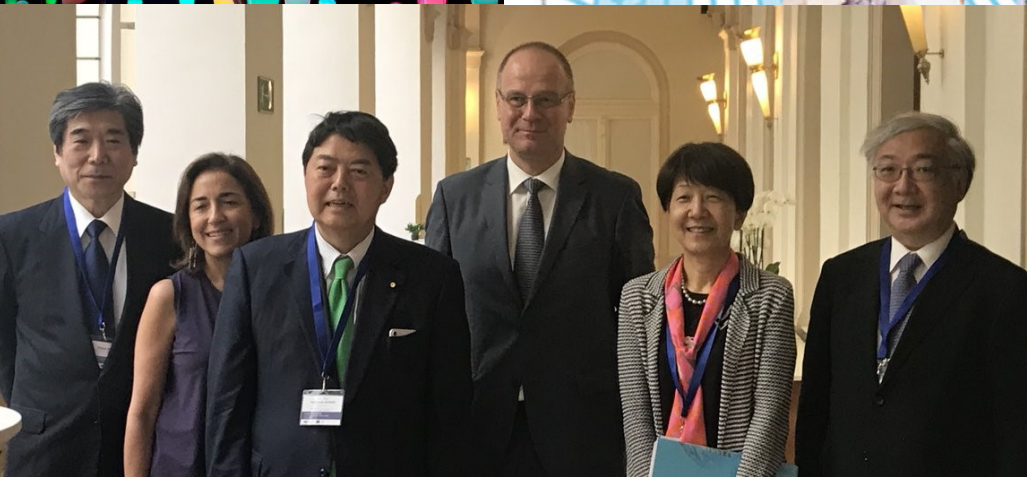




ENCATC

The European network on cultural management and policy



2018 ENCATC International Study Tour to Tokyo

5-9 November 2018
Tokyo, Japan

ENCATC Academy on Cultural Policy & Cultural Diplomacy and Study Visits



#ENCATCinTokyo

The ENCATC International Study Tour and Academy are an initiative of



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Taiwan Association of Cultural Policy Studies

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2018 ENCATC International Study Tour to Tokyo

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ENCATC has produced this e-brochure to reduce our carbon footprint! We suggest you download it to your smartphone or tablet before arriving to Tokyo.

COVER PHOTOS FROM TOP LEFT CLOCKWISE: "Koinobori now!" at the National Art Center Tokyo www.nact.jp/english/; Mori Building Digital Art Museum teamlab borderless <https://borderless.teamlab.art/>; Poster of a performance from the Japan Arts Council <https://www.ntjjac.go.jp/english.html>; EU Commissioner European Commissioner for Education, Culture, Youth and Sport meeting with Yoshimasa Hayashi, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT) on 6 July <https://twitter.com/TNavracsicsEU/media?lang=en>; "Tokyo Tower and Carp Streamers" by Toshihiro Gamo via Flickr CC BY-NC-ND 2.0



PRESENTATION

From 5-9 November in Tokyo, the [2018 ENCATC International Study Tour](#) has designed as an **intensive learning programme** for professionals who are academics, researchers, cultural operators, and decision makers. This year participants are coming from Australia, Belgium, France, Japan, Thailand and the United Kingdom. This is a unique opportunity to learn, from inside, the **cultural management** and **cultural policy in Japan**. The 5-day programme includes the [ENCATC Academy on Cultural Policy & Cultural Diplomacy](#) and [Study Visits](#).

To network and open the International Study Tour will begin with the **Welcome & Official Opening of the Tour** on 4 November at the Embassy of Romania for those who have already arrived.

ENCATC ACADEMY ON CULTURAL POLICY & CULTURAL DIPLOMACY

The Study Tour programme will kick off with the **ENCATC Academy on Cultural Policy & Cultural Diplomacy** from **5-6 November** at The Europa House in Tokyo.

The ENCATC Academy is a special learning experience different from other offers currently available. **Combining expertise from the field, higher education, and policy** ensures ENCATC provides comprehensive and in-depth knowledge.

As a participant, you'll deepen knowledge on a variety of subjects and gain access to key resources to continue their learning experience: **European Perspectives on Japanese Cultural Policy, Relations & Diplomacy; Japan's Cultural Policy & Practice**; a Study Visit to the **National Theatre**, the **strategy and activities of the Delegation of the European Union to Japan** focusing on education and culture; **Japan's Cultural Diplomacy; Doing Cultural Diplomacy in Japan; Promoting European arts and**

culture in Japan: the role of EUNIC and its CLUSTER IN TOKYO: mission, projects and impact; Promoting artists and projects in Japan, the view point of the sector; and Promoting cooperation between EU and Japanese universities.

Network with other motivated professionals who join ENCATC's wish to back up recent EU-Japan policy developments, who are eager to access the latest on cultural management and policy in Japan, and who are thirsty to deepen their knowledge on cultural policy and cultural diplomacy in the land of the rising sun.

STUDY VISITS TO GET AN INSIDER VIEW OF TOKYO'S VIBRANT ARTS & CULTURAL SCENE

After the Academy, the International Study Tour programme will continue with three days of Study Visits. The itinerary will provide an exciting insider experience into Tokyo's vibrant and fast-paced arts and cultural scene.

This is a chance to get **out into the field to understand** what is happening **key arts and cultural institutions** in Tokyo: **The National Art Center, Tokyo; The MORI Building Digital Art Museum; The Yayoi Kusama Museum; Arts Council Tokyo/ Metropolitan Foundation for History and Culture; and The Japan Foundation for Regional Art-Activities (JAFRA)**. There will also be presentations on **Tokyo's cultural programme and 2020 Olympic Games**.

Not only will you gain privileged access to these cultural landmarks, you'll meet with **top professionals** to learn about their cultural institution's **business models, best practices, audiences, partnership strategies**, and more!

Thanks to the study visits, come away with **new**



knowledge and **resources** on cultural management and cultural policy practice to expand your institution's education and training programmes, research activities, and projects. Use this valuable time and access to **build strong foundations for future collaborations** to advance your institution's international cultural and educational relations.

TIMELY WITH MAJOR EU-JAPAN CULTURE & EDUCATION POLICY DEVELOPMENTS

The Academy and Study Visits of the International Study Tour are perfectly timely with the recent European policy development in culture and education. On 6 July 2018, **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport, and **Yoshimasa Hayashi**, Japan Minister of Education, Culture, Sports, Science and Technology (MEXT), met in Budapest to officially launch the **EU-Japan Policy dialogue on Education, Culture and Sport**.

The meeting was the occasion for Commissioner Navracsics and Minister Hayashi to launch **two new Japan-EU joint initiatives**. The first is a **joint call for proposals** to co-finance consortia of excellent European and Japanese universities. The second is a **short-term staff-exchange programme** for EU and MEXT officials to promote peer-learning and boost cooperation.

Both initiatives **emphasize the importance of people to people contacts within the EU-Japan relations**,

especially within the framework of the Japan-EU Strategic Partnership Agreement (SPA) which is expected to be signed in the near future.

Therefore, ENCATC wants to back up this important EU-Japan policy developments by fostering **international mobility of people and ideas**, allowing **joint projects between universities** and/or **cultural organisations** based Japan and Europe to flourish, as well as giving participants from different world regions to access to **current research trends** in Japan, and grow their **professional network**.

Over the course of five days you and your institution will be in direct contact with local **universities** and **cultural operators in Japan** in view of establishing **long-term cooperation** and **transnational projects**.

Participants are strongly encouraged to bring ideas for cultural projects, joint education programmes, artistic collaborations, and innovative initiatives to create new partnerships, professional ties and friendships.

MEET DISTINGUISHED SPEAKERS

The 2018 ENCATC International Study Tour is a unique gathering to meet with leaders in culture and academia.

At the **ENCATC Academy**, speakers include: **Julio Arias**, Head of Press, Public and Cultural Affairs on 'the strategy and activities of the Delegation of the European Union to Japan focusing on education and

culture'; **Paolo Calvetti**, Director of the Italian Cultural Institute in Tokyo; **Bernard Catrysse**, Director of Arts Flanders Japan; **GiannaLia Cogliandro Beyens**, ENCATC Secretary General; **Carla Figueira**, Director of the MA Cultural Policy, Relations and Diplomacy and Director of the MA Cultural Policy and Tourism at Goldsmiths, University of London; **Patricia Flor**, Ambassador Designate of the European Union to Japan, Head of the Delegation; **Gerald Lidstone**, Director of the Institute for Creative and Cultural Entrepreneurship at Goldsmiths, University of London; **Andrea Raos**, President of the EUNIC Japan Cluster and Cultural Attaché of the Italian Cultural Institute; **Stéphane Robert**, Coordinator, Artistic Director, Cricao.org; **Nancy Snow**, Pax Mundi Professor of Public Diplomacy, Kyoto University of Foreign Studies in Japan and Professor Emeritus of Communications at California State University, Fullerton; **Yasushi Watanabe**, Professor, Faculty of Environment and Information Studies at Keio University; and **Mio Yachita**, Research Associate, Department of Art Studies and Curatorial Practices, Graduate School of Global Arts, University of Tokyo.

During our ENCATC Study Tour and Visits, speakers will include: Dr. **Tamotsu Aoki**, Director General, The National Art Center, Tokyo; **Kazunori Hori**, Director in charge, Action and Legacy (Cultural Affairs), The Tokyo Organising Committee of the Olympic and Paralympic Games; **Tatiana Iosiper**, Ambassador of Romania to Japan; **Yuko Ishiwata** from the Olympic and Paralympic Cultural Strategy Director of Planning Department and Arts Council Tokyo; **Takashi Kudo**, Director of Communication of the MORI Building Digital Art Museum; **Katsunori Miyoshi**, Director General, Arts Council Tokyo; **Yoshiko Sato**, JAFRA; **Liliana Țuroiu**, President of the Romanian Cultural Institute; and **Mitsuhiro Yoshimoto**, Board Member, Arts Council Tokyo and Director, Arts and Cultural Projects, NLI Research Institute.

SCIENTIFIC COMMITTEE

The ENCATC International Study Tour's design was made possible thanks to: **GiannaLia Cogliandro Beyens**, Secretary General of ENCATC who also worked along side **Gerald Lidstone**, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), United Kingdom; **Carla Figueira**, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom for the design of the ENCATC Academy.

WHO SHOULD ATTEND



academics



cultural operators



artists



researchers



policy makers

6 REASONS TO COME TO TOKYO

When will you have your next chance to go to Japan and create new synergies with leading cultural and educational institutions in Tokyo?

Reach new targets and possibilities through...



A MUST JOINT CALL

Higher education institutions can't miss to start preparing to answer to the upcoming joint call for proposals to co-finance consortia of excellent European and Japanese universities to develop highly integrated master programmes and provide scholarships for talented students from Europe and Japan to study abroad. The joint call will be published by the European Commission in the framework of the EU Erasmus Mundus Joint Master Degree action and the Japan Inter-University Exchange Project (IUEP).



CULTURAL POLICY AND EU STRATEGY IN JAPAN

Is your **education programme** missing out on delivering knowledge on Japanese cultural policy and EU-Japan relations? Learn more about EU strategy in Japan with particular focus on education and culture as well as about Japanese Cultural Policy, Relations & Diplomacy.



COOPERATION

Connect with local researchers academics, professionals and artists to explore possibilities for mutual exchanges and for boosting the cooperation between your organisation and Japan counterparts. Involve new stakeholders and reach new audiences for your institution through exciting cooperation opportunities.



TRANSNATIONAL PROJECTS

Start joint **education, culture, research artistic** - or a combination! - **for new transnational projects** between **education** and **cultural institutions** based in Europe, Asia and USA and the ones based in Tokyo and beyond.



INSPIRATIONS

Are you feeling a bit stuck? Get fresh inspiration for immediate use! **Educators** will gain new knowledge and case studies for teaching. **Researchers** can learn about new trends that need deeper understanding. **Cultural professionals** will access interesting managerial practices. **Decision makers** will be energised to tackle key issues. **Artists** and **creators** will have endless sparks for their creativity thanks to the extraordinary museums proposed as study visits.



PROFESSIONAL NETWORKING

The beauty of the International Study Tour designed for **educators, researchers, cultural professionals, decision makers, artists** and **creators** means not only increasing the number of contacts in your network, but also expand your it beyond traditional professional circles. Enrich your professional network; you never know where exciting opportunity could come from next!

ENCATC INTERNATIONAL STUDY TOUR

PROGRAMME DETAILS

DAY 1: ENCATC INTERNATIONAL STUDY TOUR

Sunday, 4 November

VENUE: Embassy of Romania, 3-16-19 Nishi Azabu, Minato-ku, Tokyo 106-0031.

18:00-21:00	<p>Welcome & Official Opening of the Tour</p> <p>18:00-18:10 Official opening by Gianna Lia Cogliandro, Secretary General</p> <p>18:10-18:30 Welcome by Tatiana Iosiper, Ambassador of Romania to Japan and short introduction to her work in the field of culture and education</p> <p>18:30 - 19:00 Cultural diplomacy in practice: best practices and success stories from Romania, by Liliana Țuroiu, President of the Romanian Cultural Institute</p> <p>19:00-21:00 Networking cocktail</p>
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DAY 2: ENCATC ACADEMY ON CULTURAL POLICY & CULTURAL DIPLOMACY

Monday, 5 November

VENUE: Europa House, 4-6-28 Minami-Azabu, Minato-ku, Tokyo 106-0047 Japan

10:00-11:00	<p>Welcome & Introduction to the ENCATC Academy by Gianna Lia Cogliandro Beyens, ENCATC Secretary General</p>
11:00-12:00	<p>European Perspectives on Japanese Cultural Policy, Relations & Diplomacy</p> <p>Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom</p> <p>Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom</p>
12:00-13:00	<p>Introduction to Japan's Cultural Policy & Practice</p> <p>Mio Yachita, Research Associate, Department of Art Studies and Curatorial Practices, Graduate School of Global Arts, University of Tokyo</p>
13:00-14:00	Networking Lunch
14:15-15:15	<p>Talk about Theatre Practice in Japan</p> <p>Mio Yachita, Research Associate, Department of Art Studies and Curatorial Practices, Graduate School of Global Arts, University of Tokyo</p>
15:15	Leave Europe House
16:00-17:00	Study Visit at the National Theatre with guided visit
19:00	Networking Dinner

DAY 3: ENCATC ACADEMY ON CULTURAL POLICY & CULTURAL DIPLOMACY

Tuesday, 6 November

VENUE: Europa House, 4-6-28 Minami-Azabu, Minato-ku, Tokyo 106-0047 Japan

10:00-10:05	Welcome by GiannaLia Cogliandro Beyens , ENCATC Secretary General
10:05-10:20	Welcome and greetings from Patricia Flor , Ambassador Designate of the European Union to Japan, Head of the Delegation
10:20-10:45	Presentation of the strategy and activities of the Delegation of the European Union to Japan focusing on education and culture Julio Arias , Head of Press, Public and Cultural Affairs on 'the strategy and activities of the Delegation of the European Union to Japan focusing on education and culture'
10:45-11:00	Q&A/Discussion
11:00-11:30	Introduction to Japan's Cultural Diplomacy Yasushi Watanabe , Professor, Faculty of Environment and Information Studies, Keio University in Japan
11:30-12:30	Doing Cultural Diplomacy in Japan: the stakeholders' perspective Introduction by Gerald Lidstone , Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom and Carla Figueira , Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom Round Table Chair: Gerald Lidstone , Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom Round Table Participants: Paolo Calvetti , Director, Italian Cultural Institute in Tokyo, Japan Bernard Catrysse , Director, Arts Flanders Japan Nancy Snow , Pax Mundi Professor of Public Diplomacy, Kyoto University of Foreign Studies in Japan and Professor Emeritus of Communications at California State University, Fullerton
12:30-13:30	Networking Lunch
13:30-14:45	Promoting European arts and culture in Japan: the role of EUNIC and its CLUSTER IN TOKYO: mission, projects and impact. <i>During this session, EUNIC Japan will present what is its organisational understanding of international cultural relations / cultural diplomacy and the ways in which they pursue it. How does it engage with civil society/NGOs/arts organisations in Japan to deliver its objectives? This will also be a time to reflect on EUNIC Japan's practice and offer observations and advice regarding funding, operational aspects of collaborations, challenges in implementing partnerships, etc.</i> Andrea Raos , President of the EUNIC Japan cluster and Cultural Attache of the Italian Cultural Institute
14:45-15:00	Q&A Session animated by Gerald Lidstone , Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom and Carla Figueira , Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom



Tuesday, 6 November (continued)

15:00-15:30	Promoting artists and projects in japan, the view point of the sector Stéphane Robert , Coordinator, Artistic Director, Cricao.org
15:30-16:00	Networking Coffee
16:00-18:00	Promoting cooperation between EU and Japanese universities During this session participants can present their current research and programmes that could evolve in possible EU-Japan joint research, joint programmes and projects.
19:00-	Networking Cocktail

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Taiwan Association of Cultural Policy Studies

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DAY 4: ENCATC INTERNATIONAL STUDY TOUR VISITS

Wednesday, 7 November

10:00-10:05	Welcome & Introduction to the ENCATC International Study Tour by GiannaLia Cogliandro Beyens , ENCATC Secretary General <i>Location: JAFRA, ORIX Akasaka 2-chome Bldg. 9F, 2-9-11 Akasaka, Minato-ku, Tokyo 107-0052</i>
10:05-11:00	Presentation of the Japan Foundation for Regional Arts, JAFRA <i>Location: JAFRA, ORIX Akasaka 2-chome Bldg. 9F, 2-9-11 Akasaka, Minato-ku, Tokyo 107-0052</i>
11:00-11:10	Presentation of ENCATC by GiannaLia Cogliandro Beyens , ENCATC Secretary General <i>Location: JAFRA, ORIX Akasaka 2-chome Bldg. 9F, 2-9-11 Akasaka, Minato-ku, Tokyo 107-0052</i>
11:10-12:00	Study Visit to Japan Foundation for Regional Arts, JAFRA <i>Location: JAFRA, ORIX Akasaka 2-chome Bldg. 9F, 2-9-11 Akasaka, Minato-ku, Tokyo 107-0052</i> Presentation by Yoshiko Sato , JAFRA, Japan
12:00-14:00	Lunch time
14:00-18:00	Japanese Otaku (geek) Culture at Akihabara : underground idols, gaming, anime & electronics. Walking tour with a local guide and possibility to visit a Manga studio
19:00	Free evening

DAY 5: ENCATC INTERNATIONAL STUDY TOUR VISITS

Thursday, 8 November

10:00-11:00	Study visit at the Arts Council and Metropolitan Foundation for History and Culture <i>Location: Arts Council Tokyo / Metropolitan Foundation for History and Culture, Kudan First Place 8F, 4-1-28, Kudankita, Chiyoda-ku, Tokyo 102-0073</i> 10:00 Welcome remark by Katsunori Miyoshi , Director General, Arts Council Tokyo Presentations from Tokyo experts: 10:05 Cultural policy of Tokyo and outline of the cultural programme of Tokyo 2020 by Mitsuhiro Yoshimoto , Board Member, Arts Council Tokyo and Director, Arts and Cultural Projects, NLI Research Institute 10:25 Tokyo 2020 Cultural Olympiad and Nippon Festival by Kazunori Hori , Director in charge, Action and Legacy (Cultural Affairs), The Tokyo Organising Committee of the Olympic and Paralympic Games 10:40 Vision and programme of Arts Council Tokyo and Tokyo Festival (Tokyo 2020 cultural programme) by Yuko Ishiwata from the Olympic and Paralympic Cultural Strategy Director of Planning Department and Arts Council Tokyo
11:00-12:00	Q&A discussion with the participants

Thursday, 8 November (continued)

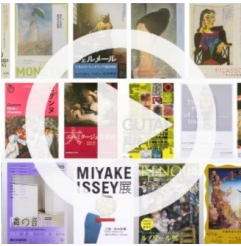
12:00-13:30	Networking Lunch
14:00-14:45	Study Visit to the National Art Center, Tokyo <i>Location: National Art Center, Tokyo, Tokyo Metro- Chiyoda line Nogizaka Station - direct access from Exit 6</i> Visit of the special exhibition: "Higashiyama Kaii, Retrospective 1908-1999" exhibition
14:45-15:30	Talk with Tamotsu Aoki , Director General of the National Art Center, Tokyo <i>Location: National Art Center, Tokyo, Tokyo Metro- Chiyoda line Nogizaka Station - direct access from Exit 6</i>
15:30-18:00	Visit of the National Art Center, Tokyo <i>Venue: National Art Center, Tokyo, Tokyo Metro- Chiyoda line Nogizaka Station - direct access from Exit 6</i>
19:00-	Free evening

DAY 6: ENCATC INTERNATIONAL STUDY TOUR VISITS

Friday, 9 November

10:00-12:30	Study Visit at Mori Building, Digital Arts Museum <i>Location: Mori Building, Digital Arts Museum, Odaiba Palette Town, 1-3-8 Aomi, Koto-ku, Tokyo, Japan</i> Talks with Takashi Kudo , Director of Communication, followed by a guided visit of the museum
12:30-14:30	Networking Lunch
16:00-17:30	Study Visit at Yayoi Kusama Museum <i>Location: Yayoi Kusama Museum, 107 Bentencho Shinjuku-ku Tokyo 162-0851 Japan</i> Introduction by a museum staff member
19:00	End of the Study Tour

STUDY VISIT DESCRIPTIONS



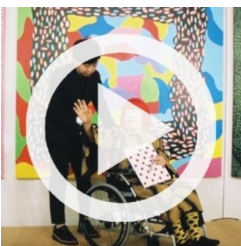
THE NATIONAL ART CENTER, TOKYO

Tokyo's National Art Center, Tokyo is implementing a successful business model as an "empty museum" without a collection, permanent display, and curators... rather it accommodates temporary exhibitions sponsored and curated by other organizations. Participants will also meet with [Dr. Tamotsu Aoki](#), Director General, The National Art Center, Tokyo.



MORI BUILDING DIGITAL ART MUSEUM

Enter into a truly unique space. The Mori Building is the world's first digital art museum where artworks move out of the rooms freely, form connections and relationships with people, communicate with other works, influence and sometimes intermingle with each other. Participants will have a talk with **Takashi Kudo**, Director of Communication.



THE YAYOI KUSAMA MUSEUM

This museum, founded by the avantgarde artist Yayoi Kusama, exhibits her works and related materials to contribute to the development of art as a whole. It is a private museum, whose concept originated with the artist herself, is an important, unprecedented opportunity for a deeper understanding of her unique trajectory



ARTS COUNCIL TOKYO

Arts Council Tokyo / Metropolitan Foundation for History and Culture – develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions. Participants will also meet with [Mitsuhiro Yoshimoto](#), Board Member, Arts Council Tokyo and Director, Arts and Cultural Projects, NLI Research Institute.



(GEEK) CULTURE AT AKIHABARA

Akihabara also called Akiba after a former local shrine, is a district in central Tokyo that is famous for its many electronics shops. This is a truly unique experience into Japan's underground idols, gaming, anime and electronics.



JAPAN FOUNDATION FOR REGIONAL ART-ACTIVITIES

The JAFRA is known not only on offering financial support but also for offering a wide range of services including training personnel to manage public culture and arts facilities, dispatching artists to participate in regional programs, building a cooperative network among the regional culture facilities and institutions, disseminating information about regional culture programs and arts management, conducting research and surveys concerning regional culture facilities.



THE NATIONAL THEATRE (Academy programme only)

The National Theatre of Japan is a complex consisting of three halls in two buildings in Hayabusa-chō, a neighborhood in Chiyoda, Tokyo, Japan. The Japan Arts Council, an Independent Administrative Institution of the Ministry of Education, Culture, Sports, Science and Technology, operates the National Theatre. It primarily stages performances of traditional Japanese performing arts.



OPEN CALL FOR PRESENTATION PROPOSALS

2018 ENCATC ACADEMY ON CULTURAL POLICY AND CULTURAL DIPLOMACY

OPEN CALL 2018: PARTICIPATION AND/OR PAPER PRESENTATION

6 November in Tokyo, Japan

DEADLINE: 1 November 2018

ENCATC has an open call for participation in the 2018 ENCATC Academy and/or paper presentations from academics and researchers based in Japan. In the frame of its 2018 Academy on Cultural Policy and Cultural Diplomacy (5-6 November), one of ENCATC's aims is to **promote cooperation between EU and Japanese universities**. The Academy is part of a larger programme of the [2018 ENCATC International Study Tour](#) (5-9 November in Tokyo). On **6 November from 16:00-18:00** the Academy programme will have a special session where participants can present their current research and programmes that could evolve in possible EU-Japan joint research, joint programmes and projects.

TOPICS OF INTEREST

Topics of interest for paper presentation proposals include subjects under the wide umbrella of cultural policy, cultural diplomacy and cultural management.

Presentations may be of research, education programme, or a project. Presentations should be no longer than 10 minutes per presenter to ensure time for discussions and exchange. All presentations must be in English.

WHO SHOULD APPLY?

Academics, researchers, and project leaders.

CERTIFICATE OF PRESENTATION

In addition to FREE attendance to the ENCATEC Academy, those selected through the open call to present will receive a certificate of attendance and will also receive a special offer to attend for FREE the ENCATEC [Study Visits](#) programme taking place from 7-9 November in Tokyo.

HOW TO RESPOND TO THE CALL

As a paper, programme or project presenter:

Submit a paper, programme or project presentation proposal on 6 November during the session from 16:00-18:00 here: <https://goo.gl/forms/nGwpVFCX8auG5D5C2>

The **deadline** to make a **presentation proposal** is **1 November 2018**

As a participant:

Attend the ENCATEC Academy on Cultural Policy and Cultural Diplomacy from 5-6 November by registering to attend. For local researchers, academics and cultural operators the Academy is **FREE** (TICKET for local operators JP) and may reserve their places here: <http://blogs.encatc.org/internationaltour/registration/>

The **deadline to register** is **1 November 2018**.

QUESTIONS

info@encatc.org | +32 (0)2 201 29 12

MEET DISTINGUISHED SPEAKERS



TAMOTSU AOKI

Director General, The National Art Center, Tokyo

Dr. Aoki is a Former Commissioner of the Agency for Cultural Affairs, Japan. He was awarded a Medal with Purple Ribbon in 2000 by the Government of Japan. A cultural anthropologist, Dr. Aoki who was President of Japanese Cultural Anthropological Society, was educated in anthropology at University of Tokyo (BA. And MA.) and Osaka University (Ph.D) and has taught at Osaka University, The University of Tokyo, National Graduate Institute for Policy Studies and Aoyama Gakuin University where he is currently a Special University Professor. Dr. Aoki was a Visiting Scholar at Harvard University, Visiting Professor at Ecoles des Hautes Etudes en Sciences Sociales in Paris and Konstanz University in Germany. Dr. Aoki has conducted extended anthropological fieldwork in Southeast Asia, China and Europe. Among his many publications Dr. Aoki's two books were awarded ("Changes of the Discourse on Japanese Culture since the End of War in 1945" for Yoshino Sakuzo Prize and "The Symbolism of Ritual" for Suntory Academic Prize)



JULIO ARIAS

Head of Press, Public and Cultural Affairs on 'the strategy and activities of the Delegation of the European Union to Japan focusing on education and culture'



PAOLO CALVETTI

Director, Italian Cultural Institute in Tokyo

Paolo Calvetti is currently Director of the Italian Cultural Institute, has had numerous teaching experiences both in Italy and abroad. In 2009 he came to Ca' Foscari University in Venice as Professor of Japanese Language and Linguistics, and has covered many prestigious roles since then: directing the former School of Asian Studies and Business Administration, was a member of the Academic Senate, after which he became Director of the Department of Asian and North African Studies. From 2003 to 2007 he was Cultural Counsellor for the Embassy of Italy in Tokyo.



BERNARD CATRYSSE

Director, Arts Flanders Japan

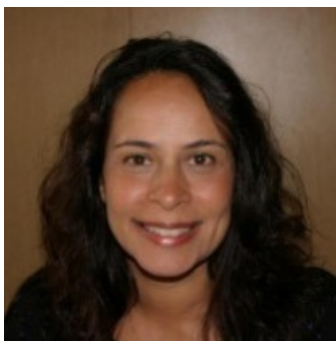
Arts Flanders Japan is a foundation based in Tokyo (Japan) that acts as a broker and abridge-builder for the (Belgian) Flemish cultural sector in Japan. As its director, I am guiding, supporting and mediating for the Flemish cultural actors in Japan. As its bridge-builder my work consists in lowering the thresholds for cultural cooperation initiatives between Flanders and Japan. I do this work on behalf of the Government of Flanders that financially supports the foundation.



GIANNALIA COGLIANDRO BEYENS

ENCATC Secretary General

GiannaLia Cogliandro Beyens, has been since 2004 the Secretary General of ENCATC, the European network in the field of cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EUROCITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences – International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution. GiannaLia was trained for six months at the European Commission and at the Italian Institute for Foreign Trade, ICE, in Brussels.



CARLA FIGUEIRA

Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom

Carla Figueira, BA MA PhD FHEA FRSA, is an academic in the field of international cultural relations and cultural and linguistic policies. She is the Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy at the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London. Carla is an international relations graduate of the Instituto Superior de Ciências Sociais e Políticas, Universidade Técnica de Lisboa (Portugal), she moved to London after a career in arts management. In the UK, she went on to gain an MA in Arts Management (City University, UK, Chevening Scholar) and a PhD in Cultural Policy and Management (City University, UK, Praxis XXI Scholar). Carla is a member of ENCATC, the leading European network on Cultural Management and Cultural Policy education and a member of the British International Studies Association. She is a Chevening Alumna and Buddy.



PATRICIA FLOR

Ambassador Designate of the European Union to Japan, Head of the Delegation

July 2012 – European Union Special Representative for Central Asia, Brussels
2010 – 2012 Ambassador, Special Envoy for Eastern Europe, Caucasus and Central Asia, Foreign Office of the Federal Republic of Germany, Berlin, Germany
2006 – 2010 Ambassador of the Federal Republic of Germany to Georgia, Tbilisi
2002 – 2006 Director, Parliament and Cabinet Division, Political Staff of the Federal Foreign Office, Berlin
2000 – 2002 Political Officer, Parliament and Cabinet Division, Political Staff of the Federal Foreign Office, Berlin
1999 – 2000 Vice-Chairperson of the Commission on the Status of Women acting as Preparatory Committee for the Special Session of the General Assembly "Women 2000"

1998 – 2000 Chairperson of the United Nations Commission on the Status of Women

1996 – 2000 Political Officer, mainly responsible for the Third Committee of the General Assembly, Mission of the Federal Republic of Germany to the United Nations

1995 – 1996 Master of Public Administration (MPA), Kennedy School of Government, Harvard University, Cambridge, Mass., USA

January 1995 Dr. phil., University of Erlangen-Nuremberg, East European History, Economics, Philosophy; PhD dissertation entitled "The Soviet Union during the Great Depression. Foreign Trade, Foreign Economic Relations and Industrialization, 1927 – 1933", published by Duncker & Humblot, Germany, 1995

1993 – 1995 Political and Press Officer, German Embassy Almaty, Kazakhstan

1992 – 1993 Attachée, Diplomatic Academy of the Federal Foreign Office, Bonn, Germany

KAZUNORI HORI

Director in charge, Action and Legacy (Cultural Affairs), The Tokyo Organising Committee of the Olympic and Paralympic Games



TATIANA IOSIPER

Ambassador of Romania to Japan

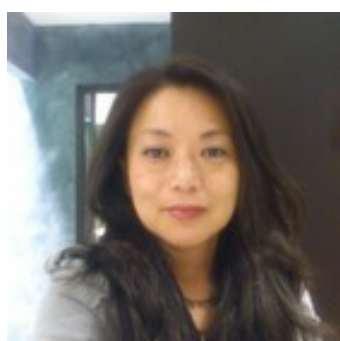
Tatiana Iosiper has been appointed Ambassador Extraordinary and Plenipotentiary of Romania to Japan on 5 August 2016. She presented the Letter of Credence to His Majesty The Emperor of Japan on 9 November 2016. Previously, Mrs. Iosiper worked in the Western Balkans and Regional Cooperation Department of the Romanian Foreign Ministry, as representative to the Committee of Senior Officials of the Organization of the Black Sea Economic Cooperation (BSEC). Tatiana Iosiper began her diplomatic career in 1992. She has been posted in Washington, DC (1996-2000 and 2001-2006) and Tel Aviv (2007-2013). She served as spokesperson of the Foreign Ministry and head of the Media Relations Department (2000-2001). In 2002 she received the Diploma awarded by the President of Romania in recognition of the contribution to Romania's accession to NATO. She graduated Textile Engineering Faculty, Polytechnic Institute, in Iași, Romania, and the Mass Communication Faculty, National School for Political and Administrative Studies in Bucharest. She studied Japanese language at Japan Foundation, Japanese Language Institute in Kita Urawa, Saitama Prefecture, Japan. She was born in 1967, is married to Edward Iosiper, also a career diplomat, and has two daughters.



YUKO ISHIWATA

Olympic and Paralympic Cultural Strategy Director, Planning Department, Arts Council Tokyo

Yuko Ishiwata has served as the Program Director of Arts Council Tokyo since the organization's establishment in 2012. In this role, she has launched grant programs to support artists and the creative sector, research projects to boost the quality of cultural environments in Tokyo, and pilot programs to foster young talent in the fields of production and arts management. Before joining Arts Council Tokyo, she was active in cultural policy making, culture promotion programs of local



governments, and evaluation systems of art programs. She used to work in advertising agency, Dentsu Inc., for ten years, managing market trend analysis, marketing and consumer insight, and estimating advertisement budgets of Japanese companies.



TAKASHI KUDO

Director of Communication, Mori Building, Digital Arts Museum



GERALD LIDSTONE

Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom

Gerald Lidstone, BA MA ATC Dr.h.c FRGS is the Director of the Institute for Creative and Cultural Entrepreneurship at Goldsmiths, University of London and founder of the MA Arts Administration and Cultural Policy and co founder of the MA in Creative and Cultural Entrepreneurship programme and the MA in Cultural Policy, Relations and Diplomacy, the first worldwide. Previously he was HOD of the Department of Theatre and Performance in Goldsmiths, having originally trained as a scenographic and lighting designer as well as a production manager with extensive design and touring experience in Eastern Europe and the USA. For the British Council and other agencies he has also taught Arts Management courses including, Arts Marketing, Arts Education, Fundraising, Copyright and Strategic Planning in over 20 countries. He has worked for over twelve years on behalf of The Ministry of Culture and Information in Viet Nam establishing Arts Management education in Hanoi University of Culture, funded by the Ford Foundation, well as being awarded the national medal for culture in Viet Nam. He was also the director of a four-year British Know-How Fund (Foreign Office) project establishing arts management education in Slovakia. An outcome of this was the publication of the first book on arts management in Slovak and the British Council project Closer to the Museum. He has recently completed a major research evaluation of a dance projects for Sadler's Wells in the UK using the Five Ways to Wellbeing framework created by the New Economics Foundation.



KATSUNORI MIYOSHI

Director General, Arts Council Tokyo



ANDREA RAOS

President of the EUNIC Japan cluster and Cultural Attache of the Italian Cultural Institute

Andrea Raos has a Ph.D. in Japanese classical literature and is currently working in Tokyo as Attache at the Italian Cultural Institute. He has been working for the Italian Ministry of Foreign Affairs and International Cooperation since 2008.



STEPHANE ROBERT

Coordinator, Artistic Director, Cricao.org

Stéphane comes from Toulouse, France. His academic background is rich- he studied biology, geography (urban landscape), cultural policies. He was always sensitive and curious to unveil places and their inhabitants and believes that this encounter is possible through a mixture of scientific and poetic approach. This is how he develops many projects where music, culinary design, visual arts will reveal the richness of cultural practices in France, Turkey, Bulgaria, Ukraine, Spain or Japan. Stéphane is artistic director of CRICAO Association in Toulouse and coordinator of the Colab Quarter project supported by Creative Europe programme. He is a member of several European Networks (Mitost, Robert Bosch Foundation Alumni, Citizens lab, Tandem Turkey, etc.) Colab quarter is a European experimental project that aims to develop a model of local cultural development. Colab quarter brings together 4 partners : CRICAO association (lead partner), Toulouse - France ; City of Colomiers - France; Mescladis association, Barcelona - Spain ; Misto Diya association, Kiev - Ukraine, Garaman Hall, Ginoza - Japan. The partners came together on common values : the belief in cultural development based on bottom up dynamic, adherence to cultural rights, the reference to creolisation.



YOSHIKO SATO

JAFRA

Dr. Yoshiko Sato has been working as a staff member at Japan Foundation for Regional Art-Activities(JAFRA). She is also a part-time lecturer of Arts Management, Showa University of Music, Japan. Her research and publications focus on cultural policy, management of public hall, community engagement, and arts management education.



NANCY SNOW

Pax Mundi Professor of Public Diplomacy, Kyoto University of Foreign Studies in Japan and Professor Emeritus of Communications at California State University, Fullerton

Nancy Snow (Ph.D., International Relations) is Pax Mundi Professor of Public Diplomacy at Kyoto University of Foreign Studies in Japan. She is also Adjunct Fellow in the Institute of Contemporary Asian Studies at Temple University Japan. From 2013-2015 Snow was an Abe Fellow with the Social Science Research Council that included a visiting professor affiliation with Keio University's Institute for Journalism, Media & Communication Studies. Her 2016 book, *Japan's Information War*, is based on her Abe research. Snow is Professor Emeritus of Communications, California State University, Fullerton. Before her appointment to CSUF, Snow served as Associate Director of the UCLA Center for Communications

and Community, a research and training organization that focused on improving media coverage of diverse neighborhoods and cities through media relations training. Snow also served as a faculty associate to the UCLA Center for Experiential Education and Service Learning. Dr. Snow's federal government service in the Presidential Management Fellows Program was as cultural affairs and academic exchange specialist at the U.S. Information Agency and refugee and migration analyst at the U.S. Department of State. Snow was voted one of the three most quoted "media stars" among the 900 full-time faculty at California State University, Fullerton. She was voted the "most enthusiastic and engaging professor" while Assistant Professor of Political Science at New England College, where she also received membership in *Who's Who Among America's Teachers*. While there, she served three years as Executive Director for Common Cause in New Hampshire (1997-2000), a nonpartisan citizens' advocacy organization that lobbies for greater accountability and ethics in government.



LILIANA ȚUROIU

President of the Romanian Cultural Institute

Liliana Țuroiu is the President of the Romanian Cultural Institute (RCI), institution that promotes the Romanian art and culture abroad. Mrs. Țuroiu is also Associate Professor at the University of Arts in Bucharest and a long-time entrepreneur. Before joining the RCI, Mrs. Țuroiu worked as senior consultant to the President of the Romanian Chamber of Commerce dealing with the promotion of creative industries abroad. As the head of the Romanian cultural diplomacy, along with managing the day-to-day activity of the Institute, she is charged with the design, coordination and implementation of four major national programmes with global outreach: The Centenary Celebration of the establishment of Greater Romania CENTENART (2018); The French-Romanian Cultural Season (2018-2019); Romanian Focus at EUROPALIA Arts Festival in Brussels (2019) and the Cultural Programme of the Romanian Presidency of the Council of the European Union (2019). Mrs Liliana Țuroiu is a successful fashion designer, best known for her contemporary take on Romanian traditional costume.



YASUSHI WATANABE

Professor, Faculty of Environment and Information Studies, Keio University in Japan

Yasushi Watanabe (渡辺靖 Watanabe Yasushi) is a professor at the Graduate School of Media and Governance at Keio University in Japan. Highly interested in the relationship between culture and politics, he has published several books and articles, including *Culture and Diplomacy: The Age of Public Diplomacy* (2011). He currently serves on the advisory committee on public diplomacy at the Japanese Ministry of Foreign Affairs and as a councilor at the International House of Japan. He is co-chair of the Japan Advisory Council of the Salzburg Global Seminar. Mr. Watanabe received a B.A. in American Studies from Sophia University (Tokyo), an M.A. and Ph.D. in cultural anthropology from Harvard University, followed by a postdoctoral fellowship held at the Universities of Oxford and Cambridge. He received the Japan Academy Prize – the highest award for young scholars under 45 in Japan.



MIO YACHITA

Research Associate, Department of Art Studies and Curatorial Practices, Graduate School of Global Arts, University of Tokyo

Mio Yachita (Japan) is a researcher, educator and coordinator in international arts management and cultural policy. Since 2016, she has been a Research Associate at the Graduate School of Global Arts, Tokyo University of the Arts. Prior to this, she worked at the Japan Foundation from 2009-2012 and served overseas as an Assistant Director and Head of the Cultural Affairs Department in Malaysia from 2012 to 2016. In Malaysia, she produced numerous performing arts programs including traditional Kyogen and Bunraku, as well as contemporary performances, while overseeing grant program for the arts and academic exchanges. She co-organised several conferences with the multiple topics such as community-engaged art in South East Asia and corporate support of the arts. Her recent interests include; external relations in culture especially between South East Asia and Japan, arts management education in Asia, and community-engaged arts.



MITSUHIRO YOSHIMOTO

Board Member, Arts Council Tokyo and Director, Arts and Cultural Projects, NLI Research Institute

Mitsuhiro Yoshimoto began his career as an architect in 1981, after studying urban planning at the Graduate School of Waseda University. He became a consultant and researcher in cultural fields in 1985 and studied arts administration at Columbia University in 1997. Since 1985, he has been engaged in international studies on cultural policy, research on the management and evaluation of cultural organizations, master planning for cultural institutions and consultation for public art projects. Mr. Yoshimoto is also the editorial supervisor of 'Creative City of EU and Japan'. He is currently Director of the Center for Arts and Culture at NLI Research Institute, a member of the National Cultural Policy Committee, Chair of the Yokohama Creative City Development Committee, a board member of the Association for Corporate Support of the Arts, Japan, and a board member of Art NPO Link. In 2014, Mr. Yoshimoto was appointed to be a member of Tokyo Council for the Arts and Culture as well as Chairman of the Council's Committee for Cultural Program of Tokyo 2020 Olympic and Paralympic Games.

BIBLIOGRAPHY

The bibliography resources for the 2018 ENCATC International Study Tour are provided to the participants and is not included in the general brochure presentation.

To access these resources and to attend the programme, register here:

<http://blogs.encatc.org/internationaltour/registration/>

ENCATC members also have unlimited access to the **Bibliography Database, one of the most comprehensive bibliographies on cultural management and policy.**

With more than **1,000 titles organised in 25 sub categories - including cultural diplomacy** -, this is an indispensable resource for academics, researchers, trainers and practitioners!

Learn more about **ENCATC membership and the many benefits** being enjoyed by over 140 members in 35 countries around the world. Join today! <https://www.encatc.org/en/members/>



LIST OF PARTICIPANTS TO THE 2018 ENCATC INTERNATIONAL STUDY TOUR (4-9 NOVEMBER)

N°	Last Name	First Name	Institution	Job Title	Country of Headquarter
1	Arias	Julio	Delegation of the European Union to Japan,	Head of Press, Public, and Cultural Affairs	JP
2	Aoki	Tamotsu	National Art Center, Tokyo	Director General	JP
3	Beyens	Emmanuel	Freelance	Artist	BE
4	Calvetti	Paolo	Italian Institute of Culture	Director	JP
5	Cang	Voltaire	RINRI Institute of Ethics	Specialist Researcher	JP
6	Catrysse	Bernard	Arts Flanders Japan	Director	JP
7	Cogliandro Beyens	Gianna Lia	ENCATC	Secretary General	BE
8	de Ory	José Antonio	Embassy of Spain	Cultural Counsellor	JP
9	Figueira	Carla	Goldsmiths, University of London	Director MA Cultural Policy, Relations and Diplomacy	UK
10	Flor	Patricia	Delegation of the European Union to Japan,	Head of the Delegation	JP
11	Gilbert	Mark	State Library of South Australia	Marketing Content Librarian	AU
12	Guérard	Xavier	Institut Français Tokyo	Director	JP
13	Iniesta	Teresa	Instituto Cervantes Tokyo	Cultural Manager	JP
14	Iosiper	Tatiana	Embassy of Romania to Japan	Ambassador of Romania to Japan	JP
15	Ishiwata	Yuko	Arts Council Tokyo	Program Director	JP
16	Jiwakanon	Ritirong	Chulalongkorn University	University Professor	TH
17	Kudo	Takashi	TeamLab	Director of communication	JP
18	Lidstone	Gerald	Institute for Creative and Cultural Entrepreneurship (ICCE)	Director	UK

N°	Last Name	First Name	Institution	Job Title	Country of Headquarter
19	Nishiyama	Yoko	The Yoko Foundation	President	JP
20	O'Donohue	Jade	UniSA Business School	Executive Officer to the Pro Vice Chancellor	AU
21	Peláez Mazariegos	Edgar Santiago	Waseda University	PhD Candidate	JP
22	Raos	Andrea	Coordinator of the EUNIC Cluster	EUNIC	JP
23	Robert	Stéphane	CRICAO	Coordinateur, directeur artistique	FR
24	Sato	Yoshiko	Japan Foundation for Regional Art-Activities	Staff Member	JP
25	Snow	Nancy	Kyoto University of Foreign Studies	Pax Mundi Professor of Public Diplomacy	JP
26	Tamura	Kanoko	Art Translators Collective	Interpreter	JP
27	Ueno	Eriko	Yayoi Kusama Museum	Staff Member	JP
28	Ugarte Farrerons	Victor	Instituto Cervantes Tokyo	Director	JP
29	Watanabe	Yasushi	Keio University	Professor	JP
30	Yachita	Mio	Graduate School of Global Arts, Tokyo University of the Arts	Research Associate	JP
31	Yoshimoto	Mitsuhiro	Center for Arts and Culture	Director	JP



USEFUL INFORMATION & MAPS

- Accommodation suggestion
- Address and Venues
- Airport Access
- Contact
- Currency
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- Fees
- Emergency & Health
- Lunches and Dinners
- Maps
- Privacy Policy
- Registration
- Taxis
- Tourist Information
- Useful links
- Website
- Wifi & Connectivity
- Working Language

ACCOMMODATION SUGGESTION:

[Mitsui Garden Hotel Otemachi](#), 2-1-2 Uchi-Kanda, Chiyoda-ku, Tokyo, 101-0047

ADDRESSES & VENUES:

The **ENCATC Academy on Cultural Policy & Cultural Diplomacy** (5-6 November) at the Europa House
Address: 4-6-28 Minami-Azabu, Minato-ku, Tokyo 106-0047 Japan.

Phone: 81(0)3-5422-6001

Website: <https://eeas.europa.eu/delegations/japan>

The **ENCATC Study Visits** will take place at different venues. See programme for addresses and maps on page 20-24.

AIRPORT ACCESS:

Haneda Airport

Flying directly into the metropolis from worldwide destinations has become a reality thanks to the development of Haneda, Tokyo's city airport. Once a designated domestic hub, Haneda Airport has branched out into international flights meaning that visitors can be in the bustling city of Tokyo within half an hour of leaving the terminal. [Check here for the official website Haneda Airport: Official Homepage](#)

Narita Airport

Narita Airport is one of two airports in Tokyo, handling both international and domestic flights.

Narita Airport (NRT), 60 kilometers east of central Tokyo in Chiba Prefecture, handles most of the city's international flights and some domestic flights. The city's other airport, Haneda Airport (HND) handles most of the city's domestic flights as well as a

growing number of international flights.

Despite its location outside the city, [Narita Airport](#) is within easy reach of central Tokyo by train, bus or taxi.

Kansai International Airport (KIX)

Thought once inconceivable, it is now possible to visit Japan without stepping foot in Tokyo at all. Kansai International Airport (KIX) serves the western area of Japan housing the tourist-magnet city of Kyoto and the urban powerhouse of Osaka, along with the deeply spiritual ground of surrounding prefectures Nara and Wakayama. For more information about the general airport, [click here - Kansai International Airport: KIX homepage](#)

CONTACT:

For questions about the ENCATC Study International Tour please write to info@encatc.org.

CURRENCY:

If you haven't prepared cash in advance, it's easy to exchange any currency into Japanese yen once you arrive in the country. All major airports have exchange points in their respective arrivals halls. Even though it is possible to buy train tickets, take taxis, and pay for most other services on offer at the airport with international credit cards, carrying some cash is recommended. You will definitely need some during your stay.

Japan is very much a cash-based society, so keep cash on you. It's worth noting that ATMs often charge for withdrawals and this charge can vary depending on the time you're making a withdrawal. Not all ATMs

are 24 hours and, in central areas, may run out of cash at times. Be prepared by having enough cash on hand.

Yen (JPY) comes in bills of 1,000 yen, 2,000 yen, 5,000 yen and 10,000 yen, and coins of 1 yen, 5 yen, 10 yen, 50 yen, and 500 yen. Carrying a purse for your Japanese coins throughout your stay in Japan is a good idea since the value of them (and weight in your wallet) soon adds up!

While the 10,000 yen note is equivalent to around 100 dollars, the note is generally accepted even if buying something small. Be aware that not many 2,000 yen notes are in circulation. They are accepted, but can be easily confused with the 1,000 yen note, so make sure you get the correct change after using them.

When entering or leaving Japan, a customs declaration is required if you are carrying more than one million yen in cash, checks, travelers checks, securities etc. Refer to the official website of Japan customs for a comprehensive understanding of any necessary procedures.

ATMs

You can dispense cash from one of the many Japan Post Bank ATMs located nationwide. Most of them are in the Post Offices, but you can also find some at train stations and supermarkets. Service hours differ by ATM. The service is available in English. SevenBank ATMs. Withdraw cash from the nationwide network of ATMs located mainly in the Seven Eleven convenience stores.

DATES:

The ENCATC International Study Tour is taking place 5-9 November 2018. It's programme includes from 5-6 November the ENCATC Academy and from 7-9 November Study Visits.

EMERGENCY & HEALTH:

Police: Dial 110 from any telephone.

Fire/Ambulance: Dial 119 from any telephone.

Tokyo English Life Line: 03-5774-0992 (Daily 9 a.m.-11 p.m.)

Emergency Guide with what to do in case of illness:
https://www.jnto.go.jp/emergency/eng/mi_guide.html

FEES:

Registration is required for all participants. Registration for the two events is separate, but participants are strongly encouraged to reserve their places to attend both.

See table below for more details. **Fees do not include transportation, subsistence, accommodation or any other costs incurred to participate in the programme.*

PARTICIPANT CATEGORY	ENCATC ACADEMY (5-6 NOV)
ENCATC, TACPS & AAEE Members	200€ per person
Local operators (JP)	FREE but registration required
Young professionals < 25 years old	280€ per person
Students < 25 years old	
All other participants	

PARTICIPANT CATEGORY	ENCATC STUDY VISITS (7-9 NOV)
ENCATC, TACPS & AAEE Members	220€ per person
Local operators (JP)	N/A
Young professionals < 25 years old	200€ per person
Students < 25 years old	150€ per person
All other participants	310€ per person

LUNCHES AND DINNERS:

When indicated in the programme, these are at the expense of the participant.

MAPS:

ENCATC has prepared maps from the hotel accommodation suggestion, the [Mitsui Garden Hotel Otemachi](#) to the different morning venues since afterwards the group will be together.

All addresses are also included in the programme.

Maps start on the next page.

5 - 6 November

From Mitsui Garden Hotel Otemachi to EU Delegation (Europa House)

By public transport

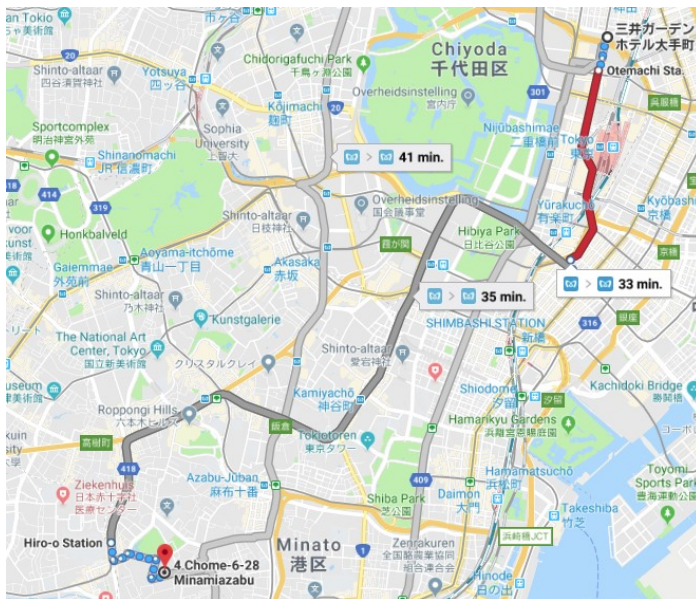
METRO, Estimated Cost : JP¥ 200 / 1,5

€

Time travel : 34 min

([Google map](#))

- From **Mitsui Garden Hotel Otemachi**
Chiyoda, Uchikanda, 2 Chome-1-2
101-0047 Tokyo,
- To **Europa House, Delegation of the EU in Tokyo**
4-6-28 Minami-Azabu, Minato-ku,
106-0047 Tokyo



09:13	三井ガーデンホテル大手町
	Japan, 〒101-0047 Tokyo, Chiyoda, Uchikanda, 2 Chome-1-2
	Lopen
	✓ Ongeveer 4 min., 280 m
09:17	Otemachi Sta.
	Marunouchi Line 各停 Ogikubo
	✓ 4 min. (2 haltes) · Spoor 1 · Code stopplaats: M18
09:21	Ginza Sta.
	Lopen
	Ongeveer 2 min.
09:24	Ginza Sta.
	Hibiya Line 各停 Naka-Meguro
	✓ 13 min. (5 haltes) · Spoor 5 · Code stopplaats: H08
09:37	Hiro-o Station
	Lopen
	✓ Ongeveer 10 min., 850 m
09:47	4 Chome-6-28 Minamiazabu
	Minato-ku, Tōkyō 106-0047, Japan



By taxi

Estimated Cost : 20-35 €

Estimated Trip Price

Distance:	9,8 km
Duration:	15 minutes
Start Price:	¥489.50
9,8 km x ¥410.00 :	¥4,006.11
Waiting time (estimated 8.35 min):	¥501.16
Overall price (estimation):	¥4,996.77

Wednesday 7 November

From Mitsui Garden Hotel Otemachi to Japan Foundation for Regional Art-Activities (JAFRA)

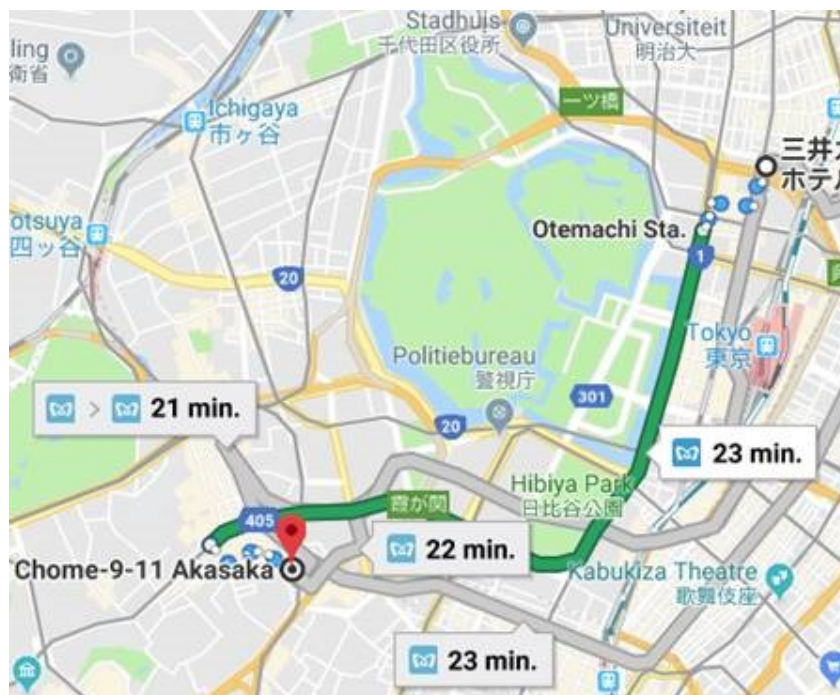
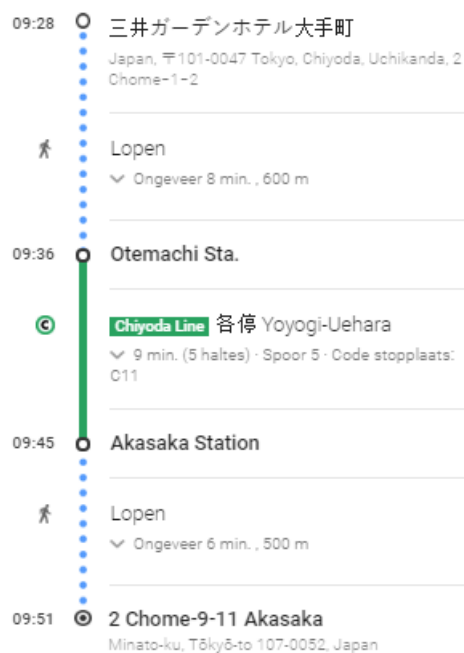
By public transport

METRO, Estimated Cost : JP¥ 170 / 1,3 €

Time travel : 23 min

([Google map](#))

- From **Mitsui Garden Hotel Otemachi**
Chiyoda, Uchikanda, 2 Chome-1-2
Tokyo, 101-0047
- To **Japan Foundation for Regional Art-Activities**
9F, 2-9-11 Akasaka, Minato-ku,
Tokyo 107-0052



Thursday 8 November

From Mitsui Garden Hotel Otemachi to Arts Council and Metropolitan Foundation for History and Culture

By public transport

METRO, Estimated Cost : JP¥ 180 /
1,40 €

Time travel : 20 min

([Google map](#))

- From **Mitsui Garden Hotel Otemachi**
Chiyoda, Uchikanda, 2 Chome-1-2
Tokyo, 101-0047
- To **Arts Council and Metropolitan Foundation for History and Culture**
Kudan First Place 8F, 4-1-28, Kudankita, Chiyoda-ku
Tokyo 102-0073



Friday 9 November

From Mitsui Garden Hotel Otemachi to Mori Building, Digital Art Museum

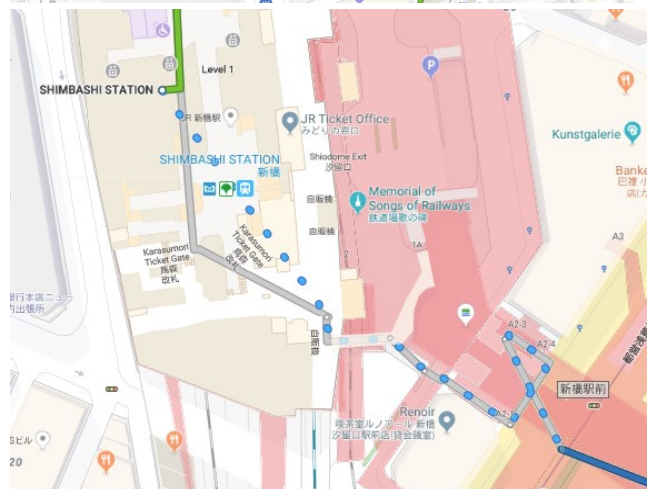
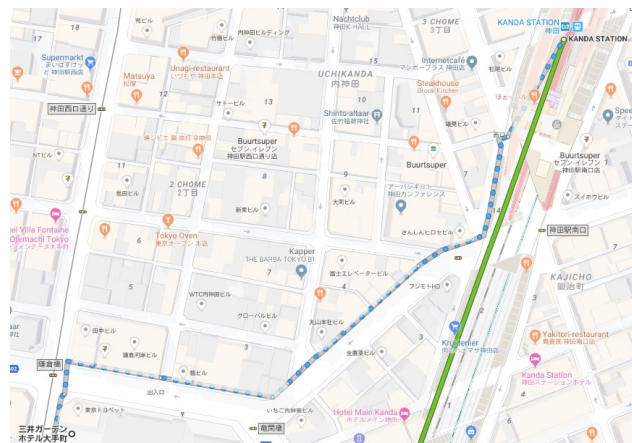
By public transport

METRO + Bus , Estimated Cost : JP¥ 540 / 4,20 €

Time travel : 20 min

([Google map](#))

- From **Mitsui Garden Hotel Otemachi**
Chiyoda, Uchikanda, 2 Chome-1-2, Tokyo
- To **Mori Building Digital Art Museum**
Odaiba Palette Town, 1-3-8 Aomi, Koto-ku, Tokyo



Friday 9 November

From Mitsui Garden Hotel Otemachi to Mori Building, Digital Art Museum



By taxi

Estimated Cost : 30 / 45 €

Estimated Trip Price

Distance:	12,9 km
Duration:	16 minutes
Start Price:	¥489.50
12,9 km x ¥410.00 :	¥5,269.32
Waiting time (estimated 7.43 min):	¥445.92
Overall price (estimation):	¥6,204.74

PRIVACY POLICY:

Members, participants, experts and stakeholders, engaged in or attending the ENCATC International Study Tour (5-9 November in Tokyo, Japan) expressly authorize ENCATC, unless legally established otherwise, to make free use of the photographs and recorded material bearing their image, in accordance with the applicable European data protection regulations. This material may be used in all type of printed and online communication such as brochures, readers, reports and e-magazines, videos, and digital images such as those for the ENCATC website, partner websites and social networks. They also accept that their name and institution is included in the participation list provided to other participants. There is no obligation for ENCATC to request prior authorization, and no compensation will be provided. Personal information (name, address, email, etc.) is intended only for the express purpose of organising the event. By registering to this Event, participants agree that ENCATC may use their email address to send Events updates and post-event survey evaluations. Should you prefer your e-mail address not to appear in any documents, please write to info@encatc.org (ENCATC Internal Rules 6.3. Image Right). Should you prefer your name and function and/or to my image/voice being video/audio not being recorded and used by ENCATC, both off and on- line, please write to info@encatc.org.

REGISTRATION:

Registration is open until 1 November: <http://blogs.encatc.org/internationaltour/registration/>

TAXIS:

If you find yourself looking for a taxi in one of Japan's major cities, the chances are you won't have to wait long. The city streets are swarming with taxi cabs ready to open their doors-their automatic doors at that-and transport you to your destination. In local areas, the number of cabs decrease, but can usually be found in front of or nearby the local station.

The inside of the cabs are spotlessly clean and the service (generally) impeccable. Drivers won't take advantage of their clients and fares are calculated by the running meter. Taxis show various neon signs in their windscreens-usually in Chinese characters but English signs are growing-to show whether the taxi is free, taken, on a pick-up or going home. Like most countries around the world, taking a taxi is a more expensive option than public transport, but if you are traveling in a group of three or four, it can sometimes be an economical way to travel.

Download an app to make ordering a taxi in Japan much easier. The following apps offer an English language service once downloaded—[Japan Taxi](#).

[Tokyo Taxi Association—TAKKUN](#) and [Tokyo Musen](#)

Or here is a list of taxi numbers in Tokyo:

- Chuo Musen 03 3563 5151
- Condor Taxi Group 03 5377 2001
- Daiichi Kotsu Sangyo 0120 382 333
- Daiwa Motor Transportation 03 3563 5151
- Ebara Kotsu 03 3783 5111
- EM Musen 03 3545 3501
- Green Cab 03 3203 8181
- Hinomaru Kotsu 03 3814 1111
- Kokusai Motorcars 03 5530 6001
- Kyodo Musen Taxi 03 39168111
- MK Taxi: 03 5547 5551
- Nihon Kotsu 03 5755 2151
- Shiga Kotsu: 075 581 1109
- Teito Motor Transportation: 03 3643 6881
- Tokyo Musen 03 3361 2111
- Tokyo Shitetsu Jidosha 03 3406 7171
- Toto Motors 03 3590 1010

TOURIST INFORMATION:

Tourist Information Center: 03-3201-3331 (Daily 9 a.m. -5 p.m.)

Tokyo Travel Guides from the Japan National Tourism Organisation: https://www.jnto.go.jp/eng/pdf/travelguide_tokyo.html

USEFUL LINKS:

Japan National Tourism Organization Established: 1964 Purpose: Committed to the development of international tourism exchanges. Its website has many more useful information to plan your stay in Tokyo! <https://www.japan.travel/en/plan/>

WEBSITE:

<http://blogs.encatc.org/internationaltour/>

WIFI & CONNECTIVITY:

Wireless hotspots are popping up all over major cities in Japan, so you should never be too far from a Wi-Fi connection. However, for guaranteed access—especially if you are traveling to more remote areas—Wi-Fi rental is recommended.

Around the city

Visitors to Japan in possession of a foreign phone are able to take advantage of telecom giant Softbank's Wi-Fi hotspots. Softbank: Free Wi-Fi Passport provides two weeks of free Wi-Fi from 400,000

hotspots nationwide. All you need to do is dial *8180 to receive your password to enable your connection. Look out for the Softbank mark in restaurants, cafes, major train stations, hotels and other locations where you can log on.

Certain coffee chains, fast food restaurants and convenience stores also offer their own free Wi-Fi. Like in many places, you will have to sign up for it. While convenient, the signal on some of these free services can be patchy and slow. Paid hotspots are also available. While many are directed towards Japanese clientele, some English services are available. Docomo Wi-Fi for visitor: Paid Wi-Fi plans and Wi2: Wi-Fi info are a couple of these offering easy access to the internet at a cost.

Pocket Wi-Fi rental

The safest option for guaranteed Wi-Fi from all corners of Japan is to rent a personal hotspot or pocket Wi-Fi device when you arrive in the country. Rental kiosks are located at all major airports, available at competitive rates. Alternatively, make a prior reservation via the internet and have your device delivered straight to your hotel. Research the options from the various providers—G-Call, JAL ABC, PuPuRu Wi-Fi, Vision Inc —and choose the most appropriate plan for you.

Travel Sim

Another way to stay connected is to rent or buy a sim card. Major airports offer different data plans depending on your need. Brastel and NTT are a couple of options. You can buy a sim card at one of the electronic megastores such as Bic Camera or Yodobashi Camera. A wide range of plans are on offer, so research is recommended to find one that best suits your needs. As a rough guide, you should be able to pick one up a 1GB data plan for 30 days for around 3,000 yen.

Points to note

Big Japanese mobile providers such as Softbank and Docomo will not sell you a sim card for your foreign phone.

Your phone must be unlocked to use a sim card.

All information is correct as of January, 2018. Independent research is always advised for the most up-to-date and relevant information.

Japan Connected-free Wi-Fi

See app here: <http://www.ntt-bp.net/jcfw/en.html>

WORKING LANGUAGE:

English is the working language of the 2018 ENCATC International Study Tour taking place from 5-9 November in Tokyo, Japan.

ABOUT ENCATC & OUR PARTNERS

THE ENCATC INTERNATIONAL STUDY TOUR AND ACADEMY ARE AN INITIATIVE OF

Established in 1992 in Warsaw, **ENCATC, the leading European network on cultural management and policy**, is an independent organisation and the only European network in the field of cultural management and policy. Currently, it is made up of more than 100 member institutions in over 40 countries. ENCATC is an NGO in official partnership with UNESCO and an observer of the Council of Europe's Steering Committee for Culture. Our mission is to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology. Our members are higher education institutions, training centres, cultural organisations, consultancies, public authorities, and artists. Since its creation, ENCATC cooperates in many ways with the Council of Europe, UNESCO, European institutions, and the European Cultural Foundation. As results of our internationalisation policy, ENCATC is also a strategic partner of the Asia-Europe Foundation, the Association of Arts Administration Educators in the United States, and the Taiwan Association of Cultural Policy Studies. We believe cultural management and policy education, training, and research have the power to make the cultural sector stronger, resilient, and sustainable in Europe and beyond.

www.encatc.org



THE ENCATC ACADEMY IS IN PARTNERSHIP WITH

The **Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths, University of London** delivers entrepreneurship, cultural management and policy education to the creative and cultural sectors, and supports research into new approaches to business, financial models and management in the Creative Economy. It delivers a range of academic programmes and presents activities and events to promote an environment in which creative and cultural entrepreneurship can flourish. Our approach is to integrate entrepreneurship within the development of creative practices, and to take a creative approach to the development of new businesses and the infrastructure that supports them. ICCE is Goldsmiths' response to the growing significance of the creative industries and cultural sector in the UK's economy. Figures have shown that the creative industries account for 9% of the UK's GDP and a rising part of its export trade and total employment. Business skills, management skills and entrepreneurial skills with a specific understanding of the sector are needed to support its continued growth. Goldsmiths' reputation as a leading provider of creative education, and its longstanding engagement with cultural practice and analysis, make it the ideal home for ICCE. Engagement with the creative industries and the not-for-profit cultural sector has long existed across many of Goldsmiths' academic departments and research centres. What makes ICCE different is its interdisciplinarity. Artistic creativity increasingly blurs the old boundaries of subject disciplines such as music, drama, dance, fine art, design, communications, media and technology. ICCE serves as an area for experimentation, where all of these disciplines can come together to learn from each other and to develop new creative alliances.. <http://www.gold.ac.uk/icce/aboutus/>



MEDIA PARTNERS

The **Association of Arts Administration Educators (AAAE)** is an international organization incorporated as a nonprofit institution within the United States. Its mission is to represent college and university graduate and undergraduate programs in arts administration, encompassing training in the management of



visual, performing, literary, media, cultural and arts service organizations. Founded in 1979, the AAAE was created to provide a forum for communication among its members and advocate formal training and high standards of education for arts administrators. The Association, moreover, encourages its members to pursue, publish, present and disseminate research in arts management and administration to strengthen the understanding of arts management issues in the academic and professional fields. Recognition of arts administration as a profession is a recent development. Because formal education was not begun until the mid-1960's, the profession is still in its adolescence, even as arts institutions are demanding higher levels of sophistication from their administrators. The Association believes that higher education remains the appropriate response to these demands and to the present and future management needs of the arts. Information is available on each member program's history, purpose, background, administration, degree(s), curriculum and application procedure through this web site. www.artsadministration.org

Taiwan Association of Cultural Policy Studies (TACPS) is an autonomous and not-for-profit legal organisation. Members of TACPS come across a wide range of disciplines – from cultural policy, arts management, cultural heritage, performing arts, visual arts, art critics, community regeneration, cultural and creative industries, arts market, cultural economy, film and media studies, popular music, to international cultural relations. Founded in 2015, the mission of TACPS is to create an open and accessible knowledge sharing platform, and to develop a public sphere that would facilitate cultural collaborations, dialogues, engagements and rational debates among different agents include academia, NPSs, cultural enterprises, creative industries and governmental cultural institutions in Taiwan and abroad. www.tacps.tw



臺灣文化政策研究學會
Taiwan Association of Cultural Policy Studies

THE ENCATC INTERNATIONAL STUDY TOUR IS DONE IN THE FRAMEWORK OF

The **European Year of Cultural Heritage 2018** has set a framework to celebrate our diverse cultural heritage across Europe - at EU, national, regional and local level. The Year's aim is to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space. The slogan for the year is: Our heritage: where the past meets the future. The year will see a series of initiatives and events across Europe to enable people to become closer to and more involved with their cultural heritage. https://europa.eu/cultural-heritage/european-year-cultural-heritage_en



THE ENCATC INTERNATIONAL STUDY TOUR AND ACADEMY ARE SUPPORTED BY

Creative Europe is the EU programme to support European cinema and the cultural and creative sectors, enabling them to increase their contribution to jobs and growth. With a budget of €1.46 billion¹ for 2014-2020, it supports tens of thousands of artists, cultural and audiovisual professionals and organisations in the performing arts, fine arts, publishing, film, TV, music, interdisciplinary arts, heritage, and the video games industry. The funding allows them to operate across Europe, to reach new audiences and to develop the skills needed in the digital age. By helping European cultural works to reach audiences in other countries, the programme will also contribute to safeguarding cultural and linguistic diversity. <http://ec.europa.eu/programmes/creative-europe/>

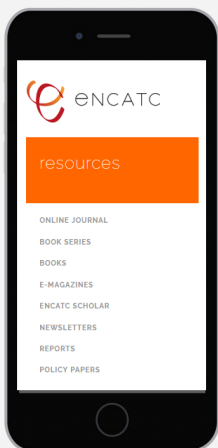


Co-funded by the
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ENCATC RESOURCES

Our publications designed for your cultural management and policy needs

Your trusted resources any time,



Never miss a beat!

All of our ENCATC resources are all available in one place and in easy to use in e-formats.

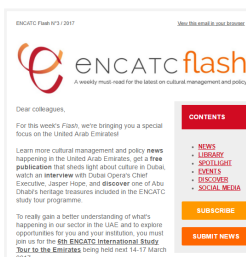
Learn more and visit us on the web at:
encatc.org/resources



ENCATC interview series

Our interview series brings you discussions with people at the very top of our field, inspiring cultural entrepreneurs, and innovators. These insightful conversations are useful in the classroom, to share with colleagues, or if you are just in need of some inspiration!

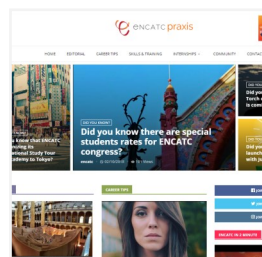
WEEKLY



ENCATC Flash

An essential weekly must-read for the latest news and happenings in cultural management and policy. Always benefit from a free publication, a rich offer of training and networking events, and a cultural discovery to satisfy your cultural curiosity!

MONTHLY



ENCATC News

Feeling too much is happening too fast? Ease your mind as we work to find and compile key EU policy developments, calls, publications, events, conferences and more. You'll get what you and your institution need to stay on top of progress and opportunities in our field.



ENCATC Praxis

Where can today's students and tomorrow's cultural managers get a jump start on their careers? Including exciting internship and training offers, inspiring interviews and more, students are equipped with tools and opportunities to internationalise and build up their profile to enter today's competitive job market with confidence.

TWICE-YEARLY



/encatcSCHOLAR

This is a unique tool for education and lifelong learning on arts and cultural management and policy. With the teaching needs of educators and trainers in mind, we publish unique content, exclusive interviews, case studies, conference reports and more from around the globe and across sectors useful for the classroom and in the field.

YEARLY



ENCATC Journal of Cultural Management and Policy

Be part of the stimulating debate on hot research topics in our field happening among scholars, educators, policy makers and cultural managers. Benefit from the Journal's scientific rigor to bring you a multidisciplinary perspective bridging theory and practice.



ENCATC Book Series on Cultural Management and Cultural Policy Education

Designed to promote the work of young promising researchers, this series is a must for your university library or collection on the topic of cultural management and policy.



Conference Proceedings

Nowhere else will you find a collection of articles on cultural management and policy and with such expansive geographic coverage. Stay on top of the newest research being conducted each year in the field.



ENCATC video series

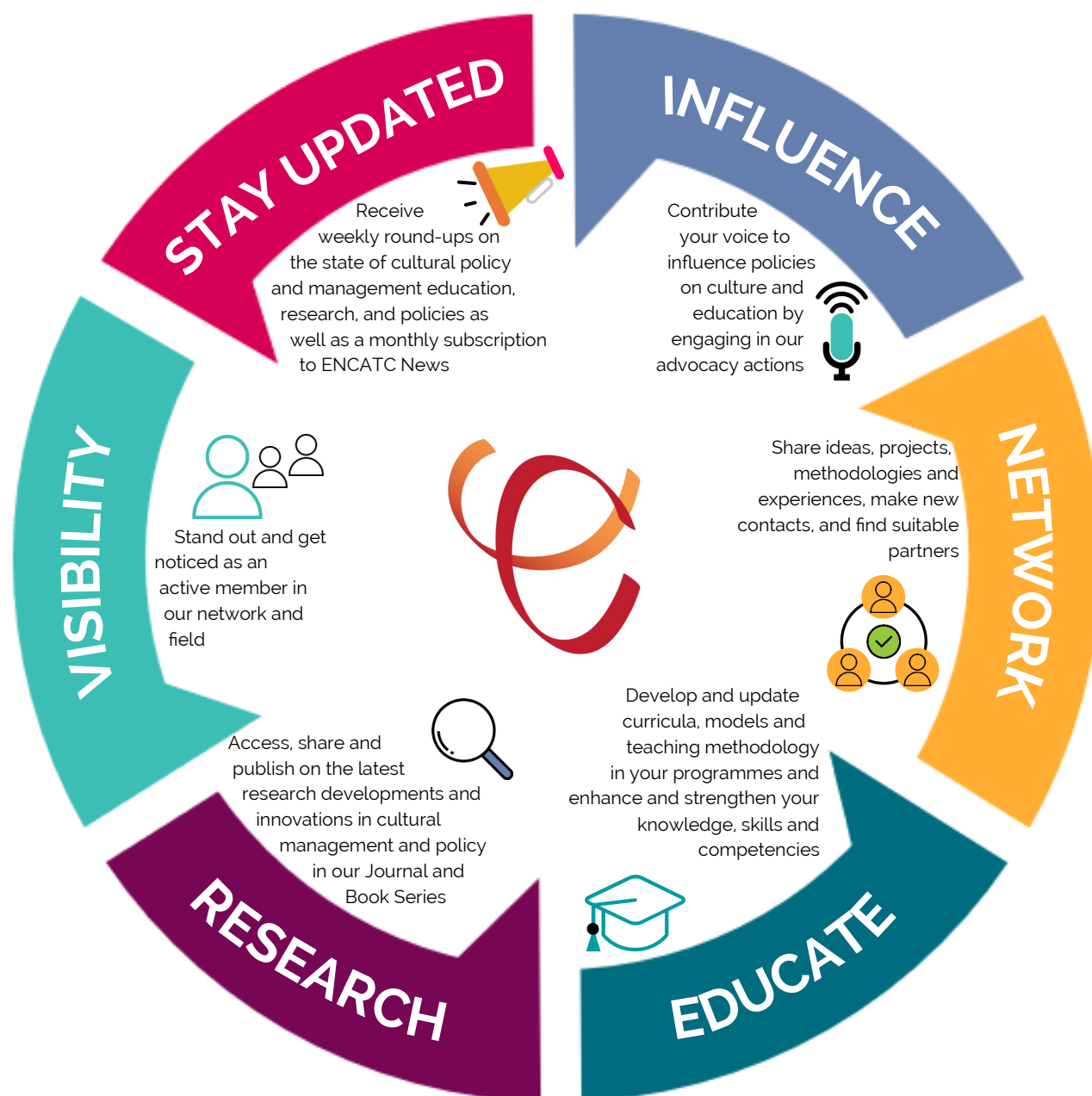
Our YouTube channel is rich with more interviews with leading thinkers and influencers.

Useful to launch classroom discussions and compliment your existing teaching material.

BE INVOLVED!

ENCATC is the leading European network on cultural management and policy.

Together we have the power to make the cultural sector stronger and more sustainable!



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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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