collaborations in the near future**. With support from Ministry of Culture, National Culture and Arts Foundation in Taiwan, it is expected that the next ANCI Forums will play a more prominent role in the sphere of international cultural governance, connecting and networking all the participating international cultural intermediaries and the local cultural partners.

FOR MORE: https://www.encatc.org/media/4496-112018_anci_posteventpressrelease.pdf

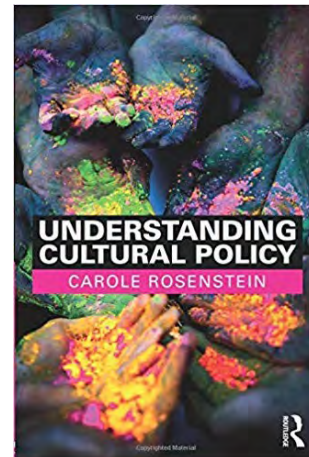
ENCATC CONTACT: [Jerry C Y Liu](#)

UNITED STATES

George Mason University

PUBLICATION: "Understanding Cultural Policy"

Understanding Cultural Policy provides a practical, comprehensive introduction to thinking **about how and why governments intervene in the arts and culture**.



Cultural policy expert **Carole Rosenstein examines the field through comparative, historical, and administrative lenses**, while engaging directly with the issues and tensions that plague policy-makers across the world, including issues of **copyright, culture-led development, cultural measurement, and globalization**. Several of the textbook's chapters end with a '**policy lab**' designed to help students tie theory and concepts to real world, practical applications.

This book will prove a new and valuable resource for all students of cultural policy, cultural administration, and arts management.

FOR MORE: <https://www.routledge.com/Understanding-Cultural-Policy/Rosenstein/p/book/9781138695351>

ENCATC CONTACT: [Carole Rosestein](#)





ENCATC EU PROJECTS

HERITAGE PRO

HERITAGE-PRO. Improving cooperation on cultural heritage conservation

For many years, ENCATC has been committed to preserving our cultural heritage. Now the commitment has been honoured by the European Commission: ENCATC is the only Brussels-based global network partner in a European consortium developing a vocational training programme for heritage managers. What is special about it is its interdisciplinary approach: all occupational groups involved in conservation measures are to be qualified together.

HERITAGE-PRO is the name of the European initiative, which is concerned with the interdisciplinary training of specialists from various disciplines for the sustainable management and conservation of cultural heritage. HERITAGE-PRO is a contribution to the European Year of Cultural Heritage 2018 and will be implemented by institutions from Germany, Austria, Sweden, Spain and Belgium. The main objective is to improve the interdisciplinary skills of cultural heritage managers across Europe.

HERITAGE-PRO brings disciplines together

"The preservation and management of cultural heritage usually takes place in knowledge silos, since the disciplines are neither trained nor experienced in order to work together in a predefined and professional way," says ENCATC Secretary General, GiannaLia Cogliandro Beyens, describing the initial problem. The formal training of art historians, conservators, craftspeople and culture managers neglects competences, which are essential for successful and cost-efficient preservation measures. They are trained to become specialists in their field, but hardly ever learn to organise interdisciplinary knowledge and to make decisions based on it. The consequences can be serious: Consequential damage to buildings or works of art, additional costs, and even lengthy legal proceedings to clarify questions of guilt.

The challenge is to bring together these different disciplines, skills, expectations and visions in the restoration



HERITAGE-PRO: better cooperation on conservation measures in the future. Picture credits: © Pixabay Creative Commons

of cultural heritage sites such as castles and palaces in order to avoid future conservation measures or limited use of cultural heritage. In recent years, there has also been a special need to find professional mechanisms to involve volunteers in the best possible way.



Vocational qualification programme for the preservation of cultural heritage

HERITAGE-PRO experts will develop a multilingual vocational qualification programme by 2021 that integrates all the specialist disciplines involved that are necessary for the successful management of cultural heritage conservation. "We are very pleased to contribute to this ambitious project," says ENCATC Secretary General, GiannaLia Cogliandro Beyens. She expects that institutions from all over Europe will be interested in the project results. These will also contain practicable guidelines for cultural heritage managers to support them in demanding preservation and redevelopment measures.



The HERITAGE-PRO team, Picture credit: © HERITAGE-PRO

The qualification programme will be tested in a European training camp lasting several days for future cultural heritage managers and young craftsmen. The aim is to familiarise young people with the programme as an instrument of successful interdisciplinary cooperation right from the start of their careers.

The initiative is aimed at experts from the field of monument preservation, such as cultural heritage experts, archaeologists, restorers, curators and art historians. Likewise, craftsmen working on cultural assets (plumbers, carpenters, bricklayers) are addressed. Also representatives of the public administration and political decision makers as well as experts for city and regional planning are invited to participate.

FOR MORE:

<https://www.encatc.org/en/projects/transnational-cultural-projects/>

CONNECT

CONNECT gets experts to weigh in on connecting audiences with new interviews

The European project Erasmus+ Knowledge Alliance **CONNECT – Connecting Audiences** has published new interview with experts asking them to weigh in and contribute to the project's objective to **promote an innovative cooperation between universities and enterprises in the cultural sector** across Europe, and to **bridge the gap between the academic world and cultural sector**. organizations. The aim is to **share skill-building activities through the development of leadership competencies, along with practices based on excellence and entrepreneurial attitudes** that enable the adaptation to an ever-changing sector.

Maria Vlachou, a cultural management and communications consultant and the Executive Director of Access Culture was visiting expert from Portugal to the Twin Track Programme promoted in Madrid, Spain, by the University of Deusto. Her views were included as part of the "Introduction to Audience Development" module of the course in October 2018.



Maria Vlachou

Cristina Da Milano, research fellow in the field of museum education and communication, shares her views on the **meaning of audience development in today's world**.



Cristina Da Milano

More information about **CONNECT**: <http://connectingaudiences.eu/>





EU POLICY DEVELOPMENTS

The latest policy developments impacting our field

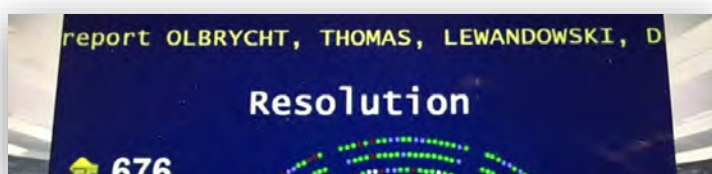


IN FOCUS

PARLIAMENT / CULTURE:

Long-term EU budget: MEPs lay down funding priorities for post-2020 budget

On 14 November in Strasbourg, the European Parliament adopted the EU multi-annual financial framework 2021-2027 interim report with 429 votes in favour, 207 against, and 40 abstentions. MEPs confirmed their position on the next EU long-term budget, including a precise breakdown



COUNCIL / CULTURE & EDUCATION:

EU culture ministers met for the EYCS Council meeting

From 26-27 November, EU culture ministers met in Brussels for the Education, Youth, Culture and Sport Council. On this occasion, Ministers took note of a progress report on a proposal for a new Creative Europe programme 2021-2027. The general objectives of the programme are to promote European cooperation on cultural and linguistic diversity and heritage, and to increase the competitiveness of the cultural and creative sectors, in particular of the audio-visual sector. The Council adopted conclusions on the Work plan for Culture 2019-2022. The plan is considered a strategic instrument setting priorities

COMMISSION / CULTURE:

Music Moves Europe Talent Awards 2019: 12 winners selected

The winners of the new Music Moves Europe Awards were announced on 20 November 2018. The 12 laureates represent the European sound of today and tomorrow and will be celebrated at the Award Ceremony at ESNS (Eurosonic Noorderslag) in Groningen (NL) on 16 January 2019. This year's laureates in six categories/music genres are: Bishop Briggs (UK) and Lxandra (FI) (Pop), Pale Waves (UK) and Pip Blom (NL) (Rock), Smerz (NO) Stelartronic (AT) (Electronic), Rosalia (ES) and Aya Nakamura (FR) (RnB/Urban), Blackwave (BE), Reykjavíkurdætur (IS) (Hip Hop/Rap), Avec (AT) and Albin Lee Meldau (SE) (Singer-

PARLIAMENT & COMMISSION / CULTURE:

Interparliamentary Committee meets on European Cultural Heritage

To mark the European Year of Cultural Heritage 2018 (EYCH), on 19 and 20 November in Brussels, the European Parliament's CULT Committee held an interparliamentary committee meeting on "European Cultural Heritage". It was organised around three thematic areas: Culture and Identity; Preservation, Conservation and Restoration of Cultural Heritage; and Cultural Heritage and Education. The aim of this event was to foster debate, discuss legislation, share experiences at national level, and explore future actions and ideas on how to ensure a long-term legacy for the EYCH beyond 2018. Participants shared

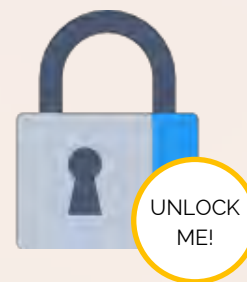
COMMISSION / CULTURE:

Euro-Mediterranean cultural partnership conference

On 16 - 18 November, Commissioner for European Neighbourhood Policy and Enlargement Negotiations Johannes Hahn was in Tunis, Tunisia, to participate in the high-level international conference "Re-Thinking the Euro-Mediterranean Cultural Partnership" at the Cité de la Culture. The conference brought together participants from academia, politics, media, think tanks, art, business and youth from the Southern Mediterranean region and the EU to discuss current challenges and opportunities in the region and to embark on closer cooperation. The conference served as a platform for new ideas for the



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staying on top of what's impacting our fields means staying on top of your game.



"Staying on the top of developments in EU policies is crucial for my cultural innovation work in order to make informed and strategic decisions about partnerships and initiatives." - Damien Helly, Belgium, ENCATC member

COMMISSION / CULTURE:

Expert Group on Digital Cultural Heritage and Europeana holds 4th meeting

From 6-7 November in Luxembourg, the fourth Meeting was held of the European Commission's Expert Group on Digital Cultural Heritage and Europeana (DCHE). On this occasion, experts shared their knowledge on the topics of: 3D digitization: preserving threatened cultural heritage; Digital Cultural and Historical Heritage of Plovdiv Municipality; Conclusions from the First Advanced Documentation of 3D Digital Assets Task Force; and Future prospects (as well as challenges) of 3D content online and in Europeana. This expert group provides a forum for cooperation between Member States' bodies and the

COMMISSION / EDUCATION:

Higher Education: New guide to fees and financial support for students in Europe

Where in Europe can students study without paying fees? Which countries charge the highest fees? What kind of financial support is offered to students, and who actually receives it? The 7th annual Eurydice Network report on National Student Fee and Support Systems in European Higher Education 2018/19, released on 16 November, on the eve of International Students' Day, provided both an overview of the main features of national fee and support systems and more detailed information on each individual country across Europe. Tibor Navracsics, Commissioner for Education, Culture, Youth and

COMMISSION / EDUCATION:

European Vocational Skills Week 2018 helps millions to discover the benefits of vocational education and training

9 November marked the end of the 2018 edition of the European Vocational Skills Week, organised by the European Commission in cooperation with the Austrian Presidency. On this occasion, Commissioner for Employment, Social Affairs, Skills and Labour Mobility, Thyssen, said: *"It is a pleasure to be here today and feel the support that there is for vocational education and training all across Europe. Each and every one of you has contributed to making this third European Vocational Skills Week a success. Our campaign has reached millions of Europeans to convince them that Vocational*

COMMISSION / CULTURE:

The European Union and Burkina Faso step up their cooperation

The President of the European Commission, Jean-Claude Juncker, and the President of Burkina Faso, Roch Marc Christian Kaboré, strengthened the cooperation and partnership between the European Union and Burkina Faso at a meeting in Brussels. Presidents Juncker and Kaboré discussed the cooperation between the European Union and Burkina Faso in the fields of the economy, security and culture. President Kaboré was then received by the High Representative of the European Union for Foreign Affairs and Security Policy, Federica Mogherini, and the Commissioner for International Cooperation and

COMMISSION / CULTURE:

Commission invests in infrastructure and cultural heritage in Napoli, Italy

On 6 November, the Commission adopted five major Cohesion Policy projects, altogether worth 868 million euros, for better transport and water infrastructure and to preserve cultural heritage in the Italian city of Napoli. This investment package will allow the finalisation of works started in the previous 2007-2013 budget period. These five projects will be completed between 2020 and 2022. The project also aims to protect and boost local small businesses specialised in traditional crafts



LIBRARY & BIBLIOGRAPHY DATABASE



The story of ENCATC: 25 years of cultural management and policy in Europe



Social Media Toolkit for Cultural Managers



ENCATC Journal of Cultural Management and Policy, Vol. 7



Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Models

BY ELENA BORIN

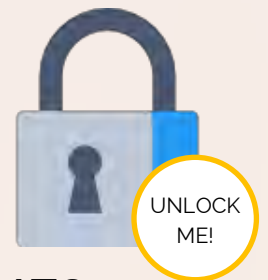


Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management

BY ANNIKA HAMPEL



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"Thanks to ENCATC, I have been able to grow a substantial library on cultural management and policy for myself and my institution. It's a great resource."

- Romina Surace, Senior researcher
Symbola Foundation, Italy
ENCATC member



NEWS FROM OTHER ORGANISATIONS



New online search engine to bring arts everywhere: EFFE's FestivalFinder.eu in the making



On 14 November the European Festivals Association (EFA) launched the **FestivalFinder.eu**, an online search tool for audiences worldwide to discover all arts festivals, from music to theatre, street arts to dance, and literature among others in **45 countries in Europe** near and far.

The FestivalFinder.eu is part of the initiative '**Europe for Festivals, Festivals for Europe – EFFE**'. It guides international audiences, festival lovers, artists, managers, travellers, academics, journalists, bloggers, policy makers, city developers through the world of Europe's diverse cultural space. It is rooted in and steered by the festivals community with the support of the European Commission and the European Parliament.

In partnership with arts festivals, cities, tourism boards and last but not least the audiences the **FestivalFinder.eu ambition is to be the most up-to-date, comprehensive, insightful and practical guide to Europe's arts festivals**.

Registration on the FestivalFinder.eu is free. Already 1,129 organisations are part of this online tool: the EFFE Label winners in 2015-2016 and 2017-2018.

The EFFE Label is Europe's quality stamp for remarkable arts festivals, attributed for their work in the field of the arts, community involvement and international openness.

FOR MORE: <http://www.effe.eu/>

Museums in Europe and their Impact on Different Sectors - Breakdown from NEMO's 26th Annual Conference

From 15-18 November 2018 in the 2018 European Capital of Culture, Valletta, Malta, 184 museum professionals, culture professionals and policy makers from 39 countries met at **NEMO's 26th Annual Conference**



to discuss the cross sectoral impact of museums. The conference affirmed that museums create different kinds of values to other sectors such as the social, tourism and the health sector, just to name a few.

Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport, welcomed the conference participants on 16 November 2018. On this occasion, he reaffirmed museums' significant role in society: *"Museums have an important role in building a cohesive Europe. They hold our cultural treasures and are vital in educating people, encouraging creativity, and providing incentives for the creative and cultural industries. As custodians of a range of diverse collections, all museums are in a powerful position to present stories that can build bridges between communities, regions and countries – and between the past and the future. This is a central aim of the European Year of Cultural Heritage and of the European Action Plan for Cultural Heritage, which I intend to present towards the end of the year to ensure that culture and cultural heritage remain at the top of the EU's political priorities well beyond 2018. I am pleased that the Year has brought out so much enthusiasm across the Union, at all levels, to explore and connect all citizens with our shared roots, to raise awareness of our common history and values, and to reinforce a sense of belonging to a common European space."*

LEARN MORE: <https://www.ne-mo.org/our-actions/nemo-events/nemo-annual-conference.html>

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NEW! Check us out online for inspiring stories of arts and cultural organisations that have successfully design and implemented a **“green action plan”**.

ENCATC is sharing **7 exclusive articles** from Julie's Bicycle in a series called the **“Creative Climate Movement”** with the aim to **empower** our members, stakeholders and followers **with cultural responses to climate and environment**.

The 6th article on **“Path Finding”** has been published!

Thanks to this cooperation ENCATC is able to offer to educational and cultural operators in Europe and beyond a series of **inspiring stories** that should **change our practices** and allow us to **transform our own office in a responsible environmental organisation**.

[FACEBOOK.COM/ENCATC](https://facebook.com/encatc)



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[INSTAGRAM.COM/ENCATC_OFFICIAL](https://instagram.com/encatc_official)



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ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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