

ENCATC Academy on Cultural Relations **“International cultural cooperation: Renew, Reimagine, Reconnect”**

12-14 MAY 2021

PROGRAMME

15:30 – 17:30 CEST TIME

DAY 1

WEDNESDAY, 12 MAY 2021

“RENEW”

HOW CAN ACADEMIC INSTITUTIONS BE MULTIPLIERS FOR INTERNATIONAL CO-OPERATION?

This session is devoted to discussing roles, mechanisms, mediation and practices helping / enabling academics and researchers to develop international co-operation projects.

Questions to be addressed by the participants include:

Understanding:

1. What are the main issues/challenges in international co-operation in your area of work?
2. How do you think they could be mitigated/solved?
3. What are the benefits/opportunities arising from international co-operation, from your personal perspective?
4. Share with us your best tips for a smooth and successful international co-operation partnership/project.

Call to Action:

5. Academics leading and enabling international co-operation: what could be the next steps?
6. How can we work better together and bring new partners to join us?
7. Share ideas, pitch your next project, give examples: joint research projects, case analysis etc.

Start	End	Programme Details
15:00	15:30	Welcome coffee and activation of the connection to online registration
15:30	15:35	Welcome and Introduction to the 2021 edition of the ENCATC Academy GiannaLia Cogliandro Beyens , ENCATC Secretary General
15:35	16:00	Introduction to the topic of the day Lluís Bonet , Director of the Cultural Management Programme, University of Barcelona, Spain
16:00	17:00	Panel session moderated by Lluís Bonet , Director of the Cultural Management Programme, University of Barcelona, Spain Panellists Richard Maloney , Clinical Associate Professor and Director, Performing Arts Administration graduate program, New York University, United States Raphaela Henze , Professor of Cultural Management, Heilbronn University, Germany

		<p>Milena Dragičević Šešić, Prof. emerita, University of Arts, Belgrade, Serbia</p> <p>Jerry C Y Liu, Professor of Graduate School of Arts Management and Cultural Policy, National Taiwan University of Arts, Taiwan</p> <p>David Ocón, Assistant Professor, Arts and Cultural Management, School of Social Sciences, Singapore Management University, Singapore</p>
17:00	17:10	<p>Respondents</p> <p>Gijs de Vries, Senior Visiting Fellow, European Institute, London School of Economics (LSE), United Kingdom</p> <p>Annick Schramme, Academic Director Master Cultural Management, International Master Fashion Management, Leadership in Culture (LinC LL), University of Antwerp, Belgium</p>
17:10	17:25	<p>Q&A Session moderated by Lluís Bonet, Director of the Cultural Management Programme, University of Barcelona, Spain</p>
17:25	17:30	<p>Conclusions</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>

<p>DAY 2</p> <p>THURSDAY, 13 MAY 2021</p> <p>“REIMAGINE”</p> <p>GLOBAL NORTH & GLOBAL SOUTH CULTURAL CO-OPERATION: WORKING TOWARDS INCLUSIVE & EQUITABLE COLLABORATIONS & PARTNERSHIPS</p> <p>In this session we focus broadly on the topic of international cultural co-operation. We seek to reflect on the implicit and explicit principles guiding cultural co-operation and the structures, conditions and processes for their development and implementation. We consider how the principles are or not applied in practice and what conditions are indeed shaping the inception, development, and implementation of cultural co-operation projects. We want to question structures and power dynamics (e.g., ideas, money, expertise) in international cultural co-operation, and reflect on their impact. We ask what can be done, and how, to develop and implement inclusive and equitable collaborations and partnerships? We will also question the symbolism of our language, including the binary use of North-South, and if inclusion and equity or fairness is what we should be striving for.</p>		
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15:00	15:30	Welcome coffee and activation of the connection to online registration
15:30	15:35	<p>Welcome</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
15:35	16:00	<p>Introduction to the topic of the day</p> <p>Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom</p>
16:00	17:00	<p>Panel session moderated by</p> <p>Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom</p>

		<p>Panellists</p> <p>Annika Hampel, Executive Director, Africa Centre for Transregional Research (ACT), University of Freiburg, Germany</p> <p>Cecilia Kuska, Artistic producer and co-curator of PROXIMAMENTE Festival & platform (opening portals to Latin America), a project created by KVS - Brussels City Theatre in collaboration with European and Latin American institutions</p> <p>João Oswaldo Leiva Filho, Director, JLeiva Cultura & Esporte, Brazil</p> <p>Beatriz Salinas Marambio, Chair of the Board, The Valley of the Possible, Chile</p> <p>Cecilia Dinardi, Senior Lecturer, Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London, United Kingdom</p> <p>Oriol Frexia Matalonga, Project Officer at the UNESCO Liaison Office in Brussels and Representation to the EU</p>
17:00	17:25	<p>Q&A Session moderated by Carla Figueira, Director MA Cultural Policy, Relations and Diplomacy and Director MA Cultural Policy and Tourism, Goldsmiths, University of London, United Kingdom</p>
17:25	17:30	<p>Conclusions</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>

DAY 3

FRIDAY, 14 MAY 2021

“RECONNECT”

NETWORKS ENABLING PEOPLE TO (RE)CONNECT IN PANDEMIC TIMES

This session will focus on the impact of the Covid-19 pandemic on international cultural co-operation. We explore the shift to/increase in the use of digital/online means for international cultural co-operation due to the general need for physical distancing, quarantines, and travel restrictions. We are particularly interested in examining the role of networks to create and maintain communities of thinking and practice and understand how this has transferred to the digital world.

Some of the questions we propose to explore are: How best to create and manage digital communities? When these digital communities are a transfer of existing ‘embodied’ communities, how best to welcome and include new members? How to spot the gaps in our communities? Whom do we need to invite to join us? How to build trust between existing and new members in the digital world? Are technologies enablers or inhibitors of engagement? Can digital engagement be better than in-person?

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15:35	16:00	<p>Introduction to the topic of the Academy</p> <p>Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom</p>

16:00	17:00	<p>Panel session moderated by</p> <p>Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom</p> <p>Panellists</p> <p>Gitte Zschoch, Director, EUNIC Global</p> <p>Pedro Affonso Ivo Franco, Consultant Cultural and Creative Industries - Project Train for Trade II Angola at UNCTAD</p> <p>Victoria Hogg, Business / Wellbeing coach, The Offer Bank, United Kingdom</p> <p>Anupama Sekhar, Director, Culture Department, Asia-Europe Foundation (ASEF)</p>
17:00	17:25	<p>Q&A Session moderated by Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom</p>
17:25	17:30	<p>Conclusions</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>