

“Post-Covid social media strategy”

ENCATC Breakfast 6-Part Training Series

1 July – 4 August 2021

What are people saying about this training?

Testimonials from participants

*My role (marketing specialist at Europe's biggest digital library of cultural heritage) is about engaging and motivating professionals in the cultural heritage/digital humanities sectors to engage with our products and services. Covid has pushed us all to turn even more digital, and I want to use this course to create useful, wholesome, and relevant content for our audiences. – **Rania Mouzakiti**, Europeana, The Netherlands*

*I am working for a cultural network. Even if I am quite young I feel that I need to be updated. Social media is taking so much importance in our lives and works. I would like to be more efficient, to see how we can improve our presence online. I am thinking of construct a digital strategy for our organisation as well. – **Basile Frumy**, Association des Centres culturels de rencontre – ACCR, France*

*Such an engaging, casual session where we learn from one another as much as from Chris, who brings attention and warmth to the experience. We are far away from the rhetorical and the academic here. We are battling ideas, creativity, and opening our eyes to new applications. I can't wait to see how the seeds grow. – **Ann-Christine Racette**, Sapienter arts data & marketing, Belgium*

*The first session of the series really set a strong tone. Participants were engaged. The program is well communicated and offered a way of thinking about community engagement that is directed and thoughtful. The tips and design have me thinking about our audiences, my students, and how we as arts institutions can create and support arts collectives. I felt inspired from the first day. – **Dr. Winter Phong**, Oklahoma State University, United States*

[Learn more about this training and register here.](#)

Missed a past training? Recordings are available!