



ENCATC news

A monthly e-newsletter for the latest in cultural management and policy

ISSUE N° 126

DIGEST VERSION FOR OUR FOLLOWERS





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NOTE FROM THE EDITOR

Dear colleagues,

Welcome to the 126th issue of *ENCATC News*! The first semester of 2019 has gone by so quickly and I can't believe that we have just started the second one!

This halfway 2019 milestone represents for our office an opportunity to assess the work done during the first part of the year, adjust our products to the feedback received from our members and followers, as well as to propose new activities. As Benjamin Franklin once said, *"When you're finished changing, you're finished."* I like this quote as I strongly believe that ENCATC, as a learning organisation, needs to constantly assess its work, evolve, and stay at the forefront of the changing needs of our members.

It is clearer than ever in our fast-paced world that members feel the time pressure to read all the interesting news we provide. This is nothing new today with information overload and it is why we introduced the **interactive navigation icons** in this newsletter in 2018 for members to easily jump to the sections they need most. However, we heard that we still need to do more and condense the length of the newsletter. **Shorter articles but with links to the full texts on the webpage** are now presented in this July issue.

To give our members both easy access to the much appreciated **Culture and Education Policy**

developments and a **yearly database of policy news from Brussels, Asia, and USA** we have **also opened up a special section** on the Members' Area of the ENCATC website. There members will find all **the policy news** that is being published in the weekly Flashes. This session will not be anymore included in the e-News.

In terms of new development for our activities, in June ENCATC has launched its first webinar edition of the Breakfast. According to the participants, it was a real success!! ENCATC members can benefit from this new product and can use it as teaching material for classes and for their own professional development. These **series of conversations with experts** are now another free benefit members can enjoy!

I look forward to the continued dialogue with members and collecting their valuable feedback as we support and evolve with their ever-changing needs for their important work in the field of cultural management and policy.

Yours sincerely,



GiannaLia

Cogliandro Beyens
ENCATC Secretary General

NEWS FROM ENCATC



NEW MEMBERS

The network is growing! Join us in welcoming new members from around the globe!

UNITED STATES

University of Connecticut

ENCATC CONTACT:
[Constance DeVereaux](#)
Associate Professor and
Director MFA Arts
Administration



FRANCE

University Paris 8

ENCATC CONTACT:
[Fanny Bouquerel](#)
Academic and Researcher



BELGIUM

Ignasi Guardans

CEO of CUMEDIAE, Culture
and Media Agency Europe
aisbl



SOUTH KOREA

Kiwon Hong

Associate Professor in the
Department of Cultural
Administration at Sookmyung
Women's University, South
Korea



COSTA RICA

María Eugenia Jenkins Alvarado

Trainer, Researcher,
Consultant, Practitioner



BRAZIL

Fabio Sabetta Morales

Professional Researcher



UNITED ARAB EMIRATES

Department of Culture and Tourism Abu Dhabi

ENCATC CONTACT:
[Jorge Pinto](#),
Culture Policy Manager



AUSTRALIA

Karla Nunes Penna

Architect



WHAT HAS HAPPENED FROM APRIL TO JUNE?

AGENDA

People, Places & Meetings

05 April in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens, met with Ana Riaboshenko, Director of LEPL Creative Georgia and responsible of Creative Europe Desk Georgia to enhance the cooperation between ENCATC and the newly reorganised Ministry of Education, Science, Culture and Sport of Georgia, in particular in the field of cultural and creative industries.



Ana Riaboshenko (left) with GiannaLia Cogliandro Beyens (right).

11 April in Brussels, Belgium: Joining in on the discussions on what is necessary for developing a globally competitive research infrastructure in Europe, ENCATC Secretary General, GiannaLia Cogliandro Beyens, attended the European Committee of the Regions to contribute to a Consultation on Research.

19 April in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens, met with Donato Giuliani from the Région Hauts-de-France. It was exciting to discuss what the region is doing for culture as well as revamping cooperation between ENCATC and the region, and exploring new possible projects.



GiannaLia Cogliandro Beyens (second from left) and Donato Giuliani (far right) with one of the founding ENCATC members Jean-Pierre Deru (second from right) along with students of Giuliani's.

14 May in Brussels, Belgium: ENCATC's Secretary General GiannaLia Cogliandro Beyens was at the European Heritage Alliance 3.3 meeting in Brussels to discuss the outcomes and legacy of the European Year of Cultural Heritage 2018 as well as new perspectives for the European Heritage Label.

15 May in Brussels, Belgium: ENCATC member Yelena Kharitonova was selected through an open call to the membership to represent ENCATC at a workshop organised by the ECHOES (European Colonial Heritage Modalities in Entangled Cities) Horizon 2020 project. Then two days later she met with ENCATC Secretary General, GiannaLia Cogliandro Beyens to present discussion outcomes on the potential of science diplomacy at the European level and its intersections with heritage.

22 May in Brussels, Belgium: As ENCATC is strongly committed to preserving heritage, ENCATC Secretary General, GiannaLia Cogliandro Beyens met with Nupur Tron, owner and founder of the Foundation Frison Horta. They discussed new partnerships and opportunities for collaboration to bring greater awareness to safeguarding cultural heritage.

18 June in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens, attended the meeting of networks that have been co-funded through Creative Europe to learn more about the future cultural developments for the European Agenda.

18 June in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens, presented our activities and projects as examples and opportunities for networking as a lever for cultural development for cities at a workshop organised by our member, PROMO PA FONDAZIONE.



28 June in Brussels, Belgium: ENCATC Secretary General, GiannaLia Cogliandro Beyens, hosted a virtual meeting for members of the ENCATC board to discuss the progress of the 2019 ENCATC Congress taking place in Dijon, France this October as well as a series of governance matters.

INFLUENCING POLICY

Steering Committee for Culture, Heritage and Landscape (CDCPP)



The Council of Europe's Steering Committee for Culture, Heritage and Landscape (CDCPP) held its 8th Plenary meeting in Strasbourg from 12 to 14 June 2019.

Participants from among the fifty States signatory to the European Cultural Convention discussed three main areas of the CDCPP's work and their **contribution to democracy**. Represented by **ENCATC member, Claire Giraud-Labatte**, ENCATC was very proud to have been invited to be part of the interesting discussions and developments on **climate change** and **sustainable development** as related to **human rights** and **democracy**, and specifically, in the context of culture/heritage/landscape resources. [Learn more...](#)

Gearing up to vote!

As part of its commitment to giving its members and followers **opportunities to learn more about the European elections**, and be **engaged** and **informed voters**, ENCATC was excited to be a partner for the [2019 Jamm Session](#), an initiative of Culture Action Europe.

On 25 April, the Jamm 8-hour long live online discussion forum resulted in **6,491 participants** from **44 countries** exchanging ideas and opinions, thus fostering awareness around vital issues for the future of culture and Europe. During **Spotlight Sessions** discussions took place with key EU policy makers, MEP candidates from across the European political parties, among both citizens and politicians and to empower voters to make **informed decisions for the elections**.

The discussions were also around these main themes: **Education & Research; Labour & Working Conditions; and Sustainable Future**. The fourth topic, **European Values & Identities** was facilitated by ENCATC member, **Damien Helly** from Culture Solutions. Held in different chatrooms, participants were free to roam across the rooms and voice their opinions on the issues most important to them. [Learn more...](#)



ENCATC member, Damien Helly facilitating the chatroom on European Values & Identities.

NETWORKING

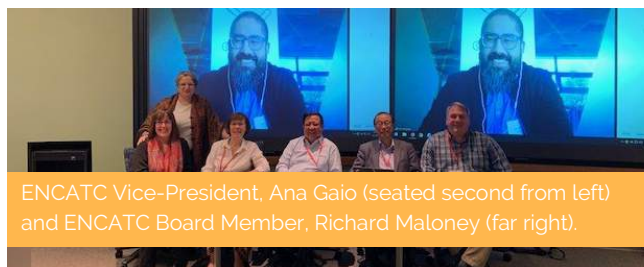
Casablanca and Marrakesh: 2 Cities, 2 different perspectives of arts and culture

33 educators, researchers, artists, cultural professionals, and decision makers from 10 countries gathered in Morocco from 10-14 June for the **9th ENCATC International Study Tour**. The intense five-day programme had exciting study visits to Cultural Institutes and inspiring cultural venues, including lectures, cultural tours, and interactive discussions with leading cultural management and policy experts and influencers in Morocco.



This tour was a once in a lifetime experience into the heart of leading arts and cultural institutions in **Casablanca and Marrakesh**. Taking part in **lively exchange of ideas, projects and best practice**, participants **increased their knowledge of cultural policy system and cultural trends in North Africa**, discussed possible projects between **Morocco and Europe**, and **networked with international colleagues**. Many visits included private tours and behind-the-scenes access revealing new perspectives and insight into the day-to-day management of arts and cultural institutions. [Keep reading...](#)

Internationalism in higher education



ENCATC Vice-President, Ana Gaio (seated second from left) and ENCATC Board Member, Richard Maloney (far right).

On 1 June in Madison, Wisconsin, ENCATC joined forces with the Association of Arts Administration Educators (AAAE) for a joint international panel discussion. ENCATC was represented by its Vice-President, **Ana Gaio** from City, University of London as well as its Secretary of the Board, **Richard Maloney** from New York University. This event was the occasion for the two networks to share perspectives, ideas, and explore solutions to common challenges. The ENCATC-AAAE panel at the 2019 AAAE Conference at the University of Wisconsin at Madison brought together fellow academics from the US, Europe, China, and South America to discuss to what extent and in what ways Arts Administration as a field of study has been affected by internationalism or (more recently) globalisation. [Keep reading...](#)



NETWORKING

ENCATC celebrated its 50th Cultural Happy Hour at Art Brussels!



On 26 April, 27 of our most loyal Cultural Happy Hour guests came out for the **50th edition!** We shared our **favorite memories** and **past times**, **celebrated reaching this achievement**, and **thanked the many people and partners** who have made it a successful initiative in the arts and culture community.

Organised at the [37th Art Brussels](#), a long standing Cultural Happy Hour partner, the event gave a unique opportunity to discover the richness of the contemporary artistic and cultural scene. **Nele Verhaeren**, Head of Galleries, Art Brussels, gave guests a tour where it was evident the fair is attracting a growing number of collectors, gallerists, curators, art professionals, and art lovers from around the world thanks to its reputation as one of the most renowned contemporary art fairs in Europe. [Learn more here...](#)

The Maison Frison Horta opens its doors for an exclusive tour



On 6 May, the **51st ENCATC Cultural Happy Hour** proposed an exceptional evening at the beautiful **Maison Frison** designed by the **Belgian architect Victor Horta** in 1894. It's the only Horta house in the historical city centre of Brussels, and it's the only Horta house that is lived in and a foundation - a living museum.

The [Foundation Frison Horta](#) is an active cultural bridge between east and west, restoring, preserving and sustaining rich-art and craft of the by-gone era, in an artistic art de vivre form. Cultural Happy Hour guests were welcomed by the foundation's owner and founder, **Nupur Tron**. She explained the foundation's aims to foster greater understanding and appreciation of rich cultural heritage, Métiers d'Art and cultural traditions of the east, particularly of India in Europe and vice versa. [Learn more here...](#)

CAPACITY BUILDING

What does Europe do for youth?



From 6-9 May the **3rd ENCATC Capacity Building Days and Youth in Action Day** focused on **"European Elections: What Europe does for youth?"** Over four days in Brussels and Maastricht, young adults, students and their professors gathered in the lead up to the **European elections** to deepen understanding on the **European project**, the **role of culture**, and the **opportunities Europe** provides to **young generations**.

In a series of lectures and talks, participants from Belgium, Bulgaria, Croatia, Italy, Serbia, and the United States met and exchanged with representatives from European institutions, universities, public authorities, cultural networks, and cultural institutions. The programme also had **cultural study visits**, a **public debate**, and a **workshop** with civil societies.

For those able to vote in the European elections it was extremely valuable to be **informed on youth-related issues** as well as hear testimony from older Europeans who stressed the **great achievements Europe has made** for peace, the eurozone, transnational mobilities, education exchanges, and citizenship. [Learn more here...](#)

How is evaluation being taught?

On 29 May, ENCATC member, Kultura Nova Foundation in Zagreb, hosted the ENCATC Working Group on Evaluation for a deeper look at **evaluation in education programmes**, exploring its place in curricula, and the way that it is taught. Participants looked at the **topics of the contents of the training programmes and the curricula**, the **pedagogy of the transfer process**, and the **skills and competences** of cultural managers in **cultural project engineering and evaluation**.



Looking at the teaching of evaluation within university programmes, it was emphasised **how students are required** to be involved actively in projects as well as **learning theoretical components**. The aim is that those emerging into the cultural sector from the courses are familiar **with the integral role that evaluation plays in cultural projects**. [Learn more and access the keynote speech here...](#)



CAPACITY BUILDING

ENCATC Breakfast goes online to deliver new webinars for its members!

After 5 years of ENCATC Breakfasts for lifelong learning organised in Brussels, they are now webinars! This move follows members' requests to be able to participate more in these interactive, informative, and to-the-point learning opportunities.

The first ENCATC Breakfast webinar "**Legacy and follow up of the European Year of Cultural Heritage, EYCH 2018**" took place on 28 June and was done in partnership with the network Future for Religious Heritage.



GiannaLia Cogliandro Beyens (left) with Catherine Magnant before the start of the ENCATC Breakfast webinar.

Guest speaker, **Catherine Magnant**, Advisor, Head of the 2018 European Year of Cultural Heritage Task Force at the European Commission, gave insight into the EYCH **legacy, next actions, and new opportunities**. In a conversation with participants, they talked about **raising cultural heritage awareness**, possibilities for **literature in this field at the EU level**, and how to involve **academics and regional authorities more** in the EYCH legacy.

Members will have access to the video recording and materials in the Members' Area.

What's next? ENCATC members can register for the next webinar "**Preparing the 2021/2027 new financial planning for Culture**" on 18 July from 11:00-12:00 (CET). [Learn more on page 9.](#)

Do you want to have FREE access to the ENCATC Breakfast webinars?

The webinars are just one of the many benefits enjoyed by over 150 ENCATC members in more than 35 countries in Europe and beyond. [Learn more about our membership here...](#)

FOR STUDENTS

ENCATC's new PRAXIS website connecting students to opportunities

Since ENCATC official launched in January the **PRAXIS website** to Full ENCATC members and their students studying cultural management and policy, students from 21 universities have signed up!



Students can access the website at any time for **regularly published internship and training** offers, read our **interview** archives, learn how they can be more **engaged citizens** in the European project, and register for **student-only** and member-only **ENCATC events**.

Full ENCATC members will have received an email with instructions for how their students can sign up. Help us to grow and have your students be part of a growing community from all over the world. For questions, please write to: trainee@encatc.org

Providing students a European dimension to boost their CVs

In its commitment to offer valuable experience to help **students and emerging professionals** get a footing in today's competitive labour market, ENCATC's successful **Marie-Claire Ricome Internship Programme** has welcomed **over 70 trainees from 27 countries** since 2001. Moreover, ENCATC recognises the importance for today's youth to **gain professional experience** and that adding a **European dimension to their CVs is a valuable asset**.

ENCATC is happy to have **Martina Fraioli** from Italy in our office! She is carrying out her traineeship in our Communication Department. Martina recently completed the Master's Degree Programme- Economics and Management of Arts and Cultural Activities at Ca' Foscari University of Venice. While at ENCATC she hopes to "*develop new professional skills, to challenge myself and strengthen my soft skills, especially my ability to work in an international and multilingual environment and relate to different stakeholders. I also hope that this traineeship will open up future and exciting job opportunities.*"



[Learn more about our traineeship programme...](#)



PUBLICATIONS & REPORTS

In our commitment to **transfer knowledge across countries and among institutions**, we are continuing the tradition to have an **international book exchange at the [2019 ENCATC Congress on Cultural Management and Policy](#)**!

Building on the **international book exchange** session that was launched in 2017, ENCATC has further developed this concept at the **request of members** to have more time to present to their peers their most **recent publications** and works on **methodology** and **best practice**.



On 4 October, there is dedicated time in the programme with presentations already foreseen by **Rebecca Amsellem**, 2017 ENCATC Research Award winner, France; **Cécile Doustaly**, Senior Lecturer, University of Cergy Pontoise, France; and **Alba Victoria Zamarbide Urdaniz**, 2018 ENCATC Research Award winner, Spain. This will be a great opportunity to learn more about the [ENCATC Book Series on Cultural Management and Cultural Policy Education](#). The international dissemination of the ENCATC Book Series is ensured by Peter Lang, an international publishing group based in Switzerland and operating throughout the world.

Members who are interested to publish in our Book Series Collection, see the open call on page 11.

Participants will also have time to share the books they have brought. This initiative will result in cultural management and policy publications finding new homes in libraries of institutions, universities, cultural organisations, and research centres across the globe. It's a way to have books reach new audiences and bring valuable perspectives and insight to an institution in another country.

This is also the moment for ENCATC to collect the latest publications from our members and followers that can **grow the ENCATC Bibliography Database**, one of the most comprehensive bibliographies on cultural management and policy. With more than 2,000 titles organised in 25 sub categories, this is an indispensable resource for academics, researchers, trainers and practitioners! ENCATC members can access the bibliography database at any time in the Members' Only section of the ENCATC website.

PUBLICATIONS & REPORTS

ENCATC releases its 2018 Congress report!

The report from the 2018 ENCATC Congress on Cultural Management and Policy is now online!



Entitled **"Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations"** ENCATC is debuting a new interactive report with articles, embedded videos, interviews and more! It includes contributions from our 2018 keynote speaker **Jean-Louis Fabiani**, ENCATC members, journalist **Effy Tselikas**, and participants. [Read the report here...](#)

The report is one of several Congress outputs which include the 2018 Congress Proceedings publication (ISBN 13 978-92990088-0-5), videos, interviews, and articles. Currently ENCATC is collecting contributions for the next issue of its [Scholar e-bulletin](#) which will publish **teaching material on the 2018 Congress theme**.

ENCATC's 25 year anniversary book is now available in French!

Thanks to our partnership with the Université catholique de Louvain's Masters programme in Translation, *The Story of ENCATC: 25 years of cultural management and policy in Europe* (ISBN: ISBN 978-92-990036-8-8) is now available in French!

Released in 2017 on the occasion of the network's 25th anniversary celebration in Brussels, this publication retraces the history, people and events that shaped ENCATC and what it has been able to achieve for the field of cultural management and policy.

[Get the French translation of this publication here...](#)

ENCATC sincerely thanks Morgane Detry for all of her hard translation work to make the readership of this publication reach new audiences and to our member, Jean-Pierre Deru in his role of translation supervision.





UPCOMING EVENTS



JULY 18

Online



NEW!!! ENCATC BREAKFAST WEBINAR - Members Only

"Preparing the 2021/2027 new financial planning for Culture" from 11:00-12:00 (CET).

New learning materials

OCT 2-5

Dijon, FR



ENCATC CONGRESS ON CULTURAL MANAGEMENT & POLICY

"Diversity and sustainability at work. Policies and practices from culture and education."

New website!

OCT 2-4

Dijon, FR



ENCATC RESEARCH BOOT CAMP

For students and emerging PhD researchers

OCT 2

Dijon, FR



ANNUAL MEMBERS' F3

For members of ENCATC, AAAE and TACPS

OCT 2

Dijon, FR



ENCATC FELLOWSHIP AWARD CEREMONY

OCT 3

Dijon, FR



ENCATC RESEARCH AWARD CEREMONY

OCT 4

Dijon, FR



ENCATC EDUCATION & RESEARCH SESSION

OCT 30

Lucca, IT



ENCATC WORKING GROUP ON EVALUATION

NOV 4-5

Taipei, TW



ENCATC-TACPS ACADEMY ON CULTURAL RELATIONS & DIPLOMACY

DEC 12

Brussels, BE



ENCATC WORKING GROUP ON EVALUATION

DEC 12

Brussels, BE

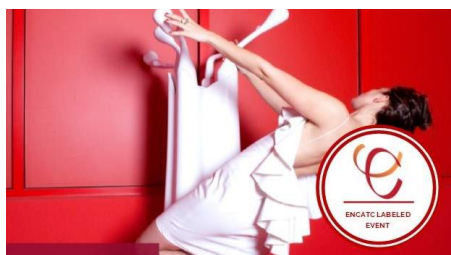


ENCATC POLICY DEBATE



ENCATC LABELED EVENTS

2 of our members have received the official ENCATC label!



Summer School on Fashion Management

26 August - 4 September 2019, Antwerp, Belgium and Paris, France

Organised by ENCATC member, the University of Antwerp / Antwerp Management School, this summer school will provide a comprehensive overview of the fashion industry (independent fashion designers and luxury brands) and their dynamics, with an emphasis on entrepreneurship and sustainability.



New Horizons of Culture, Media and Arts in the Digital Environment

Organised by ENCATC member, the Faculty of Dramatic Arts - University of Arts in Belgrade, this conference theme addresses the challenging relations between the human experience and practices from the fields of arts and culture, sciences, activism, theory, and politics in the process of the fourth industrial revolution, with an emphasis on entrepreneurship and sustainability.

OTHER EVENTS

Round out your calendar with more offers!



ASEF Unplugged: Cultural Leadership

22 August 2019 in Edinburgh, United Kingdom

What is cultural leadership? Is the notion purely western as often claimed? Are cultural leaders born or made? This is a new event series from the Asia-Europe Foundation (ASEF) offers an informal and intimate spaces for open, authentic and peer-to-peer conversations.



Best in Heritage

25-27 September 2019 in Dubrovnik, Croatia

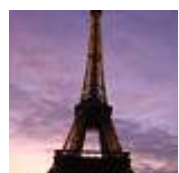
This is an annual conference on which award-winning museum, heritage and conservation projects present their success stories. Over 40 representatives of laureates elaborate on their achievements, which have been recognised by professional juries over the past year for their outstanding quality.



Museums 2030 - Sharing recipes for a better future

7-10 November in Tartu, Estonia

This conference will focus on the UN's Sustainable Development Goals, specifically on how museums contribute to the sustainable development of cities and communities and how they – as strong institutions, can support peace and justice in a more imbalanced world. NEMO wants to showcase how museums already are contributing, and can contribute, to a better and brighter future.



Museum Connections

15-16 January 2020 in Paris, France

Come for a mix of inspirational sessions, debates, and discussions around the key topics that are changing today the business of tomorrow's museums: open digital collections, virtual and augmented realities, digital exhibitions, influence marketing, museum patrons, cryptocurrencies, and more!



International Conference on Cultural Policy 2020

6-7 February 2020 in Mumbai, India

The conference provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Cultural Policy.





CALLS & OPPORTUNITIES

CALLS FROM ENCATC



CALL FOR CONTRIBUTIONS: [/encatcSCHOLAR issue #10](#)

On 25 June, ENCATC launched a call for contributions, which will focus, parallel to the topic of the 2018 edition of the ENCATC Annual Congress (Bucharest, 26-29 September 2018), on "Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations". The issue aims to consolidate the legacy of the 2018 ENCATC Congress, as well as to share some of the fruitful debates held during this event with the wider cultural community, with a special focus on professors, teachers and students in the field of cultural management and policy. Contributors are invited to tackle the themes and topics in the call and to do so in innovative and creative ways, providing useful pedagogic materials for professors and teachers to use them in the classroom.

DEADLINE: 15 July 2019

MEMBERS ONLY



CALL FOR PROPOSALS: ENCATC Book Series on Cultural Management and Cultural Policy Education

ENCATC members can submit book proposals for our Book Series published by international academic publishing house, P.I.E. Peter Lang.

DEADLINE: Ongoing

MEMBERS ONLY



CALL FOR CONTRIBUTIONS: [ENCATC Project Marketplace](#)

The Project Marketplace is intended to help **connect ENCATC members** who are interested in collaborating on transnational projects. Via an **online form**, members can express their interest in searching for partners for **existing proposals** they are working on, share that they are interested to **become partners**, or that they are looking for members to **exchange about potential project ideas**. **The information collected is available in the Members' Area** of the ENCATC website.

DEADLINE: Ongoing

MEMBERS ONLY



CALL FOR APPLICATIONS: [ENCATC Label](#)

The **ENCATC Label** provides a structure for the network to support and promote the development of scientific seminars, events and workshops organised by its members in various regional areas. **ENCATC will co-brand and ensure labelling of selected events**, carefully chosen on a case by case basis, upon requests made by the organisers. By co-branding their events with ENCATC, members also benefit from assistance to find the best experts for the topic at hand and the network's wide communication channels.

DEADLINE: Ongoing



CULTURAL MANAGEMENT & SUSTAINABILITY



In March 2018, ENCATC started a new strategic cooperation with **Julie's Bicycle**, a charity bridging the gap between environmental sustainability and the creative sector. Thanks to this **cooperation ENCATC was able to offer to educational and cultural operators** in Europe and beyond a series of **inspiring stories** that can change our practices and allow us to transform our own office in a responsible environmental organisation.

The first inspiring story was launched on 22 April 2018 in celebration of Earth Day in a series called the [Creative](#)

[Climate Movement](#) with the aim to empower our members, stakeholders and followers with cultural responses to climate and environment. It **resulted in the publication of 7 articles** published throughout the year and a special issue of **ENCATC News N°124** on [Climate Change](#) for Earth Day in 2019.

Now we continue to bring our members and followers important resources and ways for them to make a positive impact on the planet.



Tackling Climate Change through Culture

Julie's Bicycle has been working in partnership with World Cities Culture Forum – a network of 38 global cities who share a belief in the vital role of culture in their future prosperity – to support its member cities to understand, connect and scale-up their culture and climate change agenda. This report celebrates the good practices of 14 cities within the World Cities Culture Forum membership, highlighting their creative climate initiatives across four thematic areas: policy and strategy; resource and support; partnerships and innovation; and creative programmes and campaigns. Each case study demonstrates the power of cultural urban policy to drive creative action on climate change and the environment. [Read the report...](#)



What on earth do the arts and culture have to do with climate change?

In the grander scheme of things, the arts and culture sector is not the biggest contributor to global greenhouse gas emissions. And so, the question from Radio Wrocław "*What on earth do the arts and culture have to do with climate change?*" to representatives from Manchester (UK) and Wrocław (PL) during a day of exchange on this issue, did not come as a big surprise. It is, however, well worth unpacking and, one at the heart of a new project on how the arts and culture can lead climate action in cities, funded by the EU's URBACT programme. [Read the interview...](#)



Research into Scottish Visual Arts and Climate Change Adaptation Published

Scotland's visual arts sector is at an early stage of understanding and dealing with the impacts of the climate crisis but new research commissioned by Creative Carbon Scotland offers recommendations for the sector. The research goes into the specific impacts for visual arts organisations, and undertook analysis and interviews of organisations and partners – across exhibition, education, outreach and support – to understand the impact on business models, operational capacity and even health and safety. [Read the report...](#)



ENCATC IN CONTACT

For this ENCATC in Contact Interview we talked with Fábio Sabetta Morales, an independent researcher and our new member from Brazil! We wanted to learn more about why he joined the network, what he wants to contribute, and his expectations.

What are your reasons to become an ENCATC member?

I am very proud to be part of this network.

During the last two decades I have been working and researching on the cultural management field. Especially during the last two years, I have intensified my foreign contacts again. And I became a happiest person, professor and researcher with that and when I was accepted as an ENCATC member.

What could be your contribution to the network?

Although I live, work, study, and research in Brazil, I always have to focus: to observe the local, communities' cultural identities; and to look beyond Brazilian borders, to capture the big, global scenario. This global view has been presenting me some important points that I will try to share with ENCATC members and followers in a five articles' series to be published here in *ENCATC News* concerning the Brazilian cultural policies and management development and the extent and impact of some international partnerships.

Can you already give us some insight into the cultural and arts sector in Brazil and how have you been involved?

Historically, the Brazilian arts and cultural sector has an atavistic dependence on the State regarding

the financial support of its plans, programs, projects and actions. In 2001, when I was coordinating a cultural entrepreneur, local network, the main point of our meetings was to talk about the revenue streams of the cultural market. We were discussing the revenues from the sale of cultural goods in the B2C scenario and trying to discover and define efficient processes of negotiation with the B2B market. So, that was quite new for us!

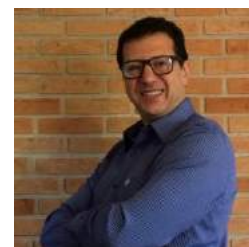
At that time, I also discovered the Association of Arts Administration Educators (AAAEE) and I started literally firing e-mails to every possible contact, in search of case studies and bibliographic references. I met more than just study materials. I met a whole, global network interested to share knowledge. And that showed us, in our local network, how much we should improve our market and our massive transformative purpose.

What are your expectations concerning the network?

This is a great opportunity to show to the cultural community worldwide what is really going on to the Brazilian cultural sector, to extend our local concerns to a global level, to get the opportunity to design and develop joint programs and research, and to insert more about the Brazilian cultural policies and management in this context. I want to say thank you to all ENCATC members because I really know that many good things will

happen from now because of your interest. I will try to show you some references that I consider important in my next articles. But if anyone wants information on anything they have heard or are interested in, please let me know. No matter whether it will become an article topic or a private conversation, it will be very important to consolidate our network. See you!

*Respectively,
professional
researcher and
academic
researcher by
Neo[M³]
Creative
Consultancy
and the*



University of São Paulo. A MSc (by research) student in the Master of Entrepreneurship at School of Economics, Management and Accounting - USP. [Fábio Sabetta Morales](#) was coordinating the Cultural Entrepreneur Network of Sebrae/SP (2000-2001), designed and directed the MBA in Arts Management and Creative Economy at Anhembi Morumbi University (2008-2010). Actually, he is the Director of the Graduate Program in Music Business at Souza Lima College of Music - a Berklee International Network member.





MEMBERS' CORNER

MEMBER STORIES - WE ARE STRONGER COLLABORATING TOGETHER

Usually reserved to 1 story per issue, we continue to have so many inspiring Member Stories examples that we can't resist not revealing them now! Celebrate these **4 achievements involving members in 7 countries** and be inspired for how you can collaborate within the network. Need a boost to get your own Member Story started? Learn more about the ENCATC Project Market Place, a new tool launched in November 2018 to help members find partners and develop project ideas (page 11).

SHARING EXPERTISE

Belgium & Croatia

Cultural Relations—EU International Conference



ENCATC member Jean-Pierre Deru (far left) from Belgium sharing expertise and ENCATC member Yelena Kharitonova (right) from The Netherlands was a participant.

ENCATC is proud to have members from Belgium and Croatia sharing their expertise at the "Cultural Relations EU International Conference" that took place on 30-31 May in Rijeka, Croatia. ENCATC members from France and The Netherlands were also in attendance as participants.

The conference was organised in anticipation of Rijeka 2020 European Capital of Culture. Among the speakers was ENCATC member, **Jean-Pierre Deru** from the Association Marcel Hicter in Belgium who moderated the panel on "The Role of Cultural Policies in Fostering International

Cultural Cooperation" to explore how International mobility and exchange of artists and other cultural workers are crucial in spreading new ways of communication and long-term international cultural cooperation.

Speaking on the panel, "**Croatia in International Cultural Cooperation**", ENCATC member **Nansi Ivanišević** from the Prokultura - Observatory of Cultural Policies-Split in Croatia, shared her expertise in her presentation on "**Cultural Policies - Similarities and Differences Between the French and Croatian Management Models**".

The two-day conference was one in a series of events that are leading up to when Rijeka will be a European Capital of Culture in 2020. It has developed a project based not only on the cultural, but also the complete elevation of the city.

LEARN MORE: <https://rijeka2020.eu/en/projekti/culture-relations/programme/>

TRANSNATIONAL PROJECTS

Czech Republic, Finland & United Kingdom

Audience Segmentation System in European Theatres (ASSET)

ENCATC members in the Czech Republic, Finland, and the United Kingdom are in the consortium of the project **Audience Segmentation System in European Theatres (ASSET)**, funded through the Creative Europe programme.

Running from October 2018 until February 2021, the project aims to **develop, test and provide theatres/performing arts organisations** across Europe with the tool and skills to **learn about their audiences** and **utilize the findings to diversify and deepen the relationship** with their audiences



and creating their artistic programme and marketing using the European Theatre Night and similar audience development events as a focal point.

The ENCATC members involved include: the Academy of Performing Arts in Prague; the Helsinki Metropolia University of Applied Sciences; and The Audience Agency.

LEARN MORE: <http://www.creativeeuropeuk.eu/funded-projects/audience-segmentation-system-european-theatres>

SHARING EXPERTISE

Italy & Spain

Preserve and utilize maritime cultural heritage for societal good

Successful result from open call to members



ENCATC members **Luca Zan** from the University of Bologna in Italy and **Savina Tarsitano** from Espronceda - Center for Art and Culture in Spain participated the first International Knowledge Exchange Workshop for the **PERICLES project**, funded by the European Union's Horizon 2020 research and innovation programme.

Through a successful open call to the membership for those who would like to attend on behalf of ENCATC and contribute to the workshop's discussions, Mr. Zan and Ms. Tarsitano travelled to Den Helder in The Netherlands on 25 April.

PERICLES is running from 2018-2021. It promotes **sustainable, participatory governance of cultural heritage** in European coastal and maritime regions through a unique interdisciplinary and geographically wide-ranging approach. The overall aim of the project is to develop and demonstrate a comprehensive framework to understand, **preserve and utilize maritime cultural heritage for societal good**.

The **rationale for the workshop** was to share experiences of **management of Coastal and Maritime Cultural Heritage (CMCH)** in the case regions. The main objective was to **understand how cultural heritage management works in each case region**: what works, what doesn't work and why, to identify good approaches and existing challenges.

LEARN MORE: <https://www.pericles-heritage.eu/about/>

SHARING EXPERTISE

Belgium & United Kingdom

EUNIC Siena Cultural Relations Forum



ENCATC members from left to right: Annick Schramme from Belgium, Yelena Kharitonova from The Netherlands, and Ian King from the United Kingdom.

From 26-29 June in Siena, Italy, ENCATC members were attending and sharing their expertise at the EUNIC Cultural Relations Forum that focused on **"Bridging Theory and Practice. A European Strategic Approach to International Cultural Relations: The state of the art"**. The event brought together cultural relations policy makers and practitioners together with academics and researchers in an attempt to bridge the gaps between the theory, policy and practice of the EU's international cultural relations.

ENCATC members, **Annick Schramme** from University of Antwerp/Antwerp Management School and **Ian King** from the University of the Arts London were invited to share their expertise on **"What is next? A Design Thinking session"**. This session took place on the final day following the programme's four workstreams covering topics central to the recent development and implementation of the EU Strategic Approach to International Cultural Relations. Also attending the event was ENCATC member, **Yelena Kharitonova** from the Netherlands who contributed with her knowledge and insights.

LEARN MORE: <http://crewproject.wp.unisi.it/siena/>

NEWS FROM MEMBERS:

BELGIUM

University of Antwerp / Antwerp Management School

Summer School on Fashion Management

26 August - 4 September in Antwerp and Paris



Organised by ENCATC member, the University of Antwerp/Antwerp Management School, this summer school will give you the ins and outs of fashion management in two global fashion capitals: Antwerp and Paris.

This summer school gives a comprehensive overview of the fashion industry (independent fashion designers and luxury brands) and their dynamics, with an emphasis on entrepreneurship and sustainability. It is designed for professionals, (recently graduated) Master students as well as Bachelor students with proven fashion experience, highly motivated to work in the fashion industry.

The programme is designed for professionals and recently graduated master students, highly interested in or motivated to work in the fashion industry, with or without experience in the sector.

In past editions participants have attended from many different countries across the world such as: Australia, Belgium, Canada, China, Cyprus, Estonia, France, Germany, Italy, Latvia, Lithuania, Romania, Slovakia, Spain, Taiwan, The Netherlands, Pakistan, U.K., U.S.A, among others.

This programme is a collaboration between two prestigious schools: the University of Antwerp (UAntwerp) a member of ENCATC, and the Institut Français de la Mode (IFM)

The courses are organized in Antwerp (26-30 August) and in Paris (2-4 September). Topics cover from fashion marketing and PR, to finance, supply chain management and leadership in fashion.

ENCATC CONTACT: [Annick Schramme](#)

SUMMER SCHOOL CONTACT: [Barbara Delft](#)

LEARN MORE: <https://www.uantwerpen.be/en/summer-schools/fashion-management/>

BULGARIA

Svetlana Hristova

Culture, Heritage and Tourism as Factors for Sustainable Development of Small and Medium-Size Cities (SMCs): the European Perspectives"

The ENCATC Labelled Event, the International conference "Culture, Heritage and Tourism as Factors for Sustainable Development of Small and Medium-Size Cities (SMCs): the European Perspectives" took place in the Bulgarian town of Blagoevgrad the last three days of May 2019.

The event was coordinated by prof. assoc. Svetlana Hristova from the South-West University "Neofit Rilsky", co-organised by the Bulgarian Sociological Association and the Blagoevgrad Municipality, with the financial support of the Fund for Scientific Research at the Ministry of Education and Science (Contract КП-06-МНФ/11).



The conference turned into an interdisciplinary and intergenerational forum **to review and critically discuss the potentials, challenges and limits of culture, heritage and tourism** to contribute to the **sustainable development of European small and medium size cities (SMCs)** which confront nowadays graver problems than ever before, therefore the need to **plan strategically and mobilize assets** has never been greater.

The issues of SMCs still remain ignored at the national and European stages, for this reason, **a decision was taken** at the end of the conference to **establish an international research network** focused on **culture of sustainable development of SMCs**.

ENCATC CONTACT: [Svetlana Hristova](#)



NEWS FROM MEMBERS:

FINLAND

Sibelius Academy

CALL FOR APPLICATIONS: Professor of Arts Management

Deadline: 23 August 2019

Do you want to join us in building the future? At the University of the Arts Helsinki, you will part of our multi-voiced community, which operates as an international forerunner in education and research in the field of arts.

The Sibelius Academy of the University of the Arts Helsinki is now opening the post of **Professor of Arts Management** for a fixed term post of five years during the period of 1 January 2020 – 31 December 2024, or starting later, based on the contract.

The fixed nature of the contract is based on the **need for flexibility, as set by the demands to continuously develop education and reform teaching**, and on the fact that the content of the relatively new post still taking shape. The post is located at the Sibelius **Academy Faculty of Music Education, Jazz, and Folk Music in the Department of Arts Management**, and the MuTri Doctoral School.

The education is administered by the Department of Arts Management, which is a unit consisting of the professor to be appointed, one lecturer, numerous part-time teachers and approximately 40 master- and doctoral-level students. The department is in charge of planning, implementing and assessing arts management teaching as well as research and doctoral education in arts management at the University of the Arts Helsinki. You will be **surrounded by an international, multidisciplinary learning environment** that is in close interaction with the surrounding society.

The **central study modules** of the Arts Management master-level major studies are:

- Art, management and society
- Cultural policy, cultural planning and leadership
- Strategic methods for arts managers
- Personal development
- Arts management research and methodologies

ENCATC CONTACT: [Tanja Johansson](#)

LEARN MORE AND HOW TO APPLY: <https://www.uniarts.fi/en/jobs/professor-arts-management>

GERMANY

University of Heilbronn

Winter School: "Brokering Intercultural Exchange within Societies"

27 – 29 November 2019 in Berlin

The Winter School for selected Master and Ph.D. students in arts and cultural management will **raise new insights** regarding the **relationship of the profession of arts and cultural management** to the **wider socio-political issues of cultural rights**, particularly **cultural inequality, inclusion and exclusion** within the **context of globalisation and migration**. We will specifically focus on participatory arts projects and our responsibility as arts and cultural managers within transitioning societies.



We will strive to identify the blind spots and fault lines in our terminology and in our methodologies of participation. The programme will explore such questions as, how can we get out of the dilemma of power structures when we operate within them? How can we implement the aspect of social impact right from the start?

The programme, that is taught by renowned researchers and practitioners alike, will be a mixture of different formats (e.g. lectures, workshops, case clinics) that will not only allow for new practice and theory based insights and intensive discussions, but also for group work on specific tasks. Excursions to selected arts institutions in Berlin (e.g. the Barenboim-Said Academy) will also be included in the programme.

ENCATC CONTACT: [Raphaela Henze](#)

LEARN MORE: <https://www.encatc.org/media/4808-winter-school2019.pdf>

NEWS FROM MEMBERS:

ITALY

Promo P.A. Foundation

Cultural participation and networking: A strategic asset for policy-makers and practitioners of the cultural sector

Active participation and stimulating discussion at the workshop **"Networking as a lever for cultural development for cities"**, held in Brussels on 28 June 2019. Organized by the Promo P.A. Foundation, ENCATC member, in cooperation with the EU Liaison Office of Tuscany Region in Brussels, the workshop aimed to address the issue of "networking in the cultural sector" according to a European horizon, **highlighting its advantages from the point of view of the integrated planning of cultural policies and financial opportunities**. The workshop gathered almost 50 participants and was introduced by the Director for Culture and Research of the Tuscany Region, Roberto Ferrari, and by the President of PromoPA Foundation, Gaetano Scognamiglio.



Two main highlights emerged from the seminar:

Networks can provide cities and urban areas with multiple opportunities to connect at a local, regional, national, EU and international level. It is not just about access to advanced services, but also a question of sharing a new approach where culture should be integrated with tourism, urban planning, environment, etc. – as explained by ENCATC General Secretary, GiannaLia Cogliandro Beyens, and by the Eurocities Project and Knowledge Sharing Director, Natalie Guri, during the interactive session moderated by Annalisa Giachi, Head of Research at PromoPA Foundation;

Europe is experiencing a real "cultural" momentum and new clusters of opportunities for Culture, Creativity and Innovation are being designed for the period 2021-2027 to build more resilient, skilled and inclusive societies. Both at the level of cultural policy strategies/planning, as the result of the European Work Plan for culture 2019-2022 and at the level of the Framework Programme for research and innovation 2021-2027 (Horizon Europe), as emphasized by Erminia Sciacchitano, from the EC Directorate-General for Education and Culture and by Mariachiara Esposito, Policy officer at the EU Liaison office of Tuscany Region in Brussels. [Keep reading....](#)

ENCATC CONTACT: [Annalisa Giachi](#)

NETHERLANDS

University of Groningen

2020 Arts Culture Management Conference for Students and Young Professionals

23-25 January 2020 in Groningen, NL



On the occasion of the ACMC, arts and cultural management students and young professionals from all over Europe will gather in Groningen (NL) next January 2020.

The ACMC aims to offer students and young professionals a unique platform to present their research, to exchange knowledge and to expand their professional network. On the occasion of the conference, 100-150 students and young professionals from various disciplines of arts and cultural management from all over Europe will come together in Groningen in January 2020. A variety of different formats (paper presentations, lectures, workshops) will allow new theory and practice based insights, as well as sharing and exploring within this diverse and international group. Inputs from our international keynote speakers will initiate further discussions on the topics.

Following the previous editions of this conference in Hamburg and Vienna, for the 2020 edition the focus will be on Europe and its current cultural direction, as we titled the conference 'Curating Europe'.

ENCATC CONTACT: [Johan Kolsteeg](#)

LEARN MORE: <https://www.facebook.com/ACMC2020/>

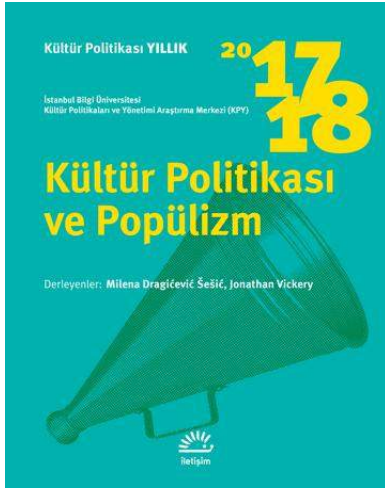
NEWS FROM MEMBERS:

TURKEY

Istanbul Bilgi University

Cultural Policy Year Book of 2017/18 is published!

KPY Yearbook, prepared by Istanbul Bilgi University Cultural Policy and Management Research Center, has two important changes in its seventh (2017/18) issue. Previously published under the name of Cultural Policy and Management (KPY) Yearbook, is now published under the title of Cultural Policy Yearbook. In addition, the yearbook previously published by Istanbul Bilgi University Publications will now be published and distributed by İletişim Publishing.



The "Focus" of the 2017/18 issue is **Cultural Policy and Populism**. This issue examines the **history of the concept of populism and its taking on new meanings during the 21st century**. In addition, the effects of populism on cultural policy, politics, art and culture are analyzed through the examples from the Balkans, Europe, South Africa and South America.

What's more, there are five ENCATC members among the authors sharing their work from Belgium, Croatia, Germany, Serbia, and Sweden.

ENCATC CONTACT: [Serhan Ada](#)

LEARN MORE: <https://kpy.bilgi.edu.tr/en/news/cultural-policy-year-book-of-2017-18-is-published/1201>

UNITED KINGDOM

University of Leeds

Leeds to be home of UK's first Centre for Cultural Value

Why do arts and culture matter? What difference do they make to people's lives? How do we know what difference they make to individuals and communities?

These and other key questions are at the heart of a unique new Centre for Cultural Value based at the University of Leeds.

The centre will focus on the role of arts and culture in areas such as conflict resolution, education, health and wellbeing, and community regeneration, bringing together researchers with expertise in these areas with artists, arts and cultural organisations, audiences, participants and local communities.

Funded by the Arts and Humanities Research Council, Paul Hamlyn Foundation and Arts Council England with an investment of £2 million over five years, this centre will collaborate and consult widely to advance understanding of the value of the UK's arts and culture sector and its unexplored potential.

What role, for example, might the healing qualities of arts and culture play in our post-Brexit society?

Dr Ben Walmsley, Associate Professor in Audience Engagement at Leeds, will lead the new centre.

He said: "Two questions at the core of the new centre's work will be: 'What does it feel like to engage with arts and culture?' and 'What tangible differences do arts and culture make to people's lives?'."

The centre will bring academic researchers, policy makers and arts and cultural organisations together in useful dialogue and shared understanding. It will also involve a wide range of artists and arts and cultural organisations from across the UK in planning its programme and its activity. [Keep reading...](#)

CONTACT: [Ben Walmsley](#)

ENCATC CONTACT: [Leila Jancovich](#)



ENCATC EU PROJECTS

CONNECT

CONNECT knowledge alliance launched its first international webinar with cases from 5 countries

On Tuesday, 26 March, the first international CONNECT webinar was organised to discuss some of the action research projects that are being designed and implemented by the project.

CONNECT is a Knowledge Alliance that promotes innovative cooperation between universities and enterprises in the cultural sector across Europe.

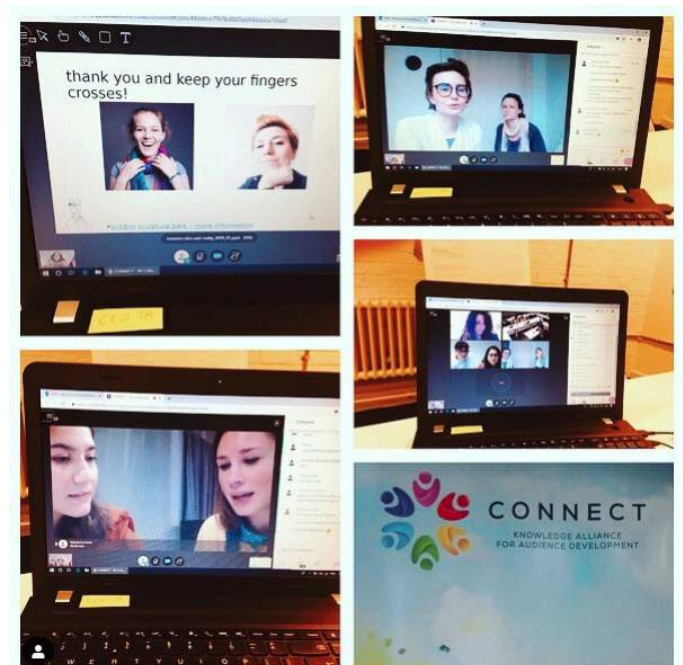
The project's new Twin-track programme in audience development for students and practitioners working in arts management has been delivered by a transnational team of 54 researchers, teachers and trainers in 5 national hubs in Spain, UK, Italy, Denmark and Poland, each one composed by higher education institutions and private cultural organisations.

Even though each course is taking place at a national level, they are all part of a bigger picture – the CONNECT project and consortium. Thus, this webinar, along with other project activities (the Turin mobility in January 2019, the mentors' webinar in May 2019 and the Bilbao learning mobility and final conference in December 2019), tries to emphasize the international dimension of each course, by bringing together participants from Denmark, Poland, UK, Italy and Spain to discuss about audience development challenges.

The webinar started with a short introduction of the project manager, Macarena Cuenca from Deusto University in Spain, and afterwards each of the countries presented one action research project that is being led by a practitioner plus student couple.

The cases were presented as follows:

- Spain: **"How to attract young audiences to Sala Cero (Seville)"** by Mamen Muñoz & Irene Gómez
- Italy: **"How to make the audience loyal in Triennale Teatro dell'Arte (Milan)"** by Silvia Bovio & Valeria La Corte



- United Kingdom: **"Prototyping and testing different audience consultation activities in the Imperial War Museum (London)"** by Camilla Thomas
- Denmark: **"How pupils from elementary school asses and experience the Salaam Film & Dialog events (Copenhagen)"** by Kari Dreijer
- Poland: **"How to „give back” the Bródno Sculpture Park to the local society in the Museum of Modern Art in Warsaw"** by Dominika Jagietto

This webinar can also be useful teaching material for universities and training centres teaching cultural management and policy.

WATCH HERE: <http://connectingaudiences.eu/news/connect-webinar>

EU Heritage launches a survey for the identification of skills and training needs for cultural heritage professionals



Partners in the EU Heritage consortium, a transnational developed under Erasmus + EU programme (Sector Skills Alliance for Design and Delivery of VET), are currently undertaking an extensive research to learn about the skills and training needs for cultural heritage professionals across EU-28 countries.

As a **first stage** in this research phase of the project, **over 370 training programmes and projects on cultural heritage were mapped**, and more than **1,100 relevant and key stakeholders were identified** as a result of a joint desk research work carried out by all partners in all EU-28 countries.

After that, a **survey was designed and launched**, which is open at the moment, **targeting managers and cultural heritage and cultural tourism workforce**. A significant number of replies have been gathered already, which proves the interest on this topic among cultural heritage professionals and institutions, but the project consortium is looking for third parties interested to disseminate the survey.

EU Heritage project partners are also conducting interviews with experts and policymaker, with the aim to expand the information collected via the questionnaire.

This research phase of the project will **result in a report**, and later phases involve the **development of a set of training modules, an online learning platform, pilot training sessions** and an **evaluation framework**.

CHECK OUT THE SURVEY AND LEARN MORE: <http://www.euheritage.eu/news/eu-heritage-launches-a-survey-for-the-identification-of-skills-and-training-needs-for-cultural-heritage-professionals/>

Partners intensively working on HERITAGE-PRO training modules

Partners in the HERITAGE-PRO consortium have organised in different working groups to **develop the interdisciplinary training modules** that constitute the first output of this project.

More specifically, **5 different modules** are being designed, on: **Global Challenges and Opportunities; Efficient Team working – Integrated approach; Effective interdisciplinary conflict resolution – Trading zone; Heritage preservation as a business field**, understanding the needs and demands of the labour market; **Participation, and Effective Communication**, the first and the last one being conceived as vertical modules.

A first version has been collaboratively drafted for these 5 modules, and they are now under review by the Swedish partner RESTRADE, in charge of the coordination of the modules' development. After that, and **once the final version of the modules is ready, they will be translated** into the consortium's languages, **and tested at the national level**. Upon completion of this testing process, training modules will be **made available in Open Access at the project's website**.

The training modules are part of the **multilingual training scheme** to be developed within HERITAGE-PRO, which aims to take place parallel to work with a **transdisciplinary approach** including all **disciplines necessary** for the **successful management of preservation activities at heritage sites**.



HERITAGE PRO - Interdisciplinary Training for Professionals of Different Disciplines Towards Sustainable Management and Preservation of Cultural Heritage is a transnational initiative is supported by the European ERASMUS+ funding scheme 2018-2021. The consortium – made of six European partners from Germany, Spain, Austria, Sweden and a European network – strives to answer to the continuing call for interdisciplinary training for professionals of different disciplines towards sustainable management and preservation of cultural heritage.

FOR MORE: <https://heritage-pro.eu>



POLICY DEVELOPMENTS

The latest policy developments impacting our field

NEW POLICY DATABASE!

On 5 July, ENCATC is launching a **new policy database for its members!** As members need **key policy developments on culture and education** to use in their **teaching, research, and strategy development**, the new database **centralises the information** and makes it easy to filter **and search by topics, institutions, and date/year**.

This also presents an **opportunity for going beyond Europe's policy developments**. Working in the frame of our **Memorandums of Understanding** with the networks of the **Association of Arts Administration Educators (AAAE)** in the United States and the **Taiwan Association of Cultural Policy Studies (TACPS)**, the database will also **include policy developments from these countries**.

What's more, ENCATC has a **rich archives of EU policy developments** in the past issues of this newsletter. The network now has the aim going forward to not only **grow the database with the latest policy developments**, but also **integrate the archives** thus making it a valuable resource and the only one of its kind for culture and education.

ENCATC members will **continue to get regular updates** on EU policy developments in the **weekly ENCATC Flash** so to stay on top of the latest news and opportunities. However, the database will now be an additional and always accessible resource for members to consult at any moment for their research, teaching, and strategy needs.

FILTER BY:



TOPIC

- Education
- Culture



INSTITUTION

- European Commission
- European Parliament
- Council of Europe
- Committee of Regions
- Etc.



DATE/YEAR



BONUS!!!

- Thanks to our Memorandums of Understanding with AAAE and TACPS we will also have policy from the United States and Taiwan.

ACCESS:



The database is available to ENCATC members in the Members' Area of the website.

ARCHIVES:



ENCATC has the project to add years of culture and education policy collected in its past newsletters. Keep on the lookout as the database grows!



LIBRARY & BIBLIOGRAPHY DATABASE



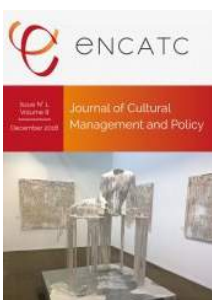
The story of ENCATC: 25 years of cultural management and policy in Europe



Social Media Toolkit for Cultural Managers



ENCATC Journal of Cultural Management and Policy, Vol. 8



Public-Private Partnership in the Cultural Sector. A Comparative Analysis of European Models

BY ELENA BORIN



Fair Cooperation. A New Paradigm for Cultural Diplomacy and Arts Management

BY ANNIKA HAMPEL



How can you access new titles and the ENCATC Bibliography Database?



Each month ENCATC members get the latest publications, reports, briefings and more!

On top of this, they have unlimited access to our Bibliography Database, one of the most comprehensive bibliographies on cultural management and policy.

With more than 1,000 titles organised in 25 sub categories, this is an indispensable resource for academics, researchers, trainers and practitioners!

"Thanks to ENCATC, I have been able to grow a substantial library on cultural management and policy for myself and my institution. It's a great resource."

- Romina Surace, Senior researcher

Symbola Foundation, Italy

ENCATC member



NEWS FROM OTHER ORGANISATIONS



Thanks to our Memorandum of Understanding signed with the Taiwan Association of Cultural Policy Studies, we are able to share through this strategic partnership a greater exchange of information between our members of the two networks.

OPEN CALL: Fulbright grants for Taiwan's cultural professionals

Deadline: 31 October 2019



To enhance Taiwan-US exchanges through the arts, the Ministry of Culture partnered with Fulbright Taiwan in 2018 to begin offering Fulbright grants for non-academic professionals in four areas — arts administration, policy research and development, international marketing (in art and culture), and copyright policy studies (in art and culture). An open call for 2020-2021 grants has been launched on April 9 and applications will be accepted through Oct. 31.

Also known as The Foundation for Scholarly Exchange, Fulbright Taiwan administers the Fulbright educational exchange program outside the US. Over the past 60 years, the foundation has financed over 1,600 Taiwan Fulbright grantees to the US and more than 1,600 US Fulbright grantees to Taiwan.

For the "Ministry of Culture" category of Non-Academic Professionals Fulbright Grants, the Ministry will offer stipends for living expenses, material costs, and airfare, while Fulbright Taiwan will screen and select candidates and assist with visa and itinerary arrangements. The current open call seeks proposals that will take place between August 2020 and August 2021.

Please visit www.fulbright.org.tw for more information.

Agency to create Taiwanese culture brand

Minister of Culture Cheng Li-chiun (鄭麗君) said that the ministry's new Taiwan Creative Content Agency, due to open before the end of June would hopefully "turn Taiwanese culture into a new trend in Asia" within five years.

Officials from the ministry were presenting their plans for building a "cultural content industry ecosystem" at an Executive Yuan meeting in Taipei yesterday.

The Organizational Act of the Taiwan Creative Content Agency (文化內容策進院設置條例) went into effect on Feb. 12, and last month, the ministry announced the agency's board of directors.

Deputy Minister of Culture Ting Hsiao-ching (丁曉菁) is to step down to serve as the chair of the board.

The agency would decide on an official opening date after a board meeting to be held by Saturday next week at the earliest, Cheng said.

The Executive Yuan's National Development Fund would give the agency NT\$10 billion (US\$318.27 million) to invest on its behalf, she said.

In five years, the agency would hopefully be able to create a "Taiwan culture" brand, turning it into "a new trend in Asia," Cheng said.

The agency encapsulates the various policy plans and tools the ministry has used to target the "cultural content industry" over the past three years, she said, adding that a subsidy and grant scheme already exist.

The agency hopes to encourage investment, especially with the funds given to it by the National Development Fund, Cheng said, adding that she is confident that more Taiwanese works will receive international exposure. [Keep reading...](#)

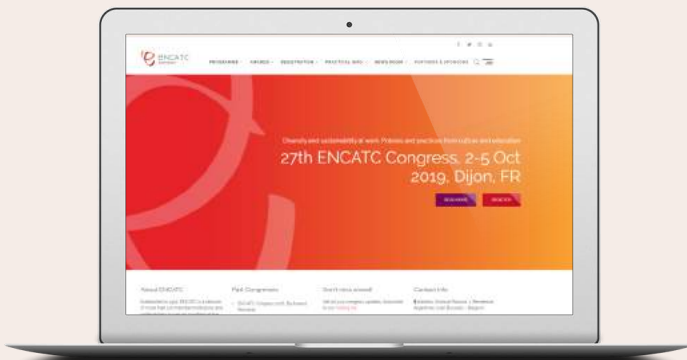


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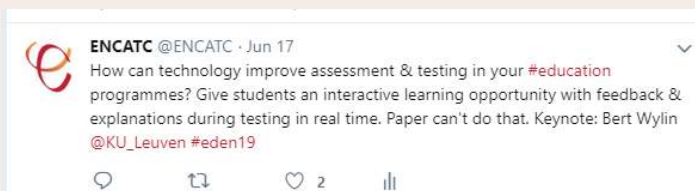
NEW!!

ENCATCCONGRESS.ORG



We have a new design for the website of the ENCATEC Congress on Cultural Management and Policy! Check it out and let us know what you think!

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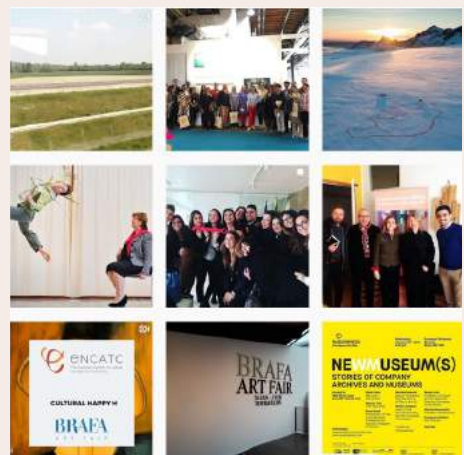
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ENCATC News is a trusted source for what is happening in the wide field of cultural management and policy. Since its creation, ENCATC has dedicated itself to keeping its members abreast of the latest developments in the field, as well as highlighting a plethora of opportunities for them to deepen their knowledge and advance the visibility of their institutions as well as their careers. Furthermore, in each issue our readers can learn from peers in the ENCATC in Contact interview series, see what other members and cultural organisations are contributing to the field, and consult recently published books, studies, and reports.

ENCATC News is an electronic newsletter produced for ENCATC members by the ENCATC Secretariat in Brussels. A shorter *Digest* version is made available to non members.

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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