/encatcSCHOLAR

Issue #16 – "Cultural management and policy in a post-digital world – navigating uncertainty"

Call for contributions in now open!

DEADLINE: Monday 8 February 2020

/encatcSCHOLAR was born in 2013 to satisfy the demand of ENCATC members, academics, researchers and students for the **exchange of teaching methodologies and knowledge to use in the classroom.** In addition, the /encatcSCHOLAR is intended to be a useful reference tool for academics, researchers, practitioners and policy makers for education and lifelong learning on cultural management and cultural policies.

With the objective of publishing issue #16 of the /encatcSCHOLAR, we are now launching a call for contributions, which will focus, parallel to the topic of the 2020 edition of the ENCATC Annual Congress (online, 3rd-11th November 2020), on **"Cultural management and policy in a post-digital world – navigating uncertainty".**

Therefore, this issue of the /encatcSCHOLAR will critically address the exploration of the post-digital world, which currently is more timely than even before. In a post-digital context, digitisation is embedded in all spheres of life and profoundly marks cultural shifts and ongoing mutations. What new, unforeseen challenges emerge for the cultural sector in a post-digital context and, in particular, after the coronavirus outbreak?

Contributions could be related, but not limited to the following topics:

1. **Media convergence and audience development in a post-digital context**: Why people do or do not participate in arts and culture in a post-digital context? Who are they and what are their main drives? And how to find out while securing necessary and important data protection? How big data and data analysis can be helpful? How can digital tools help a post-digital culture identify its post-digital audience?

2. **Education in a post-digital context**: What does the COVID-19 experience tell us about the way cultural management and policy was/is taught and learnt? What is to be kept as good practices? To what extent is the human dimension in education substitutable? How to make the most of modern online learning tools, e-learning methods, MOOC's combined with personal, 'offline' contact between teacher and student and peer-to-peer learning? How will internationalization look like in a context mobility restriction? What can we learn from critical pedagogy in its intersections with digital technologies? How should curricula adapt to the new challenges that future cultural managers, policymakers and researchers will face?

3. **Post-digital cultural policy**: How has post-digital culture marked cultural policies? Will cultural policies be able to help build trust among cultural actors in an uncertain future? What other challenges emerge for the arts in a post-digital world? How may cultural policy help face those challenges?

4. **Culture, arts and ethics in a post-digital context**: Digital technologies can be explored through the lenses of arts and culture, particularly considering ethical issues for the sector in

the post-digital world. What ethical issues emerge in the post-digital context related to the issues of ownership and copyright? How can we feed – and learn from – these topical debates?

5. **Digitisation and new business models for cultural institutions**: Will the process of digitization or the development of artificial intelligence have an impact on cultural production and distribution in its different, very specific areas? After the media convergence process, can we expect a similar shift in cultural infrastructure? And how to prepare for it?

All accepted papers will be published in an electronic book of proceedings (with ISBN number), which will be made public at the time of the Congress. In case you prefer not to have your paper included in the book of proceedings, we kindly ask you to let us know when submitting your proposal. The electronic book of proceedings may include papers in English, Czech, and Spanish – provided that a special session is organized in this language.

Contributions will be welcome for the following sections:

- **Angles** section should collect articles on connections of culture to other disciplines, focusing on discussing the challenges and opportunities that could arise from these interconnections, as well as highlighting innovative components that enrich and strengthen practice.
- **Context** includes rather theoretical contributions that provide a general overview or reflection on the topic or on a specific question related to the topic of the issue.
- **Case Analysis** are made up of case studies presented as a scholarly tool to illustrate situations where cultural managers are facing crossroads, and need to analyze a variety of circumstances to make a well informed decision.
- **Interviews** tries to give a voice to leading people in Europe (managers, politicians, artists, ex commissioners, etc). At the end of the interview, the interviewee raises some questions to the readers to encourage discussion and to activate critical thinking on the topics that have been presented.
- **Teaching-experience** provides an opportunity for teachers to share in first person, practical ideas to meet their educational goals and to improve the teaching practice.
- **Profiles** intends to be a teaching tool for professors, useful for presentation in the classroom of the world's leading thinkers that have made important contributions to the development and professionalization of cultural management, as well as those who have influenced the establishment of public policies (their main conceptual approaches, major publications, biographical references, etc.).

Please note the process to propose a contribution for this issue of the /encatcSCHOLAR:

1. Send your proposal for contribution (max. 300 words) to scholars@encatc.org by **Monday 8 February 2021**.
2. Editors of the /encatcSCHOLAR will review the proposals and authors will be notified of the selection by **Monday 15 February 2021**.
3. Full texts of the contributions (max. 1.000-2.000) are to be sent to scholars@encatc.org by **Monday 15 March 2021**.
4. The issue will be published in **late March 2020**.

Check the basic guidelines for authors at the end of this message.

We will be happy to receive your proposals for contributions! Please contact us at i.verdet@encatc.org if you need any further information.

Thanks and best regards,

GiannaLia Cogliandro Beyens
ENCATC Secretary General

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/encatcSCHOLAR Editor-in-chief