2023 ENCATC CONGRESS

Helsinki, 11-13 OCTOBER 2023

DAY 1 - WEDNESDAY, 11 OCTOBER 2023	
Venue: Musiikkitalo (Sibelius Academy). Room: Black Box **Address: Töölönlahdenkatu 16 C**	
08:30 – 17:00	**Registration**
09:00 – 09:30	**Sound Installation by Jonatan Snapir** (*Music Technology Department, Sibelius Academy)*
09:30 – 09:35	**Welcome and official opening** **Gerald Lidstone**, ENCATC President
09:35 – 09:55	**Opening Speeches by:** **GiannaLia Cogliandro Beyens**, ENCATC Secretary General **Emilie Gardberg**, Dean of the Sibelius Academy, University of the Arts Helsinki (Finland) **Ernesto Renato Ottone Ramírez**, Assistant Director-General for Culture of UNESCO **Catherine Magnant**, Head of Unit Cultural Policy at DG EAC, European Commission
10:00 – 10:15	**A definition of Artificial Intelligence: main capabilities and scientific disciplines** **Leonardo Espinosa Leal**, Principal Lecturer in Technology at Arcada University of Applied Sciences in Helsinki (Finland)
10:15 : 10:18	**Introduction to the opening talk** by **Gerald Listone**, ENCATC President
10:20 – 10:35	**Opening Talk by:** **Stefan Lindström**, Ambassador of Digitalization and New Technologies (Finland)
10.40-10.55	**Audio visual live performance (***Jonatan Snapir, Music Technology Department, Sibelius Academy)*
11:00 – 12:00	**Panel Session in response to the talk chaired by:** **Gerald Lidstone**, ENCATC President

	Panelists: **Vuk Ćosić,** Experience strategist & social network designer / classic of net.art (Slovenia) **Linden Walcott-Burton**, Culture Policy Officer at Greater London Authority (UK) **María Iglesias,** Team Leader, DG EAC, European Commission
12:00 – 12:15	**Q&A Session moderated by Gerald Lidstone**, ENCATC President
12:30 – 13:30	**Networking Lunch**
13:30	**Meeting point for the Study Visits at the Info desk of Musiikkitalo**
14.00 – 17:00	**Study visits in parallel** 1. **Museum of Contemporary Art, Kiasma** (Mannerheiminaukio 2) 2. **Helsinki Central Library, Oodi** (Töölönlahdenkatu 4) 3. **National Museum of Finland** (Mannerheimintie 34) 4. **Amos Rex** (Mannerheimintie 22-24) 5. **National Opera** (Helsinginkatu 28)
17:00 – 18:00	**Free time**
18:15 – 19:00	**Meeting point:** In front of the restaurant Kappeli in the Esplanade park (Esplanadinpuisto) at the following address: Etelä esplanadi 1, 00130 Helsinki **Registration to access the City Hall**
19:00 – 20:00	**Venue:** Address: Old Court House, Aleksanterinkatu 20, Helsinki **Helsinki City Reception at the Helsinki City Hall** With musical performance by the Duo Emilia Lajunen & Suvi Oskala

DAY 2 - THURSDAY, 12 OCTOBER 2023	
Venue: ARCADA (University of Applied Sciences) **Address: Jan-Magnus Janssonin aukio 1**	
08:30 – 19:00	**Registration**
09:00 – 09:25	**Welcome and Opening Speeches by:** **Gerald Lidstone**, ENCATC President **Mona Forsskåhl**, Rector of Arcada University of Applied Sciences (Finland) **Elena Borin**, Associate Professor, Link Campus University (Italy) **GiannaLia Cogliandro Beyens**, ENCATC Secretary General
09:25 – 09:30	**Introduction to the Keynote** by **Gerald Listone**, ENCATC President
09:30 – 09:50	**⚏/🖳 KEYNOTE: Navigating ethical Issues in the intersection of creativity and technology** **Oonagh Murphy**, Senior Lecturer in Digital Culture & Society, Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK)
09:55 – 10:30	**⚏/🖳 Panel response and conversation with the audience moderated by:** **Violeta Simjanovska**, Head of Arts Management Department and Lecturer in Arts Management at Sibelius Academy, University of the Arts Helsinki (Finland) **Panelists:** **Alfons Karabuda**, President of the International Music Council **Emma Duester**, Associate Professor, Shanghai Jiao Tong University (China) **Anna Mari Wallenberg**, University Lecturer in Cognitive Science, University of Helsinki, Finnish Center for AI (Finland)
10:30 – 10:45	**Coffee break**
11:00 – 12:30	**⚏/🖳 E&RS Part 1**

11:00 – 12:30	**⚏/🖳 E&RS Part 1**
	
	    Session 1: General track: Artificial intelligence: impact on cultural policy, management I
	
	    ⚏/🖳 Hybrid session
	
	    Chair: **Toni-Matti Karjalainen**, Sibelius Academy, University of the Arts Helsinki (Finland)

Abstract. **AI-generated Works and Copyright Law.** By I-Ping Wang, National Taipei University

Abstract. **Incorporating AI into Arts Management Undergraduate Education**. By Alicia Jay, Indiana State University

Abstract. **Towards AI didactics: Call for teachers to train language models for research writing in higher arts education**. By Lauri Väkevä and Heidi Partti, University of Helsinki

Abstract. **The Influence of Intelligent Automation on Employees' Sense of Meaningfulness at Work.** By Sal Saad, Scott Wysong, and Michael Stodnick, University of Dallas

Session 2: Decolonisation of cultural institutions and curricula on cultural management and policy I

👥 Onsite presenters only

Chair: **Brandon Farnsworth**, Lund University (Sweden)

Abstract. **Cultural Sensitivity Practices and Intercultural Communication Competence on the Protection of Indigenous Peoples' Cultures.** By Karla Penna, Sustaining Cultures

Abstract. **Transfiguration of Representations: Strategic and intersectional construction of representations in arts organisations.** By Lilja Lehmuskallio, Sibelius Academy, University of the Arts Helsinki

Abstract. **Socially Sustainable Internationalization of Arts Universities.** By Outi Niemensivu, University of the Arts Helsinki

Abstract. **Voices from Inside and Outside.** By Te-Ling Chen, Taiwan Film & Audiovisual Institute

Session 3: Decolonisation of cultural institutions and curricula on cultural management and policy II

👥 Onsite presenters only

Chair: **Leena Björkqvist**, Metropolia University of Applied Sciences (Finland)

Abstract. **Cultural organisations vs. networks: Cultural activism and decoloniality in Uganda's cultural sector.** By Meike Lettau, Zeppelin University

Abstract. **Transformative learning experiences in arts universities.** By Kristina Kuznetsova-Bogdanovitsh and Anna Ranczakowska, Learning for living LLC

Abstract. **Back to the beginning: Learning to critically examine my own position within my research.** By Caitlin McKinnon, Queen Margaret University and the University of Stirling

Abstract. **Supporting the CCIs in the Global South - Can we decolonize the cultural entrepreneurship paradigm in development?.** By Matina Magkou, University Côte d'Azur and Avril Joffe, University of Wits

Session 4: The ecosystem of hospitality – not without culture and creativity! I

👥/🖥 Hybrid session

Chair: **Elena Borin,** Link Campus University (Italy) and
Lucia Marchegiani, Roma Tre University (Italy)

Abstract. **Explaining Creative Tourism Practices in Historical Cities in the Age of Social Media - The Case of Xi'an and Santa Fe.** By Yingchong Wang, University of Virginia

Abstract. **Cultural Justice in the Urban Landscape: A Multidimensional Approach.** By Tal Feder and Emil Israel, Israel Institute of Technology

Abstract. **Museums and their ecosystems in Barcelona: participatory approaches and engagement for dealing with tourism challenges.** By Elena Borin, Link Campus University

Session 5: General track: artificial intelligence: impact on cultural policy, management, education and research II

👥 Onsite presenters only

Chair: **Marjo Mäenpää**, Cupore (Finland)

Abstract. **Leveraging Artificial Intelligence Software in the Arts and Cultural Nonprofit Sector: Expanding Reach and Enhancing Giving Experiences.** By Cleopatra Charles, Rutgers University USA

Abstract. **Applying artificial intelligence to cultural tourism: opportunities, threats and managerial implications. A literature review.** By Mara Cerquetti, Concetta Ferrara and Domenico Sardanelli, University of Macerata

Abstract. **Organizing cultural festivals with AI's help. Case study of implementation of AI into festival's management and dramaturgy.** By Markéta Polášková and Zdeněk Rychtera, Masaryk University

Session 6: Technological acceleration and AI impact on skills and competences in the cultural sector I

👥/🖥 Hybrid session

Chair: **Herman Bashiron Mendolicchio**, University of Barcelona (Spain)

Abstract. **Cyrillic Heritage in the Shadows: Exploring the Diminishing Use of Serbian Cyrillic Online in the Age of AI.** By Sara Tvrdišić, University of Arts, Faculty of Dramatic Arts, Belgrade

Abstract. **The New Generation of Contemporary Digital Artists in China: AI and Digital Work Workshop and Archives.** By Emma Duester, Shanghai Jiao Tong University

Abstract. **Bio-Maps - European Literary Chart: towards no more erased/forgotten literary heritage.** By Maria de Fátima Lambert, Polytechnic of Porto

	Abstract. **How do we cope with emerging IA in managing the classical music field? A Romanian nationwide case study Democratization of the High Arts.** By Oana Balan-Budoiu, The National Academy of Music in Cluj-Napoca **Session 7: General track: artificial intelligence: impact on cultural policy, management, education and research III** 👥 Onsite presenters only Chair: **Leticia Labaronne**, Zurich University of Applied Sciences, (Switzerland) Teaching Demo. **The platformization of cultural industries.** By Genni Perlangeli and Andrea Rea, La Sapienza Teaching Demo. **Cultural institutions collectively lead - opportunities and challenges.** By Julia Glesner, Potsdam University of Applied Sciences Abstract. **Are horizontal leadership models in cultural organizations more resilient, transparent, open, transpositional, and generous?** By Lluis Bonet, University of Barcelona and Anders Rykkja, Inland University of Applied Sciences
12:35 – 13:30	**Networking lunch**
13:30 – 14:00	**Presentation by finalists of the ENCATC Research Award**
13:30 – 13:35	**Introduction to the session by:** **Gerald Lidstone**, ENCATC President **Presentation of the two finalists of the ENCATC Research Award by:** **Michal Lázňovský,** Senior Lecturer at the Academy of Performing Arts in Prague, Theatre Faculty (Czech Republic)
13:35 – 13:40	**Talk on transnational networks and policy harmonization in the cultural and creative sector by:** **Carlotta Scioldo**, L̶ecturer at Erasmus School of History, Culture and Communication, Erasmus University Rotterdam (The Netherlands)
13:40 – 13:45	**Talk on cultural cooperation, cultural activism and the role of political emotions by:** **Giuliana Ciancio**, Researcher at the University of Antwerp and Co-founder of Liv.in.g. (Belgium)
13:45 – 13:55	**Q & A session moderated by ENCATC Jury Members:** **Jaime Ruiz Gutierrez**, Associate Professor, Universidad de los Andes (Colombia)

	Dan Green, Co-President of Association of Arts Administration Educators (AAAE); Director of the Master of Entertainment Industry Management Program, Carnegie Mellon University (USA)
13:55 – 14:00	**Closing of the session and invitation to join the Ceremony at 19:30** **GiannaLia Cogliandro Beyends**, ENCATC Secretary General
14:00 – 15:30	👥/🖥 **E&RS Part 2**
14:00 – 15:30	👥/🖥 **E&RS Part 2** **Session 8: Decolonisation of cultural institutions and curricula on cultural management and policy III** 👥/🖥 Hybrid session Chair: **Wu Chieh-Hsiang**, TACPS and National Changhua University of Education (Taipei) Abstract. **Unconference as a pedagogical tool for 'decolonising' teaching and curricula. By** Carla Figueira and Roxanne Persaud, Goldsmiths University of London Teaching Demo. **Possibilities for cultural activism through the teaching of cultural management.** By Shira Lapidot and Yeala Hazut, Sapir College Teaching Demo. **Whose Values? Decolonizing Discussions of Cultural Policy.** By Julie Goodman, Drexel University **Session 9: Decolonisation of cultural institutions and curricula on cultural management and policy IV** 👥/🖥 Hybrid session Chair: **Ann-Sofie Köping Olsson,** Södertörn University (Sweden) Abstract. **Socially Engaged Art and EU Cultural Policy.** By Noa Mamrud, Zeppelin University Abstract. **Mapping Colonization and Decolonization in Oakland's Art Eco System: A Collaborative Experiential Learning Scenario Exploring Cultural Policy and Institutional Practice.** By Miriam Paeslack, University at Buffalo Abstract. **Cultures, Codes, Communities: the decolonization of AI and the renewal of cultural frameworks.** By Luca Baraldi, Ammagamma Abstract. **Decolonizing Cultural Policy:The Cultural and Linguistic Rights of the Sámi and Colonialism in Finland.** By Laura Valoma, Uniarts Helsinki,Sibelius-Academy **Session 10: Technological acceleration and AI impact on skills and competences in the cultural sector II** 👥/🖥 Hybrid session

Chair: **Manuèle Debrinay Rizos**, Fonds Roberto Cimetta (France)

Abstract. **Online cultural engagement: why, what and how to measure?**. By João Oswaldo Leiva Filho, Goldsmiths University

Abstract. **Exploring the Role of Digital Embodiment and Surrogate: The Transformative Role of AI in Design Education at University of Technology.** By Deng Teng Shih, China University of Technology

Teaching Demo. **Supporting the mindset of tech-savvy arts managers: How to build technology mindset in cultural management.** By Kaari Kiitsak-Prikk and Annukka Jyrämä, Estonian Academy of Music and Theatre

Teaching Demo. **Future Perfect**. Dr. Susanne Adahl, Dr. Tomas Träskman and Richard Silin, Arcada UAS

Session 11: General track: artificial intelligence: impact on cultural policy, management, education and research IV

👥/🖥 Hybrid session

Chair: **Jaime Ruiz Gutierrez**, Universidad de los Andes (Colombia)

Abstract. **Cultural Management in Argentina today: teaching, research and profession in the AI era.** By Ursula Rucker and Alejandra Navarro, Universidad Nacional de Avellaneda

Abstract. **EU external cultural policy in the age of AI: challenges and opportunities for the cultural sector.** By Ina Kokinova, Culture Solutions

Abstract. **Greening our future: cultural policy and the ecological imperative.** By Vânia Rodrigues, University of Coimbra

Abstract. **Democratizing AI - Utilizing LLM as a Cultural Technology to Reshape the Digital Public Sphere.** By Yen-Lin (mashbean) Huang, Ministry of Digital Affairs, Taipei

Session 12: The ecosystem of hospitality – not without culture and creativity! II

👥/🖥 Hybrid session

Chair: **Douglas DeNatale**, Boston University (USA) and
Lucia Marchegiani, Roma Tre University (Italy)

Abstract. **Creative places'. A glimpse into creative activities within the ecosystem of Gdansk (Poland).** By Piotr Firych, Adam Mickiewicz Univeristy

Abstract. **Re-cycling industrial heritage in the digital era: The case of Ruhr.** By Evinç Doğan, Boğaziçi University

Abstract. **Network and capacity building in small rural towns in Italy: opportunities and challenges from Next Generation EU in Italy.** By Francesca Sabatini, University of Bologna

Abstract. **Revisiting the CCIs-tourism nexus: insights from Smart Specialisation Strategies.** By Alessandra Marasco, Giulia Lazzeri, Maria

	Tartari, Sara Ubaldi, and Pier Luigi Sacco, National Research Council of Italy - Institute of Heritage Science (CNR ISPC) **Session 13: The ecosystem of hospitality – not without culture and creativity! III** 👥 Onsite presenters only Chair: **Mara Cerquetti,** University of Macerata (Italy) Abstract. **Patterns of Hospitality, Sustainability, and Entrepreneurship in Cultural Sites and Creative Cities.** By Constance DeVereaux, The University at Buffalo and Deborah Stevenson, Western Sydney University Abstract. **The bottom-up cultural policies – culture of hospitality, care and solidarity (for a new local ecosystems of integral development).** By Milena Dragicevic Sesic, University of Arts, Belgrade Abstract. **Value manifestations in early-stage art-based startups.** By Jenni Pekkarinen and Kati Uusi-Rauva, University of the Arts Helsinki / University of Jyväskylä
15:30 – 16:00	**Coffee break**
16:30 – 19:00	👥 /🖳 **YOUNG RESEARCHERS' FORUM**
16:30 – 16:40	**Introduction** **Richard Maloney,** ENCATC Vice President **Leticia Labaronne**, Zurich University of Applied Sciences (Switzerland)
16:40 – 17:25	**Session I. Presentation by Caitlin McKinnon, PhD candidate, Queen Margaret University (and the University of Stirling)** <u>Chair</u>**:** **Richard Maloney,** ENCATC Vice President **Response by senior scholars** **Leticia Labaronne**, Zurich University of Applied Sciences (Switzerland) **Elena Borin**, Link Campus University (Italy) - **Commentary by young and emerging researchers** **Noa Mamrud,** Zeppelin University, Germany **Matina Magkou**, Côte-d'Azur University (France)
17:25 – 17:40	**Break**
17:40 – 18:25	**Session II. Presentation by Younggeon Byun, PhD candidate, University of Warwick** <u>Chair</u>**: Richard Maloney,** ENCATC Vice President **Response by senior scholars** **Leticia Labaronne,** Zurich University of Applied Sciences (Switzerland) **Elena Borin**, Link Campus University (Italy)

	Commentary by young and emerging researchers **Lilja Lehmuskallio**, Sibelius Academy, University of the Arts Helsinki (Finland) **Oana Balan-Budoiu**, The National Academy of Music „Gh.Dima", Cluj-Napoca Romania, The National Academy of Music "Gh.Dima", Cluj-Napoca Romania (Romania)
18:25 – 19:00	***Speed dating* led by young and emerging researchers** **Markéta Polášková,** Masaryk University (Czech Republic) **Leticia Labaronne**, Zurich University of Applied Sciences (Switzerland) **Tiffany Bourgeois**, Ohio State University (USA)
16:15 – 17:15	**POLICY DEBATE : GLOBAL PERSPECTIVES IN CURRENT AND FUTURE TRENDS ON CULTURAL POLICY**
16:15 – 17:15	**Introduction and moderation of the debate by:** **Marjo Mäenpää**, Director, Center for Cultural Policy Reserach CUPORE (Finland) **Panelists:** **Rod Fisher**, Associate Lecturer at Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK) **Wu Chieh-Hsiang**, President of TACPS and Professor at the National Changhua University of Education (Taipei) **Constance DeVereaux**, Director of the Arts Management Programme at the University at Buffalo (USA) **Carmen Croitoru**, General Manager at NIRCT - National Institute for Cultural Research and Training (Romania) **Marcin Poprawski**, Senior Lecturer and Researcher at HUMAK University of Applied Sciences (Finland)
17:30 – 19:00	**MEMBERS' FORUM – PARALEL MEMBERS TALKS**
17:30 – 19:00	**Members talk N°1: How to use ChatGPT in Cultural Marketing** *At this hands-on Members Talk, you will use the software to carry out practical, exemplary tasks: create advertising texts, adapt them to social media channels, evaluate advertising spaces, plan dates for events and develop ticket prices ideas. By joining this workshop, you will come out knowing more of how algorithms, machine learning and ChatGPT work. You will understand the limitations of the programme and its margin for improvement , you will learn how to use the software for various tasks in marketing and you will know how to assess the quality of the results.*

Chair: Julia Glesner, Professor at Potsdam University of Applied Sciences (Germany)

Co-chair: Sara Tvrdišić, Phd Candidate at the University of Arts (Serbia) with input on "Exploring Customer Perspectives on E-Commerce and AI vs. Traditional Retail"

Members talk N°2: Being fit for the job: emerging profiles and curricula for the cultural and creative sector from a global perspective

The cultural and creative sector is constantly evolving, and it is important for professionals to stay up-to-date with the latest industry trends and technologies. As a result, emerging profiles and curricula are being developed to meet these changing demands. Some of the key skills and competencies that are becoming increasingly important include digital literacy, entrepreneurship, and cross-disciplinary collaboration. To stay competitive in this field, professionals must be willing to adapt and continually update their skills sets. This Talk will address this important issue with some of the most prominent experts in the field, thus to share with the audience their views and recommendations.

Introduction: **Annick Schramme**, Full professor and academic director of the Master in Cultural Management at University of Antwerp (Belgium)

Chair: Catarina Vaz Pinto, Independent Arts and Culture Professional (Portugal)

Panelists:

Milena Dragićević-Šešić, Prof. emerita at University of Arts Belgrade and Head of the UNESCO Chair on Interculturalism, Art Management and Mediation (Serbia)

Cristina Ortega, Chief Scientific and Operating Officer of World Leisure Organization (Spain)

Milena Deleva, Executive Director, American Association of Arts Administration Educators (USA)

Kerrine Goh, Senior Project Executive, Asia-Europe Foundation – ASEF (Singapore)

Members talk N°3: What are the challenges and opportunities in shaping the future workplace?

There is significant consensus that one massive change driven by the pandemic - the rise of remote and hybrid work - is here to stay. Organisations are experimenting with different models of workplace, or are experimenting with the end of the five-day workweek. How is the cultural sector or the educational sector responding to this issue? What skills and mindset do first-time or long term employees need to acquire? How do we approach effective collaborations in a hybrid workplace? This

session aims to explore issues and opportunities at stake in shaping our working environment, between sharing physical spaces and using the digital ones to expand collaboration and improve productivity. The the session will explore specific, actionable steps that we can take to create better, more supportive and equitable workplaces and find common solutions. Please note this session will be in a participatory format. Get ready to bring your experiences and questions to get a deeper understanding of this topic together.

Chair: Antonia Silvaggi, co-funder of Melting Pro

Members talk N°4: International Cultural relations and communities of practice

The session will reflect on why and how the social learning paradigm can be useful for international cultural relations. Specifically, we will focus on discussing communities of practice cases and the importance of systems convening leadership. Please note that, besides involving leading academics and practitioners in cultural management and policy, this session will be run in an interactive format named fishbowl discussion, which allows to involve a large group in an intimate, small group conversation. This session will be in a participatory format. In this session you will learn about why and how the social learning paradigm can be useful for international cultural relations, focus on discussing communities of practice cases and the importance of systems convening leadership.

Chair: Carla Figueira, Director of the MA in Cultural Policy, Relations and Diplomacy and of the MA in Tourism and Cultural Policy at the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London (UK)

In conversation with:

Valentina Riccardi, Head of Culture at Asia-Europe Foundation – ASEF (Singapore)

Tiffany Bourgeois, Assistant Professor, Department of Arts Administration, Education & Policy, The Ohio State University (USA)

Natalia Grincheva, Program Leader in Arts Management at LASALLE College of the Arts, University of the Arts Singapore (Singapore)

Members talk N°5: Innovative and emerging curricula for cultural heritage professions, the latest findings from CHARTER project

The education and training sector must explore and closely accompany the rapid changes of the professional profiles in the broad field of culture and cultural heritage. New skills and competences are constantly emerging and innovative curricula and teaching models and formats must react and adapt to new challenges. Through the results of the CHARTER project and the input of other experts in the cultural heritage sector, in this Talk we will explore and discuss the current and future challenges in learning processes for cultural heritage professions.

Lluís Bonet, Professor and Director of the Cultural Management Graduate program at the University of Barcelona (Spain)

	Herman Bashiron Mendolicchio, Project Manager - CHARTER EU Erasmus, Faculty and Coordinator of the Postgraduate Course on International Cultural Cooperation, University of Barcelona (Spain) **Pirjo Hamari,** Director of Development at Museum Development Unit at the Finnish Heritage Agency (Finland)
	Members talk N°6: Skills for the green transition in the CCIs: sharing tools and approaches across Europe *Across Europe, many higher education institutions as well as organisations and platforms in the cultural and creative industries (CCIs) are working to develop tools and approaches to foster an adaptation of professional skills the the challenges raised by the green transition: training courses, guides and toolkits, collections of good practices, etc. Frequently, these initiatives cover specific sectors or countries and do not always travel easily across borders, thus generating challenges in accessing valuable information. This session will present some initiatives that have contributed to enabling access to information and fostering the development of skills for the green transition in the CCIs. It is co-organised by the Working Group on Skills for the Green Transformation, established in the context of the EU Large-Skills Partnership for the Cultural and Creative Industries ecosystem (CCI LSP), which over the last year has mapped initiatives in this field and identified gaps. The session is held in the context of the European Year of Skills and the Creative Skills Week.* **Introduction to the talk:** **GiannaLia Cogliandro Beyens**, ENCATC General Secretary **Chair:** **Jordi Baltà,** consultant, Trànsit Projectes, L'Hospitalet de Llobregat (Spain) **Speakers:** **Daphne Tepper**, Policy Director, Media, Entertainment & Arts, UNI Europa (Belgium) **Anu Ahola**, Project Manager / KEMUT network, Elma.live (Finland) **Vânia Rodrigues**, Principal Investigator, "Green Production - Performing Arts in Transition", Centro de Estudios Interdisciplinares - CEIS20 | Centre for Interdisciplinary Research, Universidade de Coimbra (Portugal) **Giuliana De Francesco**, Policy Officer, Unit D3 Fair Societies and Cultural Heritage, DG RTD, European Commission
19:30 – 20:00	**ENCATC RESEARCH AWARDS CEREMONY**
19:30 - 19:40	**Welcome and Opening Speeches by:** **Gerald Lidstone**, ENCATC President **Annick Schramme**, Full professor and Academic Director of the Master in Cultural Management at the University of Antwerp (Belgium).

19:40 – 19:45	**Presentation of the assessment by the jury** **Gerald Lidstone**, ENCATC President	
19:45 – 19:50	**Announcement of the winner** **Mona Forsskåhl**, Rector of Arcada University of Applied Sciences (Finland)	
19:50 – 20:00	**Best Research Paper announcement** **GiannaLia Cogliandro Beyens**, ENCATC General Secretary	
20:00 – 21:30	**Networking dinner with dances and music** Musical performance by Osmo Palonen	

DAY 3 - FRIDAY, 13 OCTOBER 2023	
Venue: Musiikkitalo (Sibelius Academy). Room: Black Box **Address: Töölönlahdenkatu 16 C**	
8:30	Registration and morning coffee
9:30 – 10:00	**Morning Concert to open the Award Ceremony** *Pajuh's Electro-Acoustic Trio at Blackbox (a performance by the Arts Management and Music Technology students)*
10:05 – 11:00	**ENCATC OUTSTANDING AWARD CEREMONY**
10:05 – 10:10	**Opening Remarks by Dea Vidović, ENCATC Vice-President**
10:10 – 10:15	**Announcement of the Laureate by Gerald Lidstone, ENCATC President**
10:15 – 10:24	**Acceptance Speeches by Lluís Bonet, Laureate of the Award**
10:24 – 10:25	**Announcement of Keynote by Dea Vidović, ENCATC Vice-President**
10:25 – 10:45	**Keynote by Luis Bonet, Laureate of the Award**
10:45 – 11:00	**Conversations between Lluís Bonet and the audience moderated by Dea Vidović**
11:00 – 11:05	**Closing by Dea Vidović**
11:05 – 11:25	**Networking break**
	GLOBAL CONVERSATION: How AI is redefining the boundaries of film and music industries
11:30 – 12:45	**Introduction and moderation of the conversations by:** **Alan Salzenstein,** Professor/Director, Performing Arts Management/Arts Leadership, DePaul University (USA) **<u>Panelists</u>** **Emma Duester**, Associate Professor, Shanghai Jiao Tong University, China **Dan Green**, Co-President of Association of Arts Administration Educators (AAAE); Director of the Master of Entertainment Industry Management Program, Carnegie Mellon University (USA) **Daniel Nordgård**, Professor in Music Business and Management and Leader PhD Program Specialization in Popular Music Performance at University of Agder (Norway) **Javier Hernández Acosta**, Dean of the School of Arts, Design and Creative Industries, Universidad del Sagrado Corazón (Puerto Rico)
612:50 – 13:00	**Conference sum up and closing remarks**

	GiannaLia Cogliandro Beyens, ENCATC General Secretary (Belgium)
13:00 – 13:30	**Music Concert** ***Wanne*** *(Quartet composed of students and alumni from the Sibelius Academy's Global music department)*
13:40 – 15:00	**Networking drinks and snacks.** Served in the foyer in front of the room.