



ENCATC

The European network on cultural management and policy

2023 ENCATC STUDY TOUR



10TH ENCATC INTERNATIONAL STUDY TOUR TO FINLAND

10 OCTOBER 2023 / HELSINKI, FINLAND

An initiative of:



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TOGETHER FOR SUSTAINABILITY THROUGH CULTURE

Dear Prospective Participant of the 2023 ENCATC Study Tour,

Sustainability and the green transition is the biggest agenda everywhere these Days. The desire, and the need, to become more sustainable in how we understand, organise and live culture has never been stronger. But how can this be achieved? What is sustainability when it comes to arts and culture? How can sustainability offer a new understanding in and of culture, and how can culture offer a better understanding of what sustainability means? How can arts and culture play a bigger role in the sustainable development and agenda? And what is the cultural sector's unique contribution? How can an innovative sustainable green policy make a real difference for the citizens ? These are some of the questions that we going to examine in Helsinki at the occasion of our 10th edition of the ENCATC Study tour organized in Helsinki next 10th of October. Over one day, committed and dedicated participants from across the cultural sectors come together to gain inspiration from experts , discover new approaches to incorporating sustainability into their practice, and share with each other the questions and insights that can enable progress. Through lectures, case studies, and practical exercises, we will forge new connections and engage in collaborative learning, based on the shared commitment that a sustainable future requires a pluralistic vision.

In this context, over the last ten years ENCATC has developed several activities aimed to raise awareness but also educate the cultural management and policy community towards a better sustainable way of designing, producing and consuming culture.

Thanks to our Finnish members and partners, the University of Jyväskylä Yliopisto, Uniarts Helsinki and Aalto University, who are leaders in the fields of education and sustainability, participants will get access to a unique and high-quality programme:

So join us in Helsinki, for the next step on our journey towards a more sustainable future. Together we will:

- **share and co-create** knowledge for the future generation of cultural actors
- **develop new competencies and practices** for cultural managers and actors
- **build an ongoing network** of educators, researchers, students, artists, cultural professionals, and policy representatives.

Register now!



GiannaLia Cogliandro Beyens
ENCATC Secretary General



Gerald Lidstone
ENCATC President
Goldsmiths, University of London
United Kingdom



PRESENTATION

After enduring the challenges of the Covid-19 pandemic, we are thrilled to announce the return of the **ENCATC International Study Tour**, of which this year we celebrate its **10th edition anniversary**. We cordially invite you to join us in the splendid city of Helsinki to mark this special occasion. Please note that the Study Tour is open not only to Congress participants but to anyone who is interested in joining. **Everyone is welcome!**

Our commitment to contribute to a **climate-neutral and sustainable future** within the cultural and creative sectors has led us to dedicate this edition of the Study Tour to **exploring green policies and exemplary initiatives** at the local level within the Finnish capital. By doing so, we continue educating and sharing knowledge with the sector to be a driving force of sustainability.

Don't miss this unique opportunity to discover more about what innovative management and cultural green policies mean in practice; let's set off together on this journey at the crossroads between **practice, policy and projects!**

As a pre-programme to the **ENCATC Annual Congress**, on 10 October 2023, participants will have the opportunity to explore Helsinki's key cultural institutions and get acquainted with other participants and ENCATC members. This 10th edition of the **ENCATC International Study Tour** will continue its tradition to bring participants a once in a lifetime educational experience into the heart of leading arts, cultural and education institutions. The focus of this year will be **environmental sustainability in the cultural and creative sectors**.

Helsinki has a rich history and a diverse range of museums, galleries, and cultural events. Attendees will be able to **experience the city** and its **unique Nordic lifestyle**, profit of a behind-the-scenes experience, revealing perspectives and insight into the day-to-day **management of Finnish arts and cultural institutions**.

The International Study Tour's intense interactive programme includes **lectures, study visits** to inspiring cultural venues and lively **discussions** led by experts in the field to create a unique experience to learn about arts and cultural management and policies in Finland.

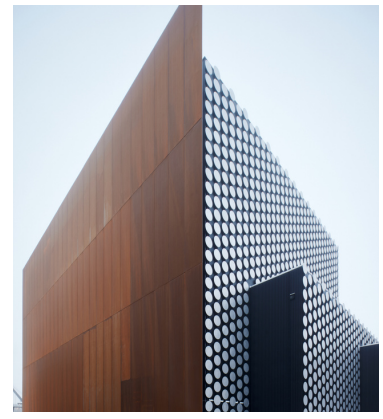
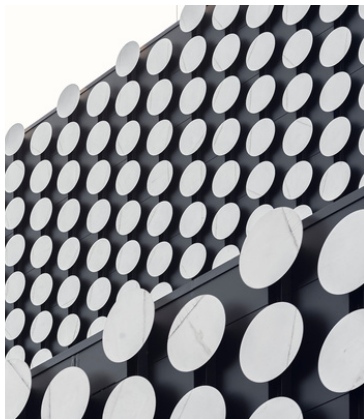
Moreover, participating educators, researchers, creators, young and senior cultural professionals, artists, and decision makers will take part in **international exchanges of ideas, projects, and best practice** among academics, scholars, cultural entrepreneurs and administrators from Europe and beyond. The framework of activity is ideal to create ties and promote cooperation among European higher education and cultural institutions

PILLARS

EDUCATING, COLLABORATING, EMPOWERING

At the ENCATC Study Tour, the cultural management and policy community comes together to learn and adopt new approaches, actions, and policies. Born from the desire to help academics and cultural actors embed sustainability in their practice, the Study Tour is now one of the leading annual event for educators, researchers, managers and practitioners who wish to create sustainable futures through culture. We facilitate exchange and insight through our central pillars:

- Enhancing knowledge, skills and competences in the field of sustainable management and policy.
- Exchanging mutual learning and sharing good practices for educators and practitioners.
- Energizing the cultural management & policy community to be a key actor in a sustainable future.



TOWARDS A SUSTAINABLE FUTURE.

Since 2011, ENCATC has been developing its [Green Policy](#), prioritising sustainable goals working with key players and initiatives, such as the Climate Heritage Network. Collaboration and cooperation are at the heart of our vision of sustainability, and in this context the Study Tour is a central element in **bringing together diverse actors in the efforts for climate resilience**.

The work of the ENCATC Study Tour **goes far beyond the days of the event itself**. By stimulating peer learning, the exchange of best practices, and shared reflections on challenges and their potential solutions, **the Study Tour sets the foundations for ongoing endeavours by cultural institutions, academics and individual professionals**, enabling productive connections for further collaborations. Participants in the Study Tour will always leave not only with more knowledge than before, but also with much more potential for effective and successful initiatives.

DISCOVER HELSINKI: A LEADING CITY IN SUSTAINABILITY AND CULTURE

For a fifth consecutive year, Finland was recently voted the world's happiest country in the World Happiness Report. The report, which is based on variables including freedom to make life choices, helps tell the story of Helsinki and the positive path the city is on. With a solid foundation as such, Helsinki's overall growth, level of innovation and action-taking – are hardly surprising.

The city is itself a **pioneer in urban development with nature on its doorstep**. The Baltic Sea is only a bike ride away, and there are plenty of green areas to help residents recharge and breathe. "You are never more than 10km away from the sea in Helsinki," explains Birgit Liukkonen, senior sustainability advisor at Helsinki Partners. "It is a great blend of urban culture and the calm of nature," she adds

A place of sustainable growth

Titled 'A City of Growth', Helsinki's current city strategy outlines numerous guidelines for 2021-2025 and incorporates the most important choices and priorities into the city's everyday life, including nature conservation and ambitious climate objectives. On that note, Helsinki is committed to achieving carbon neutrality by 2030, and to promote a more sustainable way of life for everyone. Helsinki also continues to evaluate and guide the growth of the city in line with the UN's Sustainable Development Goals (SDGs). Along with New York, Helsinki is one of the first cities in the world to report SDGs on a city level.

"Here in Helsinki, the view to sustainability is holistic by nature. We like to think that sustainable solutions are not only environmentally friendly and energy-efficient, but also made up of citizen wellbeing, equality and functional everyday life," says Liukkonen.

There is also Helsinki's Tourism and Events programme. This outlines the city's sustainable tourism principles and exists to help the city propel into new heights by promoting wellbeing.

The sustainability aspect of tourism in Helsinki is indeed heavily considered, with the city aiming to become the world's most sustainable destination in due course. This action, together with the reach for carbon neutrality and UN SDGs reporting, work in harmony to push Helsinki onwards and upwards.

Think Sustainably

Created to make sustainability more accessible to locals and visitors alike, Think Sustainably is a digital service on myhelsinki.fi, a website run by Helsinki Partners – the city marketing, investment and talent attraction company owned by the City of Helsinki.

Described as easy access to sustainable choices, Think Sustainably gives anybody the chance to choose, live or visit sustainably. It guides users to greener services, including everything from transportation and attractions to food and hotels, inviting anyone to be part of the change. And although the service primarily helps the public make better choices, it is equally useful for businesses as a tool to promote their sustainability efforts. Win, win.

"The service is tailor-made for Helsinki and is based on criteria that highlights ecological and social sustainability as well as environmental issues," explains Liukkonen. Participating brands need to meet these criteria, which works well for brands on either side of the spectrum.

Brands that have only just started their climate journey will gain insight into their operations and can use it as a checklist, while those already on a good path get help to communicate just that. "We are firm believers that change needs to happen on a city level, and this service has become an important part of giving anybody the opportunity to be part of the change," adds Liukkonen.

Meet the criteria

Businesses that are included in Think Sustainably get a green tab if they meet the criteria. These fit all kinds of businesses, from small cafés to big hotels, and are separated into categories like attractions, or restaurants, cafés and bars. The events category, for instance, has 23 criteria focused on areas including recycling, energy saving and vegetarian food, plus other ways of reducing the carbon footprint of events.

Another aspect to highlight is the service review system, which is based on trust and transparency. There is no auditing process for the criteria as their fulfilment is left on a trust-based agreement with the service providers. Additionally, the myhelsinki.fi website offers an easy way for users of the service to leave feedback on the brands involved. "We believe that businesses that choose to take part in this service are already motivated to change and work towards sustainability," explains Liukkonen.

Helsinki, today and beyond

Helsinki is a compact and walkable city. This, together with its popular city bike system and functional local transportation (such as rail traffic run on sustainably produced electricity), makes it easy for visitors to move about in a green way.

An impressive 40 per cent of Helsinki consists of green areas, and the city is also one of few capitals with real nature so close by. There are over 60 nature reserves in the city area and 130km of seashore open to everyone. All in all, this forms a unique experience for visitors and is a place of pure goodness – quite literally.

Thanks to its neat size, Helsinki can play around with different sustainable solutions and is a perfect example of what change on a city level can look like, done well. One can only hope that other cities will follow suit, and that the title match for the world's most sustainable destination becomes one that everyone can (and wants to) fight.

Source: <https://discovercleantech.com/lead-the-way-helsinki/> Lead the Way Helsinki, Emma Rodin/



DISCOVER MORE ABOUT FINLAND



PEOPLE HERE ARE THE BIGGEST COFFEE DRINKERS IN THE WORLD

Most people don't know this, but the people in Finland consume the most coffee in the world. The average Finn consumes at least twelve kilos of coffee each year. Yes, that might sound shocking, but it is not a lot for the people of Finland. Even eight cups a day is not thought to be a lot of coffee. So, if you live here, you might be able to justify the coffee addiction with the culture.



IT OFFERS EXCELLENT POSTNATAL CARE

Postnatal care in Finland is excellent. Mothers can stay home for one year after giving birth while getting their salary and other benefits. Besides that, when children are born, they sleep in cardboard boxes that are provided by the government along with any other necessities. When the parents need to use public transportation with their newborn in a stroller, they don't have to pay.



THE COUNTRY HOSTS MANY ODD COMPETITIONS

You will find some of the oddest sports and competitions here. These include air guitar, wife-carrying championship, swamp football, mobile phone throwing, mosquito-hunting competition, and more.



THE FINNISH SAUNA IS PART OF THE HERITAGE OF THE COUNTRY

The people are mad about saunas, as the country has two million. You will find them everywhere, from cabins to apartments to even big companies. The country can get incredibly cold, and a sauna can provide some much-needed comfort. Whenever you feel cold in Finland, just find a sauna near you and relax. That is what everyone else does too.



FINLAND LISTED AS THE HAPPIEST COUNTRY IN THE WORLD SIXTH YEAR IN A ROW

Finland was listed as the happiest country in the world in the World Happiness Report by the UN. The ranking is done after taking into consideration freedom, life expectancy, generosity, economic strength, and much more. Finland is consistently at the top portion of the list.



FINLAND HAS TWO OFFICIAL LANGUAGES, FINNISH AND SWEDISH

Approximately 87% of Finns speak Finnish as their native language. Approximately 5% of Finns speak Swedish as their native language. Swedish is spoken the most on Finland's western and southern coast.



74% OF THE COUNTRY HAS FORESTS

Finland beats all other European countries when it comes to forests. That is because 74% of the country has forests. The best part is that you can go forage, camp, and do anything you like as long as you keep the place clean.



FINLAND HAS MORE THAN 187,000 LAKES

One of the top facts about Finland is that it has hundreds of thousands of lakes. That is why the country is also called the land of a thousand lakes. You can enjoy lots of watersports on the lakes or you can visit them to relax and enjoy the serene atmosphere.

INSIGHTS FROM PAST STUDY TOUR ATTENDEES

LEARN WHY PAST ATTENDEES RECOMMEND JOINING THE STUDY TOUR

"It was the best way to discover the country, it's culture and beauty, together with the people dealing very similar interests, coming from different professions and backgrounds."
Nansi Ivanisevic, Cultural Practitioner, Researcher, Administration officer, Study Tour Morocco

"ENCATC International Study Tour is an excellent way of broaden your professional network, your skill set and your mind."
Raquel Peula, Boston University, Study Tour Boston

"Because you really get a behind the scenes vision of cultural institutions, which you could not possibly get when visiting them on your own. And for the networking component as well."
Isabel Verdet Peris, 3Walks, Study Tour NY

"It is a very eye opening experience, and it can help us understand other culture and be more a global citizen."
Basemah Alhobishy, Vancouver Island University, Study Tour UAE



 **Aalto University**

09:00 – 09:30	Registration and meeting point at Aalto University
09:30 – 10:00	Welcome and official opening GiannaLia Cogliandro Beyens , ENCATC Secretary General
10:00 – 12:00	STUDY VISIT 1. Sustainable fashion and design Lecture about sustainable fashion and design Pirjo Kääriäinen , Professor, Aalto University <ul style="list-style-type: none"> • Visit of Aalto University • Debate with participants
12:00 – 13:00	NETWORKING LUNCH
13:00 – 13:30	Transfer from Aalto University to the Fine Arts Academy, University of the Arts Helsinki

 **Academy of Fine Arts, University of the Arts Helsinki**

13:30 – 14:00	Visit at the BFA graduates' degree exhibition at the Fine Arts Academy
14:00 – 15:30	STUDY VISIT 2. Ecological sustainability in the arts and cultural sector in Finland Chair: GiannaLia Cogliandro Beyens , ENCATC Secretary General <ul style="list-style-type: none"> • Presentations of <u>Elma.live</u> and <u>LuoTo</u> projects • Discussion with participants
15:30 – 16:00	<ul style="list-style-type: none"> • Visit of the <u>Academy of Fine Arts</u> • Short break

 **Theatre Academy, University of the Arts Helsinki**

STUDY VISIT 3. Sustainable urban planning & culture-led urban regeneration

16:00-18:00	<p>Opening words <i>Jenni Pekkarinen, Doctoral Student in Cultural Policy, University of Jyväskylä and Project Planner, University of the Arts Helsinki</i></p> <p>Round table presentations from experts:</p> <p>"Helsinki: cultural, social and urban development actions to prevent inequalities in the Finnish capital city" <i>Timo Cantell, Director research and statistics, City of Helsinki executive office</i></p> <p>"Art pointing the winds of change in urban planning" <i>Petri Leppälä, Architect, Helsinki Urban Environment Division</i></p> <p>"Grassroots: Changing cities from below" <i>Antti Wallin, University Lecturer & Mikko Kyrönviita, Doctoral Researcher, Tampere University</i></p>
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MEET DISTINGUISHED SPEAKERS



Timo Cantell

Timo Cantell is director at the Urban research and statistics unit at the City of Helsinki. The unit with more than 40 experts produces key data and findings on Helsinki's development particularly in the fields of population, well-being and welfare, urban economy and employment.

Timo Cantell has a doctorate degree in sociology (Lancaster University, UK). His research work has dealt with the role of urban culture in urban development and the impact of major urban events. Prior to Urban Facts he worked as professor in arts management at the University of the Arts Helsinki (Sibelius Academy).



GiannaLia Cogliandro Beyens

GiannaLia Cogliandro Beyens has been since 2004 the Secretary General of ENCATC, the European network in the field of cultural management and policy. She is also the administrator of the Thomassen mobility programme and serves on several boards. With more than 20 years experience in international relations, GiannaLia is an expert in advocacy, cultural policy and strategic management, in particular in the context of international cultural organisations. Former Policy Officer of the Cultural Forum of EURO CITIES, the network of major European cities, she successfully designed and coordinated several transnational and cross-sectorial projects in the field of culture and education. GiannaLia was Secretary General of the Association of the European Cities of Culture of the year 2000 set up in 1996 by the European Commission. Journalist since 1993, she started her career as Press & PR Officer for the N.A.T.O organisation in Rome. For the European Commission she wrote 10 Reports on social European policy and a major study on the European Cities of Culture for the year 2000. Educated at the University "La Sapienza" in Rome, GiannaLia holds a Degree in Political Sciences – International Relations, a M.A. in European & International Career Studies and a M.A. in European Constitution.



Pirjo Kääriäinen

Pirjo Kääriäinen is a materials enthusiast and textile designer who works as a professor of design and materials at Aalto University. She works in the middle ground between research and practice, and has been involved in several research projects, the subject of which are bio, especially wood-based materials. Since 2011, Pirjo has been developing the interdisciplinary CHEMARTS collaboration between the School of Arts and Design (ARTS) and the School of Chemical Engineering (CHEM). The purpose of CHEMARTS is to inspire Aalto University students and researchers to jointly develop bio-based materials and create new concepts for their sustainable use in the future. Before her academic career, Pirjo Kääriäinen worked for 18 years in the Scandinavian textile industry and also gained experience as an entrepreneur and creative industry consultant.



Mikko Kyrönviita

Mikko Kyrönviita is a doctoral researcher in environmental policy at Tampere University. He is a member of the research group of Politics of Nature and the Environment and co-founder of the Insurgent Spatial Practices research collective at Tampere University. He is doing his doctoral research about skateboarding and DIY (do-it-yourself) skatepark building culture.

In his research, he is focusing on themes of everyday political action, learning and knowledge sharing as well as the ways how skaters' self-organised spatial appropriations and practices have resulted in new forms of collaboration in urban governance.

He is an active member of the local skate community and has been involved in planning the skateboarding study line at Sampo upper secondary school and developing skateboarding programme with Tampere Film Festival.



Petri Leppälä

Petri Leppälä is an architect at the Helsinki Urban Environment Division. Since architecture is but a frame for life itself, interactive design approach has a natural background in his studies in Finland and Denmark. The point of departure in bringing humane interaction and excitement back to everyday cityscape is a worthwhile challenge for the urban designers and architects of today. The Urban Environment Division brings the important factors of general and detailed planning, traffic, landscape and real estate to the same table allowing new multidisciplinary thoughts to guide the resulting design.

Petri's work in urban planning at the centre of Vuosaari has evolved to a fruitful collaboration between the general plan's demands for a more livable node for services and the discourse with the people of Vuosaari through the insightful programming of cultural centre Vuotalo's events, exhibitions and workshops. The added value to design process has been evident leading the public discussion ever closer to common goals in the implementation of the projects. As an effort for more lively and livable urban environments Petri has also been tightly involved in the research and development of walkable environments leading to the first pedestrian programme of Helsinki in 2022.



Jenni Pekkarinen

Jenni Pekkarinen (MA) is a Helsinki-based arts manager and doctoral student in Cultural Policy.

Currently, in addition to doing her PhD research at the University of Jyväskylä, Pekkarinen works as a project planner at the University of the Arts Helsinki. Her central research interests include cultural planning, participation, cultural citizenship, cultural sustainability, and global Capital of Culture activity. In her dissertation, she examines the cultural sustainability aspirations and impact of the European and Ibero-American Capital of Culture programmes, focusing specifically on the point of view of visual arts ecosystems.

Pekkarinen has diverse experience in various project management, planning, production, and audience engagement related roles in the fields of arts and culture. She has also been active in cultural associations, and currently serves as the board secretary for the Society for Cultural Policy Research in Finland, and as the board treasurer for Selkokulttuuri, an association promoting linguistically accessible arts and culture in Finland.



Antti Wallin

Antti Wallin, PhD, serves as a University Lecturer of Social Policy at Tampere University. He is a member of the Tampere Centre for Societal Sustainability research collective and the Towards Ecowelfare State research consortium. His research and teaching focus on the intersection of urban policies, spaces, and residents' everyday lives. Driven by a desire to understand the spatial implications of social change, his research has explored topics such as population ageing in cities, cultural planning, the grassroots role in urban planning, urban densification, and more recently, the social effects of sustainable urban development. Beyond academic teaching and research, Wallin actively participates in professional and public debates on urban issues and regularly publishes popular pieces on academic discussions.



STUDY VISITS

• AALTO UNIVERSITY



Aalto University was created with a mission to lead a way for a nation. To unite a diverse set of people through science, arts, technology and business. To create a better world by bringing quantum engineers, urban economists and fashion designers to collide and to elevate each other.

Their way is to accelerate curiosity and responsibility towards solving the biggest challenges in the world. For this task they offer an academic environment that reimagines the way a university operates.

They are inspired through the radical creativity of their students and the entrepreneurial mindset of their community. They drive fundamental research and fuel sustainable growth. Make theories become solutions and prototypes become breakthroughs.

• ACADEMY OF FINE ARTS, UNIVERSITY OF THE ARTS HELSINKI



The Academy of Fine Arts offers a highly esteemed programme with four subject areas: sculpture, painting, printmaking and time and space arts. They are pioneers in the field of artistic research. Their research and teaching interact closely with each other and they regard research as the underlying premise of contemporary art. Doctoral studies in fine arts provide students with the skills needed to conduct independent artistic research.

Their curriculum that emphasises personal aspirations and freedom of choice, interaction between teachers and students and one-to-one guidance is a core feature of studies. Their teachers are distinguished visual artists and experts in various artistic fields. Artistic activities are integrated in the studies and offer students meaningful engagement with the art sector and the public.

• THEATRE ACADEMY, UNIVERSITY OF THE ARTS HELSINKI



Uniarts Helsinki's Theatre Academy offers bachelor's, master's and doctoral programmes in performing arts. Their graduates pursue careers as lighting and sound designers, dancers, choreographers, dance and theatre pedagogues, actors, directors, dramaturges and performance artists.

Art, performances, education and research are in constant interaction with each other at the Theatre Academy. Acquiring a set of skills is the foundation to build off of, but the ultimate goal is to develop students' thinking and help them grow into artists. Performances are a significant part of the core of the teaching and research at Uniarts Helsinki's Theatre Academy, which is why they are also included in the degree requirements. For students, performances are an instrument for producing art, a research tool and an opportunity for hands-on learning. The Theatre Academy hosts about 50 premiers per year, and the majority of them are open to the public. Anyone can join the audience by purchasing a ticket from the Theatre Academy ticket sales.

HIGHLIGHTED PROJECTS



ELMA – Sustainable music industry platform

ELMA is a digital planning, education, and information platform launched in 2022 for the live music industry in Finland. During the first developmental stage of the platform, the core themes and subject matters are : training, roadmap and forum.

The UN's Sustainable Development Goals (SDG) have been used as a framework, and the goals cover all areas of sustainable development: ecological, social and economic sustainability.

ELMA's freely available information and educational materials provide descriptions of and guidance on what adapting the SDGs mean across the live music industry, and how to advance the fulfillment of these goals in individuals' professional and personal lives.

ELMA is managed by Jazz Finland, with the other KEMUT network members participating in this project as collaborators. The Ministry for Education and Culture has granted the project financial support from the funding pool earmarked for reshaping the cultural and creative sectors.

<https://www.elma.live/info/briefly-in-english>



LuoTo – outlines for sustainable future in creative industry

The project LuoTo offers guided principles for the transition of creative industry towards a well-functioning and low-carbon future in circular economy. The industry is already doing a lot for an improved sustainability, but the activities often belong to projects, and thus no information is shared between different fields. Helsinki-Uusimaa is a piloting region for this project.

The project is gathering info about the current situation, surveying activities requested for sustainability targets. An action plan for an ecological transformation in creative industry will be created in cooperation with different fields. In a sustainability transition, all fields of society are rapidly adjusting their activities to the limits of the carrying capacity – to slow down the climate crisis and biodiversity loss.

<https://uudenmaanliitto.fi/en/projects/luoto-outlines-for-sustainable-future-in-creative-industry/>

PRACTICAL INFORMATION

VISA INFORMATION

To enter Finland, you need to be in possession of an official travel document. Your travel documents (passport, ID card if coming from an EU Member State, or other) need to be valid for the whole stay in Finland.

Before travelling consult the [Ministry for Foreign Affairs of Finland](#) website to check if you need a visa to enter.

In case of emergency or for travel recommendations, please check the list of Finland's embassies and other missions abroad on the [Finland Abroad](#) website.

USEFUL NUMBERS

Check your roaming conditions in the EU/Belgium directly with your existing mobile operator.

The international dialing code for Finland: **+358**

Police: **114 14**

Fire department: **116 117**

Poison information center 24h toll free: **0800 147 111**

+358-9-471 977

Helsinki health care 24h: **116 117**

24H pharmacy :

Yliopiston Apteekki 24h

Mannerheimintie 96

00250 Helsinki

+358 300 20200

www.yliopistonapteekki.fi

The emergency phone number in Finland is **112**.

Please call 112 if you need urgent medical attention or help from firefighters or police

FEES FOR PARTICIPATION



ENCATC Members



Non-members

The registration fee to attend the ENCATC International Study Tour does not include travel, accommodation, subsistence, or other incidental costs. ENCATC is not a mobility grant provider and does not provide travel grants.

[REGISTER](#)



NOT AN ENCATC MEMBER YET?
Join our **network** and gain privileged
access and discounts to all our events!

[JOIN OUR
NETWORK!](#)

TRAVEL TO HELSINKI

GETTING TO HELSINKI

AIR TRAVEL

Helsinki is well connected with most of the capitals in Europe and is served with one airport: [Helsinki Airport | Finavia](#). Helsinki Airport locates 20 kilometres from Helsinki City Centre, which it takes around 30 minutes by car or the train to reach. From the airport you can take a train, bus, or taxi to reach your destination. Check the timetables, prices, and time estimations for each option via [this page](#).

TRAIN TRAVEL

[VR](#), the Finnish Rail Operator, has reliable and frequent train services operating to most parts of the country.

BY BUS

The main bus and coach company operating in Finland is [Oy Matkahuolto Ab](#), which offers long-distance coach connections to practically all parts of Finland.

BY FERRY

If you're travelling via Sweden, Estonia, or Germany, you may also take a ferry ride to Helsinki. Modern fast ferries and cruise ships connect Helsinki, Tallinn, Stockholm, Turku and Aland Islands. You can book your cruise with [Tallink Silja line](#).

BY CAR

If you are driving into Helsinki, you can avoid and help reduce congestion by utilising HSL's Park & Ride facilities at public transport stations and stops. In the centre of Helsinki it is recommended to walk or use public transport. Find all information about parking and driving options on the [My Helsinki](#) website.

TRANSPORT IN HELSINKI

Helsinki has an excellent public transport system (HSL) comprising bus, tram, metro, commuter train and ferry services. With a single ticket you can hop aboard trams, buses, the metro and even the municipal ferry to Suomenlinna.

PLEASE FIND [HERE](#) THE LINK FOR AN APP YOU MUST DOWNLOAD TO BUY TRAM TICKETS, AS IT'S NOT POSSIBLE TO PAY WITH A CREDIT CARD DIRECTLY ON THE TRAM.

Find all information about public transport on the [Welcome Helsinki](#) website and the [My Helsinki](#) website.

TAXI

Taxi Helsinki: (+358) 020 2202022

Fixutaxi: (+358) 0100 6060 or download app www.fixutaxi.fi

Lähitaksi: (+358) 0100 7300

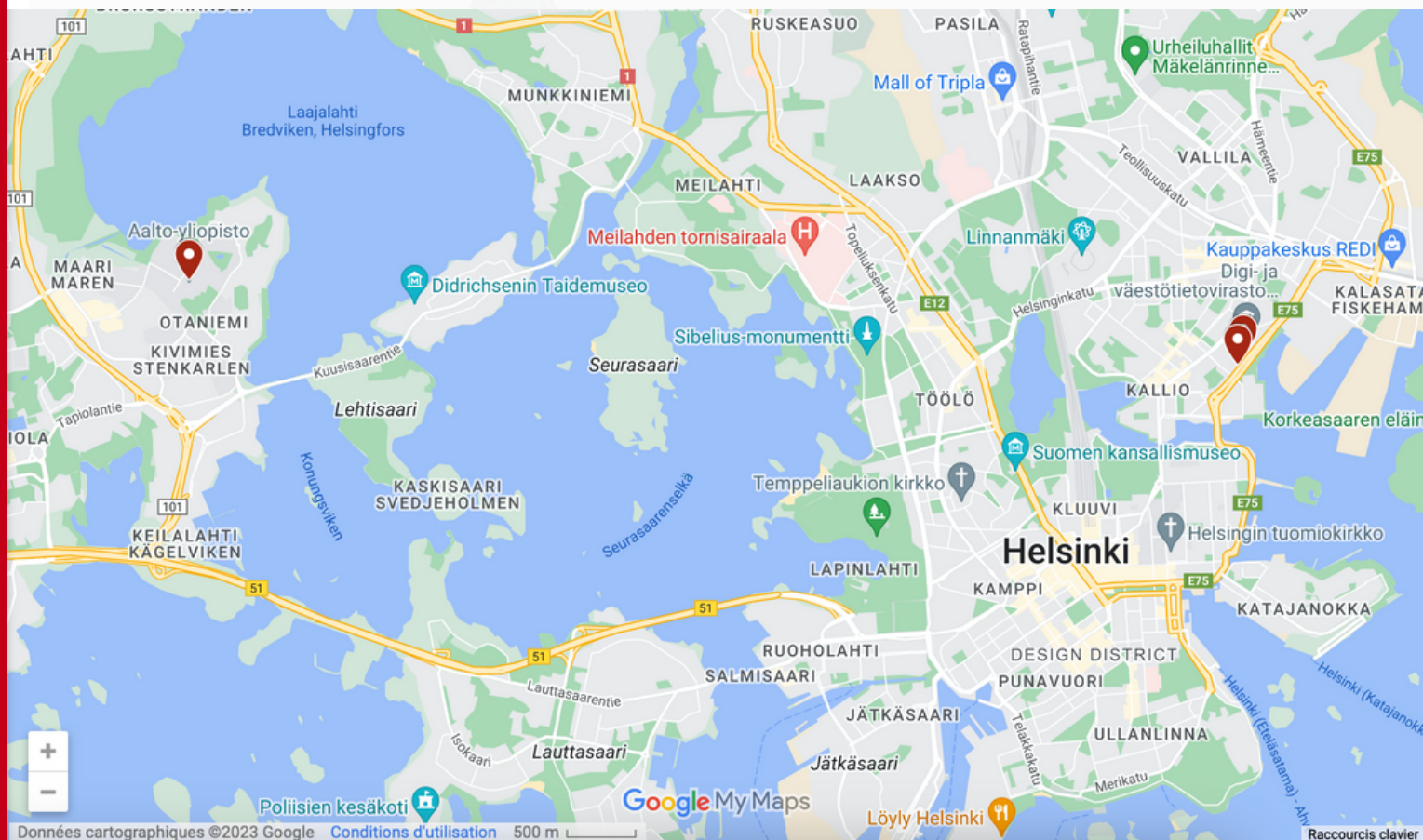
Kovanen: (+358) 0200 6060

Yango: download app www.yango.com

LOCATIONS & ACCOMODATIONS

LOCATIONS

The locations where the visits will take place are : Aalto University, Academy of Fine Arts and the Theatre Academy



[Click on the map to access the GoogleMaps list with all locations involved in the 2023 Study Tour.](#)

MORE INFORMATION


Please visit the [ENCATC Study Tour](#) webpage for further logistics and practical information.



JOIN OUR FLAGSHIP EVENT IN HELSINKI!

ARTIFICIAL INTELLIGENCE EMBRACED: THE FUTURE OF THE CULTURE AND CREATIVE SECTOR

11-13 OCTOBER 2023 / HELSINKI, FINLAND / HYBRID EVENT



When discussing artificial intelligence, both inside and outside the cultural sector, it becomes evident that questions rather than answers currently dominate the field: How is AI impacting our sector? How will AI change **cultural policy, management, education, and research**? How can we **profit** from it and **grow** with it?

The 2023 Congress will provide a platform for **researchers, educators, students, practitioners, policymakers and artists** from all around the world to come together and discuss the impact, challenges and opportunities AI poses to the cultural management and policy field, from a multidisciplinary and cross-sectorial perspective.

Secure your spot by registering before 29 September 2023!

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YOUNG AND EMERGING RESEARCHERS FORUM

IN THE FRAMEWORK OF THE ENCATC CONGRESS

12 OCTOBER 2023 / HELSINKI, FINLAND / HYBRID EVENT



At the Forum, the new generation of researchers from all over the world come together to **present** their research on cultural management and policy and get **feedback** from others, **share their views** on the common problems they face, **enlarge their network** and **receive advice** and insights from more experienced researchers, helping them strengthen and enhance their professional profile.

If you are a scholar kickstarting your academic career and you are looking for a way to **boost your research** and **network**, the YERF is the event for you!

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ENCATC is the European network on cultural management and policy. It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalize the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

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