



ENCATC

The European network on cultural management and policy



25th ENCATC Congress

"Click, Connect, and Collaborate!
New directions in sustaining cultural networks"

27-30 September 2017 in Brussels, BE



An initiative of



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ENCATC

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With free Wi-Fi available at the Bip, join ENCATC's actions to reduce our carbon footprint! Wifi codes are posted in all of the Congress rooms.

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 Co-funded by the Creative Europe Programme of the European Union

FOREWORD



Dear members,

Dear colleagues,

It is with immense pleasure we welcome you to Brussels at the occasion of our **25th ENCATC Congress on Cultural Management and Policy "Click, Connect, and Collaborate! New directions in sustaining cultural networks"**. A milestone for our network!

Over the course of four days from 27-30 September, more than 260 participants - academics, researchers, decision makers, experts, practitioners, artists, and students - from 39 countries around the world will reflect on the future cultural networks and the role they play in sustaining the cultural sectors in Europe and beyond. If the main question during the congress will be: What is the good practice of networking? What can we learn from each other? We will also analyse and discuss with the audience several other crucial questions all on the agenda of European and international networks for the years to come: What is the real value of cultural networks? Why are they essential? And are networks the right format to communicate and meet each other nowadays? What is cultural networking today? How do we use digitalisation to involve the members of our network? Also, vice-versa: What is the added value of joining a network for them? What is the network functionality? What is the quality of the relations? How can cultural networks measure their own impact on society? Are networks capable of developing their own indicators to measure their impact? What kind of models are there? How entrepreneurial are cultural networks today? Which business models are they looking to

develop? How sustainable are they? Are they capable of collecting other financial resources in addition to membership fees and funding from Europe? How can cultural networks collaborate internationally? Which strategies are networks using? Should we create a network of networks instead of internationalising?

Finally, as a network founded in 1992, this gathering will be also the occasion to look at the evolution and impact of the cultural management and policy discipline on the cultural sector in terms of its professionalisation and sustainability.

AN IMPORTANT TOPIC FOR TODAY AND OUR FUTURE

The importance and the value of networks and networking is not anymore to be proven. A network is a specific form of collaboration between several organisations or between few protagonists, who decided on a volunteering basis to collaborate around certain common activities. Networks often arise organically because there is a need for international communication, exchange, sharing knowledge or experiences or simply because of a perceived need for international collaboration or representation of the sector (Sluys & Verbeke 1999).

Following World War II the desire for reconciliation and peace-building led to the formation of a first wave of European networks through culture. The European Festival Association (EFA) for example was undoubtedly linked to the creation and development of the European Community after WWII.

A second wave took place in the 1990s. Cultural Networks became very popular after the fall of the Berlin Wall and the approval of the European Treaty of Maastricht, the First European Treaty in which a cultural paragraph was included (article 128, 1992). A common belief in a unified Europe based on cultural diversity was an important engine for the creation of new cultural networks. ENCATC was founded during this period.

The context has now drastically changed. The European Union has enlarged to 27 Member States and because of migration, terrorism, and a lack of European leadership, the confidence of the citizens in the European institutions has never been so low. Since the Berlin Conference 'A Soul for Europe' in 2004, the European Commission has been trying to strengthen the notion of 'European identity' through culture. Different programmes for Culture have been steadily developed since 2007. Not so long ago, the Commission even organised a reflection about her own existence.

It is in these circumstances that we need to appreciate the role of cultural networks has multiplied further; not least because they bring people together, they want to stimulate exchange and the mobility of artists and can stimulate the debate about the role of culture for society and Europe.

In 2007, EFA organised a conference on the future of cultural networks (Give, Get or Get off! Challenges of cultural networking today). Ten years later, many of these same insights are still relevant. Our Congress has the ambition to go a step further, looking back after 10 years and rethink the role of cultural networks in the future.

DYNAMIC PROGRAMMING FOR AN INTERNATIONAL AUDIENCE

To explore new solutions for these questions and more, ENCATC has designed a **dynamic four-day programme**.

The **25th ENCATC Congress in Brussels** will kick-off on **27 September** at the **Bip, house of the capital region**. The morning will begin with the **10th Young and Emerging Researchers' Forum**. The 2017 edition is designed for young and emerging cultural policy researchers to help them advance in their careers and enlarge their networks in Europe and beyond. Participants will exchange research trends, address topical research issues, methodology, professional cooperation, publishing opportunities, online knowledge exchange and collaboration. In addition, this year's YERF is meant to encourage global young researchers' dialogues on cultural management and cultural policy/governance studies, and with a focus on Asia and Europe regions. For this purpose, we have invited the three shortlisted candidates for ENCATC Research Award 2017, two past ENCATC Award winners, and three young researchers in the areas of cultural management and cultural governance/policy studies in Asia.

That afternoon, the **Annual Members' Forum** will gather ENCATC members as well as members of the networks the Association of Arts Administration Educators (AAAE) and

the Taiwan Association of Cultural Policy Studies (TACPS). This plenary session will start with an **exchange on cultural management and policy education from a global perspective** with representatives coming from across Europe, the Americas, Africa, and Asia. The Members' Forum will also be an opportunity to learn about **new curricula, pedagogy, methodologies and policies** with presentations prepared by members for their peers.

After this plenary session, ENCATC members will meet for the **25th ENCATC General Assembly** and Board Elections. The day will conclude at **BOZAR, the Centre for Fine Arts in Brussels** where all Congress participants are invited to a cocktail reception followed by the **7th Annual ENCATC Policy Debate "What role for Brussels and its cultural institutions in the EU strategy for culture external relations?"**.

On **28 September** at the **Bip**, the Congress opens to all delegates registered to attend the remaining three days at this international and cross disciplinary event.

After the **official welcome**, the programme begins with a plenary session **panel debate** on the **"Evolution and impact of the cultural management and policy network on the cultural sector in terms of its professionalisation: past, present, and future"**. ENCATC's past and current Presidents coming from higher education institutions in Belgium, France, Germany, Spain and the United Kingdom will be joined by Isabelle Schwarz (ENCATC's first Executive Director) and GiannaLia Cogliandro Beyens (current Secretary General) to share with the public their reflections about the impact and importance of ENCATC during the organisation's 25th years of existence .

Next, delegates will hear from our keynote, **Milena Dragičević-Šešić**, Head of UNESCO Chair in Interculturalize, Art Management and Mediation, Belgrade University of Arts, Serbia. She will deliver her speech on **"Networking culture - The role of European cultural networks"** and share her expertise, creative and innovative insight to provide alternative and thought-provoking ways of exploring the 2017 Congress topic of "Click, Connect and Collaborate! New directions in sustaining cultural networks."

After the day's networking lunch, the **2nd Global Conversations**, organised in partnership with AAAE and TAPCS, will offer delegates a space to debate about the Brussels manifesto, a draft document that defines a common set of guiding principles and aspirations for the arts and cultural management education field. The document is an outgrowth of the Dialogue of Networks, a session that took place at the 2017 AAAE conference in Edinburgh, Scotland. At that session, representatives from more than 15 networks engaged in a process to identify the key ideas in the Manifesto. Now, at this year's ENCATC congress, the document will be discussed and refined further before it is presented externally in the coming months.

Continuing in the afternoon, participants will divide into four parallel **discussion groups** to **advance the state of art** and **promote new ideas** and **proposals** on the **major**



challenges faced by cultural networks today in Europe and beyond: Governance/Leadership; Business Models; Evaluation; and the Internationalisation of Networks.

The evening programming will be dedicated to **celebrating those who will receive distinguished recognition from the cultural management and policy field**. The Awards Ceremony begins with the **4th ENCATC Research Award** to reveal the author of the best and most relevant recently published PhD thesis to inform policy making and benefit practitioners active in the broad field of culture. Then, to mark its 25th anniversary, ENCATC will launch its new **Fellowship Award** aimed at recognising a notable individual for his or her significant achievements and distinguished contributions to the field of cultural management and policy.

On **29 September** at the **Bip**, the morning will be reserved for the **8th Annual ENCATC Research Sessions and Thematic Sessions**. These parallel sessions are for presenting the latest research developments and trends in the wide field of cultural management and policy by leading experts, academics, and researchers coming from Europe and beyond.

After lunch, a plenary session on **"The Compendium of Cultural Policies and Trends in Europe: strategies for a**

new multi-stakeholder network" will present an analysis of global developments that influence cultural policies and will explore future-proof scenarios for the Compendium research community and its database. Afterwards, cultural policy experts will give their response on the key note, followed by a dialogue with the audience.

Next, the **"Citizens' Dialogue and the European Year of Cultural Heritage"** will be led by representatives from the European Commission's DG for Education and Culture and DG Communication. The aim of this plenary session is to learn how to host one of the 2018 Citizens' Dialogues. Participants can also convey suggestions and proposals that can feed into actions for what the EU can do for conservation, digitisation, infrastructure, research, and skills development related to cultural heritage. Moreover, the Congress' international audience can nourish the discussions by presenting the best practices in their world regions designed to involve citizens in policy making.

To bring Congress delegates into the discussion on the 2018 European Year of Cultural Heritage (EYCH), they will gather for the plenary session **"EU Policy Development on Cultural Heritage"**. Representatives from the European Commission will be joined by heritage experts and researchers to discuss the state of art of heritage policies in

Europe, trends on training programmes on Intangible Heritage, collaboration and participation in cultural heritage management, and what's next to prepare for the EYCH 2018.

The day will conclude with a party to **celebrate ENCATC's 25th Anniversary**, looking back on what has been accomplished, and how together ENCATC members and Congress delegates will be part of its future.

The last day of the Congress on **30 September** is dedicated to discovering Brussels' rich cultural scene with **two parallel study visits** planned to some of the **city's flagship cultural institutions**. Congress delegates will get out into the field and engage with local cultural managers and operators to learn first-hand what occurs in practice and exchange points of view from different cultural contexts.

There is no doubt this major international gathering will collect **new ideas**, deliver **recommendations**, and be witness to the **creative and innovative projects** and synergies initiated by our active members and Congress delegates!

FROM THE ANNUAL CONFERENCE TO A CONGRESS ON CULTURAL MANAGEMENT AND POLICY?

Since 1992 ENCATC has held General Assemblies for its members. Beginning in 1993, the General Assemblies were organised alongside an annual meeting for members, first taking form in Annual Seminars from 1993-2000, then in Annual Conferences from 2001-2016. For the first time in 2017, to mark its 25th anniversary and the next chapter in its evolution, ENCATC has decided to enlarge the previous format and to start organising from 2017 onwards an annual international Congress. This gathering will include in one single format the following ENCATC events: the Annual Conference, the Policy Debate, the ENCATC Research Award Ceremony, the Young and Emerging Researchers' Forum and its Members' Forum.

Curious to learn more about the evolution of our activities and their format? Each Congress participant will have received a new book *The story of ENCATC: 25 years of cultural management and policy in Europe*. This publication tries to synthesise the intense activity of ENCATC during its 25 years of history. We retraced the most determining steps made by ENCATC, which help us understand its past, present action and configuration. You're invited to join us on this journey, which is an attempt to pay homage to everyone who wrote the story of ENCATC in one way or another over ENCATC's past 25 years, many of whom are with us here in Brussels.

Last but not least, we are extremely happy to witness that our annual gathering has grown both in size and international attractiveness. In 1993, the first annual meeting brought together participants uniquely from Europe. With this year's Congress in 2017 we have reached our peak: more than 260 participants from 39 countries across the five continents and all world regions. We have people

travelling from across Europe and as far as Australia, Brazil, Canada, China, Colombia, India, Japan, Nigeria, Singapore, South Africa, Tunisia, and the United States.

ENCATC - AN ENGAGED ACTOR IN SOCIETY

This year's Congress is another opportunity for ENCATC to demonstrate its strong commitment both to the sustainability of the planet and to the support of the career of emerging young entrepreneur.

Aiming to minimise its carbon footprint, whenever possible we choose ecological solutions. The venues have been selected not only for their cultural significance, but also for their commitment to radically reduce their environmental impact. Our main hosting space, the Bip, house of the capital region, is making important strides to reduce its energy consumption and minimise waste. The BOZAR, a member of ENCATC who will host the 7th Annual ENCATC Policy Debate on the evening of 27 September, is a recipient of the "Eco-dynamic company" label that gives official recognition for good environmental practices of companies in Brussels, especially concerning waste disposal, energy consumption, and the rational use of raw materials.

Your Congress bag is made from 100% organic cotton. As for the printed materials inside? It would have been less expensive to print outside of Belgium, but to reduce transportation emissions, we have chosen to print locally. Did you know one tree is equal to 8,500 to 10,000 sheets of paper? To use less paper, we invested in a Congress website (<http://blogs.encatc.org/encatccongress2017/>). In addition to the information provided in this reader, on the website you can find more information about the Congress speakers, Research Session presenters, and research paper abstracts. By moving content online, we saved an estimated 1.7 trees for this reader - not to mention saving energy and emitting fewer volatile organic compounds during the printing process.

ENCATC also strives to help the environment by working with local producers and sponsors in Brussels and the region. We continue to embrace "Kilometre Zero" - a global concept to reduce as much as possible the distance between the consumer and the supplier, all while supporting the local economy. We are proud to work with and support a local printing company, to have a gluten free and organic bakery *So' Bake It*[®] as a sponsor, as well as organic and local produce suppliers working with the catering at the Bip.

Being an engaged actor in society also means creating employment and professional networking opportunities, especially for those at the beginning of their careers. We are very pleased to be working with budding professional photographer, **Gabriele Ciccotelli** who is starting to make a name for himself in Brussels. Next, our sponsor, *So' Bake It*[®] is also the entrepreneurial and creative success of **Soheila Sadarée** who became a first-time business owner with her idea in 2013. And finally, with the help of our President **Annick Schramme** and **Barbara Delft** from the University

of Antwerp, we are very pleased to have 7 volunteers here with us representing Belgium, China, and the Netherlands: **Leonie Bultynck, Deice Gerding, Lieke Ketelaars, Marie Peeters, Cedric Vaessen, Kerolien Van Helden, and Lei Wu**. Not only is their presence and time volunteered greatly appreciated by ENCATC to help with the Congress, we are also happy to offer this opportunity for them to learn about international event management, provide learning opportunities during the sessions, and open the door for networking among the many participants.

OUR SINCEREST THANKS FOR MAKING A SUCCESSFUL CONFERENCE

We have so many people to thank, but first we want to thank all **ENCATC members**. Without your loyal membership, financial support, intellectual contributions, and dedication to our field, we wouldn't have made it to this 25-year milestone with so much to celebrate!

Having been a network with *official NGO status with operational relations* with UNESCO since 2000 and an *NGO in official partnership with UNESCO* since 2012, we are deeply grateful to have this Congress held under the **patronage of the Flemish Commission of UNESCO**. We are honoured to have with us at the occasion of the Award Ceremony **Prof. Marc Vervenne**, President of the UNESCO Commission Flanders, Belgium.

This Congress would not have been possible if it weren't for the generous support and co-funding of the **Creative Europe Programme of the European Union**. ENCATC is very proud to have this strong partnership renewed for 2017-2020 and the recognition of the European Union to value ENCATC's work and especially its Congress on Cultural Management and Policy. We are especially honoured to have representatives from the Commission who have kindly accepted our invitation to speak and share their knowledge with our Congress delegates.

This four-day event in Brussels has also been made possible thanks to the commitment of our **2017 Congress Scientific Committee**. We were joined by ENCATC Board members: **Maria Bäck, Manuèle Debrinay-Rizos, Bernd Fesel, Ana Gaio, Francesca Imperiale, Marcin Poprawski, and Marilena Vecco**. Being a very special anniversary year, past ENCATC presidents also sitting on the Committee are: **Lluís Bonet, Jacques Bonniel, Herwig Pöschl, Cristina Ortega Nuere, and Hermann Voegen**. Finally, we are joined by our two International Correspondent Board members: **Jerry C Y Liu** and **Alan Salzenstein**. The Scientific Committee did wonderful work making their intellectual contributions to the Congress's focus, themes, and programming. Thanks to everyone's efforts and collaboration, we have been able to design the best event possible on this very special occasion.

The Congress' Scientific Committee members were also part of the **2017 Research Session Scientific Committee**. This committee's important task is to select and invite academics, researchers and practitioners offering the most pressing, trending, and innovative research being

conducted right now. We are very much looking forward to the **8th Annual ENCATC Research Session** and grateful to all those presenting papers from more than 20 countries. We are eager to learn about their work which is crucial for deepening our reflection on key matters pertaining to cultural networks and the wider cultural policy and cultural management field. For the first time during the Research Session, we will also have 4 thematic presentations bringing our field's thought leaders to share their expertise and inciting new questions for our debate and perspectives on key topics. And to the **chairs of each session**, we are grateful to have their leadership and knowledge as we know they will raise questions and make thoughtful connections during the presentations.

We are delighted that one of the foremost experts on cultural management and policy is our keynote for this Congress. **Milena Dragičević-Šešić**, former President of University of Arts, Belgrade, now Head of UNESCO Chair in Interculturalism, Art Management and Mediation, professor of Cultural Policy & Cultural Management, has graciously accepted our invitation. As a long-standing and prominent member of our network, we are very thankful she could be here to share her knowledge and celebrate our anniversary.

We are also grateful to **all our speakers** who have travelled near and far to share their expertise and nourish our discussions with their years of experience, knowledge, and key insights.

The **international jury of ENCATC's Research Award on Cultural Policy and Cultural Management** includes: **Franco Bianchini, Lluís Bonet, Jacques Bonniel, Anita Kangas, Jerry C Y Liu, Richard Maloney, and Jaime Alberto Ruiz Gutierrez**. They have had the important responsibility to review the applications, select the Award finalists, and here in Brussels choose the 2017 winner. We are deeply thankful for their work and dedication to the Award and what it means for the research area and the careers of researchers having recently obtained a PhD.

We thank the previous ENCATC presidents and ENCATC's first Executive Director and Secretary General who contributed to our **25th anniversary video project**, an oral history of our network and insights on the evolution of cultural management and policy.

Next, we would like to thank the authors of the new book, ***The Story of ENCATC: 25 years of cultural management and policy in Europe***. It was quite a feat to dive into our archives and put together this history of our network in time for the Congress.

Our gratitude extends to our strategic partners with whom we have signed Memorandums of Understanding in 2016 and 2017 respectively: The **Association of Arts Administration Educators** led by AAAE President **Sherburne Laughlin** and the **Taiwan Association of Cultural Policy Studies** led by TAPCS President **Jerry C Y Liu**. 15 members from these two networks are with us in Brussels. Their presence and their strong involvement in the drafting of the Brussels manifesto is evidence of a desire for increasing opportunities for international dialogue and collaboration between different world regions. We are

convinced that bringing together members of ENCATC, AAAE and TACPS will ignite exciting collaborations, partnerships, and exchanges that will translate into positive outcomes and benefits for our networks.

Also contributing to the success of this event are our partners and sponsors. We thank our hosting partners, **the Bip, house of the region** and **BOZAR, Centre for Fine Arts** for welcoming us into their beautiful spaces.

The cultural programme you'll be enjoying is made possible thanks to the kind support of the **University of Antwerp/Antwerp Management School** and the commitment of Annick Schramme.

ENCATC is appreciative to have the support from its sponsors: **visit.brussels** for providing maps and cultural brochures of Brussels to congress participants, **Brussels Airlines** and the **Lufthansa Group Partner Airlines** for being our preferred airline carriers; and to **So' Bake It®** for supplying tasty and organic treats.

We also wish to thank our two media partners **Culture Agora** for their support to make the Congress widely visible through its platform as well as taking care of the social media content curation during the event. Special thanks go to **Ignasi Guardans** and his staff members **Stefanie Thomas**, and **Ana Martin Garcia**. We also thank the **Arts Professional** their coverage of the Congress.

Our gratitude goes also to the **study visit cultural institutions, BOZAR, Centre for Fine Arts** and **the House of European History** for welcoming our participants, sharing their managerial practices with us, insider knowledge, and answering questions.

In our commitment to transferring knowledge across countries and among institutions, for the first time ENCATC is launching an **international book exchange** at the 25th ENCATC Congress! We would like to thank everyone who participated in this initiative. We also thank the **European Festivals Association** who contributed with the *Europe for Festivals Festivals for Europe Guide* which each participant will receive.

With the significance of this year's event and its international size, it has also been our pleasure to serve with our fellow members of the Congress' **General Coordination Committee: Cristina Ortega Nuere, Raphela Henze and Isabel Verdet**. Their involvement and additional support has been incredibly valuable.

We're also very thankful to **Sarah Gardner** for sharing with us a more streamlined reporting format developed when she was at the International Federation of Arts Councils and Culture Agencies (IFACCA). We are sure this way of reporting will be appreciated by the participants and all our members and stakeholders unable to be with us during the Congress. Her readiness to share her strong expertise and knowledge on that important issue is very much appreciated by ENCATC.

Having the Congress in Brussels, in the heart of Europe, we relied heavily on our staff here at the **ENCATC Secretariat**. In this special anniversary year, our dedicated, professional,

and hardworking staff went above and beyond! We are so incredibly grateful to continue to have this dream team with us! We thank **Costanza Caffo** for all her work to prepare for this high-level international congress event. With an eye for detail, she has done an incredible job coordinating registration, payments, catering, and all other related logistics necessary to make for a successful event. From the Communication Department, we thank **Elizabeth Darley** and **Julie Maricq** for carrying out an efficient communication campaign to make this Congress internationally visible. They have also had their creative juices going non-stop to design and prepare all the communication and material for the participants. Finally, we thank our new trainee **Yeganeh Ayati** who recently graduated from Jumeirah College - Dubai. Having only just arrived 10 days ago, we are grateful to have her with us for the last organisational tasks. She's been a wonderful team player having jumped right into our Congress preparations with enthusiasm and efficiency!

We believe the Congress outcomes will help participants to better understand the key role of networks and develop ideas and proposals to guarantee their sustainability in a challenging environment. On this unique occasion to reflect on the evolution of the cultural management and policy discipline over the past 25 years, we are also convinced you'll also come away with greater knowledge on the progress and expansion of our discipline, what has been achieved, and the challenges that remain. Finally, our hope is this Congress will actively contribute to the flourish of new synergies and projects among the many participants. May we all leave with new insight, ideas, and contacts that will propel us to reach incredible accomplishments for the next 25 years!

Yours sincerely,



Annick Schramme
ENCATC President



GiannaLia Cogliandro Beyens
ENCATC Secretary General

COMMITTEES

The Scientific Committee 2017 of the 25th ENCATC Congress on Cultural Management and Policy is a provisional scientific committee who defines the structure and themes of the Congress, selects speakers and facilitators, and defines the cultural programme and study visits.

All of its members are also on the Scientific Committee of the 8th Annual ENCATC Research Session and involved in the review of the abstracts and research papers.

The committees of general coordination, logistics, and communication have also played key support roles in the successful preparations and implementation of this Congress.

CHAIR OF THE SCIENTIFIC COMMITTEE

Annick Schramme, ENCATC President, University of Antwerp / Antwerp Management School (Belgium)

MEMBERS OF THE SCIENTIFIC COMMITTEE

Maria Bäck, Arcada University of Applied Sciences (Finland)
Lluís Bonet, University of Barcelona (Spain)
Jacques Bonniel, Lumière University Lyon 2 (France)
GiannaLia Cogliandro Beyens, ENCATC Secretary General
Manuèle Debrinay-Rizos, Aix-Marseille University (France)
Bernd Fesel, european centre for creative economy (ecce) (Germany)
Ana Gaio, City, University of London (United Kingdom)
Francesca Imperiale, University of Salento (Italy)
Jerry C Y Liu, National Taiwan University of Arts (Taiwan)
Cristina Ortega Nuere, 3 Walks (Spain)
Herwig Pöschl, Cultural Manager and Curator (Germany)
Marcin Poprawski, Adam Mickiewicz University in Poznań (Poland)
Alan Salzenstein, DePaul University (United States)
Marilena Vecco, Burgundy School of Business (France)
Hermann Voesgen, Fachhochschule Potsdam (Germany)

GENERAL COORDINATION COMMITTEE

GiannaLia Cogliandro Beyens, ENCATC Secretary General
Cristina Ortega Nuere, 3 Walks (Spain)
Raphela Henze, Heilbronn University (Germany)
Annick Schramme, ENCATC President, University of Antwerp / Antwerp Management School (Belgium)
Isabel Verdet, 3 Walks (Spain)

LOGISTICS COMMITTEE

GiannaLia Cogliandro Beyens, ENCATC Secretary General
Costanza Caffo, ENCATC Project Officer

COMMUNICATION COMMITTEE

Elizabeth Darley, ENCATC Publications and Communications Manger
Julie Maricq, ENCATC Community Manager and Website Coordinator

PROGRAMME AT A GLANCE

DAY 1: Wednesday, 27 September

08:30	Registration opens
09:00 - 12:00	10 th Young and Emerging Researchers' Forum
10:00 - 12:00	Click, Connect & Collaborate: Creating network opportunities (For members of the networks ENCATC, AAAE, & TACPS.)
13:30 - 16:30	Annual Members' Forum (For members of the networks ENCATC, AAAE, & TACPS.)
17:15 - 18:30	25 th ENCATC General Assembly & Board Elections (For ENCATC members.)
19:00 - 21:30	Talks on the role of Brussels in European Cultural Diplomacy (For members of the networks ENCATC, AAAE, & TACPS.)

DAY 2: Thursday, 28 September

09:00	Registration opens
09:30 - 10:00	Welcome & official opening of the Congress
10:00 - 11:00	Panel debate: "Evolution and impact of the cultural management and policy discipline on the cultural sector in terms of its professionalisation: past, present, and future"
11:00 - 11:30	Coffee break
11:30 - 13:00	Keynote speech : "Networking culture - the role of European cultural networks
13:00 - 14:30	Networking lunch
14:30 - 16:00	Global Conversations
16:15 - 18:00	Discussion groups in parallel
20:00 - 22:00	4 th ENCATC Research Award Ceremony & 1 st ENCATC Fellowship Award

DAY 3: Friday, 29 September

08:30	Registration opens
09:00 - 13:00	8 th Annual ENCATC Research Session
13:00 -14:00	Networking lunch
14:00 - 15:00	The Compendium of Cultural Policies and Trends in Europe: strategies for a new multi-stakeholder network.
15:00 - 15:30	Coffee break
15:30 - 16:00	Citizens' Dialogue and the European Year of Cultural Heritage 2018
16:00 - 17:30	EU Policy Development on Cultural Heritage
20:00 - 22:00	Party to celebrate the 25 th ENCATC Anniversary

DAY 4: Saturday, 30 September

09:30 - 12:00	Cultural study visits in parallel
13:00	Final get-together

PROGRAMME DETAILS

DAY 1: Wednesday, 27 September

Venue: Bip, Place Royale 11, 1000 Brussels

08:30	Registration opens	
09:00 - 12:00	<p>10TH YOUNG AND EMERGING RESEARCHERS' FORUM</p> <p>Programme available online: www.encatc.org/en/events/detail/10th-young-and-emerging-researcher-s-forum/</p>	ROOM: AGORA
10:00 - 12:00	<p>CLICK, CONNECT AND COLLABORATE! CREATING NETWORK OPPORTUNITIES FOR OUR MEMBERS</p> <p>Facilitator: Ian King, Professor, University of the Arts, London, United Kingdom</p>	ROOM: BELGA
13:30 - 16:30	<p>ANNUAL MEMBERS' FORUM</p> <p>Welcome and official opening of the Members' Forum by Annick Schramme, ENCATC President</p> <p>13:30 - 15:00 PART I. Exchanges on cultural management and policy education from a global perspective</p> <p>Chairs: Annick Schramme, ENCATC President, Sherburne Laughlin, AAAE President and Jerry C Y Liu, TACPS President</p> <p>Reporting from the first Global Conversation in Edinburgh, May 2017 by Alan Salzenstein, Ex-Officio, Immediate Past President AAAE, DePaul University</p>	ROOM: ZINNEKE
	<p>15:00 - 15:30 Coffee break</p>	ROOM: BELGA
	<p>15:30 - 16:30 PART II. Presentation of new curricula, pedagogy, methodologies, and policies</p> <p>Chair: Ana Gaio, Senior Lecturer in Culture and Creative Industries, City, University of London, United Kingdom</p> <p>"Business Structures + Planning: Teaching Entrepreneurship as a Design Process" by Amy Whitaker, Assistant Professor, New York University, United States</p> <p>"Developing a conceptual model for innovative educational, cultural and entertaining environment for personal and community development in the process of art and cultural education in lifelong learning" by Evgeni Kirilov Velev, Head of Department "Information environment for tourism, art and culture", University of Library Studies and Information Technologies (UNIBIT), Bulgaria and Rumen Draganov, Associate Professor, SULSIT, Bulgaria</p> <p>"From ADESTE to CONNECT the story continues" by Jonathan Goodacre, Senior Consultant, International, The Audience Agency, United Kingdom</p> <p>"Education and policies in the Mediterranean area: state of art and next actions" by Fanny Bouquerel, Capacity Development Expert, Med Culture and Manuèle Debrinay Rizos, Head of International Relations, Institut de Management Public et Gouvernance Territoriale, Aix Marseille University, France</p>	ROOM: ZINNEKE

DAY 1: Wednesday, 27 September (continued)

Venue: Bip, Place Royale 11, 1000 Brussels

17:15 - 18:30	<p>25TH ENCATC GENERAL ASSEMBLY & BOARD ELECTIONS</p> <p>For ENCATC members only to vote on administrative issues and elect the ENCATC Board for 2017-2019.</p>	ROOM: ZINNEKE
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Venue: BOZAR, Rue Baron Horta 10, 1000 Brussels

19:00 - 21:30	<p>7TH ENCATC ANNUAL POLICY DEBATE: WHAT ROLE FOR BRUSSELS AND ITS CULTURAL INSTITUTIONS IN THE EU STRATEGY FOR CULTURE EXTERNAL RELATIONS?</p> <p>Participants will receive a programme on spot and it is available online: www.bozar.be/en/activities/132552-what-role-for-brussels-and-its-cultural-institutions-in-the-eu-strategy-for-cultural-external-relations</p>	BOZAR: ROTUNDA BERTOUILLE
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DAY 2: Thursday, 28 September

Venue: BIP, Place Royale 11, 1000 Brussels

09:00	Registration opens	
09:30 - 10:00	<p>WELCOME & OFFICIAL OPENING OF THE CONGRESS</p> <p>Annick Schramme, President of ENCATC</p> <p>Barbara Gessler, Head of Unit Creative Europe - Culture, Directorate-General education, youth, sport and culture</p>	ROOM: ZINNEKE
10:00 - 11:00	<p>PANEL DEBATE: "EVOLUTION AND IMPACT OF THE CULTURAL MANAGEMENT AND POLICY DISCIPLINE ON THE CULTURAL SECTOR IN TERMS OF ITS PROFESSIONALISATION: PAST, PRESENT, AND FUTURE"</p> <p>Eminent experts will share creative and innovative insight to provide alternative and thought-provoking ways to understand the cultural management and policy discipline, develop ideas and proposals to sustain the cultural sector in a challenging environment.</p> <p>Chair: Ferdinand Richard, President, Roberto Cimetta Fund</p> <p>Panellists:</p> <ul style="list-style-type: none"> Annick Schramme, ENCATC President and Professor, University of Antwerp/ Antwerp Management School, Belgium Lluís Bonet, Professor, University of Barcelona, Spain Jacques Bonniel, (former) Honorary Senior Lecturer, University Lumière Lyon 2, France Cristina Ortega Nuere, Director of 3Walks and Chief Academic Officer of the World Leisure Organisation, Spain Hermann Voesgen, Professor and Vice-President for International Affairs at Fachhochschule Potsdam, Germany GiannaLia Cogliandro Beyens, ENCATC Secretary General Isabelle Schwarz, Head of Advocacy, R&D and Knowledge Management, European Cultural Foundation 	ROOM: ZINNEKE

DAY 2: Thursday, 28 September (continued)

Venue: BIP, Place Royale 11, 1000 Brussels

11:00 - 11:30	Coffee break	ROOM: AGORA
11:30 - 13:00	<p>KEYNOTE SPEECH: "NETWORKING CULTURE - THE ROLE OF EUROPEAN CULTURAL NETWORKS"</p> <p>Introduction: GiannaLia Cogliandro Beyens, ENCATC Secretary General</p> <p>Keynote: Milena Dragičević-Šešić, Head of UNESCO Chair in Interculturalism, Art Management and Mediation at the University of Arts in Belgrade, Serbia</p> <p>Response to the Keynote by Bernd Fesel, Senior Advisor, european centre for creative economy (ecce), Germany</p>	ROOM: ZINNEKE
13:00 - 14:30	Networking lunch	ROOM: AGORA
14:30 - 16:00	<p>GLOBAL CONVERSATIONS</p> <p>Co-chaired by:</p> <p>Annick Schramme, President of ENCATC</p> <p>Sherburne Laughlin, President of the Association of Arts Administration Educators (AAAE)</p> <p>Jerry C Y Liu, President of the Taiwan Association of Cultural Policy Studies (TACPS)</p> <p>International special guests:</p> <p>Fanny Bouquerel, Capacity Building Expert, Med Culture</p> <p>Oriol Freixa Matalonga, Project Office (Culture), UNESCO Liaison Office in Brussels, Belgium</p> <p>Avril Joffe, Lecturer, University of the Witwatersrand, Johannesburg, South Africa</p> <p>Cheryl Lai, Director, Cultural Division, Taipei Representative Office in the United Kingdom</p> <p>Carolina Quintana, Coordinator Partnerships and Networks, Creative Economy & Industries Programme, Trade, Environment, Climate Change and Sustainable Development Branch, UNCTAD Palais des Nations</p> <p>Jaime Alberto Ruíz Gutiérrez, Associate Professor at the University of Los Andes, Colombia</p> <p>Archana Surana, Founder & Director at Arch Academy of Design, India</p> <p>Ding Yu, Dean, Faculty of Art Management and Education at CAFA, China and Vice-president and Secretary General, China National Association of Art Management</p>	ROOM: ZINNEKE

DAY 2: Thursday, 28 September (continued)

Venue: Bip, Place Royale 11, 1000 Brussels

<p>16:15 - 17:30</p>	<p>DISCUSSION GROUPS IN PARALLEL</p> <p>The four discussion groups aim to advance the state of art and promote new ideas and proposals on the major challenges faced by cultural networks today in Europe and beyond</p>	
	<p>1. GOVERNANCE - LEADERSHIP:</p> <p>How do cultural networks adapt and navigate changing interpretations of governance-leadership? With intercultural perspectives, experts will explore best practice, common challenges, pitfalls, and the future of leading cultural networks.</p> <p>Chair: Robert Manchin, President, Culture Action Europe Opening Comments: Njörður Sigurjónsson, Associate Professor, Bifrost University, Iceland</p>	<p>ROOM: MAGRITTE</p>
	<p>2. BUSINESS MODELS:</p> <p>Who is re-thinking current business models for financing cultural networks? Which models go beyond financial sustainability? Experts will weigh in on innovations, traps to avoid, and outlooks for the future.</p> <p>Chair: Lluís Bonet, Professor, University of Barcelona, Spain Opening Comments: Sarah de Heusch, Project Officer for the Development & Strategy Unit of SMart</p>	<p>ROOM: BREL</p>
	<p>3. EVALUATION:</p> <p>How can a network innovate itself and remain competitive? What are the value networks create for their members, the cultural sector, and beyond? Experts will share simple immediate steps for networks to measure, monitor and evaluate their significance.</p> <p>Chair: Pascale Bonniel Chalièr, Chair of the ENCATC Evaluation Working Group, Consultant at Illusion&Macadam, and Teacher at University Lumière Lyon2 and National Theater School ENSATT, France Opening Comments: Fiona Deuss-Frandi, Project Adviser, Creative Europe, Education, Audiovisual and Culture Executive Agency</p>	<p>ROOM: AGORA</p>
	<p>4. INTERNATIONALISATION OF NETWORKS:</p> <p>Why internationalise? Is this the way forward for networks? Are there advantages to having a network of networks? Experts will debate expansion trends, the pros and cons of networks going global, and what this all means for the internationalisation and professionalisation of members in networks.</p> <p>Chair: Andrew Murray, Director, EUNIC Global Opening Comments: Sarah Gardner, Former Executive Director, IFACCA, Independent Advisor, Australia</p>	<p>ROOM: ZINNEKE</p>
<p>17:30 - 18:00</p>	<p>Participants will come together for the reporting from the Discussion Groups</p>	<p>ROOM ZINNEKE</p>

DAY 2: Thursday, 28 September (continued)

Venue: Bip, Place Royale 11, 1000 Brussels

20:00 - 21:00	<p>4TH ENCATC RESEARCH AWARD CEREMONY</p> <p>Welcome by Annick Schramme, ENCATC President</p> <p>Opening Speech by Prof. Marc Vervenne, President of the UNESCO Commission Flanders, Belgium</p> <p>Presentations of Award winners 2015 and 2016:</p> <p>Annika Hampel, ENCATC Award Winner 2015, Director International Affairs, Director International Affairs, Karlsruhe, Institute of Technology, Germany</p> <p>Elena Borin, ENCATC Award Winner 2016 and Associate Professor and Director Master in Arts and Cultural Management at the Burgundy School of Business, Dijon, France</p> <p>Presentations of the 2017 Award finalists:</p> <p>Rebecca Amsellem, University Paris 1 Panthéon Sorbonne, France</p> <p>Steven Hadley, Queen's University Belfast, United Kingdom</p> <p>Sofie Jacobs, University of Antwerp / Antwerp Management School, Belgium</p> <p>- Music interval -</p> <p>ENCATC Award 2017 handed by Catherine Magnant, Advisor, Head of the 2018 European Year of Cultural Heritage task force</p> <p>OFFICIAL LAUNCH OF THE 1ST ENCATC FELLOWSHIP AWARD</p>	ROOM: ZINNEKE
21:00-22:00	Networking cocktail	ROOM: BELGA

DAY 3: Friday, 29 September

Venue: Bip, Place Royale 11, 1000 Brussels

08:30	Registration opens	
09:00 - 13:00	<p>8TH ANNUAL ENCATC RESEARCH SESSION</p> <p>See pages 24-26 for parallel research session programmes</p>	
13:00 -14:00	Networking lunch	ROOM: BELGA
14:00 - 15:00	<p>THE COMPENDIUM OF CULTURAL POLICIES AND TRENDS IN EUROPE: STRATEGIES FOR A NEW MULTI-STAKEHOLDER NETWORK</p> <p>Opening by Andreas Wiesand, Director of the European Institute for Comparative Cultural Research, Germany</p> <p>Co-chaired by: Marielle Hendriks, Director Boekman Foundation, the Netherlands and Joris Janssens, Head of Research and Development at Kunstenpunt (Flanders Arts Institute), Belgium</p> <p>Key-note by Andrew Ormston, Director Drew Wylie Projects, Great-Britain.</p> <p>Responses to the key-note by Lluís Bonet, Professor of Applied Economy at the University of Barcelona; Spain; Marjo Mäenpää, Director of Cupore Foundation for cultural policy research and Board of Governors EricArts, Finland; and Anupama Sekhar, Director, Culture Department, Asia-Europe Foundation (ASEF)</p>	ROOM: ZINNEKE

DAY 3: Friday, 29 September (continued)

Venue: Bip, Place Royale 11, 1000 Brussels

15:00 - 15:30	Coffee break	ROOM:
15:30 - 16:00	<p>CITIZENS' DIALOGUE AND THE EUROPEAN YEAR OF CULTURAL HERITAGE 2018</p> <p>Barbara Gessler, Head of Unit Creative Europe - Culture, Directorate-General education, youth, sport and culture</p> <p>Joachim Ott, Head of Unit at European Commission - DG for Communication</p>	ROOM: ZINNEKE
16:00 - 17:30	<p>EU POLICY DEVELOPMENT ON CULTURAL HERITAGE</p> <p>The 2018 European Year of Cultural Heritage by Dorota Nigge, Team Leader European Year of Cultural Heritage 2018, European Commission</p> <p>EU R&I on Cultural Heritage: opportunities for academics, researchers and cultural actors by Emanuela de Menna, Policy Officer - Cultural heritage, DG Research and Innovation, European Commission</p> <p>The Council of Europe New Strategy for Culture by Claire Giraud-Labelle, Art Historian, Expert on Cultural Heritage, Emeritus Lecturer, France</p> <p>Trends on Training Programmes on Intangible Heritage by Cristina Ortega Nuere, Director of 3Walks and Chief Academic Officer of the World Leisure Organisation, Spain</p> <p>Collaboration and Participation in Cultural Heritage Management by Svetlana Hristova, Associate Professor, South-West University "Neofit Rilsky, Bulgaria; Thomas Knubben, Professor, Institut für Kulturmanagement Ludwigsburg, Germany; Pekka Vartiainen, Principal Lecturer, HUMAK University, Finland</p>	ROOM: ZINNEKE

Venue: Surprise!!!

20:00 - 22:00	Party to celebrate the 25 th ENCATC Anniversary	
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DAY 4: Saturday, 30 September

<p>09:30 - 12:00</p>	<p>CULTURAL STUDY VISITS IN PARALLEL</p> <p>Congress participants will meet directly at their study visit location.</p> <p>THE HOUSE OF EUROPEAN HISTORY</p> <p>Address: Rue Belliard / Belliardstraat 135, 1000 Brussels</p> <p>The ENCATC Congress will be the first to have a study visit in the newly opened House of European History. Dedicated to the understanding of the shared past and diverse experiences of European people, it's a place to discover different points of view and common ground in European history. Gain a deeper understanding for the interpretation of Europe's past – a reservoir of European memory. The House of European History also forms a leading platform for connecting institutions dealing with European history and heritage. www.historia-europa.ep.eu/en</p> <p>BOZAR, CENTRE FOR FINE ARTS, BRUSSELS</p> <p>Address: Rue Ravensteinstraat 23, 1000 Brussels</p> <p>The study visit to BOZAR, The Centre for Fine Arts, Brussels, the first cultural centre of its kind to be constructed in Europe, is an opportunity to discover a unique cultural institution designed by Belgian Art Nouveau architect Victor Horta (1861-1947). Today is it is host to all forms of art with the aim to make art accessible to as many people as possible. The study visit during the Congress will include a tour of a new exhibition, the 6th edition of the BOAZR Electronic Arts Festival (BEAF), presenting the broadest possible view of the electronic arts, at the cutting edge of art and technology. www.bozar.be/en</p>	 
<p>13:00</p>	<p>FINAL GET-TOGETHER</p> <p>Address: Bip, Place Royale 11, 1000 Brussels</p> <p>After the study visits, Congress participants are invited to return to the Bip for a final get-together.</p>	

To access the online version of this programme, visit us on the web:

<http://blogs.encatc.org/encatccongress2017/programme/>

KEYNOTE & SPEAKERS



KEYNOTE SPEAKER:

Dr. Milena Dragičević-Šešić, former President of University of Arts, Belgrade, is now Head of UNESCO Chair in Interculturalism, Art Management and Mediation; professor of Cultural Policy & Cultural Management. She serves as a Member of several Boards including the European Diploma in Cultural Project Management (Brussels) and the Interuniversity Center Dubrovnik. She is also a team member of the Global Cultural Leadership Forum and the MEDCulture programme. In 2002, she was named Commandeur dans l'Ordre des Palmes Academiques. From 2006-2010, she was a Member of National Council for Science. Dr. Dragičević-Šešić's research interests comprise cultural policy and management, educational policy; art activism, alternative art and public space; intercultural dialogue projects; and culture of memory. She has published 16 books and more than 150 essays with translations in 17 languages.

CONGRESS SPEAKERS & CHAIRS:

Learn more about our speakers and chairs on the official ENCATC Congress website 2017:
<http://blogs.encatc.org/encatccongress2017>



Mattia Agnetti



Rebecca Amsellem



Maria Bäck



Lluís Bonet



Jacques Bonniel



Pascale
Bonniel Chaliér



Patrick Bontinck



Elena Borin



Fanny
Bouquerel



GiannaLia
Cogliandro Beyens



Sarah de Heusch



Emanuela de Menna



Leen De Spiegelaere



Manuèle
Debrinay-Rizos



Fiona
Deuss-Frandi



Rumen Draganov



Bernd Fesel



Oriol
Freixa Matalonga



Ana Gaio



Sarah Gardner



Barbara Gessler



Claire
Giraud Labalte



Jonathan Goodacre



Steven Hadley



Annika Hampel



Marielle Hendriks



Svetlana Hristova



Sofie Jacobs



Joris Janssens



Avril Joffe



Ian King



Thomas Knubben



Johan Kolsteeg



Cheryl Lai



Sherburne
Laughlin



Jerry C Y Liu



Marjo Mäenpää



Catherine Magnant



Robert Manchin



Frédéric Meseeuw



Andrew Murray



Dorota Nigge



Andrew Ormston



Cristina
Ortega Nuere



Joachim Ott



Marcin Poprawski



Carolina Quintana



Ferdinand Richard



Jaime Alberto
Ruíz Gutiérrez



Alan Salzenstein



Annick Schramme



Isabelle Schwarz



Anupama Sekhar



Njörður Sigurjónsson



Archana Surana



Pekka Vartiainen



Evgeni Velev



Marc Vervenne



Hermann Voesgen



Amy Whitaker



Andreas Wiesand



Ding Yu



Walter Zampieri

8TH ANNUAL RESEARCH SESSION

MORE DOCUMENTS ONLINE:

Abstracts:

<http://blogs.encatc.org/encatccongress2017/abstracts/>

Presenter biographies:

<http://blogs.encatc.org/encatccongress2017/presenters/>

On 29 September academics, researchers and practitioners from 24 countries will present during 5 parallel sessions during our 8th Annual ENCATC Research Session. 41 papers were selected by the Research Session's Scientific Committee who were responsible for the meticulously planning to ensure a programme of the highest level.

Once again, this gathering of the international research community provides a unique interdisciplinary environment to get the latest world-class research conducted on cultural networks, cultural management and policy. What's more, some of the sessions also include Thematic presentations with academics and researchers presenting on key topics.

The 8th Annual ENCATC Research Session builds on the success of previous edition organised in Brussels (2010), Helsinki (2011), London (2012), Antwerp (2013), Brno (2014), Lecce (2015), and Valencia (2016). At date more than 270 researchers from around the world have presented their work.

SESSION N°1

ROOM: DELVAUX

9:00-10:45 - RESEARCH PAPER PRESENTATIONS, PART 1

CHAIR: **Cristina Ortega Nuere**, Director of 3Walks and Chief Academic Officer of the World Leisure Organisation, Spain

Research on the system of statistical monitoring and evaluation of theatres in the Czech Republic

Petr Prokop, Vosto5 Theatre, Czech Republic, Luboš Louženský, Giant interactive, Czech Republic, Michal Lázňovský, AMU, Czech Republic

Developing an Evaluation Approach for Arts and Soft Power

Ian Thomas, British Council, United Kingdom

Evaluating the Impacts of Major Event on Cultural Networks: The Case of Liverpool, UK

Yi-De Liu, Graduate Institute of European Cultures and Tourism, National Taiwan Normal University, Taiwan

Data-ecologies of Evaluation: Tracing Access, Values, Spill-Overs, and Impacts

Asko Kauppinen, Malmö University and Berndt Clavier, Malmö University, Sweden

Using stories to evaluate – adapting the Most Significant Change method for the evaluation of the TANDEM programme

Matina Magkou, University of Deusto/Institute for Leisure Studies, Spain

10:45-12:00 - RESEARCH PAPER PRESENTATIONS, PART 2

CHAIR: **Johan Kolsteeg**, Assistant Professor, Faculty of Arts, Department of Arts, Culture and Media Studies, University of Groningen, Netherlands

The use of information and communication technologies in the process of training in arts and culture in the context of the socialization of cultural heritage

Stoyan Denchev, Vencislav Velevev, and Evgeni Velevev, SULSIT, Sofia, Bulgaria

Cultural Management Research: The Next Generation

Richard Maloney, New York University, USA

Exploring Arts Students' Identity in Out-of-Class Entrepreneurial Learning Experiences

Kristina Kuznetsova-Bogdanovits, Sibelius Academy of the University of the Arts Helsinki, Finland and Kaari Kiitsak-Prikk, Estonian Business School/ Estonian Academy of Music and Theatre, Estonia

Factors of Satisfaction in Arts Management Internships

Antonio C. Cuyler, Florida State University, USA

The role of visual culture in education in arts and culture during the whole life

Stoyan Denchev, Evgeni Velevev and Rumien Draganov, SULSIT, Sofia, Bulgaria

Does education contribute to the creation of sustainable art cities?

Ginevra Addis, IMT School for Advanced Studies, Italy

SESSION N°2

ROOM: ATOMIUM

9:00-10:45 - RESEARCH PAPER PRESENTATIONS, PART 1

CHAIR: **Ian King**, Professor, University of the Arts, London, United Kingdom

Designers' pathways to success: a configurational perspective

Sofie Jacobs, Antwerp Management School, Belgium

Imperatives and Expulsions – Community involvement in artistic decision making

Andrew Ormston, Drew Wylie Projects and School of Social and Political Science, Edinburgh University, United Kingdom

How can precariousness save theatre? Sustainability initiatives by and for Madrid fringe theatre

Pilar Concepción González Almansa, Universidad Complutense de Madrid, Spain

Nordic transcoding in Italy: the case of a publishing house through its networks and translation

Linda K. Gaarder, University of Bologna

White Paper: Unlocking the Economic Potential of the Cultural and Creative Sectors in Romania

Carmen Croitoru, National University of Theatre and Cinema, Romania and Valentin Cojanu, Delia Mucică, Anda Becuț, and Catalin Darasteanu, National Institute for Cultural Research and Training, Romania

10:45-12:00 - RESEARCH PAPER PRESENTATIONS, PART 2

CHAIR: **Maria Bäck**, Senior Lecturer, Arcada University of Applied Sciences, Finland

New Directions for Cultural Content Aggregators

Pavel Kats, Europeana, Netherlands

Quintana 4D –Open Data and Augmented Reality for the Valorisation of Intangible Cultural Heritage

Altheo Valentini, Associazione Centro Studi Città di Foligno, Italy

Mobilizing networks through web-based archival practice

Marcus Haraldsson, Global Grand Central, Christo de Klerk, Global Grand Central and Erin Cory, Malmö University, Sweden

How communication helps an arts organisation on its brand identity construction: an ethnographic case study

Jin Wang, Northumbria University, UK

SESSION N°3

ROOM: AGORA

9:00-10:45 - RESEARCH PAPER PRESENTATIONS, PART 1

CHAIR: **Marcin Poprawski**, Vice Dean of the Faculty of Social Sciences, Adam Mickiewicz University in Poznan – Institute of Cultural Studies, Poland

What Culture? A Typology of European National Cultural Policies

Ruirui Zhou, Institute for Social – and Economic Science and the Center for Globalization Governance at the University of Hamburg, Germany

The effect of globalization on culture and cultural heritage

Doris Cerin Otočan, University of Applied Sciences Burgenland, Eisenstadt, Austria

Urban Cultural Policies in Poland

Artur Celiński, Res Publica Foundation, Poland

Devolution and deconcentration at the regional level: insights from the French cultural sector

Maria Elena Santagati, University of Bologna, Italy

Decolonizing cultural management: propositions for shifting times

Lorena Vicini, Goethe-Institut São Paulo, Brazil

10:45-12:00 - RESEARCH PAPER PRESENTATIONS, PART 2

CHAIR: **Annick Schramme**, ENCATC President and Professor, University of Antwerp / Antwerp Management School, Belgium

European cultural managers – challenges of the profession

Tomasz Szabelski, Regional Institute of Culture in Katowice, Poland

Kazimierz Sakowicz, cultural ambassador

Irena Alperyte, Lithuanian Academy of Music and Theatre, Lithuania

A Study on Local Cultural Policies that Contributes to Overcoming Population Decline and Revitalizing Regional Economy in Japan

Kiyoshi Takeuchi, Tottori University, Japan

The Challenge of Heritage Management as a Post National Symbol: The Dilemma of the Chungshan Great Hall's Adaptive Reuse, Taiwan

Pao-Ning Yin, Graduate School of Arts Management and Cultural Policy, National Taiwan University of Arts, Taiwan

12:05-13:00- THEMATIC SESSION

"Cultural diplomacy: arts, networks, festivals and geopolitics"

Panelists: Raphaela Henze, Heilbronn University, Germany, and Hugo de Greef, Former Advisor for International Cultural Policy towards the minister of Culture from Flanders.

Discussants: Lluís Bonet, University de Barcelona, and Ljiljana Deru Simić, Consultant and Intercultural Trainer.

Chair: Milena Dragičević Šešić, Head of UNESCO Chair in Interculturalism, Art Management and Mediation

SESSION N°4

ROOM: BREL

9:30-10:30 - THEMATIC SESSION

"Network 4.0: The importance of international and interdisciplinary networks – A practical guide!"

Victoria Durrer, Queen's University Belfast, United Kingdom and Raphaela Henze, Heilbronn University, Germany

10:45-12:00 - RESEARCH PAPER PRESENTATIONS

CHAIR: **Alan Salzeinstein**, Professor, DePaul University, United States

Emerging international networks in arts and culture research and education

David Edelman, Shenandoah University, USA and Katy Coy, Association of Arts Administration Educators

Exploring Cultural Ecosystems: the case of Dante 2021 in Ravenna

Alessia Patuelli, University of Ferrara, Department of Economics and Management, Italy

Cultural diplomacy and International Cultural Relations through the work of the National Cultural Institutes

Dimitra Kizlari, Institute for Sustainable Heritage, University College London, UK and Kalliopi Fouseki, Institute for Sustainable Heritage, University College London, UK

Culture center as a space for cognitive personal discovery among peoples

Dagmar Bednářiková, Janáček Academy of Music and Performing Arts, Theatre Faculty, Czech Republic

Repertory Theatres and International Cooperation

Daniela Zarođňanská, Janáček Academy of Music and Performing Arts, Theatre Faculty, Czech Republic

12:05-13:00 - THEMATIC SESSION

"Can living networks embrace change while retaining their spirit?"

Friederike Kamm, German Commission for UNESCO, Nalina Gopal, Indian Heritage Centre, and Jason Vitorillo, LASALLE College of the Arts, Singapore

Chair: Anupama Sekhar, Asia-Europe Foundation (ASEF)

SESSION N°5

ROOM: MAGRITTE

9:00-10:45 - RESEARCH PAPER PRESENTATIONS, PART 1

CHAIR: **Annick Schramme**, ENCATC President and Professor, University of Antwerp / Antwerp Management School, Belgium

Understanding global/local cultural leadership – issues and methods

Johan Kolsteeg, Faculty of Arts, Department of Arts, Culture and Media Studies, University of Groningen, Netherlands

Strategies of Affordable Artist Studio Providers in Urban Artistic Governance: Moving from Local to International Scales

Mélanie Courtois, INRS, Montreal, Canada

Closer you get... Communal cultural work as a tool for developing suburban areas in Finland

Pekka Vartiainen, Humak University of Applied Sciences, Finland

Sustainable cultural entrepreneurship in territorial ecosystems: a framework for analysis

Elena Borin, Burgundy School of Business – Université Bourgogne Franche-Comté, Montserrat Pareja-Eastaway, Department of Economics, University of Barcelona, Barcelona, Spain, and Christine Sinapi, Burgundy School of Business – Université Bourgogne Franche-Comté, France

10:45-12:00 - RESEARCH PAPER PRESENTATIONS, PART 2

CHAIR: **Claire Giraud Labalte**, Art Historian, Expert on Cultural Heritage, Emeritus Lecturer, France

The Art of the Business Improvement District: Exploring Interactions Between Active Stakeholders in the BID Model

Helen Santoro, George Mason University, USA

Building bottom-up networks for the integrated enhancement of cultural heritage in inner areas. Towards new paths

Mara Cerquetti, University of Macerata, Department of Education, Cultural Heritage and Tourism, Italy

Heritage-led Growth in Europe: an die Freude of Economics and Marketing

Angela Besana, IULM University, Milan, Italy and Annamaria Esposito, IULM University, Italy

12:05-13:00 - THEMATIC SESSION

"Global Perspectives on Cultural Co-governance: How the Public Activates and Participates in the 2017 National Cultural Congress in Taiwan"

Jerry C Y Liu, Taiwan Association of Cultural Policy Study, Pao-ning Yin, National Taiwan University of Arts, Shu-Shiun Ku, National Taiwan University of Arts, Debbie Chieh-Yu Li, Taiwan Association of Cultural Policy Studies (TACPS), Yu lin Chien, National Taiwan University of Arts, and Jane Jia-Zhen Kang, Taiwan Association of Cultural Policy Studies.

Discussants: Marcin Poprawski, Adam Mickiewicz University in Poznan – Institute of Cultural Studies, and Elena Borin, Burgundy School of Business – Université Bourgogne Franche-Comté

PARTICIPANTS

N°	LAST NAME	FIRST NAME	INSTITUTION	JOB TITLE	COUNTRY OF INSTITUTION
1	Addis	Ginevra	IMT School for Advanced Studies	PhD candidate in AMCH	IT
2	Agnetti	Mattia	Fondazione Musei Civici di Venezia	Executive Secretary	IT
3	Akuoko Nketiah	Bismark	SAT	I.T	ZA
4	Alperyte	Irena	Lithuanian Academy of Music and Theatre	Associate Professor	LT
5	Amarista Ruiz	Naghieli	Universitat Internacional de Catalunya	Coordinator of Postgraduate Studies in Arts Cultural Management	ES
6	Amsellem	Rebecca	Sciences Po	Lecturer	FR
7	Anejionu	Uzochi Nelson	Globaltech Communication Nigeria Limited	Network Engineer	NG
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