



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

ISSUE N° 122



SPECIAL ISSUE!
#EuropeForCulture





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NOTE FROM THE EDITOR

Dear members and colleagues,

As the European Year of Cultural Heritage winds down, ENCATC is proud to bring you as part of our contribution to the visibility of the important achievements of the EYCH2018 year the second special ENCATC News dedicated to cultural heritage.

I'm very proud ENCATC has been actively involved in promoting cultural heritage since 1992 and EYCH 2018 was a perfect framework to highlight and share our network's ideas and contributions in this area. The first results of our work we have collected so far are quite impressive!

Our statistics show that this year ENCATC organised **10 events with the EYCH label** in Belgium, the Czech Republic, Japan, and Romania for more than **375 participants** from **34 countries**. These included our Annual Congress **"Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"**, the **ENCATC Research Award**, the **Annual ENCATC Education and Research Session**, the **Young and Emerging Researchers' Forum**, the **ENCATC Capacity Building Days and Youth in Action Day**, the **ENCATC International Study Tour**, and **4 ENCATC Cultural Happy Hours**.

To advance the research in the field of cultural heritage, in 2018 the **ENCATC Research Award** was offered to the research on **"Re-defining the role of 'buffers' in the management of the historical territory. The discrepancies between theoretical concepts and practical interpretations of 'buffer' zones in Eastern and Western Cultural World Heritage sites"**. In addition, special attention was given in the selection of papers for our annual Research Session to the ones focusing on cultural heritage issues.

To create new knowledge and advocate for the cultural heritage sector ENCATC was actively involved in **2 Voices of Culture Platforms** and the European Heritage Alliance 3.3. In addition, members from our network were also solicited to share their expertise on behalf of ENCATC at **6 policy events** organised by among others the European Parliament and the European Commission.

In order to valorise and disseminate the results of our joint UNESCO-ENCATC project **"Learning on intangible heritage: building teachers' capacity for a sustainable future"** we decided to use its outputs to craft a special

issue of the /encatcSCHOLAR with **curated teaching material for Intangible Cultural Heritage (ICH) programmes**.

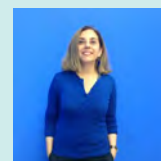
To mobilize and sensitize the young generation in our EYCH work, we hosted **4 trainees** from Italy, the United Arab Emirates, and the United States who **increased their awareness of the value of European cultural heritage and helped us to compile a rich bibliography in this specific field of action**. We also helped one student secure a placement at Europa Nostra, a fellow member of the European Heritage Alliance 3.3 and partner of ENCATC.

What a joy to be informed in September that ENCATC is one of the key partners of **3 transnational projects**: **"Heritage Pro: Interdisciplinary Training for Professionals of Different Disciplines towards Sustainable Management and Preservation of Cultural Heritage"**; and **"HOMEE Heritage Opportunities/threats within Mega-Events in Europe"**; and **"EU Heritage - Sector Skills Alliance"**.

Finally, as ENCATC is one of the official members of the **stakeholders' committee for the European Year of Cultural Heritage 2018**, we not only attended key policy events, but the network was entrusted throughout the year with the task of labelling eligible events organised by the **members**. This resulted in **12 EYCH labelled events in 8 countries**, some still ongoing at date as this issue is published!

As there is no doubt that this has been a powerful year to **strengthen European values and identity** and contribute to more **cohesive societies**, ENCATC already looks forward to **building on the achievements of 2018 to ensure an impactful legacy of the EYCH year and its work in the field in 2019**. I look forward to having ENCATC and our members continue our active role and write all together new successful stories in the year to come!

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

ENCATC & EYCH

WHAT HAVE WE BEEN DOING ?

INFLUENCING POLICY

ENCATC shares expertise for an integrated approach to European Cultural Heritage as a Pillar of Regional Development



ENCATC member, Annick Schramme (second from left) representing the network at the European Parliament.

On 6 June in Brussels at the European Parliament, ENCATC was invited to share its expertise at the seminar on **"Integrated approach to cultural heritage as a tool of territorial attractiveness and development in Europe"**. Organised by E-CULTOURS, more than 50 stakeholders attended to discuss how integrated and holistic perspectives related to cultural heritage could influence the employability and entrepreneurial skills of youth and stakeholders along with their innovative ideas in the European context.

Representing ENCATC was its member Annick Schramme from the University of Antwerp / Antwerp Management School, who shared her points of view during the panel discussion on **how cultural heritage could be a pillar of regional strategies to strengthen territorial attractiveness, increasing tourism, and population settlements**. Discussions also extended to possibilities on how regional development funds and other EU funding mechanisms could approach this issue.

The event was also the occasion to present best practices of the project **"E-CULTOURS: Managing Cultural Heritage in Tourism"**.

INFLUENCING POLICY

Lifelong Learning Culture. A partnership for rethinking education with heritage in mind

The [Annual Conference of the Lifelong Learning Platform](#) "Lifelong Learning Culture: A partnership for rethinking education" took place from 5-6 July in Vienna. It aimed to **highlight the state-of-play and steps required to accelerate the shift towards a lifelong learning culture, inspired by recent developments at EU level** including the 2018 **European Year of Cultural Heritage** and the ambition to establish a **European Education Area**.

During the introductory speech at the "European Year of Cultural Heritage" reception, **Dr. Claire Giraud-Labelle** represented the European Heritage Alliance 3.3, of which ENCATC is one of the founding members. She emphasised civil society's important role in the cultural sector and the benefits of long-term cooperation with the public sector. She also **highlighted opportunities EYCH presents for education, lifelong learning, and our society as a whole**. It was urged to **build synergies between Education and Culture by strengthening the links between LLL and Culture, thus deepening mutual understanding between networks and further reflecting on collaborations**.



On 6 July, Claire Giraud-Labelle also participated in the **Round of talks "Thinking outside the box"**. The interesting subject of this session showed the need to discuss the terminology and agree on the concepts, especially in an international group. This exchange also highlighted that behind its fusional appearance, the Education and Culture links two entities strongly marked by their own history that can not be erased and should rather be considered for building synergies.



INFLUENCING POLICY

Reflection Group EU and Cultural Heritage



Participants at the Reflection Group EU and Cultural Heritage meeting in Bilbao, Spain in October 2018.

From 14-16 October in Bilbao, Spain, ENCATC was represented by its **member Claire Giraud-Labalte** at the work meeting of the **Reflection Group EU and Cultural Heritage**.

Speaking during the Work Session III. **"The legacy of EYCH2018 and the future of cultural heritage in Europe (part II)"**, Claire Giraud-Labalte stressed the **links that need to be strengthened between heritage professionals and the academic community**. Moreover, the Strategy 21 of the Council of Europe is also an essential tool for developing common European actions and education is a powerful tool for strengthening the awareness on cultural heritage.

INFLUENCING POLICY

Youth engagement in European Heritage

As Europe was drawing the 34th edition of its most widely celebrated cultural festival "European Heritage Days" to a close, its national coordinators gathered to set the stage for new experiences in 2019.

This year's European Heritage Days Assembly took place on 17-19 October at the Palais de l'Europe in Strasbourg, France, where European Heritage Days representatives and guests met to share their experiences, present local success stories, and plan for the year ahead.

With 2018 being designated as the European Year of Cultural Heritage by the European Commission, this year's edition of the festival saw a lot of innovative efforts in presenting shared European heritage.

ENCATC was invited by the Council of Europe to contribute with its expertise at this year's Assembly programme. On 18 October, **ENCATC Vice-President, Ana Gaio** led a workshop putting the young in focus for a discussion on **"Youth engagement in European Heritage – how do we know that we have got there?"**

The workshop encouraged participants to **exchange ideas and experiences on this critical aspect of heritage activities**. The resulting conclusions are expected to further improve engagement of local communities and individuals beyond European Heritage Days.

See the programme here:

<https://rm.coe.int/european-heritage-days-assembly-strasbourg-17-19-october-2018-programm/16808e5ec2>

INFLUENCING POLICY

ENCATC shares its expertise at the Fair of European Innovators in Cultural Heritage

Organised by the European Commission as a key event of 2018 European Year of Cultural Heritage, the **"Fair of European Innovators in Cultural Heritage"** took place on 15 and 16 November 2018 in Brussels.

Invited to share its expertise, **ENCATC was represented by its member, Annick Schramme** from the University of Antwerp / Antwerp Management School who moderated the session **"Cultural Heritage supporting intercultural dialogue and cultural diplomacy"** on 16 November.



ENCATC member Annick Schramme (far left) moderating at the Fair of European Innovators in Cultural Heritage.

In attendance were researchers, innovation providers, policy makers, representatives from cultural institutions, start-ups and incubators, business companies, creatives, pioneers from technology and economics, and European institution representatives.

The plenary sessions and the High Level breakout session on 15 November were web streamed and can be [watched here](#).



The fair also showcased around 40 **breakthrough innovations developed by EU funded R&I projects** in the fields of tangible, intangible and digital cultural heritage. Innovations include advanced technologies, IT products, systems and services.

This was also the occasion to engage participants in the **"Community of Innovators in Cultural Heritage"**, a platform to stimulate exchanges with heritage stakeholders, innovation providers, users and investors.

26th ENCATC Congress: Beyond European Year of Cultural Heritage – Key Reflections

The 26th ENCATC Congress on Cultural Management and Policy on "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations" concluded recently in Bucharest, Romania and looked to cultural priorities in Europe beyond EYCH or the European Year of Cultural Heritage in 2018. Maria Sharon Mapa Arriola tells us what happened there and reflects on the connections with south-east Asia.

BY MARIA SHARON MAPA ARRIOLA, DE LA SALLE-COLLEGE OF SAINT BENILDE SCHOOL OF DESIGN AND ARTS IN MANILA, PHILIPPINES

Reflections and Learnings

The *EYCH or the European Year of Cultural Heritage* was at the center of discussions, particularly on the cultural developments brought about by the advent of digitalisation in arts and culture. How are values, content, and meanings produced and transmitted, and how our understanding of cultures, people and identity shaped by digital media platforms?

With an intention to critically analyse and contextualise these developments within the purview of education and research, difficult questions were raised by the participants who represented various sectors and institutions specifically in the fields of education, research, cultural organisations, and policy making bodies.

The activities designed for the programme aimed to present the current cultural horizon in Europe, trends in the practice of cultural management, issues and perspectives on sustainability and maintaining cultural continuity amidst the rapidly changing cultural landscape. The three major activities that were provided to the participants in order to have an engaging and meaningful experience in the Congress were the following: firstly, ENCATC members were given a platform for exchange and dialogues during the general meetings and fora. Secondly, the young and emerging scholars were given an opportunity to present their current researches. Research trends, methodologies, various frameworks and perspectives, funding and publishing opportunities, possible linkages and tie-ups for collaborative researches were some of the highlights of this session. And lastly, the tours of selected cultural institutions such as The International Center for Research and Education in Innovative Creative Technologies – CINETic, The National Museum of Contemporary Arts, and Nod Makerspace. The visits to these institutions allowed the participants to take a peek at the current interests and endeavors of cultural workers, practitioners, educators, researchers, and designers in Bucharest, Romania.



Key themes of discussions on cultural policy and art education

Culture as a tool for education

Artists from various artistic expressions create knowledge and value about how people interact with places and spaces within the context of time and period. With the support of education, the appreciation and understanding of these artistic and cultural expressions can be learned through dialogues, exchange of ideas, and taking part in a critical discourse. This learning process encourages the creation of space for dialogues, therefore difficult and hard to deliver questions can be discussed in this learning environment.

Connecting art making and art production with the local communities

A possible way to achieve this is by creating works that evoke people's shared memories and experiences. It recognises the value and significance of multiple memories articulated by the various sectors and individuals. It is important as well to build and strengthen policies and measures that promote diversity of cultural expressions. Venues for these articulations can be in local museums and shared public spaces.

Representation and identity

Part of the discussion in promoting cultural diversity in the arts include tackling the issues of one's identity. The concept of identity is dynamic and changing. It is a construct



and a result of various influences caused by the changing environment. Within the context of diaspora, migration, and dispersal of population due to conflicts and wars, the concerns on acceptance to different identities and cultures became part of the discussion. Artistic endeavors and content in different media platforms become active agents in bringing the dialogues to a wider scope, thus encouraging the public to participate in the exchange of ideas and views.

Encourage interdisciplinary research

With the burgeoning interest in cultural management and policy research, the need to expand and deepen its scope in order to include sectors and fields relevant to the studies necessitates the use of interdisciplinary approach in conducting research. Aside from employing the established qualitative methodologies, the use of quantitative data and analytical framework were sought. It is also important to take note of contextualisation of these various disciplines in research and practice.

Cultural expressions as avenues for social inclusion, sustainable development and platforms to combat extreme tendencies

Art and cultural products in various forms and kinds have intrinsic value that have the capacity to emit signs and meanings that speak about social inclusion, celebration of cultural diversity, human rights, and battle with extreme beliefs and ideas. Therefore, art and culture can be a potent instrument for social cohesion.

Importance of human resource in cultural institutions

Part of the highlights of the talks were on sustaining and keeping cultural facilitators, cultural workers in museums, institutions and organisations. The discussion revolved around the concerns on competencies and the current condition of the cultural workers who exhibit lack of skills, thus entailing the establishment of programmes that would address professional development and continuous trainings.

Creative entrepreneurship

The business side of art that instigates economic benefits was considered as important as the value of content creation in artistic and cultural productions. This section includes marketing the intangible and cultural heritage. Some of the issues mentioned in this discussion are audience development and sustaining funding support from different cultural agencies and funding institutions.

Digitalisation

The rapidly growing digital environment allowed new technologies to evolve and take part in featuring the different narratives and points of view about society and individuals. Aside from its impact in communication and entertainment media, new technologies are also being used in education. The use of mobile applications such as the [*sli.do app*](#) in the classroom allows differently-abled learners to interact with teachers. The National Museum of Romania uses

digital storytelling device with touch screen and QR codes to enhance visitor's learning. Augmented Reality (AR) is

already incorporated in the museum experience to allow the audiences to interact with the materials displayed.

Conclusion

Generally speaking, Southeast Asia's cultural landscape may have similar concerns and challenges as Europe's in the areas of cultural policy and arts education. As enumerated above, these challenges are currently being addressed in the region in various capacities and platforms, focusing on *representation and identity*, *interdisciplinary research*, and *culture as a tool for education and social inclusion*, and lastly, for some countries in the region, *digitalisation*.

While the highly-developed and developing countries delve into the issues of proliferation of negative digital media content, social media ethics, and abuse of the freedom of speech, many countries in the Global South still lack the infrastructure for ICT and education. These gaps can be the take-off point for the [*Regionally Speaking*](#) network to bring into the conversations as we proceed to more fruitful and meaningful Asia-Europe dialogues and exchanges.

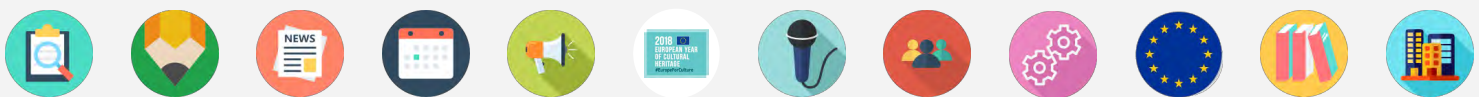
Maria Sharon Mapa Arriola's participation in the ENCATC Congress was part of her membership to [*Regionally Speaking*](#), a peer network of mid-career cultural professionals in south-east Asia. The [*Asia-Europe Foundation \(ASEF\)*](#) has been supporting this network since 2016, along with other partners such as [*Griffith University*](#) (Australia) and [*Georgetown Festival*](#) (Malaysia)

This article was originally published by the Asia-Europe Foundation (ASEF) via its arts website www.culture360.asef.org. Link to the original article here: <https://culture360.asef.org/magazine/26th-encatc-congress-beyond-european-year-cultural-heritage-key-reflections>



MARIA SHARON MAPA ARRIOLA has a Bachelor of Fine Arts degree at the University of the Philippines – Diliman and earned her Master of Arts in Art Theory and Criticism in the same University. Currently, she is a PhD Candidate in Philippine Studies at the Asian Center, UPD. She is also a Visiting Fellow of the 2009 International Arts Journalism Institute in Visual Arts sponsored by the US Department of State and National Endowment for the Arts.

Sharon has been in the tertiary education sector for over 20 years teaching humanities, multimedia arts, modern and contemporary art, research, Philippine art, culture and society. At present, she is the Associate Dean of the New Media Cluster of De La Salle-College of Saint Benilde School of Design and Arts in Manila, Philippines.



The FRH Torch of Heritage and Culture at the ENCATC Congress

After Leeuwarden, Lund, Mont-devant-Sasse, Berlin, and Budapest, the **Torch of Heritage and Culture, and initiative of Future for Religious Heritage**, came to Bucharest, Romania for the 2018 ENCATC Congress on Cultural Management and Policy.

On the evening of 28 September, the "**Celebrating Cultural Diversity - FRH Torch Ceremony**" was held at the Romanian Athenaeum, a cultural landmark of Bucharest.

The ceremony was a special moment to celebrate cultural diversity at the ENCATC Congress, contribute to raising awareness and safeguarding the importance of Europe's rich religious heritage and the values of our shared European heritage as a symbol of unity on which Europe was built. An immense achievement, all the representatives of the official cults in Romania were gathered together to share their memories and express peace and tolerance. They were joined by the Romanian Minister of Culture, **George Ivaşcu**.

ENCATC Congress participants were also invited to share their personal memories related to religious heritage to a growing collection that was presented to the European Commissioner for Education, Culture, Youth and Sport, Mr. **Tibor Navracsics**, at the FRH Conference in October 2018 in Paris.

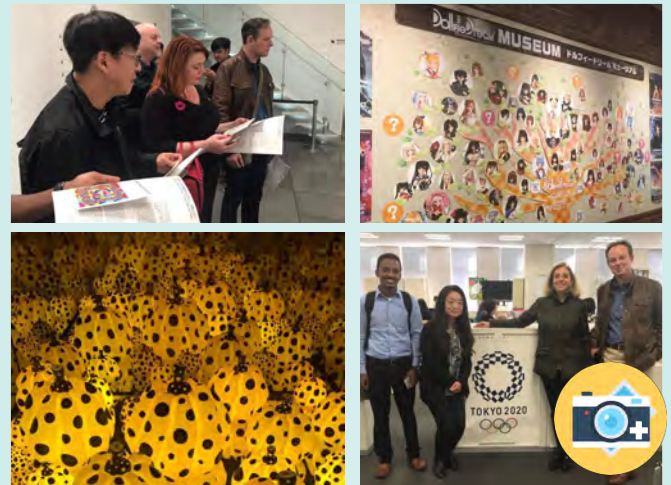


Since the start of the European Year of Cultural Heritage 2018, the FRH Torch had been traveling all across Europe where Ministers of Culture from all EU Member States had been invited to participate, together with prominent members of the international community (artists, scientists, politicians), European citizens and refugees.

Interviews with key speakers and ENCATC representatives from the Ceremony in Bucharest as well as other cities along Torch's path are [available here](#).

ENCATC's 8th International Study Tour goes behind the scenes of Tokyo's vibrant cultural sector

The [2018 ENCATC International Study Tour](#) took place from 7-9 November in Tokyo, Japan for three days of Study Visits providing an exciting insider experience into Tokyo's vibrant arts and cultural scene.



13 participants from Australia, Belgium, Japan, Thailand, and the United Kingdom seized this opportunity to get **out into the field to understand** what is happening **key arts, heritage and cultural institutions** in Tokyo with visits and meetings with leading cultural leaders at **The National Art Center, Tokyo**, the **MORI Building Digital Art Museum**, the **Yayoi Kusama Museum**, the **Arts Council Tokyo/ Metropolitan Foundation for History and Culture**, and **The Japan Foundation for Regional Art-Activities (JAFRA)**.

During the **European Year of Cultural Heritage**, ENCATC wished to provide an experience to learn about cultural heritage in another part of the world.

There were also special lectures to gain a deeper understanding of the preparations taking place for **Tokyo's cultural programme and 2020 Olympic Games**.

Participants gained **privileged access to these cultural landmarks, met with top professionals** who shared about their cultural institutions and more!

Thanks to the study visits, participants came away with **new knowledge and resources** on cultural management and cultural policy practice in Japan as well as on **business models, best practices, audiences, and partnership strategies**. They also established **new contacts** for **building strong foundations for future collaborations** to advance their international cultural and educational relations.

[Read an article about the Study Tour](#) by Ritirong Jiwakanon, Deputy Director of in international affairs for the Institute of Thai Studies at Chulalongkorn University.

ENCATC's 47th Cultural Happy Hour delves into the world of Japanese heritage at the Bruno Lussato Institute

On the evening of 29 November in Brussels 24 ENCATC Cultural Happy Hour guests had an exclusive tour of the **Bruno Lussato Institute** which houses an impressive collection of Japanese **Mingei folk art since 2013**, with some **pieces ranging from the 12th to the 19th century**. Bruno Lussato, a great French humanist, pianist and man of culture, joined forces with his sister Marina Fedier to create the Institute with the **aim of spreading their holistic ideas on culture, philosophy and science and building bridges between cultures and disciplines**.



Following a warm welcome by ENCATC Secretary General, **GiannaLia Cogliandro Beyens**, the evening's programme kicked off with a talk on **"Searching for Asia in the Capital of Europe: Introducing ULB-EAST"** by researchers **Pierre Bonneels** and **Takeshi Morisato** from the Faculté de Philosophie et Sciences sociales, Université Libre de Bruxelles.

The talk was followed by a presentation from the Institute's Managing Director, **Barbara de Muyser Lantwyck**, on **"The Lussato Institute: Understand-Inspire-Exchange - A holistic vision of the world with a focus on Japan to help understanding the new paradigms of the 3rd Millennium"**. She then gave ENCATC Cultural Happy Hour guests a guided visit which continued with a networking drink.

This event was an opportunity to discover more about **Japan's rich cultural heritage** and connections **between Belgian and Japanese organisations** cooperating during the European Year of Cultural Heritage.

Learn more about the ENCATC Cultural Happy Hours in our report on this popular initiative: <https://www.encatc.org/en/resources/event-reports/>

Bringing students closer to #EYCH2018 students

From 10-13 October in Brussels, ENCATC welcomed students from the **University of Ferrara** studying cultural management and policy.

A member of ENCATC, the university wanted to **give its students a hands on experience to enhance and deepen their knowledge on European cultural policy**. The **ENCATC European Study Tour in Brussels** provided a four-day programme with special access to **European institutions** and visits to **renowned arts and cultural organisations** located in the heart of Europe. There were also lectures with leading academics and researchers on cultural management and policy as well as cultural practitioners.



CULT meeting at the European Parliament (left) and the students with MEP Silvia Costa.

Since its beginning, ENCATC has been strongly committed to **encouraging the mobility of educators, students and young professionals** because this experience is invaluable for capacity development, for the internationalisation of careers, and for the achievement of the Europe 2020 objectives.

One of the major highlights was to observe the **Committee on Culture and Education (CULT)** meeting followed by a meeting with **Silvia Costa**, Member of the European Parliament, Member of the Committee on Culture and Education.

To learn more about the European Union and Culture and the **European Agenda for Culture after 2020**, students met with **Nicola Robinson**, Policy Officer - Culture / External dimension at the European Commission. Also, as 2018 is the **European Year of Cultural Heritage**, **Lorena Aldana**, member of the **EYCH 2018** taskforce at the European Commission presented the initiative and how young people can be involved.

Among the cultural visits, the group went to the **Kanal - Centre Pompidou**, the **House of European History**, **BOZAR Center for Fine Arts** (a member of ENCATC), and **LaVallée** - a cultural space and hub in Brussels' Molenbeek neighbourhood.

/encatcSCHOLAR delivers inspiring new teaching material with a special issue on Intangible Cultural Heritage and Higher Education



The online publication /encatcSCHOLAR is designed to be a unique tool for education and lifelong learning on arts and cultural management and policy. It was born to satisfy the growing demand for the latest teaching material from academics, researchers, cultural operators and students in over 40 countries around the world.

This [special issue of /encatcSCHOLAR](#) is part of the legacy of the [2017 UNESCO-ENCATC project](#) "**Learning on intangible heritage: building teachers' capacity for a sustainable future**".

This newly published edition of the /encatcSCHOLAR is a unique teaching tool for educators from all over the world and includes **curated teaching material for their Intangible Cultural Heritage (ICH) programmes**. It is also an invaluable source of **knowledge for researchers and scholars** looking for the latest publications in the field of ICH.

With a new vision of cultural heritage gaining prominence, **UNESCO encourages integration of intangible cultural heritage (ICH) in training programmes** for future decision-makers and professionals in related fields, such as heritage studies, cultural management or sustainable development. However, **despite international recognition of ICH** and its critical importance for sustainable development, **the theme has been largely neglected in relevant studies** in almost all the world regions.

In this context, the **UNESCO-ENCATC project** "Learning on intangible heritage: building teachers' capacity for a sustainable future" **aimed to revisit the training programmes** of universities, as well as to strengthen their capacity building in ICH and, by doing that, **help UNESCO raise awareness about the 2003 Convention and its purpose**.

This project was implemented by ENCATC under UNESCO's Participation Programme 2016-2017 and in partnership with 3Walks-Cultural Research, Training and Knowledge and Social Transfer. Dr. Cristina Ortega, director of 3Walks and an ENCATC member, was in charge of the scientific coordination of this project.

The special includes four key sections. First, there are

results of the mapping of higher education programmes teaching ICH – carried out in the framework of that project – are presented in the form of a piece in the newly created **"Research" section**.

The **section "Network"** is also inaugurated in this special issue, with a contribution by Frederic Vacheron, Director of Villa Ocampo UNESCO Observatory, who explains the process of creation and characteristics of **the Latin America and the Caribbean Academic Cooperation Network on ICH** (ReCA PCI LAC).

In the **"Case Analysis" section**, Ilaria Guglielmetti and Agostina Lavagnino, from the School of Design of the Polytechnic University of Milan (whose programme was identified in the mapping) and the Etnographical and Social History Archive of Lombardy Region, respectively, share with us their experience in developing their **"Intangible Search Inventory"**.

Finally, a piece on the **round table organised in the framework of the UNESCO-ENCATC project** is included in the **"Proceedings" section**.

The timing of this special issue during the European Year of Cultural Heritage makes a valuable contribution to the knowledge shared and helps to raise awareness on the importance of intangible cultural heritage. Moreover, ENCATC hopes this issue contributes to foster teaching on ICH in Europe and beyond as well as to promote discussion on ICH and, in particular, on the need to integrate it in higher education curricula!



ACCESS THE SPECIAL ISSUE HERE:

<http://blogs.encatc.org/encatcscholar/?p=2129>

**Celebrating the EYCH year the 2018 ENCATC Award goes to
Dr. Alba Victoria Zamarbide Urdaniz for her research on
"Re-defining the role of 'buffers' in the management of the historical territory. The
discrepancies between theoretical concepts and practical interpretations of 'buffer'
zones in Eastern and Western Cultural World Heritage sites."**



On 27 September, **Dr. Alba Victoria Zamarbide Urdaniz** from Waseda University in Japan was announced as the **winner of the 5th ENCATC Research Award on Cultural Policy and Cultural Management** for her PhD on *"Re-defining the role of 'buffers' in the management of the historical territory. The discrepancies between theoretical concepts and practical interpretations of 'buffer' zones in Eastern and Western Cultural World Heritage sites."*

The 2018 Award winner was revealed at the **2018 ENCATC Research Award Ceremony** held in Bucharest, Romania during the 26th ENCATC Congress "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations." Speaking on behalf of the Award's International Jury, **Francesca Imperiale**, President of ENCATC said: *"This extremely well designed and written study, with its rich theoretical perspective, comparative approach, and "real world" application, reflects the true spirit of the ENCATC Research Award."*

Alba Zamarbide Urdaniz's research gives **an overview of different European and Asian historical regions bringing up the debate on alternative meanings for "buffer" zones** as a possible catalyst of holistic regional management efforts at different scales. It makes use of a **wide range of analysis layers, from theory to morphology, legal management and on site studies with stakeholders and local communities**, to make a critic to the globally extended heritage management models. Based on strong empirical data, her **conciliatory model serves as a prelude**

to the transition from traditional heritage "preservation" models to growing holistic visions, defining new roles and positions for organisations and communities as essential pieces of the heritage management strategy.

Dr. Zamarbide Urdaniz expressed her gratitude for the ENCATC Award's prestigious international recognition: *"I would like to thank ENCATC and the Award's international jury for this opportunity to share my research in Europe and beyond that has benefited from a social approach which I learned from a Japanese methodology. This proves that the consideration of many human layers of cultural management needs worldwide attention."* The winner will have her PhD thesis published in the [*ENCATC Book Series on Cultural Management and Cultural Policy Education*](#) by the international publishing house, PIE Peter Lang.

*"ENCATC is very honoured to have **Mr. Mircea Diaconu**, Member of the European Parliament and Vice-chair Committee on Culture and Education to be with us today to announce the jury's choice for the 2018 ENCATC Research Award winner," said ENCATC Secretary General, **GiannaLia Cogliandro Beyens**. "This is the first time a member of the European Parliament has announced the ENCATC Research Award winner. It is also the first time ever that we have commissioned to a local artist, **Nicolae Stoica**, the design of the Prize. With the idea to help the mobility of the artistic work and the promotion of local artistic talent this will be continued in the years to come."*

TOP PHOTO from left to right: Romanian artist Nicolae Stoica; Mircea Diaconu, Member of the European Parliament, Vice-chair Committee on Culture and Education; Prof. Mircea Dumitru, PhD, Rector of the University of Bucharest, Romania; Francesca Imperiale, ENCATC President; Alba Victoria Zamarbide Urdaniz, the 2018 ENCATC Research Award Winner; Jaime Alberto Alberto Ruiz Gutiérrez, Award Jury Member; Richard Maloney, Award Jury Member; GiannaLia Cogliandro Beyens, ENCATC Secretary General; Jerry C Y Liu, Award Jury Member; Alan Salzenstein, Award Jury Member; and Tanja Johansson, ENCATC Board Member.



The winning research also helps to raise awareness on cultural heritage and provides crucial insight into a comparison between East and West during the European Year of Cultural Heritage.

On this occasion, **Prof. Mircea Dumitru**, PhD, Rector of the University of Bucharest the largest university in Romania and one of the first two in the country, addressed the audience to emphasize **the crucial relationship between research and teaching**. He also praised the important work being done by **PhD students as the next generation of talent bringing new perspectives** to benefit cultural management and policy.

Alongside the 2018 winner, the finalists were applauded for their relevant contributions to the field of cultural management and policy research: **Dr. Francesca Giliberto** for her PhD on *"Linking Theory with Practice: Assessing the Integration of a 21st Century International Approach to Urban Heritage Conservation, Management and Development in the World Heritage Cities of Florence and Edinburgh"* obtained from Politecnico di Torino in Italy and the University of Kent in the United Kingdom and **Dr. Matina Magkou**, for her PhD on *"Value and evaluation in international cultural cooperation programmes focus on the EuroArab region"* obtained from the University of Deusto in Spain.



Launched in 2014, the ENCATEC Research Award exists to **stimulate academic research in the field of cultural policy and management**, to **explore contemporary issues at stake** and **possibly anticipate new cultural policy orientations through comparative and cross-cultural research**. Moreover, it contributes to the process of creating an infrastructure, a **network of researchers** who are doing comparative research projects in cultural policy and management issues.

Learn more about the ENCATEC Research Award on Cultural Policy and Cultural Management:
www.encatc.org/en/award/

RESEARCH

22 papers on cultural heritage presented at the 2018 ENCATEC Education and Research Session

On 28 September in Bucharest, Romania the **2018 ENCATEC Education and Research Session** was an annual gathering of the international research community. It provided a **unique interdisciplinary environment** to get the latest **world-class research** conducted in the field of **cultural management and policy and the most innovative practices in teaching and training**. There was a focus on the main topic of the 2018 ENCATEC Congress "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations", **addressing the critical and inclusive views of cultural heritage** and its **relation with other cultural and creative sectors**. 22 papers on cultural heritage were presented with an additional on 9 hot topic issues related to the wider field of cultural management and policy research and education.

The Education and Research Session resulted in the publication during the European Year of Cultural Heritage of the **Congress Proceedings "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"**, a compilation of papers presented during the sessions. The book (ISBN 13 978-92-990088-0-5) is **available for download:** <https://www.encatc.org/en/resources/books/>

In the **next steps** following the Congress, **authors and presenters of this Research Session will be invited to submit their work** in two ENCATEC publications. The first is the ***ENCATEC Journal of Cultural Management and Policy Education***. Launched in October 2011, the Journal's objective is to stimulate the debate on topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. The Journal is based on a multidisciplinary perspective and aims at connecting theory and practice in the realm of the cultural sector. **Presenters in the Education Session** will be invited to submit their papers to the ***encatcSCHOLAR***, a unique tool for education and lifelong learning on arts and cultural management and policy. Composed of articles, exclusive interviews, case studies, conference reports and more, *encatcSCHOLAR* was born to satisfy the growing demand for the latest teaching material from academics, researchers, cultural operators and students in over 40 countries around the world.

The ENCATEC Education and Research Session builds on the success of previous edition organised in Brussels (2010), Helsinki (2011), London (2012), Antwerp (2013), Brno (2014), Lecce (2015), Valencia (2016), and Brussels (2017). At date more than 350 researchers and educators from around the world have presented their work.



EVENTS

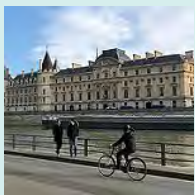
Round out your calendar with these events linked to cultural heritage



International Conference “Worlds of Cultural Heritage(s)”

7-8 February 2019 in Coimbra, Portugal

This conference aims to contribute to the ongoing international debates about the history and politics of cultural heritage. Addressing the most vital conceptual and methodological critical assessments of the ways in which Cultural Heritage Studies can evolve as a discipline and dialogue with others, the conference aspires to provide a global empirical engagement with the history of its languages and programs, but also with its place in international agendas.



World Meeting on Heritage, Sciences and Technologies

13-16 February 2019 in Paris, France

This Meeting is part of the Interacademic Development Group's mission to mobilize knowledge for co-development. A strong emphasis will be placed on the Mediterranean region and on new heritage jobs. It will include two main events, a scientific symposium and a day of round tables open to all audiences, accompanied by several satellite workshops in Île-de-France. More than 2000 people are expected to attend the entire Meeting.



6th UNESCO UNITWIN Conference 2019 “Value of Heritage for Tourism”

8-12 April 2019 in Leuven, Belgium

Heritage and tourism constitute a winning team if managed properly. Heritage offers an excellent asset for heritage and cultural tourism on the one hand while the sharing of heritage's values with locals and visitors provoke learning processes and experience on the other hand. The visitor is able to contribute in many ways to heritage conservation while heritage adds to the attractiveness of a place and therefore to the local economy and identity which, in turn, justifies heritage conservation.



4th international conference for Integrated Pest Management (IPM) for Cultural Heritage

21-23 May 2019 in Stockholm, Sweden

Threats by pests to cultural heritage are now more than ever on the agenda for museums, archives, libraries and historic houses. It is important that professionals within the sector, such as scientists, conservators, curators, archivists, librarians, collection managers and others, meet and discuss methods of dealing with the challenges posed by pests.



3rd Annual Memory Studies Association Conference

25-28 June in Madrid, Spain

This conference will highlight the extending horizons of memory studies, inviting papers that discuss both transnational memory constellations and specific examples of local memory-making around the globe. It seeks answers to questions such as: How can memory studies continue to conceptualize the production of memories around the globe while taking into account the diversity of conceptualizations of time and space? Acknowledging the fact that current theories of memory are heavily influenced by the memories of traumatic pasts, how can memory studies broaden its scope, for instance, by incorporating the analysis of non-violent pasts?





EYCH OPPORTUNITIES

CALLS FROM ENCATC

MEMBERS ONLY

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

CALL FOR APPLICATIONS:

Official label of the European Year of Cultural Heritage

ENCATC members who are implementing a **cross-border initiative** that responds to the one or more of the objectives of the European Year of Cultural Heritage and takes place by 31 December 2018 are invited to **apply for the official label of the European Year of Cultural Heritage**.

ENCATC, as one of the official members of the stakeholders' committee for the European Year have been entrusted with the task of labelling cross-border/ European projects, initiatives and events organised by the members of our network provided that the activity **relates to cultural heritage, has a clear European dimension, and involves several European partners**.

DEADLINE: 14 December 2018

MEMBERS ONLY



CALL FOR APPLICATIONS:

ENCATC Label

The ENCATC Label provides a structure for the network to support and promote the development of scientific seminars, events and workshops organised by its members in various regional areas.

Thus, ENCATC will co-brand and ensure labelling of selected events, carefully chosen on a case by case basis, upon requests made by the organizers.

By co-branding their events with ENCATC, members also benefit from assistance to find the best experts for the topic at hand and the network's wide

DEADLINE: Ongoing





Are you working on project deadlines related to heritage? ENCATC launches the Project Marketplace for its members to find partners within the network

On 30 November, ENCATC launched a **new online space** in its Members' Area called **the Project Marketplace**.

Responding the to needs of its members, the **Project Marketplace** is intended to help connect **ENCATC members who are interested in collaborating on transnational projects, especially the upcoming Horizon2020 calls** with a deadline on 14 March 2019:

- "The societal value of culture and the impact of cultural policies in Europe";
- "Collaborative approaches to **cultural heritage** for social cohesion";
- "Social platform on the impact assessment and the quality of interventions in European historical environment and **cultural heritage sites**";
- "Societal challenges and the arts".

Via an [online form](#), members can express their interest in searching for partners for existing proposals they are working on, share that they are interested to become partners, or that they are looking for members to exchange about potential project ideas. Of course there is also space to share other calls they are working on in addition to the Horizon2020 ones above.

The information collected is then available for members in the Members' Area of the ENCATC website under "Project Marketplace". Members can then review, reach out and connect with other members who match their needs and interest in order to put together successful project applications.

There is no deadline to fill in the online form, but members are encouraged to complete it as soon as possible to allow for sufficient time to collaborate on project calls.

With more than 130 members in over 35 countries, ENCATC is confident this will be an extremely useful tool for the network's membership to facilitate successful collaborations and new successful applications!

*The Project Marketplace is only available to **ENCATC members** and **new members who join**.*

OTHER CALLS

CALL FOR PAPERS: [The Concept\(s\) of Heritage; 13th International Conference of Young Researchers in Heritage](#)

This conference to take place from 13-15 December 2019 at the Australian National University aims to examine the concept(s) of heritage, its various meanings, interpretations and uses of across the globe. Young researchers across all disciplines and nations are invited to submit proposals for 20-minute papers based on any aspect of the concept of heritage, from comparative case studies to theoretical analyses, that will instigate further discussions and reflections. | **DEADLINE: 1 January 2019**

CALL FOR ABSTRACTS: [Change Over Time Journal--9.2 Sounding Heritage](#)

This issue of Change Over Time examines the impact and role of sound in the conservation of the built environment. Contributors are invited to consider 'sound in heritage' from a variety of disciplinary perspectives including, (but not limited to): acoustics, affective heritage, archaeology, architecture, conservation, design, disability studies, performance studies, psychology, tourism, and urban planning. Theoretical discussions, case studies concerning particular sites and/or technologies, evaluations of current practices, and policy discussions are welcome. Sound files, sonic visualizations, or web-based media will be considered in support of final submissions. | **DEADLINE: 4 January 2019**

CALL FOR ABSTRACTS: [Conference on Integrated Pest Management \(IPM\) for Cultural Heritage](#)

This issue of Change Over Time examines the impact and role of sound in the conservation of the built environment. Contributors are invited to consider 'sound in heritage' from a variety of disciplinary perspectives including, (but not limited to): acoustics, affective heritage, archaeology, architecture, conservation, design, disability studies, performance studies, psychology, tourism, and urban planning. Theoretical discussions, case studies concerning particular sites and/or technologies, evaluations of current practices, and policy discussions are welcome. Sound files, sonic visualizations, or web-based media will be considered in support of final submissions. | **DEADLINE: 4 January 2019**

CALL FOR ABSTRACTS: [Optics for Art, Architecture, and Archaeology VII](#)

Held again in Munich at the World of Photonics Congress from 24-27 June 2019, O3A is an established event for discussing advanced methods and new instruments for the

historical study, conservation and documentation of cultural heritage. The symposium is a unique forum focused on optics research in the field of heritage science. Contributions are welcome and will be considered in all fields of research for cultural and natural heritage. | **DEADLINE: 9 January 2019**

CALL FOR PROJECTS: [World Heritage Volunteers 2019](#)

The UNESCO World Heritage Centre is pleased to announce the Call for Projects for the World Heritage Volunteers (WHV) Campaign 2019. This Call welcomes the participation of all interested organizations and institutions. The WHV Initiative was launched in 2008 to encourage young people to undertake concrete actions and to play an active role in the protection, preservation and promotion of World Heritage sites. It consists of action camps organized by youth organizations or institutions in cooperation with multiple stakeholders and partners, which work all together for the state of conservation of World Heritage sites. | **DEADLINE: 13 January 2019**

APPEL A PROJETS: [C'est mon patrimoine !](#)

Le projet est coconstruit entre professionnels de différentes disciplines : médiateurs des patrimoines, artistes professionnels, acteurs de l'enfance et de la jeunesse, du secteur public ou de l'éducation populaire, etc.. Il est l'objet d'une élaboration commune entre deux partenaires au minimum, structure patrimoniale d'accueil du projet et structure d'accueil de loisir ou association d'éducation populaire travaillant régulièrement avec le public-cible. Deux services différents d'une même collectivité, patrimoine et jeunesse, peuvent par dérogation être considérés comme partenaires. | **DATE LIMITE : 31 janvier 2019**

CALL FOR PROPOSALS: [Hands On Conference 2019](#)

The conference from will focus on museums' roles as places of social inclusion. We would like to discuss how to cater to specific needs of diverse audiences and take a closer look at how children's museums use collections to impart knowledge on cultural heritage. Last but not least, we would like to explore innovative educational formats, especially when connected to digital learning. Help the organisers make the program even better by contributing your expertise. Speak, present your project, lead a table at the world café, etc. | **DEADLINE: 1 March 2019**



EUROPEAN YEAR OF CULTURAL HERITAGE

Throughout 2018 an exciting and unique series of activities and events encouraged people from all over to discover and engage with Europe's shared cultural heritage. As the European Year of Cultural Heritage winds down, in our second special issue dedicated to cultural heritage get here relevant highlights from the European level!

The first-ever European Framework for Action on Cultural Heritage unveiled by the Commission at the Closing conference of the European Year of Cultural Heritage 2018

The climax of the European Year of Cultural Heritage 2018 took place at the **"#EuropeForCulture Closing Conference"** in Vienna on 6-7 December. It was organised by the Austrian Presidency of the Council of the EU in collaboration with the European Commission.

The conference **aimed at sustaining the commitment to the objectives of the year well beyond 2018, and at capitalising on its achievements for the benefit of future EU policies and actions.**

EXPERIENCING CULTURAL HERITAGE

As a prelude to the closing conference, themed walking tours in Vienna's historic city centre invited participants to experience cultural heritage. Walking tours included a [strudel making session](#), highlighting the links between this traditional pastry, slow food and sustainable tourism, as well as [restoring old buildings](#) by tapping bricks into place or painting historical window frames.

POLICY DISCUSSION

On 7 December, policy makers and heritage professionals discussed key issues related to cultural heritage: from **urban planning and Baukultur**, the role of education, to **skills, training and knowledge transfer** in the heritage sector, and **sustainable cultural tourism**, among others. Documents with recommendations on the two last topics were also made public. These included the work done by the Open Method of Coordination (OMC) expert group working on **"Sustainable Cultural Tourism"** with their [recommendations](#) and the Open Method of Coordination (OMC) expert group on **"Heritage professions"** with their recommendations on [skills and training in the heritage sector](#). The later group benefited from the results of the brainstorming exercise of a group of heritage stakeholders, including ENCATC, launched under the 'Voices of Culture'. The group produced in [2017 the Brainstorming Report Towards an Integrated Approach to Cultural Heritage for Europe – Prospectus on Skills, Training and Knowledge Transfer for Traditional and Emerging Heritage Professions](#).





A specific session addressed the **important role of youth in preserving and taking responsibility for cultural heritage**. The working group discussed approaches for youth engagement, including the use of social media, voluntary work and contemporary creation, as well as tools and policies to encourage youth participation.

HIGHLIGHTS OF THE CLOSING CONFERENCE

Speaking at the conference, **Tibor Navracsics**, Commissioner for Education, Culture, Youth and Sport presented the first-ever [European Framework for Action on Cultural Heritage](#). It re-affirms and puts into practice the principle of **mainstreaming** of cultural heritage in different EU policy areas, and is the first document to set out an **integrated approach to cultural heritage at European level**.

The framework establishes a set of **4 principles and 5 main areas of continued action for Europe's cultural heritage**, to which the EU is contributing. It includes over 60 actions that will be implemented by the European Commission in 2019 and 2020.

The **4 principles of the European Framework for Action on Cultural Heritage** are: 1) A holistic approach, looking at cultural heritage as a resource for the future and putting people at its heart; 2) Mainstreaming and integrated approach across different EU policies; 3) Evidence-based policy making, including through cultural statistics; 4) Multi-stakeholder cooperation, encouraging the dialogue and exchange among a wide range of actors when designing and implementing cultural heritage policies and programmes.

During the conference, the Commission also presented its [Cultural gems app](#), a social sharing platform for local

communities to **show their hidden cultural spots**, and for visitors to **discover cultural and creative places off the beaten track**. This online tool contains a variety of information on **168 cities in 30 countries across Europe**, ranging from cultural attractions and facilities to creative economies, and from human capital and education to quality of governance. Its main aims are to encourage mutual exchange and learning, and to spark innovation and resilience in these and other cities.

A special [eTwinning award for cultural heritage](#) was also given out, recognising teachers who in 2018 engaged learners in discovering Europe's cultural heritage through **intercultural and collaborative educational projects**.

Learn more about the final event here:

<https://www.kulturerbejahr2018.at/de/veranstaltungen/veranstaltungen-detail/europeforculture>

Consult the European Framework for Action on Cultural Heritage [here](#).

A 2-page factsheet with key information on the European Framework for Action on Cultural Heritage is available [here](#).

Visit the [media gallery](#) of the Conference.

Photo previous page: ©BKA/Andy Wenzel

Photos this page: @ENCATC

Erasmus+ enriching our cultural heritage

As one of the most well-known and successful EU programmes, Erasmus+ provides many opportunities for young people to learn more about cultural heritage by studying, training, gaining experience and volunteering abroad.

Throughout 2018, Erasmus+ has put Europe's cultural heritage under the spotlight and supported many projects linking education, training, youth and heritage. Take a look at this [publication](#) developed by Erasmus + on the occasion of the European Year of Cultural Heritage 2018, and read about some inspirational examples of what has been done.

Plain sailing: Volunteering through Erasmus+

Erasmus+ enables young people to travel abroad to participate in heritage-related volunteering projects. Learn more by watching this short [video](#) about the experience of an Erasmus+ volunteer who spent time sailing around the Norwegian coast, learning about its maritime culture and heritage.

Dancing shoes: Higher education and cultural heritage

Erasmus+ supports many higher education programmes that contribute to the protection and transmission of cultural heritage. Watch this short [video](#) about how an Erasmus Mundus Joint Masters Degree, Choreomundus, is documenting and **safeguarding dance as a form of intangible cultural heritage**.



To learn more about how **Erasmus+ is supporting cultural heritage**, take a look at the [Erasmus+ project factsheets](#). They cover a range of different topics from reviving traditional dishes through art, to collective heritage and literature. Let them inspire you to apply to Erasmus+, as the programme for cultural heritage remains available after 2018.

Photo: Choreomundus

How is the European Economic and Social Committee contributing to the European Year of Cultural Heritage?

The ninth edition of ["Your Europe, Your Say!"](#), one of the flagship events of the European Economic and Social Committee (EESC), took place from 15-16 March during the European Year of Cultural Heritage (EYCH).

The heading for the young people's debates was: **"United in diversity: a younger future for European culture – can European youth take European culture to heart?"** The event and its key subject underlined the importance of strengthening the participation of young people in civil society, while drawing on their thoughts about cultural diversity. YEYS 2018 went beyond the established arts and culture industry to address the cultural experiences and aspirations of young Europeans – and how they contribute to shaping, embracing and also critically reflecting European culture.

YEYS is a yearly youth event in which 16-year olds from all over Europe meet at the European Economic and Social Committee to discuss a topical subject and make recommendations to the European institutions. This year, 99 participants from 33 countries (three secondary schools pupils from each Member State and candidate country) met to celebrate the European Year of Cultural Heritage and drew up **10 recommendations on the future of culture** in Europe. Then they [voted for the best three](#), which the EESC distributed to its Members and sent to the European Commission and the European Parliament. They are:

The opportunity of discovering other cultures through travelling– ex aequo. This project suggests creating a special study exchange programme with language classes, where students would live in host families and learn about new cultures.

Preserve culture, learn from the past and use it to build the future – ex aequo. This recommendation aims to create the European Union House of Cuisine in every Member State. When ordering a specific national dish, the service would include a small note explaining the historical circumstances in which the dish was originally created and would build higher tolerance between nations. Besides that, the group of students proposed creating a support programme for small, traditional handmade craft stores in order to preserve our traditional folk culture.

Experiment with culture. This project aims to bring culture and cultural heritage closer to all people by creating travelling theme festivals and avoiding concentrations of museums in big cities.

"Your Europe Your Say!" has also resulted in a report available here: <https://www.eesc.europa.eu/sites/default/files/files/qe-ak-18-001-en-n.pdf>



The European Economic and social Committee – 60 years of commitment. Civil society in action for tomorrow's Europe



This year the European Economic and Social Committee (EESC) celebrates its 60th anniversary and during the commemorative Plenary Session of May, a **new digital publication** tracing its history and **its vision for the future of Europe** was unveiled!

This **lively publication** with a wealth of multimedia content, particularly videos and infographics, retraces those sixty years of the Committee's commitment involving civil society, in all its diversity, in the building of Europe, highlighting its **successes, its great achievements, its added value and its vision for the future of Europe**.

In "Thinking about the Europe of the future", the European **Year of Cultural Heritage** is included under the **Cultural Cooperation** section.

EYCH 2018 will run through several EESC communication activities, including:

- the EESC's youth plenary session [*Your Europe, Your Say*](#), focusing on cultural heritage and the importance of dialogue with the younger generations;
- the [*Civil Society Prize*](#), the theme of which will be *The values of culture. In the spirit of the European Commission's contribution to the Gothenburg Summit of November 2017 on Strengthening European identity through education and culture, the focus will be on increasing the visibility and understanding of the impact of arts and culture on fostering inclusive and cohesive societies, thus ensuring a sustainable future for the European project.*

Scroll through 60 years of the EESC's history and discover Civil Society in action for tomorrow's Europe here:

<https://www.eesc.europa.eu/CivilSocietyActionForTomorrowsEurope/>

Heritage at Risk: EU research and innovation for a more resilient cultural heritage

Neglect, pollution, natural hazards and climate change are all playing their part in the damage to cultural heritage. This non-renewable resource, in all its diverse physical forms, needs safeguarding for future generations.

CORDIS (Community Research and Development Information Service) has published in June 2018 the **results of several interesting research projects** funded by the EU through **FP7 and Horizon 2020**. Those showcased in the new CORDIS Results Pack, have been carefully investigating the **preservation and the sustainable management** of these valuable assets to increase their overall resilience. Innovative solutions and techniques, assessment systems, mitigation strategies, risk management models, disaster prevention, quick damage assessment, ICT tools and guidelines have been some of the major results **successfully delivered by both FP7 and H2020 projects in the field of cultural heritage**.

Learn more about the project results here:

https://cordis.europa.eu/article/id/400947-heritage-at-risk-eu-research-and-innovation-for-a-more-resilient-cultural-heritage_en.html

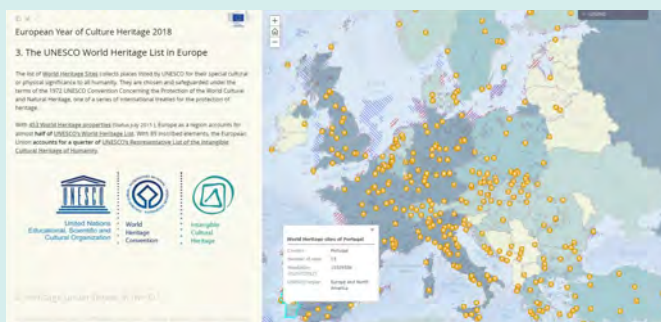
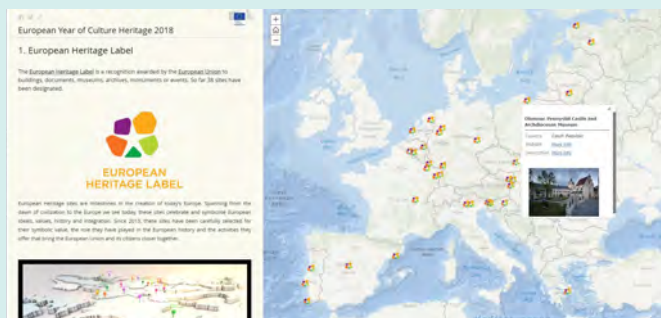
Watch the short video on the initiative:



The Joint Research Centre's Story Map showing cultural heritage everywhere

The Joint Research Centre, the European Commission's science and knowledge service, has developed a brand new **Story Map** that can be used by everyone!

Find out on this **interactive website** what the **European Union and its partners are doing to protect, promote and raise awareness about cultural heritage in Europe.**



Visit the Story Map and learn that cultural heritage surrounds us everywhere: in Europe's towns and cities, natural landscapes and archaeological sites:

<http://eu-commission.maps.arcgis.com/apps/MapJournal/index.html?appid=e3e538d4e4b743c8a6bc7a363fbc2310>

"Europe's cultural heritage through eTwinning" is online

The eTwinning book **"Europe's cultural heritage through eTwinning"** is dedicated to bring cultural heritage to the classroom. The aim of the book is to **unfold the various aspects of cultural heritage** and to **offer examples of eTwinning projects** as well as ideas for activities related to cultural heritage.

eTwinning offers a **platform for educational staff** (teachers, head teachers, librarians, etc.) in European countries to exchange, collaborate, develop projects and be part of the most exciting learning community in Europe.



The book presents a selection of inspiring eTwinning projects related to the many dimensions and forms of cultural heritage, and shows how teachers and pupils of all ages reflected in most creative and colourful ways about this theme.

The book focuses on the four following aspects: Cultural heritage and education; eTwinning and cultural heritage; Teaching cultural heritage at school; and Engaging with Europe's cultural heritage.

eTwinning is contributing to the European Year of Cultural Heritage in many ways: through workshops, conferences, seminars, online activities, materials and of course this book. Ultimately, the goal is to invite citizens and educators to discover Europe's diverse cultural heritage - at EU, national, regional and local level, and to reinforce a sense of belonging to a common European space.

Learn more:

https://europa.eu/cultural-heritage/toolkits/etwinning-book-cultural-heritage_en

ENCATC IN CONTACT



For this ENCATC in Contact, we talked with Transilvania University of Braşov, a new member to join ENCATC in 2018. As the university is part of an exciting project entitled eHeritage, we wanted to learn more for this special issue as well as the institution's reasons for becoming a member and how to be involved in the network.

What are your reasons to become an ENCATC member?

We are the coordinators of a Coordination and Support project which addresses the "twinning" challenges described in the topic H2020-TWINN-2015 of the Work programme. eHERITAGE ('Expanding the Research and Innovation Capacity in Cultural Heritage Virtual Reality Applications') which is supported by the Research Executive Agency, under the power delegated by the European Commission, under grant number 692103.

As the project reached its final stage, we plan to continue our involvement in cultural heritage as we already gained significant experience during the last 3 years.

We wanted to join ENCATC in order to expand and strengthen our professional relationship, to learn about other cultural heritage projects and to find new opportunities in this area. Furthermore, we want to become a center of excellence in cultural heritage and modern technologies in the Eastern Europe. This will allow us to create innovative solutions which increase the attractiveness of our national heritage.

Last but not least, we want to learn more about cultural management and



The mascot of the EU Open Day 2018 looking at the Bran Castle from Transylvania, Romania through the holographic stand.

cultural policies, and ENCATC seems like the perfect network for helping us with this endeavor.

Can you tell us more about this project? How do you expect it to impact the field of heritage and the wider field of cultural management and policy?

We are a group of people composed of almost exclusively engineers with experience in 3D modelling, computer aided design, robotics, virtual and augmented reality. Through the course of eHERITAGE, we have learned how we can apply our knowledge in

creating cultural heritage solutions. Our project has pronounced education, training and awareness-raising valences, in both tangible and intangible cultural heritage. However, one of our main aims is to also connect with policy creators and to influence them to make better, more informed decisions. By creating innovative VR applications for cultural heritage sites, eHERITAGE contributes to the spread of knowledge in the fields of history, education, technology and arts. Our team specialized in new technologies which may prove the solution to many of the problems faced at the moment by the cultural management and policy makers. We believe that





A group of kids enjoying the 3D book at Researchers Night 2018

through innovative means of digitization such as the extended reality technologies, we can strengthen the link between stakeholders and elevate our current view on these matters.

What are your expectations concerning the ENCATC network?

ENCATC is a promising network. As ENCATC has more than 135 members in over 30 countries we want to expand and strengthen our professional relationship with other members in the network. We see this as a way to also to increase the visibility of our university outside Romania.

We also want to learn about other cultural heritage projects and find new partners with whom to write and implement international projects.

Through key networking events, like the Annual ENCATC Congress on Cultural Management and Policy, we want to develop our teaching methodology in relation to current and

future trends and perspectives in Europe and beyond. ENCATC also opens doors to explore the European and international practice in cultural management training and learning. In this way, we hope to increase our confidence in this area.

ENCATC also provides our institution important communication channel for us to promote our activities and our work related to cultural heritage through its wide network.

What will be your contribution to the network's mission?

Transylvania University of Braşov can contribute to the ENCATC mission in various forms. The intensification of the Internationalization Strategy for our organization is one of the priorities in the Strategic Plan for the period 2016-2020. The achievement of this objective, integrated into the overall Development Strategy, will contribute to the University's adaptation to the current international context of higher education, and of an ever-changing environment. This can be very

interesting to share with ENCATC and our fellow members.

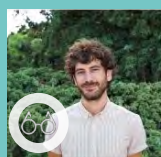
The general objective of Transylvania University of Braşov is to increase its visibility at the international level. We also want to increase the quality of the education and scientific-research processes. This will be an opportunity for us to also promote ENCATC to audiences through our work to extend cooperation with relevant institutions, both in European Union countries and non-European countries. As we are the largest university in the Central Romania, we look forward to promoting ENCATC's mission to other partners and help the network grow.

Finally, the eHERITAGE team has the knowledge to develop innovative applications that use virtual and augmented reality that increase the attractiveness of cultural heritage. We are very eager to share this with ENCATC members.



DR. MIHAI DUGULEANĂ is the coordinator of the eHERITAGE project. He is a licensed engineer in Computers and Automation and a licensed economist in Finance. He is currently an associate professor within the Automotive and Transportation Engineering Department from the Faculty of Mechanical Engineering at Transylvania University of Braşov. His interests are in preserving cultural heritage with the help of XR technologies, computer vision, computer-aided simulation, developing virtual reality applications and bio-signal analysis (EOG, EEG) among others. He has published over 30 scientific papers.

From our interview archives



TONO VIZCAÍNO, creator of "Piedra, la arqueología a la vuelta de la esquina"

"Piedra, la arqueología a la vuelta de la esquina" is dedicated to the relationship between archaeology and mass culture. ENCATC spoke with Tono Vizcaino to learn about his passion and project to engage citizens in having a more connected relationship with the heritage surrounding their everyday lives.



MEMBERS' CORNER

SPECIAL FOCUS ON CULTURAL HERITAGE

The Senior Citizens Heritage Learning Initiative

BY HENRIK ZIPSANE, CEO, Jamtli Foundation, ENCATC MEMBER

Museums are traditionally characterised by their way of working and not by their purpose. The public are not surprised that museums in general collect, preserve and display traces of art and history. The way museums produce is however not the same as the aim or purpose of museums. The role of museums in their community - local, national or even global - may differ but the museums way of working somehow supports or stimulate the aims and as always easiest to understand on some years distance.

Cultural history museums have often been established as a tool for defining identity. Museums are traditionally very good at that - if they were no good they would not have existed for the last hundred fifty years where they not least served for example creation of popular nationalism. That was the case a hundred and a hundred fifty years ago for many Western and Northern European museums and we see that aim re-invented and

making museums flourish in many parts of Eastern Europe today.

Especially in Northern and Western Europe we have seen museums having new aims and museums has used their learning capacity for people to engage in learning activities which may use of art and heritage as tools for new outcomes¹. One such aim has been directed towards social engagement. The demographic development has stimulated initiatives with relation to many different groupings. One of the defined groupings has been older adults where we since the 1970s find many different initiatives among European museums.

Since 2010 has the Nordic Centre of Heritage Learning & Creativity (NCK) - a research entity owned by museums and archives in the Nordic and Baltic countries - has followed this development in Europe and launched The Senior Citizens Heritage Learning Initiative². With inspiration from Tom Schuller and David Watson and their work on

learning in later life and the educational theoretical perspectives interpreted by Peter Jarvis NCK set out to understand the dynamics in traditional as well as new approaches in the meeting between museums and older adults³. In the following I will present an overview of the research done under The Senior Citizens Heritage Learning Initiative so far.

NCK has focused on developments under four headings: genealogy, oral history, volunteering and reminiscence. In these areas NCK has through its owners - archives and museums - conducted experiments and related the outcomes to reflections on documented activities in museums all over Europe, even though predominantly in the North. The important thing here is that The Senior Citizens Heritage Learning Initiative covers both the Third and the Fourth Ages. The initiative uses heritage in learning processes and is addressing real challenges in the community with aims that are respected politically. As the NCK

¹ Jacoba Sraml Conzilles, *Trends in Practical Heritage Learning. Study in Europe in 2012 Report*, NCK 2013 - www.nckkultur.org

² Henrik Zipsane, 'Heritage Learning in service of the memories and life quality of senior citizens', in Weiyuan Zhang, Young Chien Ming Enoch, Dorothy Cheung, May Lau and Duan Chenggui (ed) *International Journal of Continuing Education and Lifelong Learning*, Volume 3, Issue 2, The University of Hong Kong - Hong Kong 2011.

³ Tom Schuller & David Watson, *Learning through life. Inquiry into the future for lifelong learning*. Leicester, UK: NIACE - National Institute of Adult Continuing Education 2009 and Peter Jarvis, *Towards a comprehensive theory of human learning. Volume 1 of Lifelong learning and the learning society*. London & New York: Routledge 2006.

has tested different approaches and methods and examined the processes and results in academic studies, the best practices have been moving from discovery to perfection. The examples show both depth and breadth and are targeted towards older adults in differing life-situations. But the level of engagement and especially the will for more strategic commitment and involvement varies a lot between heritage institutions. In this aspect, European cooperation and comparison is fundamental: for the development of new methods and approaches, joint activities and programmes and for the sake of inspiration, reflection and discussion. We see a great need for new European networks that are related to the issues raised. But there are also other obstacles for reaching the full potential of heritage institutions in their work with older adult learning. Today, many museums work in what could be described as a policy vacuum. The EU policies and recommendations are still not keeping pace with recent developments within the heritage sector and on a national level we see a scattered landscape of actions and policy-development, ranging from very ambitious to non-existing. Museums have thus, for the most part, taken on the challenge of the ageing population without back-up from political stake-holders.

NCK has seen how many museums that engage in older adult learning have developed strong connections to the health sector, thereby extending local networks, reaching new groups and, hopefully, in the long run, exploring ways to cut public spending on health and welfare. But for museums to go in this direction they need encouragement and support, both on local and national policy level. Heritage institutions need to

know that their actions are valued and considered important. However, museums also have a responsibility to show political stakeholders what they do, how they do it and explain why it is important.

Older adults are also great assets to the museums. They are people whom, by sharing their memories, time and enthusiasm, enrich the sector and make our institutions keep on learning.



Authorities at all political levels must be introduced to activities where heritage in its broadest meaning is made accessible and relevant for older adults. Heritage can offer learning opportunities for older adults with very diverse sets of interests and experience. But in all examples of programmes and activities we have seen, older adults are also great assets to the museums. They are people whom, by sharing their memories, time and enthusiasm, enrich the sector and make our institutions keep on learning⁴.

In The Senior Citizens Heritage Learning Initiative it has been clear

that some museums are very successful and trying to provide both social inclusion and learning and commercial activities aimed at older people. This is not least seen in museums with activities which are largely driven by volunteer engagement. The distinction is primarily made between members of the community who can benefit from participating in programmes and activities aimed at groups of older people and tourists coming from other places who are considered a target group you can profit from. This distinction is also reflected in activities for other age-groups. Together with other activities museums can offer experience, knowledge and feelings of how life used to be for older people in different historical periods and thereby stimulate attitudes based on understanding, respect and cohesion. The increasing number of older people is an asset to society and a target group that the heritage sector must address. It is clearly a developing market for the kind of activities that are striving for learning and social cohesion; but older people are also an important target group for commercial activities, both to show what older people's lives have been like in the past and for senior citizens as important paying visitors⁵.

In 2012 NCK through The Senior Citizens Heritage Learning Initiative for the European Association of Regional and Local Authorities on Lifelong Learning (EARLALL) set up a working group on lifelong learning and the ageing population. During 2012-2013 a handful of regions in Europe arranged seminars where participants from local and regional authorities, universities and civic society discussed the following with regard to what was called *life*

⁴ Sara Grut, *Heritage and the Ageing Population*, The Learning Museum Network Project, edited by Ann Nicholls, Manuela Pereira and Margherita Sani, Regione Emilia-Romagna 2013.

⁵ Anna Hansen & Henrik Zipsane, Older people as a developing market for cultural heritage sites, 'Journal of Adult and Continuing Education', Volume 20, Issue 1, Manchester University Press, Spring 2014.



engagement for older adults. Our questions for the discussions were the following:

Who are the local and regional stakeholders, **how** do they work and **what** do they offer in the cases mentioned below:

1. Physical and mental health and well-being of older adults
2. Competence preservation and development of older adults
3. Social life and community participation of older adults
4. Social and financial security and independence of older adults
5. Use and transference of individual and social life experiences of older adults.

The participating regions were Rhineland-Pfalz (Germany), Baden-Württemberg (Germany), Provincia di Livorno (Italy), Durham County (UK) and Jämtland-Härjedalen (Sweden).

The seminars produced notes and, in some cases, even more formal minutes. The overall impression was that there is a great similarity between the regions and their connection to their use of the welfare society as a role model. The differences are primarily visible in relation to what are considered private and public responsibilities and resources. The dominating structure seems to be that there are public stakeholders who take responsibility for the social and financial security and independence of older adults. These public stakeholders are only complemented by private stakeholders to a small extent – for instance about the health and well-being, competence preservation and social life and community participation of older adults. The differences between the regions are mostly concerned with the level of ambition in the services offered to older adults, which also reflects differences in family or household patterns and traditions.

Most important from the perspective of The Senior Citizens Heritage Learning Initiative was that it looks as if only heritage institutions like museums and archives and local heritage associations take any real responsibility for or show interest in the use and transference of the individual and social experiences of older adults. In Provincia di Livorno and in Rhineland-Pfalz, there may be private employers who include older adults as part of their staff policy. However, this may often be just as much for financial reasons as for reasons of competence. In Durham County and in Provincia di Livorno they also mention the intergenerational use of older adults in compulsory school education. Older adults may act as 'grandfather/grandmother' figures in the classroom or in the schoolyard, where their visible maturity has a calming effect on the children and contributes to their sense of feeling secure and safe during school.

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Overall, the regional studies point clearly to efforts made in the context of heritage institutions, and their exclusive way of making room for the development of the individuals' experiences in museum visits throughout their entire life course. The ways in which museums play a key role in these efforts generally involve voluntary activities of all kinds and different kinds of memory-based activities such as reminiscence work. In a broad sense, both the volunteering work and the reminiscence work involve the use of *history* in their approach to the development of older adult's life time competences⁶.

With life time competences we refer to the knowledge, skills and attitudes which develop through a lifetime based on experiences and biological development. Such competences are personal but there are commonalities between people because of similar structures in life time schedules. After all, we all go through similar phases in our biological development and even in our social lives. It seems pretentious to use a word like wisdom to characterise these specific competences. The life time competences can't really be valued or even assessed as such. They are simply there!

Life time competences are already today of great interest to memory organisations such as museums and archives. Many are the older adults who help with identification of long forgotten motives in photo collections and many older adults have preserved competences from different crafts which seem obsolete today. Preservation of some crafts has become dependent on competences which was taught and learned decades ago by now older adults. Museum professionals may be especially tempted to think of carpenters, blacksmiths and other crafts of the like but the same goes for nurses, teachers and even office

⁶ Tine Fristrup & Henrik Zipsane, Lifelong Learning through Heritage. Capacity Building for Re- engagement in later Life, Östersund - NCK 2018 in print.



assistants such as secretaries. Remember that not many are able to type more than 100 signs per minute today or use all ten fingers when typing.

However, life time competences are not only about memories in the form of knowledge or skills from the past. Attitudes are as important but less explored. In fact, I am sure that we all have experienced older relatives with strange attitudes which become visible in specific circumstances. Nevertheless, it should not be any surprise that attitudes also relate to everything from character of fostering in childhood to continued development of convictions and behaviour throughout adulthood. The life time competences carried and kept by older adults are interesting in several ways and in the meeting point between the older adults and heritage organisations such competences are given exceptional value for both⁷.

Volunteering in museums and archives is such an example. From the perspective of the heritage organisation the older adult is representing a direct contact to a recent past. From the perspective of the older adult the heritage organisation represents the demand for the specific life time competences. The heritage organisation grows with achieving and preserving new memories and the older adult grows as she or he feels valued. At the same time the heritage organisation provides a place for a potential social setting. As older adults engage as volunteers they help making that place a setting for socialising with others. The heritage organisations – when successful – are almost archetypical places to stimulate self-directed-learning. The self-

directed-learning is probably today the most prominent phenomenon in adult learning, as this quote reveals: *"In some respects, this emergence of SDL has been a reaction against the overly-prescriptive character of formal education where tight curricula, teacher domination and sometimes rigid assessment practices have resulted in alienation of adults, particularly older people"*⁸.

Nevertheless, this represents an ideal perception and a meeting on equal terms with a transaction formed by demand and supply should be the case. Indeed, in many archives and museums that is what's happening every day. Therefore, being in a museum or an archive should be and when successful is a form of time travel for the individual older adult when dealing with times covered by the personal life span⁹.

The Senior Citizens Heritage Learning Initiative has so far shown that the heritage organisations and the older adults has very much to gain from engaging with each other. There is however still a lack of awareness especially politically around this which explains why little resources is invested in stimulating for example museums and archives to engage. Many museums in Europe has today their impact and success measured in visitor numbers. In the future we need to measure in among other things the amount of efforts to attract real engagement from and impact on older adults.



HENRIK ZIPSANE is CEO of the Jamtli Foundation - a heritage organization in central Sweden which runs one large and three smaller museums. He is also co-founder and senior researcher at The Nordic Centre of Heritage Learning & Creativity- a R&D organization for learning through heritage engagement.

Henrik Zipsane is guest professor in heritage learning and regional development at Linköping University and associate expert of Pascal Observatory and Glasgow University as well as associate of European Expert Network on Culture and is contracted as expert on culture and adult education by the European Commission and the Swedish Government. Henrik Zipsane has been board member of Culture Action Europe and the European Commission Dialogue Platform on Access to Culture and is now deputy director of the European Museum Academy. He holds a PhD degree in education and history from The School of Education, Aarhus University. In recent years his research has primarily been centred on issues related to the use of heritage in regional development and lifelong learning.

This paper is a result of a collaboration between European Museum Academy and Pascal Observatory on a series of seminars 2018-2020 on Cultural Policy and Cultural Literacy Development

7 Anna Hansen & Henrik Zipsane, Older people as a developing market for cultural heritage sites, 'Journal of Adult and Continuing Education', Volume 20, Issue 1, Manchester University Press, Spring 2014.

8 Brian Findsen & Marvin Formosa, 'Lifelong Learning in Later Life. A Handbook on Older Adult Learning', Sense Publishers – Rotterdam-Boston-Tapei 2011.

9 Henrik Zipsane, Life Time Competences and Time Travelling, in 'The Time Traveling Method – in the Service of Society and it's Development' edited by Ebbe Westergreen & Gustav Wollentz, Kalmar 2018.

BELGIUM

BOZAR, Centre for Fine Arts Brussels

Flemish Masters and Beyond Klimt

In 2018, ENCATC member, [BOZAR, Centre for Fine Arts of Brussels](#) is organising two exciting exhibitions in the frame of the European Year of Cultural Heritage. The first, [Flemish Masters: The Power of Images & Theodoor Van Loon – A Caravaggist Painter between Rome and Brussels](#) is now running from 10 October 2018 - 13 January 2019 at BOZAR. It's part of a larger project involving national and international partners such as ENCATC member, the Louvre Museum and the Metropolitan Museum to have a multi-layered collaboration that looks at masterpieces of painting of the Low Countries from an international perspective.



The second, [Beyond Klimt. New Horizons in Central Europe, 1914-1938](#) is running from 21 September 2018 - 20 January 2019 at the [Centre for Fine Arts of Brussels \(BOZAR\)](#). The exhibition is organised in partnership with the [Belvedere Museum](#) in Vienna, where it will be shown from 23 March - 26 August 2018; and in cooperation with the Museum of Fine Arts, Budapest – Hungarian National Gallery. The death of Gustav Klimt, Koloman Moser, Egon Schiele and Otto Wagner in World War I's final year is frequently interpreted as a caesura and associated with the end of an era. The exhibition aims to trace the true impact of this watershed year: the changes it sparked, the limitations it caused, new perspectives that unfurled, and the continuities that persisted.



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CROATIA

Prokultura Association - Observatory of Cultural Policy

Days of Heritage and Tourism for Youth

BY VESNA BULIC, ENCATC MEMBER



From 12-14 October in Hvar, Croatia, "**Days of heritage and tourism for youth**" was a national meeting on tourist culture in the European Year of Cultural Heritage and in the year of celebrating 150 years of organised tourism in Hvar. It was organised by ENCATC member, Prokultura Association - Observatory of Cultural Policy.

It was the place where the civil education professional conference meets the 11th tourism culture festivals exhibiting the works of students from all over the country. This year's theme was "Croatan language golden formula ČA-KAJ-ŠTO".

The Golden formula was coined by Croatian poet and diplomat Drago Štambuk, who promoted it over the years. ČA-KAJ-ŠTO (WHAT): synonyms, showing linguistic Croatian property through three equal idioms: chakavian, kajkavian and štokavian i.e. Standard Croatian.

The aims of this national meeting were to **educate the youngest generations about the importance of heritage education and protection with the aim of preserving the identity.**

The event gave an opportunity for **young generations to meet and exchange their projects** and activities as well as getting acquainted with the **cultural and historical heritage of Hvar** on the spot, as well as of other parts of Croatia through the presentations by students. The main point was to raise the awareness of the youngest and teach them how to preserve their own heritage and identity, at the same time making them conscious of others.

ENCATC CONTACT: [Nansi Ivanišević](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/days-of-heritage-and-tourism-for-youth/>



Lights On! Project connecting heritage through the help of technology

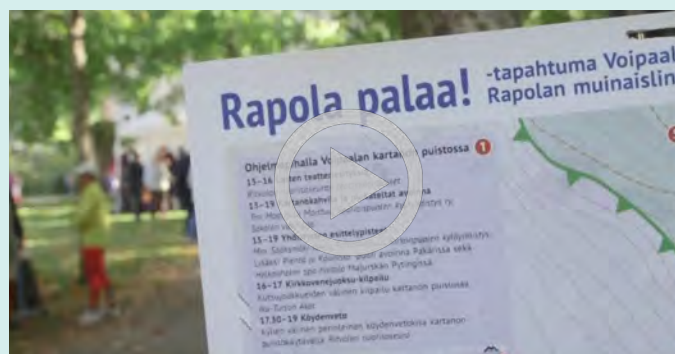
In May 2018 the "Lights on!" project first launched a new mobile game with the aim to **use augmented reality and connect 8 heritage sites in Finland and Estonia.**

Since then, there have been a series of events organised in both countries to **shed light on the enchanting cultural heritage and shared past of the North-Eastern Baltic Sea.** The project from **HUMAK University, a member of ENCATC,** has been encouraging people to visit spectacular ruins, fortresses, hill forts and parks in both countries, and improves their quality as tourist destinations.

In September two more events took place. The first was from 21-22 September on Vallisaari, an island situated between the islands of Santahamina and Suomenlinna, just off Helsinki. The **Flash Vallisaari light art exhibition** held there was organised by Finnish Light Art Society FLASH in co-operation with Metsähallitus' and Humak's Lights On! Project.



The second took place at the **hill fort of Rapola** – the largest ancient hill fort in Finland (Finland) on 23 September.



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LEARN MORE: <https://www.encatc.org/en/events/detail/lights-on/>



Hygge & Heritage – World Heritage and Local Services Seminar



Hygge [hue-gah] is a Danish word to describe an atmosphere of warmth, wellbeing, and cosiness when you feel at peace and able to enjoy simple pleasures and being in the moment. At the end of November, as the days got darker and colder in Central Finland and the people retreated into the comfort and warmth of their homes, this seminar in Petäjävesi and Korpilahti invited participants to indulge in two of our favourite things: Hygge & Heritage!

The Hygge & Heritage – World Heritage and Local Services Seminar took place from 18-20 November in Petäjävesi, Finland, and brought together participants interested in developing lesser-known World Heritage Sites and learning about their impact on local communities, organizations and businesses.

There were also visits to the World Heritage Sites of Petäjävesi Old Church and Struve Geodetic Arc – Puolakka. By going out into the field, participants could be inspired by the importance of these sites and see first-hand how to sustainably develop World Heritage Sites and the areas surrounding them with a specific focus on local services.

This Seminar was also the closing event of the World Heritage sites' boost to local services project, with project partners: Humak University of Applied Sciences, Local Action Groups (LAG) Jyväskylä and Vesuri.

FOR MORE: <http://hygge-and-heritage-seminar.humak.fi/>

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Claire Giraud-Labatte elected President of the "Pôle Patrimoine des Pays de la Loire"



In November, ENCATC member, Claire Giraud-Labatte (3rd from left) has been elected as President of the "Pôle patrimoine des Pays de la Loire".

On 7 November in Nantes, ENCATC member, **Claire-Giraud Labatte** was unanimously elected to be President of the "Pôle patrimoine des Pays de la Loire".

The "**Pôle patrimoine des Pays de la Loire**" is a cooperation network of cultural heritage stakeholders working in this region of Western France. Established on last September 24 in Nantes, it already brings together more than 100 actors: associations, federations, heritage companies, public institutions, universities and educational institutions, with the support of the Regional Council and the Regional Directorate of Culture in the Pays de la Loire (ministry office).

The purpose of the cluster is to **facilitate structuring and cooperation within the heritage sector and to promote regional cultural heritage**.

Speaking in her new role as President, Claire Giraud-Labatte said: *"As a member of the steering committee since 2015 to prepare the creation of the Heritage Center, I wish to continue this collective adventure in favour of an atomized and heterogeneous sector that concerns more than a thousand people. I am proud for my region that **this pole is born during the European Year of Cultural Heritage** and this mission, listening to the field, perfectly complements my commitment at European level."*

FOR MORE:

<http://www.patrimoine.paysdelaloire.fr/actualites/toutes-les-actualites/detail-de-lactu/actualites/detail/News/claire-giraud-labatte-presidente-du-pole-patrimoine-des-pays-de-la-loire/>

ENCATC CONTACT: [Claire Giraud-Labatte](#)

"LLLAwards2018: Lifelong Learning Culture"

Launched by the Lifelong Learning Platform, the "**LLLAwards2018: Lifelong Learning Culture**" celebrated creative and inclusive practices all over Europe.

ENCATC member **Claire Giraud-Labatte** was a **jury member** of this year's edition. On the evening of 3 December in Brussels during the [LLLAwards Ceremony](#) Ms. Giraud-Labatte handed out the "**Active Citizenship**" award to [Dare to Learn](#), a students initiative bringing together learning enthusiasts to explore the new world of lifelong learning.

"The program Dare to Learn creates a space for people to rethink learning and invites everyone along the path of LLL, from professionals and practitioners to governmental actors, institutions, NGOs, etc., and offers to all of us an opportunity to benefit from change and be a change maker. I wish a long life to Dare to Learn and hope you'll building synergies between Education and Culture, inspired by this European Year of Cultural Heritage," said **Claire Giraud-Labatte** at the Award Ceremony.



ENCATC member, Claire Giraud-Labatte delivering the Award on "Active Citizenship" on 3 December in Brussels.

The **LLLAwards** aim to celebrate outstanding initiatives in favour of pushing LLL policy forward, building inclusive societies and making lifelong learning a reality for all. The Awards celebrate educational practices from all over Europe that can demonstrate the use of creative and inclusive learning methods with outstanding results and the potential to be replicated and/or of inspiring others.

FOR MORE: <http://lllplatform.eu/events/lll-week/lllweek-2018-lllawards/>

ENCATC CONTACT: [Claire Giraud-Labatte](#)



Conventions and International Recommendations on Cultural Heritage. Social Effect and Practices of Opportunity

This interdisciplinary workshop **"Conventions and International Recommendations on Cultural Heritage. Social Effect and Practices of Opportunity"** (*Conventions et recommandations internationales sur le patrimoine culturel. Effets sociaux et pratiques d'opportunité*) on 14 January 2019 at the University of Cergy Pontoise, a member of ENCATEC, is devoted to **international conventions and recommendations on cultural heritage**.



The focus of this workshop is necessary in order to describe their **social effects and the practices of opportunity they provoke in heritage, political, cultural or associative institutions**. Creating new uses of culture and revealing specialized actors, international conventions modify the social field and produce new spaces for expression and interaction in cultural policy.

Using a comparative perspective, the objective will be first **to grasp the different modalities of appropriation of international conventions**, led by individuals or groups who use them as powerful means to achieve their goals and, then to **address their social and political efficacy**.

More information coming soon!

FOR MORE: <https://www.encatc.org/en/events/detail/conventions-and-international-recommendations-on-cultural-heritage-social-effect-and-practices-of-opportunity/>

ENCATEC CONTACT: [Cécile Doustaly](#)

Research workshop "Cultural Heritage and Cultural and Creative industries in the European Year of Cultural Heritage (EYCH)" in Burgundy School of Business, Dijon

BY SIMENG CHANG, ENCATEC MEMBER, BURGUNDY SCHOOL OF BUSINESS

On 23 November in Dijon, as part of the **"Forum Entreprendre dans la Culture"** in of Burgundy-Franche-Comté, the [research workshop "Cultural Heritage and Cultural and Creative industries in the European Year of Cultural Heritage \(EYCH\)"](#) has successfully taken place in Burgundy School of Business (BSB), a member of ENCATEC.

The "Forum Entreprendre dans la Culture" is an initiative of the French Ministère de la Culture and has been labelled ENCATEC EYCH- European Year of Cultural Heritage 2018. It was also integrated with the Mois de l'Économie Sociale et Solidaire and in cooperation with Les Journées de l'économie autrement. This year was the 5th edition. Every year the forum gathers over 200 international participants, including students, professionals and experts from cultural and creative sectors in round tables, conferences and workshops.

Five internationally recognised researchers in cultural economics and management presented their research projects during the workshop. Prof. Christian Ost (ICHEC Brussel management school, Belgium), Prof. Luca Rossato (University of Ferrara, Italy), Prof. Christine Sinapi (BSB), Prof. Marilena Vecco (BSB) and Prof. Elena Borin (BSB) reflected their research and projects on the **theme of the European Year of Cultural Heritage from the perspectives of proposing the business model for sustainable cultural entrepreneurship, fostering innovation and entrepreneurship in heritage conservation, adopting low-cost digital technologies for heritage valorization, conceptualising art in the entrepreneurship and the emerging management approach in cultural heritage** during the EYCH.

ENCATEC CONTACT: [Elena Borin](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/research-workshop-in-the-entrepreneurship-in-culture-in-burgundy-franche-comte-forum/>



LuBeC 2018. A great success for the 14th edition dedicated to the Cultural Heritage

BY ANNALISA GIACHI, ENCATC MEMBER

The 14th edition of LuBeC-Lucca Beni Culturali, a two-day of workshops, talks and laboratories dedicated to the cultural heritage, technology and innovation, which took place on 4-5 October at the Real Collegio of Lucca.



LuBeC 2018 has been dedicated to reflection on the themes of the European Year of Cultural Heritage, in line with its general objectives: to **promote the role of cultural heritage as an essential component of cultural diversity and intercultural dialogue**.

The conference: "Innovation and museums: directors talk" was introduced by **Antonio Lampis** - Director-General of Museums at MiBAC, he said: *"The directors of Italian museums are like heroes, because they manage a flow of visitors which is constantly increasing. A lot of buildings are adapted to a museum, but require extensive work to ensure safety, maintenance and protection. Despite these difficulties, the directors are able to do a great job of welcoming."*



The "Lectio Magistralis" of **Giuseppe Guzzetti**, President of Acri and Cariplo Foundation, was focused on the role of the foundation and culture, as a factor for the growth of the social capital, as he said: *"Foundations have always given great attention to art and culture. Where there is culture there is no division and clash. Culture as social cohesion"*.

The talk: "Culture of accessibility and accessibility to culture" has been another focus-topic at LuBeC. Iacopo Melio, journalist and author of the book "Faccio Salti Altissimi", talked with **Massimo Marsili** and **Mauro Felicori** about accessibility and architectural barriers. *"Our Country is still far from acceptable standards, it lacks a culture, which make accessible the artistic heritage"*.



At LuBeC there was also the **5th edition of CreaTech**, an hackathon of creativity. The teams have developed, in 24 hours, a software applications between culture and gastronomy on the territory of Parma and its province. The team Girotondo has won the first prize, for the ability to integrate the territory with the city of Parma. The teams SkyLab e WeiJi have been awarded the second and the third prize.



LuBeC 2018 is an event organized by **ENCATC member PROMO PA Foundation**, with the sponsorship of the MiBAC, Tuscany Region, Municipality of Lucca, Cassa di Risparmio Foundation of Lucca, Banca del Monte Foundation of Lucca and Azimut.

FOR MORE: <https://www.lubec.it/en/>

ENCATC CONTACT: [Annalisa Giachi](#)



The Balkans Transformed – new issue of the HERITO quarterly

Do the Balkans still have, as Churchill suggested, "more history than they can stomach"? Are they still the "European Orient", or a noble buffer zone? What is the condition of literatures of Balkan "smaller languages" and wherein lie their hopes? Or perhaps the old Balkans are no longer there, while its nations are merely stronger or weaker narratives? These are among the leading questions posed in the 30th issue of "Herito" quarterly.

The **Balkan region, as a cultural and historical palimpsest**, is discussed by Robert Alagjovzovski, the former minister of culture of Macedonia. Olimpia Dragouni **analyses the history of Greek-Macedonian relations**. Ivan Čolović examines **the Balkan-related discourse**. Rigels Halili tries to answer the question about the **identity of present-day Albanians**. Ewa Wróblewska-Trochimiuk investigates **visualisations of Balkan trauma in contemporary art**. Arian Leka considers **why Albanian literature is becoming invisible**, while Viktorija Aladžić describes the **history of one of the most beautiful synagogues of Austria-Hungary** in the Serbian city of Subotica.



Of special interest is Małgorzata Rejmer's reportage about **different faces of Tirana. Painful memories of the Balkans** are discussed by Aleksandra Wojtaszek, who examines Kosovo's Pristina and Mitrovica. The issue features also Ziemowit Szczerek's account of his journey to Novi Pazar in Sandžak – a geographical and historical region bordering Serbia and Montenegro.

The new issue closes with an extensive excerpt from "Black Lamb and Grey Falcon" by Rebecca West (1892-1983) – an acclaimed British writer and journalist, described as „the best journalist in the world”, whose works have not been published in Polish before.

LEARN MORE HERE: <http://mck.krakow.pl/bookshop/55>

ENCATC CONTACT: [Agata Wasowska-Pawlik](#)

Emotional Architecture - Dialogue between people and their historical cultural heritage

BY SAVINA TARSITANO, ENCATC MEMBER

In occasion of the European Year of Culture Heritage, **Espronceda, a member of ENCATC**, has the pleasure to present the first of **a series of round tables linked with the culture heritage**. The project is in cooperation with the **Italian artist Savina Tarsitano** who is developing since more than 10 years an **artistic research on the relation between contemporary art and culture heritage**. The round table wants to **explore and debate how it is important our culture, heritage, traditions, nature** for our future, and how we can create this link in valorising our heritage through contemporary art? What it is the best practice to cooperate with artists, museums, institutions, centre for art, public spaces and more to approach a widely audience?

On 10 September in Barcelona, Savina Tarsitano and Espronceda cooperated together in connection with the artistic project of Savina entitled **"Emotional Architecture"** to promote a **dialogue, events, exhibitions in exploring the best practice concerning**



the relation between contemporary art, heritage, identity. The round table, in line with the contemporary emerging art festival *Art Nou*, was the occasion to discuss with 35 participants different points of view on how contemporary art can contribute to promote heritage, identity, culture.

Among the **main results of the discussions were:** the importance of education; the connection with local community to a wider audience; the involvement of schools and the suburbs of the cities; and to strengthen the relationship between artists and the culture world. Another key point was the importance of the quality of the project, the professionalism and the long period of the project for a long sustainability.

ENCATC CONTACT: [Holger Sprengel](#)

CONTACT: [Savina Tarsitano](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/emotional-architecture/>



International project "Kids' Guernica" celebrates the European Year of Cultural Heritage



On 20 November, the balconies of the Plaza Vieja in Havana, Cuba, hosted a **large exhibition of canvases from the international project Kids' Guernica**, created in 1995 with **the aim of promoting the creation of paintings with the same dimensions of the work "Guernica" by Pablo Picasso (3.50 x 7.80 m), containing messages of peace issued by children around the world, through the plastic arts.**

This international project arrived in Cuba for the first time in 2015, at the Biennial of Art of Havana, and thanks to the management of the Embassy Rebirth / Third Paradise Cuba, an initiative of the Italian artist Michelangelo Pistoletto. ENCATC member, **Savina Tarsitano**, one of the ambassadors of the Third Paradise in the world and also promoter and activist of **"Kids' Guernica"**, is the one who brings this project to Cuba. **The exhibition also serves to celebrate the European Year of Cultural Heritage**, the World Children's Day and the Week of Italian Culture in Cuba.

In this exhibition, around 15 canvases were exhibited in collaboration with the Office of the City Historian, ENCATC, the CNAP, the Italian Embassy in Cuba, Continuous Art, the Espronceda Art and Culture Center, the A + Teen Center, UNICEF and FAO, as well as community projects, including Barrio Habana, Granjita Feliz and Casa del Niño y la Niña. These canvases come from Italy, Japan, Cambodia, Indonesia, Belgium, the United States, Switzerland, and will continue their journey after the Havana stage.

ENCATC CONTACT: [Savina Tarsitano](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/kids-guernica/>



The Voice of Places

On the occasion of the 16th edition of the LOOP festival in Barcelona (12-22 November 2018) **Espronceda Center for Arts and Culture**, a member of ENCATC, presented "The Voice of Places" project curated by **Valentina Casacchia** related to places as architecture of emotions. The latest research of the artist, photographer, and ENCATC member, **Savina Tarsitano** in collaboration with the composer **Maya Barsacq** was accompanied by two film screenings produced by **Davide Gambino**: *Maredolce-La Favara. The International Carlo Scarpa Prize for Gardens 2015*, realized with and for Benetton Foundation and *Pietra Pesante*, winner of Best Documentary of New York Film Academy in 2013.

Following the theme of LOOP, which this year focuses on "production" here intended as the relationship between the producer and the product, **the works of the three artists build a narrative on identity**. By embodying different perspectives and variations, the meeting point of the artists' research is the **familiar glance they look through and to the past**.

Thanks to her personal growth full of public and private experiences, the **artistic research of Savina Tarsitano** focused on the **concept of "land", winding through stays in themed places such as islands, abbeys and castles**. The works, which have different languages, have taken the shape of visions embodied in a relationship with the environment that, beyond its manifest characteristics, is configured as a visual territory.

ENCATC CONTACTS:

[Holger Sprengel](#)

[Savina Tarsitano](#)

LEARN MORE: <https://www.encatc.org/en/events/detail/the-voice-of-places/>



CULTURAL HERITAGE PROJECTS

ENCATC is an associate partner of new heritage project!

HOMEE. Heritage Opportunities/threats within Mega-Events in Europe: Changing environments, new challenges and possible solutions for preservation in mega-events embedded in heritage-rich European cities

ENCATC is proud to be part of a European consortium for a new project **"HOMEE. Heritage Opportunities/threats within Mega-Events in Europe"** which will concentrate on changing environments, new challenges and possible solutions for preservation in mega-events embedded in heritage-rich European cities. Running from October 2018 for 36 months, the project has **received funding from the European Union's Horizon 2020** research and innovation programme.

In the past, many cities used mega-events to support capital and revenue investment and boost tourism while harnessing their competitiveness on a global scale. Until recently, the emphasis has been placed by and large on the creation of new infrastructural components, new stadiums and other public facilities to host events. In many instances today, on the contrary, **mega-event organisers have opted for the re-use of existing facilities, the conversation of inner-city areas and the regeneration of neighbourhoods.**

For **heritage-rich cities**, this shift in paradigm - driven in part by contraction in public budgets and by the reduced pace of expansion of cities - **represents both an opportunity and a threat.**

How can we **bring mega-events back into the urban historic fabric** while fostering positive synergies with urban heritage and cultural landscapes? What are the **common issues** and main **trade-offs** to be addressed in European cities? How to **improve urban and cultural planning tools** for mega-events in heritage-rich cities?

The HOMEE project brings together leading research centres working in the fields of cultural heritage preservation and mega-event planning, in close contact with key institutions and policy officers who have already had or will have direct responsibility for planning and implementing mega-events in Europe.

In order to answer to the abovementioned questions, the **HOMEE project** will **critically assess four recently**

completed mega-events and address the derived issues and opportunities through a Living Lab organised during the Matera European Capital of Culture 2019 event.

Finally, the project **will generate guidance and policy recommendations** to support **heritage preservation policy** and **mega-event planning** in future host cities in Europe.

The consortium is made up of research centres, higher education institutions, and European network among other heritage actors. Main partners include: Politecnico di Milano - Department of Architecture and Urban Studies; University of Hull - Culture, Place and Policy Institute; Neapolis University Pafos - Department of Architecture, Land and Environmental Science; the International Cultural Center (a member of ENCATC).

ENCATC is among the associate partners of the project and will have the role to be an **expertise provider** and to **disseminate information** about the project's progress and outcomes as they become available.



On 12 December in Brussels, ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Davide Ponzini from Politecnico di Milano to discuss the new HOMEE project.

ENCATC is part of a new project EU HERITAGE – SECTOR SKILLS ALLIANCE

EU Heritage - Sector Skills Alliance is a new project that will begin in January 2019 and run for 36 months. Funding through the Erasmus+ programme, the project aims at **designing a joint transnational curriculum for professionals in the field of heritage, promotion, valorization, exploitation, mediation and interpretation** to make them more **responsive to the sector challenges**, through the development of a variety of competencies and skills, in particular transversal and digital skills, that - according to experts - are urgently needed.

These skills in the European cultural heritage field extend to both **tangible and intangible dimension** and in its relations with Creative and Cultural Industries (CCIs) and with **"experiential tourism"**.

Thus, the project brings together three sectors, i.e. cultural heritage and Cultural and Creative Industries and tourism that have a significant potential for growth.

According with these topics the project will be articulated in **three main steps** that will go through an **identification of skills and needs** in the sectors' industries related with cultural heritage and tourism in all countries involved in the consortium; a phase of **design of training modules**; and then a last phase about the proposition of a training modules to be **tested around Europe**.

Expected outcomes include the deployment of a **cross-sectoral and multidisciplinary methodology** that will enhance the **potentials of connecting the heritage sectors with other sectors**, i.e. tourism, technology, Creative and Cultural industries, entrepreneurship and business.

For its part, ENCATC will have the double role of **disseminating the project results and outcomes**, but also to **use is network of members as direct users** for the research analysis and **to evaluate the project results and outcomes**.

The project consortium includes ENCATC along with its members the Fondazione Fitzcarraldo in Italy and The National Institute for Cultural Research and Training (NIRCT) in Romania. Other partners include its leader Consorzio Materahub Industrie Culturali e Creative in Italy, CCI Madrid in Spain, the in Romania and a member of ENCATC, the M2C Institut für angewandte Medienforschung GmbH in Germany, the Hellenic Open University in Estonia, the Landcommanderij Alden Biesen in Belgium, the Università di Malta, and La Cultura in Spain.

Stay tuned for more updates as the project kicks-off in 2019!

New HERITAGE-PRO project kicked off in 2018

ENCATC is part of a European consortium for a new project **"Heritage Pro: Interdisciplinary Training for Professionals of Different Disciplines towards Sustainable Management and Preservation of Cultural Heritage"** selected for funding under the Erasmus+ programme of the European Union.



On 17 and 18 October in Mainz, Germany project partners including ENCATC gathered for the **kick-off meeting** organised in cooperation with Kultur und Arbeit and Entwicklungsagentur Rheinland-Pfalz in the "Erthaler Hof" (an historic building). In addition to the working programme for the consortium, the agenda included a **study visit to the Temple of Isis & Mater Magna** (the remains of a Roman temple under what is today a commercial shopping mall). The group also met Mr. **Frank Sprenger**, Head of Centre for Restoration and Preservation of Historical Monuments of the Chambers of Crafts, Koblenz. Together they discussed **the challenges of continuing training and lifelong learning for professionals working in heritage restoration**.

Having started on 1 September 2018 and lasting for 24 months, this **project aims at developing a curriculum and training scheme for public and private heritage managers** who are not necessarily restorers or conservators by education, but have to manage tasks with very different professional groups, including "traditional" heritage preservation actors like art historians, restorers, conservators, architects and town planners as well as craftspeople, construction companies and real estate developers. The project will also **strengthen new key competences in continuing VET** and will focus on **work-place learning** by a particularly participative approach to heritage preservation.

The project consortium is composed of ENCATC along with Kultur und Arbeit e.V., a knowledge provider based in Germany; the Spanish Association of Cultural Heritage Managers, an Independent, non-profit organization in Spain; Uppsala University in Sweden; Entwicklungsagentur Rheinland-Pfalz, a Regional development agency in Germany; and the Institute for Property Research, a real-estate developer organisation based in Austria.



Connecting audiences to heritage

Audience engagement and audience strategy development are relevant to all cultural sectors, but especially during the European Year of Cultural Heritage this resonated with cultural heritage more than ever.

Cultural heritage has a story to tell, a narrative to share to a wide audience. CONNECT, a Knowledge Alliance (2017-2019) that promotes innovative cooperation between universities and enterprises in the cultural sector across Europe, is working on a **new Twin-track programme in audience development that can be used by the cultural heritage sector**. The idea is that by providing digital organizational and strategic development resources on audience development and related matters offered via a responsive, mobile optimized, social network enabled online resource and network is possible to build capability, capacity, confidence, creativity, capitalization and collaboration across arts, culture and heritage sectors on Audience development.



The Twin-track programme in audience development is being designed and launched by a transnational team of 54 researchers, teachers and trainers in 5 national hubs in Spain, UK, Italy, Denmark and Poland, each one composed by higher education institutions and private cultural organisations. The programme is based on **multidisciplinary training modules mixing formal and informal learning** methodologies and **digital resources**. Parallel running sessions will introduce **audience development theory**, practice and philosophy, transfer management and strategic skills, and **develop entrepreneurial skills** through a mentoring and coaching scheme matching students and professionals in practice-based learning activities.

Over the course of 36 months, 3 universities from Spain, Poland and the United Kingdom, 5 private organisations from Italy, Spain, Denmark and the United Kingdom, 1 public body, the City of Warsaw and 1 major European network, ENCATC, are connecting students and practitioners to the real-world job market by developing entrepreneurship and leadership skills.

Learn more about CONNECT here:

<http://connectingaudiences.eu/>

PHOTO: Mellow Cat via Flickr CC BY 2.0

Cultural Heritage Counts for Europe publishes Executive Summary in Ukrainian

In November 2018, the Ukrainian translation was published of the **Executive Summary and Strategic Recommendations** of the Cultural Heritage Counts for Europe (CHCFE).

The Cultural Heritage Counts for Europe project (2013-2015) resulted in a nearly 300 page report for **tapping into heritage's full potential**. It provides compelling evidence of the **value of cultural heritage** and its **impact on Europe's economy, culture, society and the environment**.



In the report's **Executive Summary and Strategic Recommendations**, the CHCFE Steering Committee calls for the elaboration of specific "heritage indicators" to facilitate and improve the collection of cultural statistics which are key to support policy makers in evidence-based policy making; for the holistic impact assessment to be conducted as a requirement in all EU-funded heritage projects to better measure impact and monitor trends over a longer period of time.

The Steering Committee also asks EU Institutions and its Member States at all levels of governance to integrate the care, protection and proper use of heritage in all related policies, programmes and actions and to include all stakeholders and civil society in developing strategies and policies for cultural heritage.

The full report and the report's executive summary (12 translations) are available for [free download](#).

The Cultural Heritage Counts for Europe consortium was made up of six partners including ENCATC as well as project leader Europa Nostra and partners The European Association of Historic Towns and Regions (EAHTR), The Raymond Lemaire International Centre for Conservation (RLICC), ENCATC member the International Cultural Centre (ICC), and The Heritage Alliance.



CULTURAL HERITAGE & POLICY

Here is a recap of policy developments that have taken place in 2018 related to cultural heritage and the dedicated European Year

COMMISSION / CULTURE:

European Capitals of Culture 2018 kick off in Leeuwarden and Valletta

From 1 January, Valletta (Malta) and Leeuwarden (The Netherlands) will hold the title of European Capital of Culture for one year. The opening celebrations for Valletta took place from 14 to 20 January across the city, inspired by the traditional Maltese festa (village feast). In Leeuwarden, celebrations kicked off on 26 and 27 January, with artistic installations and performances by professional and amateur artists across the city, and museums opening their doors to visitors throughout the Friesland region. Speaking about the two cities, Commissioner Navracsics said: *"The European Capitals of Culture help bring communities together through culture with long-lasting benefits for the respective cities, their citizens and their economies. 2018 will be a special year as it is the European Year of Cultural Heritage, and both Capitals have included many projects promoting cultural heritage in their programmes – contributing to highlighting the role of culture in building a European identity. I wish Leeuwarden and Valletta every success for the coming year."* The European Capital of Culture was initiated by the then Greek Minister of Culture Melina Mercouri in 1985 and has become one of the most high-profile cultural initiatives in Europe. The cities are selected on the basis of a cultural programme that must include a strong European dimension, promote the participation and involvement of the city's inhabitants and contribute to the long-term development of the city and its surrounding region.

Learn more about the European Capitals of Culture here:

https://ec.europa.eu/programmes/creative-europe/actions/capitals-culture_en

COMMISSION / CULTURE:

EU contributes to the international perspectives of the European Year of Cultural Heritage

On 23 April in Brussels, EU Commissioner for Education, Culture, Youth, and Sport, Tibor Navracsics participated in the 'Forum on the International Perspectives of the European Year of Cultural Heritage'. The event aimed to highlight the international aspect of cultural relations and start a wider discussion on how culture – in the framework of the European Year and beyond – can improve relations between countries and communities. Commissioner Navracsics said: *"Diplomacy is often led by politicians. Cultural diplomacy is different. It empowers citizens and civil society to recognise the intertwined nature of our societies, history and culture in the hope they can build a better tomorrow. The European Year of Cultural Heritage is a true embodiment of that aspiration and the perfect catalyst to promote the EU's international strategy."* Organised by the Cultural Diplomacy Platform, the Forum was a concrete outcome of the EU strategy for international cultural relations launched by Commissioner Navracsics and EU High Representative and Vice-President Federica Mogherini in June 2016. Central to that strategy is the acknowledgement of culture as a resource that helps drive economic growth and strengthen international partnerships.

Learn more about the Forum on the International Perspectives of the European Year of Cultural Heritage here:

<https://www.cultureinexternalrelations.eu/2018/02/26/registrations-open-eych-2018-international-perspectives/>

COMMISSION / CULTURE:

European Heritage Label: 9 historical sites celebrated

On 26 March in Plovdiv in Bulgaria, the Award ceremony of the European Heritage Label was held as part of the conference "Cultural heritage: for a more sustainable Europe", organised by the Bulgarian Presidency of the EU and the European Commission. EU Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, Deputy Minister of Culture in Bulgaria, Amelia Gesheva, and Mircea Diaconu, Member of the European Parliament and Vice-Chair of the Culture Committee of the European Parliament presented the Awards. At the ceremony, Commissioner Navracsics said: *"Each of the 38 heritage sites now on the list tell us who we are as Europeans. They encompass a great variety of heritage types: archaeological sites, cultural landscapes and natural heritage, historical monuments and places of remembrance, urban districts, intangible heritage and cultural objects, books and archives. They are among the places in Europe where the past meets the future. This is the essence of heritage and our motto of the European Year of Cultural Heritage that we are celebrating throughout 2018."* The nine sites are in Belgium, France, Germany, Hungary, Italy, Luxembourg, The Netherlands, Slovenia, and Romania. An independent panel set up by the European Commission chose the new sites from 25 candidates preselected by participating Member States.

Learn more about the European Heritage Label here:

https://ec.europa.eu/programmes/creative-europe/actions/heritage-label_en

COMMISSION / CULTURE:

What's next for the Digital Single Market and audiovisual sector?

On 23 March, EU Commissioner for Digital Economy and Society, Mariya Gabriel visited Zagreb, Croatia to discuss the latest developments in the MEDIA sub-programme of Creative Europe and in the Digital Single Market. The Commissioner addressed the contributions of the MEDIA programme to the Croatian film industry at the "10th Anniversary of the Creative Europe in Croatia – Strong Women of European Audio-visual Industry in Zagreb for the First Time!" Following this panel, Commissioner Gabriel joined the 9th Plenary meeting of European Regulators Group for Audio-visual Media Services (ERGA) to talk about the ongoing negotiations on the Commission's proposals to modernise EU copyright rules, the Audio-visual Media Services Directive, the situation of the European audio-visual industry, and the opportunities for the sector during the European Year of Cultural Heritage 2018. She also discussed the question of gender balance in the European audio-visual sector, underlining the initiatives launched on 8 March to increase the participation of women in the digital and audio-visual sectors. Commissioner Gabriel said: *"Europe's future will be digital and it is in our hands to make it inclusive. Women and girls cannot be left out of the digital transformation of our economy and our society. Our 'Women in digital agenda' will be about enabling, empowering, encouraging and motivating women and girls to close the gender digital divide."*

Learn more about the 10th Anniversary of the Creative Europe in Croatia – Strong Women of European Audio-visual Industry in Zagreb for the First Time here:

https://ec.europa.eu/commission/priorities/digital-single-market_en

COMMISSION / CULTURE:

Armenia joins Creative Europe

On 20 March, EU Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, and the Minister of Culture of the Republic of Armenia, Armen Amiryan, signed a Memorandum of Understanding for the participation of Armenia in Creative Europe. On the occasion, Commissioner Navracsics said: *"I welcome this new opportunity to strengthen EU-Armenia cooperation through culture. The signature of this Agreement is one of the concrete deliverables of the EU strategy on international cultural relations. It represents a key achievement in strengthening the Eastern Partnership as Armenia is the fourth Eastern Partnership country, after Georgia, Moldova and Ukraine, to join Creative Europe. I am very happy to be building bridges during our European Year of Cultural Heritage which is a great opportunity to increase awareness of our common cultural heritage across the continent."* The agreement will now have to be ratified by the Armenian Parliament before the Armenian cultural organisations can participate in the 2018 calls for proposals of the Creative Europe programme. Armenia joining is part of the Cross-sectoral strand of Creative Europe and is an important achievement in the framework of the EU-Armenia Comprehensive and Enhanced Partnership Agreement that was signed in November 2017.

Learn more about the EU-Armenia Comprehensive and Enhanced Partnership Agreement here:

https://eeas.europa.eu/delegations/armenia/37967/eu-armenia-comprehensive-and-enhanced-partnership-agreement-cepa_en



COMMISSION / CULTURE:

Commission welcomes European Parliament's vote guaranteeing funding of the European Youth Orchestra until 2020

On 15 March, the European Commission welcomed the vote by the European Parliament which secures the funding for the European Youth Orchestra until 2020 through an amendment to the Regulation on the Creative Europe programme. Furthermore, with Brexit the EUYO headquarters will move from London to Rome. The action which led the negotiations with the Commission and the Council of European Ministers was carried out by MEP Silvia Costa who said at the end of the vote: *"EUYO is an extraordinary experience that could not be interrupted and, as a European parliamentarian and as an Italian, I am very satisfied with our success. Young European musicians will be able to continue this wonderful experience of sharing a 'European musical citizenship' even after Brexit. Moreover, saving this experience was also fundamental for the historical value that music has had in the process of European Union. Music was our first common language."* The Orchestra, founded in 1976, provides regular training and performance opportunities for young musicians all over Europe and confirms the vital role of culture and education in spreading the European spirit of freedom, creativity and openness. The decision guarantees a legally sound and transparent solution for sustainable financial support for the Orchestra, taking into account its specific features and its role in enriching Europe's cultural heritage.

Learn more about the European Youth Orchestra here:

<http://www.euyo.eu>

COUNCIL / CULTURE:

A long-term vision for culture and newly adopted conclusions on cultural heritage

On 23 May in Brussels, the Education, Youth, Culture and Sports Council had an exchange of views on a long term vision for the contribution of culture to the EU after 2020, focusing in particular on what actions need to be undertaken at EU level to raise ambition in the cultural field, so that culture becomes a real driver of change in the future. On the occasion, the Council adopted conclusions on bringing cultural heritage to the fore across policies in the EU where it invites the Commission when planning, implementing and evaluating EU policies *"to continue to take into consideration their direct and indirect impact on the enhancement, conservation and safeguarding of Europe's cultural heritage and in particular the need for quality guidelines to ensure that EU investment does not damage or diminish the values of cultural heritage."* Ministers were also informed about a series of important topics ranging from the issue of illicit imports of cultural goods from archaeological sites, the European capitals of culture in 2022, the proposal to change the VAT directive to better take account of cultural policies, and the work programme of the incoming Austrian presidency.

Read the discussion paper on "The way ahead: long-term vision for the contribution of culture to the EU after 2020":

<http://data.consilium.europa.eu/doc/document/ST-8435-2018-INIT/en/pdf>

Read the conclusions on bringing cultural heritage to the fore here:

<http://data.consilium.europa.eu/doc/document/ST-8544-2018-INIT/en/pdf>

COMMITTEE OF REGIONS / CULTURE & EDUCATION:

Two key opinions adopted that will impact culture and education

The European Committee of the Regions held a plenary session on 17 May in Brussels during which the assembly of EU cities and regions adopted two opinions related to education and culture. The first was on "Strengthening European Identity through Education and Culture". The opinion's rapporteur, Tanya Hristova (BG/EPP), Mayor of Gabrovo said: *"While education remains a national competence, we strongly recommend to promote language learning from an early age and to familiarise learners with a common European cultural heritage, European history and the processes of European integration. It is also urgent to look into regional disparities and economic and social consequences that arise from skills gaps and mismatches in the EU."* The second opinion, requested by the Bulgarian presidency of the Council, was adopted on "Cultural Heritage as a strategic resource for more cohesive and sustainable regions in the EU". Its rapporteur, Babette Winter (DE/PES), State Secretary for Europe and Culture in the Thuringia State Chancellery said: *"Cultural heritage embodies the EU's motto of 'united in diversity' and has a considerable impact on tourism, jobs and growth. It contributes to social cohesion and quality of life and offers development opportunities for regions affected by demographic change and depopulation. We call on EU regions to take this on board in their smart specialisation strategies and insist that culture and cultural heritage should be better incorporated in the priorities of the EU's future budget."*

Read opinion on "Strengthening European Identity through Education and Culture" here:

<http://cor.europa.eu/en/activities/opinions/pages/opinion-factsheet.aspx?OpinionNumber=CDR%206048/2017>



COMMISSION / CULTURE:

Winners announced for the 2018 EU Prize for Cultural Heritage / Europa Nostra Awards

On 15 May, the European Commission and Europa Nostra, the leading European heritage network, revealed the winners of this year's EU Prize for Cultural Heritage / Europa Nostra Awards. The 29 laureates from 17 countries have been recognised for their accomplishments in conservation, research, dedicated service, and education, training and awareness-raising. For the announcement, Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport said: *"Cultural heritage in all its different forms is one of Europe's most precious assets. It builds bridges between people and communities as well as between the past and the future. It is central to our identity as Europeans and also has a vital role in driving social and economic development. I congratulate the winners of the 2018 EU Prize for Cultural Heritage / Europa Nostra Awards and their teams for their exceptional and innovative work. Thanks to their talent and commitment, numerous European cultural heritage treasures have been safeguarded and revitalised. And importantly, their work enables people from all backgrounds to discover, explore and engage with our rich cultural heritage, fully in the spirit of the European Year of Cultural Heritage that we are celebrating in 2018."* The winners will be honoured at the European Heritage Awards Ceremony, co-hosted by Commissioner Tibor Navracsics and the President of Europa Nostra, Maestro Plácido Domingo, on 22 June in Berlin, during the first-ever European Cultural Heritage Summit.

Learn more about the EU Prize for Cultural Heritage / Europa Nostra Awards here:

<http://www.europeanheritageawards.eu/>

COMMITTEE OF REGIONS / CULTURE:

Cultural development strategy boosts the competitiveness of cities and regions

On 4 May in Burgos, Spain, the European Committee of Regions' Commission for Social Policy, Education, Employment, Research and Culture (SEDEC) co-organised with the Government of Castilla y León, a seminar on "The role of cultural heritage in the construction of the Europe for citizens". The aim of the event was to highlight and boost the role of culture as an important resource for the future of Europe. During the discussions, delegates, who were representatives of EU cities and regions and national authorities, the European Commission and agencies, universities and businesses, pointed out that Europe's rich cultural heritage is an invaluable asset: first by contributing to the quality of life it determines attractiveness for business, investors and creative and enterprising individuals; and secondly, by designing cultural development strategies can therefore boost local and regional competitiveness and increase a community's comparative advantage. SEDEC's current chair, José Ignacio Cenicerós (ES/EPP), President of the Government of La Rioja, highlighted the social and economic importance of culture as well as its role in building Europe's future and the resulting effect on local and regional development. He also said: *"Cultural and creative sectors have proved their value even during the difficult times of the economic and financial crisis. In recent years, they have been one of the key sources of employment and growth in many of our communities."*

Learn more about the seminar here:

http://cor.europa.eu/en/events/Pages/sedec_seminar_burgos.aspx

COMMISSION & PARLIAMENT / CULTURE:

EU's Altiero Spinelli Prize focuses on heritage

On 20 June in Brussels, the European Commission and the European Parliament presented the 22 winners of the "Altiero Spinelli 2017 Award for Awareness: Spreading Knowledge about Europe". For the occasion, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, said: *"We need to enhance the citizens' understanding and ownership of the European project. We need to bring 'Europe' (its cultural richness, its history, its founding values, its institutions, its benefits and achievements) closer to its citizens. We need to inform the citizens about 'Europe', to inspire and involve them. I congratulate the winners of the 2017 Altiero Spinelli Prize for Outreach for their contribution"*. One of the first prizes went to the European Association for Heritage Interpretation ('Interpret Europe') for the study "Engaging citizens with Europe's cultural heritage". The study results from volunteer work undertaken in preparation for the 2018 European Year of Cultural Heritage. It suggests that the relevance of the European idea should not so much depend on economic ups and downs but on the heritage that we share and embrace. The Altiero Spinelli Prize rewards outstanding contributions that communicate the EU and its founding values, history, action to wider society, enhancing citizens' understanding of the EU and building trust in it. This first edition of the prize (2017) will be followed by a second edition for 2018 which will be announced during the summer.

Learn more about the 22 winners here:

https://ec.europa.eu/education/news/2017altiero-spinelli-prize-outreach-winners_en



COMMISSION / EDUCATION:

Kosovo to join Creative Europe and Erasmus+

On 5 June, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, the Minister of Culture, Youth and Sport of Kosovo, Kujtim Gashi and the Minister of Education, Science and Technology of Kosovo, Shyqiri Bytyqi signed an Agreement on Kosovo's participation in the Erasmus+ and Creative Europe programmes. Ahead of the ceremony that took place in Brussels, Commissioner Navracsics said: *"The participation of Kosovo in the Erasmus+ and Creative Europe programmes will further strengthen our cooperation in the fields of culture, education, youth and sport. I am particularly pleased that Kosovo joins at a time when we celebrate the European Year of Cultural Heritage."* The Agreement will have to be ratified by the Kosovo Parliament before applicants from Kosovo are eligible to participate in the 2018 Creative Europe calls for proposals. Kosovo is joining the Culture sub-programme and the cross-sectoral strand of Creative Europe. The Agreement marks an important step in the implementation of the EU strategy for "A credible enlargement perspective for and enhanced EU engagement with the Western Balkans".

Access the strategy for "A credible enlargement perspective for and enhanced EU engagement with the Western Balkans" here:

https://ec.europa.eu/commission/sites/beta-political/files/communication-credible-enlargement-perspective-western-balkans_en.pdf

COMMISSION / CULTURE:

Digital single market: a directory of European films to facilitate on-line access

On 18 October in Lyon, France, on the occasion of the *Marché international du film classique* (International Classic Film Market), Mariya Gabriel, the Commissioner for Digital Economy and Society, presented the prototype of a directory of European films, a key action of the Digital4Culture strategy which is also part of the European Year of Cultural Heritage 2018. Launched with the assistance of the European Audiovisual Observatory, the new directory will help professionals, the public authorities and citizens to find information about European films and their availability on-line in video-on-demand (VOD) services throughout the European Union. Commissioner Gabriel said: *"It is up to us to ensure that European works enjoy the audience that they deserve. Digital transformation has the potential to reinforce the positive impact of culture, at economic and societal levels. The objective of the directory, and, more broadly, of our #Digital4Culture strategy, is to exploit this fruitful collaboration between digital technologies and culture."* Commissioner for Education, Youth, Culture and Sport Tibor Navracsics added: *"European cultural heritage is not just about monuments, literature, painting or traditions, but also includes the extraordinary wealth of our film heritage. I am delighted by this initiative as part of the European Year of Cultural Heritage, which will facilitate access to European films of the present and the past, for the greatest number of people".*

Learn more about the Directory of European films on-line here:

<https://ec.europa.eu/digital-single-market/en/news/le-repertoire-des-films-europeens-en-ligne>

Learn more about the Digital4Culture Strategy here:

<https://ec.europa.eu/digital-single-market/en/policies/supporting-media-and-digital-culture>

COMMISSION / EDUCATION:

Young Talent Architecture Award reveals winners in 2018 Ceremony

On 20 September, the Architecture Biennale di Venezia hosted the second award ceremony of the Young Talent Architecture Award (YTAA) at Palazzo Michiel. The four YTAA Winners in 2018 – selected from 334 projects submitted by 451 students – are Hendrik Brinkmann (Germany), Julio Gotor Valcárcel (Spain), Matthew Gregorowski (United Kingdom), and Loed Stolte (Netherlands). As part of the European Year of Cultural Heritage, the 2018 winners participated in a debate where they discussed heritage and architectural education, explaining their experiences in tackling heritage in their final degree projects and exposing how this specific topic might be of relevance in their future career. This is the 2nd edition of YTAA, which aims to support the talent of recently graduated Architects, Urban Planners and Landscape Architects by rewarding the best diploma projects of the last two years in Europe and beyond. YTAA is a joint initiative of Creative Europe, the Fundació Mies van der Rohe, the Architects' Council of Europe and the European Association for Architectural Education.

Learn more about the Young Talent Architecture Award (YTAA) here:

<https://www.ytaaward.com/>



COUNCIL / CULTURE & EDUCATION:

EU culture ministers met for the EYCS Council meeting

From 26-27 November, EU culture ministers met in Brussels for the Education, Youth, Culture and Sport Council. On this occasion, Ministers took note of a progress report on a proposal for a new Creative Europe programme 2021-2027. The general objectives of the programme are to promote European cooperation on cultural and linguistic diversity and heritage, and to increase the competitiveness of the cultural and creative sectors, in particular of the audio-visual sector. The Council adopted conclusions on the Work plan for Culture 2019-2022. The plan is considered a strategic instrument setting priorities and defining concrete actions to address the digital shift, globalisation and growing societal diversity in the area of cultural policy. With regards to education, the Council also adopted a Recommendation on promoting automatic mutual recognition of higher education and upper secondary education training qualifications and the outcomes of learning periods abroad. This is intended to ensure that any higher education and upper secondary education diplomas and the results of learning periods spent abroad that are awarded by an accredited institution within the Union are automatically recognised for the purposes of further learning in all Member States by 2025.

Learn more about the meeting and download the supporting documents here:

<https://www.consilium.europa.eu/en/meetings/eyscs/2018/11/26-27/>

PARLIAMENT & COMMISSION / CULTURE:

Interparliamentary Committee meets on European Cultural Heritage

To mark the European Year of Cultural Heritage 2018 (EYCH), on 19 and 20 November in Brussels, the European Parliament's CULT Committee held an interparliamentary committee meeting on "European Cultural Heritage". It was organised around three thematic areas: Culture and Identity; Preservation, Conservation and Restoration of Cultural Heritage; and Cultural Heritage and Education. The aim of this event was to foster debate, discuss legislation, share experiences at national level, and explore future actions and ideas on how to ensure a long-term legacy for the EYCH beyond 2018. Participants shared experiences at national level and explored future actions and ideas on how to ensure a long-term legacy for the European Year beyond 2018. On the occasion, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics said during his closing speech: *"Over 6 million people have so far taken part in 11,500 events, and 8,000 projects have received the label of the Year. In particular, we have been reaching out to young people – the guardians of our exceptional and irreplaceable cultural heritage. [...] The European Year of Cultural Heritage will come to an end in a couple of weeks' time. But we will ensure that cultural heritage stays at the top of the European political agenda."*

See the Interparliamentary Committee programme here:

http://www.europarl.europa.eu/cmsdata/157020/ICM%202018_Cultural%20Heritage_Draft%20Programme_19-11-2018.pdf

COMMISSION / CULTURE:

Expert Group on Digital Cultural Heritage and Europeana holds 4th meeting

From 6-7 November in Luxembourg, the fourth Meeting was held of the European Commission's Expert Group on Digital Cultural Heritage and Europeana (DCHE). On this occasion, experts shared their knowledge on the topics of: 3D digitization: preserving threatened cultural heritage; Digital Cultural and Historical Heritage of Plovdiv Municipality; Conclusions from the First Advanced Documentation of 3D Digital Assets Task Force; and Future prospects (as well as challenges) of 3D content online and in Europeana. This expert group provides a forum for cooperation between Member States' bodies and the European Commission in the area of digitisation, online accessibility of cultural material and digital preservation and gives guidance on Europeana's annual work programmes under the Connecting Europe Facility (CEF). Moreover, the Group provides advice on specific policy issues where such advice is important for the development of Union policies or legislation.

Learn more about the meeting and access the presentation materials here:

<https://ec.europa.eu/digital-single-market/en/news/fourth-meeting-european-commissions-expert-group-digital-cultural-heritage-and-europeana-dche>



COMMISSION / CULTURE:

Commission invests in infrastructure and cultural heritage in Napoli, Italy

On 6 November, the Commission adopted five major Cohesion Policy projects, altogether worth 868 million euros, for better transport and water infrastructure and to preserve cultural heritage in the Italian city of Napoli. This investment package will allow the finalisation of works started in the previous 2007-2013 budget period. These five projects will be completed between 2020 and 2022. The project also aims to protect and boost local small businesses specialised in traditional crafts such as music instruments manufacturing or paper making, and to allow new businesses to settle in line with UNESCO guidelines. Commissioner for Regional Policy Corina Crețu said: "*Napoli is truly a European jewel and I'm glad that EU funds can help highlight its beauty, stimulate its economy and improve quality of life for its inhabitants. These five projects are as many examples of the long lasting friendship between the EU, Italy and the Italian people.*" Italy is the second recipient of the European Structural Investment Funds, including Cohesion Policy funds, with 44.7 billion euros earmarked for 2014-2020. The country is also the second beneficiary of the Investment Plan for Europe – the Juncker Plan – in absolute terms, with already over 50 billion mobilised in additional investment and over 215,000 small and medium businesses set to benefit from improved access to finance.

Learn more about the European Structural Investment Funds in Italy here:

<https://cohesiondata.ec.europa.eu/countries/IT>

COMMISSION / CULTURE:

Commission outlines a set of actions to keep cultural heritage high on the political agenda

Closing the European Year of Cultural Heritage 2018 at the #EuropeForCulture conference in Vienna on 7 December, the Commission highlighted a series of actions in the European Framework for Action on Cultural Heritage. Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport, said: "*I am proud that the European Year of Cultural Heritage has successfully reached millions of people across Europe and beyond. We now need to ensure that its legacy lives on – because cultural heritage is not only about the past, it is key in building a cohesive, resilient Europe for the future. With the European Framework for Action on Cultural Heritage we are putting forward a range of initiatives to ensure that we make the most of cultural heritage in boosting economic growth, building strong communities and strengthen our relationship with our partners across the globe.*" During the 2018 European Year of Cultural Heritage, over 6.2 million people took part in more than 11,700 events organised across 37 countries. To ensure that the European Year has a lasting impact beyond 2018, the Commission presented 60 actions related to the promotion and protection of cultural heritage in the longer term.

Learn more about the European Framework for Action on Cultural Heritage here:

https://ec.europa.eu/culture/content/european-framework-action-cultural-heritage_en?fbclid=IwAR016_RPFazQIlzkndju-b-3nyogxVXh8mHF00NDrehvlesbPksezXT1Dc8

COMMISSION / CULTURE:

Breda wins 2019 Access City Award for making the city more accessible to citizens with disabilities a

On 4 December it was announced the 2019 Access City Award went to the city of Breda, in the Netherlands, for continuously making improvements to make life easier for people with disabilities. The award was handed out at the Access City Award Ceremony that took place in Brussels. Breda is a source of inspiration for cities in Europe and beyond, which encounter similar challenges. To mark the European Year of Cultural Heritage, awards were also presented to cities of Viborg in Denmark and Monteverde in Italy that made outstanding efforts to make their cultural heritage accessible. When handing out the trophies, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, said: "*Enabling everyone to discover and enjoy cultural heritage is one of the main goals of the European Year of Cultural Heritage. That is why I am delighted that this year's edition of the Access City Awards features a special prize for two cities that have made their cultural heritage sites more accessible. I congratulate Viborg in Denmark and Monteverde in Italy for the steps they have taken, and hope that many other cities will follow their example.*"

Learn more about the Access City Award here:

https://ec.europa.eu/info/access-city-awards_en





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Cultural Heritage Communities: Technologies and Challenges

EDITED BY LUIGINA CIOLFI, ARETI DAMALA, EVA HORNECKER, MONIKA LECHNER & LAURA MAYE



Heritage at Risk: EU research and innovation for more resilient cultural heritage

BY THE EUROPEAN COMMISSION



Practical Heritage Management: Preserving a Tangible Past

BY SCOTT F. ANFINSON



Screening European Heritage: Creating and Consuming History on Film

EDITED BY PAUL COOKE AND ROB STONE



Making Intangible Heritage: El Condor Pasa and Other Stories from UNESCO

BY VALDIMAR TR. HAFSTEIN



Digital Echoes: Spaces for Intangible and Performance-based Cultural Heritage

EDITED BY SARAH WHATLEY ROSAMARIA K. CISNEROS AND AMALIA SABIESCU



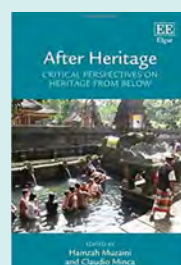
Brainstorming Report Social Inclusion: Partnering with other sectors

BY VOICES OF CULTURE



After Heritage: Critical Perspectives on Heritage from Below

BY HAMZAH MUZAINI & CLAUDIO MINCA



EU Research Cultural Heritage

BY THE EUROPEAN COMMISSION



Your Bibliography Database

ENCATC is committed to transferring knowledge to a wide international audience.

In addition, ENCATC members, have access to one of the most comprehensive bibliographies on cultural management and policy with more than 1,000 titles organised in 25 sub categories.

CULTURAL HERITAGE & OUR COMMUNITY

Barcelona Declaration "Better Places to Live, Better Places to Visit"



The Network of European Regions for Sustainable and Competitive Tourism (NECSTouR) has recently released the Barcelona Declaration "**Better Places to Live, Better Places to Visit**", which was developed on the occasion of the European Year of Cultural Heritage.

The Declaration aims at addressing the sustainability of the social and cultural impacts of tourism in Europe, by proposing a set of principles to be applied jointly in order to **responsibly balance the uses of cultural heritage, the demands of the tourism industry and the needs of the local community**.

The declaration is the **outcome of a Pan European Dialogue** aimed at fostering synergies between tourism and cultural stakeholders.

This involved two key events. The first was on 19 April 2018: The high level event in Barcelona was organised by NECSTouR and the Region Catalonia "[Better Places to Be, Better Places to Visit](#)". It aimed at setting up the Pan European dialogue on cultural heritage and tourism and presenting the first draft of the Barcelona Declaration to be upgraded along the year.

The second event happened on 11 October 2018 at the thematic conference in Brussels organized by NECSTouR and the Region of Galicia, and hosted by Fundación Galicia Europa "[Local-led initiatives on Tourism and Cultural Heritage: a Legacy for Europe](#)". This time the focus was to showcase existing regional initiatives, gathering the EU institutions reflections on tourism and cultural heritage after the 2018 EYCH and to release the final version of the Barcelona Declaration.

[Read the Barcelona Declaration here.](#)

"Preserving and Enhancing the Values of our Built Heritage for Future Generations" Declaration

On 23 November, the **Architects' Council of Europe (ACE)** organised in Leeuwarden a conference on the "[Adaptive Re-Use and Transition of the Built Heritage](#)". This event took place in the framework of the EYCH and **related in particular to the Initiative 4 on "Heritage in Transition"**.

On this occasion, a **Declaration** entitled "**Preserving and Enhancing the Values of our Built Heritage for Future Generations**" was presented. It recalls the **multiple benefits of re-using our built heritage** and highlights some **good practices** in terms of **processes and design approach**.

The Declaration recalls that the adaptive re-use of our built heritage brings multiple benefits to individuals and the society, for present and future generations. Through **smart renovation and transformation**, the **social, environmental and economic values of heritage sites can be increased**, while their cultural significance is enhanced. Such projects also contribute to the regeneration of the urban fabric and the attractiveness of areas.

Adaptive re-use projects bring about many challenges. The Declaration underlines that **processes that favour and ensure flexibility with respect to regulatory framework and standards**, participation of citizens, quality-based procurement, multidisciplinary teams working in a collaborative manner, financial viability and good story-telling can contribute to successful projects in the long term.

As recalled in the Davos Declaration, "cultural heritage is a crucial component of high-quality Baukultur". The adaptation of our built heritage to the needs of our time through new high-quality architectural interventions can help to meet the challenges expressed in the Davos Declaration and achieve high-quality Baukultur in Europe. What our generation creates today is the heritage of tomorrow.

[Read the Leeuwarden Declaration here.](#)

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Have you checked out our ongoing **"Creative Climate Movement" series** online? ENCATC wishes to share inspiring stories of arts and cultural organisations that have successfully design and implemented a **"green action plan"**.

Soon the final of **7 exclusive articles** from Julie's Bicycle this series will be published. The series aims to **empower** our members, stakeholders and followers **with cultural responses to climate and environment**.

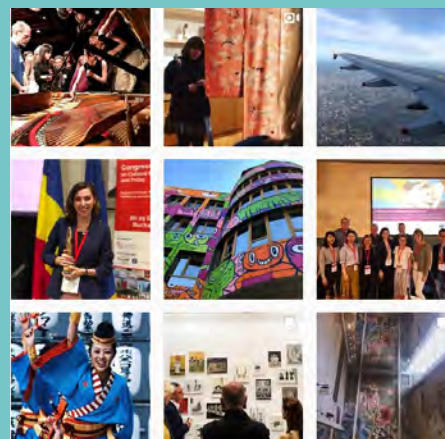
Thanks to this cooperation ENCATC is able to offer to educational and cultural operators in Europe and beyond a series of **inspiring stories** that should **change our practices** and allow us to **transform our own office in a responsible environmental organisation**.

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COVER PHOTO: Dancing in the Street from Ireland - intangible cultural heritage, EYCH photobank.

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ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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