



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy
ISSUE N° 123

DIGEST VERSION FOR OUR FOLLOWERS





CONTENTS

Issue N°123



[NOTE FROM THE EDITOR](#)

2



[ENCATC NEWS](#)

3



[UPCOMING EVENTS](#)

10



[CALLS & OPPORTUNITIES](#)

14



[CULTURAL MANAGEMENT & SUSTAINABILITY](#)

15



[ENCATC IN CONTACT INTERVIEW](#)

17



[MEMBERS' CORNER](#)

19



[ENCATC EU PROJECTS](#)

28



[EU POLICY DEVELOPMENTS IN CULTURE & EDUCATION](#)

30



[LIBRARY & BIBLIOGRAPHY DATABASE](#)

33



[CONTRIBUTION FROM OUR COMMUNITY](#)

34

NOTE FROM THE EDITOR



Dear colleagues,

Welcome to the 123rd issue of *ENCATC News*! Enjoy our first issue of 2019 to learn what ENCATC has in store for you and your institution, opportunities to internationalize your networks, present and publish your work, and innovate your teaching and training offers.

This issue includes our 2019 **calendar** of **13 events** taking place in **9 cities** in Brussels, (BE), Dijon (FR), Lucca (IT), Madison, WI (USA), Casablanca, Tangier and Marrakech (MA), Taipei (TW), Zagreb (HR). There will be something for everyone interested in **expanding their knowledge** and sharing **experiences** in cultural management and policy. From among the diverse offer of activities, there are 2 your institution will not want to miss!

The first is our flagship event from 2-5 October in Dijon for the **2019 ENCATC Congress "Diversity and sustainability at work. Policies and practices from culture and education"**. As the **only Congress** on Cultural Management and Policy, this rich offer encompasses the **Annual Members' Forum**, the **Annual Conference**, the **Annual Education and Research Session**, the **Project Poster Exhibition**, **2 Award Ceremonies**, the **Young and Emerging Researchers' Forum**, the presentation of our Book series, **cultural visits and excursions**, and for the first time, in parallel the **ENCATC Base Camp on Governance**.

The second is a once in a lifetime trip to **Morocco** for the **2019 ENCATC International Study Tour**. Join us to discover this country's **cultural wonders**. Create new **synergies** with leading **cultural** and **educational institutions from Casablanca, Tangier and Marrakech** during VIP meetings. Satisfy your thirst for **knowledge on cultural policy** and **cultural diplomacy** in the **MED region**!

In the Members' Corner of this issue, we are proud to showcase achievements of **6 members stories made possible thanks to their ENCATC membership**, involving **12**

countries. An incredible inspiration for all the network to continue taking advantage to collaborate with peers in more than 40 countries.

In 2019, we continue our strong engagement to reduce the impact of our organisation on the planet as well as to lead the change in this direction by publishing success stories from sustainable organisations thanks to our wonderful cooperation with Julie's Bicycle. In this issue, you will discover more about **creative climate trends and policy**.

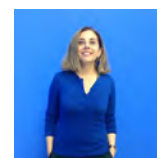
Since the beginning of the year, ENCATC is involved in **3 new projects: Heritage Pro; EU Heritage; and TRACES**. To follow their first activities, the office has joined in this first trimester the partners of their Consortium in Lecce, Bilbao, and Matera. What a wonderful opportunity for ENCATC to learn new practices to share with our members!

This issue is also full of opportunities and **important calls to promote your work internationally**. If you have to choose only few don't miss our call for the *European Journal on Cultural Management and Policy* and the one for the *ENCATC Research Award*!!

Finally, take a break to read with attention all the incredible activities initiated in 2019 by our members and stakeholders in the broad field of culture. Such **dynamism in the sector is extremely important to progress in overcoming current challenges** of the culture and education sector.

Looking ahead in 2019, I hope you will join me, ENCATC members, and our loyal followers for another fantastic year of being open to new ideas, collaborations, great successes, and innovative contributions to our field for the benefit of all.

Yours sincerely,



GiannaLia Cogliandro Beyens
ENCATC Secretary General

NEWS FROM ENCATC



NEW MEMBERS

Tartu University Viljandi Culture Academy, Estonia

UT Viljandi Culture Academy is one of the four colleges of the University of Tartu. The Academy provides applied higher education and has offered a specialized culture education since 1952. The UT Viljandi Culture Academy offers graduate and undergraduate study programmes in such fields as theatre and dance arts, Estonian native crafts (textile, metal, construction and inherited crafts), music (jazz, traditional, pedagogy), sound engineering, leisure-time manager-teacher and culture management. Besides the theoretical knowledge graduates obtain practical experience which enables them to have a steady position for entering labour market. Our raison d'être in sustaining and developing the values of Estonian traditional culture.



ENCATC CONTACT

[Anu Puulmann](#), International relations specialist

Tecnopolis Science and Technology Park, Italy

Tecnopolis PST is a non-profit consortium company based in Valenzano in the province of Bari, created by the [University of Bari](#) for the management of the Technology Park. Tecnopolis PST promotes, manages, and develops the activities of the Technological Park through: the management of technological, logistic and real services; the attraction of laboratories, research and development centres, institutions and innovative companies; the creation of new innovative companies and university spin-offs; the exploitation and technological transfer of research results to companies; support for local authorities and public administrations in promoting local development; and advanced technological training activities.



ENCATC CONTACT

[Davide De Nicolò](#), Project Manager

Tokyo University of the Arts, Japan

Since the founding of its predecessors, Tokyo Fine Arts School and Tokyo Music School, 130 years ago, Tokyo University of the Arts has played a key role in art education and research in Japan by preserving the traditions of Japanese culture and combining them with the ideology and techniques of Western art. The university has produced an array of outstanding artists, as well as educators and researchers in artistic fields from secondary to higher education. Our mission is to play a key role in further developing the art culture in Japan, while respecting the spirit of freedom and creativity that has existed since the university's foundation as the only comprehensive national arts university in Japan.



ENCATC CONTACT

[Mio Yachita](#), Research Associate

Natalia Malshina, Russia

Natalia Malshina is a research, artist, and economist. Her research interests include logistics services, economy services culture, and logistic support of cultural industries.



ENCATC CONTACT

[Natalia Malshina](#)

University of Leeds, United Kingdom

Cultural Policy Centre in the School of Performance and Cultural Industries is a research hub for the interdisciplinary field of cultural policy studies. It is a new centre dedicated to exploring and expanding the breadth of multi- and interdisciplinary research in the field of cultural policy, regionally, nationally and internationally. Its simple purpose is to bring people together who share an intellectual and professional interest in everything connected to cultural policy and how cultural policies impact on society.



ENCATC CONTACT

[Leila Jancovich](#), Associate Professor



WHAT HAS HAPPENED FROM JANUARY TO MARCH?

AGENDA

People, Places & Meetings

15 January in Brussels, Belgium: The ENCATC board held its first meeting of the year to review the 2019 work programme and preparations for the 2019 ENCATC Congress in Dijon, France. They were joined by ENCATC members BOZAR Centre for Fine Arts, the Association Marcel Hicter, and the Flemish Ministry of Culture – Department CJSM from Belgium, and Arcada University of Applied Sciences in Finland for the 3rd meeting of the 26th General Assembly.



16 January in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Paul Dujardin, CEO-Artistic Director of BOZAR Centre for Fine Arts, a member of ENCATC, to discuss synergies for upcoming ENCATC activities in 2019 like the Capacity Building Days and Youth in Action Day (4-9 May in Brussels) for students studying cultural management and policy at ENCATC member institutions.

29 January in Maastricht, The Netherlands: To prepare for the ENCATC Working Group Preparatory Meeting in Maastricht, ENCATC Secretary General, GiannaLia Cogliandro Beyens met with ENCATC member Yelena Kharitonova, Vivian van Saaze, Assistant Professor at the Faculty of Arts and Social Sciences from Maastricht University, and Martje Gulikers, Co-organisier of "TEFAF and the City" at Maastricht Marketing.

13 February in Brussels, Belgium: On the occasion of the Med Culture a closing conference on "Building on a cultural partnership with the south neighborhood", Med Culture representative Fanny Bouquerel and ENCATC Secretary General, GiannaLia Cogliandro Beyens announced the partnership between the two organisations for the 2019 ENCATC International Study Tour to Morocco (11-14 June).

28 February in Bari, Italy: GiannaLia Cogliandro Beyens, ENCATC Secretary General met with the Creative EuropeDesk MEDIA to learn about its activities and share what ENCATC is working on. She was joined by members from Turkey and The Netherlands along with representation from the EC DG for Education, Youth, Sport and Culture.

19 March in Brussels, Belgium: To discuss the 2019 ENCATC International Study Tour partnership, ENCATC Secretary General GiannaLia Cogliandro Beyens met with the World Leisure Organisation. Building on the very positive impact of the previous edition in the Emirates, we expect again this year to attract several members of this organisation to join us in Morocco. Cristina Ortega from Spain.



22 March 2019 in Brussels, Belgium: GiannaLia Cogliandro Beyens, ENCATC Secretary General, attended the "Be Creative, Call the Bank" Conference. It was a unique gathering to learn about new financing opportunities and programmes specifically designed to support European entrepreneurs from the cultural and creative sector.

26-27 March 2019 in Paris, France: ENCATC, in its status of observer of the Reflection Group "Heritage and the EU", was in Paris on 26 and 27 March to discuss European perspectives in favour of heritage and prospective exchanges between states, professionals, and civil society. Represented by ENCATC Secretary General, GiannaLia Cogliandro Beyens, she was joined by heritage expert and ENCATC member, Claire Giraud-Labatte. This was a moment to report on the network's Cultural Heritage achievements in 2018 as well as to learn from Member States and stakeholders about their future Cultural Heritage activities.



ACTIVITY REPORT

2018 ENCADC Activity Report released!

On 28 February 2019, **ENCADC's Annual Report 2018** was published to showcase the network's activities, facts, and figures of the past year.

Over the course of 12 months, ENCADC was directly involved in the design and implementation of **21 events** organised in **10 cities** in **7 countries**. Moreover, **17 of these events** were co-designed with ENCADC members! In 2018, through the **ENCADC Label**, the network was involved in an **additional 6 events** organised by members. These events were held in 8 European cities in 6 countries. All together, these **27 events** resulted in combined attendance of more than **4,260 participants** from **38 countries** in **7 world regions**.



2018 was also the **European Year of Cultural Heritage** and as a member of the EYCH Steering Committee, ENCADC could use the label for its heritage focused events (which counted 10) and bestow the label on its members whose events met the application criteria. This resulted in **7 members** receiving the **EYCH label** for **12 activities** in **12 countries** that attracted **89,258 participants**.

In addition to these many events, international mobility of participants, research activities, and awareness-raising, the network was actively transforming information into knowledge by publishing 1 issue of the **ENCADC Journal on Cultural Management and Policy**, **2 e-bulletins of the encatcSCHOLAR** as well as newsletters, weekly flashes, and a pilot for the new **PRAXIS** website for students enrolled in ENCADC member institutions.

ENCADC sincerely thanks all of those that contributed to another successful year, who have been with us on this incredible journey, and for those who will be part of our future.

This year, we are thankful to Morgane Detry for the report's **French translation which will be available soon**.

DOWNLOAD YOUR COPY HERE: <https://www.encatc.org/en/resources/annual-activity-reports/>

ENCADC TRAINEESHIP PROGRAMME

Providing students a European dimension to boost their CVs

In its commitment to offering valuable experience to help **students and emerging professionals** get a footing in today's competitive labour market, ENCADC's successful **Marie-Claire Ricome Internship Programme** has welcomed **70 trainees** from **27 countries** since 2001.

ENCADC recognises the importance for today's youth to **gain professional experience** and that adding a **European dimension to their CVs** is a valuable asset.

To kick-off the year, ENCADC has been delighted to welcome in our premises **three new trainees from Italy, the United States and Belgium**:

Danilo Politi is from Italy and recently completed his MA studies in Cultural Management at the University of Ferrara, a member of ENCADC. He joined the ENCADC team in January to have a learning experience in ENCADC's Communications Department and to lead the ENCADC Praxis website, a project for students by students needing career advancement opportunities in the cultural sector.



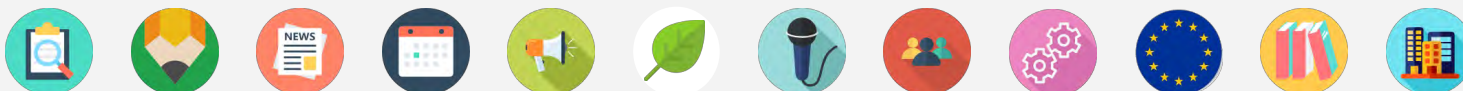
Grace Ratliff is from North Carolina in the United States where she studies Communications at Furman University. ENCADC is proud to continue in 2019 its partnership with the Educational Programmes Abroad (EPA) to host American students interested in European cultural policy and cultural management. Having arrived at the end of January, she is helping ENCADC implement collaboration tools for ENCADC members.



Morgane Detry is in her final year of a Translation in International European Affairs Master's programme at the UC Louvain in Belgium. Since 2005, ENCADC has successfully partnered with the programme to welcome a translation trainee. Morgane is helping ENCADC to translate into French its 2018 Annual Activity Report, 25 Years publication (2017), in addition to brochure and communication materials.



LEARN MORE ABOUT OUR TRAINEESHIP PROGRAMME: <https://www.encatc.org/en/vacancies/traineeships/traineeship-programme/>



Modernising Cultural and Creative Industries within the EU



ENCATC Vice-President, Ana Gaio (left).

On 6 February in Brussels, **ENCATC Vice-President, Ana Gaio** was invited to share her expertise at the symposium **"Modernising Cultural and Creative Industries within the EU: Discussing the New European Agenda for Culture"**.

Cultural and Creative Sectors occupy a significant place in today's European economy, contributing to innovation, investment, digital modernisation, and cultural tourism. The Cultural and Creative Industries (CCIs) **generate around €509 billion per year, representing 5.3% of the EU's total GDP and employ 12 million full-time jobs, which constitutes 7.5% of the EU's employment and the third largest employer sector in the EU** (European Commission, 2018). More than the economic value added to the EU's GDP, these sectors promote Europe's culture within and beyond EU borders. In a political context characterised by the questioning of the European project, **cultural and creative sectors have the potential to strengthen European identities, cultural diversity and values, favour critical thinking, and build bridges between art, culture, business, and technology to bring citizens closer.**

In the last years, the EU has developed various projects in the framework of the 2015-18 Work Plan for Culture and the 2020 Horizon programmes to finance and support CCIs. However, **market fragmentation, insufficient access to finance and uncertainties in salaries conditions continue to undermine the cultural participation and development.** In response to the Council's invitation to do more in the cultural sector, in May 2018 the European Commission adopted a proposal for a **New European Agenda for Culture**. The New Agenda aims to harness the power of culture and cultural diversity for: social cohesion; to bolster the common European identity; support jobs and growth in cultural and creative sectors; and strengthen international cultural relations.

Organised by the Public Policy Exchange, this event **evaluated recent initiatives and policy developments** in the field of **CCIs** from the EU to **tackle the emerging challenges**. Participants exchanged views, perspectives and good practices on the possible strategies to overcome obstacles, and debated on the **role of the Cultural and Creative Industries** in national politics, education, international communication, and social inclusion.

48th ENCATC Cultural Happy Hour explores stories of company archives and museums

To celebrate the start of a new year, on 30 January in Brussels ENCATC partnered with Museimpresa for an exceptional evening to discover the film **"Newmuseum(s). Stories of company archives and museums"**.

100 Cultural Happy Hour guests attended the screening at the European Parliament of this documentary film directed by Francesca Molteni. It was a powerful and visual reminder of the **commitment of company archives to preserve their heritage** and showcasing museums dedicated to telling their stories to benefit the **development of the Italian and European cultural identity**. It prompted reflections around questions like: What is the **role of company archives and museums** today? How are these places, where the **industrial culture is collected and transmitted, changing** both in Italy and in Europe?



Discussion panel (left). Photo right: MEP Silvia Costa, ENCATC Secretary General Giannalia Cogliandro Beyens, and film director Francesca Molteni.

To deepen reflections, a discussion panel shared their perspectives. Invited speakers included: **Silvia Costa**, MEP, S&D CULT Coordinator; **Patrizia Toia**, MEP, ITRE Vice-Chair, Michele Quaroni, Deputy Permanent Representative of Italy to the EU; **Walter Zampieri**, Head of Unit for Cultural Policy DG EAC European Commission; **Renzo Iorio**, President of Cultural and Development Steering Committee Confindustria; **Alberto Meomartini**, President of Museimpresa; and **Francesca Molteni**, the film's Director.

This event was promoted by Museimpresa (Corporate Archives and Museums Italian Association). It was organised under the aegis of the Italian Ministry of Cultural Heritage and Activities.

Learn more about the ENCATC Cultural Happy Hours in our 5-year report: <https://www.encatc.org/en/resources/event-reports/>



NETWORKING

BRAFA, one of Europe's largest art fairs, welcomes ENCATC's Cultural Happy Hour



On 4 February in Brussels, ENCATC partnered once again with the **BRAFA Art Fair** to welcome **57 of its Cultural Happy Hour guests!** The event began with a welcome and introduction of the **2019 Cultural Happy Hour calendar by Giannalia Cogliandro Beyens**, ENCATC's Secretary General. Next, **Beatrix Bourdon, BRAFA Managing Director** presented the art fair and its highlights for the **2019 edition** which hosted **133 galleries and art dealers from 16 countries**. BRAFA has a rich offer with a panoply of art collections which **cover 20 specialities**, including classical archaeology, tribal art, pre-Colombian art, Asian art, jewellery, silverware, coins, furniture and art objects dating from the Middle Ages to today, old and modern paintings, contemporary art and design, sculpture, ceramics, contemporary glass and porcelain, carpets and textiles, drawings, original cartoons, engravings, rare books, photography, and more!

This year's **guests of honour** were internationally renowned duo **Gilbert & George**. Having started out as performance artists, they became famous for their large-scale photo pieces. These are often in very bright colours with superimposed black gridlines evoking the windows of yesteryear. The images are contemporary and immediately recognisable, with most placing portraits of both artists in the picture. Although their art draws inspiration from (their) daily life, the vision they offer is in turns metaphysical, mystical, or polemical, but always with a touch of humour and conveying a message.

After a convivial networking moment, guests were treated to guided visits that included artworks such as **Frida Kahlo's "Life and Pain in Plaster Corset with a Hammer and Sickle"**. This piece tells a fascinating, multi-faceted story, one of a painful life lived undefeated, a life lost, and a chapter of history. Painted by the Mexican artist, it is a three-dimensional piece that alludes to the broken state of her body, while offering social commentary on events, both historical and personal.

Guests were also treated to seeing the large work by **Belgian artist Paul Delvaux** (1897-1994), **"Le Balcon"** of 1948. The painting is fresh to the market, having been in an Asian collection since the 1980s.

CAPACITY BUILDING

Evaluation methodologies to assess the impact of Arts Fair at local level and beyond

On 15 March in Maastricht, 16 academics, researchers, cultural practitioners, artists, consultants, and students from Belgium, Italy, Luxembourg, and The Netherlands gathered for a preparatory meeting co-organised with the support of ENCATC member, Yelena Kharitonova, in the frame of the **ENCATC Working Group on Evaluation of International and European Transnational Cultural Projects**.



ENCATC Working Group on Evaluation holds a preparatory meeting in Maastricht, The Netherlands.

Building on the success and exchanges of previous meetings in Brussels, Potsdam, Manchester, and Antwerp, this gathering had two goals. First, taking place at the occasion of **The European Fine Art Fair (TEFAF)**, it was an ideal backdrop to exchange on **existing evaluation methodologies used by Arts fairs, cities, and regions** to better understand the impact at the city level of the art fairs in their own territories. The group's reflections were stimulated thanks to the keynote given by ENCATC member **Yesim Tonga Uriarte**, Post-Doctoral Research Fellow at the IMT School for Advanced Studies Lucca on **"Current methodological approach for the assessment of Arts Fair impact"**.

The second goal was to prepare with the participants the **draft agenda of the Conference** that will be organised in the framework of the ENCATC Evaluation Group in **Maastricht next March 2020**.

Thanks to the partnerships with TEFAF, MECC Maastricht, and the Maastricht Centre for Arts and Culture, Conservation and Heritage (MACCH), participants benefited from special access to TEFAF's Preview Day which included an [Arts Symposium on the Chinese Art Market](#) as well as a guided tour to meet with gallery owners and collectors from around the world.

The Group will meet next for a workshop on **education and evaluation on 29 May in Zagreb, Croatia**.



Do you wish to add a hands-on European dimension to your education offer?
ENCATC organises European Study Tours for its members!



This year to add a **hands-on European dimension** to the education it provides students, the **University of Salento**, a **member of the network**, "hired" ENCATC to organise a bespoke **3-day European Study Tour in Brussels** for its students studying cultural management.

From 26-28 March 2019, **40 students** benefited from this specially designed tour aimed at **increasing students' knowledge of European institutions**, the role these institutions have in **culture and education policy**, and successful **EU funded projects**:

The group met with representatives of the **European Commission**, the **Council of Europe**, the **European Travel Commission**, the **Puglia Region, Tourism, Cultural and Creative Industries**, and the **Toscana Region, Brussels Office**

There were also specific interventions on the topics of: **PHOTONICS**, A Strategic enabler **connecting regional and European Digitalisation actions**; **Regional policy and cultural tourism**; **EU policies on cultural and sustainable tourism**; and **ATLANTIKWALL Europe**: A practical example of an EU funded project related to cultural tourism.

There was also a **series of study visits** organised to major players in Brussels' vibrant cultural scene: **Kanal - Centre Pompidou** and meeting with Yves Goldstein, its Chief of Mission; **BOZAR, Centre for Fine Arts** and talk with by Magdaléna Lišková, Institutional Advisor; the **House of European History**; **LaVallée** with Lieza Dessen, Project Manager, SMart cooperative; and the **Parlamentarium**.



How do I have ENCATC organise a Study Tour for my students?

ENCATC members should write to [Giannalia Cogliandro Beyens](#), ENCATC Secretary General to inquire about pricing and conditions for this additional services available to members only. Not yet a member of ENCATC? Learn about our many fantastic [membership benefits](#) and apply today!

CAPACITY BUILDING

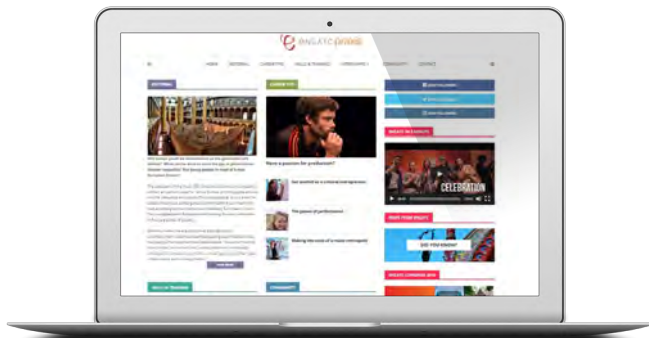
ENCATC's new PRAXIS website for students is live!



On 22 January, ENCATC celebrated the **official launch** of its **PRAXIS website** to Full ENCATC members and their students studying cultural management and policy in over 35 countries in Europe and beyond!

ENCATC strongly encourages students **and young/early career professionals** to have **work experience abroad**. This is an opportunity for **tomorrow's leaders to get a jump start** on building their CVs, put into practice their knowledge learned through education and training, and develop and hone their skills in another cultural environment.

Created in 2008 as a monthly e-magazine, **over the course 10 years** and **72** publications through PRAXIS ENCATC shared **1,129** internship opportunities in **66** countries, **307** training offers, **30** job opportunities, and **29** interviews.

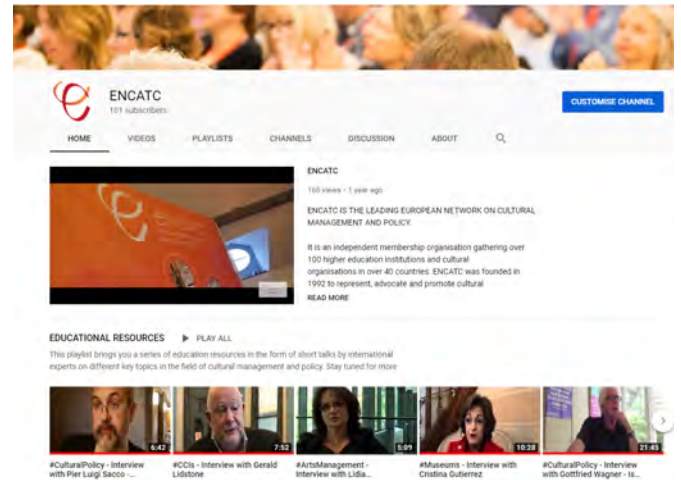


Building on this strong foundation, the **next chapter** is the ENCATC PRAXIS website. Students can check **internship** and **training** offers, read our **interview** archives, learn how they can be more **engaged citizens** in the European project, and register for **student-only ENCATC events**.

Full ENCATC members will have received an email with instructions for how their students can sign up. Help us to grow and have your students be part of a growing community that has already over 80 students from all over the world. For questions, please write to: trainee@encatc.org

CAPACITY BUILDING

Need some audio-visual materials for the classroom? Check out ENCATC's newly refreshed YouTube channel!



In March 2019, ENCATC revealed a **fresh reorganisation of its YouTube channel**. Launched for the first time in 2011, the channel has so far been a valuable source for teachers and trainers to have additional materials for their classrooms with **more than 15,000 views** to date.

As the channel has grown in content, ENCATC has worked to **re-categorise the content, making it easier to find topics within cultural management and policy**.



The **Educational** playlist brings you a series of education resources in the form of short talks by international experts on different key topics in the field of cultural management and policy.



ENCATC in Action is a playlist focusing on the network's four working strands: influence, network, education, and research. They are developed through a wide range of events, activities, interviews and recorded speeches from leaders in our field sharing their knowledge and expertise.



The third playlist is dedicated to **Transnational projects**. Learn about ENCATC's involvement in cultural projects on a variety of topics from training for cultural managers, museum audiences, digital exhibitions, artistic mobility and more!

[Start watching here](#) and let us know if this refresh has been helpful!



UPCOMING EVENTS

#ENCATC2019

27th ENCATC Congress

Diversity and sustainability at work
Policies and practices from culture and education

2-5 October 2019
Dijon, France



David Throsby
Our keynote is the Distinguished Professor of Economics at Macquarie University in Sydney



30+
world-renowned education experts leading discussions and panels



70
papers from educators and researchers from around the globe



150+
Connect with leaders in our field coming from over all over the world



3
celebrations to recognise excellence and commitment in our field



50+
young and emerging researchers

The [2019 ENCATC Congress](#) is your opportunity to thoroughly explore the **practical meanings of diversity** in the cultural and creative sector, investigate how its **different connotations are implemented in practice**, and how they are **contributing to the sustainability discourse** in the field.

Thanks to contributions from leading experts, the Congress will **look at the theme from different perspectives**, such as: diversity of **cultural and artistic production**; diversity of **artists/inclusion** of different categories of artists; diversity

of **business models**; diversity of **audiences**; diversity in **creative spaces** such as co-working and incubators places; diversity of **governance and management models** among others.

From **across the globe** will come **academics, trainers and researchers** from the cultural management and policy educational fields with cross-disciplinary interests to mingle with **professionals, policy makers, and artists** and thus to **bridge the knowledge gap**, promote **research esteem** and the **evolution of pedagogy**.



DAVID THROSBY, ONE OF THE WORLD'S MOST RENOWNED EXPERTS IN OUR FIELD



ENCATC is honoured that **David Throsby, Distinguished Professor of Economics at Macquarie University in Sydney, Australia** will be the **keynote speaker** on **3 October** in **Dijon, France** at the **2019 ENCATC Congress**.

David Throsby is internationally known for his **research and his many publications on the economics of art and culture**. Throsby holds Bachelor and Master of Science degrees from the University of Sydney and a PhD in Economics from the London School of Economics.

He has been a **consultant to a number of national and international organisations** including Sydney's Museum of Contemporary Art, the Australian Museum, the Copyright Agency Limited, and VISCOPY. At an **international level**, he has been a consultant at the Food and Agriculture Organization of the United Nations (FAO), The United Nations Conference on Trade and Development (UNCTAD), UNESCO, The Organisation for Economic Co-operation and Development (OECD), and the World Bank.

He is a **member of several Editorial Boards**, including the *Journal of Cultural Economics*, the *International Journal of Cultural Policy*, *Poetics*, the *Asia Pacific Journal of Arts and Cultural Management*, and the *Journal of Cultural Property*.

He is the former president of the New South Wales branches of the Australian Agricultural Economics Society and the Economic Society of Australia, the Association for Cultural Economics International (ACEI), and was Foundation Chair of the National Association for the Visual Arts (NAVA).

Amongst his research interests, we find the role of culture in economic development, the economic situation of individual artists, the economics of the performing arts, the creative industries, heritage economics, and the relationship between cultural and economic policy.

Read more about David Throsby in [our profile on the /encatcSCHOLAR issue #03](#).

4-DAY PROGRAMME FOR AN INTERNATIONAL AUDIENCE

A dynamic programme to hear the most innovative ideas, insightful learnings, and actionable methods coming out of the cultural management and policy field. From education, research, training and practice – we've got your needs covered.

2 OCT	09:00-09:30	ANNUAL MEMBERS' FORUM - REGISTRATION <i>ENCATC members, AAAE members, TACPS members have access to a dedicated Members' Forum. It is FREE for members of these networks.</i> <ul style="list-style-type: none">— If you are NOT yet a member of ENCATC, on this day you can attend the Young and Emerging Researchers' Forum— Students should register to the ENCATC Base Camp on Governance (2-4 Oct.)
	09:30-16:30	ANNUAL MEMBERS' FORUM
	17:00-18:30	27TH ENCATC GENERAL ASSEMBLY
	19:00-21:00	2019 CONGRESS OFFICIAL OPENING & WELCOME FELLOWSHIP AWARD CEREMONY <i>Congress programming now opens to ALL registered participants.</i>
3 OCT	09:00-09:30	REGISTRATION & DEPARTURE FOR STUDY TOURS
	09:30-17:30	OPENING PERSPECTIVES SESSION PARTS I & II
	17:30-19:00	KEYNOTE BY DAVID THROSBY
	19:00-20:00	2019 ENCATC RESEARCH AWARD CEREMONY ENCATC is accepting applications until 1 May 2019.
	20:00-22:00	RESEARCH AWARD DINNER
4 OCT	09:00-10:00	REGISTRATION
	10:00-12:00	EDUCATION & RESEARCH SESSION PART I. ENCATC is accepting submissions until 25 May 2019.
	12:00-12:30	POSTERS EXHIBITION
	12:30-14:00	NETWORKING LUNCH
	14:00-15:30	EDUCATION & RESEARCH SESSION PART II. ENCATC is accepting submissions until 25 May 2019.
	15:30-16:00	COFFEE BREAK
	16:00-17:00	KEYNOTE
	17:00-17:30	Q&A SESSION
	17:30-18:30	ROUND TABLE
	20:00-22:00	FAREWELL NETWORKING COCKTAIL
5 OCT	10:00-13:00	CULTURAL EXCURSIONS This optional day of cultural excursions is being organised with specially negotiated prices by our partner, the Burgundy School of Business. More information coming soon from our local partner!

SAVE 20% WITH EARLY BOOKING

WHAT DO YOU KNOW ABOUT DIJON?

The capital of the Bourgogne region in Eastern France, Dijon is a cultural gem. Come discover this city with a rich history, the birth place of **Gustave Eiffel**, home of renowned **gastronomy**. **Dijon mustard**, its own **UNESCO World Heritage Site**, and so much more!



YOUR 2019 CALENDAR

Registration is open: Secure your places before all are taken!

MAY 4-9 Brussels, BE		<u>CAPACITY BUILDINGS DAYS AND YOUTH IN ACTION DAY</u>	OCT 2 Dijon, FR		ENCATC FELLOWSHIP AWARD CEREMONY
MAY 29 Zagreb, HR		<u>ENCATC WORKING GROUP ON EVALUATION</u>	OCT 3 Dijon, FR		<u>ENCATC RESEARCH AWARD CEREMONY</u>
MAY 30 Madison, US		<u>ENCATC-AAAE INTERNATIONAL PANEL</u>	OCT 4 Dijon, FR		<u>ENCATC EDUCATION & RESEARCH SESSION</u>
JUNE 11-14 Morocco		<u>ENCATC INTERNATIONAL STUDY TOUR</u>	OCT 30 Lucca, IT		<u>ENCATC WORKING GROUP ON EVALUATION</u>
OCT 2-5 Dijon, FR		<u>ENCATC CONGRESS ON CULTURAL MANAGEMENT & POLICY</u>	NOV 4-5 Taipei, TW		<u>ENCATC ACADEMY ON CULTURAL RELATIONS & DIPLOMACY</u>
OCT 2-4 Dijon, FR		<u>ENCATC BASE CAMP ON GOVERNANCE</u>	DEC 12 Brussels, BE		<u>ENCATC WORKING GROUP ON EVALUATION</u>
OCT 2 Dijon, FR		ANNUAL MEMBERS' FORUM	DEC 13 Brussels, BE		<u>ENCATC POLICY DEBATE</u>
OCT 2 Dijon, FR		<u>YOUNG & EMERGING RESEARCHERS' FORUM</u>			

[ACCESS ALL EVENTS HERE](#)



ENCATC LABELED EVENTS

3 of our members have received the official ENCATC label!



SETKANI/ENCOUNTER International Festival

Organised by ENCATC member, the Janáček Academy of Music and Performing Arts, this festival from **2-6 April 2019 in Brno, Czech Republic**, focuses on talented young performers from art academies and universities from all around the world. For 5 days festival participants present their work, explore theatre techniques and methods, and discuss hot topics with their peers and theatre professionals.



Culture, Heritage and Tourism as Factors for Sustainable Development of Small and Medium-Size Cities (SMCs): the European Perspectives

Join exciting discussions from **29-31 May 2019 in Blagoevgrad, Bulgaria** on how to strategize cultural resources of SMCs to creatively address the challenges and risks of the contemporary neoliberal world. This event is organised by ENCATC member, Svetlana Hristova.



Summer School on Fashion Management

Organised by ENCATC member, the University of Antwerp / Antwerp Management School, this summer school from **26 August - 4 September in Antwerp and Paris** will provide a comprehensive overview of the fashion industry (independent fashion designers and luxury brands) and their dynamics, with an emphasis on entrepreneurship and sustainability.

OTHER EVENTS

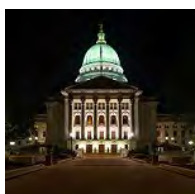
Round out your calendar with offers from our partners!



Culture Action Europe Jamm Session

25 April 2019 online

The Jamm Session is an 8-hour long live online discussion forum between citizens and key EU policy makers, including MEP candidates on questions like: Do we have the education and research systems we want? Future of work: work forever, for free, for love? How to ensure sustainable human and natural ecosystems? What's next for European identity/ies and culture(s) in times of (global) mobility?



2019 AAAE Annual Conference The Future of Arts Administration Education: Evolution, Reinvention, and Transformation

30 May - 1 June 2019 in Madison, Wisconsin, USA

How can we expect arts administration and higher education to change? What seismic shifts will revolutionize our discipline? Come to the AAAE Annual Conference to examine the geopolitical shifts, business model evolutions, and reimagined educational experiences that are pointing us all toward the next iteration of arts administration education. The programme will also include the annual ENCATC-AAAAE International Panel.



28th EDEN Annual Conference Connecting through Educational Technology

16-19 June 2019 in Bruges, Belgium

This conference will be the opportunity to explore how information and communication technology in the age of Industry 4.0 can create and enhance synergies between online learning programmes, the increased diversity of stakeholders, the workplace experience, socio-cultural influences and students' work-life balance.





CALLS & OPPORTUNITIES

CALLS FROM ENCATC



CALL FOR ARTICLES: [European Journal of Cultural Management and Policy](#)

Get your research published! Articles are being accepted for ENCATC's scientific publication, the *European Journal of Cultural Management and Policy*, Volume 9. There will be **2 issues**: a thematic and a general. The **thematic issue on cultural heritage** follows the topic of 2018 ENCATC Annual Congress: "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations". The **second issue will be a general issue** on new **advancements in the cultural and creative domains**. The Journal encourages multidisciplinary perspectives and aims at connecting theory and practice in the realm of the cultural sector.

DEADLINE: 1 April 2019



CALL FOR APPLICATIONS: [ENCATC Research Award](#)

Applications are being accepted for the **2019 ENCATC Research Award on Cultural Policy and Cultural Management**. Will your name be announced as the winner at the 2019 ENCATC Research Award Ceremony on 3 October during the 2019 ENCATC Congress in Dijon? Learn more about this fantastic opportunity to boost your career, gain international visibility, and publish your work in our [Book Series on Cultural Management and Cultural Policy Education](#).

DEADLINE: 1 May 2019



CALL FOR SUBMISSIONS: [ENCATC Education and Research Session](#)

Would you like to present a **paper, poster** or **teaching demonstration** at the **2019 ENCATC Congress**? Present your work to a wide European and international audience that will be attending the Congress' annual Education and Research Session on 4 October. Proposals are especially encouraged on the Congress' 2019 theme or may be from any relevant discipline will be considered, provided that they make an original academic and professional contribution to the study and practice of cultural management and cultural policy.

DEADLINE: 25 May 2019

MEMBERS ONLY



CALL FOR APPLICATIONS: [ENCATC Label](#)

The **ENCATC Label** provides a structure for the network to support and promote the development of scientific seminars, events and workshops organised by its members in various regional areas. **ENCATC will co-brand and ensure labelling of selected events**, carefully chosen on a case by case basis, upon requests made by the organisers. By co-branding their events with ENCATC, members also benefit from assistance to find the best experts for the topic at hand and the network's wide communication channels.

DEADLINE: Ongoing



CULTURAL MANAGEMENT & SUSTAINABILITY

This is the final article in the "Seven Creative Climate Trends" series. Launched in March 2018, the series is the result of a strategic cooperation with [Julie's Bicycle](#), a charity bridging the gap between environmental sustainability and the creative sector. Thanks to this cooperation, ENCATC is able to offer to educational and cultural operators in Europe and beyond a series of inspiring stories that should change our practices and allow us to transform our own offices in a responsible environmental organisation.

Seven Creative Climate Trends: Policy

By Catherine Bottrill, Head of the Creative Green Programme, Julie's Bicycle

Arts and culture are not only responding to environmental challenges but are trailblazing the way forward: creating new narratives, testing ideas, developing interdisciplinary collaborations and reimagining what's possible. Environmental sustainability is being ingrained within the whole cultural economy - from investment, strategy and operations, to creative programming, partnerships and public engagement.

For over 11 years, Julie's Bicycle has been tracking this movement of change within arts and culture. Drawing from this experience, we have identified [Seven Creative Climate Trends](#) - key communities of environment centred practice that are leveraging significant cultural value. They are: Artwork, Activism, Organisational Leadership, Design and Innovation, Collaboration, Path-finding, and Policy

Changing. This configuration of trends aims to demonstrate the full breadth and diversity of creative responses to the environment, contextualizing them as a whole movement, networked and moving in concert. Julie's Bicycle is inviting all artists and cultural practitioners inspired by - and working in alignment with - our natural environment to situate themselves within these seven trends and tell their stories of leadership on our new interactive [map](#). This map is open to all and has been designed to make visible this growing movement of change.

A spotlight on: Policy

Our final trend in this series is **Policy**, a golden thread that binds together the values and narratives of the Seven



Creative Climate Trends, creating the frameworks, investments, accountability, authority and pathways to drive progress and track change. A strong example of the effectiveness and impact of policy for supporting environmental change has been [Julie's Bicycle's partnership with Arts Council England](#) to inspire environmental action across the arts and cultural sector.

"Policy interventions can enable and accelerate positive change on a large scale. Arts Council England's decision to introduce environmental requirements to its funding agreements has translated five years later into significant environment, financial, organisations and creative benefits, jump-starting a more sustainable cultural economy."

Francis Runacres, Director of Enterprise and Innovation, Arts Council England

This collaboration led to a pioneering policy intervention in 2012, when the Arts Council became the first cultural body to make environmental reporting and policy part of funding agreements for National Portfolio organisations. By 2017/18, collectively 600+ organisations have reduced carbon emissions by 35%, energy consumption by 23%, made savings of £16.5 million (Read the [2017/19 Annual Report](#)).

Organisations are experiencing benefits beyond reductions – environmental practice and carbon literacy are being linked to improvements in other organizational priorities, including team morale and strategy decision making.

Organisations are contributing to a new creative ecology: The above trends drive demand for – and generate new skills and knowledge that support – clean technologies, sustainable goods and services, greener waste solutions and the emergent circular economy. A quarter of the National Portfolio Organisations are now on a green energy tariff.

The Arts Council England Programme with Julie's Bicycle is in a new 4-year phase (2018-2022) with now over 800 organisations across all art forms and continues to build literacy, skills and capacity in the sector so organisations

feel confident to act on climate change and reduce their environmental impacts. This is achieved through training, tools, networking, resources and case studies. There are two new strands of activity in this phase.

First, the [Spotlight Programme](#) working with 30 large arts organisations to design environmental impact reduction objectives, which has been made a requirement of their funding agreements. The Spotlight Programme is focusing on building energy use which accounts for a significant proportion of the carbon footprint for these organisations. The Spotlight Programme is following the approach of the [Science-Based Target Initiative](#) (SBTi) to set carbon reduction targets in line with what climate science says needs to be done to keep global temperatures below 2°C as committed to in the [Paris Agreement](#).

Second, the [Accelerator Programme](#) is a new strand of this work, which aims to foster enterprise, innovation, future thinking and creative perspectives on climate and the environment in arts and cultural organisations. Between 2018 to 2022, Julie's Bicycle will recruit two cohorts of up to ten organisations and consortiums to take part in the programme. The programme will be looking at everything from touring models and audience engagement to design and supply chains, income generation and governance.

The Arts Council England approach of pairing environmental requirements in funding agreements with arts organisations and providing the Portfolio with the knowledge, tools, peer sharing and collaboration through its partnership with Julie's Bicycle is unlocking environmental action within the arts and culture to reduce its impact. This is most importantly enabling the sector to actively engage with the climate change issue with society at large so that society can rapidly transform to limit the impacts of climate change.



Inspiring the cultural and educational sector: Yes you can!

Visit our website to gain access to the other [6 articles in the series](#) covering topics on: Artwork, Activism, Organisational Leadership, Design and Innovation, Collaboration, and Path Finding.





ENCATC IN CONTACT

For this ENCATC in Contact Interview we talked with Davide De Nicolò, Senior Project Manager at Tecnopolis Science and Technology Park, a new member of ENCATC. We wanted to learn more about why they joined the network, their expectations and contributions, and interesting projects they're working on.

What are your reasons to become an ENCATC member?

Tecnopolis has been a scientific and technological park and business incubator for over 30 years. Currently we are involved in cross-border cooperation projects and European projects on the theme of CCIs.

In particular, we are involved in the TRACES project (an Interreg Greece-Italy) which is led by the University of Salento, another member of ENCATC. We are also involved in the NEST project (an Interreg Italy-Albania-Montenegro) led by the Ministry of Finance and Economy of Albania; the ATLAS project (an Interreg Italy-Croatia) led by Friuli Innovazione, among other projects on other topics. Regarding the CCIs sector, we are members of the Puglia Creative Cluster and we also participated with a paper on this specific topic at the 2015 Ifkad conference.

Tecnopolis has many collaborations with research organisations and business incubators on the theme of CCIs. All this led us to consider joining ENCATC and we believe that our membership is of great importance to strengthen our knowledge and skills, hoping to be able to contribute to the growth of the network.

What are your expectations concerning the ENCATC network?

Tecnopolis is a member of APSTI, the



association of Italian science and technology parks and EBN, the European BIC network. For some years now we have been working on the theme of cultural and creative enterprises and we are doing it both with formal adherence to the Puglia Creativa Cluster, and with specific actions such as the organisation of seminars, workshops, and training actions. All this should be added to our work as an incubator, where every day we accompany micro and small businesses in their growth. In this period, in particular, we are also working on the creation of a co-working space dedicated to CCIs.

We consider the sharing of ideas and actions to be fundamental and our

experience leads us to consider that this is possible thanks to the networks that work on specific topics.

At ENCATC we expect to expand our knowledge and skills in the CCIs sector. Furthermore, we expect to be constantly informed about the training models and methods proposed by the other members. Finally we expect to be involved in actions and projects hoping to be able to contribute to the growth of the network.

What will be your contribution to the network's mission?

Tecnopolis is a public company fully owned by the University of Bari. The science park welcomes university



spinoffs but also indigenous knowledge-based start-ups as well as other "established" companies looking to diversify their activities.

In the last few decades however, there has been an increased interest in the Universities' role in the economy and thus there has been encouragement and financial support from governments locally and nationally to develop more rapid linkages between universities and industry.

Business incubation services form a key part of the science park and contribute to its position in the region as a catalyst for entrepreneurship activities in the development of industry clusters. A large portfolio of services provided in-house and externally is available to client firms who can also contribute to a number of EU-funded initiatives such as the international projects mentioned above. With our membership we want to put at the service of ENCATC and its members our experience and our knowledge to grow together and to respond to the needs expressed by the territory.

What is your role in the TRACES project that also involves ENCATC and fellow member the University of Salento?

In the TRACES project TecnoPolis is a project partner. The objectives of TRACES are, in short, to create and activate a personalised, cross-border online environment to support the incubation of cultural and creative SMEs and creative entrepreneurship by developing: 1) a tailored incubation programme; 2) a strategic cross-border network of local incubation

service providers; 3) three tools to facilitate and spread the incubation process and spill over effects; 4) a pilot trial, which provides: incubation services for 50 creative business ideas; evaluation of the pilot project and development guidelines; recommendations and incentive measures for policy makers.

We contributed to the writing of the project together with the other partners (Puglia Creativa, HMA, Chamber of Commerce of Achaia, Banca Etica Foundation, and ENCATC). We are responsible for organising 2 knowledge transfer workshops; an international conference which was held last 28 February in Bari; the development of the incubation programme, and the protocol that must be signed between the partnership and the consultants of the companies that will work in the Local Ateliers (small incubators / creative accelerators identified by the TRACES project). We are also responsible for the creative contest in Puglia and we participate in all the activities of the project.

Do you have any other projects you are working on that are interesting for ENCATC members and followers?

For us this is a very prolific moment in the project sector, as we are engaged in 6 international projects and we are waiting to know the result of two other projects in other measures. We are also ready to present other proposals in the next calls being defined.

We are currently engaged in two projects on the Interreg Greece-Italy programme. One is TRACES, of which

we have already spoken and another is INVESTMENT on the theme of tourism-transport. We are also a partner of NEST, an Italy-Albania-Montenegro project on tourism, as well as ATLAS, a project funded by the Interreg Italy Croatia programme, again on the theme of tourism and CCIs. We are committed as partners of the AYEN project, based on funds from the Government of Norway and the theme is very particular as this project deals with the burning issue of the Neets. The countries involved are, besides Italy, Greece, Romania, Bulgaria, Croatia, and Norway. A few weeks ago the BIC4SMEs project started, an Erasmus + that sees us involved as a partner where we are responsible for a business training activity. The partnership is interesting because we work with colleagues from Ireland, Spain, Slovenia and Belgium.

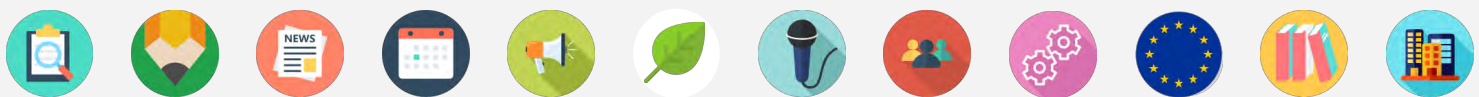


***Davide De Nicolò** is a senior project manager with specific experience in marketing, services industry, technology transfer and start-up of innovative businesses, involved for over 15 years in international projects of cooperation and technical assistance. In recent years he has consolidated specific experience in the activity of audit and scouting of research results of research groups from the academic and from public research institutions too. He has also experience in the activity of exploiting the results of research and in facilitating innovation and enterprise as trainer for young people.*



Want more interviews? Check out ENCATC's newly reorganised [YouTube Channel!](#)

Our new Educational Resources playlist gathers in one place interviews and short talks by international experts on different key topics in the field of cultural management and policy.





MEMBERS' CORNER

MEMBER STORIES - WE ARE STRONGER COLLABORATING TOGETHER

Usually reserved to 1 story per issue, 2019 has already had so many inspiring Member Stories examples that we couldn't resist not revealing them now! Celebrate these **6 achievements involving members in 12 countries** and be inspired for how you can collaborate within the network. Need a boost to get your own Member Story started? In the full version of this newsletter, ENCATC members can find out more about the ENCATC Project Market Place, a new tool launched in November 2018 to help them find partners and develop project ideas.

SHARING EXPERTISE

France & Sweden

Cultural Heritage - ownership and community building



On 6 February in Ostersund, Sweden, **ENCATC member Claire Giraud-Labalte**, President Pôle des acteurs du patrimoine en Pays de la Loire from France was invited to share her expertise at the 2019 Spring **Conference "Cultural Heritage - ownership and community building"** (6-7 February) organised by the Nordic Centre of Heritage Learning and Creativity and **hosted at the Jamtli open air museum, a member of ENCATC**.

The theme of this year's conference looked at the **potential of cultural heritage** in processes that are aimed at **strengthening social cohesion** and **active citizenship**. A central question was **how heritage institutions can create a space where society can contribute and communities actively own their heritage?**

For her presentation **"Building heritage communities in a European and regional perspective"**, Claire Giraud-Labalte approached the subject of the conference from

two angles. First she provided an **overview of the European Cultural Heritage Strategy for the 21st Century** (as formulated by the Council of Europe 2017) that was inspired by the Faro Convention. Secondly, she guided conference participants through a closer look at the **Pôle des acteurs du patrimoine en Pays de la Loire**, a **cooperation network of cultural heritage stakeholders** at a regional level.

LEARN MORE: <http://nckultur.org/english/spring-conference17/>

TEACHING TOGETHER

United States & United Kingdom

New York to London! Learning beyond borders



From 18-22 March 2019, arts administration graduate students studying at ENCATC member institution **New York University** travelled to London for a **weeklong study programme** delivered in partnership with fellow ENCATC member **Goldsmiths, University of London**. Accompanied by their professor, ENCATC Board Member **Dr. Richard Maloney**, Clinical Associate Professor and Director of the Performing Arts Administration graduate program, the



students deepened their understanding of the cultural and creative industries in the UK and the role government plays in supporting their development. Thanks to ENCATC members **Gerald Lidstone**, **Carla Figueira**, **Siân Prime**, and **George Musgrave** who delivered presentations on UK cultural policy; cultural relations and diplomacy; UK cultural and creative Industries; cultural entrepreneurship; creativity; branding; and more.

SHARING EXPERTISE

Belgium & Romania

Young Creative Generations Conference

Successful
result from
open call to
members



ENCATC members Damien Helly (left) and Carmen Croitoru (right) at the "Young Creative Generations" Conference in Brussels.

On 26 March in Brussels, ENCATC member **Damien Helly** joined fellow member **Carmen Croitoru** to present at the **"Young Creative Generations" Conference**, an event hosted by the **Romanian Presidency of the Council of the European Union**. Their collaboration to share expertise from ENCATC is **thanks to an open call shared among the membership**.

The main discussion topics at the conference were ways to **bring the young European population to the table**, to **create an environment where young voices are heard**, and to **unite youth to create a strong sense of a European identity**.

Carmen Croitoru, from The National Institute for Cultural Research and Training (NIRCT), spoke on **"Urban myths about cultural and creative sectors. What does or does not want the young creative generation"**. She first emphasised the importance of engaging young creatives to become an active part of the Cultural and Creative Sectors. Croitoru also **debunked two urban myths**. The first that there is a presumption that youth do not engage in CCSs due to the lack of financial resources, reasons of bureaucracy, and fear of failure. The second myth is that younger generations are not interested in cultural participation because they prefer the Internet.

Damien Helly of DH Creative Partnerships, entitled his presentation **"Ways forward to foster a stronger sense of European belonging among young people through**

education and culture." He addressed the rising issue of European belonging by focusing on: Why we are here?; Current trends for young creatives in Europe; and Policy agendas and toolboxes. Helly ended his discussion by presenting six different creative strategies, including the idea of acting local and thinking European, supporting peer-to-peer sharing, and investing in the resilience of social fabric and the production of the commons.

Lastly, another ENCATC member was present, Melat Gebeyaw, project coordinator of **BOZAR**, spoke on **"Next Generation, Please!"**, a youth civic engagement programme that partners young people with an artist, political expert, and a European partner with whom they interact with digitally. **BOZAR is continuing this initiative** which began in 2014 and will hold this year's exhibition on **9 May 2019 in Brussels** when it **also welcomes participants of ENCATC's Capacity Building Days and Youth in Action Day** (4-9 May).

NETWORKING

Germany & United Kingdom

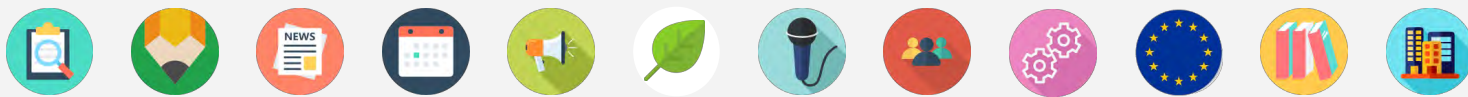
Annual Gathering 'Democratizing the arts and the arts sector'

23-25 May 2019 in Heilbronn, Germany

The Annual Gathering **"Democratizing the arts and the arts sector"** of the **Brokering Intercultural Exchange Network** will take place from **23-25 May** at **Heilbronn University, a member of ENCATC**, in Germany.

This network, which also include **ENCATC members Goldsmiths University of London** (UK) has been initiated through an Arts and Humanities Research Council Research Network Grant awarded to Victoria Durrer from Queen's University Belfast, UK and Raphaella Henze from Heilbronn University of Applied Sciences, Germany. It seeks to **understand the role of arts and cultural managers as intercultural brokers** in our context of globalisation, internationalisation and global migration. Intercultural understanding suggests capacity for appreciating, recognising and relating to different world viewpoints and experiences. Historical and empirical research recognises the role arts and cultural objects and expressions, like fine and performing arts and heritage, play in political, cultural and ethnic relations. Yet, little is known about the role of arts and cultural managers, their practice and education, in this process.

In fact, arts and **cultural managers shape and structure intercultural exchange**. They direct and administer arts and cultural projects between nations, and devise, plan and develop arts and cultural programming to attract and include growing migrant populations as audiences, participants and creators within nations. Global, cultural,



post colonial, and intercultural studies show that mechanisms for fostering or hindering intercultural understanding are often based on long standing terminology, institutional structures, and habits upheld by practices and pedagogies within specific professions.

LEARN MORE: <https://managingculture.net/>

POOLING EXPERTISE & EXPERIENCE

Belgium, Bulgaria, Finland & Serbia

Culture, Heritage and Tourism as Factors for Sustainable Development of Small and Medium-Size Cities (SMCs): the European Perspectives



The International Conference "Culture, Heritage and Tourism as Factors for Sustainable Development of Small and Medium-Size Cities (SMCs): the European Perspectives" will be held in Blagoevgrad, Bulgaria from 29-31 May 2019.

The event is being organised by the Department of Cultural Studies at the Faculty of Arts at the South-West University and ENCATC member Svetlana Hristova, the Bulgarian Sociological Association, and Blagoevgrad Municipality and supported by the Scientific Research Fund at the Bulgarian Ministry of Education and Science.

This conference is also a prime example of ENCATC members working together as the conference's Scientific Committee includes ENCATC members from the University of Antwerp/Antwerp Management School in Belgium, Jyväskylä University in Finland, and the University of Arts in Belgrade in Serbia

The conference invites researchers and experts, city leaders, cultural managers, artists and community activists to discuss how to strategize cultural resources of SMCs to creatively address the challenges and risks of the contemporary neoliberal world.

Although SMCs represent over 60 percent of European urban settlements and give shelter to the majority of the European urban population, they receive disproportionately less public attention and funding in comparison to big cities and metropolises. By highlighting

good examples from different European cities and towns and identifying their key success factors, the conference will explore the potential of culture, heritage and tourism to create jobs and prevent the youth migration by transforming SMCs into hubs of cultural entrepreneurship and social integration, but mostly – into good places for life and work.

LEARN MORE: <https://www.swu.bg/events/29-05-2019-international-conference-culture-heritage-and-tourism-as-a-sustainable-development-for-small-and-medium-sized-towns-the-european-perspective.aspx?lang=en>

TRAINING TOGETHER

Belgium, Croatia & Iceland

Sharing expertise from the network for the European Diploma in Cultural Project Management

In 2019 and 2020 the European Diploma on Cultural Project Management, organised and managed by ENCATC member, the Association Marcel Hicter in Belgium, will be travelling with its students to meet with ENCATC members in Iceland and Croatia.

The Diploma is a pan-European training programme arising from the will to foster cultural diversity as well as transregional and transnational cultural cooperation. As a founding member of ENCATC, Jean-Pierre Deru, the Association's Director, takes full advantage of the expertise and knowledge that fellow members can share with its students.

From 6-14 October 2019, the group will be at Bifröst University to meet with ENCATC member, Njörður Sigurjónsson. Then in May 2020, another group will travel to Zagreb to meet with ENCATC Board member, Dea Vidović of the Kultura Nova Foundation. Both meetings will be excellent opportunities to learn about project management in different cultural and national contexts, bringing added value in the Diploma's European spirit.

The Diploma frequently works with other ENCATC members, having in the past welcomed expertise from the University of Barcelona in Spain, The Audience Agency in the United Kingdom, and the Faculty of Drama Arts, University of Arts Belgrade, in Serbia.

LEARN MORE: <http://www.fondation-hicter.org/spip.php?rubrique62>

NEWS FROM MEMBERS:

BELGIUM

University of Antwerp / Antwerp Management School

Summer School on Fashion Management

26 August - 4 September in Antwerp and Paris



Organised by ENCATC member, the University of Antwerp/Antwerp Management School, this summer school will give you the ins and outs of fashion management in two global fashion capitals: Antwerp and Paris.

This summer school gives a comprehensive overview of the fashion industry (independent fashion designers and luxury brands) and their dynamics, with an emphasis on entrepreneurship and sustainability. It is designed for professionals, (recently graduated) Master students as well as Bachelor students with proven fashion experience, highly motivated to work in the fashion industry.

The programme is designed for professionals and recently graduated master students, highly interested in or motivated to work in the fashion industry, with or without experience in the sector.

In past editions participants have attended from many different countries across the world such as: Australia, Belgium, Canada, China, Cyprus, Estonia, France, Germany, Italy, Latvia, Lithuania, Romania, Slovakia, Spain, Taiwan, The Netherlands, Pakistan, U.K., U.S.A, among others.

This programme is a collaboration between two prestigious schools: the University of Antwerp (UAntwerp) a member of ENCATC, and the Institut Français de la Mode (IFM)

The courses are organized in Antwerp (26-30 August) and in Paris (2-4 September). Topics cover from fashion marketing and PR, to finance, supply chain management and leadership in fashion.

ENCATC CONTACT: [Annick Schramme](#)

SUMMER SCHOOL CONTACT: [Barbara Delft](#)

LEARN MORE: <https://www.uantwerpen.be/en/summer-schools/fashion-management/>

CANADA

University of Regina

CALL FOR APPLICATIONS: Mitacs Accelerate Industrial Postdoctoral Award, Saskatchewan Arts Alliance / University of Regina, Canada

Deadline: 22 April 2019

The Saskatchewan Arts Alliance (SAA) and the University of Regina are seeking candidates for a 3-year interdisciplinary postdoctoral internship in the area of arts ecology, cultural policy, and community cohesion beginning in May 2019. Total compensation is \$55,000 (Canadian dollars) per year, which includes \$50,000 (salary plus benefits) and \$5,000 (personal research-related costs and/or travel). The successful candidate will complete an internship-focused postdoctoral fellowship with a dual focus on research and knowledge mobilization. The terms of this position require full-time residency in Regina, Saskatchewan (Canada) with time divided between offices at the SAA and the University of Regina.

The Mitacs study will build on knowledge gained through the Understanding the Arts Ecology of Saskatchewan study. The overall focus is the role of artists and the arts in Saskatchewan communities including focus areas on arts education; the arts economy; the values, impacts and outcomes of the arts sector; and geographical and spatial dynamics. Methodology will include both qualitative and quantitative methods to be conducted in a community setting.

Position Description: Required activities for the intern include, but are not limited to:

- Conducting literature reviews and maintaining currency in relevant literature;
- Carrying out research design, data collection, and data analysis (qualitative and quantitative);
- Preparing research reports and drafting scholarly papers;
- Preparation of publicly accessible materials;
- Presentations to a variety of organizational, academic, and public audiences;
- Contributing to daily SAA operations, including communications activities, building and maintaining community partnerships;
- Contributing to a collegial environment.

LEARN MORE HERE: <https://www.encatc.org/media/4670-mbmitacs-post-doctoral-position-4.pdf>

FOR INQUIRIES: [Marnie Gladwell](#), Executive Director
Saskatchewan Arts Alliance



NEWS FROM MEMBERS:

CZECH REPUBLIC

The Janáček Academy of Music and Performing Arts in Brno (JAMU)

The International Festival of Theatre Schools SETKÁNÍ/ENCOUNTER 2019

2-6 April 2019 in Brno, Czech Republic

Organised by ENCATC member, the Janáček Academy of Music and Performing Arts, this festival focuses on talented young performers from art academies and universities from all around the world. It gives them the opportunity to meet their student colleagues and also meet the professionals from the international theatre field.



This festival has been taking place in Brno since 1991. Now in its 29th edition, the festival is a unique and important event of its kind not only in the Czech Republic, but also in Europe. It has a special form - the festival is organized by students of The Janáček Academy of Music and Performing Arts in Brno (JAMU). This organisation is included in their curriculum and one of the main functions of the festival is the education supervised by pedagogues.

Every year about 12 theatre academies from all over (mostly from the Europe) come to the festival and present their performances. For five days a platform is created for festival participants where they can present their work, working methods or theatre techniques and discuss them with their peers and attending theatre professionals. The Festival also has great partnerships; it is supported by The International Visegrad Fund, The Ministry of Culture, The Ministry of Education, The South Moravian Region and The Municipality of Brno.

ENCATC CONTACT: [Blanka Chladkova](#)

LEARN MORE: <http://www.encounter.cz/en/>

CALL FOR PAPERS: 9th Conference of Doctoral Studies in Theatre Practice and Theory "Experience as a Research Method in Performing Arts"

Deadline: 19 May 2019



The Theatre Faculty of Janáček Academy of Music and Performing Arts in Brno, a member of ENCATC, is pleased to invite participants to the 9th Conference of Doctoral Studies in Theatre Practice and Theory. This year's topic is EXPERIENCE AS A RESEARCH METHOD IN PERFORMING ARTS.

The conference will be held on 22-23 November 2019 in Brno, Czech Republic. The conference provides a platform on which different concepts of doctoral studies and research in the field of theatre practice and theory can be contrasted. The event has been attended by over one hundred doctoral students from Europe, Africa, North as well as South America and Asia who have come here to introduce their research in progress to an international audience and discuss common methodological issues.

This year we would like to examine the issue well-known to all students and young researchers in theatre and other art practice – the issue of research, its methods and especially the methods which might be traditionally perceived as "unconventional". Whether it is challenging the limits of research by employing methods from other branches of science (neuroscience, optics, and others) or looking for the limits of presentation of one's research by narrative or visual techniques, we are interested in topics dealing with the contemporary trends in researching theatre, radio, television and visual arts.

For Call for Proposals and further information, please see the website of the conference.

The deadline for proposals is 19 May 2019.

FOR MORE: <http://phdconferencebrno.cz/en>

ENCATC CONTACT: [Blanka Chladkova](#)

CONFERENCE CONTACT: [Mgr. Anna Lahodová](#)



NEWS FROM MEMBERS:

ICELAND

Bifröst University

ITALY

IED Istituto Europeo di Design SpA

9th Nordic Conference on Cultural Policy Research (NCCPR)

28 - 30 August 2019 in Bifröst, Iceland



The 9th Nordic Conference on Cultural Policy Research (NCCPR) 2019 will be held at Bifröst University, a member of ENCATEC, in Iceland from 28-30 August 2019.

The theme of the conference is cultural peripheries and it focuses on questions concerning marginal culture, definitional boundaries of cultural policy research, and fringes in cultural politics.

In that context we ask: What is peripheral to cultural policy research? What is peripheral to culture or the Nordic? What is peripheral to cultural policy?

The NCCPR 2019 is an inclusive, multidisciplinary conference where practitioners and researchers address issues regarding Nordic cultural policy, from standpoints which are relevant both to academic research and to the cultural sector. We invite papers variety of fields and practices provided that the contributions relate to Nordic cultural policy research in a broad sense.

ENCATEC CONTACT: [Njörður Sigurjónsson](#)

LEARN MORE: <https://www.bifrost.is/english/research/nccpr-2019>

CALL FOR PAPERS: The site for training: restoration experiences in the Fine Arts Academies

Deadline: 31 March 2019

The call for papers is open till 31st March 2019 for a study day about the following topic: "The site for training: restoration experiences in the Fine Arts Academies" The study day, organised by the Fine Arts Academy "Aldo Galli – IED Como", a member of ENCATEC, will be held on 31 May 2019 in Como at the "Sala Bianca" of the Teatro Sociale from 10:00 am to 16:30 pm.

This event aims to introducing theoretical application researches, case-histories and studies about the topic of methodology of teaching and of the process of learning of cultural, scientific, laboratory and designing disciplines which characterise the learning process of restoration.

With an interval of a few years from the birth of the five-years course of restoration and from the setting of the study plans, the study day aims to offering an overview on the various approaches to training and to educational designing in the Fine Arts Academies in relation to the complex domain of restoration, even in light of the new five-year plans and of the recent publication of the list of restorers.

The Call invites the authors to introduce their inputs for theoretical reflection and / or projects of research on strategies of teaching and learning, good practices of operation (work sites, dissertations, laboratory experiences, etc.) with a specific attention to the method of teaching and of transfer of knowledge for each learning professional process, involving where appropriate even students or alumni.

ENCATEC CONTACT: [Andrea Tosi](#)

LEARN MORE: <https://www.encatec.org/media/4650-call-for-papers-aldo-galli-academy-ied-como-2.pdf>

NEWS FROM MEMBERS:

POLAND

International Cultural Centre

New Horizon 2020 project "ILUCIDARE" dedicated to cultural heritage-led innovation and diplomacy

ENCATC member, the International Cultural Centre (ICC) is part of a new consortium for ILUCIDARE, a three-year project supported by the Horizon 2020 Framework Programme of the European Union. The project aims to promote and leverage cultural heritage-led innovation and diplomacy thanks to an international community of practitioners in Europe and beyond.



This international research project draws on the experience of studies carried out earlier on by some of the project partners as part of [Cultural Heritage Counts for Europe](#). The project activities (literary research, case studies, focus groups, conferences, workshops) will help garner material for two publications, Innovation Handbook and Diplomacy Toolbox, etutorials (MOOC), and models of effective management structures that employ heritage-led innovation and diplomacy. In addition, the project is intended to help set up an international network for sharing and promoting experience in cultural heritage innovation and diplomacy.

Apart from the ICC, other members of the international project consortium are the Katholieke Universiteit Leuven in Belgium, Europa Nostra, KEA European Affairs, the World Monuments Fund España, the Kosovo Foundation for Cultural Heritage without Borders and the University of Cuenca. The leading research partners are the ICC and KU Leuven.

ENCATC CONTACT: [Agata Wasowska-Pawlik](#)

FOR MORE INFORMATION: <http://mck.krakow.pl/events/276>

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 821394.

PORTUGAL

University of Coimbra

"Uncovering cultural DNA of place, and activating for local development"

8 to 12 July, 2019, HIESE Smart Rural Incubator, Penela, Portugal

The Centre for Social Studies of the University of Coimbra and CREATOUR: Creative Tourism Portugal invite you to participate in an exciting new summer school, "Uncovering Cultural DNA of Place, and Activating for Local Development."

The 5-day intensive advanced training course offers the opportunity to enhance your knowledge and to gain skills on cultural mapping techniques and culture-based development strategies.

This is a unique opportunity to learn from internationally acclaimed scholars and practitioners, including Lia Ghilardi who has led OECD workshops and is a specialist consultant in the field of culture and local development planning; Kathleen Scherf, an expert in deep mapping and place-making in small cities; and Nancy Duxbury, an international expert in cultural mapping.

The immersive course will include learning seminars featuring leading methodologies; daily tours to a variety of significant heritage sites in the region; and hands-on workshops where participants will actively engage in creating a solution for a place-related real-life local development issue.

Based in central Portugal, in the magical town of Penela — which features a picturesque castle, a series of Roman village sites with intact mosaics, and a network of caves — you will be introduced to one of the lesser known gems of Portugal.

INTERESTED?

For more information [HERE](#)
Applications [HERE](#)

ENCATC CONTACT: [Nancy Duxbury](#)



NEWS FROM MEMBERS:

TURKEY

KPY Cultural Policy and Management
Research Center

Call for Papers: Cultural Policy Yearbook 2019. ART AND HERITAGE AFTER FORCED MIGRATION

Deadline Extended: 01 May 2019



Cultural Policy Yearbook is an international, peer reviewed publication, producing high-quality, original research published and distributed by İletişim Publishing.

The Yearbook is a bilingual and annual book published in English and in Turkish.

This issue of Istanbul Bilgi University's Cultural Policy Yearbook 2019 will focus on the impact of forced migration and resettlement on the reproduction and dissemination of cultural heritage and artistic expressions in the 21st century.

The dossier will explore how artists, musicians, performers, authors, and craftsmen who become refugees weave networks and partnerships, create spaces and resume work in new environments. It will discuss the meaning and value attributed to arts and heritage by producers, their audiences and communities. It will document how cultural actors reorganize themselves, and mobilize the local scene and international networks.

Contributions will illustrate the diasporic nature of arts production in a globally connected arts and cultural scene. They will underline the meanings and forms given to heritage and inquire about the cultural and artistic memory at work in displacement and resettlement.

ENCATC CONTACT: [Asu Aksoy](#)

LEARN MORE: <https://kpy.bilgi.edu.tr/en/news/call-for-papers-art-and-heritage-after-forced-migration/1206>

UNITED STATES

Carnegie Mellon University

Arts Management & Technology Laboratory has just wrapped up its three-part series on blockchain



In January 2019, the Arts Management & Technology Laboratory at Carnegie Mellon University, a member of ENCATC, has just wrapped up its three-part series on blockchain! This three part series details how blockchain works, its applications for the arts, and the risks arts managers should consider before deploying a blockchain based system.

The series includes articles on the topics of: *Blockchain Explained: Understanding the Technology and its Applications for the Arts*, *Blockchain Explained: Applications for the Arts*, and *Blockchain Explained: Three Questions To Ask Before Moving To A Blockchain Powered System*.

After offering a primer on blockchain and discussing how it might be applied within the arts world, AMT Lab Chief Editor of Research Jenee Iyer now explores what you should consider before using blockchain within your organisation.

ENCATC CONTACT: [Kathryn J. Heidemann](#)

LEARN MORE: <https://amt-lab.org/blog/2019/1/blockchain-explained-part-3-of-3-three-questions-to-ask-before-moving-to-a-blockchain-powered-system>





ENCATC EU PROJECTS

Since the beginning of the year, ENCATC is involved in **3 new projects: Heritage Pro; EU Heritage Skills; and TRACES**. To follow their first activities, the office has joined in this first trimester the partners of their Consortium in Lecce, Bilbao, and Matera. What a wonderful opportunity for ENCATC to learn new practices to share with our members!

CONNECT

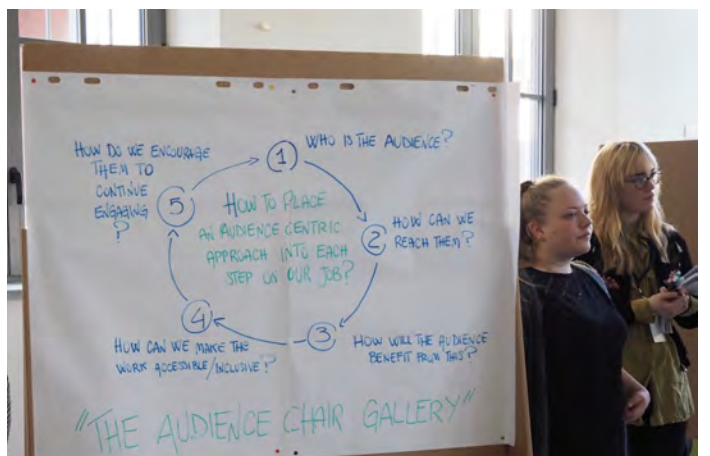
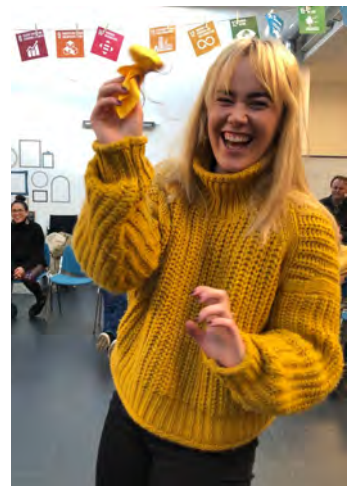
CONNECT knowledge alliance meets in Turin for the project's first winter school

From **23-25 January 2019**, the knowledge alliance CONNECT had its first winter school in Turin, Italy, hosted by project partner and ENCATC member, the Fitzcarraldo Foundation. **50 students, practitioners and project partners** got together to **commonly reflect on the Twin Track Programme already in motion**. The project consortium includes members from ENCATC: Melting Pro (Italy), Adam Mickiewicz University (Poland), Goldsmith University of London (UK), The Audience Agency (UK), as well as non members from Deusto University (Spain), Asimetrica (Spain), Warsaw City Cultural Department (Poland), and Center for Kunst & Interkultur (Denmark).

Connect is a European project funded by Erasmus+ that has been started in 2017. As it has been gaining momentum with more actions and results to build on, the winter school was an optimal moment to exchange ideas, tools, impressions and feedback from across Europe between all parties involved on the work being done by the project consortium.

The objective of the winter school was to have a common understanding of how to improve the CONNECT training experience, its contents, and format of the programme in the 5 countries: Poland, Spain, Italy, Denmark, and United Kingdom. By sharing the difficulties and opportunities found so far in this journey and trying to provide constructive solutions for the future actions of this project is extremely help at this stage. In order to do that creative approaches and action-learning methodologies to solve complex problems were applied.

Finally, the goals of this learning mobility was also to expand and reinforce the CONNECT community across Europe by networking and creating international



connections among the participants of the different national hubs.

More information about the twin track programme and the project : <http://connectingaudiences.eu>

Fostering ideal condition to support the growth of cultural and creative enterprises



On **28 February** in **Bari, Italy**, the first **1st International Conference "Towards a TRansnational Accelerator for a Cultural and Creative EcoSystem"** attended by more than 50 participants from Belgium, Greece, Italy, The Netherlands, and the United States. Organised within the **Traces Project, "Transnational Accelerator for cultural and creative ecosystem"**, funded by the **Interreg VA Greece-Italy 2014-2020 Programme**, the event resulted in the rich exchange of ideas to deepen, share knowledge, **expectations and peculiarities of the system of cultural and creative enterprises** with the aim of **defining an accelerator model of the entrepreneurial realities of Apulia and of western Greece**.

There are more than **13,000 creative Apulian companies** in southern Italy and around **3,500 in Greece's Achaia Region**. The macro sectors in which they operate are those of the: **creative industry** (architecture, design, communication); **cultural industry** (publishing, software and video games, cinema and audio-visual, music); **performing arts** (dance and entertainment); and **cultural heritage**.

From a **survey conducted on a sample of 80 companies from Apulia**, mostly individual, it was found that the **main problem** faced by these companies, concern the **under-**

capitalization and access to sources of financing, as well as the difficulty in **demonstrating to the banking system their generated economic value** due to the **lack of skills** related to **financial planning and management**.

It is from these needs, manifested by the system of cultural enterprises of the territory, that the Traces Project moves. **Resulting from open call in the ENCATC network, among the invited national and international experts to the conference in Bari were ENCATC members:** Professor Serhan Ada from **Istanbul Bilgi University** in Turkey and Yelena Kharitonova from **Caravan Culture** in The Netherlands. They were joined by ENCATC Secretary General, GiannaLia Cogliandro Beyens and ENCATC member, Romina Surace from the **Symbola Foundation** in Italy. Their knowledge and experiences contributed to questions like: Are the **cultural and creative industries a driver for smart and inclusive growth**? How to **create ideal conditions** for supporting the CCIs' growth? What are examples of **successful creative incubators**?

FOR MORE:

<https://www.encatc.org/en/news/101-ideal-conditions-to-support-the-growth-of-cultural-and-creative-enterprises/>



Cultural management educators need to stress to students that to make a positive impact and be effective cultural managers they must never lose touch with the **needs and realities of artists** - ENCATC member Prof. Serhan Ada from @BiLGiofficial #TRACESconference



@iguardans @cumediae reminds us **cultural & creative sectors shouldn't be afraid of being "international"**. What's thought of as local creation by one person can be "international" to someone else. International is not a category - but an opportunity! #TRACESconference



The "I am Culture" (Io sono cultura) report has key data on the value of the cultural & creative production system & its effects on the Italian economy. Presented today at the #TRACESconference by ENCATC member Romina Surace @SymbolaFondazio



ENCATC member Yelena Kharitonova, Caravan Cultura, shares exciting examples from #Eindhoven as a **creative hub to foster experimentation, innovation & success as we discuss ideal conditions to support growth of cultural & creative enterprises**. #TRACESconference @InterregTraces

The Traces - Transnational Accelerator project for a Cultural and Creative Ecosystem, financed for about € 1 million From the Greece-Italy Cooperation program, was created to enhance and support the precious sector of Cultural and Creative businesses, thanks to the synergy between the University of Salento (Department of Economics), as lead partner, and Tecnopolis Science and Technology Park, Creative Puglia District, Hellenic Management Association, Chamber of Commerce of Achaia, ENCATC - the European network on cultural management and policy, and the Foundation for Ethical Finance.



Moving Towards an Interdisciplinary Training Scheme for the Sustainable Management and Preservation of Cultural Heritage



HERITAGE PRO is an initiative of six European partners from Germany, Spain, Austria, Sweden, and Belgium who strive to **answer to the continuing call for interdisciplinary training** for professionals of different disciplines towards **sustainable management** and **preservation of cultural heritage**.

Last **18 and 19 March**, project partners met in **Bilbao** for the **2nd project meeting** after the kick-off meeting in October 2018 in Mainz. It was hosted by Victoria Ateca Amestoy and Ana Isabel Velasco, representing the partner, the Spanish Association of Cultural Heritage Managers (*Asociación Española de Gestores de Patrimonio Cultural* (AEGPC)). For two days, partners discussed **organisational issues** and **moved forward in the development of a multilingual training scheme for cultural heritage professionals**, one of the project's main outputs. First drafted by Swedish RESTRADE company, the **training modules will be ready for testing in August** this year, while **the final version is expected for October**.

On the 18th, partners learned from the experience of key actors implementing **lifelong training programmes** on **Cultural Heritage** in the **Basque** and **Spanish regional and national context**. Carlos Romero Moragas presented the experience of the Andalusian Institute of Historic Heritage (*Instituto Andaluz de Patrimonio Histórico*), while Aintzane Eguillor shared the Regional Government of Biscay's (*Diputación Foral de Bizkaia*) activities such as the European Heritage Days. A walking tour through Bilbao, guided by Itziar Martija from the Plaster Cast Museum of Bilbao (*Museo de Reproducciones de Bilbao*), helped partners understand architecture's central role in the city's development and identity.

Other HERITAGE PRO expected outputs are a set of **multilingual guidelines** for **heritage managers**, a **multilingual training kit** for easy uptake of the training scheme, and a **training camp** for future heritage managers as well as young craftspeople in Europe. All products will be available in open access by 2021.

ENCATC is a proud partner of HERITAGE PRO, an initiative is supported by the European **ERASMUS+** funding scheme 2018-2021. Within the consortium, ENCATC contributes in particular with its expertise in dissemination activities in the framework of EU projects.

For more information, please check the [HERITAGE PRO website](#) or the [newsletter](#) to stay updated. You can also follow the project's development on [Facebook](#) or via the Twitter Hashtag [#heritage_pro](#)

EU HERITAGE

Creating a new transnational curriculum for cultural heritage professionals



EU Heritage is a transnational project developed under **Erasmus +** EU programme (Sector Skills Alliance for Design and Delivery of VET) coordinated by Materahub and bringing together 10 partners from 7 European countries (Italy, Spain, Greece, Germany, Malta, Romania, Belgium).

EU Heritage project partnership will work to **create a new transnational curriculum for cultural heritage professionals**, focused on **digital skills**, **transferable** and **transversal competences**, **soft skills**, and skills connected to **"experience tourism"** in the field of cultural heritage. Cultural heritage operators will become: more able to seize opportunities offered by ICTs and digital technologies, more **open to creativity** and **entrepreneurship**, more able to **connect with other sectors** to develop **new synergies** and explore **new business models**.

Since the kick-off meeting in Matera last February, partners are now working on research aimed at identifying **skills and needs in the sectors' industries**, through research activities including qualitative and quantitative surveys and reports. This research work is led by Romanian partner and ENCATC member, The National Institute for Cultural Research and Training (NIRCT).

Other project outputs include: a set of **Training modules**, with **innovative teachings**, **learning methodologies** and contents for the targeted heritage professionals; an **Online learning platform**, including **Open Educational Resources** and all the tools to replicate the training after the end of the project; Training module testing through face-to-face and online pilot sessions with target groups, organised in the partners countries, and Evaluation and Validation.

ENCATC is responsible for the project dissemination. It is now working on the strategy and material design to relay key updates and results to the project's audience.

The project's website will be online soon. Follow the project's developments on Facebook [@EUHeritageProject](#) and Twitter [@euherit_project](#)



EU POLICY DEVELOPMENTS

The latest policy developments impacting our field

COMMISSION/ EDUCATION:

Intra-Africa Academic Mobility Scheme 2019

On 11 March, the call for proposals was launched and remains open until 12 June for the Intra-Africa Academic Mobility Scheme, a joint initiative of the African Union and European Union. The programme's overall objective is to enhance human capital development in Africa while strengthening intra-African collaboration as called for by Agenda 2063. The specific objectives are to: increase the employability of students; improve the quality of higher education in Africa and its relevance to

COMMISSION/ EDUCATION:

European Education Area: 54 alliances vying to become the first European Universities

On 8 March, the European Commission announced the first pilot call under the European Universities Initiative has resulted in applications from 54 alliances, involving more than 300 higher education institutions from 31 European countries including all EU Member States. The institutions include comprehensive and research-based universities, universities of applied sciences, technical universities, as well as art and medical schools. €60 million have been set aside for this first pilot within

COMMISSION/ EDUCATION:

Erasmus goes digital

On 7 March, the Directorate-General of Education, Youth, Sport and Culture (DG EAC) – together with colleagues from Directorate-General for Communications Networks, Content and Technology (DG CNECT) and the European University Foundation – held "Erasmus goes Digital", an interactive webinar to share the vision for digitalisation in the future Erasmus programme. Understanding these changes is a critical step in the roll-out of the European Student Card initiative.

COMMISSION/ EDUCATION:

New online trainings in the fight against the illicit trafficking of cultural property

In the framework of the UNESCO-EU partnership, UNESCO has developed two free distinct on-line training courses. The first MOOC is "Engaging the European art market in the Fight against Illicit Trafficking in Cultural Property" (register from 5 to 31 March 2019). This is a dynamic, digital and interactive course established with the support of the European Union. It is aimed at a wide European audience including representatives of the European art market, institutional representatives of the

COMMISSION/ EDUCATION:

Cross-border dialogue on Europe's Education and Future

On 4 March, Tibor Navracsics, EU Commissioner for Education, Culture, Youth and Sport, was in Budapest to hold a Citizens' Dialogue with around 250 participants at Budapest's Eötvös Loránd University (ELTE) and the University of Milan in Italy. To facilitate the debate students were connected simultaneously via video link. Bringing together universities across Europe is one of the main aims of the European Education Area that this Commission started to build with Member States, and in

COMMISSION/ CULTURE & EDUCATION:

Civil Society for rEUnaissance

On 21 February in Brussels, the European Economic and Social Committee organised the "Civil Society for rEUnaissance" event. To mobilise civil society at all levels in the run-up to the European elections, leaders/representatives of civil society organisations participated in discussions with some presidents of the European institutions and of national economic and social councils along with inspirational speakers. Among the topics addressed were "Turning the next generation into

COMMISSION/ EDUCATION:



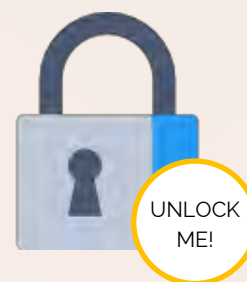
How can you get the full review of key EU policy developments?

ENCATC members can adapt and prepare to changes in our field thanks to a monthly round-up of key EU policy developments. For teaching, project ideas, curricula development, advocacy and more,

staying on top of what's impacting our fields means staying on top of your game.



"Staying on the top of developments in EU policies is crucial for my cultural innovation work in order to make informed and strategic decisions about partnerships and initiatives." - Damien Helly, Belgium, ENCATC member



€251 million more for Erasmus+ in 2019

On 15 February the European Commission adopted the revised Erasmus+ Annual Work Programme for 2019, allocating an additional €251 million to the already planned €3 billion budget for the year, which will be invested in learning mobility and a number of priority projects. The revised work programme 2019 will also benefit innovative and cross-disciplinary projects such as digital learning and the teaching of science, technology, engineering, arts and maths (STEAM) as well as international

COMMISSION/ CULTURE:

EU negotiators reach a breakthrough to modernise copyright rules

On 13 February in Strasbourg, the European Parliament, the Council of the EU and the Commission found a political agreement to make the copyright rules fit for digital era in Europe and bring tangible benefits to all creative sectors, the press, researchers, educators, cultural heritage institutions, and citizens. Vice-President for the Digital Single Market Andrus Ansip said: *"To finally have modern copyright rules for the whole of EU is a major achievement that was long overdue. The negotiations were difficult, but what counts in the end is that we have a fair and balanced result that is fit for a*

COMMISSION/ CULTURE:

Music Moves Europe: Successful applicants selected for Training and Distribution calls

On 12 February, the European Commission announced it had received a total number of 130 proposals for the training and the distribution calls of the Music Moves Europe action. Applicants submitted were 79 and 51 proposals for the calls respectively. From these, the European Commission will finance 10 and 10 proposals based on the decision taken during the first week of February 2019. The beneficiaries will have one year to implement their projects. After that, the Commission will

COMMISSION/ CULTURE:

Bad Ischl, Dornbirn and St. Pölten short-listed for European Capital of Culture 2024 in Austria

Bad Ischl, Dornbirn and St. Pölten have been shortlisted in the competition for the title of European Capital of Culture 2024 in Austria. A panel of independent experts made the recommendation at the end of January evaluating applications from three competing Austrian cities at the outcome of a 2-day meeting in Vienna. Once the relevant Austrian authorities confirmed the panel's recommendation, the bidding cities will have until next autumn to complete their applications. The panel will then

PARLIAMENT / EDUCATION:

European Parliament votes on European Solidarity Corps programme

On 4 February in the European Parliament in Brussels, the European Parliament's Culture and Education committee (CULT) voted on the budget and new priorities for the 2021-2027 European Solidarity Corps programme. The Committee approved the draft report on the European Solidarity Corps by a vast majority. *"This programme will be more ambitious, more visible, with bigger budget. I can say that there is news strength of the humanitarian aid in the European Solidarity corp. The*



COMMISSION/ EDUCATION:

Erasmus+: new status for Serbia opens up fresh opportunities for citizens and organisations

On 5 February in Brussels, Commissioner for Education, Culture, Youth and Sport, Tibor Navracsics, and the Minister for Education, Science and Technological Development of Serbia, Mladen Šarčević, signed an agreement upgrading Serbia's participation in the Erasmus+ programme. The signing ceremony marked the move of Serbia from a Partner to a Programme Country under Erasmus+. Ahead of the signature, Commissioner Navracsics said: *"I am very pleased to welcome Serbia as a*

COMMISSION/ CULTURE & EDUCATION:

Commission launches online exhibition of outstanding historical European women in the arts and sciences

On 18 January, the European Commission launched an online series of profiles on remarkable historical women in the arts and sciences. Their stories were published in Europeana, the EU digital platform for cultural heritage. Every week until International Women's Day in the first week of March, a new story was released, after which the 'Pioneers: Trailblazing women in the arts, sciences and society' exhibition will be permanently available online on Europeana. The exhibition is part

COMMISSION/ CULTURE & EDUCATION:

Commission Appoints Director to its Education, Audiovisual and Culture Executive Agency

On 15 January, the European Commission has decided to appoint Mr Roberto Carlini to the position of a Director of its Education, Audiovisual and Culture Executive Agency (EACEA). Mr Carlini, an Italian national, joined the Commission from the private sector in 1993. Over the years, he gained policy and management experience in the areas of telecommunications, information technology, audit and human resources. He first became a Head of Unit in 2008. He has been a Head of Unit

COMMISSION/ EDUCATION:

DiscoverEU gives 14,500 more young people the chance to explore Europe

On 14 January, it was announced that the second round of the European Commission's DiscoverEU initiative attracted applications from almost 80,000 young people from all EU Member States during a two-week period that closed on 11 December 2018. 14,536 young Europeans were selected based on the award criteria and taking into account the quota set for each EU Member State. The winners of the second round will now be contacted so that they can book their trips. They

COMMISSION/ CULTURE:

2019 European Capitals of Culture: Plovdiv and Matera

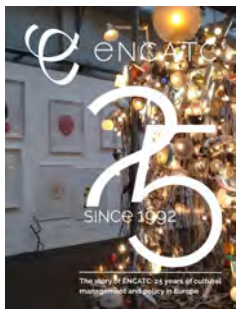
As of 1 January 2019, Plovdiv (Bulgaria) and Matera (Italy) hold the title of European Capital of Culture for one year. Plovdiv is the first ever Bulgarian city to be chosen as ECoC. Under the motto "Together", 2019 will bring new opportunities to the region and international visibility for the city. The programme for Matera, under the motto "Open Future", will have a special focus on social and cultural inclusion and collaborative innovation. European Commissioner for Education, Culture, Youth



LIBRARY & BIBLIOGRAPHY DATABASE



[The story of ENCATC: 25 years of cultural management and policy in Europe](#)



[Social Media Toolkit for Cultural Managers](#)



[ENCATC Journal of Cultural Management and Policy, Vol. 8](#)



[Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Models](#)

BY ELENA BORIN



[Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management](#)

BY ANNIKA HAMPEL



How can you access new titles and the ENCATC Bibliography Database?



Each month ENCATC members get the latest publications, reports, briefings and more!

On top of this, they have unlimited access to our Bibliography Database, one of the most comprehensive bibliographies on cultural management and policy.

With more than 1,000 titles organised in 25 sub categories, this is an indispensable resource for academics, researchers, trainers and practitioners!

"Thanks to ENCATC, I have been able to grow a substantial library on cultural management and policy for myself and my institution. It's a great resource."

- Romina Surace, Senior researcher
Symbola Foundation, Italy
ENCATC member



NEWS FROM OTHER ORGANISATIONS



ECF Princess Margriet Awards for Culture



The annual **ECF Princess Margriet Awards for Culture** honours **inspiring examples** of people and organisations who, with courage and creative power, **imagine new paths for Europe**.

The 2019 Award theme is ***Democracy Needs Imagination***. It is "everyday" democracy that puts the active participation of all people in politics and community life, online and offline. This aspect of democracy is under great threat. This year's award will therefore highlight inspiring people and initiatives who **bridge the gaps and consider democracy a shared responsibility** for all of us rather than a system owned by a few.

The **jury will convene in early 2019** and the **two laureates will be announced on 9 May 2019**, Europe Day. The **Award will be presented on 2 October 2019 in Amsterdam** and includes a sum of **€ 25.000** per laureate.

Parallel to the festive award **ceremony** [the European Cultural Challenge](#) will take place: A two-day advocacy retreat that brings together laureates, grantees, partners, researchers, foundations, media-makers and policy-makers to work on concrete cases: from exploring cultural solutions to imagining campaigns and developing concrete advocacy proposals.

The award was initiated in 2008 in honour of the foundation's former President, HRH Princess Margriet of the Netherlands, who has shown enormous dedication to the important role of culture in invigorating democracy in Europe. The Award was established in partnership with the [Dutch Ministry of Education, Culture and Science](#) and the [Dutch Ministry of Foreign Affairs](#).

FOR MORE: <https://www.culturalfoundation.eu/pma>

EU Funds mobility for individual artists – pilot project, i-Portunes, to be launched in April

For the first time ever, the **European Commission** is **planning a mobility scheme** that will **help individual artists** and **culture professionals take advantage of short-term and flexible cross-border opportunities**: to move between European countries, develop audiences and collaborations, find new inspiration, and fully benefit from – and contribute to – Europe's diverse cultural ecosystems.



How should such a scheme work, in practice? How much support should be given? How should recipients be chosen? How can the scheme be flexible and reactive – yet fair and transparent? These are some of the questions that **i-Portunes** aims to answer by testing a **small-scale mobility scheme with 500 persons**. The **results of this pilot project** will be **key in shaping a new action in the Creative Europe programme, 2021-2027**.

Between April and September 2019, **three calls** will be issued to **fund the mobility of individual artists and culture professionals** of all ages, nationalities, educational qualifications, and levels of experience from countries participating in the Creative Europe programme. In order to achieve a critical mass, this pilot project will focus on two sectors: the **Performing Arts** and the **Visual Arts**.

i-Portunes is implemented on behalf of the European Commission by the Goethe-Institut, in consortium with the Institut français, Izolyatsia and the Nida Art Colony of Vilnius Academy of Arts.

LEARN MORE: <https://www.i-portunes.eu/>



FOLLOW US



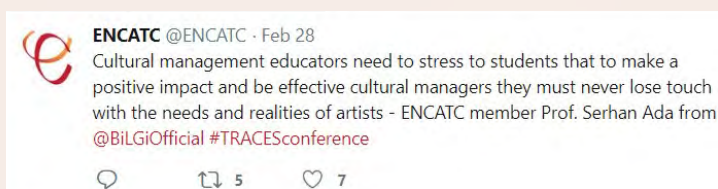
[ENCATC.ORG](https://encatc.org)



NEW! Learn about all that ENCATC was able to accomplish in 2018 in our [annual activity report](#)!

By familiarising yourself with our strands of work, activities, and publications you'll be up to

[TWITTER.COM/ENCATC](https://twitter.com/ENCATC)



Can't join us for our events? Cure your #FOMO by keeping an eye on our Twitter for live updates on cultural management and policy from ENCATC and our partners!

[FACEBOOK.COM/ENCATC](https://facebook.com/encatc)



Follow us on [Facebook](#) and get real time updates and important opportunities from ENCATC and our partners to contribute to the cultural management and policy community!

[INSTAGRAM.COM/ENCATC_OFFICIAL](https://instagram.com/encatc_official)



ENCATC NEWS, ISSUE N°123

EDITOR:



GiannaLia Cogliandro Beyens
ENCATC Secretary General

CONTRIBUTING MEMBER:



Davide De Nicolò
ENCATC Member, Tecnopolis
Science and Technology Park,
Italy

OTHER CONTRIBUTOR:



Catherine Bottrill
Julie's Bicycle, United
Kingdom

CONTRIBUTING ENCATC STAFF:



Elizabeth Darley
ENCATC Communications and
Publications Manager



Julie Maricq
ENCATC Communications
Strategist



Isabel Verdet
ENCATC Scientific Project
Officer

PUBLICATION DATE OF THIS ISSUE: 29 March 2019

PUBLISHER: ENCATC, The European network on cultural management and policy, Avenue Maurice 1, 1050 Brussels, Belgium

CONTACT: T +32 (0)2 201 29 12

WEBSITE: www.encatc.org

FOLLOW US:



SUBSCRIPTION: *ENCATC News* e-newsletter is a members-only service. A shorter version, *ENCATC Digest*, is produced for ENCATC followers. Your subscription can be cancelled at any time. Write to e.darley@encatc.org.

LAYOUT DESIGN & PRODUCTION: Elizabeth Darley

COVER PHOTO: Via Flickr, Scottish Government via Flickr CC BY-NC 2.0

ILLUSTRATIONS, IMAGES & ICONS: From Freepik.com and from Flaticon.com unless stated otherwise. Event photos via Flickr: Madison, WI by John Westrock, CC BY -NC 2.0; Bruges by Dimitris Graffin, CC BY 2.0. EU Heritage group photo from ©EU Heritage. HeritagePro group photo from ©HeritagePro

EU DISCLAIMER: The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

WITH THE SUPPORT OF:



Co-funded by the
Creative Europe Programme
of the European Union

ENCATC does not accept any liability for any delays, interruptions, errors, or omissions, however occurring (including as a result of negligence) in the collecting, recording, processing, storing or dissemination of this information.

This newsletter may contain links to third party sites. ENCATC does not make any representation as to the accuracy or suitability of any of the information contained in those sites and does not accept any responsibility or liability for the conduct or content of those sites and the offerings made by the third parties. Third party links to other sites where goods or services are advertised are not endorsements or recommendations by ENCATC of the third party sites, goods or services. ENCATC cannot be held liable for the content of these websites nor for the way in which these websites handle your (personal) data. For information in this regard, read the privacy policy, disclaimer, copyright notice and general terms & conditions, if available, of any website you visit.

You may use and/or copy the information on in this newsletter for personal reference only. The information may not be reproduced or published in any other way or by any means without the prior written consent of ENCATC.

ENCATC endeavours to ensure all information contained in this newsletter is correct at the time of inclusion. However, the accuracy of the material cannot be guaranteed and readers using the information from the newsletter do so entirely at their own risk.



WHERE WILL YOU GET THE LATEST UPDATES HAPPENING IN THE FIELD OF CULTURAL MANAGEMENT AND POLICY?

ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

Avenue Maurice 1
1050 Brussels,
Belgium

T +32 (0)2 201 29 12
info@encatc.org
www.encatc.org



With the support of



Co-funded by the
Creative Europe Programme
of the European Union