



ENCATC **CELEBRATING
30 YEARS**

The European network on cultural management and policy



30th ENCATC CONGRESS

**INTERNATIONALIZATION IN FOCUS:
THEORETICAL, STRATEGIC, AND MANAGEMENT PERSPECTIVES
IN EDUCATION, RESEARCH, POLICY AND PRACTICE**

17–19 OCTOBER 2022
Brussels / Antwerp, BE



CONGRESS THEME

The **post-pandemic global landscape** offers new opportunities and challenges to the cultural sector. **Internationalization and digitization** give us novel ways to build communities, to create and share knowledge, and to **decolonize and diversify** cultural management and policy. At the same time, our increasingly complex world demands that we develop innovative **approaches** to engagement, collaboration and communication in the realm of culture and creativity.

The 2022 ENCATC Congress invites researchers, educators, policy makers, cultural managers, and artists to join a **global conversation about internationalization** in the contemporary world. How can we utilise the potential of transnational cooperation, within Europe and beyond? How can we take advantage of digitization to develop **new ways of learning and teaching**? How can we promote **sustainability and resilience** in our policy and practice? How can **creative leadership** work to decolonize the cultural sector at a local and international level?

**JOIN US IN BRUSSELS AND ANTWERP
TO EXPLORE DIVERSE PERSPECTIVES AND
BUILD DIALOGUES WITH EXPERTS, LEADERS,
AND INNOVATORS IN THE COMMUNITY
OF CULTURAL MANAGEMENT AND POLICY**

Key topics include:

- Developing new approaches to cultural management and policy in global networks.
- Decolonizing and diversifying internationalization.
- Creation and management of digital communities – inclusion, trust-building, and technologies as enablers or inhibitors of engagement.
- Cultural and creative institutions as multipliers for international co-operation.
- Policy actions, perspectives and practical experiences in international cooperation.
- Citizens' and stakeholders' role in internationalization processes.
- Artists and creative workers and their role in internationalization.

The ENCATC Congress on Cultural Management and Policy is a **global gathering** dedicated to the advancement of theory, education, research and practice in cultural management and policy. It has become the cornerstone in the annual calendar of the cultural management and cultural policy community. Each year, educators and researchers with **cross-disciplinary interests** connect with professionals, policy makers, artists and students. Together they work to **address pressing issues**, explore ground-breaking innovations, bridge the knowledge gap, promote research esteem and the evolution of pedagogy, and **encourage steps** to ensure significant improvements in the industry.

IN 2022, WE CELEBRATE ENCATC'S 30TH ANNIVERSARY. THE OCCASION MARKS THREE DECADES OF DEVELOPMENT, REPRESENTATION, ADVOCATION AND PROMOTION OF EXCELLENCE IN CULTURAL MANAGEMENT AND POLICY ACROSS AN INTERNATIONAL NETWORK. WE WILL TAKE THIS OPPORTUNITY TO:

- Reflect on 30 years of networking in Europe and beyond, while looking to the future of the sector in an increasingly complex world.
- Consider innovative ways in which cultural networks build communities of knowledge and practice.
- Develop cultural networks' strategies to become more environmentally sustainable, inclusive, and equitable.
- Imagine new possibilities for knowledge sharing and relationship building through international 'networks of networks'.

Congress highlights include:

- Keynote: The Challenges and Opportunities of Internationalisation.
- The ENCATC Research Award Ceremony
- Roundtable, research sessions, workshops.
- Study visits and talks.
- Policy debate.

MAIN PROGRAMME OVERVIEW

TO STAY UPDATED ON PROGRAMME DEVELOPMENTS CONSULT RÉGULARLY THE PROJECT WEBSITE
WWW.ENCATCCONGRESS.ORG

17 OCT 2022

DAY 1
BRUSSELS
ANTWERP

18 OCT 2022

DAY 2
BRUSSELS

19 OCT 2022

DAY 3
BRUSSELS

BRUSSELS		BRUSSELS		BRUSSELS	
09:30	Welcome and Official Opening	09:30	Welcome	09:30	Study Visits and ENCATC talks
09:35	Opening Speeches	09:35	PANEL Mentoring in education in the Cultural and Creative sector: an international perspective	12:00	Lunch
09:45	Coffe Break	11:00	Coffee break	14:00	The Art of Teaching Lighting Round Presentations
10:15	Keynote: The challenges and opportunities of internationalization	11:30	Decolonizing and diversifying internationalization: from theory to practice	16:00	Policy debate: How to make internationalisation greener. Young generation perspectives and recommendations for more sustainable transnational cooperation
12:30	Lunch and Transport by bus to Antwerp	13:00	Lunch	17:30	Networking Cocktail end of the Congress
ANTWERP		14:30	From data to evidence-based cultural policies: policy actions, research perspective and practical experiences in international cooperation		
14:30	7 Education and Research Sessions in parallel	16:45	Resources for internationalization in research and exchange		
	ENCATC Young Researchers Forum	20:00	Dinner, celebration of the 30 years		
18:30	ENCATC Award Ceremony				
20:30	Networking Cocktail				
	Transport by bus to Brussels				

2022 is the **European Year of Youth**. ENCATC wants to place young people and students at the center of the discussions on internationalization, as they will be the most impacted by the approaches we adopt today.

KEYNOTE SPEAKER 2022



BERND FESEL

Bernd Fesel studied Economics and Philosophy in Heidelberg and Bonn and graduated with an economist degree. He is visiting professor at the University of Bonn, University of Arts Berlin and currently at the Institute for Culture and Media Management, KMM Hamburg. In 1990 he started his career in the art market, becoming 1997 Managing Director of the German and then the European Gallery Association. He also served as speaker of the German Arts

Council. In 2003 he founded the Office for Culture and Economy and served as advisor f.e. of the German UNESCO Commission and German Federal Foreign Office. He initiated the first national conference on creative industries in Berlin from 2004 to 2009, which was co-organized with the Friedrich-Naumann-Foundation. Then he served as vice director at the European Capital of Culture RUHR.2010, since 2011 as senior advisor at the European Centre for Creative Economy, www.e-c-c-e.com – a legacy of RUHR.2010. Bernd Fesel has been speaker in Hearings of the European Parliament (2017 on Brexit) and conferences across Europe, with special focus on the spillover effects of the arts and creative industries. He initiated and leads the European Research Partnership on Cultural Creative Spillovers. www.ccspillovers.wikispaces.com. He was board member of the European network on cultural management and policy (ENCATC) in Brussels from 2015 to 2017 and is since 2016 director of the European Creative Business Network (ECBN) in Rotterdam. He is part of the Erasmus+ project on Co.Creation: www.cocreate.training.

JOIN US IN BELGIUM

Learn about the most pressing issues and latest trends in **internationalization**

Discover new perspectives on diversification and decolonization in the realm of **culture** and **creativity**

Contribute to the **sharing of knowledge**, projects, curricula, methodologies, ideas, and practices

Connect in a **global conversation** with peers

Forge and nurture **global partnerships**

Network with leading figures in **cultural management and policy**, including scholars, educators, policy makers, cultural managers and artists

Reflect on **30 years of cultural management and policy**, in Europe and beyond

Develop **innovative solutions** to new challenges in the sector

REGISTRATION AND MEMBERSHIP

BECOME
A MEMBER
HERE

EARLY BIRD FEES (Until 15 August 2022)

Main Congress | 17-19 Oct.: 300 EUR / person

For 2nd Delegate | When more than one person comes from the same institution, the second and following delegates can benefit from a reduced fee. 17-19 Oct.: 230 EUR / person

One day only | 180 EUR / person

For students | 17-19 Oct.: 50 EUR / person

REGULAR FEES (From 16 August to 15 October 2022)

Main Congress | 17-19 Oct.: 390 EUR / person

For 2nd Delegate | When more than one person comes from the same institution, the second and following delegates can benefit from a reduced fee. 17-19 Oct.: 250 EUR / person

One day only | 200 EUR / person

For students | 17-19 Oct.: 80 EUR / person

REGISTERED 2022 ENCATC CONGRESS PARTICIPANTS
CAN **SAVE 40%** ON NEW MEMBERSHIP

FULL
MEMBER

~~500€~~
300€

ASSOCIATE
MEMBER

~~330€~~
198€

SUPPORTING
MEMBER

~~550€~~
330€

INDIVIDUAL
MEMBER

~~330€~~
198€

DISCOUNTS

ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe, and is co-funded by the Creative Europe programme of the European Union.

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